

## CHILDREN'S PROGRAMMING REPORT

Station: **WHEC-TV** Report Period: **10/1/16** to **12/31/16** Date Filed: **1/5/17**  
Amended: 5/28/2019

During the Report Period the following Programs (half-hour or more duration and Short-Segment Programs (half-hour or less, PSA's) were broadcast to meet the educational and informational needs of children 16 years old and younger.

Title	Airdate	Time & Duration	Description of Program
The Voyager with Josh Garcia	10/1/16	7:00-7:30AM <b><i>*rescheduled from 10/1/16, 10-10:30AM, due to sports programming</i></b>	<b>The Voyager with Josh Garcia</b> takes viewers on an exciting and immersive journey around the globe with world traveler and host, Josh Garcia. Each episode provides audiences access to the world's most incredible destinations as Josh seeks out the truly authentic experiences one can only find when guided by a knowledgeable and passionate guide. Each week, Josh Garcia brings viewers on an enthralling voyage exploring the people and cultures that make our world so breathtaking.
	10/8/16	10:00-10:30AM	
	10/15/16	10:00-10:30AM	
	10/22/16	10:00-10:30AM	
	10/29/16	10:00-10:30AM	
	11/5/16	10:00-10:30AM	
	11/12/16	10:00-10:30AM	
	11/19/16	10:00-10:30AM	
	11/26/16	10:00-10:30AM	
	12/3/16	10:00-10:30AM	
	12/10/16	10:00-10:30AM	
	12/17/16	10:00-10:30AM	
	12/24/16	10:00-10:30AM	
	12/31/16	10:00-10:30AM	
	<p><u>Duration:</u> 30 minutes</p>		

<u>Title</u>	<u>Airdate</u>	<u>Time &amp; Duration</u>	<u>Description of Program</u>
Wilderness Vet	10/1/16	7:30-8:00AM <i>*rescheduled from 10/1/16, 10:30-11AM, due to sports programming</i>	<b>Wilderness Vet</b> hosted by renowned veterinarian, Dr. Michelle Oakley, features compelling stories from one of the most rugged areas on the planet, the Yukon. Dr. Oakley travels to homes, farms and wildlife preserves across the Yukon to help animals in need. <b>Wilderness Vet</b> will bring viewers closer than ever before to wild animals in their native habitats by showcasing the hard work and dedication involved in their rescue and rehabilitation.
	10/8/16	10:30-11:00AM	
	10/15/16	10:30-11:00AM	
	10/22/16	10:30-11:00AM	
	10/29/16	10:30-11:00AM	
	11/5/16	10:30-11:00AM	
	11/12/16	10:30-11:00AM	
	11/19/16	10:30-11:00AM	
	11/26/16	10:30-11:00AM	
	12/3/16	10:30-11:00AM	
	12/10/16	10:30-11:00AM	
	12/17/16	10:30-11:00AM	
	12/24/16	10:30-11:00AM	
	12/31/16	10:30-11:00AM	
		<u>Duration:</u> 30 minutes	

Title	Airdate	Time & Duration	Description of Program
Journey with Dylan Dreyer	10/1/16	8:00-8:30AM	<p><b>Journey with Dylan Dreyer</b>, led by NBC News meteorologist and “Today” Contributor, Dylan Dreyer, is a wondrous celebration of nature. Breathtaking cinematography will bring viewers up-close and personal with the black bears of Montana to polar bears in the Arctic. The audience will have a unique platform to see animals in their natural habitat, including exploring the extraordinary migration of 1.5 million animals traveling over 500 miles across the Serengeti in Tanzania and Kenya. <b>Journey with Dylan Dreyer</b> will tell us why.</p>
		<p><b><i>*rescheduled from 10/1/16, 11-11:30AM, due to sports programming</i></b></p>	
	10/8/16	11:00-11:30AM	
	10/15/16	11:00-11:30AM	
	10/22/16	11:00-11:30AM	
	10/29/16	11:00-11:30AM	
	11/5/16	11:00-11:30AM	
	11/12/16	11:00-11:30AM	
	11/19/16	11:00-11:30AM	
	11/26/16	11:00-11:30AM	
	12/3/16	11:00-11:30AM	
	12/10/16	11:00-11:30AM	
	12/17/16	11:00-11:30AM	
	12/24/16	11:00-11:30AM	
	12/31/16	11:00-11:30AM	
		<p><u>Duration:</u> 30 minutes</p>	

