

CHILDREN'S PROGRAMMING REPORT

Station: **WHEC-TV** Report Period: **10/1/14** to **12/31/14** Date Filed: **1/5/14**

During the Report Period the following Programs (half-hour or more duration and Short-Segment Programs (half-hour or less, PSA's) were broadcast to meet the educational and informational needs of children 16 years old and younger.

| Title | Airdate | Time & Duration | Description of Program |
|------------|--------------------------------|-----------------|---|
| Astroblast | 10/4/14 | 10:00-10:30AM | <u>Astroblast!</u> , based on the book series "Astroblast!" by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. The station is populated by five animal characters and one 3-eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that grows into a predicament of some sort needing a solution. While these predicaments take place on a space station populated by animal characters and aliens from different galaxies, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to: keep track of things that belong to you, practice good habits, clean up a space when you've made a mess, rebound from a failure or embarrassing incident, or resist the urge to blame others for your mistakes. |
| | 10/11/14 | 10:00-10:30AM | |
| | 10/18/14 | 10:00-10:30AM | |
| | 10/25/14 | 10:00-10:30AM | |
| | 11/1/14 | 10:00-10:30AM | |
| | 11/8/14 | 10:00-10:30AM | |
| | 11/15/14 | 10:00-10:30AM | |
| | 11/22/14 | 10:00-10:30AM | |
| | 11/29/14 | 10:00-10:30AM | |
| | 12/6/14 | 10:00-10:30AM | |
| | 12/13/14 | 10:00-10:30AM | |
| | 12/20/14 | 10:00-10:30AM | |
| | 12/27/14 | 10:00-10:30AM | |
| | <u>Duration:</u> 30 minutes | | |

| Title | Airdate | Time & Duration | Description of Program |
|--|----------|-----------------|--|
| Lazy Town | 10/4/14 | 11:30AM-12:00PM | <p>Lazy Town is a show that is all about health, fitness, and being good friends. Set in a fantasy world known as Lazy Town, which is populated by inactive residents, we see a visitor named Stephanie determined to coax her friends and relatives to begin healthful, active living. She wins over her new friends, Ziggy, Stingy, Trixie and Pixel, to leave their gaming consoles and candy stashes at home so they can go outside and play. She gets her Uncle, the Mayor and his friend Ms. Busy Body to support her efforts. But all of them are constantly foiled by Robbie Rotten, who lives underground and is determined to send Lazy Town back to inactivity and quiet. Coming to the rescue is the athlete Sportacus who lives in a spaceship and receives signals from the kids or the Mayor whenever they need help. Sportacus has two goals, to keep the peace and to promote healthful, positive living. When Robbie Rotten is discovered and contained through comic pratfalls, he goes back to his underground lair and all is well in Lazy Town, until another day and another time when Robbie will rise again.</p> |
| | 10/11/14 | 11:30AM-12:00PM | |
| | 10/18/14 | 11:30AM-12:00PM | |
| | 10/25/14 | 11:30AM-12:00PM | |
| | 11/1/14 | 11:30AM-12:00PM | |
| | 11/8/14 | 11:30AM-12:00PM | |
| | 11/15/14 | 11:30AM-12:00PM | |
| | 11/22/14 | 11:30AM-12:00PM | |
| | 11/29/14 | 11:30AM-12:00PM | |
| | 12/6/14 | 11:30AM-12:00PM | |
| | 12/13/14 | 11:30AM-12:00PM | |
| | 12/20/14 | 11:30AM-12:00PM | |
| | 12/27/14 | 11:30AM-12:00PM | |
| <p><u>Duration:</u> 30 minutes</p> | | | |

| <u>Title</u> | <u>Airdate</u> | <u>Time & Duration</u> | <u>Description of Program</u> |
|--------------|--|--|--|
| Poppy Cat | 10/4/14 10/11/14 10/18/14 10/25/14 11/1/14 11/8/14 11/15/14 11/22/14 11/29/14 12/6/14 12/13/14 12/20/14 12/27/14 | 12:00N-12:30PM 12:00N-12:30PM 12:00N-12:30PM 12:00N-12:30PM 12:00N-12:30PM 12:00N-12:30PM 12:00N-12:30PM 12:00N-12:30PM 12:00N-12:30PM 12:00N-12:30PM 12:00N-12:30PM 12:00N-12:30PM 12:00N-12:30PM | Poppy Cat , is based on the book series by Lara Jones, models the use of imagination and storytelling to encourage creative thinking in viewers. Each episode features the narrator Lara, reading a story about Poppy Cat, to her own cat (who is also named Poppy). She weaves an exciting tale following her imagination, which leads her to distant lands reached by boat, plane, hot air balloon or train. Each story features Poppy Cat as the leader of a group of animal friends, the resident bully Egbert the badger, and other occasionally recurring characters. A prevailing message emerges within each episode to be nice to your friends and always work together. There remains an overarching implicit message within every episode as well: think creatively and exercise your mind through reading and storytelling – for these activities always lead to enjoyment and adventure. |
| | | <u>Duration:</u> 30 minutes | |

