

CHILDREN'S PROGRAMMING REPORT

Station: **WHEC-TV** Report Period: **7/1/16** to **9/30/16** Date Filed: **10/3/16**
Amended: 5/28/19

During the Report Period the following Programs (half-hour or more duration and Short-Segment Programs (half-hour or less, PSA's) were broadcast to meet the educational and informational needs of children 16 years old and younger.

Title	Airdate	Time & Duration	Description of Program
Terrific Trucks	7/2/16	9:00-9:30AM <i>*rescheduled from 7/9/16 due to sports programming</i>	Terrific Trucks is a live-action series that follows the exploits of five self-driving, heavy-duty construction trucks. They include Tork, the dump truck, Stotz, the flatbed, Dug, the digger, Blinker, the mini-digger, and Sparky, the front-end loader. The trucks reside in a fully equipped truck yard/rock quarry and work as a team on various building projects that require planning, collaboration and implementation. Each truck brings specific skills to the group. They get challenging job assignments from Mr. Bill Board, a digital outdoor screen that outlines and diagrams the problem to be solved. By allocating the role each truck will perform during the project, the group merges those unique skills to fulfill their respective assignments. Unexpected problems that could compromise their success-- such as the weather, broken truck parts, or personal conflicts between the trucks--- are addressed and overcome so the job can be completed.
	7/9/16	7:00-7:30AM <i>*rescheduled from 7/16/16 due to sports programming</i>	
	7/23/16	10:00-10:30AM	
	7/24/16	11:00-11:30AM <i>*rescheduled from 8/6/16 due to sports programming</i>	
	7/30/16	10:00-10:30AM	
	8/13/16	9:00-9:30AM <i>*rescheduled from 8/13/16 due to sports programming</i>	
	8/20/16	9:00-9:30AM <i>*rescheduled from 8/20/16 due to sports programming</i>	

Title	Airdate	Time & Duration	Description of Program
Terrific Trucks	8/27/16 9/3/16 9/10/16 9/17/16 9/24/15	10:00-10:30AM 10:00-10:30AM 10:00-10:30AM 10:00-10:30AM 10:00-10:30AM <u>Duration:</u> 30 minutes	Terrific Trucks is a live-action series that follows the exploits of five self-driving, heavy-duty construction trucks. They include Tork, the dump truck, Stotz, the flatbed, Dug, the digger, Blinker, the mini-digger, and Sparky, the front-end loader. The trucks reside in a fully equipped truck yard/rock quarry and work as a team on various building projects that require planning, collaboration and implementation. Each truck brings specific skills to the group. They get challenging job assignments from Mr. Bill Board, a digital outdoor screen that outlines and diagrams the problem to be solved. By allocating the role each truck will perform during the project, the group merges those unique skills to fulfill their respective assignments. Unexpected problems that could compromise their success-- such as the weather, broken truck parts, or personal conflicts between the trucks--- are addressed and overcome so the job can be completed.

<u>Title</u>	<u>Airdate</u>	<u>Time & Duration</u>	<u>Description of Program</u>
Floogals	7/2/16	10:00-10:30AM	<p>Floogals is an animated show starring three space aliens--Fleeker, Flo, and Boomer-- who have been sent to earth to explore, investigate, discover and report their findings to their superiors at Floogal headquarters. The diminutive Floogals are no taller than a large safety pin and their visual perspective is literally the point of view of the show. With the multiple challenges of their size and ignorance of all things Hooman [that's Floogal-speak for human], the Floogals have a lot of work on their hands. They are engaged in the dual processes of discovery and problem solving as nothing on earth is familiar to them. Much like young children, they begin by encountering something new and then go through a comedic multi-step process of watching, listening, touching, and note-taking until they've figured out what and how their new discovery fits into the Hooman universe.</p>
	7/2/16	9:30-10:00AM *rescheduled from 7/9/16 due to sports programming	
	7/9/16	7:30-8:00AM *rescheduled from 7/16/16 due to sports programming	
	7/23/16	10:30-11:00AM	
	7/24/16	11:30AM-12PM *rescheduled from 8/6/16 due to sports programming	
	7/30/16	10:30-11:00AM	
	8/13/16	9:30-10:00AM *rescheduled from 8/13/16 due to sports programming	

