

## ORDER



**Orders**  
**Order / Rev:** 924658  
**Alt Order #:** WOC13264386  
**Product Desc:** 2020  
**Estimate:** 13888  
**Flight Dates:** 10/05/21 - 10/11/21  
**Original Date / Rev:** 09/30/21 / 10/12/21  
**Order Type:** GENERAL

## WTVR

**Primary AE:** Margie MacDonald  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** American Media & Advocacy Group  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Miyares/Republican/Attorney General  
**Demographic:** A35-64  
**Product Codes:** State Candidate  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-3

**New Business Thru:**  
**Advertiser External ID:** 269686  
**Agency External ID:** 101289  
**Unit Code:** General  
**Order Separation:** 00:10:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/27/21	10/11/21	62	\$29,430.00	\$25,015.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	62	\$29,430.00	\$25,015.50	140.76
<b>Totals</b>	<b>62</b>	<b>\$29,430.00</b>	<b>\$25,015.50</b>	<b>140.76</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVR	10/05/21	10/11/21	M-F 630-7am News M-F 630-7am News (Program: CBS6 THIS MRNG)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 THIS MRNG Mo-Fr 6:00a-7:00a IN Nov/2020LP ON WTVR.	CM	6:30 AM-7:00 AM	11111--	:30	5	\$500.00	P-3	2.77	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/05/21	10/11/21	11111--			5		\$500.00		2.77				
N 2	WTVR	10/05/21	10/11/21	M-F CBS Mornings 7-8a M-F CBS Mornings 7-8a (Program: CBS THS MRNG)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS THS MRNG-1,CBS THS MRNG-2 Mo-Fr 7:00a-9:00a IN Nov/2020LP ON WTVR.	CM	7:00 AM-8:00 AM	11111--	:30	5	\$650.00	P-3	3.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/05/21	10/11/21	11111--			5		\$650.00		3.00				
N 3	WTVR	10/05/21	10/09/21	SA 730-8am News SA 730-8am News (Program: CBS6 SA MRN@7A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SA MRN@7A Sat 7:00a-8:00a IN Nov/2020LP ON WTVR.	CM	7:30 AM-8:00 AM	-----1-	:30	1	\$275.00	P-3	2.41	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/04/21	10/10/21	-----1-			1		\$275.00		2.41				
N 4	WTVR	10/05/21	10/11/21	M-F 9-10am M-F 9-10am (Program: VA THS MORNING)3Q ESTIMATE (sell)	CM	9:00 AM-10:00 AM	1-1-1--	:30	3	\$125.00	P-3	1.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/05/21	10/11/21	1-1-1--			3		\$125.00		1.00				

Order / Rev: 924658  
Alt Order #: WOC13264386  
Flight Dates: 10/05/21 - 10/11/21

Advertiser: Miyares/Republican/Attorney General  
Product Desc: 2020  
Estimate: 13888

WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WTVR	10/05/21	10/11/21	M-F 12-1230pm News M-F 12-1230pm News (Program: CBS6 NEWS@NOON)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@NOON Mo-Fr 12:00p-12:30p IN Nov/2020LP ON WTVR.	CM	12:00 PM-12:30 PM	11111--	:30	5	\$400.00	P-3	2.99	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/05/21	10/11/21	11111--		5				\$400.00		2.99			
N 6	WTVR	10/05/21	10/08/21	M-F 5-530pm News M-F 5-530pm News (Program: CBS6 LIVE AT 5)3Q ESTIMATE (sell)	CM	5:00 PM-5:30 PM	--1-1--	:30	2	\$350.00	P-3	2.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/04/21	10/10/21	--1-1--		2				\$350.00		2.00			
N 7	WTVR	10/05/21	10/11/21	M-F 530-6pm News M-F 530-6pm News (Program: CBS6 NWS@5:30P)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NWS@5:30P Mo-Fr 5:30p-6:00p IN Nov/2020LP ON WTVR.	CM	5:30 PM-6:00 PM	11111--	:30	5	\$350.00	P-3	2.20	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/05/21	10/11/21	11111--		5				\$350.00		2.20			
N 8	WTVR	10/05/21	10/08/21	M-F 6-630pm News M-F 6-630pm News (Program: CBS6 NEWS@6PM)3Q ESTIMATE (sell)	CM	6:00 PM-6:30 PM	--111--	:30	3	\$625.00	P-3	2.50	NM	3	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/04/21	10/10/21	--111--		3				\$625.00		2.50			
N 9	WTVR	10/05/21	10/11/21	M-F 7-730pm News M-F 7-730pm News (Program: CBS6 NEWS@7PM)3Q ESTIMATE (sell)	CM	7:00 PM-7:30 PM	11111--	:30	5	\$225.00	P-3	2.11	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/05/21	10/11/21	11111--		5				\$225.00		2.11			
N 10	WTVR	10/05/21	10/10/21	SU 630-7pm News SU 630-7pm News (Program: CBS6 WEEKEND NEWS SUN)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6WKND-630P Sun 6:30p-7:00p IN Nov/2020LP ON WTVR.	CM	6:30 PM-7:00 PM	-----1	:30	1	\$200.00	P-3	2.46	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/04/21	10/10/21	-----1		1				\$200.00		2.46			
N 11	WTVR	10/05/21	10/11/21	M-F 730-8pm M-F 730-8pm (Program: ACCESS HOLLYWOOD)3Q ESTIMATE (sell)	CM	7:30 PM-8:00 PM	11111--	:30	5	\$300.00	P-3	2.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/05/21	10/11/21	11111--		5				\$300.00		2.00			
N 12	WTVR	10/05/21	10/05/21	Tuesday Prime B Various (Program: FBI INTERNATIONAL)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF FBI-ENC-CBS Tue 9:00p-10:00p IN Nov/2020LP ON WTVR.	CM	9:00 PM-10:00 PM	1-----	:30	1	\$1,000.00	P-3	3.50	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/04/21	10/10/21	-1-----		1				\$1,000.00		3.50			
N 13	WTVR	10/05/21	10/09/21	Saturday Prime C Various (Program: 48 HOURS-CBS)	CM	10:00 PM-11:00 PM	-----1-	:30	1	\$650.00	P-3	2.30	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/04/21	10/10/21	-----1-		1				\$650.00		2.30			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVR	10/04/21-10/10/21		Saturday Prime C See MG 13.2,13.3 [Due to College FB]		10:00 PM-11:00 P	-----Sa--	:30		<del>(\$650.00)</del>		2.30	NM		
2	WTVR	10/06/21-10/08/21		M-F CBS Mornings 8-9a Ⓜ MG for 13.1 10/09	8-9am		--WThF----	:30		\$250.00		2.30	NM		
3	WTVR	10/06/21-10/08/21		M-F 11-1135pm News Ⓜ MG for 13.1 10/09	11-1135pm		--WThF----	:30		\$400.00		2.30	NM		
N 14	WTVR	10/05/21	10/10/21	Sunday Prime B Various (Program: THE EQUALIZER)	CM	8:00 PM-9:00 PM	-----1	:30	1	\$1,100.00	P-3	4.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/04/21	10/10/21	-----1		1				\$1,100.00		4.00			

