

## CHILDREN'S PROGRAMMING REPORT

Station: **WHEC-TV** Report Period: **1/1/16** to **3/31/16** Date Filed: **4/1/16**  
Amended: 5/23/19

During the Report Period the following Programs (half-hour or more duration and Short-Segment Programs (half-hour or less, PSA's) were broadcast to meet the educational and informational needs of children 16 years old and younger.

Title	Airdate	Time & Duration	Description of Program
Nina's World	1/2/16	10:00-10:30AM	<b>Nina's World</b> is an animated show based on a six year old Latina, who lives in San Antonio, Texas with her parents, who own the local bakery, and her Abuela (grandmother). Her Tio (Uncle) Javier lives nearby and there are lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives. Nina's best friend is Star, a stuffed starfish pillow character brought to life by Nina's imagination. Each episode features Nina taking on a challenge, solving a problem, or finding a way to help others. She is very confident about her abilities, which sometimes gets her into trouble. However, with encouragement and chiding from Abuela, Nina learns about how to plan her "work," take responsibility for her actions, and correct her mistakes.
	1/9/16	10:00-10:30AM	
	1/16/16	10:00-10:30AM	
	1/23/16	10:00-10:30AM	
	1/30/16	10:00-10:30AM	
		<u>Duration:</u> 30 minutes	

Title	Airdate	Time & Duration	Description of Program
Floogals	2/6/16	10:00-10:30AM	<b>Floogals</b> is an animated show starring three space aliens--Fleeker, Flo, and Boomer-- who have been sent to earth to explore, investigate, discover and report their findings to their superiors at Floogal headquarters. The diminutive Floogals are no taller than a large safety pin and their visual perspective is literally the point of view of the show. With the multiple challenges of their size and ignorance of all things Hooman [that's Floogal-speak for human], the Floogals have a lot of work on their hands. They are engaged in the dual processes of discovery and problem solving as nothing on earth is familiar to them. Much like young children, they begin by encountering something new and then go through a comedic multi-step process of watching, listening, touching, and note-taking until they've figured out what and how their new discovery fits into the Hooman universe.
	2/13/16	10:00-10:30AM	
	2/20/16	10:00-10:30AM	
	2/27/16	10:00-10:30AM	
	3/5/16	10:00-10:30AM	
	3/12/16	10:00-10:30AM	
	3/19/16	10:00-10:30AM	
	3/26/16	10:00-10:30AM	
		<u>Duration:</u> 30 minutes	

<u>Title</u>	<u>Airdate</u>	<u>Time &amp; Duration</u>	<u>Description of Program</u>
Ruff Ruff, Tweet, and Dave [RRTD]	1/2/16	10:30-11:00AM	<b>Ruff-Ruff, Tweet, and Dave (RRTD)</b> is an animated show which puts an emphasis on logical thinking and use of language through fun problem solving adventures. The trio, <b>RRTD</b> , is guided by Hatty, an erudite hamster who wears a hat full of questions. The three characters agree that they would like to take a particular adventure and rev up their Roly-pods, enter the Spin-Again transport vehicle and arrive at their destination. Once there, Hatty challenges them to make decisions and choose options that will lead to success or failure with their quest. Once their mission is complete, they review their effort, assemble the Roly-Pods and head home. Their adventures are varied. They might go climb a mountain, design their own fairy tale, or build a sand castle.
	1/9/16	10:30-11:00AM	
	1/16/16	10:30-11:00AM	
	1/23/16	10:30-11:00AM	
	1/30/16	10:30-11:00AM	
		<u>Duration:</u> 30 minutes	

