

CHILDREN'S PROGRAMMING REPORT

Station: **WHEC-TV** Report Period: **10/1/15** to **12/31/15** Date Filed: **1/5/16**
Amended: **5/23/19**

During the Report Period the following Programs (half-hour or more duration and Short-Segment Programs (half-hour or less, PSA's) were broadcast to meet the educational and informational needs of children 16 years old and younger.

Title	Airdate	Time & Duration	Description of Program
Ruff Ruff, Tweet, and Dave [RRTD]	10/3/15	10:00-10:30AM	<p><u>Ruff-Ruff, Tweet, and Dave (RRTD)</u> is an animated show which puts an emphasis on logical thinking and use of language through fun problem solving adventures. The trio, RRTD, is guided by Hatty, an erudite hamster who wears a hat full of questions. The three characters agree that they would like to take a particular adventure and rev up their Roly-pods, enter the Spin-Again transport vehicle and arrive at their destination. Once there, Hatty challenges them to make decisions and choose options that will lead to success or failure with their quest. Once their mission is complete, they review their effort, assemble the Roly-Pods and head home. Their adventures are varied. They might go climb a mountain, design their own fairy tale, or build a sand castle.</p>
	10/10/15	10:00-10:30AM	
	10/17/15	10:00-10:30AM	
	10/24/15	10:00-10:30AM	
	10/31/15	10:00-10:30AM	
	11/7/15	10:00-10:30AM	
	11/14/15	10:00-10:30AM	
	11/21/15	10:00-10:30AM	
	11/28/15	10:00-10:30AM	
	12/5/15	10:00-10:30AM	
	12/12/15	10:00-10:30AM	
	12/19/15	10:00-10:30AM	
	12/26/15	10:00-10:30AM	
	<p><u>Duration:</u> 30 minutes per telecast</p>		

<u>Title</u>	<u>Airdate</u>	<u>Time & Duration</u>	<u>Description of Program</u>
Astroblast	10/3/15 10/10/15 10/17/15 10/24/15 10/31/15 11/7/15 11/14/15 11/21/15 11/28/15 12/5/15 12/12/15 12/19/15 12/26/15	10:30-11:00AM 10:30-11:00AM 10:30-11:00AM 10:30-11:00AM 10:30-11:00AM 10:30-11:00AM 10:30-11:00AM 10:30-11:00AM 10:30-11:00AM 10:30-11:00AM 10:30-11:00AM 10:30-11:00AM 10:30-11:00AM 10:30-11:00AM	Astroblast! , based on the book series "Astroblast!" by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. The station is populated by five animal characters and one 3-eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that grows into a predicament of some sort needing a solution. While these predicaments take place on a space station populated by animal characters and aliens from different galaxies, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to: keep track of things that belong to you, practice good habits, clean up a space when you've made a mess, rebound from a failure or embarrassing incident, or resist the urge to blame others for your mistakes.
		<u>Duration:</u> 30 minutes per telecast	

<u>Title</u>	<u>Airdate</u>	<u>Time & Duration</u>	<u>Description of Program</u>
Clangers	10/3/15 10/10/15 10/17/15 10/24/15 10/31/15 11/7/15 11/14/15 11/21/15 11/28/15 12/5/15 12/12/15 12/19/15 12/26/15	11:00-11:30AM 11:00-11:30AM 11:00-11:30AM 11:00-11:30AM 11:00-11:30AM 11:00-11:30AM 11:00-11:30AM 11:00-11:30AM 11:00-11:30AM 11:00-11:30AM 11:00-11:30AM 11:00-11:30AM 11:00-11:30AM	The Clangers is a beloved British series that was originally conceived by Oliver Postgate in 1969 and has been reconceived and invigorated by his son, Daniel Postgate. The show features the Clanger family, small mouse-like creatures that live on Clanger Planet far away from Earth. The members of the family are presented with many unusual challenges that become the center of a dilemma that must be resolved within each episode. Strange visitors arrive out of nowhere and the Clangers have to figure out who and why they are on Clanger Planet. Sometimes they need to help or rescue someone who has become lost on the planet. Other times, they are trying to understand outer space; meteors and comets and eclipses of the sun or moon. Each member of the family has a forte', from playing music to knitting or gardening or inventing equipment that comes in handy for some of the problem solving that takes place.
		<u>Duration:</u> 30 minutes per telecast	