| Title | Airdate | Time & Duration | Description of Program |
|-----------------|----------|---|---|
| Noodle & Doodle | 10/4/14 | 9:30-10:00AM <i>*rescheduled due to sports programming</i> | <p>Noodle and Doodle is a live-action show hosted by Sean Roach that also blends animation and puppetry into the overall format. Sean drives a double-decker bus into various communities to meet children who have written to him with a problem that they would like to solve using an art and/or a food experience. Sean is accompanied by Noodle, a puppet character and Doodle, a digital character that lives inside a tablet computer, and Doggity, a faithful beagle. Doggity has a mini-show of his own through an animated alter ego that appears during transitional segment of the episode. Overall, Noodle and Doodle, demonstrates how recycled materials can become art and how food, art, and problem solving can be combined to create a fun experience in everyday life. Every episode can be replicated at home with ease by parents and children playing together.</p> |
| | 10/11/14 | 12:30-1:00PM | |
| | 10/18/14 | 9:30-10:00AM <i>*rescheduled due to sports programming</i> | |
| | 10/25/14 | 9:30-10:00AM <i>*rescheduled due to sports programming</i> | |
| | 11/1/14 | 12:30-1:00PM | |
| | 11/8/14 | 9:30-10:00AM <i>*rescheduled due to sports programming</i> | |
| | 11/15/14 | 12:30-1:00PM | |
| | 11/22/14 | 9:30-10:00AM <i>*rescheduled due to sports programming</i> | |
| | 11/29/14 | 9:30-10:00AM <i>*rescheduled due to sports programming</i> | |
| | 12/6/14 | 9:30-10:00AM <i>*rescheduled due to sports programming</i> | |

| Title | Airdate | Time & Duration | Description of Program |
|-----------------|----------|--|---|
| Noodle & Doodle | 12/13/14 | 12:30-1:00PM | <p>Noodle and Doodle is a live-action show hosted by Sean Roach that also blends animation and puppetry into the overall format. Sean drives a double-decker bus into various communities to meet children who have written to him with a problem that they would like to solve using an art and/or a food experience. Sean is accompanied by Noodle, a puppet character and Doodle, a digital character that lives inside a tablet computer, and Doggity, a faithful beagle. Doggity has a mini-show of his own through an animated alter ego that appears during transitional segment of the episode. Overall, Noodle and Doodle, demonstrates how recycled materials can become art and how food, art, and problem solving can be combined to create a fun experience in everyday life. Every episode can be replicated at home with ease by parents and children playing together.</p> |
| | 12/20/14 | 9:30-10:00AM <i>*rescheduled due to sports programming</i> | |
| | 12/27/14 | 12:30-1:00PM <u>Duration:</u> 30 minutes | |

| Title | Airdate | Time & Duration | Description of Program |
|--------------------------------|--|---|---|
| Jack Hanna's: Into The Wild | 10/4/14 | 9:00-9:30AM | <p>Jack Hanna's: Into The Wild, Takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed – it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small.</p> <p>The show is geared toward children 13-16 years of age.</p> |
| | | <i>*rescheduled due to sports programming</i> | |
| | 10/11/14 | 1:00-1:30PM | |
| | 10/18/14 | 9:00-9:30AM | |
| | | <i>*rescheduled due to sports programming</i> | |
| | 10/25/14 | 9:00-9:30AM | |
| | | <i>*rescheduled due to sports programming</i> | |
| | 11/2/14 | 12:30-1PM | |
| | | <i>*rescheduled from 11/1/14 due to sports programming</i> | |
| 11/8/14 | 9:00-9:30AM | | |
| | <i>*rescheduled due to sports programming</i> | | |
| 11/15/14 | 1:00-1:30PM | | |
| 11/22/14 | 9:00-9:30AM | | |
| | <i>*rescheduled due to sports programming</i> | | |
| 11/29/14 | 9:00-9:30AM | | |
| | <i>*rescheduled due to sports programming</i> | | |

