

**Issues Programs List**  
**Quarterly Issues Programs List**  
**Station: KLAQ-FM**  
**January 1, 2024 through March 31, 2024**

**Section I. Issues**

KLAQ has identified the following topics as significant issues facing our community in this quarter:

- A. **Animal Conservation:** The year started with excitement surrounded the new exhibits at the Zoo. The quarter ended with controversy as the city elected to not renew its contract with the Zoological Society.
- B. **Children’s Advocacy:** CASA continues to seek assistance with restocking funds and volunteer staff.
- C. **Education:** Numerous scholarship fundraisers took place this quarter. El Paso has made a commitment to improve youth and adult education as we continue to face criticism for national rankings.
- D. **Immigration:** This continued to be a source of debate for how to address the surging number of migrants attempting to come to America through the Borderland as the previously leveled off numbers began to rise again. This subject has become a political topic of debate amplified in Texas by the bussing actions and installation of razor wire fencing from Governor Gregg Abbott.
- E. **Politics:** Texas was a part of Super Tuesday. Plus the activity of candidates for Mayor increased as Mayor Oscar Leeser is ineligible to run for re-election.

**Section II. Responsive Programs**

<b>Date Aired</b>	<b>Time aired</b>	<b>Duration (Minutes)</b>	<b>Program Name</b>	<b>Issue Discussed. Description of Program</b>
1/7/24	6:30 a.m.	30-Minutes	El Paso Town Square	<b>Education:</b> El Paso Community College Director of Recruitment Services Michael Talamantes on EPCC’s operating hours during the Holidays and what students can look forward to seeing in 2024.
1/14/24	6:30 a.m.	30-Minutes	El Paso Town Square	<b>Law Enforcement:</b> EPCC Criminal Justice Dept. coordinator Jeffrey Brockhoff on how pursuing a degree within criminal justice can lead students to the area of law enforcement they wish to pursue.
1/21/24	6:30 a.m.	30-Minutes	El Paso Town Square	<b>Child Advocacy:</b> (Part 1) CASA of El Paso Director of Volunteer Recruitment and Retention, Sarah Raschbaum, and Director of Development, Katie Martinez, on the need — and the reward — for court-appointed special advocates for El Paso-area children to have a voice in the court system. They also discussed their big start of the year fundraiser.
1/24/24	9:04 a.m.	12-Minutes	The Buzz Adams Morning Show	<b>Child Advocacy:</b> Katie Martinez director of CASA joined us in studio to discuss and bring awareness to Court Appointed Special Advocates, what they do, and to discuss their upcoming fundraising gala.

1/28/24	6:30 a.m.	30-Minutes	El Paso Town Square	<b>Child Advocacy:</b> (Part 2) Sarah Raschbaum and Katie Martinez of CASA of El Paso on CASA's upcoming fundraisers and opportunities for volunteers to meet CASA staff.
2/4/24	6:30 a.m.	30-Minutes	El Paso Town Square	<b>Child Advocacy:</b> (Part 3) CASA of El Paso's Sarah Raschbaum and Katie Martinez on the importance of the work done by their volunteer CASAs, and the lasting impact in the lives of the kids they fight for.
2/8/24	8:45 a.m.	15-Minutes	The Buzz Adams Morning Show	<b>Business:</b> Mary Beth Stevens of the Better Business Bureau was in studio to discuss a new customer reward program for businesses offered by the BBB. She explained how local small businesses could get involved, and the benefits to the customer.
2/11/24	6:30 a.m.	30-Minutes	El Paso Town Square	<b>Culture:</b> El Paso's own former WWE superstar, Cinta de Oro, on the upcoming event featuring Lucha Libre wrestlers from around the area. He also speaks of the role Lucha Libre has played in helping spread cultural pride and identity throughout the Borderland.
2/16/24	8:31 a.m.	16-Minutes	The Buzz Adams Morning Show	<b>Animal Conservation:</b> El Paso Zoo Director Joe Montisano was in studio to promote all the new exhibits for 2024, and to discuss the new rhinoceros resident at the El Paso Zoo. Joe talked of how these conservation efforts both enrich the community and help provide lessons in care for all Zoo's to learn from.
2/18/24	6:30 a.m.	30-Minutes	El Paso Town Square	<b>Employment:</b> Pro wrestler and luchador, Cinta de Oro, talks about the beginnings of Lucha Libre in the Borderland, and talks about the opportunities he wants to give prospective luchadores in his hometown explaining how someone can train for a career in wrestling, as a performer, a referee, or even within the business side. Cinta explains the role everyone plays in both putting on a show, maintaining an organization, and running his school.
2/22/24	7:15 a.m.	30-Minutes	The Buzz Adams Morning Show	<b>Law Enforcement:</b> FBI Special Agent Jeanette Harper & Special Agent in Charge John Morales were in studio to discuss the El Paso FBI field office, potential careers in the FBI, and about student outreach.
2/25/24	6:30 a.m.	30-Minutes	El Paso Town Square	<b>Arts:</b> (Part 1) El Paso Community College Director of Theater Arts, Ted Karber, talks about EPCC's upcoming spring play — a performance of the classic "Anna Karenina".
2/28/24	7:50 a.m.	20-Minutes	The Buzz Adams Morning Show	<b>Immigration:</b> Stephanie Valle of ABC-7 News anchor was in studio to discuss the controversy behind Texas attorney general Ken Paxton suing El Paso's Annunciation House over their role with assisting immigrants in El Paso.
2/29/24	7:51 a.m.	40-Minutes	The Buzz Adams Morning Show:	<b>Politics:</b> UTEP Professor and self-appointed community watchdog Max Grossman was in studio to discuss El Paso city councilwoman Cassandra Hernandez's gas card scandal, and the upcoming election day ballot's candidates.