<u>Title</u>	<u>Airdate</u>	<u>Time & Duration</u>	<u>Description of Program</u>
Earth to Luna	10/3/15	11:30AM-12:00PM	<p>Earth to Luna is a Brazilian animated series about 12 year old girl, Luna, who loves science and the outdoors. There is nothing she doesn't question, and she shares everything she learns with her little brother, Jupiter, her parents or her friend Alice, and Clive, her pet ferret. In each episode Luna and her brother develop questions about whatever they find curious, e.g., what goes on inside the snails' shell?" or "Why does a firefly blink?" In pursuit of answers, Luna, Jupiter and Clive go off on an imaginary adventure to do their research. They transform into the object or creature they are studying so they can personally experience the answers to their questions. When the threesome is finished with the "field trip" Luna summarizes everything they have learned with a show and a song.</p>
	10/10/15	11:30AM-12:00PM	
	10/17/15	11:30AM-12:00PM	
	10/24/15	11:30AM-12:00PM	
	10/31/15	11:30AM-12:00PM	
	11/7/15	11:30AM-12:00PM	
	11/14/15	11:30AM-12:00PM	
	11/21/15	11:30AM-12:00PM	
	11/28/15	11:30AM-12:00PM	
	12/5/15	11:30AM-12:00PM	
	12/12/15	11:30AM-12:00PM	
	12/19/15	11:30AM-12:00PM	
	12/26/15	11:30AM-12:00PM	

<u>Title</u>	<u>Airdate</u>	<u>Time & Duration</u>	<u>Description of Program</u>
Lazy Town	10/3/15	12:00N-12:30PM	<p>Lazy Town is a show that is all about health, fitness, and being good friends. Set in a fantasy world known as Lazy Town, which is populated by inactive residents, we see a visitor named Stephanie determined to coax her friends and relatives to begin healthful, active living. She wins over her new friends, Ziggy, Stingy, Trixie and Pixel, to leave their gaming consoles and candy stashes at home so they can go outside and play. She gets her Uncle, the Mayor and his friend Ms. Busy Body to support her efforts. But all of them are constantly foiled by Robbie Rotten, who lives underground and is determined to send Lazy Town back to inactivity and quiet. Coming to the rescue is the athlete Sportacus who lives in a spaceship and receives signals from the kids or the Mayor whenever they need help. Sportacus has two goals, to keep the peace and to promote healthful, positive living. When Robbie Rotten is discovered and contained through comic pratfalls, he goes back to his underground lair and all is well in Lazy Town, until another day and another time when Robbie will rise again.</p>
	10/10/15	12:00N-12:30PM	
	10/17/15	12:00N-12:30PM	
	10/24/15	12:00N-12:30PM	
	10/31/15	9:00-9:30AM *rescheduled due to sports programming	
	11/7/15	12:00N-12:30PM	
	11/14/15	12:00N-12:30PM	
	11/21/15	12:00N-12:30PM	
	11/28/15	12:00N-12:30PM	
	12/5/15	12:00N-12:30PM	
	12/12/15	12:00N-12:30PM	
	12/19/15	12:00N-12:30PM	
	12/26/15	12:00N-12:30PM	

Title	Airdate	Time & Duration	Description of Program
Tree Fu Tom	10/3/15	9:30-10:00AM <i>*rescheduled due to sports programming</i>	<p>Tree Fu Tom: This series focuses on the amazing adventures of a young boy called Tom who, with the power of 'movement magic' called 'Tree Fu', can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his backyard woods. During each program he calls upon the audience to follow his moves to send him the magic he needs to solve a problem encountered by Tom and his friends. . These include Ariella, a butterfly who is also a rancher and has rope lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he's frightened, Squirmtun, a pill bug who looks like a large and imposing coal miner but is often timid and fearful, and Zigzoo, a green tree frog and the resident genius inventor. In each episode there are an action adventure sequences that are key to resolving the challenge of the day.</p>
	10/10/15	9:30-10:00AM <i>*rescheduled from 7/11/15 due to sports programming</i>	
	10/17/15	9:30-10:00AM <i>*rescheduled due to sports programming</i>	
	10/24/15	9:30-10:00AM <i>*rescheduled due to sports programming</i>	
	10/31/15	9:30-10:00AM <i>*rescheduled due to sports programming</i>	
	11/7/15	9:30-10:00AM <i>*rescheduled due to sports programming</i>	