<u>Title</u>	<u>Airdate</u>	<u>Time &amp; Duration</u>	<u>Description of Program</u>
Nina's World	2/6/16	10:30-11:00AM	<b>Nina's World</b> is an animated show based on a six year old Latina, who lives in San Antonio, Texas with her parents, who own the local bakery, and her Abuela (grandmother). Her Tio (Uncle) Javier lives nearby and there are lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives. Nina's best friend is Star, a stuffed starfish pillow character brought to life by Nina's imagination. Each episode features Nina taking on a challenge, solving a problem, or finding a way to help others. She is very confident about her abilities, which sometimes gets her into trouble. However, with encouragement and chiding from Abuela, Nina learns about how to plan her "work," take responsibility for her actions, and correct her mistakes.
	2/13/16	10:30-11:00AM	
	2/20/16	10:30-11:00AM	
	2/27/16	10:30-11:00AM	
	3/5/16	10:30-11:00AM	
	3/12/16	10:30-11:00AM	
	3/19/16	10:30-11:00AM	
	3/26/16	10:30-11:00AM	
		<u>Duration:</u> 30 minutes	

<u>Title</u>	<u>Airdate</u>	<u>Time &amp; Duration</u>	<u>Description of Program</u>
Astroblast	1/2/16 1/9/16 1/16/16 1/23/16 1/30/16	11:00-11:30AM 11:00-11:30AM 11:00-11:30AM 11:00-11:30AM 11:00-11:30AM  <u>Duration:</u> 30 minutes	<b>Astroblast!</b> , based on the book series "Astroblast!" by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. The station is populated by five animal characters and one 3-eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that grows into a predicament of some sort needing a solution. While these predicaments take place on a space station populated by animal characters and aliens from different galaxies, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to: keep track of things that belong to you, practice good habits, clean up a space when you've made a mess, rebound from a failure or embarrassing incident, or resist the urge to blame others for your mistakes.

<u>Title</u>	<u>Airdate</u>	<u>Time &amp; Duration</u>	<u>Description of Program</u>
Ruff Ruff, Tweet, and Dave [RRTD]	2/6/16 2/13/16 2/20/16 2/27/16 3/5/16 3/12/16 3/19/16 3/26/16	11:00-11:30AM 11:00-11:30AM 11:00-11:30AM 11:00-11:30AM 11:00-11:30AM 11:00-11:30AM 11:00-11:30AM 11:00-11:30AM  <u>Duration:</u> 30 minutes	<b>Ruff-Ruff, Tweet, and Dave (RRTD)</b> is an animated show which puts an emphasis on logical thinking and use of language through fun problem solving adventures. The trio, <b>RRTD</b> , is guided by Hatty, an erudite hamster who wears a hat full of questions. The three characters agree that they would like to take a particular adventure and rev up their Roly-pods, enter the Spin-Again transport vehicle and arrive at their destination. Once there, Hatty challenges them to make decisions and choose options that will lead to success or failure with their quest. Once their mission is complete, they review their effort, assemble the Roly-Pods and head home. Their adventures are varied. They might go climb a mountain, design their own fairy tale, or build a sand castle.

<u>Title</u>	<u>Airdate</u>	<u>Time &amp; Duration</u>	<u>Description of Program</u>
Clangers	1/2/16 1/9/16 1/16/16 1/23/16 1/30/16	11:30AM-12:00PM 11:30AM-12:00PM 11:30AM-12:00PM 11:30AM-12:00PM 11:30AM-12:00PM  <u>Duration:</u> 30 minutes	<b>The Clangers</b> is a beloved British series that was originally conceived by Oliver Postgate in 1969 and has been reconceived and invigorated by his son, Daniel Postgate. The show features the Clanger family, small mouse-like creatures that live on Clanger Planet far away from Earth. The members of the family are presented with many unusual challenges that become the center of a dilemma that must be resolved within each episode. Strange visitors arrive out of nowhere and the Clangers have to figure out who and why they are on Clanger Planet. Sometimes they need to help or rescue someone who has become lost on the planet. Other times, they are trying to understand outer space; meteors and comets and eclipses of the sun or moon. Each member of the family has a forte', from playing music to knitting or gardening or inventing equipment that comes in handy for some of the problem solving that takes place.

