

**Quarterly Issues Programming Report**  
**1<sup>st</sup> quarter of 2024**

**KSMB**

**Program:** Acadiana Affairs

**Issue covered:** Hospice of Acadiana

**Length:** 29 minutes

**Aired:** January 7, 2024

**Description:** Had Mary B. on to talk about the upcoming events that Hospice of Acadiana is having in 2024, including their annual Gala and their raffle. She has been a guest before. Real easy to talk to about their events.

---

**Program:** Acadiana Affairs

**Issue covered:** Drug Epidemic

**Length:** 28 minutes

**Aired:** January 14, 2024

**Description:** Had Maria on to discuss the importance of knowing about the drug epidemic when it comes to Fentanyl. She had a loved one that lost their life to the drug and they are trying to spread the message and spread help to the area. They are planning a run later this year in honor of those that lost their lives to the drug.

---

**Program:** Acadiana Affairs

**Issue covered:** Youth Sports

**Length:** 29.5 minutes

**Aired:** January 21, 2024

**Description:** I had a member of the LYBA on to discuss the importance of signing kids up for youth sports around the Acadiana area and what that can bring to the area.

---

**Program:** Acadiana Affairs

**Issue covered:** Lineman Rodeo

**Length:** 27 minutes

**Aired:** January 28, 2024

**Description:** From the conversations around social media and the community about these “telephone poles” at Cajunfield, we discovered that there will be a Lineman Rodeo in April. Had a lineman on to discuss the safety and the planning of this rodeo.

---

**Program:** Acadiana Affairs

**Issue covered:** Youngsville Mardi Gras

**Length:** 27 minutes

**Aired:** February 4, 2024

**Description:** I had an owner of a local business in Youngsville that’s on the parade route. We talked about the importance of the parade and what it brings to the economy in the Youngsville area.

---

**Program:** Acadiana Affairs

**Issue covered:** Mardi Gras Parade Routes

**Length:** 28 minutes

**Aired:** February 11, 2024

**Description:** Discussed the upcoming parade routes and the use of barricades and the projected traffic spots in Lafayette.

---

**Program:** Acadiana Affairs

**Issue covered:** Update on CajunField

**Length:** 26 minutes

**Aired:** February 18, 2024

**Description:** Had a member from the RCAF give an update on the current project at Cajunfield. We also discussed the upcoming Ragin Cajun events.

---

**Program:** Acadiana Affairs

**Issue covered:** National Heart Disease Month

**Length:** 27 minutes

**Aired:** February 25, 2024

**Description:** I had a local Cardiologist on to discuss the importance of Heart Disease month and what preventive measures we can take to ensure a clean bill of health, related to the heart.

---

**Program:** Acadiana Affairs

**Issue covered:** St. Jude Benefit

**Length:** 29 minutes

**Aired:** March 3, 2024

**Description:** Had Seth B. on to discuss the events for the month's Chili Cookoff, that benefits the St. Jude's Childrens Research Hospital and any upcoming events, after the cookoff.

---

**Program:** Acadiana Affairs

**Issue covered:** Hospice of Acadiana 5K

**Length:** 28 minutes

**Aired:** March 10, 2024

**Description:** Had Hospice of Acadiana on to talk about their upcoming 5K, which is the start of their yearly raffle.

---

**Program:** Acadiana Affairs

**Issue covered:** Acadiana Blind Grace

**Length:** 29 minutes

**Aired:** March 17, 2024

**Description:** I spoke with Laci with Blind Grace. It's an organization in Acadiana for those that are blind or having difficulties with sight. We talked about their yearly 5K coming up.

---

**Program:** Acadiana Affairs

**Issue covered:** Social Worker Month

**Length:** 25 minutes

**Aired:** March 24, 2024

**Description:** I had a Social Worker on to discuss the meaning behind Social Worker Month. We discussed the job and duties of a social worker and some of things they do to impact the Acadiana area.

---

**Program:** Acadiana Affairs

**Issue covered:** Literary Fair

**Length:** 28 minutes

**Aired:** March 31, 2024

**Description:** Had Megan S. on to discuss the Literary Fair in Iberia Parish. It's a yearly book event that takes place in Iberia Parish.