Title	Airdate	Time & Duration	Description of Program
Tree Fu Tom	11/14/15	12:30-1:00PM	<p>Tree Fu Tom: This series focuses on the amazing adventures of a young boy called Tom who, with the power of 'movement magic' called 'Tree Fu', can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his backyard woods. During each program he calls upon the audience to follow his moves to send him the magic he needs to solve a problem encountered by Tom and his friends. . These include Ariella, a butterfly who is also a rancher and has rope lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he's frightened, Squirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful, and Zigzoo, a green tree frog and the resident genius inventor. In each episode there are an action adventure sequences that are key to resolving the challenge of the day.</p>
	11/21/15	9:30-10:00AM <i>*rescheduled due to sports programming</i>	
	11/28/15	9:30-10:00AM <i>*rescheduled due to sports programming</i>	
	12/5/15	9:30-10:00AM <i>*rescheduled due to sports programming</i>	
	12/12/15	9:30-10:00AM <i>*rescheduled due to sports programming</i>	
	12/19/15	9:30-10:00AM <i>*rescheduled due to sports programming</i>	
	12/26/15	9:30-10:00AM <i>*rescheduled due to sports programming</i>	
		<p><u>Duration:</u> 30 minutes per telecast</p>	

<u>Title</u>	<u>Airdate</u>	<u>Time & Duration</u>	<u>Description of Program</u>
Jack Hanna's: Into The Wild	10/3/15	9:00-9:30AM <i>*rescheduled due to sports programming</i>	<p>Jack Hanna's: Into The Wild, Takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed – it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small.</p> <p>The show is geared toward children 13-16 years of age.</p>
	10/10/17	8:30-9:00AM <i>*rescheduled due to sports programming</i>	
	10/17/15	9:00-9:30AM <i>*rescheduled due to sports programming</i>	
	10/24/15	9:00-9:30AM <i>*rescheduled due to sports programming</i>	
	10/31/15	8:30-9:00AM <i>*rescheduled due to sports programming</i>	
	11/7/15	9:00-9:30AM <i>*rescheduled due to sports programming</i>	
	11/14/15	1:00-1:30PM	
	11/21/15	9:00-9:30AM <i>*rescheduled due to sports programming</i>	

<u>Title</u>	<u>Airdate</u>	<u>Time & Duration</u>	<u>Description of Program</u>
Jack Hanna's: Into The Wild	11/28/15	9:00-9:30AM *rescheduled due to sports programming	Jack Hanna's: Into The Wild , Takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed – it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small. The show is geared toward children 13-16 years of age.
	12/5/15	9:00-9:30AM *rescheduled due to sports programming	
	12/12/15	9:00-9:30AM *rescheduled due to sports programming	
	12/19/15	9:00-9:30AM *rescheduled due to sports programming	
	12/26/15	9:00-9:30AM *rescheduled due to sports programming	
		<u>Duration:</u> 30 minutes per telecast	

<u>Title</u>	<u>Airdates:</u>	<u>Time & Duration</u>	<u>Description of Program</u>
New York State Exposed: Take the Test	10/22/15 & 10/24/15	7:00-8:00PM (both dates) <u>Duration Totals:</u> 49:43 minutes	A locally produced program, New York State Exposed Take the Test, showed viewers stories of how innovative school concepts have improved schools across the country. We ask Rochester City School leaders and the community if they would support any of these ideas in an effort to turn around Rochester's struggling schools.

Title	Airdate	Time & Duration	Description of Program
Scholar Athlete		6:00-6:30PM (newscast)	Local High School seniors are nominated to be the 10-NBC Scholar Athlete of the week. Every Tuesday our sports-team selects a unique senior who not only holds a B+ (85 or higher) average academically, but also excels in one or more school athletic programs. The recipient is profiled during the Sports segment of our six o'clock newscast.
	10/6/15	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Kevin Ladd, Brighton High School
	10/20/15	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Jamie Trimboli, Victor High School
	10/27/15	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Abbey Leon, Pittsford Mendon High School
	11/3/15	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Lucky Edwards, UPrep High School
	11/10/15	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Shelly Mason, Hilton High School
11/17/15	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Emily MacDonald, Cal-Mum High School	

<u>Title</u>	<u>Airdate</u>	<u>Time & Duration</u>	<u>Description of Program</u>
Scholar Athlete		6:00-6:30PM (newscast)	Local High School seniors are nominated to be the 10-NBC Scholar Athlete of the week. Every Tuesday our sports-team selects a unique senior who not only holds a B+ (85 or higher) average academically, but also excels in one or more school athletic programs. The recipient is profiled during the Sports segment of our six o'clock newscast.
	12/8/15	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Jack Sutherland, Notre Dame High School (Batavia)
	12/15/15	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Alpha Barry, Greece Olympia High School
		<u>Total Duration:</u> 12:00 minutes	

<u>Title</u>	<u>Airdates:</u>	<u>Time & Duration</u>	<u>Description of Program</u>
Pirate Toy Fund	11/30/15 thru 12/5/15	5:00-6:00AM 6:00-6:30AM 12:00-12:30PM 5:00-5:30PM 5:30-6:00PM 6:00-6:30PM 7:00-7:30PM 11:00-11:35PM (newscasts) <u>Duration Totals:</u> 14:00 minutes promotions; 18:00 minutes for news segments	Throughout the week, both news time and promotion time were used to encourage our community to donate toys for kids in need and especially for children that are in the hospital during the holidays.

