



**Remit Address:**  
**KWBO**  
PO Box 844304  
Dallas, TX 75284  
Main: (505) 243-2285  
Billing: (317) 296-3100

# INVOICE

Advertiser	POL/Luan-Grisham for Congress
Product	Michelle Grisham/ Congress/ D
Estimate Number	2617

Invoice #	503132-1
Invoice Date	10/26/14
Invoice Month	October 2014
Invoice Period	09/29/14 - 10/20/14

Station	KWBO
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	503132
Alt Order #	9425823
Deal #	
Order Flight	10/14/14 - 10/20/14

**Billing Address:**

New Media Firm  
Attention: Accounts Payable  
1730 Rhode Island Avenue Northwest  
Suite 410  
Washington, DC 20036  
USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	9914019
Advertiser Code	347
Product Code	365

Agency Ref	IN12545/IN14067/TO170
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	KWBO	TU 9a-10a	TU 9a-10a		10/13/14 to 10/19/14	1x	-T-----				
	KWBO			Tu	10/14/14	:30	9:57 AM	TV201X10814H	\$40.00		1
2	KWBO	WE 9a-10a	WE 9a-10a		10/13/14 to 10/19/14	1x	--W----				
	KWBO			W	10/15/14	:30	9:54 AM	TV201X10814H	\$40.00		1
3	KWBO	TH 9a-10a	TH 9a-10a		10/13/14 to 10/19/14	1x	---T---				
	KWBO			Th	10/16/14	:30	9:57 AM	TV201X10814H	\$40.00		1
4	KWBO	FR 9a-10a	FR 9a-10a		10/13/14 to 10/19/14	1x	----F--				
	KWBO			F	10/17/14	:30	9:13 AM	TV201X10814H	\$40.00		1
5	KWBO	MO 9a-10a	MO 9a-10a		10/20/14 to 10/26/14	1x	M-----				
	KWBO			M	10/20/14	:30	9:43 AM	TV201X10814H	\$40.00		1
6	KWBO	TU 2p-3p	TU 2p-3p		10/13/14 to 10/19/14	1x	-T-----				
	KWBO			Tu	10/14/14	:30	2:15 AM	TV201X10814H	\$60.00		1
7	KWBO	WE 2p-3p	WE 2p-3p		10/13/14 to 10/19/14	1x	--W----				
	KWBO			W	10/15/14	:30	2:39 PM	TV201X10814H	\$60.00		1
8	KWBO	TH 2p-3p	TH 2p-3p		10/13/14 to 10/19/14	1x	---T---				
	KWBO			Th	10/16/14	:30	2:18 PM	TV201X10814H	\$60.00		1
9	KWBO	FR 2p-3p	FR 2p-3p		10/13/14 to 10/19/14	1x	----F--				
	KWBO			F	10/17/14	:30	2:09 PM	TV201X10814H	\$60.00		1

Subject to our standard terms and conditions located at [www.linmedia.com/multimedia-ad-solutions](http://www.linmedia.com/multimedia-ad-solutions).

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Remit Address:  
**KWBQ**  
PO Box 844304  
Dallas, TX 75284  
Main: (505) 243-2285  
Billing: (317) 296-3100

Billing Address:

New Media Firm  
Attention: Accounts Payable  
1730 Rhode Island Avenue Northwest  
Suite 410  
Washington, DC 20036  
USA

# INVOICE

Advertiser	POL/Lulan-Grisham for Congress
Product	Michelle Grisham/ Congress/ D
Estimate Number	2617

Invoice #	503132-1
Invoice Date	10/26/14
Invoice Month	October 2014
Invoice Period	09/29/14 - 10/20/14

Station	KWBQ
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	503132
Alt Order #	9425823
Deal #	
Order Flight	10/14/14 - 10/20/14

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	9914019
Advertiser Code	347
Product Code	365