<u>Title</u>	<u>Airdate</u>	<u>Time &amp; Duration</u>	<u>Description of Program</u>
Astroblast	2/6/16 2/13/16 2/20/16 2/27/16 3/5/16 3/12/16 3/19/16 3/26/16	11:30AM-12:00PM 11:30AM-12:00PM 11:30AM-12:00PM 11:30AM-12:00PM 11:30AM-12:00PM 11:30AM-12:00PM 11:30AM-12:00PM 11:30AM-12:00PM <u>Duration:</u> 30 minutes	<b>Astroblast!</b> , based on the book series "Astroblast!" by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. The station is populated by five animal characters and one 3-eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that grows into a predicament of some sort needing a solution. While these predicaments take place on a space station populated by animal characters and aliens from different galaxies, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to: keep track of things that belong to you, practice good habits, clean up a space when you've made a mess, rebound from a failure or embarrassing incident, or resist the urge to blame others for your mistakes.

<u>Title</u>	<u>Airdate</u>	<u>Time &amp; Duration</u>	<u>Description of Program</u>
Earth to Luna	1/2/16 1/9/16 1/16/16 1/23/16 1/30/16	12:00N-12:30PM 12:00N-12:30PM 12:00N-12:30PM 12:00N-12:30PM 12:00N-12:30PM  <u>Duration:</u> 30 minutes	<b>Earth to Luna</b> is a Brazilian animated series about 12 year old girl, Luna, who loves science and the outdoors. There is nothing she doesn't question, and she shares everything she learns with her little brother, Jupiter, her parents or her friend Alice, and Clive, her pet ferret. In each episode Luna and her brother develop questions about whatever they find curious, e.g., what goes on inside the snails' shell?" or "Why does a firefly blink?" In pursuit of answers, Luna, Jupiter and Clive go off on an imaginary adventure to do their research. They transform into the object or creature they are studying so they can personally experience the answers to their questions. When the threesome is finished with the "field trip" Luna summarizes everything they have learned with a show and a song.

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Title	Airdate	Time & Duration	Description of Program
Lazy Town	1/2/16	9:30-10:00AM <b>*rescheduled due to sports programming</b>	<p><b>Lazy Town</b> is a show that is all about health, fitness, and being good friends. Set in a fantasy world known as Lazy Town, which is populated by inactive residents, we see a visitor named Stephanie determined to coax her friends and relatives to begin healthful, active living. She wins over her new friends, Ziggy, Stingy, Trixie and Pixel, to leave their gaming consoles and candy stashes at home so they can go outside and play. She gets her Uncle, the Mayor and his friend Ms. Busy Body to support her efforts. But all of them are constantly foiled by Robbie Rotten, who lives underground and is determined to send Lazy Town back to inactivity and quiet. Coming to the rescue is the athlete Sportacus who lives in a spaceship and receives signals from the kids or the Mayor whenever they need help. Sportacus has two goals, to keep the peace and to promote healthful, positive living. When Robbie Rotten is discovered and contained through comic pratfalls, he goes back to his underground lair and all is well in Lazy Town, until another day and another time when Robbie will rise again.</p>
	1/9/16	12:30-1:00PM	
	1/16/16	9:30-10:00AM <b>*rescheduled from 7/11/15 due to sports programming</b>	
	1/23/16	9:30-10:00AM <b>*rescheduled due to sports programming</b>	
	1/30/16	12:30-1:00PM	
	2/6/16	9:30-10:00AM <b>*rescheduled due to sports programming</b>	
	2/13/16	12:30-1:00PM	
	2/20/16	12:30-1:00PM	
	2/27/16	9:30-10:00AM <b>*rescheduled due to sports programming</b>	

Title	Airdate	Time & Duration	Description of Program
Lazy Town	3/5/16	12:30-1:00PM	<p><b>Lazy Town</b> is a show that is all about health, fitness, and being good friends. Set in a fantasy world known as Lazy Town, which is populated by inactive residents, we see a visitor named Stephanie determined to coax her friends and relatives to begin healthful, active living. She wins over her new friends, Ziggy, Stingy, Trixie and Pixel, to leave their gaming consoles and candy stashes at home so they can go outside and play. She gets her Uncle, the Mayor and his friend Ms. Busy Body to support her efforts. But all of them are constantly foiled by Robbie Rotten, who lives underground and is determined to send Lazy Town back to inactivity and quiet. Coming to the rescue is the athlete Sportacus who lives in a spaceship and receives signals from the kids or the Mayor whenever they need help. Sportacus has two goals, to keep the peace and to promote healthful, positive living. When Robbie Rotten is discovered and contained through comic pratfalls, he goes back to his underground lair and all is well in Lazy Town, until another day and another time when Robbie will rise again.</p>
	3/12/16	9:30-10:00AM <b>*rescheduled from 7/11/15 due to sports programming</b>	
	3/19/16	12:30-1:00PM	
	3/26/16	9:30-10:00AM <b>*rescheduled due to sports programming</b>	
		<p><u>Duration:</u> 30 minutes</p>	

