

CHILDREN'S PROGRAMMING REPORT

Station: **WHEC-TV** Report Period: **4/1/17** to **6/30/17** Date Filed: **7/5/17**
Amended: 5/29/19

During the Report Period the following Programs (half-hour or more duration and Short-Segment Programs (half-hour or less, PSA's) were broadcast to meet the educational and informational needs of children 16 years old and younger.

<u>Title</u>	<u>Airdate</u>	<u>Time & Duration</u>	<u>Description of Program</u>
The Voyager with Josh Garcia	4/1/17	10:00-10:30AM	<u>The Voyager with Josh Garcia</u> takes viewers on an exciting and immersive journey around the globe with world traveler and host, Josh Garcia. Each episode provides audiences access to the world's most incredible destinations as Josh seeks out the truly authentic experiences one can only find when guided by a knowledgeable and passionate guide. Each week, Josh Garcia brings viewers on an enthralling voyage exploring the people and cultures that make our world so breathtaking.
	4/8/17	10:00-10:30AM	
	4/15/17	10:00-10:30AM	
	4/22/17	10:00-10:30AM	
	4/29/17	10:00-10:30AM	
	5/6/17	10:00-10:30AM	
	5/13/17	10:00-10:30AM	
	5/20/17	10:00-10:30AM	
	5/27/17	10:00-10:30AM	
	6/3/17	10:00-10:30AM	
	6/10/17	7:00-7:30AM *due to sports Programming*	
6/17/17	10:00-10:30AM		
6/24/17	10:00-10:30AM		
		<u>Duration:</u> 30 minutes	

<u>Title</u>	<u>Airdate</u>	<u>Time & Duration</u>	<u>Description of Program</u>
Wilderness Vet	4/1/17	10:30-11:00AM	Wilderness Vet hosted by renowned veterinarian, Dr. Michelle Oakley, features compelling stories from one of the most rugged areas on the planet, the Yukon. Dr. Oakley travels to homes, farms and wildlife preserves across the Yukon to help animals in need. Wilderness Vet will bring viewers closer than ever before to wild animals in their native habitats by showcasing the hard work and dedication involved in their rescue and rehabilitation.
	4/8/17	10:30-11:00AM	
	4/15/17	10:30-11:00AM	
	4/22/17	10:30-11:00AM	
	4/29/17	10:30-11:00AM	
	5/6/17	10:30-11:00AM	
	5/13/17	10:30-11:00AM	
	5/20/17	10:30-11:00AM	
	5/27/17	10:30-11:00AM	
	6/3/17	10:30-11:00AM	
	6/10/17	7:30-8:00AM *due to sports programming*	
6/17/17	10:30-11:00AM		
6/24/17	10:30-11:00AM		
		<u>Duration:</u> 30 minutes	

<u>Title</u>	<u>Airdate</u>	<u>Time & Duration</u>	<u>Description of Program</u>
Journey with Dylan Dreyer	4/1/17	11:00-11:30AM	<u>Journey with Dylan Dreyer</u> , led by NBC News meteorologist and “Today” Contributor, Dylan Dreyer, is a wondrous celebration of nature. Breathtaking cinematography will bring viewers up-close and personal with the black bears of Montana to polar bears in the Arctic. The audience will have a unique platform to see animals in their natural habitat, including exploring the extraordinary migration of 1.5 million animals traveling over 500 miles across the Serengeti in Tanzania and Kenya. Journey with Dylan Dreyer will tell us why.
	4/8/17	11:00-11:30AM	
	4/15/17	11:00-11:30AM	
	4/22/17	11:00-11:30AM	
	4/29/17	11:00-11:30AM	
	5/6/17	11:00-11:30AM	
	5/13/17	11:00-11:30AM	
	5/20/17	11:00-11:30AM	
	5/27/17	11:00-11:30AM	
	6/3/17	11:00-11:30AM	
6/10/17	8:00-8:30AM *due to sports programming*		
6/17/17	11:00-11:30AM		
6/24/17	11:00-11:30AM		
		<u>Duration:</u> 30 minutes	

