

## CHILDREN'S PROGRAMMING REPORT

Station: **WHEC-TV** Report Period: **4/1/15** to **6/30/15** Date Filed: **7/6/14**

During the Report Period the following Programs (half-hour or more duration and Short-Segment Programs (half-hour or less, PSA's) were broadcast to meet the educational and informational needs of children 16 years old and younger.

<u>Title</u>	<u>Airdate</u>	<u>Time &amp; Duration</u>	<u>Description of Program</u>
Astroblast	4/4/15	10:00-10:30AM	<b><u>Astroblast!</u></b> , based on the book series "Astroblast!" by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. The station is populated by five animal characters and one 3-eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that grows into a predicament of some sort needing a solution. While these predicaments take place on a space station populated by animal characters and aliens from different galaxies, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to: keep track of things that belong to you, practice good habits, clean up a space when you've made a mess, rebound from a failure or embarrassing incident, or resist the urge to blame others for your mistakes.
	4/11/15	10:00-10:30AM	
	4/18/15	10:00-10:30AM	
	4/25/15	10:00-10:30AM	
	5/2/15	10:00-10:30AM	
	5/9/15	10:00-10:30AM	
	5/16/15	10:00-10:30AM	
	5/23/15	10:00-10:30AM	
	5/30/15	10:00-10:30AM	
	6/6/15	*7:00-7:30AM <b><i>*rescheduled due to sports programming</i></b>	
	6/13/15	10:00-10:30AM	
	6/20/15	10:00-10:30AM	
	6/27/15	10:00-10:30AM	
		<u>Duration:</u> 30 minutes	

Title	Airdate	Time & Duration	Description of Program
The Chica Show	4/4/15	10:30-11:00AM	<p><b>The Chica Show:</b> <b>Chica</b> is a five-year-old chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure—a fantasy transformation to animation-- where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.</p>
	4/11/15	10:30-11:00AM	
	4/18/15	10:30-11:00AM	
	4/25/15	10:30-11:00AM	
	5/2/15	10:30-11:00AM	
	5/9/15	10:30-11:00AM	
	5/16/15	10:30-11:00AM	
	5/23/15	10:30-11:00AM	
	5/30/15	10:30-11:00AM	
	6/6/15	*7:30-8AM <b>*rescheduled            due to sports            programming</b>	
6/13/15	10:30-11:00AM		
6/20/15	10:30-11:00AM		
6/27/15	10:30-11:00AM		
<u>Duration:</u> 30 minutes			

Title	Airdate	Time & Duration	Description of Program
Lazy Town	4/4/15	11:00-11:30AM	<p><b>Lazy Town</b> is a show that is all about health, fitness, and being good friends. Set in a fantasy world known as Lazy Town, which is populated by inactive residents, we see a visitor named Stephanie determined to coax her friends and relatives to begin healthful, active living. She wins over her new friends, Ziggy, Stingy, Trixie and Pixel, to leave their gaming consoles and candy stashes at home so they can go outside and play. She gets her Uncle, the Mayor and his friend Ms. Busy Body to support her efforts. But all of them are constantly foiled by Robbie Rotten, who lives underground and is determined to send Lazy Town back to inactivity and quiet. Coming to the rescue is the athlete Sportacus who lives in a spaceship and receives signals from the kids or the Mayor whenever they need help. Sportacus has two goals, to keep the peace and to promote healthful, positive living. When Robbie Rotten is discovered and contained through comic pratfalls, he goes back to his underground lair and all is well in Lazy Town, until another day and another time when Robbie will rise again.</p>
	4/11/25	11:00-11:30AM	
	4/18/15	11:00-11:30AM	
	4/25/15	11:00-11:30AM	
	5/2/15	11:00-11:30AM	
	5/9/15	11:00-11:30AM	
	5/16/15	11:00-11:30AM	
	5/23/15	11:00-11:30AM	
	5/30/15	11:00-11:30AM	
	6/6/15	*8:00-8:30AM <b>*rescheduled due to sports programming</b>	
6/13/15	11:00-11:30AM		
6/20/15	11:00-11:30AM		
6/27/15	11:00-11:30AM		
<u>Duration:</u> 30 minutes			