Title	Airdate	Time & Duration	Description of Program
Naturally, Danny Seo	10/1/16	8:30-9:00AM <b><i>*rescheduled from 10/1/16, 11:30AM-12PM, due to sports programming</i></b>	<b>Naturally, Danny Seo</b> is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is America's leading authority on eco-friendly living. Danny has devoted his career to the idea that caring for the environment can go hand-in-hand with enjoying time with family and friends and sharing delicious and healthy meals while creating a healthy and environmentally friendly home.
	10/8/16	11:30AM-12PM	
	10/15/16	11:30AM-12PM	
	10/22/16	11:30AM-12PM	
	10/29/16	11:30AM-12PM	
	11/5/16	11:30AM-12PM	
	11/12/16	11:30AM-12PM	
	11/19/16	11:30AM-12PM	
	11/26/16	11:30AM-12PM	
	12/3/16	11:30AM-12PM	
	12/10/16	11:30AM-12PM	
	12/17/16	11:30AM-12PM	
	12/24/16	11:30AM-12PM	
	12/31/16	11:30AM-12PM	
		<u>Duration:</u> 30 minutes	

<u>Title</u>	<u>Airdate</u>	<u>Time &amp; Duration</u>	<u>Description of Program</u>
Give	10/2/16  10/8/16 10/15/16 10/22/16 10/29/16 11/5/16 11/12/16 11/19/16 11/26/16 12/3/16 12/10/16 12/17/16 12/24/16 12/31/16	10:30-11AM <b><i>*rescheduled from 10/1/16, 12-12:30PM due to sports programming</i></b>  12:00-12:30PM 12:00-12:30PM 12:00-12:30PM 12:00-12:30PM 12:00-12:30PM 12:00-12:30PM 12:00-12:30PM 12:00-12:30PM 12:00-12:30PM 12:00-12:30PM 12:00-12:30PM 12:00-12:30PM 12:00-12:30PM 12:00-12:30PM  <u>Duration:</u> 30 minutes	<b>Give</b> introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features NBC News correspondent and the founder of UNICEF's Next Generation, Jenna Bush Hager, esteemed actor Blair Underwood, and passionate celebrity philanthropists from film, television, music, sports, and business who are all on a mission to inspire others to do good. In each episode, one of these celebrity ambassadors will visit two charities that use innovation, best practices, and dedication for change in their communities and the world. With the help of some of the country's top foundations, we'll meet these inspiring individuals to see how they do it through the eyes of our celebrity ambassadors.

Title	Airdate	Time & Duration	Description of Program
Heart of a Champion with Lauren Thompson	10/2/16	11:00-11:30AM <i>*rescheduled from 10/1/16, 12:30-1PM, due to sports programming</i>	<p><b>Heart of a Champion with Lauren Thompson</b> features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. Hosted by Lauren Thompson, host of Golf Channel's "Morning Drive, "Heart of a Champion with Lauren Thompson" introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. <b>Heart of a Champion with Lauren Thompson</b> proves that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart.</p>
	10/8/16	12:30-1:00PM	
	10/15/16	9:30-10:00AM <i>*rescheduled from 10/15/16, 12:30-1PM, due to sports programming</i>	
	10/22/16	9:30-10:00AM <i>*rescheduled from 10/22/16, 12:30-1PM, due to sports programming</i>	
	10/29/16	9:30-10:00AM <i>*rescheduled from 10/29/16, 12:30-1PM, due to sports programming</i>	
		<p><u>Duration:</u> 30 minutes</p>	

