

ORDER



Orders
Order / Rev: 3638428
Alt Order #: 27870020
Product Desc: Political
Estimate: 11496
Flight Dates: 07/27/22 - 08/02/22
Original Date / Rev: 07/26/22 / 07/26/22
Order Type: REG

Grand Rapids WOTV
Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Great American Media
Buying Contact: ANDREW HUTSON
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Put Michigan First PAC
Demographic: A35+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P2

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID: IN3307/TO232
Unit Code: General
Order Separation: 00:30:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 06/27/22 | 07/31/22 | 23 | \$3,195.00 | \$2,715.75 |
| 08/01/22 | 08/28/22 | 12 | \$2,105.00 | \$1,789.25 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| July 2022 | 23 | \$3,195.00 | \$2,715.75 | 0.00 |
| August 2022 | 12 | \$2,105.00 | \$1,789.25 | 0.00 |
| Totals | 35 | \$5,300.00 | \$4,505.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Washington | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|---|-------|------------------------------------|---------|-----|-------|-------------|-----|---------------|------|-------|----------|
| N 1 | WOTV | 07/27/22 | 08/02/22 | Daybreak News @5am Daybreak @ 5 | CM | M-F 5am - 6am (5:30 AM-6:00 AM) | MTWTF-- | :30 | 5 | \$40.00 | P4 | 0.00 | NM | 5 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/27/22 | 08/02/22 | MTWTF-- | | 5 | | | | \$40.00 | | 0.00 | | | |
| N 2 | WOTV | 07/27/22 | 08/02/22 | Daybreak @ 6 Daybreak @ 6 | CM | 6-7a (6:00 AM-6:30 AM) | MTWTF-- | :30 | 3 | \$75.00 | P3 | 0.00 | NM | 3 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/27/22 | 08/02/22 | MTWTF-- | | 3 | | | | \$75.00 | | 0.00 | | | |
| N 3 | WOTV | 07/27/22 | 08/02/22 | Daybreak @ 6 Daybreak @ 6 | CM | 6-7a (6:30 AM-7:00 AM) | MTWTF-- | :30 | 4 | \$75.00 | P3 | 0.00 | NM | 4 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/27/22 | 08/02/22 | MTWTF-- | | 4 | | | | \$75.00 | | 0.00 | | | |
| N 4 | WOTV | 07/30/22 | 07/30/22 | Daybreak @ 9am Saturd Daybreak Sat 9am | CM | 9a-10a | -----S- | :30 | 1 | \$75.00 | P3 | 0.00 | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/25/22 | 07/31/22 | -----S- | | 1 | | | | \$75.00 | | 0.00 | | | |
| N 5 | WOTV | 07/27/22 | 08/02/22 | | CM | 10-11a | MTWTF-- | :30 | 3 | \$50.00 | P3 | 0.00 | NM | 3 | \$150.00 |

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 Flight Dates: 07/27/22 - 08/02/22

Advertiser: POL/Put Michigan First PAC
 Product Desc: Political
 Estimate: 11496

Grand Rapids WOTV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---|-------|----------------|-------------------|-----|-------------|----------|---------------|------|--------|-------|------------|
| | | | | M-F 10-11a M-F 10-11a | | | | | | | | | | | |
| | | | | Wendy Williams | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 07/27/22 | 08/02/22 | MTWTF-- | | | 3 | | \$50.00 | | 0.00 | | | | |
| N 6 | WOTV | 07/27/22 | 08/02/22 | The View The View | CM | 11a-12p | MTWTF-- | :30 | 3 | \$100.00 | P3 | 0.00 | NM | 3 | \$300.00 |
| | | | | The View | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 07/27/22 | 08/02/22 | MTWTF-- | | | 3 | | \$100.00 | | 0.00 | | | | |
| N 7 | WOTV | 07/27/22 | 08/01/22 | News 8 @ 6p News 8 @6p | CM | 6-630p | M-WTF-- | :30 | 2 | \$150.00 | P4 | 0.00 | NM | 2 | \$300.00 |
| | | | | News 8 at 6PM | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 07/27/22 | 08/02/22 | M-WTF-- | | | 2 | | \$150.00 | | 0.00 | | | | |
| N 8 | WOTV | 07/27/22 | 08/01/22 | World News M-F World News w/Diane Sawyer | CM | 630-7p | M-WTF-- | :30 | 1 | \$600.00 | P1 | 0.00 | NM | 1 | \$600.00 |
| | | | | ABC World News | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 07/27/22 | 08/02/22 | M-WTF-- | | | 1 | | \$600.00 | | 0.00 | | | | |
| N 9 | WOTV | 07/30/22 | 07/30/22 | News 8 @ 6 Weekend News 8 @6 Weekend | CM | 6-630p | -----S- | :30 | 1 | \$400.00 | P2 | 0.00 | NM | 1 | \$400.00 |
| | | | | News 8 At 6PM | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 07/25/22 | 07/31/22 | -----S- | | | 1 | | \$400.00 | | 0.00 | | | | |
| N 10 | WOTV | 07/31/22 | 07/31/22 | News 8 @ 6 Weekend News 8 @6 Weekend | CM | 6-630p | -----S | :30 | 1 | \$400.00 | P2 | 0.00 | NM | 1 | \$400.00 |
| | | | | News 8 At 6PM | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 07/25/22 | 07/31/22 | -----S | | | 1 | | \$400.00 | | 0.00 | | | | |
| N 11 | WOTV | 07/27/22 | 08/01/22 | M-F 730-8p M-F 730-8p | CM | 730-8p | M-WTF-- | :30 | 2 | \$700.00 | P1 | 0.00 | NM | 2 | \$1,400.00 |
| | | | | Family Feud | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 07/27/22 | 08/02/22 | M-WTF-- | | | 2 | | \$700.00 | | 0.00 | | | | |
| N 12 | WOTV | 07/27/22 | 08/01/22 | LN M-F LN M-F | CM | 11p-1135p | M-WTF-- | :30 | 5 | \$150.00 | P3 | 0.00 | NM | 5 | \$750.00 |
| | | | | News 8 at 11PM | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 07/27/22 | 08/02/22 | M-WTF-- | | | 5 | | \$150.00 | | 0.00 | | | | |
| N 13 | WOTV | 07/30/22 | 07/30/22 | Sa 11p-12x Sa 11p-12x | CM | Sa 11p-12x | -----S- | :30 | 2 | \$50.00 | P4 | 0.00 | NM | 2 | \$100.00 |
| | | | | Access Hollywood | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 07/25/22 | 07/31/22 | -----S- | | | 2 | | \$50.00 | | 0.00 | | | | |
| N 14 | WOTV | 07/31/22 | 07/31/22 | Su 11p-12x Su 11p-12x | CM | Su 11p-12x | -----S | :30 | 2 | \$50.00 | P3 | 0.00 | NM | 2 | \$100.00 |
| | | | | Extra | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 07/25/22 | 07/31/22 | -----S | | | 2 | | \$50.00 | | 0.00 | | | | |
| | | | | | | | | | | | | | Totals | 35 | \$5,300.00 |