

WAIO
Honeoye Falls, NY
Quarterly Issues/Programs List
Fourth Quarter, 2022
01/09/2023

WAIO
Quarterly Issues/Programs List

WAIO provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
COVID-19 Lung Cancer Awareness	iHeart Communities – Public Affairs Special	Dr. Dara Kass, HHS Regional Director for Region 2. Dr. Kass provides the latest information on the spread of COVID-19, the COVID vaccines, flu season, and the rise of RSV cases across the country. Dr. Jacob Sands, American Lung Association Representative & Thoracic Medical Oncologist. Dr. Sands joined the show for Lung Cancer Awareness Month to discuss the importance of lung cancer screenings and provide the latest information on preventative measures. Hosted by: iHeartMedia's Ryan Gorman	10/02/2022 08:25 AM	028:48
COVID-19 Vaccinations & Boosters US Blood Supply Crisis	iHeart Communities – Public Affairs Special	Benjamin Sommers, M.D., Ph.D. Deputy Assistant Secretary for Health Policy. A new report that is being issued soon that looks at the associations between county-level vaccination rates and COVID-19 outcomes among Medicare beneficiaries. Sommers told us what the new study shows. He also discussed what the new study tells us about the new variant and the need for updated vaccines. Sherri McKinney American Red Cross Spokesperson. Osmet talked about the national blood crisis due	10/09/2022 08:25 AM	029:49

		<p>to Hurricane Ian. She also discussed Red Cross response to weather related events, domestic and international disasters, and carrying out other humanitarian efforts.</p> <p>Hosted by: iHeartMedia's Ryan Gorman</p>		
<p>Navigating the Digital Landscape Safely</p> <p>Mental Health Crisis Among Adolescents</p>	<p>iHeart Communities – Public Affairs Special</p>	<p>Dr. Catherine Pearlman, the founder of The Family Coach®, is a licensed clinical social worker. Pearlman shared insights with parents on how to navigate the digital landscape safely and productively with their kids. Topics included digital safety, privacy, social media, sexting, cyberbullying, phone etiquette and how to set appropriate boundaries to establish a healthy digital relationship in an increasingly complicated online world.</p> <p>Amy Purdy, Paralympic Snowboarding Legend/3x Medalist. The U.S. Centers for Disease Control and Prevention is warning of an accelerating mental health crisis among adolescents, with more than 4 in 10 teens reporting that they feel “persistently sad or hopeless.” Purdy talked about her pursuit to encourage mental and physical well-being. She shared tools and techniques for coping with stress and anxiety while being on the path to becoming a whole person.</p>	<p>10/16/2022 08:26 AM</p>	<p>029:49</p>
<p>Influenza Update</p> <p>The Importance of Sleep</p>	<p>iHeart Communities – Public Affairs Special</p>	<p>Patsy Stinchfield, Retired Pediatric Nurse Practitioner and President of the National Foundation of Infectious Diseases – Information on the upcoming flu season, along with a comprehensive overview of this year's flu vaccine and the types of individuals who are most at risk for severe flu symptoms if they are not vaccinated.</p> <p>Dr. Chris Winter, Neurologist, Sleep Specialist, Best-Selling Author & Featured Expert on the Chasing Sleep Podcast – A breakdown of the importance of sleep in achieving</p>	<p>10/23/2022 08:23 AM</p>	<p>029:49</p>

		<p>a healthy lifestyle, along with tips for getting better sleep and how naps can play a role in resting the body and mind.</p> <p>Hosted by: iHeartMedia's Ryan Gorman</p>		
Breast Cancer Learning Disabilities	iHeart Communities – Public Affairs Special	<p>Dr. Mohammad Jahanzeb, Medical Oncologist at the Florida Cancer Specialists & Research Institute. October is Breast Cancer Awareness Month and Dr. Jahanzeb explains how prevalent breast cancer is across the U.S. He also provides information about the disease itself, along with screening and treatment options.</p> <p>Dr. Andrew Kahn, a Licensed Psychologist and Associate Director of Behavior Change and Expertise at Understood.org, an organization focused on those who think and learn differently. October is Learning Disabilities Awareness Month. Dr. Kahn discusses the "Wired Differently" campaign and provides information on ADHD and Dyslexia.</p> <p>Hosted by: iHeartMedia's Ryan Gorman</p>	10/30/2022 08:24 AM	029:49
COVID-19 Lung Cancer Awareness Month	iHeart Communities – Public Affairs Special	<p>Dr. Dara Kass, HHS Regional Director for Region 2. Dr. Kass provides the latest information on the spread of COVID-19, the COVID vaccines, flu season, and the rise of RSV cases across the country.</p> <p>Dr. Jacob Sands, American Lung Association Representative & Thoracic Medical Oncologist. Dr. Sands joined the show for Lung Cancer Awareness Month to discuss the importance of lung cancer screenings and provide the latest information on preventative measures.</p> <p>Hosted by: iHeartMedia's Ryan Gorman</p>	11/06/2022 08:09 AM	029:49
Health Insurance	iHeart	Chiquita Brooks-Lasure, Administrator for the Centers for	11/13/2022 08:25 AM	029:49