Agency Ref	IN12545/IN14067/TO170
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	KWBQ	MO 2p-3p	MO 2p-3p	10/20/14 to 10/26/14	1x	M-----	2:19 PM	TV201X10814H	\$60.00		1
11	KWBQ	Sa 3p-5p	Sa 3p-5p	10/18/14 to 10/19/14	1x	-----S-	4:23 PM	TV201X10814H	\$40.00		1
12	KWBQ	Su 3p-4p	Su 3p-4p	10/13/14 to 10/19/14	1x	-----S	3:44 PM	TV201X10814H	\$40.00		1
13	KWBQ	TU 630p-7p	TU 630p-7p	10/13/14 to 10/19/14	1x	-T-----	6:59 PM	TV201X10814H	\$320.00		1
14	KWBQ	WE 630p-7p	WE 630p-7p	10/13/14 to 10/19/14	1x	--W----	6:59 PM	TV201X10814H	\$320.00		1
15	KWBQ	TH 630p-7p	TH 630p-7p	10/16/14 to 10/19/14	1x	---T---	6:45 PM	TV201X10814H	\$320.00		1
16	KWBQ	FR 630p-7p	FR 630p-7p	10/13/14 to 10/19/14	1x	----F--	6:43 PM	TV201X10814H	\$320.00		1
17	KWBQ	MO 630p-7p	MO 630p-7p	10/20/14 to 10/26/14	1x	M-----	6:43 PM	TV201X10814H	\$320.00		1
18	KWBQ	Sa 6p-630p	Sa 6p-630p	10/18/14 to 10/19/14	1x	-----S-	6:13 PM	TV201X10814H	\$200.00		1
19	KWBQ	Sa 630p-7p	Sa 630p-7p	10/18/14 to 10/19/14	1x	-----S-	6:13 PM	TV201X10814H	\$200.00		1

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# INVOICE



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**KWBQ**  
 PO Box 844304  
 Dallas, TX 75284  
 Main: (505) 243-2285  
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**Billing Address:**

**New Media Firm**  
**Attention: Accounts Payable**  
 1730 Rhode Island Avenue Northwest  
 Suite 410  
 Washington, DC 20036  
 USA

Advertiser	POL/Lulan-Grisham for Congress
Product	Michelle Grisham/ Congress/ D
Estimate Number	2617

Invoice #	503132-1
Invoice Date	10/26/14
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Invoice Period	09/29/14 - 10/20/14

Station	KWBQ
Account Executive	Katz Washington
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Order #	503132
Alt Order #	9425823
Deal #	
Order Flight	10/14/14 - 10/20/14

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	9914019
Advertiser Code	347
Product Code	365

Agency Ref	IN12545/IN14067/TO170
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
19	KWBQ	Sa 630p-7p	Sa 630p-7p		10/13/14 to 10/19/14	1x	-----S-				
	KWBQ			Sa	10/18/14	:30	6:55 PM	TV201X10814H	\$240.00		1
20	KWBQ	Su 6p-630p	Su 6p-630p		10/13/14 to 10/19/14	1x	-----S				
	KWBQ			Su	10/19/14	:30	6:27 PM	TV201X10814H	\$160.00		1
21	KWBQ	Su 630p-7p	Su 630p-7p		10/13/14 to 10/19/14	1x	-----S				
	KWBQ			Su	10/19/14	:30	6:56 PM	TV201X10814H	\$200.00		1
<b>Aired Spots 21</b>											

<b>Gross Total</b>	\$2,980.00
<b>Agency Commission</b>	\$447.00
<b>Net Amount Due</b>	\$2,533.00
<b>NM Gross Rec Tax ALB 7.0%</b>	\$177.31
<b>Amount Due</b>	\$2,710.31
<b>Payment Terms 30 Days</b>	

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**KWBQ**  
**13 Broadcast Plaza**  
**Albuquerque, NM 87104**  
**(505) 243-2285**

# CONTRACT

<u>Contract / Revision</u>		<u>Alt Order #</u>
503132 /		9425823
<u>Product</u>		
Michelle Grisham/ Congress/ D		
<u>Contract Dates</u>		<u>Estimate #</u>
10/14/14 - 10/20/14		2617
<u>Advertiser</u>		<u>Original Date / Revision</u>
POL/LuJan-Grisham for Congress		10/13/14 / 10/13/14
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KWBQ	Katz Washington	Katz/Washingt
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
9914019	347	365
<u>Agency Ref</u>		<u>Advertiser Ref</u>
IN12545/IN14067/TO1		