Title	Airdate	Time & Duration	Description of Program
Naturally, Danny Seo	4/1/17	11:30AM-12PM	Naturally, Danny Seo is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is America's leading authority on eco-friendly living. Danny has devoted his career to the idea that caring for the environment can go hand-in-hand with enjoying time with family and friends and sharing delicious and healthy meals while creating a healthy and environmentally friendly home.
	4/8/17	11:30AM-12PM	
	4/15/17	11:30AM-12PM	
	4/22/17	11:30AM-12PM	
	4/29/17	11:30AM-12PM	
	5/6/17	11:30AM-12PM	
	5/13/17	11:30AM-12PM	
	5/20/17	11:30AM-12PM	
	5/27/17	11:30AM-12PM	
	6/3/17	11:30AM-12PM	
	6/10/17	8:30-9:00AM *due to sports programming*	
	6/17/17	11:30AM-12PM	
	6/24/17	11:30AM-12PM	
		<u>Duration:</u> 30 minutes	

<u>Title</u>	<u>Airdate</u>	<u>Time & Duration</u>	<u>Description of Program</u>
Give	4/1/17	12:00-12:30PM	Give introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features NBC News correspondent and the founder of UNICEF's Next Generation, Jenna Bush Hager, esteemed actor Blair Underwood, and passionate celebrity philanthropists from film, television, music, sports, and business who are all on a mission to inspire others to do good. In each episode, one of these celebrity ambassadors will visit two charities that use innovation, best practices, and dedication for change in their communities and the world. With the help of some of the country's top foundations, we'll meet these inspiring individuals to see how they do it through the eyes of our celebrity ambassadors.
	4/8/17	12:00-12:30PM	
	4/15/17	12:00-12:30PM	
	4/22/17	12:00-12:30PM	
	4/29/17	12:00-12:30PM	
	5/6/17	9:00-9:30AM *due to sports programming*	
	5/13/17	12:00-12:30PM	
	5/20/17	12:00-12:30PM	
	5/27/17	12:00-12:30PM	
	6/3/17	9:00-9:30AM *due to sports programming*	
	6/18/17	12:00-12:30PM *preempted 6/10/17 due to sports programming*	
	6/17/17	12:00-12:30PM	
	6/24/17	12:00-12:30PM	
		<u>Duration:</u> 30 minutes	

<u>Title</u>	<u>Airdate</u>	<u>Time & Duration</u>	<u>Description of Program</u>
Heart of a Champion with Lauren Thompson	4/1/17	9:30-10:00AM *due to sports programming*	<u>Heart of a Champion with Lauren Thompson</u> features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. Hosted by Lauren Thompson, host of Golf Channel's "Morning Drive, "Heart of a Champion with Lauren Thompson" introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. Heart of a Champion with Lauren Thompson proves that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart.
	4/8/17	9:30-10:00AM *due to sports programming*	
	4/15/17	9:30-10:00AM *due to sports programming*	
	4/22/17	12:30-1:00PM	
	4/29/17	9:30-10:00AM *due to sports programming*	
	5/6/17	9:30-10:00AM *due to sports programming*	
	5/13/17	12:30-1:00PM	
	5/20/17	12:30-1:00PM	
	5/27/17	12:30-1:00PM	
	6/3/17	9:30-10:00AM *due to sports programming*	
	6/10/17	12:30-1:00PM *preempted on 6/10/17 due to sports programming*	

Title	Airdate	Time & Duration	Description of Program
Heart of a Champion with Lauren Thompson	6/17/17 6/24/17	12:30-1:00PM 12:30-1:00PM <u>Duration:</u> 30 minutes	Heart of a Champion with Lauren Thompson features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. Hosted by Lauren Thompson, host of Golf Channel's "Morning Drive, Heart of a Champion with Lauren Thompson " introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. Heart of a Champion with Lauren Thompson proves that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart.