Title	Airdate	Time & Duration	Description of Program
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Jack Hanna's: Into The Wild	1/2/16	9:00-9:30AM <b>*rescheduled due to sports programming</b>	<p><b>Jack Hanna's: Into The Wild</b>, Takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed – it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small.</p> <p>The show is geared toward children 13-16 years of age.</p>
	1/9/16	9:30-10:00AM <b>*rescheduled due to sports programming</b>	
	1/16/16	9:00-9:30AM <b>*rescheduled due to sports programming</b>	
	1/23/16	9:00-9:30AM <b>*rescheduled due to sports programming</b>	
	1/30/16	1:00-1:30PM	
	2/6/16	9:00-9:30AM <b>*rescheduled due to sports programming</b>	
	2/13/16	9:30-10:00AM <b>*rescheduled due to sports programming</b>	
	2/20/16	1:00-1:30PM	

Title	Airdate	Time & Duration	Description of Program
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Jack Hanna's: Into The Wild	2/27/16	9:00-9:30AM <b>*rescheduled due to sports programming</b>	<b>Jack Hanna's: Into The Wild</b> , Takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed – it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small. The show is geared toward children 13-16 years of age.
	3/5/16	9:30-10:00AM <b>*rescheduled due to sports programming</b>	
	3/12/16	9:00-9:30AM <b>*rescheduled due to sports programming</b>	
	3/19/16	9:30-10:00AM <b>*rescheduled due to sports programming</b>	
	3/26/16	9:00-9:30AM <b>*rescheduled due to sports programming</b>	
		<u>Duration:</u> 30 minutes	

Title	Airdate	Time & Duration	Description of Program
Do The Right Thing	Tuesdays	5:00-6:00PM (newscast)	Once a week during this quarter we recognized kids who have gone above and beyond to help others. They are the recipients of the Rochester Police Departments and News10NBCs, Do the Right Thing award. The winners have done noteworthy things, such as organizing charity events, preventing bullying or going out of their way to help a classmate in need. Profiles were broadcast during our newscasts.
		<u>Total Duration:</u> 13:00 minutes	

Title	Airdate	Time & Duration	Description of Program
Scholar Athlete		6:00-6:30PM (newscast)	Local High School seniors are nominated to be the 10-NBC Scholar Athlete of the week. Every Tuesday our sports-team selects a unique senior who not only holds a B+ (85 or higher) average academically, but also excels in one or more school athletic programs. The recipient is profiled during the Sports segment of our six o'clock newscast.
	1/12/16	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Maya and Taylor Rutland, Kendall High School
	1/19/16	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Danielle Antonio, Aquinas High School
	1/26/16	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Eddie Casado, East High
	2/2/16	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Parker Kropman, Brockport High School
	2/9/16	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Arthur Fan, Pittsford Sutherland High School
2/23/16	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Michaela McPherson, Rush-Henrietta High School	

Title	Airdate	Time & Duration	Description of Program
Scholar Athlete		6:00-6:30PM (newscast)	Local High School seniors are nominated to be the 10-NBC Scholar Athlete of the week. Every Tuesday our sports-team selects a unique senior who not only holds a B+ (85 or higher) average academically, but also excels in one or more school athletic programs. The recipient is profiled during the Sports segment of our six o'clock newscast.
	3/1/16	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Brandan Gartland, Webster Schroeder, High School
	3/8/16	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Emmanuel Rojas, Monroe High School
	3/15/16	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Kisha Baker, Vanguard Collegiate High School
	3/22/16	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Eric Johnsson, McQuaid High School
		<u>Total Duration:</u> 15:00 minutes	

