

# INVOICE



**WUPW**  
**730 North Summit**  
**Toledo, OH 43604**  
**Main: (419) 244-3600**  
**Billing: (216) 367-7124**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1518853-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
WUPW	Matthew Wurm	HRP-Washington	National

Billing Address:

**Targeted Platform Media, LLC**  
**Attention: Accounts Payable**  
**1291 Hollywood Ave**  
**Annapolis, MD 21403**

Send Payment To:

**WUPW**  
**Attn: Lockbox #2134**  
**PO Box 11407**  
**Birmingham, AL 35246**

Advertiser	Product	Estimate Number
ISS/Priorities USA Action	PRIORITIES USA ACTIO	4562

Flight Dates	Order #	Alt Order #
10/25/16 - 10/31/16	1518853	08238873

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/30/16	10/30/16	Fox Toledo News at 10PM	10-1030P	-----1	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16   10/30/16   -----1                    1       \$475.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate   Type
1	WUPW	Su	10/30/16	12:21 AM	Fox Toledo News at 10PM	10-1030P	:30	PRA-TV16-49H	\$475.00   NM
11	10/25/16	10/31/16	LOC Late 10pm FOX Nev	10-11pm	MTWTF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/16   10/31/16   MTWTF--                    3       \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate   Type
2	WUPW	Tu	10/25/16	12:28 AM	LOC Late 10pm FOX News	10-11pm	:30	PRA-TV16-36H	\$500.00   NM
3	WUPW	W	10/26/16	12:19 AM	LOC Late 10pm FOX News	10-11pm	:30	PRA-TV16-36H	\$500.00   NM
12	10/25/16	10/31/16	FOX Toledo Daybreak	FOX Toledo Daybre	MTWTF--	:30	4	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/16   10/31/16   MTWTF--                    4       \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate   Type
4	WUPW	Tu	10/25/16	8:24 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	PRA-TV16-36H	\$150.00   NM
3	WUPW	W	10/26/16	7:40 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	PRA-TV16-36H	\$150.00   NM
2	WUPW	F	10/28/16	7:58 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	PRA-TV16-49H	\$150.00   NM
13	10/27/16	10/27/16	ROSEWOOD	Thursday Prime	---1---	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/16   10/31/16   ---1---                    1       \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate   Type
1	WUPW	Th	10/27/16	8:22 PM	ROSEWOOD	Thursday Prime	:30	PRA-TV16-36H	\$600.00   NM

Total Spots **7**

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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**WUPW**  
**Attn: Lockbox #2134**  
**PO Box 11407**  
**Birmingham, AL 35246**

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## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$2,525.00</b>
<u>Agency Commission</u>	<b>\$378.75</b>
<u>Net Amount Due</u>	<b>\$2,146.25</b>

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