

# ORDER



**Orders**  
**Order / Rev:** 3753849  
**Alt Order #:** 27967927  
**Product Desc:** Issue  
**Estimate:** 12294  
**Flight Dates:** 10/25/22 - 10/31/22  
**Original Date / Rev:** 10/24/22 / 10/24/22  
**Order Type:** REG

**Grand Rapids WOTV**  
**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** Technicolor Political  
**Buying Contact:** Sage Media Planning & Placement Emai  
**Billing Contact:**  
 1322 G St. SE  
 Washington, DC 20003

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Put Michigan First PAC  
**Demographic:** A35+  
**Product Codes:** PL6  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P4

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	7	\$3,130.00	\$2,660.50
10/31/22	10/31/22	1	\$1,250.00	\$1,062.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	7	\$3,130.00	\$2,660.50	0.00
November 2022	1	\$1,250.00	\$1,062.50	0.00
<b>Totals</b>	<b>8</b>	<b>\$4,380.00</b>	<b>\$3,723.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOTV	10/30/22	10/30/22	Sa-Su 530p-6p Sa-Su 530p-6p	CM	530p-6p (5:30 PM-6:00 PM)	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
The Goldbergs															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/24/22	10/30/22	-----S			1	\$100.00	0.00						
N 2	WOTV	10/25/22	10/25/22	M-F 730-8p M-F 730-8p	CM	730-8p	-T-----	:30	1	\$1,250.00	P1	0.00	NM	1	\$1,250.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/24/22	10/30/22	-T-----			1	\$1,250.00	0.00						
N 3	WOTV	10/31/22	10/31/22	M-F 730-8p M-F 730-8p	CM	730-8p	M-----	:30	1	\$1,250.00	P1	0.00	NM	1	\$1,250.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/31/22	11/06/22	M-----			1	\$1,250.00	0.00						
N 4	WOTV	10/29/22	10/29/22	Sa 11p-12x Sa 11p-12x	CM	Sa 11p-12x	-----S-	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
Access Hollywood															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/24/22	10/30/22	-----S-			1	\$100.00	0.00						
N 5	WOTV	10/30/22	10/30/22		CM	Su 11p-12x	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00

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Grand Rapids WOTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Su 11p-12x											
				Extra											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/22	10/30/22	-----S			1		\$100.00		0.00				
N 6	WOTV	10/25/22	10/25/22	Tue Prime Hour 3 Tuesday 10-11p	CM	10-11p	-T-----	:30	1	\$900.00	P2	0.00	NM	1	\$900.00
				Queens-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/22	10/30/22	-T-----			1		\$900.00		0.00				
N 7	WOTV	10/26/22	10/26/22	M-F 106x-136x M-F 106x-136x	CM	M-F 106x-136x	--W----	:30	1	\$80.00	P1	0.00	NM	1	\$80.00
				Extra											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/22	10/30/22	--W----			1		\$80.00		0.00				
N 8	WOTV	10/26/22	10/26/22	Wed Prime Hour 2 Wednesday 9-10p	CM	9-10p	--W----	:30	1	\$600.00	P4	0.00	NM	1	\$600.00
				Prime											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/22	10/30/22	--W----			1		\$600.00		0.00				
													Totals	8	\$4,380.00