Title	Airdate	Time & Duration	Description of Program
Floogals	8/20/16	9:30-10:00AM <i>*rescheduled from 8/20/16 due to sports programming</i>	<p>Floogals is an animated show starring three space aliens--Fleeker, Flo, and Boomer-- who have been sent to earth to explore, investigate, discover and report their findings to their superiors at Floogal headquarters. The diminutive Floogals are no taller than a large safety pin and their visual perspective is literally the point of view of the show. With the multiple challenges of their size and ignorance of all things Hooman [that's Floogal-speak for human], the Floogals have a lot of work on their hands. They are engaged in the dual processes of discovery and problem solving as nothing on earth is familiar to them. Much like young children, they begin by encountering something new and then go through a comedic multi-step process of watching, listening, touching, and note-taking until they've figured out what and how their new discovery fits into the Hooman universe.</p>
	8/27/16	10:30-11:00AM	
	9/3/16	10:30-11:00AM	
	9/10/16	10:30-11:00AM	
	9/17/16	10:30-11:00AM	
	9/24/16	10:30-11:00AM <u>Duration:</u> 30 minutes	

Title	Airdate	Time & Duration	Description of Program
Nina's World	7/2/16	10:30-11:00AM	<p>Nina's World is an animated show based on a six year old Latina, who lives in San Antonio, Texas with her parents, who own the local bakery, and her Abuela (grandmother). Her Tio (Uncle) Javier lives nearby and there are lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives. Nina's best friend is Star, a stuffed starfish pillow character brought to life by Nina's imagination. Each episode features Nina taking on a challenge, solving a problem, or finding a way to help others. She is very confident about her abilities, which sometimes gets her into trouble. However, with encouragement and chiding from Abuela, Nina learns about how to plan her "work," take responsibility for her actions, and correct her mistakes.</p>
	7/3/16	10:30-11:00AM *rescheduled from 7/9/16 due to sports programming	
	7/10/16	10:00-10:30AM *rescheduled from 7/16/16 due to sports programming	
	7/23/16	11:00-11:30AM	
	7/30/16	8:00-8:30AM *rescheduled from 7/30/16 due to sports programming	
	8/27/16	11:00-11:30AM	
	8/28/16	10:00-10:30AM *rescheduled from 8/6/16 due to sports programming	

Title	Airdate	Time & Duration	Description of Program
Nina's World	8/28/16	12:00-12:30PM *rescheduled from 8/13/16 due to sports programming	Nina's World is an animated show based on a six year old Latina, who lives in San Antonio, Texas with her parents, who own the local bakery, and her Abuela (grandmother). Her Tio (Uncle) Javier lives nearby and there are lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives. Nina's best friend is Star, a stuffed starfish pillow character brought to life by Nina's imagination. Each episode features Nina taking on a challenge, solving a problem, or finding a way to help others. She is very confident about her abilities, which sometimes gets her into trouble. However, with encouragement and chiding from Abuela, Nina learns about how to plan her "work," take responsibility for her actions, and correct her mistakes.
	9/3/16	11:00-11:30AM	
	9/4/16	11:00-11:30AM *rescheduled from 8/20/16 due to sports programming	
	9/10/16	11:00-11:30AM	
	9/17/16	11:00-11:30AM	
	9/24/16	11:00-11:30AM <u>Duration:</u> 30 minutes	