| Title | Airdate | Time & Duration | Description of Program |
|--------------------------------|----------|--|--|
| Jack Hanna's: Into The Wild | 12/6/14 | 9:00-9:30AM <i>*rescheduled due to sports programming</i> | <u>Jack Hanna's: Into The Wild</u> , Takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed – it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small. The show is geared toward children 13-16 years of age. |
| | 12/13/14 | 9:30-10:00AM <i>*rescheduled due to sports programming</i> | |
| | 12/20/14 | 9:00-9:30AM <i>*rescheduled due to sports programming</i> | |
| | 12/27/14 | 1:00-1:30PM <u>Duration:</u> 30 minutes | |

| <u>Title</u> | <u>Airdate</u> | <u>Time & Duration</u> | <u>Description of Program</u> |
|-----------------|----------------|----------------------------------|---|
| Scholar Athlete | | 6:00-6:30PM (newscast) | Local High School seniors are nominated to be the 10-NBC Scholar Athlete of the week. Every Tuesday our sports-team selects a unique senior who not only holds a B+ (85 or higher) average academically, but also excels in one or more school athletic programs. The recipient is profiled during the Sports segment of our six o'clock newscast. |
| | 10/7/14 | <u>Duration:</u> 1:30 minutes | <u>Student/School:</u> Nicole Hewitt, Webster Schroeder High School |
| | 10/14/14 | <u>Duration:</u> 1:30 minutes | <u>Student/School:</u> Ian Place, Aquinas High School |
| | 10/21/14 | <u>Duration:</u> 1:30 minutes | <u>Student/School:</u> Jennifer Specht, Penfield High School |
| | 10/28/14 | <u>Duration:</u> 1:30 minutes | <u>Student/School:</u> Nicole Gertiz, Webster Thomas High School |
| | 11/4/14 | <u>Duration:</u> 1:30 minutes | <u>Student/School:</u> Brian McCandless, Penfield High School |
| | 11/18/14 | <u>Duration:</u> 1:30 minutes | <u>Student/School:</u> Jack Fox-Salah, Greece Olympia High School |
| | 11/25/14 | <u>Duration:</u> 1:30 minutes | <u>Student/School:</u> Cortez Sowell, Eastridge High School |

| <u>Title</u> | <u>Airdate</u> | <u>Time & Duration</u> | <u>Description of Program</u> |
|-----------------|----------------|---|---|
| Scholar Athlete | 12/9/14 | 6:00-6:30PM (newscast) <u>Duration:</u> 1:30 minutes | Local High School seniors are nominated to be the 10-NBC Scholar Athlete of the week. Every Tuesday our sports-team selects a unique senior who not only holds a B+ (85 or higher) average academically, but also excels in one or more school athletic programs. The recipient is profiled during the Sports segment of our six o'clock newscast. <u>Student/School:</u> Gary Whiteside, Leadership Academy |
| | 12/16/14 | <u>Duration:</u> 1:30 minutes | <u>Student/School:</u> Christa White, Spencerport High School |