<p>Red Kettle Campaign – The Salvation Army</p>	<p>Communities – Public Affairs Special</p>	<p>Medicare & Medicaid Services, where she oversees Medicare, Medicaid, the Children's Health Insurance Program, and the Healthcare.gov health insurance marketplace. Administrator Lasure explains who's eligible for Medicare, Medicaid, CHIP, and coverage at HealthCare.gov. She also discusses open enrollment and the role her agency is playing in the COVID-19 response.</p> <p>Commissioner Kenneth Hodder, National Commander of The Salvation Army. Commissioner Hodder discusses the work the Salvation Army does across the country, including their upcoming holiday efforts and the launch of their 132nd Red Kettle Campaign on Thanksgiving Day.</p> <p>Hosted by: iHeartMedia's Ryan Gorman</p>		
<p>Native American Heritage Month COVID-19 Hunger and Homelessness</p>	<p>iHeart Communities – Public Affairs Special</p>	<p>Dr. Loretta Christensen, Chief Medical Officer of the Indian Health Services – Dr. Christensen joins the show for Native American Heritage Month and she discusses the impact COVID-19 has had on Native American communities across the country, along with the importance of the COVID-19 vaccines and resources for more information on health services available for American Indian and Alaska Native communities.</p> <p>Avenel Joseph, Vice President of Policy at the Robert Wood Johnson Foundation – Avenel Joseph checks in for National Hunger & Homelessness Week and she breaks down how inflation and other factors have impacted hunger and homelessness, including among children nationwide.</p> <p>Hosted by: iHeartMedia's Ryan Gorman</p>	<p>11/20/2022 09:30 AM</p>	<p>029:49</p>
<p>COVID-19</p>	<p>iHeart Communities – Public Affairs</p>	<p>Dr. Dara Kass, HHS Regional Director for Region 2. Dr. Kass provides the latest information on the spread of COVID-19, the</p>	<p>11/27/2022 08:24 AM</p>	<p>029:49</p>

Lung Cancer Awareness	Special	<p>COVID vaccines, flu season, and the rise of RSV cases across the country.</p> <p>Dr. Jacob Sands, American Lung Association Representative & Thoracic Medical Oncologist. Dr. Sands joined the show for Lung Cancer Awareness Month to discuss the importance of lung cancer screenings and provide the latest information on preventative measures.</p> <p>Hosted by: iHeartMedia's Ryan Gorman</p>		
Mental Health Veteran Affairs	iHeart Communities – Public Affairs Special	<p>Christina Huntsman Durham of the Huntsman Mental Health Foundation & Dr. Mark Hyman Rapaport, CEO of the Huntsman Mental Health Institute and Chair, Department of Psychiatry, University of Utah School of Medicine. Christina Huntsman Durham and Dr. Rapaport join the show to discuss a new mental health initiative started in conjunction with the Ad Council, along with an overview of the mental health challenges prevalent across the U.S.</p> <p>Jim Lorraine, President and CEO of America's Warrior Partnership. Jim Lorraine joins the show to discuss how America's Warrior Partnership works to prevent veteran suicide, connect local veteran-serving organizations with resources, services and partners, and assist families and caregivers of military veterans.</p> <p>Hosted by: iHeartMedia's Ryan Gorman</p>	12/04/2022 08:25 AM	029:49
Federal Programs offered for Families and Children	iHeart Communities – Public Affairs Special	<p>January Contreras, Assistant Secretary for the Administration for Children and Families at the Department of Health and Human Services. Secretary Contreras explains the different programs provided by ACF, including Head Start, and also offers details into their work assisting communities battle COVID-19, the flu and RSV.</p>	12/11/2022 08:24 AM	029:49

