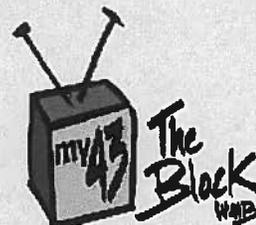


ORDER



Orders
Order / Rev: 1195563
Alt Order #:
Product Desc: Anthony DeVitis
Estimate: HD 55
Flight Dates: 09/26/14 - 10/05/14
Original Date / Rev: 09/24/14 / 09/24/14
Order Type: General

WUAB
Primary AE: House WOIO/WUAB
Sales Office: L-CLE
Sales Region: Local

Agency Name: Midwest Communications & Media.
Buying Contact:
Billing Contact:
 49 South Grant Avenue
 Columbus, OH 43215

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/Ohio House Republican Organizat
Demographic: HH
Product Codes: PL20
Priority: P 8
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/14	09/28/14	9	\$1,185.00	\$1,007.25
09/29/14	10/05/14	21	\$2,325.00	\$1,976.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2014	9	\$1,185.00	\$1,007.25	10.90
October 2014	21	\$2,325.00	\$1,976.25	24.10
Totals	30	\$3,510.00	\$2,983.50	35.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House WOIO/WUAB			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WUAB	09/26/14	10/05/14	Late News M-Sun Late News M-Su	Comm	10-11p	MTWTFSS	:30	3	\$225.00	P 8	2.30	NM	10	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	----FSS					3	\$225.00		2.30			
		Week: 09/29/14	10/05/14	MTWTFSS					7	\$225.00		2.30			
N 2	WUAB	09/26/14	10/03/14	19 Action News at 7a M-F 19 Action News at 7a	Comm	7-8a	MTWTF--	:30	2	\$30.00	P 8	0.50	NM	12	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	----F--					2	\$30.00		0.50			
		Week: 09/29/14	10/05/14	MTWTF--					10	\$30.00		0.50			
N 3	WUAB	09/27/14	10/04/14	Saturday Prime Sat Prime	Comm	8-10p	-----S-	:30	2	\$75.00	P 8	1.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	-----S-					2	\$75.00		1.00			
		Week: 09/29/14	10/05/14	-----S-					2	\$75.00		1.00			
N 4	WUAB	09/28/14	10/05/14	Sunday Prime Sun Prime	Comm	8-10p	-----S	:30	2	\$150.00	P 8	0.50	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	-----S					2	\$150.00		0.50			
		Week: 09/29/14	10/05/14	-----S					2	\$150.00		0.50			
Totals													30	\$3,510.00	