

THERE FOLLOWS A LISTING OF SOME OF THE SIGNIFICANT ISSUES RESPONDED TO BY STATION KBTO, ALONG WITH THE MOST SIGNIFICANT PROGRAMMING TREATMENT OF THE ISSUES FOR THE PERIOD OF JANUARY 1ST TO MARCH 31ST 2015. THE LISTING IS BY NO MEANS EXHAUSTIVE. THE ORDER IN WHICH THE ISSUES APPEAR DOES NOT REFLECT ANY PRIORITY OR SIGNIFICANCE.

DESCRIPTION OF ISSUE: COMMUNITY SERVICE
PROGRAM/SEGMENT: MILLION MINUTE PLEDGE TO COMMUNITY SERVICE
DATE/TIME: JANUARY 1ST TO MARCH 31ST 2015 ON-GOING.
DURATION: VARIOUS 15 TO 60 SECOND ANNOUNCEMENTS
NARRATION OF TYPE AND DESCRIPTION OF PROGRAM SEGMENT: KBTO PLEDGES ONE MILLION MINUTES OF AIRTIME TO HELP SERVE THE PUBLIC INTEREST. LOCAL GROUPS AND NON-PROFIT ORGANIZATIONS ARE INVITED TO SUBMIT EVENTS THEY WOULD LIKE PUBLICIZED. ANNOUNCEMENTS ARE RECEIVED DAILY. CHURCH DINNERS, BENEFITS, FUNDRAISERS, ETC. KBTO BROADCASTS A MINIMUM OF 2 ANNOUNCEMENTS PER HOUR EACH DAY BETWEEN 6AM AND 7PM.

DESCRIPTION OF ISSUE: EDUCATION
PROGRAM SEGMENT: CHARACTER COUNTS!
DATE/TIME: JANUARY 1ST-MARCH 31ST 2015
DURATION: 30 SECONDS EACH ANNOUNCEMENT
NARRATION OF TYPE AND DESCRIPTION OF PROGRAM SEGMENT: KBTO AIRS A SERIES OF 30 SECOND ANNOUNCEMENTS FEATURING STUDENTS FROM THE LOCAL ELEMENTARY SCHOOL, DISCUSSING THE PILLARS OF CHARACTER INCLUDED IN THE CHARACTER COUNTS EDUCATION PROGRAM.

DESCRIPTION OF ISSUE: HEALTH CARE
PROGRAM SEGMENT: ST. ANDREWS HEALTH CHAT
DATE/TIME: WEDNESDAYS, 9:30AM
DURATION: 10 MINUTES
NARRATION OF TYPE AND DESCRIPTION OF PROGRAM SEGMENT: KBTO WELCOMES REPRESENTATIVES FROM ST. ANDREWS HEALTH CENTER IN-STUDIO TO PROVIDE TIPS ON HEALTH. TOPICS INCLUDE, BUT ARE NOT LIMITED TO EXERCISE, DIET AND PREVENTATIVE CARE.

DESCRIPTION OF ISSUE: DRIVING
PROGRAM SEGMENT: STATEWIDE ROAD REPORT
DATE/TIME: JANUARY 1ST-MARCH 31ST 2015. MON-FRI 7:45AM, 12:45PM, 4:45PM
DURATION: 60 SECONDS EACH REPORT
NARRATION OF TYPE AND DESCRIPTION OF PROGRAM SEGMENT: KBTO ANNOUNCES TRAVEL CONDITIONS ON NORTH DAKOTAS MAJOR HIGHWAYS. THE INFORMATION IS OF INTEREST TO THE THOUSANDS OF TRAVELERS IN THE REGION.

DESCRIPTION OF ISSUE: VARIOUS PUBLIC SERVICE CAUSES
PROGRAM SEGMENT: AD COUNCIL PUBLIC SERVICE ANNOUNCEMENTS
DATE/TIME: DAILY 6PM-12AM AND 12AM-6AM
DURATION: 30 TO 60 SECONDS EACH ANNOUNCEMENT
NARRATION OF TYPE AND DESCRIPTION OF PROGRAM SEGMENT: KBTO SUBSCRIBES TO AD COUNCIL PSA DELIVERY. EACH MONTH, KBTO RECEIVES NEW PSA'S FROM THE AD COUNCIL. A MINIMUM OF 15 MINUTES OF OF PSA CONTENT IS BROADCAST DAILY.