<u>Title</u>	<u>Airdate</u>	<u>Time</u>	<u>Duration</u>	<u>Description of Program</u>
Kids Programming E/I	1/2/16	9:57AM	:30 seconds	This PSA explains the programming educational/informational symbol; what it means and how parents can use it.
Kids Programming E/I	1/4/16	12:48PM	:30 seconds	
Kids Programming E/I	1/9/16	9:57AM	:30 seconds	
Kids Programming E/I	1/14/16	12:48PM	:30 seconds	
Kids Programming E/I	1/16/16	9:22AM	:30 seconds	
Kids Programming E/I	1/16/16	11:28AM	:30 seconds	
Kids Programming E/I	1/19/16	2:51PM	:30 seconds	
Kids Programming E/I	1/23/16	10:14AM	:30 seconds	
Kids Programming E/I	1/28/16	2:50PM	:30 seconds	
Kids Programming E/I	1/30/16	10:14AM	:30 seconds	
Kids Programming E/I	2/1/16	2:20PM	:30 seconds	
Kids Programming E/I	2/6/16	9:13AM	:30 seconds	
Kids Programming E/I	2/9/16	2:23PM	:30 seconds	
Kids Programming E/I	2/13/16	10:27AM	:30 seconds	
Kids Programming E/I	2/17/16	2:28PM	:30 seconds	
Kids Programming E/I	2/20/16	11:26AM	:30 seconds	
Kids Programming E/I	2/25/16	2:22PM	:30 seconds	
Kids Programming E/I	2/27/16	9:57AM	:30 seconds	
Kids Programming E/I	3/2/16	2:45PM	:30 seconds	
Kids Programming E/I	3/5/16	9:49AM	:30 seconds	
Kids Programming E/I	3/8/16	12:55PM	:30 seconds	
Kids Programming E/I	3/12/16	10:27AM	:30 seconds	
Kids Programming E/I	3/16/16	12:38PM	:30 seconds	
Kids Programming E/I	3/19/16	10:26AM	:30 seconds	
Kids Programming E/I	3/25/16	2:38PM	:30 seconds	
Kids Programming E/I	3/26/16	10:57AM	:30 seconds	
Kids Programming E/I	3/31/16	2:22PM	:30 seconds	

Title	Airdate	Time	Duration	Description of Program
Reading Is Fundamental	1/2/16	9:10AM	:30 seconds	Read with your kids...it opens a world of imagination.
Reading Is Fundamental	3/12/16	9:23AM	:30 seconds	
Reading Is Fundamental	3/26/16	9:23AM	:30 seconds	
Bullying	1/2/16	9:23AM	:30 seconds	Don't be a Bully...lend a helping hand if you see someone being bullied, say something to someone...step-up, be a friend.
Bullying	1/9/16	9:53AM	:30 seconds	
Bullying	1/23/16	9:08AM	:30 seconds	
Bullying	2/13/16	9:53AM	:30 seconds	
Bullying	2/20/16	1:08PM	:30 seconds	
Bullying	2/27/16	9:08AM	:30 seconds	
Bullying	3/5/16	9:39AM	:30 seconds	
Bullying	3/12/16	9:07AM	:30 seconds	
Bullying	3/19/16	9:38AM	:30 seconds	
Bullying	3/26/16	9:11AM	:30 seconds	

Title	Airdate	Time	Duration	Description of Program
Student Attendance	1/1/16	9:58AM	:30 seconds	Don't let your kids fall behind, make sure they attend school.