Title	Airdate	Time & Duration	Description of Program
Ruff Ruff, Tweet, and Dave [RRTD]	7/2/16	11:00-11:30AM	Ruff-Ruff, Tweet, and Dave (RRTD) is an animated show which puts an emphasis on logical thinking and use of language through fun problem solving adventures. The trio, RRTD , is guided by Hatty, an erudite hamster who wears a hat full of questions. The three characters agree that they would like to take a particular adventure and rev up their Roly-pods, enter the Spin-Again transport vehicle and arrive at their destination. Once there, Hatty challenges them to make decisions and choose options that will lead to success or failure with their quest. Once their mission is complete, they review their effort, assemble the Roly-Pods and head home. Their adventures are varied. They might go climb a mountain, design their own fairy tale, or build a sand castle.
	7/3/16	11:30AM-12PM <i>*rescheduled from 7/9/16 due to sports programming</i>	
	7/10/16	10:30-11:00AM <i>*rescheduled from 7/16/16 due to sports programming</i>	
	7/23/16	11:30AM-12PM	
	7/30/16	8:30-9:00AM <i>*rescheduled from 7/30/16 due to sports programming</i>	
	8/27/16	11:30AM-12PM	
	8/28/16	10:30-11AM <i>*rescheduled from 8/6/16 due to sports programming</i>	

Title	Airdate	Time & Duration	Description of Program
Ruff Ruff, Tweet, and Dave [RRTD]	8/28/16	12:30-1:00PM *rescheduled from 8/13/16 due to sports programming	<p>Ruff-Ruff, Tweet, and Dave (RRTD) is an animated show which puts an emphasis on logical thinking and use of language through fun problem solving adventures. The trio, RRTD, is guided by Hatty, an erudite hamster who wears a hat full of questions. The three characters agree that they would like to take a particular adventure and rev up their Roly-pods, enter the Spin-Again transport vehicle and arrive at their destination. Once there, Hatty challenges them to make decisions and choose options that will lead to success or failure with their quest. Once their mission is complete, they review their effort, assemble the Roly-Pods and head home. Their adventures are varied. They might go climb a mountain, design their own fairy tale, or build a sand castle.</p>
	9/3/16	11:30AM-12PM	
	9/4/16	11:30AM-12PM *rescheduled from 8/20/16 due to sports programming	
	9/10/16	11:30AM-12PM	
	9/17/16	11:30AM-12PM	
	9/24/16	11:30AM-12PM <u>Duration:</u> 30 minutes	

Title	Airdate	Time & Duration	Description of Program
Astroblast	7/2/16	11:30AM-12PM <u>Duration:</u> 30 minutes	Astroblast! , based on the book series "Astroblast!" by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. The station is populated by five animal characters and one 3-eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that grows into a predicament of some sort needing a solution. While these predicaments take place on a space station populated by animal characters and aliens from different galaxies, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to: keep track of things that belong to you, practice good habits, clean up a space when you've made a mess, rebound from a failure or embarrassing incident, or resist the urge to blame others for your mistakes.

Title	Airdate	Time & Duration	Description of Program
The Chica Show	7/2/16	12:00N-12:30PM	<p>The Chica Show: Chica is a five-year-old chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and interpersonal behaviors. She and Kelly usually work on the problem through an adventure—a fantasy transformation to animation-- where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.</p>
	7/3/16	11:30AM-12PM <i>*rescheduled from 7/9/16 due to sports programming</i>	
	7/10/16	11:00-11:30AM <i>*rescheduled from 7/16/16 due to sports programming</i>	
	7/23/16	9:00-9:30AM <i>*rescheduled from 7/23/16 due to sports programming</i>	
	7/30/16	9:00-9:30AM <i>*rescheduled from 7/30/16 due to sports programming</i>	
	8/27/16	12:00-12:30PM	
	8/28/16	11:00-11:30AM <i>*rescheduled from 8/6/16 due to sports programming</i>	

Title	Airdate	Time & Duration	Description of Program
The Chica Show	8/28/16	1:00-1:30PM *rescheduled from 8/13/16 due to sports programming	<p>The Chica Show: Chica is a five-year-old chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and interpersonal behaviors. She and Kelly usually work on the problem through an adventure—a fantasy transformation to animation-- where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.</p>
	9/3/16	12:00-12:30PM	
	9/4/16	12:00-12:30PM *rescheduled from 8/20/16 due to sports programming	
	9/10/16	9:00-9:30AM *rescheduled from 9/10/16 due to sports programming	
	9/17/16	12:00-12:30PM	
	9/24/16	9:00-9:30AM *rescheduled from 9/24/16 due to sports programming	
		<u>Duration:</u> 30 minutes	

