## **CHILDREN'S PROGRAMMING REPORT**

Station: WHEC-TV Report Period: 10/1/14 to 12/31/14 Date Filed: 1/5/14

During the Report Period the following Programs (half-hour or more duration and Short-Segment Programs (half-hour or less, PSA's) were broadcast to meet the educational and informational needs of children 16 years old and younger.

<u>Title</u>	<u>Airdate</u>	Time & Duration	Description of Program		
Title Astroblast	Airdate  10/4/14 10/11/14 10/18/14 10/25/14 11/1/14 11/8/14 11/15/14 11/22/14 11/29/14 12/6/14 12/13/14 12/20/14 12/27/14	10:00-10:30AM 10:00-10:30AM 10:00-10:30AM 10:00-10:30AM 10:00-10:30AM 10:00-10:30AM 10:00-10:30AM 10:00-10:30AM 10:00-10:30AM 10:00-10:30AM 10:00-10:30AM	Astroblast!, based on the book series "Astroblast!" by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. The station is populated by five animal characters and one 3-eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that grows into a predicament of some sort needing a solution. While these predicaments take place on a space station populated by animal characters and aliens from different galaxies, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to: keep track of things that belong to you, practice good habits, clean up		
	11/8/14 11/15/14 11/22/14 11/29/14 12/6/14 12/13/14 12/20/14	10:00-10:30AM unknown derivation. Each episode begins everyday conversation or incident that grows predicament of some sort needing a solution. these predicaments take place on a space populated by animal characters and aliens from galaxies, the issues and resolutions resonat preschool audience. Through comedy and zippy			
	12/27/14	Duration: 30 minutes			

<u>Title</u>	<u>Airdate</u>	Time & Duration	Description of Program
The Chica Show	10/4/14 10/11/14 10/18/14 10/25/14 11/1/14 11/8/14 11/15/14 11/29/14 11/29/14 12/6/14 12/13/14 12/20/14 12/27/14	10:30-11:00AM 10:30-11:00AM 10:30-11:00AM 10:30-11:00AM 10:30-11:00AM 10:30-11:00AM 10:30-11:00AM 10:30-11:00AM	The Chica Show: Chica is a five-year-old chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure—a fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.

<u>Title</u>	<u>Airdate</u>	Time & Duration	Description of Program		
Tree Fu Tom	10/4/14	11:00-11:30AM	Tree Fu Tom: This series focuses on the amazing		
	10/11/14	11:00-11:30AM	adventures of a young boy called Tom who, with the		
	10/18/14	11:00-11:30AM	power of 'movement magic' called 'Tree Fu', can		
	10/25/14	11:00-11:30AM	transform into a tiny but mighty magical super hero and		
	11/1/14	11:00-11:30AM	travel to a wondrous enchanted kingdom called		
	11/8/14	11:00-11:30AM	Treetopolis that exists in a tree in his backyard woods.		
	11/15/14	11:00-11:30AM	During each program he calls upon the audience to		
	11/22/14	11:00-11:30AM	follow his moves to send him the magic he needs to		
	11/29/14	11:00-11:30AM	solve a problem encountered by Tom and his friends		
	12/6/14	11:00-11:30AM	These include Ariella, a butterfly who is also a rancher		
	12/13/14	11:00-11:30AM	and has rope lassoing skills; Twigs, an acorn sprite who		
	12/20/14	11:00-11:30AM	folds himself into an acorn when he's frightened,		
	12/27/14	11:00-11:30AM	Squirmturn, a pill bug who looks like a large and		
			imposing coal miner but is often timid and fearful, and		
			Zigzoo, a green tree frog and the resident genius		
			inventor. In each episode there are an action		
		Duration:	adventure sequences that are key to resolving the		
		30 minutes	challenge of the day.		

