

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; font-family: cursive;">WOHL-ABL-Lima</span>	<b>Date:</b> <span style="font-size: 1.2em; font-family: cursive;">8/9/18</span>
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I, Tammie Wingrove

do hereby request station time concerning the following issue:

Ohioans Against the Reckless Dialysis Amendment
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies	8/9-8/14			

This broadcast time will be used by: \_\_\_\_\_

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Ohioans Against the Reckless Dialysis Amendment  
100 S. 3rd Street  
Columbus, Ohio 43215

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Group Treasurer: Chris Slagle

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Ohioans Against the Reckless Dialysis Amendment  
100 S. 3rd Street  
Columbus, Ohio 43215

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Group Treasurer: Chris Slagle

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 24 Hrs. before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

8.6.18      [Signature]      614.824.3010  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected  
Kevin Creamer      Kevin Creamer      Pres. / GM  
Signature                      Printed Name                      Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

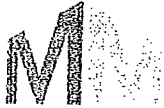
Attach proposed schedule with charges (if available): *Gr. #1770 Net #1504.50*

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



Client Information Form  
Issue

Advertiser Group Name: OHIOANS AGAINST the Reckless Dialysis Amendment

Address: 100 S. 3rd Street

City, State & Zip Code: Columbus, OH 43215

Phone: 614-227-2300

Website URL: recklessdialysisamendment.com

Executive Director/President: \_\_\_\_\_

Other Members of Executive  
Committee or Board of Directors:  
(list all that are applicable)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Group Treasurer: CHRIS SLAGLE

\*Please complete all sections of this form. Media outlets may not accept advertising if required information is omitted.\*

# CONTRACT



**Lima Communications Corp.**  
**1424 Rice Ave**  
**Lima, OH 45805**  
**(419)228-8835**

And:

**Mentzer Media Services**  
**Attention: Mia Russo**  
**210 W. Pennsylvania Ave**  
**Ste. 250**  
**Towson, MD 21204**

<u>Contract / Revision</u> 208733 /		<u>Alt Order #</u> 26123718
<u>Product</u> FPHRM		
<u>Contract Dates</u> 08/09/18 - 08/14/18		<u>Estimate #</u> 6495
<u>Advertiser</u> Ohioans Against the Reckless Dialysis Amen		<u>Original Date / Revision</u> 08/08/18 / 08/08/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOHL	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9912736	<u>Advertiser Code</u>	<u>Product 1/2</u> 543
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WOHL	08/09/18	08/09/18	Good Morning America	7a-9a		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/18	08/12/18	---T---				1	\$70.00			
N 2	WOHL	08/13/18	08/13/18	Good Morning America	7a-9a		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/18	08/19/18	M-----				1	\$70.00			
N 3	WOHL	08/14/18	08/14/18	Good Morning America	7a-9a		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/18	08/19/18	-T-----				1	\$70.00			
N 4	WOHL	08/09/18	08/09/18	Good Morning America	7a-9a		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/18	08/12/18	---T---				1	\$70.00			
N 5	WOHL	08/10/18	08/10/18	Good Morning America	7a-9a		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/18	08/12/18	----F--				1	\$70.00			
N 6	WOHL	08/14/18	08/14/18	Good Morning America	7a-9a		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/18	08/19/18	-T-----				1	\$70.00			
N 7	WOHL	08/13/18	08/13/18	Monday Prime 8p-10p	8p-10p		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/18	08/19/18	M-----				2	\$175.00			
N 8	WOHL	08/14/18	08/14/18	Tuesday Prime 8p-10p	8p-10p		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/18	08/19/18	-T-----				2	\$175.00			
N 9	WOHL	08/09/18	08/09/18	Thursday Prime 8p-9p	8p-9p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/18	08/12/18	---T---				1	\$125.00			
N 10	WOHL	08/11/18	08/11/18	Saturday Prime 9p-11p	9P-11P		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/18	08/12/18	-----S-				2	\$100.00			
N 11	WOHL	08/12/18	08/12/18	Sunday Prime 8p-9p	8p-9p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/18	08/12/18	-----S				1	\$175.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This station does not discriminate on the basis of race or ethnicity.





## ISSUE ADVERTISING FORM

### SPONSOR

SPONSOR NAME: Ohioans Against the Reckless Dialysis Amendment

PRIMARY CONTACT: Tammie Wingrove

ADDRESS: 100 S. 3rd St  
Columbus , OH 43215

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

LEGAL STATUS OF SPONSOR: (check )

_____ Individual	_____ Association
_____ Committee	_____ Corporation
_____ Other (explain) _____	

### AGENCY

AGENCY NAME: Menzter

CONTACT: Ally Hughes TITLE: Media Buyer

ADDRESS: 100 S 3rd. Street  
Columbus , OH, 43215

TELEPHONE: 614-227-2300 FAX: \_\_\_\_\_

Names and Positions of the Principal Executive Officers/Directors of the Sponsor:

NAME:	POSITION:
<u>Chris Salge</u>	<u>TREASURER</u>
_____	_____
_____	_____

Sponsor hereby agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from performance of broadcasts paid for by the Sponsor. Sponsor also agrees to prepare a script or transcription, which will be delivered to the station at least 72 hours before the time of the scheduled broadcasts.