Title	Airdate	Time & Duration	Description of Program
Jack Hanna's: Into The Wild	4/1/17	9:00-9:30AM *due to sports programming*	Jack Hanna's: Into The Wild , Takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed – it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small. The show is geared toward children 13-16 years of age.
	4/8/17	9:00-9:30AM *due to sports programming*	
	4/15/17	9:00-9:30AM *due to sports programming*	
	4/22/17	1:00-1:30PM	
	4/29/17	9:00-9:30AM *due to sports programming*	
	5/6/17	8:30-9:00AM *due to sports programming*	
	5/13/17	1:00-1:30PM	
	5/20/17	1:00-1:30PM	
	5/27/17	9:30-10:00AM *due to sports programming*	
	6/3/17	8:30-9:00AM *due to sports programming*	

<u>Title</u>	<u>Airdate</u>	<u>Time & Duration</u>	<u>Description of Program</u>
Jack Hanna's: Into The Wild	6/18/17	11:30AM-12PM *preempted on 6/10/17 due to sports programming*	Jack Hanna's: Into The Wild , Takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed – it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small. The show is geared toward children 13-16 years of age.
	6/17/17	9:30-10:00AM *due to sports programming*	
	6/24/17	9:30-10:00AM *due to sports programming*	
		<u>Duration:</u> 30 minutes	

<u>Title</u>	<u>Airdate</u>	<u>Time & Duration</u>	<u>Description of Program</u>
Do The Right Thing	Tuesdays	5:00-6:00PM (newscast)	Once a week during this quarter we recognized kids who have gone above and beyond to help others. They are the recipients of the Rochester Police Departments and News10NBCs, Do the Right Thing award. The winners have done noteworthy things, such as organizing charity events, preventing bullying or going out of their way to help a classmate in need. Profiles were broadcast during our newscasts.
		<u>Total Duration:</u> 13:00 minutes	

Title	Airdate	Time & Duration	Description of Program
Scholar Athlete		6:00-6:30PM (newscast)	Local High School seniors are nominated to be the 10-NBC Scholar Athlete of the week. Every Tuesday our sports-team selects a unique senior who not only holds a B+ (85 or higher) average academically, but also excels in one or more school athletic programs. The recipient is profiled during the Sports segment of our six o'clock newscast.
	4/4/17	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Olivia Hawes; Eastridge High School
	4/11/17	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Laura Freeman, Churchville-Chili High School
	4/18/17	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Sara Lyons, Pittsford Mendon High School
	4/25/17	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Ahmed Mahmoud, Rochester School for the Deaf
	5/2/17	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Brianna Randolph, Gates Chili High School
	5/9/17	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Jeff Wilson, Greece Odyssey High School
	5/16/17	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Annie Heyen, Bishop Kearney High School
		<u>Total Duration:</u> 10:30 minutes	

Title	Airdate	Time	Duration	Description of Program
Kids Programming E/I	4/1/17	9:47AM	:30 seconds	This PSA explains the programming educational/informational symbol; what it means and how parents can use it.
Kids Programming E/I	4/7/17	2:08PM	:30 seconds	
Kids Programming E/I	4/8/17	11:17AM	:30 seconds	
Kids Programming E/I	4/11/17	2:21PM	:30 seconds	
Kids Programming E/I	4/15/17	10:46AM	:30 seconds	
Kids Programming E/I	4/21/17	2:28PM	:30 seconds	
Kids Programming E/I	4/22/17	10:46AM	:30 seconds	
Kids Programming E/I	4/24/17	12:55PM	:30 seconds	
Kids Programming E/I	4/29/17	9:17AM	:30 seconds	
Kids Programming E/I	5/5/17	2:28PM	:30 seconds	
Kids Programming E/I	5/6/17	10:15AM	:30 seconds	
Kids Programming E/I	5/12/17	2:08PM	:30 seconds	
Kids Programming E/I	5/13/17	10:16AM	:30 seconds	
Kids Programming E/I	5/15/17	3:55PM	:30 seconds	
Kids Programming E/I	5/20/17	11:47AM	:30 seconds	
Kids Programming E/I	5/22/17	2:38PM	:30 seconds	
Kids Programming E/I	5/27/17	11:48AM	:30 seconds	
Kids Programming E/I	5/30/17	12:58PM	:30 seconds	
Kids Programming E/I	6/3/17	9:44AM	:30 seconds	
Kids Programming E/I	6/8/17	2:45PM	:30 seconds	
Kids Programming E/I	6/10/17	8:17AM	:30 seconds	
Kids Programming E/I	6/16/17	2:17PM	:30 seconds	
Kids Programming E/I	6/17/17	9:55AM	:30 seconds	
Kids Programming E/I	6/23/17	2:59PM	:30 seconds	
Kids Programming E/I	6/24/17	11:48AM	:30 seconds	
Kids Programming E/I	6/26/17	2:23PM	:30 seconds	
Bullying	4/8/17	9:23AM	:30 seconds	Don't be a Bully...lend a helping hand if you see someone being bullied, say something to someone...step-up, be a friend.
Bullying	4/15/17	9:23AM	:30 seconds	
Bullying	5/27/17	9:53PM	:30 seconds	
Bullying	6/3/17	8:53AM	:30 seconds	