Title	Airdate	Time & Duration	Description of Program
Noodle & Doodle	7/2/16	12:30-1:00PM	<p>Noodle and Doodle is a live-action show hosted by Sean Roach that also blends animation and puppetry into the overall format. Sean drives a double-decker bus into various communities to meet children who have written to him with a problem that they would like to solve using an art and/or a food experience. Sean is accompanied by Noodle, a puppet character and Doodle, a digital character that lives inside a tablet computer, and Doggity, a faithful beagle. Doggity has a mini-show of his own through an animated alter ego that appears during transitional segment of the episode. Overall, Noodle and Doodle, demonstrates how recycled materials can become art and how food, art, and problem solving can be combined to create a fun experience in everyday life. Every episode can be replicated at home with ease by parents and children playing together.</p>
	7/2/16	1:30-2PM *rescheduled from 7/9/16 due to sports programming	
	7/10/16	11:30AM-12PM *rescheduled from 7/16/16 due to sports programming	
	7/23/16	9:30-10:00AM *rescheduled from 7/23/16 due to sports programming	
	7/30/16	9:30-10:00AM *rescheduled from 7/30/16 due to sports programming	
8/27/16	9:30-10:00AM *rescheduled from 8/27/16 due to sports programming		

Title	Airdate	Time & Duration	Description of Program
Noodle & Doodle	8/28/16	11:30AM-12PM *rescheduled from 8/6/16 due to sports programming	<p>Noodle and Doodle is a live-action show hosted by Sean Roach that also blends animation and puppetry into the overall format. Sean drives a double-decker bus into various communities to meet children who have written to him with a problem that they would like to solve using an art and/or a food experience. Sean is accompanied by Noodle, a puppet character and Doodle, a digital character that lives inside a tablet computer, and Doggity, a faithful beagle. Doggity has a mini-show of his own through an animated alter ego that appears during transitional segment of the episode. Overall, Noodle and Doodle, demonstrates how recycled materials can become art and how food, art, and problem solving can be combined to create a fun experience in everyday life. Every episode can be replicated at home with ease by parents and children playing together.</p>
	8/28/16	1:30-2:00PM *rescheduled from 8/13/16 due to sports programming	
	9/3/16	12:30-1:00PM	
	9/4/16	12:30-1:00PM *rescheduled from 8/20/16 due to sports programming	
	9/10/16	9:30-10:00AM *rescheduled from 9/10/16 due to sports programming	
	9/17/16	9:30-10:00AM *rescheduled from 9/17/16 due to sports programming	
	9/24/26	9:30-10:00AM *rescheduled from 9/24/16 due to sports programming	
		<u>Duration:</u> 30 minutes	

Title	Airdate	Time & Duration	Description of Program
Jack Hanna's: Into The Wild	7/2/16	1:00-1:30PM	Jack Hanna's: Into The Wild , Takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed – it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small. The show is geared toward children 13-16 years of age.
	7/9/16	Preempt due to sports programming.	
	7/23/16	8:30-9:00AM *rescheduled from 7/23/16 due to sports programming	
	7/24/16	10:30-11:00AM *rescheduled from 7/16/16 due to sports programming	
	7/31/16	10:30-11:00AM *rescheduled from 7/30/16 due to sports programming	
	8/6/16	Preempt due to sports programming.	

Title	Airdate	Time & Duration	Description of Program
Jack Hanna's: Into The Wild	8/13/16	Preempt due to sports programming.	<p>Jack Hanna's: Into The Wild, Takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed – it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small. The show is geared toward children 13-16 years of age.</p>
	8/20/16	Preempt due to sports programming.	
	8/27/16	9:00-9:30AM *rescheduled from 8/27/16 due to sports programming	
	9/3/16	1:00-1:30PM	
	9/10/16	8:30-9:00AM *rescheduled from 9/10/16 due to sports programming	
	9/17/16	9:00-9:30AM *rescheduled from 9/17/16 due to sports programming	
	9/24/16	8:30-9:00AM *rescheduled from 9/24/16 due to sports programming	
		<u>Duration:</u> 30 minutes	