<u>Title</u>	<u>Airdate</u>	Time & Duration	Description of Program
Lazy Town	10/4/14 10/11/14 10/18/14 10/25/14 11/1/14 11/8/14 11/15/14 11/22/14 11/29/14 12/6/14 12/13/14 12/20/14 12/27/14	11:30AM-12:00PM 11:30AM-12:00PM 11:30AM-12:00PM 11:30AM-12:00PM 11:30AM-12:00PM 11:30AM-12:00PM 11:30AM-12:00PM 11:30AM-12:00PM 11:30AM-12:00PM 11:30AM-12:00PM 11:30AM-12:00PM	Lazy Town is a show that is all about health, fitness, and being good friends. Set in a fantasy world known as Lazy Town, which is populated by inactive residents, we see a visitor named Stephanie determined to coax her friends and relatives to begin healthful, active living. She wins over her new friends, Ziggy, Stingy, Trixie and Pixel, to leave their gaming consoles and candy stashes at home so they can go outside and play. She gets her Uncle, the Mayor and his friend Ms. Busy Body to support her efforts. But all of them are constantly foiled by Robbie Rotten, who lives underground and is determined to send Lazy Town back to inactivity and quiet. Coming to the rescue is the athlete Sportacus who lives in a spaceship and receives signals from the kids or the Mayor whenever they need help. Sportacus has two goals, to keep the peace and to promote healthful, positive living. When Robbie Rotten is discovered and contained through comic pratfalls, he goes back to his underground lair and all is well in Lazy Town, until another day and another time when Robbie will rise again.

<u>Title</u>	<u>Airdate</u>	Time & Duration	Description of Program
Poppy Cat	10/4/14 10/11/14 10/18/14 10/25/14 11/1/14 11/8/14 11/15/14 11/29/14 11/29/14 12/6/14 12/13/14 12/20/14 12/27/14	12:00N-12:30PM 12:00N-12:30PM 12:00N-12:30PM 12:00N-12:30PM 12:00N-12:30PM 12:00N-12:30PM 12:00N-12:30PM 12:00N-12:30PM 12:00N-12:30PM	Poppy Cat, is based on the book series by Lara Jones, models the use of imagination and storytelling to encourage creative thinking in viewers. Each episode features the narrator Lara, reading a story about Poppy Cat, to her own cat (who is also named Poppy). She weaves an exciting tale following her imagination, which leads her to distant lands reached by boat, plane, hot air balloon or train. Each story features Poppy Cat as the leader of a group of animal friends, the resident bully Egbert the badger, and other occasionally recurring characters. A prevailing message emerges within each episode to be nice to your friends and always work together. There remains an overarching implicit message within every episode as well: think creatively and exercise your mind through reading and storytelling – for these activities always lead to enjoyment and adventure.

<u>Title</u>	Airdate	Time & Duration	Description of Program
Noodle & Doodle	10/4/14	9:30-10:00AM	Noodle and Doodle is a live-action show hosted by
		*rescheduled	Sean Roach that also blends animation and puppetry into
		due to sports	the overall format. Sean drives a double-decker bus into
		programming	various communities to meet children who have written to
	10/11/14	12:30-1:00PM	him with a problem that they would like to solve using an art and/or a food experience. Sean is accompanied by
		12.00 1.001 W	Noodle, a puppet character and Doodle, a digital
	10/18/14	9:30-10:00AM	character that lives inside a tablet computer, and
		*rescheduled	Doggity, a faithful beagle. Doggity has a mini-show of
		due to sports	his own through an animated alter ego that appears
		programming	during transitional segment of the episode. Overall,
	10/25/14	0.20 40.00 4 14	Noodle and Doodle, demonstrates how recycled materials can become art and how food, art, and problem
	10/23/14	9:30-10:00AM *rescheduled	solving can be combined to create a fun experience in
		due to sports	everyday life. Every episode can be replicated at home
		programming	with ease by parents and children playing together.
	11/1/14	12:30-1:00PM	
	11/8/14	0.20 40.00414	
	11/0/14	9:30-10:00AM *rescheduled	
		due to sports	
		programming	
	11/15/14	12:30-1:00PM	
	11/22/14		
	11/22/14	0.00 10.007 (17)	
		*rescheduled due to sports	
		programming	
	11/29/14	9:30-10:00AM	
		*rescheduled	
		due to sports	
		programming	
	12/6/14	9:30-10:00AM	
		*rescheduled	
		due to sports	
		programming	
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<u>Title</u>	<u>Airdate</u>	Time & Duration	Description of Program
Noodle & Doodle	12/13/14	12:30-1:00PM	Noodle and Doodle is a live-action show hosted by
	12/20/14	9:30-10:00AM *rescheduled due to sports programming	Sean Roach that also blends animation and puppetry into the overall format. Sean drives a double-decker bus into various communities to meet children who have written to him with a problem that they would like to solve using an art and/or a food experience. Sean is accompanied by Noodle, a puppet character and Doodle, a digital
	12/27/14	12:30-1:00PM	character that lives inside a tablet computer, and Doggity, a faithful beagle. Doggity has a mini-show of his own through an animated alter ego that appears during transitional segment of the episode. Overall,
		<u>Duration:</u> 30 minutes	Noodle and Doodle, demonstrates how recycled materials can become art and how food, art, and problem solving can be combined to create a fun experience in everyday life. Every episode can be replicated at home with ease by parents and children playing together.

