

ORDER

Orders	Order / Rev:	134193	
	Alt Order #:	26112129	
	Product Desc:	MT 2018	
	Estimate:	9774	KWYB
	Flight Dates:	07/24/18 - 07/30/18	Primary AE: Katz New York
	Original Date / Rev:	07/24/18 / 07/24/18	Sales Office: K-NYC
	Order Type:	GENERAL	Sales Region: NAT
Agency	Name:	American Media Advocacy Group	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		815 Slaters Lane	Billing Cycle: EOM/EOC
		Alexandria, VA 22314	Agency Commission: 15%
Advertiser	Name:	POL/Rosendale for US Senate	
	Demographic:	HH	New Business Thru:
	Product Codes:	PL Candidate	Advertiser External ID:
	Revenue Code 1:	AGY	Agency External ID:
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	CAND	Order Separation: 00:10:00
	Priority:	CO	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/18	07/29/18	11	\$545.00	\$463.25
07/30/18	07/30/18	3	\$225.00	\$191.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2018	11	\$545.00	\$463.25	0.00
August 2018	3	\$225.00	\$191.25	0.00
Totals	14	\$770.00	\$654.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KWYB	07/29/18	07/29/18	Su 7a-8a	CM	7:00 AM-8:00 AM	-----S	:30	1	\$15.00	CO	0.00	NM	1	\$15.00
				Su 7a-8a											
	THIS WEEK-ABC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/23/18	07/29/18	-----S					1	\$15.00		0.00			
2	KWYB	07/28/18	07/28/18	Sa 6a-7a	CM	6:00 AM-7:00 AM	-----S-	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
				Sa 6a-7a											
	GD MRN-SAT-ABC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/23/18	07/29/18	-----S-					1	\$25.00		0.00			
3	KWYB	07/29/18	07/29/18	Sun Prime Hour 2	CM	7:00 PM-8:00 PM	-----S	:30	1	\$65.00	CO	0.00	NM	1	\$65.00
				Celebrity Family Feud.											
	CELEB FEUD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/23/18	07/29/18	-----S					1	\$65.00		0.00			
N 4	KWYB	07/26/18	07/26/18	Thur Prime Hour 2	CM	8:00 PM-9:00 PM	---T---	:30	1	\$75.00	CO	0.00	NM	1	\$75.00
				Match Game											
	Match Game														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/23/18	07/29/18	---T---					1	\$75.00		0.00			
N 5	KWYB	07/26/18	07/26/18		CM	7:00 PM-8:00 PM	---T---	:30	1	\$75.00	CO	0.00	NM	1	\$75.00

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 Alt Order #: 26112129
 Flight Dates: 07/24/18 - 07/30/18

