

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, SANDRA CARDENAS, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:** SANDRA CARDENAS

**Agency name:** THE COLIBRI COLLECTIVE

**Address:** 1425 N 1st St #100, PHOENIX, AZ 85004

**Contact:** SANDRA CARDENAS      **Phone number:** 6027020049      **Email:** SANDRA@THECOLIBRICOLLECT

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

**Name:** Chispa AZ Pac

**Address:** 733 W McDowell Rd, Phoenix, AZ 85007

**Contact:** Vianey Olivarria      **Phone number:** (602) 612-3601      **Email:** volivarria@lcv.org

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Vianey Olivarria, State Executive Director

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**  N/A

**Name(s) of every candidate referred to:** Regina Romero

**Office(s) sought by such candidate(s) (no acronyms or abbreviations):** Mayor

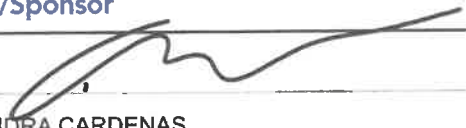
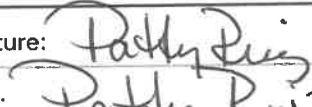
**Date of election:** November 7th, 2023

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**  N/A

Vote for Regina Romero

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature: 	Signature: 
Name: SANDRA CARDENAS	Name: Patty Ruiz
Date of Request to Purchase Ad Time: October 13th, 2023	Date of Station Agreement to Sell Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 10/13/23

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

n/a

Contract #: n/a <u>1167-001</u>	Station Call Letters: <u>KZLZ</u>	Date Received/Requested: <u>10/15/2023</u>
Est. #: n/a <u>Campaign Regina Romero</u>	Station Location: <u>Tucson Arizona</u>	Run Start and End Dates: <u>10/16/2023-11/7/2023</u>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

N/A. Free time. There are no rates, invoice, or classes of time related to this run of spots. See either the attached for information on when the spots aired or this station will upload this information as soon as it is available.



# Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



## Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).



CLIENT CHISPA AZ PAC  
 TOTAL WEEKS 3  
 FLIGHT DATES 10/17-11/7 7:00 PM

MARKET TUCSON  
 CAMPAIGN REGINA ROMERON  
 AGENCY COMMISSION 15%

STATION NAME	LA PODEROSA	DIAL	105.3		CALL LETTERS	KZLZ	FORMAT	REGIONAL MEXIC
Daypart	Spots	Length	Unit Rate	Total Weekly Cost	Total Flight Amount			
KZLZ		64					\$710.00	\$1,170.00
<b>One Week Total</b>		<b>34</b>					<b>\$520.00</b>	<b>\$1,500.00</b>
M-F 6A-10A	6	30	\$25.00	\$150.00	\$4			
M-F 10A-3P	6	30	\$15.00	\$90.00	\$2			
M-F 3P-7P	6	30	\$15.00	\$90.00	\$2			
SA 6A-7P	5	30	\$15.00	\$75.00	\$2			
SU 6A-7P	6	30	\$15.00	\$90.00	\$2			
M-SU 6A-12M	5	30	\$5.00	\$25.00	\$1			
<b>11/6-11/7</b>		<b>10</b>					<b>\$190.00</b>	<b>\$1,500.00</b>
M-TU 6A-10A	4	30	\$25.00	\$100.00	\$1			
M-TU 10A-3P	3	30	\$15.00	\$45.00	\$1			
M-TU 3P-7P	3	30	\$15.00	\$45.00	\$1			