3/1/24	7:59 a.m.	35-Minutes	The Buzz Adams Morning Show	<b>Politics:</b> Candidate Cassandra Hernandez was in studio to rebut Max Grossman's discussion on her gas card scandal. She allowed callers to question her directly. Casandra also laid out her agenda to service El Paso.
3/3/24	6:30 a.m.	30-Minutes	El Paso Town Square	<b>Arts:</b> (Part 2) EPCC's Theater Arts Director, Ted Karber, on what EPCC students can learn in the theater arts program and how there are more opportunities than ever for students to be working professionals, both on stage and on camera, and behind the scenes.
3/10/24	6:30 a.m.	30-Minutes	El Paso Town Square	<b>Education:</b> (Part 1) El Paso Community College Tejano Flex project director, Fernando Mata, on the still-new Tejano Flex competency-based education program; allowing students more flexibility than ever to "do" college on their own schedules.
3/15/24	8:35 a.m.	20-Minutes	The Buzz Adams Morning Show	<b>Animal Conservation:</b> Renee Neuert and Pam Aguallo of the El Paso Zoological Society we're in studio to discuss the El Paso City council's decision not to renew the organization's contract. They explained their surprise at the decision, and how it may negatively impact them for continuing to be an advocate organization, as well as hinder the fund raising efforts of the Zoo.
3/17/24	6:30 a.m.	30-Minutes	El Paso Town Square	<b>Education:</b> (Part 2) EPCC's Fernando Mata, Project Director for the college's Tejano Flex program on competency-based education, which brings more intense focus to different competencies within a given major in short periods of time and how that allows students flexibility, especially if they may already be proficient in a certain area.
3/24/24	6:30 a.m.	30-Minutes	El Paso Town Square	<b>Education:</b> (Part 3) El Paso Community College Tejano Flex project director, Fernando Mata, on the competency-based education majors available to students now, as well as the massive expansion of the project coming later this year.
3/25/24	7:30 a.m.	15-Minutes	The Buzz Adams Morning Show	<b>Immigration:</b> Mayor Oscar Leeser stopped in to discuss the current situation with the legal battles between the Federal Government and the extreme actions being taken by Governor Greg Abbot. He also elaborated on the recent incident at the border fence when agents were rushed and overpowered by a large group of migrants forcing their way through. He clarified how El Paso is better prepared for any future surges after the lessons of 2023.
3/31/24	6:30 a.m.	30-Minutes	El Paso Town Square	<b>Fighting Hunger:</b> Susan Goodell, CEO of El Paso Fighting Hunger Food Bank, on the job experience and resume-building work that people can get from volunteering with EPFHF, as well as the food bank's massive need for resources.

**In addition to the above programming, KLAQ airs the Media Tracks nationally syndicated show Viewpoints Sundays from 6:00 a.m. to 6:30 a.m.**

**Program 24-01**

**Air Week:** 1/7/2024

**Executive Producer:** Amirah Zaveri

**Production Manager:** Jason Dickey

**SEGMENT 1: ARE HUMANS BUILDING OUR END? THE DEBATE AROUND ARTIFICIAL INTELLIGENCE & ITS CONSCIOUS STATE**

**Time:** 1:48

**Duration:** 10:07

**Synopsis:** Would you consider complex, artificial intelligence systems like Open AI's, Chat GPT-4 or Google's newest release, Gemini, conscious minds? What exactly even constitutes as consciousness? We speak with two experts about this ongoing debate and what challenges lie ahead for these quickly evolving systems.

**Host:** Gary Price

**Producer:** Tabor Brewster

**Guests:** Susan Schneider, philosopher, director, Center for the Future Mind, Florida Atlantic University; Kristian Hammond, AI scientist, professor, director, Masters of Science Dept., Artificial Intelligence, Northwestern University

**Compliance issues:** Artificial Intelligence, Emotion, Engineering, Ethics, Personality, Philosophy, Psychology, Technology

**SEGMENT 2: SPEAKING WITH THE ARTIST BEHIND SOME OF THE MOST ICONIC ILLUSTRATIONS**

**Time:** 13:58

**Duration:** 7:27

**Synopsis:** We speak with illustrator and artist Tim O'Brien who's illustrated countless magazine covers over the decades. O'Brien speaks with us about his long career, the history of illustration, its evolution and how the art form is used to convey a deeper meaning or take on a singular moment in time.

**Host:** Marty Peterson

**Producer:** Polly Hansen

**Guests:** Tim O'Brien, illustrator, artist

**Compliance issues:** Art, Creative Arts, Culture, Fashion, History, Liberal Arts, Literature, Media, News, Politics

**VIEWPOINTS EXPLAINED: WHAT WORD BEST SUMMED UP 2023?**

**Time:** 22:25

**Duration:** 1:40

**Synopsis:** We cover what word best encapsulated 2023, according to dictionary giant Merriam Webster. Any guesses?

**Host:** Ebony McMorris

**Producer:** Amirah Zaveri

**Compliance issues:** Artificial Intelligence, English Language, Language, Pop Culture, Social Media, Technology, Trends

**CULTURE CRASH: A MASTER OF THRILLERS: A LOOK AT FILMMAKER EMERALD FENNEL**

**Time:** 24:05

**Duration:** 2:18

**Synopsis:** Love a good, jumpy scare? Us too. We cover some old and new releases from acclaimed filmmaker Emerald Fennell.