<u>Title</u>	<u>Airdate</u>	Time & Duration	Description of Program
Jack Hanna's:	10/4/14	9:00-9:30AM	Jack Hanna's: Into The Wild, Takes viewers on
Into The Wild		*rescheduled	excursions around the world through the eyes of America's most beloved animal adventurer and his
		due to sports	family. More than just a collection of animal escapades,
		programming	Into the Wild provides insight into the protection and
	10/11/14	1:00-1:30PM	conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and
	10/18/14	9:00-9:30AM	action packed – it takes you on a raucous ride, leaving
		*rescheduled	you with a renewed appreciation for all creatures, great
		due to sports	and small.
		programming	The show is geared toward children 13-16 years of age.
	10/25/14	9:00-9:30AM	
		*rescheduled	
		due to sports	
		programming	
	11/2/14	12:30-1PM	
		*rescheduled	
		from 11/1/14 due	
		to sports	
		programming	
	11/8/14	9:00-9:30AM	
		*rescheduled	
		due to sports	
		programming	
	11/15/14	1:00-1:30PM	
	11/22/14	9:00-9:30AM	
		*rescheduled	
		due to sports	
		programming	
	11/29/14	9:00-9:30AM	
		*rescheduled	
		due to sports	
		programming	

Title	Airdate	Time & Duration	Description of Program
Jack Hanna's: Into The Wild	12/6/14	9:00-9:30AM *rescheduled due to sports programming  9:30-10:00AM *rescheduled due to sports programming	Jack Hanna's: Into The Wild, Takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed – it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small.
	12/20/14	9:00-9:30AM *rescheduled due to sports programming	The show is geared toward children 13-16 years of age.
	12/27/14	1:00-1:30PM	
		<u>Duration:</u> 30 minutes	

<u>Title</u>	<u>Airdate</u>	Time & Duration	Description of Program
Scholar Athlete		6:00-6:30PM (newscast)	Local High School seniors are nominated to be the 10-NBC Scholar Athlete of the week. Every Tuesday our sports-team selects a unique senior who not only holds a B+ (85 or higher) average academically, but also excels in one or more school athletic programs. The recipient is profiled during the Sports segment of our six o'clock newscast.
	10/7/14	<u>Duration</u> : 1:30 minutes	Student/School: Nicole Hewitt, Webster Schroeder High School
	10/14/14	<u>Duration</u> : 1:30 minutes	Student/School: Ian Place, Aquinas High School
	10/21/14	<u>Duration</u> : 1:30 minutes	Student/School: Jennifer Specht, Penfield High School
	10/28/14	Duration: 1:30 minutes	Student/School: Nicole Gerrtiz, Webster Thomas High School
	11/4/14	Duration: 1:30 minutes	Student/School: Brian McCandless, Penfield High School
	11/18/14	Duration: 1:30 minutes	Student/School: Jack Fox-Salah, Greece Olympia High School
	11/25/14	Duration: 1:30 minutes	Student/School: Cortez Sowell, Eastridge High School

<u>Title</u>	<u>Airdate</u>	Time & Duration	Description of Program
Scholar Athlete		6:00-6:30PM (newscast)	Local High School seniors are nominated to be the 10-NBC Scholar Athlete of the week. Every Tuesday our sports-team selects a unique senior who not only holds a B+ (85 or higher) average academically, but also excels in one or more school athletic programs. The recipient is profiled during the Sports segment of our six o'clock newscast.
	12/9/14	<u>Duration</u> : 1:30 minutes	Student/School: Gary Whiteside, Leadership Academy
	12/16/14	<u>Duration</u> : 1:30 minutes	Student/School: Christa White, Spencerport High School