Title	Airdate	Time & Duration	Description of Program
Heart of a Champion with Lauren Thompson	11/5/16	12:30-1:00PM	<p><b><u>Heart of a Champion with Lauren Thompson</u></b> features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. Hosted by Lauren Thompson, host of Golf Channel's "Morning Drive, <b>"Heart of a Champion with Lauren Thompson"</b> introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. <b>Heart of a Champion with Lauren Thompson</b> proves that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart.</p>
	11/12/16	12:30-1:00PM	
	11/19/16	9:30-10:00AM <i><b>*rescheduled from 11/19/16, 12:30-1PM, due to sports programming</b></i>	
	11/26/16	9:30-10:00AM <i><b>*rescheduled from 11/26/16, 12:30-1PM, due to sports programming</b></i>	
	12/3/16	9:30-10:00AM <i><b>*rescheduled from 12/3/16, 12:30-1PM, due to sports programming</b></i>	
12/10/16	9:30-10:00AM <i><b>*rescheduled from 12/10/16, 12:30-1PM, due to sports programming</b></i>	Duration: 30 minutes	

Title	Airdate	Time & Duration	Description of Program
Heart of a Champion with Lauren Thompson	12/17/16	9:30-10:00AM <i>*rescheduled from 12/17/16, 12:30-1PM, due to sports programming</i>	<p><b>Heart of a Champion with Lauren Thompson</b> features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. Hosted by Lauren Thompson, host of Golf Channel's "Morning Drive, <b>Heart of a Champion with Lauren Thompson</b>" introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. <b>Heart of a Champion with Lauren Thompson</b> proves that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart.</p>
	12/24/16	12:30-1:00PM	
	12/31/16	9:30-10:00AM <i>*rescheduled from 12/31/16, 12:30-1PM, due to sports programming</i>	
	<u>Duration:</u> 30 minutes		



Title	Airdate	Time & Duration	Description of Program
Jack Hanna's: Into The Wild	10/2/16	11:30AM-12PM <i>*rescheduled from 10/1/16, 1-1:30PM, due to sports programming</i>	<b>Jack Hanna's: Into The Wild</b> , Takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed – it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small. The show is geared toward children 13-16 years of age.
	10/8/16	1:00-1:30PM	
	10/15/16	9:00-9:30AM <i>*rescheduled from 10/15/16, 1-1:30PM, due to sports programming</i>	
	10/22/16	9:00-9:30AM <i>*rescheduled from 10/22/16, 1-1:30PM, due to sports programming</i>	
	10/29/16	9:00-9:30AM <i>*rescheduled from 10/29/16, 1-1:30PM, due to sports programming</i>	
		<u>Duration:</u> 30 minutes	

Title	Airdate	Time & Duration	Description of Program
Jack Hanna's: Into The Wild	11/5/16	1:00-1:30PM	<p><b>Jack Hanna's: Into The Wild</b>, Takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed – it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small. The show is geared toward children 13-16 years of age.</p>
	11/12/16	1:00-1:30PM	
	11/19/16	9:00-9:30AM <i>*rescheduled from 11/19/16, 1-1:30PM, due to sports programming</i>	
	11/26/16	9:00-9:30AM <i>*rescheduled from 11/26/16, 1-1:30PM, due to sports programming</i>	
	12/3/16	9:00-9:30AM <i>*rescheduled from 12/3/16, 1-1:30PM, due to sports programming</i>	
12/10/16	9:00-9:30AM <i>*rescheduled from 12/10/16, 1-1:30PM, due to sports programming</i>	<u>Duration:</u> 30 minutes	

Title	Airdate	Time & Duration	Description of Program
Jack Hanna's: Into The Wild	12/17/16	9:00-9:30AM <b>*rescheduled from 12/17/16, 1-1:30PM, due to sports programming</b>	<b>Jack Hanna's: Into The Wild</b> , Takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed – it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small. The show is geared toward children 13-16 years of age.
	12/24/16	1:00-1:30PM	
	12/31/16	9:00-9:30AM <b>*rescheduled from 12/31/16, 1-1:30PM, due to sports programming</b>	
		<u>Duration:</u> 30 minutes	