STATION NAME	THE GROOVE	DIAL	106.3		CALL LETTERS	KTGV	FORMAT	OLDIES
Daypart	Spots	Length	Unit Rate	Total Weekly Cost	Total Flight Amount			
KTGV		63					\$485.00	\$1,170.00
<b>One Week Total</b>		<b>33</b>					<b>\$360.00</b>	<b>\$1,170.00</b>
M-F 6A-10A	6	30	\$15.00	\$90.00	\$2			
M-F 10A-3P	5	30	\$15.00	\$75.00	\$2			
M-F 3P-7P	6	30	\$10.00	\$60.00	\$2			
SA 6A-9P	5	30	\$10.00	\$50.00	\$2			
SU 6A-9P	6	30	\$10.00	\$60.00	\$2			
M-SU 6A-12M	5	30	\$5.00	\$25.00	\$1			
<b>11/6-11/7</b>		<b>10</b>					<b>\$135.00</b>	<b>\$1,170.00</b>
M-TU 6A-10A	4	30	\$15.00	\$60.00	\$1			
M-TU 10A-3P	3	30	\$15.00	\$45.00	\$1			
M-TU 3P-7P	3	30	\$10.00	\$30.00	\$1			



**\*\* PLEASE MAKE PAYMENTS TO:**

BUSTOS MEDIA HOLDINGS, LLC  
3222 S RICHEY AVE

THE COLIBRI COLLECTIVE  
1425 N. 1ST STREET  
#100  
PHOENIX, AZ 85004

# KZLZ Order Confirmation

OrderID: 1167-001

Sponsor: CHISPA AZ PAC  
Product: CHISPA AZ PAC  
Estimate/PO: CAMPAIGN REGINA ROMERO  
AccountRep: Patricia Ruiz  
BillingCycle: Broadcast Month  
InvoiceType: Detail Affidavit  
Run Dates: 10/16/2023 - 11/7/2023  
Items Ordered: 112  
Ordered Amount: \$1,750.00  
-Agency Commission: -\$262.50  
Net Amount: \$1,487.50

Scheduled Station(s): KZLZ  
CHISPA AZ PAC

Printed 10/16/2023 10:47:24 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/17/2023 - 11/3/2023	All Weeks	06:00 AM - 10:00 AM		2	1	2	1			6	:30	AM			18	25.00	450.00
02 10/17/2023 - 11/3/2023	All Weeks	10:00 AM - 03:00 PM		1	2	1	2			6	:30	MIDDAY			18	15.00	270.00
03 10/17/2023 - 11/3/2023	All Weeks	03:00 PM - 07:00 PM		2	1	2	1			6	:30	PM			18	15.00	270.00
04 10/21/2023 - 11/4/2023	All Weeks	06:00 AM - 07:00 PM						5		5	:30	WK			15	15.00	225.00
05 10/22/2023 - 11/5/2023	All Weeks	06:00 AM - 07:00 PM							6	6	:30	WK			18	15.00	270.00
06 10/17/2023 - 11/5/2023	All Weeks	06:00 AM - 11:59 PM		1	1	1	1	1		5	:30	RT			15	5.00	75.00
07 11/6/2023 - 11/7/2023	All Weeks	06:00 AM - 10:00 AM	2	2						4	:30	AM			4	25.00	100.00
08 11/6/2023 - 11/7/2023	All Weeks	10:00 AM - 03:00 PM	2	1						3	:30	MIDDAY			3	15.00	45.00
09 11/6/2023 - 11/7/2023	All Weeks	03:00 PM - 07:00 PM	2	1						3	:30	PM			3	15.00	45.00

**Broadcast Month Projected Billing:**

Month	Amount	Month	Amount	Month	Amount	Month	Amount
Oct-23	1,040.00	Nov-23	710.00	Dec-23	0.00	Q4-2023	1,750.00

Confirmed Correct; Payment Guaranteed

Accepted for KZLZ

**Bustos Media Holdings, LLC - 85713**

3222 S Richey Ave

Tucson, AZ 85713

Phone: (520) 790-2440

**The Colibri Collective  
Fernanda Gardea**

**1425 N 1st St Suite 100  
AZ 85004**

**Thank you for your payment. The following  
information provides the details of this transaction.**

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**Transaction :** Sale

**Date / Time :** 10/16/2023 6:28:36 PM CST

**Invoice # :** 1167-001, 1167-002

**Customer # :** 1

**PO / Order # :** 1

**Card Type :** American Express

**Card Number :** XXXXXXXXXXXX1017

**Entry Method :** Keyed

**Total Amount :** 2520.25

**Authorization :** Approved - 200319

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**Reference Note:**

**Please contact us if you have any questions  
or if we can be of further assistance.**