

ORDER



Orders
Order / Rev: 924658
 Alt Order #: WOC13264386
 Product Desc: 2020
 Estimate: 13888
 Flight Dates: 10/05/21 - 10/11/21
 Original Date / Rev: 09/30/21 / 10/12/21
 Order Type: GENERAL

WTVR
 Primary AE: Margie MacDonald
 Sales Office: EWSDC
 Sales Region: NAT

Agency Name: American Media & Advocacy Group
 Buying Contact:
 Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser Name: Miyares/Republican/Attorney General
 Demographic: A35-64
 Product Codes: State Candidate
 Revenue Code 1: DISC
 Revenue Code 2: POL
 Revenue Code 3: CAND
 Priority: P-3

New Business Thru:
 Advertiser External ID: 269686
 Agency External ID: 101289
 Unit Code: General
 Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/27/21	10/11/21	62	\$29,430.00	\$25,015.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	62	\$29,430.00	\$25,015.50	140.76
Totals	62	\$29,430.00	\$25,015.50	140.76

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVR	10/05/21	10/11/21	M-F 630-7am News M-F 630-7am News	CM	6:30 AM-7:00 AM	11111--	:30	5	\$500.00	P-3	2.77	NM	5	\$2,500.00
(Program: CBS6 THIS MRNG)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 THIS MRNG Mo-Fr 6:00a-7:00a IN Nov/2020LP ON WTVR. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/05/21 10/11/21 11111-- 5 \$500.00 2.77															
N 2	WTVR	10/05/21	10/11/21	M-F CBS Mornings 7-8a M-F CBS Mornings 7-8a	CM	7:00 AM-8:00 AM	11111--	:30	5	\$650.00	P-3	3.00	NM	5	\$3,250.00
(Program: CBS THS MRNG)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS THS MRNG-1,CBS THS MRNG-2 Mo-Fr 7:00a-9:00a IN Nov/2020LP ON WTVR. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/05/21 10/11/21 11111-- 5 \$650.00 3.00															
N 3	WTVR	10/05/21	10/09/21	SA 730-8am News SA 730-8am News	CM	7:30 AM-8:00 AM	-----1-	:30	1	\$275.00	P-3	2.41	NM	1	\$275.00
(Program: CBS6 SA MRN@7A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SA MRN@7A Sat 7:00a-8:00a IN Nov/2020LP ON WTVR. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/04/21 10/10/21 -----1- 1 \$275.00 2.41															
N 4	WTVR	10/05/21	10/11/21	M-F 9-10am M-F 9-10am	CM	9:00 AM-10:00 AM	1-1-1--	:30	3	\$125.00	P-3	1.00	NM	3	\$375.00
(Program: VA THS MORNING)3Q ESTIMATE (sell) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/05/21 10/11/21 1-1-1-- 3 \$125.00 1.00															