Title	Airdate	Time & Duration	Description of Program
Do The Right Thing	Tuesdays	5:00-6:00PM (newscast)	Once a week during this quarter we recognized kids who have gone above and beyond to help others. They are the recipients of the Rochester Police Departments and News10NBCs, Do the Right Thing award. The winners have done noteworthy things, such as organizing charity events, preventing bullying or going out of their way to help a classmate in need. Profiles were broadcast during our newscasts.
		<u>Total Duration:</u> 13:00 minutes	

<u>Title</u>	<u>Airdate</u>	<u>Time &amp; Duration</u>	<u>Description of Program</u>
Scholar Athlete		6:00-6:30PM (newscast)	Local High School seniors are nominated to be the 10-NBC Scholar Athlete of the week. Every Tuesday our sports-team selects a unique senior who not only holds a B+ (85 or higher) average academically, but also excels in one or more school athletic programs. The recipient is profiled during the Sports segment of our six o'clock newscast.
	10/4/16	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Anthony Cupello; Greece Arcadia
	10/11/16	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Emma Serapilio-Frank; Wilson Magnet High School
	10/18/16	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Ryan Algier; Fairport High School
	10/25/16	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Ally Thayer; Brighton High School
	11/1/16	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Lilly Stowell; Webster Schroeder High School
	11/8/16	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Delaney Labue; Greece Olympia High School
	11/15/16	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Christina McAlpin; Mercy High School
	11/22/16	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Keegan White; Rush Henrietta High School

<u>Title</u>	<u>Airdate</u>	<u>Time &amp; Duration</u>	<u>Description of Program</u>
Scholar Athlete		6:00-6:30PM (newscast)	Local High School seniors are nominated to be the 10-NBC Scholar Athlete of the week. Every Tuesday our sports-team selects a unique senior who not only holds a B+ (85 or higher) average academically, but also excels in one or more school athletic programs. The recipient is profiled during the Sports segment of our six o'clock newscast.
	11/29/16	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Kyle Benham; Greece Athena High School
	12/6/16	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Ryan Fries; Victor High School
	12/13/16	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Olivia Brumfield; Cal-Mum High School
	12/20/16	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Paige McGrath; Victor High School
		<u>Total Duration:</u> 13:00 minutes	

Title	Airdates:	Time & Duration	Description of Program
Pirate Toy Fund	11/30/15 thru 12/5/15	5:00-6:00AM 6:00-6:30AM 12:00-12:30PM 5:00-5:30PM 5:30-6:00PM 6:00-6:30PM 7:00-7:30PM 11:00-11:35PM (newscasts)  <u>Duration Totals:</u> 21:30 minutes promotions; 18:00 minutes for news segments	Throughout the week, both news time and promotion time were used to encourage our community to donate toys for kids in need and especially for children that are in the hospital during the holidays.

<u>Title</u>	<u>Airdate</u>	<u>Time</u>	<u>Duration</u>	<u>Description of Program</u>
Kids Programming E/I	10/1/16	8:37AM	:30 seconds	This PSA explains the programming educational/informational symbol; what it means and how parents can use it.
Kids Programming E/I	10/3/16	2:58PM	:30 seconds	
Kids Programming E/I	10/8/16	11:49AM	:30 seconds	
Kids Programming E/I	10/10/16	2:23PM	:30 seconds	
Kids Programming E/I	10/15/16	9:17AM	:30 seconds	
Kids Programming E/I	10/22/16	9:11AM	:30 seconds	
Kids Programming E/I	10/25/16	12:55PM	:30 seconds	
Kids Programming E/I	10/29/16	9:16AM	:30 seconds	
Kids Programming E/I	11/2/16	2:22PM	:30 seconds	
Kids Programming E/I	11/5/16	11:16AM	:30 seconds	
Kids Programming E/I	11/5/16	12:18PM	:30 seconds	
Kids Programming E/I	11/10/16	2:43PM	:30 seconds	
Kids Programming E/I	11/12/16	10:17AM	:30 seconds	
Kids Programming E/I	11/14/16	12:48PM	:30 seconds	
Kids Programming E/I	11/19/16	9:28AM	:30 seconds	
Kids Programming E/I	11/21/16	2:22PM	:30 seconds	
Kids Programming E/I	11/26/16	9:17AM	:30 seconds	
Kids Programming E/I	11/28/16	2:17PM	:30 seconds	
Kids Programming E/I	12/3/16	11:49AM	:30 seconds	
Kids Programming E/I	12/9/16	2:51PM	:30 seconds	
Kids Programming E/I	12/10/16	10:46AM	:30 seconds	
Kids Programming E/I	12/15/16	2:43PM	:30 seconds	
Kids Programming E/I	12/17/16	11:47AM	:30 seconds	
Kids Programming E/I	12/19/16	2:14PM	:30 seconds	
Kids Programming E/I	12/24/16	11:48AM	:30 seconds	
Kids Programming E/I	12/28/16	11:58AM	:30 seconds	
Kids Programming E/I	12/31/16	9:18:28AM	:30 seconds	