And:

**New Media Firm**  
**1730 Rhode Island Avenue Northwest**  
**Suite 410**  
**Washington, DC 20036**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KWBQ	10/14/14	10/14/14	TU 9a-10a	TU 9a-10a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/13/14	10/19/14	-T-----				1	\$40.00				
N 2	KWBQ	10/15/14	10/15/14	WE 9a-10a	WE 9a-10a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/13/14	10/19/14	--W----				1	\$40.00				
N 3	KWBQ	10/16/14	10/16/14	TH 9a-10a	TH 9a-10a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/13/14	10/19/14	---T---				1	\$40.00				
N 4	KWBQ	10/17/14	10/17/14	FR 9a-10a	FR 9a-10a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/13/14	10/19/14	----F--				1	\$40.00				
N 5	KWBQ	10/20/14	10/20/14	MO 9a-10a	MO 9a-10a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	M-----				1	\$40.00				
N 6	KWBQ	10/14/14	10/14/14	TU 2p-3p	TU 2p-3p		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/13/14	10/19/14	-T-----				1	\$60.00				
N 7	KWBQ	10/15/14	10/15/14	WE 2p-3p	WE 2p-3p		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/13/14	10/19/14	--W----				1	\$60.00				
N 8	KWBQ	10/16/14	10/16/14	TH 2p-3p	TH 2p-3p		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/13/14	10/19/14	---T---				1	\$60.00				
N 9	KWBQ	10/17/14	10/17/14	FR 2p-3p	FR 2p-3p		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/13/14	10/19/14	----F--				1	\$60.00				
N 10	KWBQ	10/20/14	10/20/14	MO 2p-3p	MO 2p-3p		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	M-----				1	\$60.00				
N 11	KWBQ	10/18/14	10/18/14	Sa 3p-5p	Sa 3p-5p		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/13/14	10/19/14	-----S-				1	\$40.00				
N 12	KWBQ	10/19/14	10/19/14	Su 3p-4p	Su 3p-4p		:30				NM	1	\$40.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**KWBQ**  
**13 Broadcast Plaza**  
**Albuquerque, NM 87104**  
**(505) 243-2285**

<u>Contract / Revision</u> 503132 /		<u>Alt Order #</u> 9425823
<u>Contract Dates</u> 10/14/14 - 10/20/14	<u>Product</u> Michelle Grisham/ Cong	<u>Estimate #</u> 2617
<u>Advertiser</u> POL/LuJan-Grisham for C		<u>Original Date / Revision</u> 10/13/14 / 10/13/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/13/14	10/19/14	-----S				1	\$40.00				
N 13	KWBQ	10/14/14	10/14/14	TU 630p-7p	TU 630p-7p		:30				NM	1	\$320.0
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/13/14	10/19/14	-T-----				1	\$320.00				
N 14	KWBQ	10/15/14	10/15/14	WE 630p-7p	WE 630p-7p		:30				NM	1	\$320.0
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/13/14	10/19/14	--W----				1	\$320.00				
N 15	KWBQ	10/16/14	10/16/14	TH 630p-7p	TH 630p-7p		:30				NM	1	\$320.0
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/13/14	10/19/14	---T---				1	\$320.00				
N 16	KWBQ	10/17/14	10/17/14	FR 630p-7p	FR 630p-7p		:30				NM	1	\$320.0
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/13/14	10/19/14	----F--				1	\$320.00				
N 17	KWBQ	10/20/14	10/20/14	MO 630p-7p	MO 630p-7p		:30				NM	1	\$320.0
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	M-----				1	\$320.00				
N 18	KWBQ	10/18/14	10/18/14	Sa 6p-630p	Sa 6p-630p		:30				NM	1	\$200.0
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/13/14	10/19/14	-----S-				1	\$200.00				
N 19	KWBQ	10/18/14	10/18/14	Sa 630p-7p	Sa 630p-7p		:30				NM	1	\$240.0
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/13/14	10/19/14	-----S-				1	\$240.00				
N 20	KWBQ	10/19/14	10/19/14	Su 6p-630p	Su 6p-630p		:30				NM	1	\$160.0
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/13/14	10/19/14	-----S				1	\$160.00				
N 21	KWBQ	10/19/14	10/19/14	Su 630p-7p	Su 630p-7p		:30				NM	1	\$200.0
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/13/14	10/19/14	-----S				1	\$200.00				
<b>Totals</b>												<b>21</b>	<b>\$2,980.0</b>