| <u>Title</u> | <u>Airdate</u> | <u>Time</u> | <u>Duration</u> | <u>Description of Program</u> |
|----------------------|----------------|-------------|-----------------|---|
| Kids Programming E/I | 10/3/14 | 2:58PM | :30 seconds | This PSA explains the programming educational/informational symbol; what it means and how parents can use it. |
| Kids Programming E/I | 10/4/14 | 9:19AM | :30 seconds | |
| Kids Programming E/I | 10/8/14 | 2:53PM | :30 seconds | |
| Kids Programming E/I | 10/11/14 | 10:57AM | :30 seconds | |
| Kids Programming E/I | 10/15/14 | 12:40PM | :30 seconds | |
| Kids Programming E/I | 10/18/14 | 9:16AM | :30 seconds | |
| Kids Programming E/I | 10/18/14 | 10:27AM | :30 seconds | |
| Kids Programming E/I | 10/24/14 | 2:58PM | :30 seconds | |
| Kids Programming E/I | 10/25/14 | 9:23AM | :30 seconds | |
| Kids Programming E/I | 10/25/14 | 9:57AM | :30 seconds | |
| Kids Programming E/I | 10/31/14 | 2:23PM | :30 seconds | |
| Kids Programming E/I | 11/1/14 | 10:27AM | :30 seconds | |
| Kids Programming E/I | 11/6/14 | 12:35PM | :30 seconds | |
| Kids Programming E/I | 11/8/14 | 9:06AM | :30 seconds | |
| Kids Programming E/I | 11/10/14 | 12:43PM | :30 seconds | |
| Kids Programming E/I | 11/15/14 | 10:14AM | :30 seconds | |
| Kids Programming E/I | 11/16/14 | 7:22AM | :30 seconds | |
| Kids Programming E/I | 11/17/14 | 2:25PM | :30 seconds | |
| Kids Programming E/I | 11/22/13 | 9:27AM | :30 seconds | |
| Kids Programming E/I | 11/29/14 | 9:09AM | :30 seconds | |
| Kids Programming E/I | 11/29/14 | 9:57AM | :30 seconds | |
| Kids Programming E/I | 12/1/14 | 12:47PM | :30 seconds | |
| Kids Programming E/I | 12/6/14 | 9:27AM | :30 seconds | |
| Kids Programming E/I | 12/8/14 | 2:52PM | :30 seconds | |
| Kids Programming E/I | 12/13/14 | 11:57AM | :30 seconds | |
| Kids Programming E/I | 12/17/14 | 9:49AM | :30 seconds | |
| Kids Programming E/I | 12/20/14 | 9:29AM | :30 seconds | |
| Kids Programming E/I | 12/21/14 | 12:47PM | :30 seconds | |
| Kids Programming E/I | 12/23/14 | 2:43PM | :30 seconds | |
| Kids Programming E/I | 12/24/14 | 7:26PM | :30 seconds | |
| Kids Programming E/I | 12/27/14 | 11:27AM | :30 seconds | |

| <u>Title</u> | <u>Airdate</u> | <u>Time</u> | <u>Duration</u> | <u>Description of Program</u> |
|--------------------|----------------|-------------|-----------------|--|
| Child Sexual Abuse | 11/1/14 | 7:23PM | :30 seconds | News10NBC is participating in this Ad Council campaign, sending a strong message to parents, guardians and even friends to listen to kids when they come to you and tell you they have been sexually abused. "BELIEVE" them! |
| Child Sexual Abuse | 11/1/14 | 7:53PM | :30 seconds | |
| Child Sexual Abuse | 11/2/14 | 7:27AM | :30 seconds | |
| Child Sexual Abuse | 11/2/14 | 12:40PM | :30 seconds | |
| Child Sexual Abuse | 11/2/14 | 12:58PM | :30 seconds | |
| Child Sexual Abuse | 11/3/14 | 12:52PM | :30 seconds | |
| Child Sexual Abuse | 11/3/14 | 7:46PM | :30 seconds | |
| Child Sexual Abuse | 11/4/14 | 2:52PM | :30 seconds | |
| Child Sexual Abuse | 11/4/14 | 3:47PM | :30 seconds | |
| Child Sexual Abuse | 11/5/14 | 2:23PM | :30 seconds | |
| Child Sexual Abuse | 11/5/14 | 2:46PM | :30 seconds | |
| Child Sexual Abuse | 11/6/14 | 12:53PM | :30 seconds | |
| Child Sexual Abuse | 11/6/14 | 2:21PM | :30 seconds | |
| Child Sexual Abuse | 11/7/14 | 2:45PM | :30 seconds | |
| Child Sexual Abuse | 11/7/14 | 3:51PM | :30 seconds | |
| Child Sexual Abuse | 11/7/14 | 7:44PM | :30 seconds | |
| Child Sexual Abuse | 11/8/14 | 9:57AM | :30 seconds | |
| Child Sexual Abuse | 11/8/14 | 10:57AM | :30 seconds | |
| Child Sexual Abuse | 11/9/14 | 10:58AM | :30 seconds | |
| Child Sexual Abuse | 11/9/14 | 12:58PM | :30 seconds | |
| Child Sexual Abuse | 11/10/14 | 12:39PM | :30 seconds | |
| Child Sexual Abuse | 11/10/14 | 1:58PM | :30 seconds | |
| Child Sexual Abuse | 11/11/14 | 12:49PM | :30 seconds | |
| Child Sexual Abuse | 11/11/14 | 2:23PM | :30 seconds | |
| Child Sexual Abuse | 11/12/14 | 3:25PM | :30 seconds | |
| Child Sexual Abuse | 11/12/14 | 3:48PM | :30 seconds | |
| Child Sexual Abuse | 11/13/14 | 2:16PM | :30 seconds | |
| Child Sexual Abuse | 11/13/14 | 3:40PM | :30 seconds | |
| Child Sexual Abuse | 11/14/14 | 12:38PM | :30 seconds | |
| Child Sexual Abuse | 11/14/14 | 3:53PM | :30 seconds | |
| Child Sexual Abuse | 11/15/14 | 12:57PM | :30 seconds | |
| Child Sexual Abuse | 11/15/14 | 1:24PM | :30 seconds | |
| Child Sexual Abuse | 11/16/14 | 11:28AM | :30 seconds | |
| Child Sexual Abuse | 11/16/14 | 12:16PM | :30 seconds | |
| Child Sexual Abuse | 11/17/14 | 12:37PM | :30 seconds | |