<u>Title</u>	<u>Airdate</u>	<u>Time</u>	<u>Duration</u>	<u>Description of Program</u>
Kids Programming E/I	10/1/15	10:58AM	:30 seconds	This PSA explains the programming

educational/informational symbol; what it means and how parents can use it.

Kids Programming E/I	10/3/15	11:57AM	:30 seconds
Kids Programming E/I	10/6/15	2:53PM	:30 seconds
Kids Programming E/I	10/10/15	10:27AM	:30 seconds
Kids Programming E/I	10/12/15	2:53PM	:30 seconds
Kids Programming E/I	10/17/15	9:57AM	:30 seconds
Kids Programming E/I	10/23/15	12:46PM	:30 seconds
Kids Programming E/I	10/24/15	9:28AM	:30 seconds
Kids Programming E/I	10/30/15	2:28PM	:30 seconds
Kids Programming E/I	10/31/15	10:57AM	:30 seconds
Kids Programming E/I	11/3/15	2:15PM	:30 seconds
Kids Programming E/I	11/7/15	9:57AM	:30 seconds
Kids Programming E/I	11/9/15	12:39PM	:30 seconds
Kids Programming E/I	11/14/15	11:26AM	:30 seconds
Kids Programming E/I	11/18/15	2:20PM	:30 seconds
Kids Programming E/I	11/21/15	9:19AM	:30 seconds
Kids Programming E/I	11/23/15	2:14PM	:30 seconds
Kids Programming E/I	11/28/15	9:28AM	:30 seconds
Kids Programming E/I	11/28/15	10:57AM	:30 seconds
Kids Programming E/I	12/4/15	2:08PM	:30 seconds
Kids Programming E/I	12/5/15	9:28AM	:30 seconds
Kids Programming E/I	12/10/15	12:20PM	:30 seconds
Kids Programming E/I	12/12/15	9:57AM	:30 seconds
Kids Programming E/I	12/16/15	12:48PM	:30 seconds
Kids Programming E/I	12/19/15	9:28AM	:30 seconds
Kids Programming E/I	12/25/15	9:58AM	:30 seconds
Kids Programming E/I	12/26/15	9:28AM	:30 seconds
Kids Programming E/I	12/30/15	12:47PM	:30 seconds

Fatherhood	10/3/15	9:23AM	:30 seconds	Dads // Men make great parents too.
Fatherhood	12/12/15	9:23AM	:30 seconds	
Fatherhood	12/19/15	9:23AM	:30 seconds	

Title	Airdate	Time	Duration	Description of Program
Reading Is Fundamental	10/17/15	9:09AM	:30 seconds	Read with your kids...it opens a world of imagination.

Reading Is Fundamental	10/24/15	9:09AM	:30 seconds	
Reading Is Fundamental	11/7/15	9:23AM	:30 seconds	
Reading Is Fundamental	11/14/15	1:11PM	:30 seconds	
Fashion Week	10/1/15	2:23PM	:30 seconds	This is a fund-raiser event to support the Center for Youth. An organization that provides services to young people “seeking to deal with, explore, or understand issues of importance to them – from their perspective, and on their terms”.
Fashion Week	10/1/15	2:54PM	:30 seconds	
Bullying	10/10/15	8:37AM	:30 seconds	Don’t be a Bully...lend a helping hand if you see someone being bullied, say something to someone...step-up, be a friend.
Bullying	10/17/15	9:23AM	:30 seconds	
Bullying	10/24/15	9:23AM	:30 seconds	
Bullying	10/31/15	8:53AM	:30 seconds	
Bullying	11/7/15	9:08AM	:30 seconds	
Bullying	11/14/15	1:11PM	:30 seconds	
Bullying	11/21/15	9:23AM	:30 seconds	
Bullying	11/28/15	9:09AM	:30 seconds	
Bullying	12/5/15	9:07AM	:30 seconds	
Bullying	12/12/15	9:10AM	:30 seconds	
Bullying	12/19/15	9:09AM	:30 seconds	

Title	Airdate	Time	Duration	Description of Program
Child Sexual Abuse	10/1/15	12:38PM	:30 seconds	News10NBC is participating in this Ad Council campaign, sending a strong message to parents, guardians and even friends to listen to kids

when they come to you and tell you they have been sexually abused. "BELIEVE" them!