\*Tax 1 Note: NM Gross Rec Tax ALB 7%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
09/29/14 - 10/20/14	21	\$2,980.00	(\$447.00)	\$2,533.00	\$177.31	\$2,710.3
<b>Totals</b>	<b>21</b>	<b>\$2,980.00</b>	<b>(\$447.00)</b>	<b>\$2,533.00</b>	<b>\$177.31</b>	<b>\$2,710.3</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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Alt Order #	Advertiser	Order	Inv. Code (Book Time Period)	Length	Priority	Order Product Description	Estimate #	Air Time	Ad-ID	Rate	Program (Placed*)
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Date: 10/14/14

Station: KWBQ

9425823	POL/Lujan-Gris	503132	M-F 9a-10a	TU 9a-10a	:30	P3	Michelle Grisnam/ Congr 2617	:53:04 AM	TV201X10814H	\$40.00	Everybody Loves Raymon
9425823	POL/Lujan-Gris	503132	M-F 630p-7p	TU 630p-7p	:30	P3	Michelle Grisnam/ Congr 2617	:58:50 PM	TV201X10814H	\$320.00	The Flash
9425823	POL/Lujan-Gris	503132	M-F 2p-3p	TU 2p-3p	:30	P3	Michelle Grisnam/ Congr 2617	:09:05 XM	TV201X10814H	\$60.00	Married With Children

\$420.00

Date: 10/15/14

Station: KWBQ

9425823	POL/Lujan-Gris	503132	M-F 9a-10a	WE 9a-10a	:30	P3	Michelle Grisnam/ Congr 2617	:53:04 AM	TV201X10814H	\$40.00	Everybody Loves Raymon
9425823	POL/Lujan-Gris	503132	M-F 2p-3p	WE 2p-3p	:30	P3	Michelle Grisnam/ Congr 2617	:38:35 PM	TV201X10814H	\$60.00	Cougar Town (SYN)
9425823	POL/Lujan-Gris	503132	M-F 630p-7p	WE 630p-7p	:30	P3	Michelle Grisnam/ Congr 2617	:59:20 PM	TV201X10814H	\$320.00	Arrow

\$420.00

Date: 10/16/14

Station: KWBQ

9425823	POL/Lujan-Gris	503132	M-F 9a-10a	TH 9a-10a	:30	P3	Michelle Grisnam/ Congr 2617	:52:19 AM		\$40.00	Everybody Loves Raymon
9425823	POL/Lujan-Gris	503132	M-F 2p-3p	TH 2p-3p	:30	P3	Michelle Grisnam/ Congr 2617	:17:50 PM		\$60.00	Cougar Town (SYN)
9425823	POL/Lujan-Gris	503132	M-F 630p-7p	TH 630p-7p	:30	P3	Michelle Grisnam/ Congr 2617	:46:55 PM		\$320.00	Big Bang Theory, The (SY

\$420.00

Date: 10/17/14

Station: KWBQ

9425823	POL/Lujan-Gris	503132	M-F 9a-10a	FR 9a-10a	:30	P3	Michelle Grisnam/ Congr 2617	:14:56 AM		\$40.00	Everybody Loves Raymon
9425823	POL/Lujan-Gris	503132	M-F 2p-3p	FR 2p-3p	:30	P3	Michelle Grisnam/ Congr 2617	:17:50 PM		\$60.00	Cougar Town (SYN)
9425823	POL/Lujan-Gris	503132	M-F 630p-7p	FR 630p-7p	:30	P3	Michelle Grisnam/ Congr 2617	:37:50 PM		\$320.00	Big Bang Theory, The (SY