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<u>Title</u>	<u>Airdate</u>	<u>Time</u>	<u>Duration</u>	Description of Program
Kids Programming E/I	10/3/14	2:58PM	:30 seconds	This PSA explains the programming
				educational/informational symbol; what it
				means and how parents can use it.
Kids Programming E/I	10/4/14	9:19AM	:30 seconds	
Kids Programming E/I	10/8/14	2:53PM	:30 seconds	
Kids Programming E/I	10/11/14	10:57AM	:30 seconds	
Kids Programming E/I	10/15/14	12:40PM	:30 seconds	
Kids Programming E/I	10/18/14	9:16AM	:30 seconds	
Kids Programming E/I	10/18/14	10:27AM	:30 seconds	
Kids Programming E/I	10/24/14	2:58PM	:30 seconds	
Kids Programming E/I	10/25/14	9:23AM	:30 seconds	
Kids Programming E/I	10/25/14	9:57AM	:30 seconds	
Kids Programming E/I	10/31/14	2:23PM	:30 seconds	
Kids Programming E/I	11/1/14	10:27AM	:30 seconds	
Kids Programming E/I	11/6/14	12:35PM	:30 seconds	
Kids Programming E/I	11/8/14	9:06AM	:30 seconds	
Kids Programming E/I	11/10/14	12:43PM	:30 seconds	
Kids Programming E/I	11/15/14	10:14AM	:30 seconds	
Kids Programming E/I	11/16/14	7:22AM	:30 seconds	
Kids Programming E/I	11/17/14	2:25PM	:30 seconds	
Kids Programming E/I	11/22/13	9:27AM	:30 seconds	
Kids Programming E/I	11/29/14	9:09AM	:30 seconds	
Kids Programming E/I	11/29/14	9:57AM	:30 seconds	
Kids Programming E/I	12/1/14	12:47PM	:30 seconds	
Kids Programming E/I	12/6/14	9:27AM	:30 seconds	
Kids Programming E/I	12/8/14	2:52PM	:30 seconds	
Kids Programming E/I	12/13/14	11:57AM	:30 seconds	
Kids Programming E/I	12/17/14	9:49AM	:30 seconds	
Kids Programming E/I	12/20/14	9:29AM	:30 seconds	
Kids Programming E/I	12/21/14	12:47PM	:30 seconds	
Kids Programming E/I	12/23/14	2:43PM	:30 seconds	
Kids Programming E/I	12/24/14	7:26PM	:30 seconds	
Kids Programming E/I	12/27/14	11:27AM	:30 seconds	