<u>Title</u>	<u>Airdate</u>	<u>Time & Duration</u>	<u>Description of Program</u>
Scholar Athlete		6:00-6:30PM (newscast)	Local High School seniors are nominated to be the 10-NBC Scholar Athlete of the week. Every Tuesday our sports-team selects a unique senior who not only holds a B+ (85 or higher) average academically, but also excels in one or more school athletic programs. The recipient is profiled during the Sports segment of our six o'clock newscast.
	9/20/16	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Dylan Ocorr; The Charles G. Finney School
	9/27/16	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Charlie Siragusa; McQuaid High School
		<u>Total Duration:</u> 3:00 minutes	

<u>Title</u>	<u>Airdate</u>	<u>Time & Duration</u>	<u>Description of Program</u>
Do The Right Thing	Tuesdays	5:00-6:00PM (newscast)	Once a week during this quarter we recognized kids who have gone above and beyond to help others. They are the recipients of the Rochester Police Departments and News10NBCs, Do the Right Thing award. The winners have done noteworthy things, such as organizing charity events, preventing bullying or going out of their way to help a classmate in need. Profiles were broadcast during our newscasts.
		<u>Total Duration:</u> 13:00 minutes	

Title	Airdate	Time	Duration	Description of Program
Kids Programming E/I	7/2/16	10:27AM	:30 seconds	This PSA explains the programming educational/informational symbol; what it means and how parents can use it.
Kids Programming E/I	7/2/16	1:11PM	:30 seconds	
Kids Programming E/I	7/4/16	12:39PM	:30 seconds	
Kids Programming E/I	7/9/16	7:56AM	:30 seconds	
Kids Programming E/I	7/11/16	2:58PM	:30 seconds	
Kids Programming E/I	7/20/16	2:15PM	:30 seconds	
Kids Programming E/I	7/23/16	10:56AM	:30 seconds	
Kids Programming E/I	7/26/16	12:28PM	:30 seconds	
Kids Programming E/I	7/30/16	10:26AM	:30 seconds	
Kids Programming E/I	8/1/16	2:22PM	:30 seconds	
Kids Programming E/I	8/6/16	9:02AM	:30 seconds	
Kids Programming E/I	8/9/16	9:40AM	:30 seconds	
Kids Programming E/I	8/13/16	9:26AM	:30 seconds	
Kids Programming E/I	8/18/16	10:55AM	:30 seconds	
Kids Programming E/I	8/20/16	9:26AM	:30 seconds	
Kids Programming E/I	8/25/16	12:12PM	:30 seconds	
Kids Programming E/I	8/27/16	9:17AM	:30 seconds	
Kids Programming E/I	9/2/16	2:28PM	:30 seconds	
Kids Programming E/I	9/3/16	10:26AM	:30 seconds	
Kids Programming E/I	9/7/16	2:10PM	:30 seconds	
Kids Programming E/I	9/10/16	8:53AM	:30 seconds	
Kids Programming E/I	9/10/16	10:56AM	:30 seconds	
Kids Programming E/I	9/15/16	2:51PM	:30 seconds	
Kids Programming E/I	9/17/16	9:07AM	:30 seconds	
Kids Programming E/I	9/19/16	2:14PM	:30 seconds	
Kids Programming E/I	9/24/16	12:37PM	:30 seconds	
Bullying	7/23/16	8:37AM	:30 seconds	Don't be a Bully...lend a helping hand if you see someone being bullied, say something to someone...step-up, be a friend.
Bullying	7/24/16	10:40AM	:30 seconds	
Bullying	7/31/16	10:40AM	:30 seconds	
Bullying	8/27/16	9:08AM	:30 seconds	
Bullying	9/10/16	8:48AM	:30 seconds	
Bullying	9/17/16	9:23AM	:30 seconds	
Student Attendance	9/10/16	9:58AM	:30 seconds	Don't let your kids fall behind, make sure they attend school.

*Total Calculation of PSA Air-Time: 16:30 minutes