**Host & Producer:** Evan Rook

**Compliance issues:** Culture, Film

**Program 24-02**

**Air Week:** 1/14/2024

**Executive Producer:** Amirah Zaveri

**Production Manager:** Jason Dickey

**SEGMENT 1: A PIONEER IN PAVING GREATER DIVERSITY IN SCI-FI**

**Time:** 1:47

**Duration:** 7:21

**Synopsis:** For decades, science fiction was a genre written almost exclusively by white males. Now, the genre is flourishing with diverse voices, thanks in part to the trailblazing writer Octavia E. Butler. Historian Gerry Canavan discusses the obstacles Butler faced and her legacy on one of the most popular genres in American literature.

**Host:** Gary Price

**Producer:** Polly Hansen

**Guests:** Gerry Canavan, professor at Marquette University and author, Octavia E. Butler (Modern Masters of Science Fiction)

**Compliance issues:** Culture, Diversity, Gender Equality, Gender Issues, History, Literature, Race, Science Fiction

#### **SEGMENT 2: THE SECRETS LEARNED FROM A FIFTH-GENERATION BEEKEEPER**

**Time:** 11:10

**Duration:** 10:15

**Synopsis:** In Meredith May's book, she examines the parallels between the inner workings of beehives and our society, and how beekeeping taught her numerous life lessons as a child. She also discusses the threat to bees with commercialized beekeeping and what we can do to protect these insects that are vital to our ecosystem.

**Host:** Marty Peterson

**Producer:** Polly Hansen

**Guests:** Meredith May, author, *The Honey Bus: A Memoir of Loss, Courage and a Girl Saved by Bees*

**Compliance issues:** Beekeeping, Biodiversity, Environment, Family Relationships, Literature, Mental Health

#### **VIEWPOINTS EXPLAINED: DO YOU HAVE RIZZ?**

**Time:** 22:25

**Duration:** 1:37

**Synopsis:** We cover the Oxford English dictionary's word of the year: rizz. What does it mean, and why has it become a mainstay in the Gen-Z vernacular?

**Host:** Ebony McMorris

**Producer:** Amirah Zaveri

**Compliance issues:** Culture, English Language, Language, Social Media, Trends, Youth Issues

#### **CULTURE CRASH: THE STRUGGLES OF STREAMING GIANTS**

**Time:** 24:02

**Duration:** 2:22

**Synopsis:** We talk about why most streaming platforms are struggling to make a profit at year's end.

**Host & Producer:** Evan Rook

**Compliance issues:** TV, Culture, Technology, Film

#### **Program 24-03**

**Air Week:** 1/21/2024

**Executive Producer:** Amirah Zaveri

**Production Manager:** Jason Dickey

#### **SEGMENT 1: THE RISE OF THE CORPORATE DISPENSARY**

**Time:** 1:47

**Duration:** 8:41

**Synopsis:** Cannabis has grown to become a multi-billion-dollar industry in the U.S. But how much of this revenue is going to small businesses rather than large chains controlling every part of production? We discuss the current inequities and the failure to maintain a model that helps populations who've been disproportionately affected by the war on cannabis get a seat at the table.

**Host:** Gary Price

**Producer:** Grace Galante

**Guests:** Sarah Woodson, Executive Director, Founder, The Color of Cannabis; Aaron Smith, Co-Founder & CEO, The National Cannabis Industry Association

**Compliance issues:** Criminal Justice, Drug Policy, Emerging Industries, Equality, Government, Incarceration, Law, Race, Small Business

#### **SEGMENT 2: WHY ARE WE BANNING MORE BOOKS THAN EVER BEFORE?**

**Time:** 12:30

**Duration:** 9:23

**Synopsis:** Books have been taken off shelves since the colonial period, but, in recent years, more books than ever have been deemed unsuitable for young readers and are being removed from schools and local libraries. We cover the controversy by highlighting two differing perspectives on the debate.

**Host:** Marty Peterson

**Producer:** Amirah Zaveri

**Guests:** Jonathon Friedman, director, free expression & education programs, Pen America; Tia Bess, volunteer, Moms for Liberty

**Compliance issues:** Education, Free Expression, Gender, Government, Law, Literature, Politics, Public Policy, Race, Sexual Education

**VIEWPOINTS EXPLAINED: WHY DID IT TAKE DECADES TO MAKE MARTIN LUTHER KING JR. DAY A HOLIDAY?**

**Time:** 22:53

**Duration:** 1:26

**Synopsis:** We highlight the decades-long political fight to pass state and federal legislation that officially made the third Monday of January Dr. Martin Luther King Jr. Day.

**Host:** **Ebony McMorris**

**Producer:** Amirah Zaveri, Aunna Beranek

**Compliance issues:** Civil Rights, Equality, Government, History, Law, National Holidays, Politics, Race

**CULTURE CRASH: LOOKING FOR SOMETHING NEW TO WATCH? DIVE INTO THIS FIVE-PART SERIES**

**Time:** 24:19

**Duration:** 2:05

**Synopsis:** Critics can't decide whether Steve McQueen's five-part series, "Small Axe" is a TV show or if it's a series of short films. Either way, the release is a hit and will keep you hooked the entire way. Stream it now in full on Amazon Prime.