Title	Airdate	Time & Duration	Description of Program
Earth to Luna	4/4/15	11:30AM-12:00PM	<p><b>Earth to Luna</b> is a Brazilian animated series about 12 year old girl, Luna, who loves science and the outdoors. There is nothing she doesn't question, and she shares everything she learns with her little brother, Jupiter, her parents or her friend Alice, and Clive, her pet ferret. In each episode Luna and her brother develop questions about whatever they find curious, e.g., what goes on inside the snails' shell?" or "Why does a firefly blink?" In pursuit of answers, Luna, Jupiter and Clive go off on an imaginary adventure to do their research. They transform into the object or creature they are studying so they can personally experience the answers to their questions. When the threesome is finished with the "field trip" Luna summarizes everything they have learned with a show and a song.</p>
	4/11/15	11:30AM-12:00PM	
	4/18/15	11:30AM-12:00PM	
	4/25/15	11:30AM-12:00PM	
	5/2/15	11:30AM-12:00PM	
	5/9/15	11:30AM-12:00PM	
	5/16/15	11:30AM-12:00PM	
	5/23/15	11:30AM-12:00PM	
	5/30/15	11:30AM-12:00PM	
	6/6/15	*8:30-9:00AM <b>*rescheduled due to sports programming</b>	
	6/13/15	11:30AM-12:00PM	
	6/20/15	11:30AM-12:00PM	
	6/27/15	11:30AM-12:00PM	
<u>Duration:</u> 30 minutes			

Title	Airdate	Time & Duration	Description of Program
Poppy Cat	4/4/15	12:00N-12:30PM	<p><b>Poppy Cat</b>, is based on the book series by Lara Jones, models the use of imagination and storytelling to encourage creative thinking in viewers. Each episode features the narrator Lara, reading a story about Poppy Cat, to her own cat (who is also named Poppy). She weaves an exciting tale following her imagination, which leads her to distant lands reached by boat, plane, hot air balloon or train. Each story features Poppy Cat as the leader of a group of animal friends, the resident bully Egbert the badger, and other occasionally recurring characters. A prevailing message emerges within each episode to be nice to your friends and always work together. There remains an overarching implicit message within every episode as well: think creatively and exercise your mind through reading and storytelling – for these activities always lead to enjoyment and adventure.</p>
	4/11/15	12:00N-12:30PM	
	4/18/15	12:00N-12:30PM	
	4/25/15	12:00N-12:30PM	
	5/2/15	12:00N-12:30PM	
	5/9/15	12:00N-12:30PM	
	5/16/15	12:00N-12:30PM	
	5/23/15	12:00N-12:30PM	
	5/30/15	9:00-9:30AM <b>*rescheduled            due to sports            programming</b>	
	6/13/15	12:00N-12:30PM	
	6/14/15	11:30AM-12PM <b>*rescheduled            from 6/6/15            due to sports            programming</b>	
6/20/15	12:00N-12:30PM		
6/27/15	12:00N-12:30PM		
		<u>Duration:</u> 30 minutes	

Title	Airdate	Time & Duration	Description of Program
Tree Fu Tom	4/4/15	9:30-10:00AM <b>*rescheduled due to sports programming</b>	<p><b>Tree Fu Tom:</b> This series focuses on the amazing adventures of a young boy called Tom who, with the power of 'movement magic' called 'Tree Fu', can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his backyard woods. During each program he calls upon the audience to follow his moves to send him the magic he needs to solve a problem encountered by Tom and his friends. . These include Ariella, a butterfly who is also a rancher and has rope lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he's frightened, Squirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful, and Zigzoo, a green tree frog and the resident genius inventor. In each episode there are an action adventure sequences that are key to resolving the challenge of the day.</p>
	4/11/15	9:30-10:00AM <b>*rescheduled due to sports programming</b>	
	4/18/15	9:30-10:00AM <b>*rescheduled due to sports programming</b>	
	4/25/15	9:30-10:00AM <b>*rescheduled due to sports programming</b>	
	5/2/15	9:30-10:00AM <b>*rescheduled due to sports programming</b>	
	5/9/15	12:30-1:00PM	
	5/16/15	12:30-1:00PM	
	5/23/15	12:30-1:00PM	
5/30/15	9:30-10:00AM <b>*rescheduled due to sports programming</b>		