Student Attendance	1/2/16	7:24PM	:30 seconds
Student Attendance	1/2/16	7:54PM	:30 seconds
Student Attendance	1/3/16	7:58AM	:30 seconds
Student Attendance	1/3/16	10AM	:30 seconds
Student Attendance	1/4/16	10:27AM	:30 seconds
Student Attendance	1/4/16	3:37PM	:30 seconds
Student Attendance	1/6/16	2:08PM	:30 seconds
Student Attendance	1/6/16	3:22PM	:30 seconds
Student Attendance	1/7/16	2:14PM	:30 seconds
Student Attendance	1/7/16	3:58PM	:30 seconds
Student Attendance	1/8/16	11:28AM	:30 seconds
Student Attendance	1/8/16	3:21PM	:30 seconds
Student Attendance	1/9/16	12:56PM	:30 seconds
Student Attendance	1/10/16	7:58AM	:30 seconds
Student Attendance	1/10/16	8:53AM	:30 seconds
Student Attendance	1/11/16	2:49PM	:30 seconds
Student Attendance	1/11/16	7:45PM	:30 seconds
Student Attendance	1/12/16	2:23PM	:30 seconds
Student Attendance	1/12/16	3:29PM	:30 seconds
Student Attendance	1/13/16	9:35AM	:30 seconds
Student Attendance	1/13/16	9:58AM	:30 seconds
Student Attendance	1/14/16	2:22PM	:30 seconds
Student Attendance	1/14/16	3:30PM	:30 seconds
Student Attendance	1/15/16	3:38PM	:30 seconds
Student Attendance	1/15/16	7:52PM	:30 seconds
Student Attendance	1/16/16	9:07AM	:30 seconds
Student Attendance	1/16/16	10:27AM	:30 seconds
Student Attendance	1/16/16	10:57AM	:30 seconds
Student Attendance	1/17/16	10:58AM	:30 seconds
Student Attendance	1/17/16	11:28AM	:30 seconds
Student Attendance	1/18/16	2:24PM	:30 seconds
Student Attendance	1/18/16	3:21PM	:30 seconds
Student Attendance	1/19/16	2:38PM	:30 seconds
Student Attendance	1/19/16	3:54PM	:30 seconds
Student Attendance	1/20/16	2:28PM	:30 seconds
Student Attendance	1/20/16	3:54PM	:30 seconds

Title	Airdate	Time	Duration	Description of Program
Student Attendance	1/21/16	12:48PM	:30 seconds	Don't let your kids fall behind, make sure they attend school.
Student Attendance	1/21/16	3:17PM	:30 seconds	
Student Attendance	1/22/16	11:51AM	:30 seconds	

Student Attendance	1/22/16	12:55PM	:30 seconds
Student Attendance	1/23/16	9:28AM	:30 seconds
Student Attendance	1/23/16	11:27AM	:30 seconds
Student Attendance	1/24/16	11:58AM	:30 seconds
Student Attendance	1/24/16	3:25PM	:30 seconds
Student Attendance	1/25/16	2:54PM	:30 seconds
Student Attendance	1/25/16	7:45PM	:30 seconds
Student Attendance	1/26/16	2:58PM	:30 seconds
Student Attendance	1/26/16	3:54PM	:30 seconds
Student Attendance	1/27/16	12:38PM	:30 seconds
Student Attendance	1/27/16	2:23PM	:30 seconds
Student Attendance	1/28/16	3:38PM	:30 seconds
Student Attendance	1/28/16	3:47PM	:30 seconds
Student Attendance	1/29/16	12:47PM	:30 seconds
Student Attendance	1/29/16	2:23PM	:30 seconds
Student Attendance	1/30/16	1:08PM	:30 seconds
Student Attendance	1/30/16	1:23PM	:30 seconds
Student Attendance	1/30/16	7:16PM	:30 seconds
Student Attendance	1/30/16	7:46PM	:30 seconds
Student Attendance	1/31/16	11:28AM	:30 seconds
Student Attendance	1/31/16	11:58AM	:30 seconds
Student Attendance	2/6/16	9:23AM	:30 seconds
Student Attendance	2/13/16	9:37AM	:30 seconds
Student Attendance	2/27/16	9:23AM	:30 seconds
Student Attendance	3/5/16	9:40AM	:30 seconds
Student Attendance	3/5/16	9:58AM	:30 seconds
Student Attendance	3/12/16	11:57AM	:30 seconds
Student Attendance	3/19/16	10:57AM	:30 seconds
Student Attendance	3/26/16	11:26AM	:30 seconds

Title	Airdate	Time	Duration	Description of Program
Child Sexual Abuse	1/23/16	9:23AM	:30 seconds	News10NBC is participating in this Ad Council campaign, sending a strong message to parents, guardians and even friends to listen to kids when they come to you and tell you they have been sexually abused. "BELIEVE" them!