**Host & Producer:** Evan Rook

**Compliance issues:** Culture, Film, TV)

**Program 24-04**

**Air Week:** 1/28/2024

**Executive Producer:** Amirah Zaveri

**Production Manager:** Jason Dickey

**SEGMENT 1: NEW YEAR, SAME CHALLENGES: WHY THE AMERICAN EDUCATION SYSTEM IS AT A CROSSROADS?**

**Time:** 1:47

**Duration:** 7:26

**Synopsis:** For years, the media has covered teacher burnout and how more and more teachers are resigning. Yet, despite this increased coverage, little has been done to improve pay, working conditions and autonomy on a large-scale for educators. Now, many schools across the country are reaching a breaking point and lower-than-average student scores are reflecting this systemic breakdown. We speak with two education experts about what needs to change and how listeners can get involved

**Host:** **Gary Price**

**Producer:** **Amirah Zaveri**

**Guests:** **Becky Pringle, president, National Education Association; Lori Cash, retired first grade teacher, Columbus, Ind.**

**Compliance issues:** Career, Economy, Education, Education Policy, Government Funding, Higher Education, Inflation, Labor Unions, Law, Learning, Personal Finance, Politics, Salary

**SEGMENT 2: WHY MEXICO IS AT A CRITICAL POLITICAL JUNCTION**

**Time:** 11:15

**Duration:** 10:03

**Synopsis:** It's not just a heated election year for Americans. Millions of Mexicans are also gearing up for a contentious election cycle to elect their next President and Congress. We cover Mexico's ongoing struggle to maintain a fair and equal democracy and what's at stake within the country and U.S.-Mexico relations.

**Host:** **Marty Peterson**

**Producer:** **Tabor Brewster**

**Guests:** **Tamara Taraciuk Broner, director, Peter D. Bell Rule of Law Program, Inter-American Dialogue; Abraham Lowenthal, Professor Emeritus, International Relations, University Of Southern California, founder, Latin America Program, Woodrow Wilson Center**

**Compliance issues:** Crime, Democracy, Foreign Policy, International Relations, Public Elections, Voting Rights

**VIEWPOINTS EXPLAINED: THINKING OF BUYING AN ELECTRIC CAR SOON? KEEP THIS IN MIND**

**Time:** 22:18

**Duration:** 1:54

**Synopsis:** Frigid temperatures across the U.S. have been wreaking havoc for millions of drivers, especially electric car owners. We cover this unfolding crisis and how auto manufacturers are responding.

**Host:** Ebony McMorris

**Producer:** Amirah Zaveri

**Compliance issues:** Auto Manufacturing, Climate, Engineering, Extreme Weather, Public Safety, Technology

**CULTURE CRASH: LOVE JEREMY ALLEN WHITE FROM "THE BEAR"? PUT THIS TITLE ON YOUR LIST OF NEW MOVIES TO WATCH**

**Time:** 24:12

**Duration:** 2:15

**Synopsis:** We cover the new drama "The Iron Claw" featuring Jeremy Allen White, Zac Efron and other leading names.

**Host & Producer:** Evan Rook

**Compliance issues:** Culture, Film, TV

**Program 24-05**

**Air Week:** 2/4/2024

**Executive Producer:** Amirah Zaveri

**Production Manager:** Jason Dickey

**SEGMENT 1: WHY DIVORCE RATES ARE CLIMBING RIGHT NOW & WHAT TO KNOW IF YOU'RE EVER IN THIS SITUATION**

**Time:** 1:47

**Duration:** 7:48

**Synopsis:** For many divorce attorneys, the beginning of the year is typically peak season for obtaining new clients. After the holiday season is over, struggling couples reassess their marriage in the new year and then, if they choose to move forward, start the process of divorce in February. We speak with prominent New York City divorce attorney Jacqueline Newman about the biggest misconceptions people have when it comes to divorce and why everyone – single or married – should keep these tips in mind.

**Host:** Gary Price

**Producer:** Amirah Zaveri

**Guests:** Jacqueline Newman, divorce attorney, managing partner, Berkman, Bottger, Newman & Schein

**Compliance issues:** Communication, Government, Law, Parenting, Personal Finance, Psychology, Relationships

**SEGMENT 2: WE ALL EXPERIENCE TRAUMA: HOW TO BEST WORK THROUGH IT**

**Time:** 11:37

**Duration:** 9:21

**Synopsis:** Trauma comes in many shapes and forms – and nearly everyone experiences trauma at some point in their life. Viewpoints speaks with psychiatrist, Dr. James S. Gordon to better understand a person's reaction to trauma and the body's resilience in dealing with these stressful events and situations.

**Host:** Marty Peterson

**Producer:** Amirah Zaveri

**Guests:** Dr. James S. Gordon, psychiatrist, clinical professor, Georgetown Medical School, author, Transformation: Discovering Wholeness and Healing After Trauma

**Compliance issues:** Communication, Health, Mental Health, Psychiatry, Psychology, Public Health, Self-Growth, Trauma

**VIEWPOINTS EXPLAINED: STANLEY RAKES IN \$750 MILLION IN SALES IN 2023: WHY EVERYONE SEEMS TO BE PERPETUALLY OBSESSED WITH ITS BEVERAGE TUMBLERS**

**Time:** 21:58

**Duration:** 1:57

**Synopsis:** We cover the viral hype behind Stanley tumblers that just seems to keep growing year after year.

**Host:** Ebony McMorris

**Producer:** Amirah Zaveri

**Compliance issues:** Business, Consumer Habits, Consumerism, Influencer Marketing, Personal Finance, Social Media

**CULTURE CRASH: WHAT'S SO SPECIAL ABOUT GRAND THEFT AUTO VI?**

**Time:** 23:55

**Duration:** 2:31

**Synopsis:** We discuss what gamers can expect from the latest release of Grand Theft Auto VI that's set to drop next year.