| <u>Title</u> | <u>Airdate</u> | <u>Time</u> | <u>Duration</u> | <u>Description of Program</u> |
|--------------------|----------------|-------------|-----------------|--|
| Child Sexual Abuse | 11/17/14 | 3:09PM | :30 seconds | News10NBC is participating in this Ad Council campaign, sending a strong message to parents, guardians and even friends to listen to kids when they come to you and tell you they have been sexually abused. "BELIEVE" them! |
| Child Sexual Abuse | 11/18/14 | 12:52PM | :30 seconds | |
| Child Sexual Abuse | 11/18/14 | 3:12PM | :30 seconds | |
| Child Sexual Abuse | 11/19/14 | 12:52PM | :30 seconds | |
| Child Sexual Abuse | 11/19/14 | 2:52PM | :30 seconds | |
| Child Sexual Abuse | 11/20/14 | 12:52PM | :30 seconds | |
| Child Sexual Abuse | 11/20/14 | 3:19PM | :30 seconds | |
| Child Sexual Abuse | 11/21/14 | 2:58PM | :30 seconds | |
| Child Sexual Abuse | 11/21/14 | 3:46PM | :30 seconds | |
| Child Sexual Abuse | 11/23/14 | 10:00AM | :30 seconds | |
| Child Sexual Abuse | 11/23/14 | 10:59AM | :30 seconds | |
| Child Sexual Abuse | 11/24/14 | 12:37PM | :30 seconds | |
| Child Sexual Abuse | 11/24/14 | 12:39PM | :30 seconds | |
| Child Sexual Abuse | 11/25/14 | 2:22PM | :30 seconds | |
| Child Sexual Abuse | 11/25/14 | 2:53PM | :30 seconds | |
| Child Sexual Abuse | 11/26/14 | 2:24PM | :30 seconds | |
| Child Sexual Abuse | 11/26/14 | 2:28PM | :30 seconds | |
| Child Sexual Abuse | 11/27/14 | 7:26PM | :30 seconds | |
| Child Sexual Abuse | 11/27/14 | 7:44PM | :30 seconds | |
| Child Sexual Abuse | 11/28/14 | 12:39PM | :30 seconds | |
| Child Sexual Abuse | 11/28./14 | 4:21PM | :30 seconds | |
| Child Sexual Abuse | 11/30/14 | 10:54AM | :30 seconds | |
| Child Sexual Abuse | 11/30/14 | 11:13AM | :30 seconds | |
| Child Sexual Abuse | 11/30/14 | 11:51AM | :30 seconds | |
| Child Sexual Abuse | 12/1/14 | 12:36PM | :30 seconds | |
| Child Sexual Abuse | 12/1/14 | 1:59PM | :30 seconds | |
| Child Sexual Abuse | 12/2/14 | 12:48PM | :30 seconds | |
| Child Sexual Abuse | 12/2/14 | 2:22PM | :30 seconds | |
| Child Sexual Abuse | 12/3/14 | 2:46PM | :30 seconds | |
| Child Sexual Abuse | 12/3/14 | 7:44PM | :30 seconds | |
| Child Sexual Abuse | 12/4/14 | 2:22PM | :30 seconds | |
| Child Sexual Abuse | 12/4/14 | 7:40PM | :30 seconds | |
| Child Sexual Abuse | 12/5/14 | 2:52PM | :30 seconds | |
| Child Sexual Abuse | 12/7/14 | 10:00AM | :30 seconds | |
| Child Sexual Abuse | 12/7/14 | 11:28AM | :30 seconds | |