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N 5	WTVR	10/05/21	10/11/21	M-F 12-1230pm News M-F 12-1230pm News	CM	12:00 PM-12:30 PM	11111--	:30	5	\$400.00	P-3	2.99	NM	5	\$2,000.00
(Program: CBS6 NEWS@NOON)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@NOON Mo-Fr 12:00p-12:30p IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/05/21	10/11/21	11111--			5			\$400.00			2.99		
N 6	WTVR	10/05/21	10/08/21	M-F 5-530pm News M-F 5-530pm News	CM	5:00 PM-5:30 PM	--1-1--	:30	2	\$350.00	P-3	2.00	NM	2	\$700.00
(Program: CBS6 LIVE AT 5)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/04/21	10/10/21	--1-1--			2			\$350.00			2.00		
N 7	WTVR	10/05/21	10/11/21	M-F 530-6pm News M-F 530-6pm News	CM	5:30 PM-6:00 PM	11111--	:30	5	\$350.00	P-3	2.20	NM	5	\$1,750.00
(Program: CBS6 NWS@5:30P)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NWS@5:30P Mo-Fr 5:30p-6:00p IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/05/21	10/11/21	11111--			5			\$350.00			2.20		
N 8	WTVR	10/05/21	10/08/21	M-F 6-630pm News M-F 6-630pm News	CM	6:00 PM-6:30 PM	--111--	:30	3	\$625.00	P-3	2.50	NM	3	\$1,875.00
(Program: CBS6 NEWS@6PM)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/04/21	10/10/21	--111--			3			\$625.00			2.50		
N 9	WTVR	10/05/21	10/11/21	M-F 7-730pm News M-F 7-730pm News	CM	7:00 PM-7:30 PM	11111--	:30	5	\$225.00	P-3	2.11	NM	5	\$1,125.00
(Program: CBS6 NEWS@7PM)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/05/21	10/11/21	11111--			5			\$225.00			2.11		
N 10	WTVR	10/05/21	10/10/21	SU 630-7pm News SU 630-7pm News	CM	6:30 PM-7:00 PM	-----1	:30	1	\$200.00	P-3	2.46	NM	1	\$200.00
(Program: CBS6 WEEKEND NEWS SUN)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6WKND-630P Sun 6:30p-7:00p IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/04/21	10/10/21	-----1			1			\$200.00			2.46		
N 11	WTVR	10/05/21	10/11/21	M-F 730-8pm M-F 730-8pm	CM	7:30 PM-8:00 PM	11111--	:30	5	\$300.00	P-3	2.00	NM	5	\$1,500.00
(Program: ACCESS HOLLYWOOD)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/05/21	10/11/21	11111--			5			\$300.00			2.00		
N 12	WTVR	10/05/21	10/05/21	Tuesday Prime B Various	CM	9:00 PM-10:00 PM	-1-----	:30	1	\$1,000.00	P-3	3.50	NM	1	\$1,000.00
(Program: FBI INTERNATIONAL)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF FBI-ENC-CBS Tue 9:00p-10:00p IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/04/21	10/10/21	-1-----			1			\$1,000.00			3.50		
N 13	WTVR	10/05/21	10/09/21	Saturday Prime C Various	CM	10:00 PM-11:00 PM	1-----1-	:30	1	\$650.00	P-3	2.30	NM	2	\$650.00
(Program: 48 HOURS-CBS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/04/21	10/10/21	1-----1-			1			\$650.00			2.30		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>			<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WTVR	10/04/21-10/10/21	Saturday Prime C			10:00 PM-11:00 P	-----Sa--	:30			(\$650.00)	2.30	NM		
See MG 13.2, 13.3 [Due to College FB]															
2	WTVR	10/06/21-10/08/21	M-F CBS Mornings 8-9a	8-9am			--WThF----	:30			\$250.00	2.30	NM		
Ⓜ MG for 13.1 10/09															
3	WTVR	10/06/21-10/08/21	M-F 11-1135pm News	11-1135pm			--WThF----	:30			\$400.00	2.30	NM		
Ⓜ MG for 13.1 10/09															
N 14	WTVR	10/05/21	10/10/21	Sunday Prime B Various	CM	8:00 PM-9:00 PM	-----1	:30	1	\$1,100.00	P-3	4.00	NM	1	\$1,100.00
(Program: THE EQUALIZER)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/04/21	10/10/21	-----1			1			\$1,100.00			4.00		

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/21	10/10/21	-----1		1				\$1,100.00		4.00			
N15	WTVR	10/05/21	10/11/21	M-F 11-1135pm News M-F 11-1135pm News	CM	11:00 PM-11:35 PM	11111--	:30	5	\$400.00	P-3	1.60	NM	5	\$2,000.00
(Program: CBS6 NEWS@11P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/05/21	10/11/21	11111--		5				\$400.00		1.60			
N16	WTVR	10/05/21	10/10/21	SA-SU 11-1135pm News SA-SU 11-1135pm News	CM	11:00 PM-11:35 PM	-----11	:30	2	\$225.00	P-3	1.26	NM	2	\$450.00
(Program: CBS6 WKND LATE NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/21	10/10/21	-----11		2				\$225.00		1.26			
N17	WTVR	10/05/21	10/11/21	M-F 1135pm-1235am M-F 1135pm-1235am	CM	11:35 PM-12:35 AM	11111--	:30	5	\$200.00	P-3	1.18	NM	5	\$1,000.00
(Program: CBS LATE SHOW-COLBERT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/05/21	10/11/21	11111--		5				\$200.00		1.18			
N18	WTVR	10/05/21	10/11/21	M-F 1235-135am M-F 1235-135am	CM	12:35 AM-1:35 AM	11-1---	:30	3	\$100.00	P-3	0.84	NM	3	\$300.00
(Program: CBS LATE LATE SHOW-JC)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/05/21	10/11/21	11-1---		3				\$100.00		0.84			
N19	WTVR	10/05/21	10/09/21	SEC Football Late Game SEC Football Late Game	CM	330-7pm	-----1-	:30	1	\$850.00	P-3	3.00	NM	1	\$850.00
(Program: SEC ON CBS: GAME OF THE WEEK)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/21	10/10/21	-----1-		1				\$850.00		3.00			
N20	WTVR	10/05/21	10/10/21	NFL Game Local Team NFL Game Local Team	CM	1:00 PM-4:30 PM	-----1	:30	1	\$6,500.00	P-3	12.00	NM	1	\$6,500.00
(Program: WASHINGTON NFL SUN GAME 1)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/21	10/10/21	-----1		1				\$6,500.00		12.00			
N21	WTVR	10/06/21	10/11/21	M-F 430-5am M-F 430-5am	CM	430-5am	M-WTF--	:30	2	\$30.00	P-6	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/05/21	10/11/21	M-WTF--		2				\$30.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVR	10/05/21-10/11/21	M-F 430-5am			430-5am	M-WThF----	:30		(\$30.00)		0.00	NM		
Credited															

Totals 62 \$29,430.00