Dealing with a Cancer Diagnosis		<p>Bill Potts, Author of <i>Up for the Fight: How to Advocate For Yourself As You Battle Cancer, From a Five-Time Cancer Survivor</i>. Bill Potts discusses his battles with cancer and offers advice for those currently diagnosed with cancer, those who will eventually get cancer, and those supporting individuals with cancer. Potts steps through what to expect following the diagnosis, the importance of second opinions, and the mental and emotional toll the fight takes on those battling the disease.</p> <p>Hosted by: iHeartMedia's Ryan Gorman</p>		
Healthcare for the Underserved Veteran Affairs and Suicide	iHeart Communities – Public Affairs Special	<p>Carole Johnson, Administrator of the Health Resources and Services Administration explains the programs HRSA oversees to help bring underserved communities access to health care. Johnson also describes the role of HRSA in the administration of COVID-19 vaccines, and the support they provide for workers in the health care industry.</p> <p>Dr. David Rudd, former President of the University of Memphis, Distinguished University Professor of Psychology, and Director of the Rudd Institute for Veteran and Military Suicide Prevention – Dr. Rudd discusses the scope of the suicide problem among veterans and civilians in the U.S., strategies he’s developed for preventing suicide, and the role the holidays play in increasing pressure and stress levels on people, including veterans.</p> <p>Hosted by: iHeartMedia's Ryan Gorman</p>	12/18/2022 07:57 AM	029:49
Dealing with Stress and Anxiety	iHeart Communities – Public Affairs Special	Dr. Rebecca Jackson VP of Programs & Outcomes for Brain Balance – Dr. Jackson joins the show to discuss strategies for dealing with stress and anxiety around the holidays, including cues	12/25/2022 07:50 AM	029:49

Personal Finance		to watch for in children who can become overwhelmed by excitement, social gatherings and schedule changes.		
Impactful Issues of 2022		<p>Jennifer Streaks Senior Personal Finance Reporter for Business Insider shares tips on how to manage personal finances during the holidays and how to set yourself up for success in the New Year.</p> <p>Chloe Demrovsky President & CEO of Disaster Recovery Institute International breaks down numerous issues that impacted businesses and organizations during 2022, including supply chain problems, cyber security, and the effect of natural disasters.</p> <p>Hosted by: iHeartMedia's Ryan Gorman</p>		

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Alcoholism	ALCOHOLICS ANONYMOUS	000:15	10
breast cancer	URMC	000:14	25
breast cancer	URMC	000:15	24

BREAST CANCER RESEARCH FOUNDA	BREAST CANCER RESEARCH FOUNDA	000:30	13
COMMUNITY INVOLVEMENT	HISPANIC START	000:30	5
COMMUNITY INVOLVEMENT	NATIONAL FAITH & BLUE WEEKEND	000:30	4
Disabled Citizens	MULTIPLE SCLEROSIS	000:13	6
Heart Disease	AMERICAN HEART ASSOCIATION	000:14	34
Heart Disease	AMERICAN HEART ASSOCIATION	000:14	16
HIGH BLOOD PRESSURE	URMC	000:17	9
Homeless	Open Door Mission	000:14	28
Homeless	Open Door Mission	000:18	33
HOSPICE	Shepard Home	000:15	3
KIDS WITH SPECIAL NEEDS	Sunshine Camp	000:15	63
MILITARY AND VETERANS	HOME BASE	000:30	12
Police	AD COUNCIL	000:21	5
Prayer	FIRST BAPTIST	000:15	36
PRESERVING HISTORY	SCHOOL HOLY CHILD	000:15	7
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	10
QUIT SMOKING	URMC	000:16	2
QUIT SMOKING	URMC	000:16	6
ROAD RAGE	AD COUNCIL	000:14	25
SHINE A LIGHT	SHINE A LIGHT	000:30	2
SUBSTANCE USE RECOVERY	PARTNERSHIP TO END ADDICTION	000:29	10
Theatre	Lampighter	000:20	35
UNCF	UNCF	000:29	5