\$420.00

Date: 10/18/14

Station: KWBQ

9425823	POL/Lujan-Gris	503132	Sa 3p-5p	Sa 3p-5p	:30	P3	Michelle Grisnam/ Congr 2617	:12:12 PM		\$40.00	New Mexico CW Saturday
9425823	POL/Lujan-Gris	503132	Sa 6p-630p	Sa 6p-630p	:30	P3	Michelle Grisnam/ Congr 2617	:20:30 PM		\$200.00	Big Bang Theory, The (SY
9425823	POL/Lujan-Gris	503132	Sa 630p-7p	Sa 630p-7p	:30	P3	Michelle Grisnam/ Congr 2617	:50:05 PM		\$240.00	Big Bang Theory, The (SY

\$480.00

Date: 10/19/14

Station: KWBQ

9425823	POL/Lujan-Gris	503132	Su 3p-4p	Su 3p-4p	:30	P3	Michelle Grisnam/ Congr 2617	:28:37 PM		\$40.00	Blue Bloods (SYN)
9425823	POL/Lujan-Gris	503132	Su 6p-630p	Su 6p-630p	:30	P3	Michelle Grisnam/ Congr 2617	:20:00 PM		\$160.00	Big Bang Theory, The (SY
9425823	POL/Lujan-Gris	503132	Su 630p-7p	Su 630p-7p	:30	P3	Michelle Grisnam/ Congr 2617	:50:20 PM		\$200.00	Big Bang Theory, The (SY

\$400.00

Date: 10/20/14

[Sorted by: Station]

Alt Order #	Advertiser	Order	Inv. Code	Book Time	Period	Length	Priority	Order Product	Description	Estimate #	Air Time	Ad-ID	Rate	Program	Placed
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Date: 10/20/14

Station: KWBA

9425823POL/Lulan-Gish	503132 M-F 2p-3p	MO 2p-3p	:30 P3	Michelle Gisham/ Congr 2617									\$60.00		
9425823POL/Lulan-Gish	503132 M-F 9a-10a	MO 9a-10a	:30 P3	Michelle Gisham/ Congr 2617									\$40.00	Everybody Loves Raymon	
9425823POL/Lulan-Gish	503132 M-F 630p-7p	MO 630p-7p	:30 P3	Michelle Gisham/ Congr 2617									\$320.00	Big Bang Theory, The (SY	
													\$420.00		
													\$420.00		
													2,980.00		

[Sorted By: Station]

# ORDER WORKSHEET

Rep Order# 9425823 Ver# 1 Status New  
EC'd Yes

Traffic Order#

503/32

Printed: 10/13/14 11:21 AM  
Last Received: 10/11/14 12:23 PM  
Showing Buylines: All Rep and Station Changes

1 of 3

Station KWBQ-TV ALBUQUERQUE NM  
Advertiser (LUJIG) LUJAN-GRISHAM, MICHL  
Product LUJAN-GRISHAM/C/D  
Estimate# 2617  
Buyer Michele Certo

Agency (NWMD) THE NEW MEDIA FIRM  
1322 G ST, SE  
WASHINGTON, DC 20003  
Agency C/P1/P2/E 347/365/2617  
Flight Dates 10/14/14-10/20/14

Rep Firm KATZ CONTINENTAL  
Sales Office (DC) WASHINGTON  
Salesperson (JN1) JENNA NUBAR  
Sales Assistant KELLY  
Salesperson Phone# 202-872-5880  
Salesperson Fax# 202-872-0263

## --- CONTRACT COMMENT ---

MICHELLE LUJAN-GRISHAM/CD-1/DEMOCRAT  
\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

10/11 - NEW LUJAN-GRISHAM ORDER 10/14-10/20

SPOTS ARE 30S. SHARES ARE EST.