**Host & Producer:** Tabor Brewster

**Compliance issues:** Crime, Culture, Entertainment, Media, News, Social Media, Video Games, Violence

**Program 24-06**

**Air Week:** 2/11/2024

**Executive Producer:** Amirah Zaveri

**Production Manager:** Jason Dickey

**SEGMENT 1: YOU'RE NOT ALONE: WHY THE AVERAGE AMERICAN CAN NO LONGER AFFORD THE AVERAGE HOME**

**Time:** 1:47

**Duration:** 7:25

**Synopsis:** Just 15.5 percent of homes on the market last year were within budget for the average American. That's the lowest percent for housing affordability ever recorded in U.S. history, according to a new report from the real estate firm Redfin. We speak with two real estate and housing experts about the large-scale increase in housing prices and mortgage loans and if there's any relief in sight this year.

**Host:** Gary Price

**Producer:** Amirah Zaveri

**Guests:** Daryl Fairweather, Chief Economist, Redfin; Freddie Smith, realtor, social media producer

**Compliance issues:** Affordable Housing, Economy, Housing Market, Inflation, Personal Finance

**SEGMENT 2: UNDER THE RADAR PT 1: AN ALTERNATE PERSPECTIVE ON THE FAMED SPACE SHUTTLE PROGRAM**

**Time:** 11:14

**Duration:** 9:25

**Synopsis:** The space shuttle is seen as an engineering marvel and a symbol of human innovation, ingenuity, and collaboration. However, there's a darker side to the space shuttle program that's often been excluded from the mainstream narrative. This week, we uncover this story with the help of Harvard professor Matthew H. Hersch who's the author of Dark Star: A New History of the Space Shuttle.

**Host:** Marty Peterson

**Producer:** Polly Hansen

**Guests:** Matthew H. Hersch, associate professor, history of science, Harvard University, author, Dark Star: A New History of the Space Shuttle

**Compliance issues:** Aerospace Engineering, Engineering, Exploration, Government, History, Politics, Public Funding, Space, Workplace Safety

**VIEWPOINTS EXPLAINED: A RUSSIAN FIGURE SKATER DISQUALIFIED & A NEW PRECEDENT SET**

**Time:** 21:39

**Duration:** 2:20

**Synopsis:** Russian figure skater Kamila Valieva wowed us all at the 2022 Winter Olympics. At just 15 years old, she jumped onto the international stage, earning first place in her Olympic routines. However, this success was embroiled by controversy after she failed a drug test weeks before the competition. She was still allowed to compete as officials investigated, but now, these achievements have been wiped from record books. We cover her disqualification & why this sentence sends a message to all countries competing in this year's Olympics.

**Host:** Ebony McMorris

**Producer:** Amirah Zaveri

**Compliance issues:** Crime, Drug Use, Government, Health, International Competition, International Law, International Relations, Professional Sport, Sporting Event

**CULTURE CRASH: THE FILMS WE WISH THE OSCARS NOMINATED**

**Time:** 23:59

**Duration:** 2:29

**Synopsis:** There's no shortage of anger and frustration over the Oscars snub around Barbie. And while we agree, we feel like this has already been well-covered elsewhere. Instead, this week on Culture Crash we highlight some other films that we feel have not gotten the attention or the nominations they deserved.

**Host & Producer:** Evan Rook

**Compliance issues:** Culture, Film

**Program 24-07**

**Air Week:** 2/18/2024

**Executive Producer:** Amirah Zaveri



**Production Manager:** Jason Dickey

**SEGMENT 1: CELEBRATING BLACK HISTORY MONTH: THE DAREDEVIL STUNT PILOT YOU'VE NEVER HEARD OF**

**Time:** 1:48

**Duration:** 8:46

**Synopsis:** Most Americans are well acquainted with the story of Amelia Earhart, but few have heard the name, Bessie Coleman. This fearless legend earned her pilot's license two years before Earhart became certified. This week, as we commemorate Black History Month, we cover the story of Coleman and the countless barriers she faced as an African American woman in the early 1900's set on making a name for herself in performance stunt flying.

**Host:** Gary Price

**Producer:** Amirah Zaveri

**Guests:** Tanya Hart, host & producer, Hollywood Live with Tanya Hart, co-producer, Flying Free Films

**Compliance issues:** African American History, Aviation, Civil Rights, Gender Equity, Women's History

**SEGMENT 2: UNDER THE RADAR PT 2: A LOVE-HATE RELATIONSHIP WITH AMERICA'S SPACE SHUTTLE**

**Time:** 12:36

**Duration:** 8:34

**Synopsis:** In total, the NASA space shuttle program had 135 missions. You can't argue that the birth of this shuttle launched us into a new era of space exploration and innovation. But – what's not often mentioned are the controversies, setbacks, and disputes behind the scenes. Former NASA flight director and program manager Wayne Hale speaks candidly with us about the myths and facts of the NASA Space Shuttle Program.

**Host:** Marty Peterson

**Producer:** Polly Hansen

**Guests:** Wayne Hale, former program manager, flight director, NASA Space Shuttle Program

**Compliance issues:** Engineering, Legislation, Politics, Public Funding, Public Safety, Space Exploration

**VIEWPOINTS EXPLAINED: HEADING TO THE NAIL SALON SOON? THINK AGAIN**

**Time:** 22:10

**Duration:** 1:52

**Synopsis:** A new study published in the scientific journal, Nature Communications, has found a potential link between gel nail treatments and skin cancer. We cover the latest research and how to advocate for your health when at the nail salon.

**Host:** Ebony McMorris

**Producer:** Amirah Zaveri

**Compliance issues:** Cancer, Consumer Safety, Emerging Research, Medicine, Public Health, Science

**CULTURE CRASH: WHETHER YOU'RE A SWIFTIE OR NOT, HERE'S WHAT WE CAN ALL AGREE ON**

**Time:** 24:02

**Duration:** 2:24

**Synopsis:** We cover the one and only pop sensation: Taylor Swift. You can love her. You can hate her. But you can't argue that's she this.