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<u>Title</u>	<u>Airdate</u>	<u>Time</u>	<u>Duration</u>	<u>Description of Program</u>
Child Sexual Abuse	11/1/14	7:23PM	:30 seconds	News10NBC is participating in this Ad Council
				campaign, sending a strong message to parents,
				guardians and even friends to listen to kids
				when they come to you and tell you they have
				been sexually abused. "BELIEVE" them!
Child Sexual Abuse	11/1/14	7:53PM	:30 seconds	
Child Sexual Abuse	11/2/14	7:27AM	:30 seconds	
Child Sexual Abuse	11/2/14	12:40PM	:30 seconds	
Child Sexual Abuse	11/2/14	12:58PM	:30 seconds	
Child Sexual Abuse	11/3/14	12:52PM	:30 seconds	
Child Sexual Abuse	11/3/14	7:46PM	:30 seconds	
Child Sexual Abuse	11/4/14	2:52PM	:30 seconds	
Child Sexual Abuse	11/4/14	3:47PM	:30 seconds	
Child Sexual Abuse	11/5/14	2:23PM	:30 seconds	
Child Sexual Abuse	11/5/14	2:46PM	:30 seconds	
Child Sexual Abuse	11/6/14	12:53PM	:30 seconds	
Child Sexual Abuse	11/6/14	2:21PM	:30 seconds	
Child Sexual Abuse	11/7/14	2:45PM	:30 seconds	
Child Sexual Abuse	11/7/14	3:51PM	:30 seconds	
Child Sexual Abuse	11/7/14	7:44PM	:30 seconds	
Child Sexual Abuse	11/8/14	9:57AM	:30 seconds	
Child Sexual Abuse	11/8/14	10:57AM	:30 seconds	
Child Sexual Abuse	11/9/14	10:58AM	:30 seconds	
Child Sexual Abuse	11/9/14	12:58PM	:30 seconds	
Child Sexual Abuse	11/10/14	12:39PM	:30 seconds	
Child Sexual Abuse	11/10/14	1:58PM	:30 seconds	
Child Sexual Abuse	11/11/14	12:49PM	:30 seconds	
Child Sexual Abuse	11/11/14	2:23PM	:30 seconds	
Child Sexual Abuse	11/12/14	3:25PM	:30 seconds	
Child Sexual Abuse	11/12/14	3:48PM	:30 seconds	
Child Sexual Abuse	11/13/14	2:16PM	:30 seconds	
Child Sexual Abuse	11/13/14	3:40PM	:30 seconds	
Child Sexual Abuse	11/14/14	12:38PM	:30 seconds	
Child Sexual Abuse	11/14/14	3:53PM	:30 seconds	
Child Sexual Abuse	11/15/14	12:57PM	:30 seconds	
Child Sexual Abuse	11/15/14	1:24PM	:30 seconds	
Child Sexual Abuse	11/16/14	11:28AM	:30 seconds	
Child Sexual Abuse	11/16/14	12:16PM	:30 seconds	
Child Sexual Abuse	11/17/14	12:37PM	:30 seconds	

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<u>Title</u>	<u>Airdate</u>	<u>Time</u>	<u>Duration</u>	<u>Description of Program</u>
Child Sexual Abuse	11/17/14	3:09PM	:30 seconds	News10NBC is participating in this Ad Council
				campaign, sending a strong message to parents,
				guardians and even friends to listen to kids
				when they come to you and tell you they have
				been sexually abused. "BELIEVE" them!
Child Sexual Abuse	11/18/14	12:52PM	:30 seconds	
Child Sexual Abuse	11/18/14	3:12PM	:30 seconds	
Child Sexual Abuse	11/19/14	12:52PM	:30 seconds	
Child Sexual Abuse	11/19/14	2:52PM	:30 seconds	
Child Sexual Abuse	11/20/14	12:52PM	:30 seconds	
Child Sexual Abuse	11/20/14	3:19PM	:30 seconds	
Child Sexual Abuse	11/21/14	2:58PM	:30 seconds	
Child Sexual Abuse	11/21/14	3:46PM	:30 seconds	
Child Sexual Abuse	11/23/14	10:00AM	:30 seconds	
Child Sexual Abuse	11/23/14	10:59AM	:30 seconds	
Child Sexual Abuse	11/24/14	12:37PM	:30 seconds	
Child Sexual Abuse	11/24/14	12:39PM	:30 seconds	
Child Sexual Abuse	11/25/14	2:22PM	:30 seconds	
Child Sexual Abuse	11/25/14	2:53PM	:30 seconds	
Child Sexual Abuse	11/26/14	2:24PM	:30 seconds	
Child Sexual Abuse	11/26/14	2:28PM	:30 seconds	
Child Sexual Abuse	11/27/14	7:26PM	:30 seconds	
Child Sexual Abuse	11/27/14	7:44PM	:30 seconds	
Child Sexual Abuse	11/28/14	12:39PM	:30 seconds	
Child Sexual Abuse	11/28./14	4:21PM	:30 seconds	
Child Sexual Abuse	11/30/14	10:54AM	:30 seconds	
Child Sexual Abuse	11/30/14	11:13AM	:30 seconds	
Child Sexual Abuse	11/30/14	11:51AM	:30 seconds	
Child Sexual Abuse	12/1/14	12:36PM	:30 seconds	
Child Sexual Abuse	12/1/14	1:59PM	:30 seconds	
Child Sexual Abuse	12/2/14	12:48PM	:30 seconds	
Child Sexual Abuse	12/2/14	2:22PM	:30 seconds	
Child Sexual Abuse	12/3/14	2:46PM	:30 seconds	
Child Sexual Abuse	12/3/14	7:44PM	:30 seconds	
Child Sexual Abuse	12/4/14	2:22PM	:30 seconds	
Child Sexual Abuse	12/4/14	7:40PM	:30 seconds	
Child Sexual Abuse	12/5/14	2:52PM	:30 seconds	
Child Sexual Abuse	12/7/14	10:00AM	:30 seconds	
Child Sexual Abuse	12/7/14	11:28AM	:30 seconds	