Title	Airdate	Time & Duration	Description of Program
Tree Fu Tom	6/13/15 6/14/15 6/20/15 6/27/15	12:30-1:00PM 12:00N-12:30PM <b>*rescheduled from 6/6/15 due to sports programming</b> 12:30-1:00PM 12:30-1:00PM  <u>Duration:</u> 30 minutes	<b>Tree Fu Tom:</b> This series focuses on the amazing adventures of a young boy called Tom who, with the power of 'movement magic' called 'Tree Fu', can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his backyard woods. During each program he calls upon the audience to follow his moves to send him the magic he needs to solve a problem encountered by Tom and his friends. . These include Ariella, a butterfly who is also a rancher and has rope lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he's frightened, Squirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful, and Zigzoo, a green tree frog and the resident genius inventor. In each episode there are an action adventure sequences that are key to resolving the challenge of the day.

Title	Airdate	Time & Duration	Description of Program
Jack Hanna's: Into The Wild	4/4/15	9:00-9:30AM <i>*rescheduled due to sports programming</i>	<p><b>Jack Hanna's: Into The Wild</b>, Takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed – it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small.</p> <p>The show is geared toward children 13-16 years of age.</p>
	4/11/15	9:00-9:30AM <i>*rescheduled due to sports programming</i>	
	4/18/15	9:00-9:30AM <i>*rescheduled due to sports programming</i>	
	4/25/15	9:00-9:30AM <i>*rescheduled due to sports programming</i>	
	5/2/15	9:00-9:30AM <i>*rescheduled due to sports programming</i>	
	5/9/15	1:00-1:30PM	
	5/16/15	9:30-10:00AM <i>*rescheduled due to sports programming</i>	
	5/23/15	1:00-1:30PM	
	5/30/15	8:30-9:00AM <i>*rescheduled due to sports programming</i>	



Title	Airdate	Time & Duration	Description of Program
Jack Hanna's: Into The Wild	6/6/15	1:00-1:30PM	<p><b>Jack Hanna's: Into The Wild</b>, Takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed – it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small.</p> <p>The show is geared toward children 13-16 years of age.</p>
	6/13/15	9:30-10:00AM <b>*rescheduled due to sports programming</b>	
	6/20/15	1:00-1:30PM	
	6/27/15	1:00-1:30PM  <u>Duration:</u> 30 minutes	

<u>Title</u>	<u>Airdate</u>	<u>Time &amp; Duration</u>	<u>Description of Program</u>
Scholar Athlete		6:00-6:30PM (newscast)	Local High School seniors are nominated to be the 10-NBC Scholar Athlete of the week. Every Tuesday our sports-team selects a unique senior who not only holds a B+ (85 or higher) average academically, but also excels in one or more school athletic programs. The recipient is profiled during the Sports segment of our six o'clock newscast.
	4/7/15	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Nick Petrone, School of the Arts
	4/14/15	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Kory Fogarty, Red Jacket High School
	4/21/15	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Audra Linsner, Midlakes High School
	4/28/15	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Amanda Ellman, Brighton High School
	5/5/15	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Katilynn White, Gananda High School
	5/12/15	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Ryan Burnham, Fairport High School
	5/19/15	<u>Duration:</u> 1:30 minutes	<u>Student/School:</u> Courtney Lafler, Penn Yan Academy