<u>Title</u>	<u>Airdate</u>	<u>Time</u>	<u>Duration</u>	<u>Description of Program</u>
Bullying	10/2/16	10:39AM	:30 seconds	Don't be a Bully...lend a helping hand if you see someone being bullied, say something to someone...step-up, be a friend.
Bullying	10/2/16	11:53AM	:30 seconds	
Bullying	10/8/16	1:23PM	:30 seconds	
Bullying	10/15/16	9:10AM	:30 seconds	
Bullying	10/15/16	10:18AM	:30 seconds	
Bullying	10/22/16	9:23AM	:30 seconds	
Bullying	10/29/16	9:08AM	:30 seconds	
Bullying	11/5/16	11:48AM	:60 seconds	
Bullying	11/5/16	12:48PM	:30 seconds	
Bullying	11/5/16	1:23PM	:30 seconds	
Bullying	11/12/16	1:23PM	:30 seconds	
Bullying	11/19/16	9:23AM	:30 seconds	
Bullying	11/26/16	9:10AM	:30 seconds	
Bullying	12/3/16	9:23AM	:30 seconds	
Bullying	12/10/16	9:07AM	:30 seconds	
Bullying	12/17/16	9:23AM	:30 seconds	
Bullying	12/24/16	1:09PM	:30 seconds	
Student Attendance	10/1/16	7:28PM	:30 seconds	Don't let your kids fall behind, make sure they attend school.
Student Attendance	11/5/16	11:17AM	:30 seconds	
Student Attendance	11/12/16	1:09PM	:30 seconds	
Student Attendance	11/19/16	9:08AM	:30 seconds	
Student Attendance	11/26/16	9:23AM	:30 seconds	
Student Attendance	12/31/16	9:09AM	:30 seconds	
Mentoring/ Big Brother/Big Sister	11/5/16	1:24PM	:60 seconds	Be a mentor for kids in need.



Title	Airdate	Time	Duration	Description of Program
NY Lottery Teen Gambling	10/2/16	11:38AM	:30 seconds	Prevent teen gambling.
NY Lottery Teen Gambling	10/15/16	9:23AM	:30 seconds	
NY Lottery Teen Gambling	10/15/16	10:47AM	:30 seconds	
NY Lottery Teen Gambling	10/15/16	12:18PM	:30 seconds	
NY Lottery Teen Gambling	10/16/16	7:08AM	:30 seconds	
NY Lottery Teen Gambling	10/22/16	9:23AM	:30 seconds	
NY Lottery Teen Gambling	10/22/16	10:47AM	:30 seconds	
NY Lottery Teen Gambling	10/23/16	11:54AM	:30 seconds	
NY Lottery Teen Gambling	10/29/16	9:23AM	:30 seconds	
NY Lottery Teen Gambling	10/30/16	7:24AM	:30 seconds	

\*Total Calculation of PSA Air-Time: 31:30 minutes