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<u>Title</u>	<u>Airdate</u>	<u>Time</u>	<u>Duration</u>	<u>Description of Program</u>
Child Sexual Abuse	12/8/14	12:37PM	:30 seconds	News10NBC is participating in this Ad Council
				campaign, sending a strong message to parents,
				guardians and even friends to listen to kids
				when they come to you and tell you they have
C1 11 1 C	10/0/14	2.5001.6	20 1	been sexually abused. "BELIEVE" them!
Child Sexual Abuse	12/8/14	2:58PM	:30 seconds	
Child Sexual Abuse	12/9/14	2:14PM	:30 seconds	
Child Sexual Abuse	12/9/14	2:44PM	:30 seconds	
Child Sexual Abuse	12/9/14	1:58PM	:30 seconds	
Child Sexual Abuse	12/10/14	2:22PM	:30 seconds	
Child Sexual Abuse	12/11/14	12:53PM	:30 seconds	
Child Sexual Abuse	12/11/14	2:54PM	:30 seconds	
Child Sexual Abuse	12/12/14	2:53PM	:30 seconds	
Child Sexual Abuse	12/12/14	3:53PM	:30 seconds	
Child Sexual Abuse	12/14/14	10:00AM	:30 seconds	
Child Sexual Abuse	12/14/14	10:58AM	:30 seconds	
Child Sexual Abuse	12/15/14	2:58PM	:30 seconds	
Child Sexual Abuse	12/16/14	3:47PM	:30 seconds	
Child Sexual Abuse	12/17/14	2:15PM	:30 seconds	
Child Sexual Abuse	12/18/14	12:53PM	:30 seconds	
Child Sexual Abuse	12/18/14	3:52PM	:30 seconds	
Child Sexual Abuse	12/19/14	12:48PM	:30 seconds	
Child Sexual Abuse	12/19/14	2:54PM	:30 seconds	
Child Sexual Abuse	12/21/14	10:01AM	:30 seconds	
Child Sexual Abuse	12/21/14	12:22PM	:30 seconds	
Child Sexual Abuse	12/21/14	2:25PM	:30 seconds	
Child Sexual Abuse	12/22/14	12:41PM	:30 seconds	
Child Sexual Abuse	12/23/14	3:53PM	:30 seconds	
Child Sexual Abuse	12/23/14	7:38PM	:30 seconds	
Child Sexual Abuse	12/24/14	9:58AM	:30 seconds	
Child Sexual Abuse	12/24/14	3:58PM	:30 seconds	
Child Sexual Abuse	12/25/14	2:14PM	:30 seconds	
Child Sexual Abuse	12/25/14	2:52PM	:30 seconds	
Child Sexual Abuse	12/26/14	12:38PM	:30 seconds	
Child Sexual Abuse	12/26/14	3:31PM	:30 seconds	
Child Sexual Abuse	12/28/14	10:01AM	:30 seconds	
Child Sexual Abuse	12/28/14	11:28AM	:30 seconds	