**Host & Producer:** Evan Rook

**Compliance issues:** Culture, Film, Music

**Program 24-08**

**Air Week:** 2/25/2024

**Executive Producer:** Amirah Zaveri

**Production Manager:** Jason Dickey

**SEGMENT 1: SCHOOL, SPORTS, STANDARDIZED TESTS: WHEN IS THERE TIME TO BUILD LIFE SKILLS?**

**Time:** 1:47

**Duration:** 7:38

**Synopsis:** As an academic advisor, Ana Homayoun has had many conversations with students, parents, and administrators. With so much competition and so many pressures, what's always top-of-mind is grades, college admissions and how to stand out from everyone else. But what often falls by the wayside are the fundamentals of how to create a healthy and successful life. We speak with Homayoun about why so many teens (especially in the last 10 years) seem to really struggle post-high school and how parents can better prepare their kids before they hit this breaking point.

**Host:** Gary Price

**Producer:** Amirah Zaveri

**Guests:** Ana Homayoun, academic advisor, early career development expert, author, Erasing the Finish Line: The New Blueprint for Success

**Compliance issues:** Career, Child Development, Communication, Life Skills, Mental Health, Organization, Psychology, Teen Development

## **SEGMENT 2: PERFORMANCE ANXIETY: WE ALL STRUGGLE WITH IT. HOW DO YOU RISE ABOVE?**

**Time:** 11:27

**Duration:** 9:56

**Synopsis:** Before a big presentation or test or job interview, most of us struggle with different levels of anxiety, nerves, and self-doubt. Dr. Dana Sinclair has worked with Olympic athletes, A-list actors and actresses, and even surgeons on how to overcome this performance anxiety and get back in control in a matter of minutes. We speak with her to learn how everyone can utilize these same strategies in their daily lives.

**Host:** Marty Peterson

**Producer:** Amirah Zaveri

**Guests:** Dr. Dana Sinclair, psychologist, author, **Dialed In: Do Your Best When It Matters Most**

**Compliance issues:** Career, Communication, Generalized Anxiety, Mental Health, Psychology, Public Speaking, Social Anxiety, Societal Stereotypes

## **VIEWPOINTS EXPLAINED: WHAT IS TEMU – AND IS IT WORTH IT?**

**Time:** 22:23

**Duration:** 1:58

**Synopsis:** Have you shopped at Temu before? The Chinese-owned e-commerce company has seen a meteoric rise in sales since it entered the U.S. market in September 2022. It's known for its extremely low prices on all kinds of goods (think Amazon) but is there a deeper explanation behind these bare bone prices?

**Host:** Ebony McMorris

**Producer:** Amirah Zaveri

**Compliance issues:** Advertising, Business, Consumer Goods, Consumer Safety, Marketing, Public Health

## **CULTURE CRASH: THE HIGHLY ANTICIPATED PART 2 WE'VE ALL BEEN WAITING FOR**

**Time:** 24:21

**Duration:** 2:06

**Synopsis:** We review the upcoming release of Dune: Part Two featuring Timothee Chalamet, Zendaya, Florence Pugh and other big names.

**Host & Producer:** Evan Rook

**Compliance issues:** Culture, Film

### **Program 24-09**

**Air Week:** 3/3/2024

**Executive Producer:** Amirah Zaveri

**Production Manager:** Jason Dickey

## **SEGMENT 1: WHAT LIES AHEAD: A CLIMATE CALAMITY FOR DEVELOPING COUNTRIES**

**Time:** 1:47

**Duration:** 9:24

**Synopsis:** 2023 was the hottest year on record since global records began in 1850. We're also currently far from being on track to hit The Paris Climate Agreement – a landmark international treaty adopted in 2015 to reduce greenhouse gas emissions and limit global warming to below 2 degrees Celsius this century. We speak with anthropologist and climate policy expert Naveeda Khan about the U.N. Climate Change Conference that took place this year and how smaller, developing countries are stepping up and demanding change.

**Host:** Gary Price

**Producer:** Amirah Zaveri

**Guests:** Naveeda Khan, associate professor, chair, anthropology, Johns Hopkins University, author, In Quest of a Shared Planet: Negotiating Climate from the Global South

**Compliance issues:** Climate Change, Climate Policy, Developing Economies, International Relations, Natural Resources, Politics

## **SEGMENT 2: THE RISE OF SOUL MUSIC: STAX, MOTOWN & THE GENRE TODAY**

**Time:** 13:13

**Duration:** 8:09

**Synopsis:** Marvin Gaye, Stevie Wonder, Aretha Franklin. These are just some of the iconic soul artists that shaped the genre. We speak with two experts about the cultural relevance of soul music today and how current artists and organizations are carrying on the legacy of this music.

**Host: Marty Peterson**

**Producer: Tabor Brewster**

**Guests:** Mark Anthony Neal, James B. Duke Distinguished Professor, African American Studies, Duke University; Isaac Daniel Executive Director, Stax Music Academy

**Compliance issues:** American History, Civil Rights, Culture, Diversity, Equality, History, Music, Race

#### **VIEWPOINTS EXPLAINED: A DEADLY BEACH DEATH – AND NO, IT DIDN'T HAPPEN IN THE WATER**

**Time:** 21:22

**Duration:** 1:30

**Synopsis:** We cover the unexpected death of a 7-year-old girl late last month at a beach in Fort Lauderdale. What all parents should know about this deadly phenomenon.

