

ORDER



Orders
Order / Rev: 3739909
Alt Order #: 27957982
Product Desc: Issue
Estimate: 11941
Flight Dates: 10/11/22 - 10/17/22
Original Date / Rev: 10/18/22 / 10/18/22
Order Type: REG

Grand Rapids WOTV
Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Technicolor Political
Buying Contact:
Billing Contact:
 1322 G St. SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Put Michigan First PAC
Demographic: A35+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P1

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/17/22	11	\$5,030.00	\$4,275.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	11	\$5,030.00	\$4,275.50	0.00
Totals	11	\$5,030.00	\$4,275.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WOTV	10/11/22	10/11/22	Daybreak @ 6 Daybreak @ 6	CM	6-7a (6:00 AM-6:30 AM)	-T-----	:30	1	\$150.00	P2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/10/22	10/16/22	-T-----		1		\$150.00		0.00					
2	WOTV	10/11/22	10/11/22	Daybreak @ 6 Daybreak @ 6	CM	6-7a (6:30 AM-7:00 AM)	-T-----	:30	1	\$150.00	P2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/10/22	10/16/22	-T-----		1		\$150.00		0.00					
3	WOTV	10/17/22	10/17/22	Daybreak @ 6 Daybreak @ 6	CM	6-7a (6:30 AM-7:00 AM)	M-----	:30	1	\$150.00	P2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/17/22	10/23/22	M-----		1		\$150.00		0.00					
4	WOTV	10/12/22	10/12/22	M-F 9-10a M-F 9-10a	CM	9a-10a	--W----	:30	1	\$100.00	P2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/10/22	10/16/22	--W----		1		\$100.00		0.00					
5	WOTV	10/14/22	10/14/22	M-F 10-11a M-F 10-11a	CM	10-11a	----F--	:30	1	\$100.00	P2	0.00	NM	1	\$100.00

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Grand Rapids WOTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Wendy Williams															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	----F--					1	\$100.00		0.00			
7	WOTV	10/12/22	10/12/22	M-F 7p-730p M-F 7p-730p	CM	M-F 7p-730p	--W----	:30	1	\$1,000.00	P1	0.00	NM	1	\$1,000.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	--W----					1	\$1,000.00		0.00			
8	WOTV	10/13/22	10/13/22	M-F 7p-730p M-F 7p-730p	CM	M-F 7p-730p	---T---	:30	1	\$1,000.00	P1	0.00	NM	1	\$1,000.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	---T---					1	\$1,000.00		0.00			
9	WOTV	10/11/22	10/11/22	M-F 730-8p M-F 730-8p	CM	730-8p	-T-----	:30	1	\$1,250.00	P1	0.00	NM	1	\$1,250.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	-T-----					1	\$1,250.00		0.00			
10	WOTV	10/15/22	10/15/22	Sa 11p-12x Sa 11p-12x	CM	Sa 11p-12x	-----S-	:30	1	\$130.00	P5	0.00	NM	1	\$130.00
Access Hollywood															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-					1	\$130.00		0.00			
11	WOTV	10/16/22	10/16/22	Su 11p-12x Su 11p-12x	CM	Su 11p-12x	-----S	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
Extra															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S					1	\$100.00		0.00			
12	WOTV	10/11/22	10/11/22	Tue Prime Hour 3 Tuesday 10-11p	CM	10-11p	-T-----	:30	1	\$900.00	P2	0.00	NM	1	\$900.00
Queens-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	-T-----					1	\$900.00		0.00			
													Totals	11	\$5,030.00