Child Sexual Abuse	2/20/16	1:23PM	:30 seconds
Child Sexual Abuse	3/2/16	12:56PM	:30 seconds
Child Sexual Abuse	3/2/16	2:24PM	:30 seconds
Child Sexual Abuse	3/3/16	3:45PM	:30 seconds
Child Sexual Abuse	3/4/16	3:22PM	:30 seconds
Child Sexual Abuse	3/4/16	3:37PM	:30 seconds
Child Sexual Abuse	3/6/16	7:23AM	:30 seconds
Child Sexual Abuse	3/6/16	10:58AM	:30 seconds
Child Sexual Abuse	3/7/16	2:24PM	:30 seconds
Child Sexual Abuse	3/7/16	2:53PM	:30 seconds
Child Sexual Abuse	3/8/16	3:37PM	:30 seconds
Child Sexual Abuse	3/8/16	7:44PM	:30 seconds
Child Sexual Abuse	3/9/16	12:58PM	:30 seconds
Child Sexual Abuse	3/9/16	2:24PM	:30 seconds
Child Sexual Abuse	3/10/16	2:53PM	:30 seconds
Child Sexual Abuse	3/10/16	3:20PM	:30 seconds
Child Sexual Abuse	3/11/16	12:39PM	:30 seconds
Child Sexual Abuse	3/11/16	3:40PM	:30 seconds
Child Sexual Abuse	3/13/16	10:58AM	:30 seconds
Child Sexual Abuse	3/13/16	11:28AM	:30 seconds
Child Sexual Abuse	3/14/16	12:53PM	:30 seconds
Child Sexual Abuse	3/14/16	2:14PM	:30 seconds
Child Sexual Abuse	3/15/16	2:24PM	:30 seconds
Child Sexual Abuse	3/15/16	3:46PM	:30 seconds
Child Sexual Abuse	3/16/16	2:22PM	:30 seconds
Child Sexual Abuse	3/16/16	2:52PM	:30 seconds
Child Sexual Abuse	3/17/16	2:43PM	:30 seconds

Title	Airdate	Time	Duration	Description of Program
Child Sexual Abuse	3/17/16	3:54PM	:30 seconds	News10NBC is participating in this Ad Council campaign, sending a strong message to parents, guardians and even friends to listen to kids when they come to you and tell you they have been sexually abused. "BELIEVE" them!



Child Sexual Abuse	3/18/16	1:58PM	:30 seconds
Child Sexual Abuse	3/18/16	3:45PM	:30 seconds
Child Sexual Abuse	3/19/16	7:53PM	:30 seconds
Child Sexual Abuse	3/20/16	10:58AM	:30 seconds
Child Sexual Abuse	3/20/16	11:28AM	:30 seconds
Child Sexual Abuse	3/21/16	2:53PM	:30 seconds
Child Sexual Abuse	3/21/16	3:38PM	:30 seconds
Child Sexual Abuse	3/22/16	3:20PM	:30 seconds
Child Sexual Abuse	3/22/16	3:46PM	:30 seconds
Child Sexual Abuse	3/23/16	3:45PM	:30 seconds
Child Sexual Abuse	3/24/16	2:14PM	:30 seconds
Child Sexual Abuse	3/25/16	2:44PM	:30 seconds
Child Sexual Abuse	3/27/16	10:00AM	:30 seconds
Child Sexual Abuse	3/27/16	11:28AM	:30 seconds
Child Sexual Abuse	3/28/16	2:53PM	:30 seconds
Child Sexual Abuse	3/28/16	3:55PM	:30 seconds
Child Sexual Abuse	3/29/16	12:38PM	:30 seconds
Child Sexual Abuse	3/29/16	2:58PM	:30 seconds
Child Sexual Abuse	3/30/16	10:53AM	:30 seconds
Child Sexual Abuse	3/30/16	3:58PM	:30 seconds
Child Sexual Abuse	3/31/16	2:08PM	:30 seconds
Child Sexual Abuse	3/31/16	7:46PM	:30 seconds

\*Total Calculation of PSA Air-Time: 80:00 minutes