Advertiser: POL/Rosendale for US Senate
 Product Desc: MT 2018
 Estimate: 9774
 KWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Gong Show The Gong Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/23/18 07/29/18 ---T--- 1 \$75.00 0.00															
6	KWYB	07/30/18	07/30/18	Mon 7p-9p The Bachelorette	CM	7:00 PM-9:00 PM	M-----	:30	1	\$100.00	CO	0.00	NM	1	\$100.00
BACHELORETTE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/18 08/05/18 M----- 1 \$100.00 0.00															
N 7	KWYB	07/30/18	07/30/18	Mon Prime Hour 3 The Proposal	CM	9:00 PM-10:00 PM	M-----	:30	1	\$95.00	CO	0.00	NM	1	\$95.00
The Proposal <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/18 08/05/18 M----- 1 \$95.00 0.00															
8	KWYB	07/29/18	07/29/18	Sun Prime Hour 4 To Tell the Truth	CM	9:00 PM-10:00 PM	-----S	:30	1	\$75.00	CO	0.00	NM	1	\$75.00
TELL TRUTH <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/23/18 07/29/18 -----S 1 \$75.00 0.00															
9	KWYB	07/25/18	07/25/18	Wed Prime Hour 3 SHARK TANK	CM	9:00 PM-10:00 PM	--W----	:30	1	\$95.00	CO	0.00	NM	1	\$95.00
SHARK TANK <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/23/18 07/29/18 --W---- 1 \$95.00 0.00															
10	KWYB	07/24/18	07/24/18	ABC News Nightline ABC News Nightline	CM	11:35 PM-12:06 AM	T-----	:30	1	\$30.00	CO	0.00	NM	1	\$30.00
ABC-NITELINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/23/18 07/29/18 -T----- 1 \$30.00 0.00															
11	KWYB	07/25/18	07/25/18	ABC News Nightline ABC News Nightline	CM	11:35 PM-12:06 AM	XM-W----	:30	1	\$30.00	CO	0.00	NM	1	\$30.00
ABC-NITELINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/23/18 07/29/18 --W---- 1 \$30.00 0.00															
12	KWYB	07/26/18	07/26/18	ABC News Nightline ABC News Nightline	CM	11:35 PM-12:06 AM	XM--T---	:30	1	\$30.00	CO	0.00	NM	1	\$30.00
ABC-NITELINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/23/18 07/29/18 ---T--- 1 \$30.00 0.00															
13	KWYB	07/27/18	07/27/18	ABC News Nightline ABC News Nightline	CM	11:35 PM-12:06 AM	XM---F--	:30	1	\$30.00	CO	0.00	NM	1	\$30.00
ABC-NITELINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/23/18 07/29/18 ----F-- 1 \$30.00 0.00															
14	KWYB	07/30/18	07/30/18	ABC News Nightline ABC News Nightline	CM	11:35 PM-12:06 AM	XM-----	:30	1	\$30.00	CO	0.00	NM	1	\$30.00
ABC-NITELINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/18 08/05/18 M----- 1 \$30.00 0.00															
													Totals	14	\$770.00



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 26112129	Changes as of: 7/20/2018 at 4:07 PM	Version: Highlighting Makegood 1	Status: Accepted
CPE: 315/114/9774	Flight: 7/24/18 - 7/30/18	Station: KMYB	Con Type: POLITICAL/VOTE
Agency: AMER MEDIA & ADVOCACY GROUP	Advertiser: ROSENDALE, MAIT	Market: Butte, MT	Total \$: \$770.00
815 SLATERS LANE ALEXANDRIA, VA 22314	Product: MT 2018	Office: PHILADELPHIA	Total Spots: 14
	Agency Order #: 7561064	Service: Nielsen	Total CPP: \$41.55
	Buyer: MediaAssistant, AMAG	Primary Demo: Adults 35+	Total GRP: 18.5
	Salesperson: ELISSA JANOFISKY	Assistant: SUSAN FLORE	Traffic #: 134193
	Separation: 232-373-8155		

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/24 - 7/30							Total Spots	Total \$	CPP*	GRP*
							7/24	7/25	7/26	7/27	7/28	7/29	7/30				
	Th		GONG SHOW	\$75.00	2.4	30	0	0	1P0	0	0	0	0	0	\$0.00	\$30.74	0.0
MSD 4	8p-9p																
MSD 5	7p-8p		CELEB FEUD	\$75.00	2.4	30	0	0	1P0	0	0	0	0	0	\$0.00	\$31.91	0.0
MSD 7	9p-10p		CROSSING	\$95.00	2.4	30	0	0	0	0	0	0	1P0	0	\$0.00	\$39.09	0.0
MSD 11	7p-8p		GONG SHOW	\$75.00	2.5	30	0	0	1	0	0	0	0	1	\$75.00	\$30.00	2.5
MGD 12	8p-9p		Match Game	\$75.00	2.5	30	0	0	1	0	0	0	0	1	\$75.00	\$30.00	2.5
MGD 13	9p-10p		The Proposal	\$95.00	2.5	30	0	0	0	0	0	0	1	1	\$95.00	\$38.00	2.5
TOTALS:							1	2	3	1	1	3	3	14	\$770.00	\$41.55	18.5