| <u>Title</u> | <u>Airdate</u> | <u>Time</u> | <u>Duration</u> | <u>Description of Program</u> |
|--------------------|----------------|-------------|-----------------|--|
| Child Sexual Abuse | 12/8/14 | 12:37PM | :30 seconds | News10NBC is participating in this Ad Council campaign, sending a strong message to parents, guardians and even friends to listen to kids when they come to you and tell you they have been sexually abused. "BELIEVE" them! |
| Child Sexual Abuse | 12/8/14 | 2:58PM | :30 seconds | |
| Child Sexual Abuse | 12/9/14 | 2:14PM | :30 seconds | |
| Child Sexual Abuse | 12/9/14 | 2:44PM | :30 seconds | |
| Child Sexual Abuse | 12/9/14 | 1:58PM | :30 seconds | |
| Child Sexual Abuse | 12/10/14 | 2:22PM | :30 seconds | |
| Child Sexual Abuse | 12/11/14 | 12:53PM | :30 seconds | |
| Child Sexual Abuse | 12/11/14 | 2:54PM | :30 seconds | |
| Child Sexual Abuse | 12/12/14 | 2:53PM | :30 seconds | |
| Child Sexual Abuse | 12/12/14 | 3:53PM | :30 seconds | |
| Child Sexual Abuse | 12/14/14 | 10:00AM | :30 seconds | |
| Child Sexual Abuse | 12/14/14 | 10:58AM | :30 seconds | |
| Child Sexual Abuse | 12/15/14 | 2:58PM | :30 seconds | |
| Child Sexual Abuse | 12/16/14 | 3:47PM | :30 seconds | |
| Child Sexual Abuse | 12/17/14 | 2:15PM | :30 seconds | |
| Child Sexual Abuse | 12/18/14 | 12:53PM | :30 seconds | |
| Child Sexual Abuse | 12/18/14 | 3:52PM | :30 seconds | |
| Child Sexual Abuse | 12/19/14 | 12:48PM | :30 seconds | |
| Child Sexual Abuse | 12/19/14 | 2:54PM | :30 seconds | |
| Child Sexual Abuse | 12/21/14 | 10:01AM | :30 seconds | |
| Child Sexual Abuse | 12/21/14 | 12:22PM | :30 seconds | |
| Child Sexual Abuse | 12/21/14 | 2:25PM | :30 seconds | |
| Child Sexual Abuse | 12/22/14 | 12:41PM | :30 seconds | |
| Child Sexual Abuse | 12/23/14 | 3:53PM | :30 seconds | |
| Child Sexual Abuse | 12/23/14 | 7:38PM | :30 seconds | |
| Child Sexual Abuse | 12/24/14 | 9:58AM | :30 seconds | |
| Child Sexual Abuse | 12/24/14 | 3:58PM | :30 seconds | |
| Child Sexual Abuse | 12/25/14 | 2:14PM | :30 seconds | |
| Child Sexual Abuse | 12/25/14 | 2:52PM | :30 seconds | |
| Child Sexual Abuse | 12/26/14 | 12:38PM | :30 seconds | |
| Child Sexual Abuse | 12/26/14 | 3:31PM | :30 seconds | |
| Child Sexual Abuse | 12/28/14 | 10:01AM | :30 seconds | |
| Child Sexual Abuse | 12/28/14 | 11:28AM | :30 seconds | |

| <u>Title</u> | <u>Airdate</u> | <u>Time</u> | <u>Duration</u> | <u>Description of Program</u> |
|---------------------------|----------------|-------------|-----------------|---|
| Celebrate Make-A-Wish | 10/4/14 | 9:19AM | :30 seconds | WHEC-TV has teamed up with the Make-A-Wish Foundation. Our message...kids with illnesses have dreams too. Help to make them come true by donating to Make-A-Wish. |
| Celebrate Make-A-Wish | 10/4/14 | 10:28AM | :30 seconds | |
| Celebrate Make-A-Wish | 10/4/14 | 12:27PM | :30 seconds | |
| Reading Is Fundamental | 10/4/14 | 9:29AM | :30 seconds | Read with your kids...it opens a world of imagination. |
| Reading Is Fundamental | 10/4/14 | 12:28PM | :30 seconds | |
| Reading Is Fundamental | 10/25/14 | 9:29AM | :30 seconds | |
| Reading Is Fundamental | 11/2/14 | 12:53PM | :30 seconds | |
| Reading Is Fundamental | 11/8/14 | 9:23AM | :30 seconds | |
| Reading Is Fundamental | 11/15/14 | 1:23PM | :30 seconds | |
| Reading Is Fundamental | 11/22/14 | 9:23AM | :30 seconds | |
| Reading Is Fundamental | 11/29/14 | 9:18AM | :30 seconds | |
| Reading Is Fundamental | 11/29/14 | 9:58AM | :30 seconds | |
| Reading Is Fundamental | 12/13/14 | 9:53AM | :30 seconds | |
| Reading Is Fundamental | 12/20/14 | 9:07AM | :30 seconds | |
| Reading Is Fundamental | 12/27/14 | 1:23PM | :30 seconds | |