<u>Title</u>	<u>Airdate</u>	<u>Time</u>	<u>Duration</u>	<u>Description of Program</u>
March of Dimes	4/1/17	9:07AM	:30 seconds	News10NBC Anchor, Nikki Rudd, teamed up with radio personalities to encourage viewers to come out an walk for babies. Money raised goes to pre-mature birth research.
March of Dimes	4/3/17	12:23PM	:30 seconds	
March of Dimes	4/6/17	11:55AM	:30 seconds	
March of Dimes	4/8/17	9:09AM	:30 seconds	
March of Dimes	4/10/17	11:54AM	:30 seconds	
March of Dimes	4/10/17	11:14PM	:30 seconds	
March of Dimes	4/12/17	11:54AM	:30 seconds	
March of Dimes	4/12/17	12:22PM	:30 seconds	
March of Dimes	4/15/17	9:08AM	:30 seconds	
March of Dimes	4/15/17	5:52PM	:30 seconds	
March of Dimes	4/21/17	12:22PM	:30 seconds	
March of Dimes	4/22/17	1:09PM	:30 seconds	
March of Dimes	4/29/17	9:07AM	:30 seconds	
March of Dimes	5/6/17	8:40AM	:30 seconds	
March of Dimes	5/13/17	1:08PM	:30 seconds	
March of Dimes	5/13/17	9:59PM	:30 seconds	
March of Dimes	5/13/17	10:06PM	:30 seconds	
Distracted Driving	4/2/17	7:58AM	:30 seconds	Don't text and drive. It's against the law.
Distracted Driving	4/9/17	7:28AM	:30 seconds	
Distracted Driving	4/10/17	2:44PM	:30 seconds	
Distracted Driving	4/11/17	2:14PM	:30 seconds	
Distracted Driving	4/12/17	12:38PM	:30 seconds	
Distracted Driving	4/14/17	3:58PM	:30 seconds	
Distracted Driving	4/16/17	12:52PM	:30 seconds	
Distracted Driving	4/18/17	2:45PM	:30 seconds	
Distracted Driving	4/20/17	2:15PM	:30 seconds	
Distracted Driving	4/22/17	12:18PM	:30 seconds	
Distracted Driving	4/24/17	3:53PM	:30 seconds	
Distracted Driving	4/26/17	12:47PM	:30 seconds	
Distracted Driving	4/27/17	2:07PM	:30 seconds	
Distracted Driving	4/28/17	12:58PM	:30 seconds	
Distracted Driving	4/29/17	10:16AM	:30 seconds	
Distracted Driving	4/30/17	12:29PM	:30 seconds	