PLS CNF. T/R KELLY FOR JENNA

Ln	Day	Time	Program	Len	RTG/IMP	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Tu	9A-10A	RAYMOND	30	-	\$40.00	10/14-10/14	1	1	1	\$40.00
2	W	9A-10A	RAYMOND	30	-	\$40.00	10/15-10/15	1	1	1	\$40.00
3	Th	9A-10A	RAYMOND	30	-	\$40.00	10/16-10/16	1	1	1	\$40.00
4	F	9A-10A	RAYMOND	30	-	\$40.00	10/17-10/17	1	1	1	\$40.00
5	M	9A-10A	RAYMOND	30	-	\$40.00	10/20-10/20	1	1	1	\$40.00
6	Tu	2P-3P	COUGAR TOWN	30	-	\$60.00	10/14-10/14	1	1	1	\$60.00
7	W	2P-3P	COUGAR TOWN	30	-	\$60.00	10/15-10/15	1	1	1	\$60.00
8	Th	2P-3P	COUGAR TOWN	30	-	\$60.00	10/16-10/16	1	1	1	\$60.00
9	F	2P-3P	COUGAR TOWN	30	-	\$60.00	10/17-10/17	1	1	1	\$60.00
10	M	2P-3P	COUGAR TOWN	30	-	\$60.00	10/20-10/20	1	1	1	\$60.00

## ORDER WORKSHEET

Rep Order# 9425823 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 10/13/14 11:21 AM  
Last Received: 10/11/14 12:23 PM  
Showing Buylines: All Rep and Station Changes

2 of 3

Station KWBQ-TV ALBUQUERQUE NM  
Advertiser (LUJG) LUJIAN-GRISHAM, MICHL  
Product LUJIAN-GRISHAM/C/D  
Estimate# 2617  
Buyer Michele Cerro

Agency (NWMD) THE NEW MEDIA FIRM  
1322 G ST, SE  
WASHINGTON, DC 20003  
Agency C/P1/P2/E 347/365/2617  
Flight Dates 10/14/14-10/20/14

Rep Firm KATZ CONTINENTAL  
Sales Office (DC) WASHINGTON  
Salesperson (JN1) JENNA NUBAR  
Sales Assistant KELLY  
Salesperson Phone# 202-872-5880  
Salesperson Fax# 202-872-0263

Ln	Day	Time	Program	Len	RTG/IMP	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
11	Sa	3P-5P	SAT MOVIE	30	-	\$40.00	10/18-10/18	1	1	1	\$40.00
12	Su	3P-4P	BLUE BLOODS	30	-	\$40.00	10/19-10/19	1	1	1	\$40.00
13	Tu	630P-7P	BG BNG THRY B	30	-	\$320.00	10/14-10/14	1	1	1	\$320.00
14	W	630P-7P	BG BNG THRY B	30	-	\$320.00	10/15-10/15	1	1	1	\$320.00
15	Th	630P-7P	BG BNG THRY B	30	-	\$320.00	10/16-10/16	1	1	1	\$320.00
16	F	630P-7P	BG BNG THRY B	30	-	\$320.00	10/17-10/17	1	1	1	\$320.00
17	M	630P-7P	BG BNG THRY B	30	-	\$320.00	10/20-10/20	1	1	1	\$320.00
18	Sa	6P-630P	BG BNG THRY W	30	-	\$200.00	10/18-10/18	1	1	1	\$200.00
19	Sa	630P-7P	BG-THEORY WK B	30	-	\$240.00	10/18-10/18	1	1	1	\$240.00
20	Su	6P-630P	BG BNG THRY W	30	-	\$160.00	10/19-10/19	1	1	1	\$160.00
21	Su	630P-7P	BG-THEORY WK B	30	-	\$200.00	10/19-10/19	1	1	1	\$200.00

## ---REPORT TOTALS---

Report Totals: 21 / \$2,980.00

## ---SALES MONTHLY TOTALS---

Oct2014: 21 / \$2,980.00  
Order Totals: 21 / \$2,980.00

Total GRPS: 0.0

# ORDER WORKSHEET

Rep Order# 9425823 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed:  
Last Received:  
Showing Buylines:

10/13/14 11:21 AM  
10/11/14 12:23 PM  
All Rep and Station Changes

3 of 3

Station KWBQ-TV ALBUQUERQUE NM  
Advertiser (LUJ) LUJIAN-GRISHAM, MICHL  
Product LUJIAN-GRISHAM/C/D  
Estimate# 2617  
Buyer Michele Certo

Agency (NWMD) THE NEW MEDIA FIRM  
1322 G ST, SE  
WASHINGTON, DC 20003  
Agency C/P1/P2/E 347365/2617  
Flight Dates 10/14/14-10/20/14

Rep Firm KATZ CONTINENTAL  
Sales Office (DC) WASHINGTON  
Salesperson (JN1) JENNA NUBAR  
Sales Assistant KELLY  
Salesperson Phone# 202-872-5880  
Salesperson Fax# 202-872-0263

## --- COMPETITIVE ---

Market Totals	\$40,270.27	CABL .00%	KASA 14.43%	KASY 3.29%	KOAT 25.00%	KOB 20.00%
		KRQE 29.88%	KWBQ 7.40%			

Books [null]  
Demos RA35+

--- CREDIT RISK ---  
STANDARD CREDIT TERMS

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:** 10/2/2014

I, The New Media Firm,

being/on behalf of: Michelle Lujan-Grisham,

a legally qualified candidate of the Democratic

political party for the office of: US Congress

in the General

election to be held on: November 4th 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Michelle

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jeannine L. Daniels, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/2/2014

Date



Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

JAMES L OTTOLUN

Printed Name

SALES MGR

Title

NAB Form PB-17 Candidates

**CANDIDATE CERTIFICATION**

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

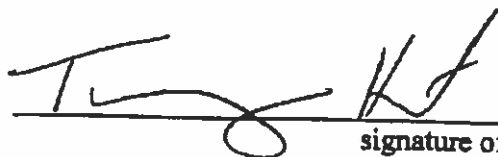
I, The New Media Firm for Michelle Lujan Grisham  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

TIERNEY HUNT

printed name

date

## Aracely Atayde

---

**From:** Jim Ottolin  
**Sent:** Monday, October 13, 2014 3:23 PM  
**To:** Aracely Atayde  
**Subject:** FW: Order Confirmation



**Jim Ottolin | Sales Manager**

New Mexico's CW (KWBQ)/My50-TV (KASY)  
13 Broadcast Plaza, Albuquerque, NM 87104  
Office: 505-938-4450 | Fax: 505-344-1145 | Cell: 505-948-3148  
[Jim.Ottolin@kwbq.com](mailto:Jim.Ottolin@kwbq.com)

---

**From:** CreditCardPayments  
**Sent:** Monday, October 13, 2014 3:17 PM  
**To:** Jim Ottolin; Taunya Tourville  
**Subject:** FW: Order Confirmation

-----  
**From:** [support@cybersource.com](mailto:support@cybersource.com)[SMTP:SUPPORT@CYBERSOURCE.COM]  
**Sent:** Monday, October 13, 2014 5:16:24 PM  
**To:** CreditCardPayments  
**Subject:** Order Confirmation  
**Auto forwarded by a Rule**



---

## Receipt

**Date:** 13-10-2014

**Order Number:** Michelle Lujan-Grish

---

##MERCHANT\_DEFINED\_DATA3## KWBQ TV - Albuquerque, NM Michelle Lujan-Grish MUNDY KATOWITZ MEDIA INC

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### Billing Information

### Shipping Information

MUNDY KATOWITZ MEDIA, INC  
1322 G ST SE  
-  
WASHINGTON

DC  
US  
20003

PAYMENTS@ANCHOROPS.COM

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**Payment Details**

MasterCard  
xxxxxxxxxxxx4465  
09-2017

**Order Total**

Total        \$2,710.31  
amount

---

**Transaction Details**

Transaction Type:  
Reconciliation ID:

Sale  
WWNSR173X8J9

**Return Codes**

Message:  
AVS Code:

Request was processed successfully.  
Y

---

Please keep a copy of this receipt for your records

---