| <u>Title</u> | <u>Airdate</u> | <u>Time</u> | <u>Duration</u> | <u>Description of Program</u> |
|---------------------|----------------|-------------|-----------------|--|
| Discover Nature | 10/4/14 | 9:09AM | :30 seconds | The characters from the animated movie Rio, encourage adults to get outside with your kids and enjoy nature. |
| Discover Nature | 10/11/14 | 1:07PM | :30 seconds | |
| Discover Nature | 10/18/14 | 9:23AM | :30 seconds | |
| Discover Nature | 10/18/14 | 12:27PM | :30 seconds | |
| Discover Nature | 10/25/14 | 9:08AM | :30 seconds | |
| Discover Nature | 11/2/14 | 12:40PM | :30 seconds | |
| Discover Nature | 11/8/14 | 9:11AM | :30 seconds | |
| Discover Nature | 11/15/14 | 1:07PM | :30 seconds | |
| Discover Nature | 11/22/14 | 9:08AM | :30 seconds | |
| Discover Nature | 11/22/14 | 11:57AM | :30 seconds | |
| Discover Nature | 11/22/14 | 7:47PM | :30 seconds | |
| Discover Nature | 11/29/14 | 9:23AM | :30 seconds | |
| Discover Nature | 11/29/14 | 10:28AM | :30 seconds | |
| Discover Nature | 11/29/14 | 10:57AM | :30 seconds | |
| Discover Nature | 11/29/14 | 11:28AM | :30 seconds | |
| Discover Nature | 11/29/14 | 11:57AM | :30 seconds | |
| Discover Nature | 11/29/14 | 12:27PM | :30 seconds | |
| Discover Nature | 12/6/14 | 9:09AM | :30 seconds | |
| Discover Nature | 12/6/14 | 9:23AM | :30 seconds | |
| Discover Nature | 12/6/14 | 10:57AM | :30 seconds | |
| Discover Nature | 12/6/14 | 11:56AM | :30 seconds | |
| Discover Nature | 12/13/14 | 9:36AM | :30 seconds | |
| Discover Nature | 12/13/14 | 12:27PM | :30 seconds | |
| Discover Nature | 12/13/14 | 12:57PM | :30 seconds | |
| Discover Nature | 12/20/14 | 9:57AM | :30 seconds | |
| Discover Nature | 12/20/14 | 11:27AM | :30 seconds | |
| Discover Nature | 12/27/14 | 10:57AM | :30 seconds | |
| Discover Nature | 12/27/14 | 1:25PM | :30 seconds | |
| Discover Nature | 12/27/14 | 7:54PM | :30 seconds | |
| Ad Council Bullying | 10/18/14 | 9:09AM | :30 seconds | Don't be a Bully...lend a helping hand if you see someone being bullied. |
| Ad Council Bullying | 11/29/14 | 9:25AM | :30 seconds | |
| Ad Council Bullying | 11/29/14 | 9:58AM | :30 seconds | |

| <u>Title</u> | <u>Airdate</u> | <u>Time</u> | <u>Duration</u> | <u>Description of Program</u> |
|--------------------|----------------|-------------|-----------------|--|
| Student Attendance | 12/29/14 | 2:16PM | :30 seconds | Don't let your kids fall behind, make sure they attend school. |
| Student Attendance | 12/29/14 | 2:53PM | :30 seconds | |
| Student Attendance | 12/30/14 | 12:45PM | :30 seconds | |
| Student Attendance | 12/30/14 | 2:50PM | :30 seconds | |
| Student Attendance | 12/31/14 | 2:28PM | :30 seconds | |
| Student Attendance | 12/31/14 | 3:16PM | :30 seconds | |