<u>Title</u>	<u>Airdate</u>	<u>Time</u>	<u>Duration</u>	<u>Description of Program</u>
Teens Graduation	5/4/17	3:58PM	:30 seconds	Graduation should be a celebration, not a tragedy. Don't let teens drink.
Teens Graduation	5/5/17	3:53PM	:30 seconds	
Teens Graduation	5/7/17	11:28AM	:30 seconds	
Teens Graduation	5/8/17	3:18PM	:30 seconds	
Teens Graduation	5/10/17	3:10PM	:30 seconds	
Teens Graduation	5/11/17	2:23PM	:30 seconds	
Teens Graduation	5/13/17	9:58AM	:30 seconds	
Teens Graduation	5/13/17	1:23PM	:30 seconds	
Teens Graduation	5/14/17	12:53PM	:30 seconds	
Teens Graduation	5/16/17	12:40PM	:30 seconds	
Teens Graduation	5/17/17	3:49PM	:30 seconds	
Teens Graduation	5/19/17	2:23PM	:30 seconds	
Teens Graduation	5/20/17	12:17PM	:30 seconds	
Teens Graduation	5/20/17	1:07PM	:30 seconds	
Teens Graduation	5/22/17	12:55PM	:30 seconds	
Teens Graduation	5/23/17	3:44PM	:30 seconds	
Teens Graduation	5/25/17	2:14PM	:30 seconds	
Teens Graduation	5/26/17	3:33PM	:30 seconds	
Teens Graduation	5/27/17	9:38PM	:30 seconds	
Teens Graduation	5/28/17	11:58AM	:30 seconds	
Teens Graduation	5/29/17	4:41PM	:30 seconds	
Teens Graduation	5/31/17	12:58PM	:30 seconds	
Teens Graduation	6/3/17	8:40AM	:30 seconds	
Teens Drunk Driving	6/1/17	12:48PM	:30 seconds	Don't let your friends drive drunk. Be a designated driver.
Teens Drunk Driving	6/2/17	2:58PM	:30 seconds	
Teens Drunk Driving	6/3/17	8:58AM	:30 seconds	
Teens Drunk Driving	6/4/17	10:59AM	:30 seconds	
Teens Drunk Driving	6/5/17	2:45PM	:30 seconds	
Teens Drunk Driving	6/6/17	12:49PM	:30 seconds	
Teens Drunk Driving	6/7/17	2:54PM	:30 seconds	
Teens Drunk Driving	6/8/17	2:52PM	:30 seconds	
Teens Drunk Driving	6/10/17	7:30PM	:30 seconds	

<u>Title</u>	<u>Airdate</u>	<u>Time</u>	<u>Duration</u>	<u>Description of Program</u>
Teens Drunk Driving	6/11/17	5:00PM	:30 seconds	Don't let your friends drive drunk. Be a designated driver.
Teens Drunk Driving	6/12/17	2:24PM	:30 seconds	
Teens Drunk Driving	6/14/17	12:50PM	:30 seconds	
Teens Drunk Driving	6/15/17	2:43PM	:30 seconds	
Teens Drunk Driving	6/16/17	3:36PM	:30 seconds	
Teens Drunk Driving	6/17/17	9:38AM	:30 seconds	
Teens Drunk Driving	6/18/17	7:58AM	:30 seconds	
Teens Drunk Driving	6/19/17	2:16PM	:30 seconds	
Teens Drunk Driving	6/20/17	2:15PM	:30 seconds	
Teens Drunk Driving	6/21/17	2:45PM	:30 seconds	
Teens Drunk Driving	6/22/17	2:37PM	:30 seconds	
Teens Drunk Driving	6/23/17	2:29PM	:30 seconds	
Teens Drunk Driving	6/24/17	8:59AM	:30 seconds	
Teens Drunk Driving	6/25/17	11:29AM	:30 seconds	
Teens Drunk Driving	6/26/17	12:43PM	:30 seconds	
Teens Drunk Driving	6/27/17	12:58PM	:30 seconds	
Teens Drunk Driving	6/28/17	2:58PM	:30 seconds	
Teens Drunk Driving	6/29/17	3:18PM	:30 seconds	
Teens Drunk Driving	6/30/17	2:46PM	:30 seconds	

*Total Calculation of PSA Air-Time: 57:00 minutes