**Host: Ebony McMorris**

**Producer: Amirah Zaveri**

**Compliance issues:** Child Safety, Emergency Response, Public Health, Public Safety

#### **CULTURE CRASH: WHY WE LOVE GOING BACK TO WHAT WE KNOW**

**Time:** 23:52

**Duration:** 2:31

**Synopsis:** We discuss why older, nostalgic TV shows often seem to outperform newer releases.

**Host & Producer:** Evan Rook

**Compliance issues:** Culture, History, TV

#### **Program 24-10**

**Air Week:** 3/10/2024

**Executive Producer:** Amirah Zaveri

**Production Manager:** Jason Dickey

#### **SEGMENT 1: CAN YOU JUGGLE IT ALL? NPR'S MARY LOUISE KELLY OPENS UP ABOUT HER STRUGGLES**

**Time:** 1:47

**Duration:** 8:36

**Synopsis:** NPR journalist and co-host of "All Things Considered" Mary Louise Kelly joins us to share her story of balancing motherhood with a long-spanning, demanding career in journalism. She – like many mothers – has struggled to have it all and recounts the many tradeoffs over the years.

**Host: Gary Price**

**Producer: Polly Hansen**

**Guests:** Mary Louise Kelly, co-host, "All Things Considered", National Public Radio

**Compliance issues:** Career, Media, Mental Health, Motherhood, Parenting, Psychology, Relationships

#### **SEGMENT 2: FIGHTING FOR YOUR LIFE IN FRONT OF A PRISON PAROLE BOARD: THE ROAD TO REHABILITATION**

**Time:** 12:25

**Duration:** 8:25

**Synopsis:** Parole from prison is one of the key aspects of the criminal justice system. The program incentivizes good behavior, promotes rehabilitation and a successful reintegration into society. But as rates of parole have plummeted in recent years in the U.S., experts are raising doubts about the subjective nature of the process and if prisoners have the adequate tools and resources to get parole.

**Host: Marty Peterson**

**Producer: Polly Hansen**

**Guests:** Ben Austen, Journalist, Author of "Correction, Parole, Prison, and the Possibility of Change"

**Compliance issues:** Civil Rights, Criminal Justice, Criminal Justice History, Culture, Law Enforcement, Mass Incarceration, Society

#### **VIEWPOINTS EXPLAINED: WHY TENS OF THOUSANDS OF VOTERS ARE CHECKING THIS BOX**

**Time:** 21:50

**Duration:** 2:00

**Synopsis:** We cover this growing movement at the polls this year as several states hold election year primaries and caucuses.

**Host: Ebony McMorris**

**Producer: Amirah Zaveri**

**Compliance issues:** Activism, Democracy, Elections, Government, Human Rights, International Policy, Politics, War

### **CULTURE CRASH: CAN "VANDERPUMP RULES" REBOUND FROM A WILD SEASON 10?**

**Time:** 23:50

**Duration:** 2:37

**Synopsis:** We review Season 11 of the reality TV series, "Vanderpump Rules".

**Host & Producer:** Evan Rook

**Compliance issues:** Culture, TV

### **Program 24-11**

**Air Week:** 3/17/2024

**Executive Producer:** Amirah Zaveri

**Production Manager:** Jason Dickey

### **SEGMENT 1: WHY YOU SHOULD DROP WHAT YOU'RE DOING ON APRIL 8 & SEE THIS RARE EVENT**

**Time:** 1:47

**Duration:** 9:03

**Synopsis:** On Monday, April 8, a total solar eclipse will hit a large diagonal stretch of the U.S. The next event of this magnitude isn't set to happen again until 2044. We speak with eclipse expert and journalist David Baron about why a total solar eclipse is a can't-miss event worth the travel and traffic.

**Host:** Gary Price

**Producer:** Amirah Zaveri

**Guests:** David Baron, former science correspondent, NPR, author, American Eclipse: A Nation's Epic Race to Catch the Shadow of the Moon and Win the Glory of the World

**Compliance issues:** Astronomy, Astrophysics, Culture, History, Literature, Science, Space, Travel

### **SEGMENT 2: WHY DOES RUSSIA CONTINUE TO GET AWAY WITH THE WIDE-SCALE DOPING OF ITS ATHLETES?**

**Time:** 12:52

**Duration:** 8:38

**Synopsis:** The 2024 Paris Olympics is set to start in just four months. While Russian athletes have been barred from representing their country, they'll still be able to compete on a neutral, no-representation status. However, there are still many lingering questions about the efficacy of anti-doping tests and if the Olympics will once again be plagued by athletes who are retroactively banned.

**Host:** Marty Peterson

**Producer:** Grace Galante

**Guests:** Travis Tygart, CEO, U.S. Anti-Doping Agency; April Henning, assistant professor, International Sports Management, Edinburgh Business School, Heriot-Watt University

**Compliance issues:** Adolescent Health, Athletics, Career, Drug Abuse, Government, Health Policy, International Relations, Politics, Professional Sports, Sports, War

### **VIEWPOINTS EXPLAINED: WHAT'S HAPPENING IN HAITI?**

**Time:** 22:30

**Duration:** 1:57

**Synopsis:** Close to 4,000 prisoners escaped from two of the biggest jails in Haiti after local gangs unleashed a massive jailbreak. We cover the unfolding chaos in the capital city and why the future looks uncertain for this Caribbean country.

**Host:** Ebony McMorris

**Producer:** Amirah Zaveri

**Compliance issues:** Election, Government, History, Human Rights, International Policy, Politics, Violence, War

### **CULTURE CRASH: OUR LOVE FOR SCI-FI**

**Time:** 24:27

**Duration:** 2:00

**Synopsis:** From "Interstellar" to "Solaris", we love a good sci-fi movie that transports us to a new dimension and time. We highlight some of our favorites and why the genre continues to grow.