Child Sexual Abuse	10/2/15	2:21PM	:30 seconds
Child Sexual Abuse	10/3/15	10:57AM	:30 seconds
Child Sexual Abuse	10/5/15	12:47PM	:30 seconds
Child Sexual Abuse	10/6/15	3:29PM	:30 seconds
Child Sexual Abuse	10/7/15	2:28PM	:30 seconds
Child Sexual Abuse	10/8/15	2:24PM	:30 seconds
Child Sexual Abuse	10/9/15	2:38PM	:30 seconds
Child Sexual Abuse	10/10/15	8:57AM	:30 seconds
Child Sexual Abuse	10/11/15	7:58AM	:30 seconds
Child Sexual Abuse	10/13/15	2:58PM	:30 seconds
Child Sexual Abuse	10/14/15	2:53PM	:30 seconds
Child Sexual Abuse	10/15/15	7:43PM	:30 seconds
Child Sexual Abuse	10/17/15	10:57AM	:30 seconds
Child Sexual Abuse	10/18/15	7:28AM	:30 seconds
Child Sexual Abuse	10/19/15	12:52PM	:30 seconds
Child Sexual Abuse	10/21/15	2:13PM	:30 seconds
Child Sexual Abuse	10/22/15	2:52PM	:30 seconds
Child Sexual Abuse	10/23/15	2:46PM	:30 seconds
Child Sexual Abuse	10/23/15	3:51PM	:30 seconds
Child Sexual Abuse	10/24/15	11:57AM	:30 seconds
Child Sexual Abuse	10/25/15	11:28AM	:30 seconds
Child Sexual Abuse	10/26/15	12:47PM	:30 seconds
Child Sexual Abuse	10/27/15	2:15PM	:30 seconds
Child Sexual Abuse	10/28/15	2:38PM	:30 seconds
Child Sexual Abuse	10/29/15	2:24PM	:30 seconds
Child Sexual Abuse	10/31/15	8:37AM	:30 seconds
Child Sexual Abuse	10/31/15	8:58AM	:30 seconds
Child Sexual Abuse	11/21/15	9:09AM	:30 seconds
Child Sexual Abuse	12/7/15	2:48PM	:30 seconds

Title	Airdate	Time	Duration	Description of Program
Child Sexual Abuse	12/8/15	3:54PM	:30 seconds	News10NBC is participating in this Ad Council campaign, sending a strong message to parents, guardians and even friends to listen to kids when they come to you and tell you they have

been sexually abused. "BELIEVE" them!

Child Sexual Abuse	12/9/15	3:54PM	:30 seconds
Child Sexual Abuse	12/10/15	2:53PM	:30 seconds
Child Sexual Abuse	12/11/15	3:54PM	:30 seconds
Child Sexual Abuse	12/12/15	11:26AM	:30 seconds
Child Sexual Abuse	12/12/15	7:28PM	:30 seconds
Child Sexual Abuse	12/13/15	11:29AM	:30 seconds
Child Sexual Abuse	12/14/15	2:29PM	:30 seconds
Child Sexual Abuse	12/15/15	3:31PM	:30 seconds
Child Sexual Abuse	12/16/15	2:23PM	:30 seconds
Child Sexual Abuse	12/16/15	3:54PM	:30 seconds
Child Sexual Abuse	12/17/15	2:45PM	:30 seconds
Child Sexual Abuse	12/17/15	3:54PM	:30 seconds
Child Sexual Abuse	12/18/15	3:30PM	:30 seconds
Child Sexual Abuse	12/19/15	11:27AM	:30 seconds
Child Sexual Abuse	12/19/15	7:24PM	:30 seconds
Child Sexual Abuse	12/20/15	7:57AM	:30 seconds
Child Sexual Abuse	12/20/15	8:29AM	:30 seconds
Child Sexual Abuse	12/21/15	3:54PM	:30 seconds
Child Sexual Abuse	12/21/15	7:52PM	:30 seconds
Child Sexual Abuse	12/22/15	9:58AM	:30 seconds
Child Sexual Abuse	12/22/15	3:28PM	:30 seconds
Child Sexual Abuse	12/23/15	12:48PM	:30 seconds
Child Sexual Abuse	12/23/15	2:23PM	:30 seconds
Child Sexual Abuse	12/24/15	9:58AM	:30 seconds
Child Sexual Abuse	12/24/15	3:36PM	:30 seconds
Child Sexual Abuse	12/25/15	10:53AM	:30 seconds
Child Sexual Abuse	12/25/15	3:58PM	:30 seconds

*Total Calculation of PSA Air-Time: 53:00 minutes