



CONTRACT

WCIU-TV Limited Partnership
39936 Treasury Center
Chicago, IL 60694-9900
(312)705-2600

<http://www.wciu.com/>

And:

Screen Strategies Media
11150 Fairfax Blvd S#505
Fairfax, VA 22030

<u>Contract / Revision</u> 281786 /		<u>Alt Order #</u>
<u>Product</u> Anita Alvarez for State's Attorney ADD		
<u>Contract Dates</u> 03/11/16 - 03/14/16		<u>Estimate #</u> 1728
<u>Advertiser</u> Poli/Anita Alvarez for State's Attorney		<u>Original Date / Revision</u> 03/10/16 / 03/10/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WCIU	<u>Account Executive</u> Denise Beaudoin	<u>Sales Office</u> Chicago
<u>Special Handling</u> Pre-Payment Required		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WCIU	03/14/16	03/14/16	Peoples Court/1p-2p	1p-2p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	1-----				1	\$250.00				
N 2	WCIU	03/11/16	03/11/16	Judge Mathis/3p-4p	3p-4p		:30				NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	----1--				1	\$185.00				
N 3	WCIU	03/14/16	03/14/16	Peoples Court/4p-5p	4p-5p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	1-----				1	\$250.00				
N 4	WCIU	03/11/16	03/14/16	Mike & Molly 6p-630p	6p-630p		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	----1--				1	\$600.00				
Week:		03/14/16	03/20/16	1-----				1	\$600.00				
N 5	WCIU	03/11/16	03/11/16	Seinfeld 1030p-11p	1030p-11p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	----1--				1	\$350.00				
N 6	WCIU	03/11/16	03/14/16	Mike & Molly 630p-7p	630p-7p		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	----1--				1	\$750.00				
Week:		03/14/16	03/20/16	1-----				1	\$750.00				
Totals												8	\$3,735.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/29/16 - 03/14/16	8	\$3,735.00	(\$560.25)	\$3,174.75
Totals	8	\$3,735.00	(\$560.25)	\$3,174.75

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified. It shall be contrary to this contract to engage in any discrimination based on race or ethnicity.