**Host & Producer:** Evan Rook

**Compliance issues:** Culture, Film, Science, Technology

### **Program 24-12**

**Air Week:** 3/24/2024

**Executive Producer:** Amirah Zaveri

**Production Manager:** Jason Dickey

**SEGMENT 1: EXPANDING INTO AGING: HOW TO OVERCOME OUR FEAR OF THE UNKNOWN**

**Time:** 1:47

**Duration:** 9:03

**Synopsis:** Why do we fear the process of getting older so much? We speak with author Caroline Paul about gaining a new perspective on aging – one that embraces adventure, new relationships and keeps us curious and growing as we age.

**Host:** Gary Price

**Producer:** Amirah Zaveri

**Guests:** Caroline Paul, author, *Tough Broad: From Boogie Boarding to Wing Walking – How Outdoor Adventure Improves Our Lives as We Age*

**Compliance issues:** Community, Health, Public Health, Relationships, Travel

**SEGMENT 2: AMERICANS LOVE-HATE RELATIONSHIP WITH THIS FURRY ANIMAL**

**Time:** 12:52

**Duration:** 8:34

**Synopsis:** In the early 1900's, deer almost went extinct after they were over-hunted for their meat, hides and antlers. Today, most parts of the country have a very different problem. We speak with wildlife expert Erika Howsare about our long and tangled relationship with the white-tailed deer.

**Host:** Marty Peterson

**Producer:** Polly Hansen

**Guests:** Erika Howsare, author, *The Age of Deer, Trouble and Kinship with Our Wild Neighbors*

**Compliance issues:** Biodiversity, Culture, Human Development, Pop Culture, Societal Norms, Society, Wildlife Species

**VIEWPOINTS EXPLAINED: WHY DO WE SUCK AT RECYCLING?**

**Time:** 22:26

**Duration:** 1:47

**Synopsis:** If we spend effort recycling items, it's logical to assume that most of these bottles, cartons and boxes will be recycled and reused. However, for plastic, this is rarely the case. We talk about the plastic crisis and why it's important to cut down on the plastic you use in your daily life.

**Host:** Ebony McMorris

**Producer:** Amirah Zaveri

**Compliance issues:** Climate Change, Consumerism, Environment, Materialism, Ocean Pollution, Pollution, Public Health

**CULTURE CRASH: EMMA STONE & HER METEORIC RISE IN HOLLYWOOD**

**Time:** 24:13

**Duration:** 2:14

**Synopsis:** Emma Stone just added another Oscar win to her resume. We discuss her evolution as an actress and what's next for this A-list star.

**Host & Producer:** Evan Rook

**Compliance issues:** Culture, Film

**Program 24-13**

**Air Week:** 3/31/2024

**Executive Producer:** Amirah Zaveri

**Production Manager:** Jason Dickey

**SEGMENT 1: '2/3 OF STUDENTS ARE TESTING BELOW PROFICIENCY IN READING': WHY WE'RE FAILING THE NEXT GENERATION**

**Time:** 1:47

**Duration:** 8:50

**Synopsis:** Millions of kids aren't meeting current reading comprehension guidelines. With so many young people falling through the cracks, what's broken within the current curriculum? What's the best way to actually teach reading? Education expert Natalie Wexler joins us to share important insights on emerging research and what parents should know.

**Host:** Gary Price

**Producer: Amirah Zaveri**

**Guests:** Natalie Wexler, education expert, author, *The Knowledge Gap: The Hidden Cause of America's Broken Education System - And How to Fix It*

**Compliance issues:** Child Development, Education, Education Policy, Literacy, Parenting, Reading Comprehension

## **SEGMENT 2: "UM, WHAT?": THE HIDDEN PURPOSE BEHIND FILLER WORDS**

**Time:** 12:39

**Duration:** 8:34

**Synopsis:** We've all been there. You've given a presentation or had a job interview and realized afterwards that you may have used too many words like "um", "you know" or "like". While these fillers are distracting if overused, when added in moderation, they do play a very specific purpose.

**Host: Marty Peterson**

**Producer: Amirah Zaveri**

**Guests:** Valerie Fridland, sociolinguist, professor, linguistics, English Department, University of Nevada-Reno, author, *Like Literally Dude: Arguing for the Good in Bad English*

**Compliance issues:** Culture, History, Intercommunication, Language, Linguistics, Personal Development, Public Speaking

## **VIEWPOINTS EXPLAINED: SICK OF CARDIO? NEW RESEARCH SUGGESTS THIS SHIFT IN EXERCISE**

**Time:** 22:14

**Duration:** 1:41

**Synopsis:** Current exercise recommendations in the U.S. are the same for both men and women. New research published earlier this month in the "Journal of the American College of Cardiology" uncovers evidence that women may benefit much more from this type of exercise.

**Host: Ebony McMorris**

**Producer: Amirah Zaveri**

**Compliance issues:** Public Health, Scientific Research, Fitness, Cardiovascular Disease, Gender, Health Policy

## **CULTURE CRASH: WILL 2024 BE A SLEEPER YEAR FOR MOVIES?**

**Time:** 23:55

**Duration:** 2:33

**Synopsis:** The Writer's Guild of America strike halted production in Hollywood for five months last year, creating a ripple effect into this year's film and TV lineup. Will 2024 be a bust for movie lovers?

**Host & Producer:** Evan Rook

**Compliance issues:** Film, Culture, Labor, Workers' Rights, Media