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Title	Airdate	Time	Duration	Description of Program
Celebrate	10/4/14	9:19AM	:30 seconds	WHEC-TV has teamed up with the Make-A-
Make-A-Wish	<del></del>	<del></del>		Wish Foundation. Our messagekids with
				illnesses have dreams too. Help to make them
				come true by donating to Make-A-Wish.
Celebrate	10/4/14	10:28AM	:30 seconds	
Make-A-Wish				
Celebrate	10/4/14	12:27PM	:30 seconds	
Make-A-Wish				
Reading Is	10/4/14	9:29AM	:30 seconds	Read with your kidsit opens a world of
Fundamental		_		imagination.
Reading Is	10/4/14	12:28PM	:30 seconds	<del>-</del>
Fundamental				
Reading Is	10/25/14	9:29AM	:30 seconds	
Fundamental				
Reading Is	11/2/14	12:53PM	:30 seconds	
Fundamental				
Reading Is	11/8/14	9:23AM	:30 seconds	
Fundamental				
Reading Is	11/15/14	1:23PM	:30 seconds	
Fundamental	11/00/11	0.0047.5	20	
Reading Is	11/22/14	9:23AM	:30 seconds	
Fundamental	11/00/14	0.10434	.20 1	
Reading Is	11/29/14	9:18AM	:30 seconds	
Fundamental	11/29/14	9:58AM	:30 seconds	
Reading Is Fundamental	11/29/14	7.JoAIVI	.50 seconds	
Reading Is	12/13/14	9:53AM	:30 seconds	
Fundamental	14/13/14	7.JJANI	.50 seconds	
Reading Is	12/20/14	9:07AM	:30 seconds	
Fundamental	-2, 20, 1T	, , , <u>, , , , , , , , , , , , , , ,</u>	.co seconds	
Reading Is	12/27/14	1:23PM	:30 seconds	
Fundamental				

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<u>Title</u>	<u>Airdate</u>	<u>Time</u>	<u>Duration</u>	Description of Program
Discover Nature	10/4/14	9:09AM	:30 seconds	The characters from the animated movie Rio,
				encourage adults to get outside with your kids
				and enjoy nature.
Discover Nature	10/11/14	1:07PM	:30 seconds	
Discover Nature	10/18/14	9:23AM	:30 seconds	
Discover Nature	10/18/14	12:27PM	:30 seconds	
Discover Nature	10/25/14	9:08AM	:30 seconds	
Discover Nature	11/2/14	12:40PM	:30 seconds	
Discover Nature	11/8/14	9:11AM	:30 seconds	
Discover Nature	11/15/14	1:07PM	:30 seconds	
Discover Nature	11/22/14	9:08AM	:30 seconds	
Discover Nature	11/22/14	11:57AM	:30 seconds	
Discover Nature	11/22/14	7:47PM	:30 seconds	
Discover Nature	11/29/14	9:23AM	:30 seconds	
Discover Nature	11/29/14	10:28AM	:30 seconds	
Discover Nature	11/29/14	10:57AM	:30 seconds	
Discover Nature	11/29/14	11:28AM	:30 seconds	
Discover Nature	11/29/14	11:57AM	:30 seconds	
Discover Nature	11/29/14	12:27PM	:30 seconds	
Discover Nature	12/6/14	9:09AM	:30 seconds	
Discover Nature	12/6/14	9:23AM	:30 seconds	
Discover Nature	12/6/14	10:57AM	:30 seconds	
Discover Nature	12/6/14	11:56AM	:30 seconds	
Discover Nature	12/13/14	9:36AM	:30 seconds	
Discover Nature	12/13/14	12:27PM	:30 seconds	
Discover Nature	12/13/14	12:57PM	:30 seconds	
Discover Nature	12/20/14	9:57AM	:30 seconds	
Discover Nature	12/20/14	11:27AM	:30 seconds	
Discover Nature	12/27/14	10:57AM	:30 seconds	
Discover Nature	12/27/14	1:25PM	:30 seconds	
Discover Nature	12/27/14	7:54PM	:30 seconds	
Ad Council Bullying	10/18/14	9:09AM	:30 seconds	Don't be a Bullylend a helping hand if you
				see someone being bullied.
Ad Council Bullying	11/29/14	9:25AM	:30 seconds	
Ad Council Bullying	11/29/14	9:58AM	:30 seconds	

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<u>Title</u>	<u>Airdate</u>	<u>Time</u>	<u>Duration</u>	<u>Description of Program</u>
Student Attendance	12/29/14	2:16PM	:30 seconds	Don't let your kids fall behind, make sure they attend school.
Student Attendance	12/29/14	2:53PM	:30 seconds	
Student Attendance	12/30/14	12:45PM	:30 seconds	
Student Attendance	12/30/14	2:50PM	:30 seconds	
Student Attendance	12/31/14	2:28PM	:30 seconds	
Student Attendance	12/31/14	3:16PM	:30 seconds	