

ORDER



Orders
Order / Rev: 3646844
Alt Order #: 27874378
Product Desc: Political
Estimate: 11568
Flight Dates: 08/16/22 - 08/22/22
Original Date / Rev: 08/03/22 / 08/03/22
Order Type: REG

Grand Rapids WOTV

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Great American Media
Buying Contact: ANDREW HUTSON
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Put Michigan First PAC
Demographic: HH
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P3

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID: IN3307/TO232
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/22	08/28/22	10	\$1,200.00	\$1,020.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2022	10	\$1,200.00	\$1,020.00	0.00
Totals	10	\$1,200.00	\$1,020.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOTV	08/16/22	08/22/22	Daybreak @ 6 Daybreak @ 6	CM	6-7a (6:30 AM-7:00 AM)	MTWTF--	:30	4	\$75.00	P3	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/16/22	08/22/22	MTWTF--		4				\$75.00		0.00			
N 2	WOTV	08/16/22	08/22/22	News 8 @ 6p News 8 @6p	CM	6-630p	MTWTF--	:30	3	\$150.00	P3	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/16/22	08/22/22	MTWTF--		3				\$150.00		0.00			
N 3	WOTV	08/16/22	08/22/22	LN M-F LN M-F	CM	11p-1135p	MTWTF--	:30	3	\$150.00	P3	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/16/22	08/22/22	MTWTF--		3				\$150.00		0.00			
													Totals	10	\$1,200.00