Order / Rev: 924658  
Alt Order #: WOC13264386  
Flight Dates: 10/05/21 - 10/11/21

Advertiser: Miyares/Republican/Attorney General  
Product Desc: 2020  
Estimate: 13888

WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/04/21	10/10/21	-----1			1		\$1,100.00	4.00					
N15	WTVR	10/05/21	10/11/21	M-F 11-1135pm News M-F 11-1135pm News	CM	11:00 PM-11:35 PM	11111--	:30	5	\$400.00	P-3	1.60	NM	5	\$2,000.00
(Program: CBS6 NEWS@11P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/05/21	10/11/21	11111--			5		\$400.00	1.60					
N16	WTVR	10/05/21	10/10/21	SA-SU 11-1135pm News SA-SU 11-1135pm News	CM	11:00 PM-11:35 PM	-----11	:30	2	\$225.00	P-3	1.26	NM	2	\$450.00
(Program: CBS6 WKND LATE NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/04/21	10/10/21	-----11			2		\$225.00	1.26					
N17	WTVR	10/05/21	10/11/21	M-F 1135pm-1235am M-F 1135pm-1235am	CM	11:35 PM-12:35 AM	11111--	:30	5	\$200.00	P-3	1.18	NM	5	\$1,000.00
(Program: CBS LATE SHOW-COLBERT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/05/21	10/11/21	11111--			5		\$200.00	1.18					
N18	WTVR	10/05/21	10/11/21	M-F 1235-135am M-F 1235-135am	CM	12:35 AM-1:35 AM	11-1---	:30	3	\$100.00	P-3	0.84	NM	3	\$300.00
(Program: CBS LATE LATE SHOW-JC)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/05/21	10/11/21	11-1---			3		\$100.00	0.84					
N19	WTVR	10/05/21	10/09/21	SEC Football Late Game SEC Football Late Game	CM	330-7pm	-----1-	:30	1	\$850.00	P-3	3.00	NM	1	\$850.00
(Program: SEC ON CBS: GAME OF THE WEEK)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/04/21	10/10/21	-----1-			1		\$850.00	3.00					
N20	WTVR	10/05/21	10/10/21	NFL Game Local Team NFL Game Local Team	CM	1:00 PM-4:30 PM	-----1	:30	1	\$6,500.00	P-3	12.00	NM	1	\$6,500.00
(Program: WASHINGTON NFL SUN GAME 1)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/04/21	10/10/21	-----1			1		\$6,500.00	12.00					
N21	WTVR	10/06/21	10/11/21	M-F 430-5am M-F 430-5am	CM	430-5am	M-WTF--	:30	2	\$30.00	P-6	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/05/21	10/11/21	M-WTF--			2		\$30.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVR	10/05/21-10/11/21		M-F 430-5am		430-5am	M-WThF----	:30		<del>(\$30.00)</del>		0.00	NM		
Credited															
Totals														62	\$29,430.00