<u>Title</u>	<u>Airdate</u>	<u>Time</u>	<u>Duration</u>	<u>Description of Program</u>
Kids Programming E/I	4/1/15	2:21PM	:30 seconds	This PSA explains the programming educational/informational symbol; what it means and how parents can use it.
Kids Programming E/I	4/4/15	10:27AM	:30 seconds	
Kids Programming E/I	4/10/15	2:08PM	:30 seconds	
Kids Programming E/I	4/11/15	9:23AM	:30 seconds	
Kids Programming E/I	4/13/15	2:22PM	:30 seconds	
Kids Programming E/I	4/18/15	10:57AM	:30 seconds	
Kids Programming E/I	4/22/15	2:23PM	:30 seconds	
Kids Programming E/I	4/25/15	9:19AM	:30 seconds	
Kids Programming E/I	4/29/15	2:23PM	:30 seconds	
Kids Programming E/I	5/2/15	10:27AM	:30 seconds	
Kids Programming E/I	5/6/15	12:52PM	:30 seconds	
Kids Programming E/I	5/9/15	10:57AM	:30 seconds	
Kids Programming E/I	5/11/15	12:39PM	:30 seconds	
Kids Programming E/I	5/16/15	9:40AM	:30 seconds	
Kids Programming E/I	5/20/15	12:58PM	:30 seconds	
Kids Programming E/I	5/23/15	10:57AM	:30 seconds	
Kids Programming E/I	5/28/15	12:39PM	:30 seconds	
Kids Programming E/I	5/30/15	9:57AM	:30 seconds	
Kids Programming E/I	6/5/15	2:54PM	:30 seconds	
Kids Programming E/I	6/6/15	7:57AM	:30 seconds	
Kids Programming E/I	6/8/15	2:16PM	:30 seconds	
Kids Programming E/I	6/13/15	10:57AM	:30 seconds	
Kids Programming E/I	6/19/15	2:28PM	:30 seconds	
Kids Programming E/I	6/20/15	11:27AM	:30 seconds	
Kids Programming E/I	6/25/15	12:52PM	:30 seconds	
Kids Programming E/I	6/27/15	10:27AM	:30 seconds	
Kids Programming E/I	6/30/15	12:47PM	:30 seconds	

<u>Title</u>	<u>Airdate</u>	<u>Time</u>	<u>Duration</u>	<u>Description of Program</u>
Bullying	4/4/15	9:08AM	:30 seconds	Don't be a Bully...lend a helping hand if you see someone being bullied, say something to someone...step-up, be a friend.
Bullying	4/11/15	9:23AM	:30 seconds	
Bullying	4/18/15	9:23AM	:30 seconds	
Bullying	6/13/15	9:53AM	:30 seconds	
Bullying	6/20/15	1:23PM	:30 seconds	
Adoption Foster Care	5/9/15	1:08PM	:30 seconds	Consider becoming a foster parent.
Adoption Foster Care	5/9/15	1:23PM	:30 seconds	
Adoption Foster Care	5/16/15	9:39AM	:30 seconds	
Adoption Foster Care	5/23/15	1:23PM	:30 seconds	
Adoption Foster Care	5/30/15	8:38AM	:30 seconds	
Adoption Foster Care	6/20/15	1:08PM	:30 seconds	
Adoption Foster Care	6/27/15	1:23PM	:30 seconds	
Fatherhood	4/11/15	9:10AM	:30 seconds	Dads // Men make great parents too.
Fatherhood	4/18/15	9:09AM	:30 seconds	
Fatherhood	4/25/15	9:07AM	:30 seconds	
Fatherhood	5/2/15	9:23AM	:30 seconds	
Fatherhood	5/16/15	9:53AM	:30 seconds	
Fatherhood	5/23/15	1:09PM	:30 seconds	
Fatherhood	6/6/15	1:11PM	:30 seconds	
Fatherhood	6/27/15	1:08PM	:30 seconds	

<u>Title</u>	<u>Airdate</u>	<u>Time</u>	<u>Duration</u>	<u>Description of Program</u>
Student Attendance	4/1/15	12:48PM	:30 seconds	Don't let your kids fall behind, make sure they attend school.
Student Attendance	4/1/15	2:39PM	:30 seconds	
Student Attendance	4/2/15	2:49PM	:30 seconds	
Student Attendance	4/2/15	3:20PM	:30 seconds	
Student Attendance	4/3/15	12:40PM	:30 seconds	
Student Attendance	4/3/15	3:47PM	:30 seconds	
Student Attendance	4/4/15	9:24AM	:30 seconds	
Student Attendance	4/4/15	11:27AM	:30 seconds	
Student Attendance	4/5/15	7:28AM	:30 seconds	
Student Attendance	4/5/15	11:28AM	:30 seconds	
Student Attendance	4/6/15	12:53PM	:30 seconds	
Student Attendance	4/6/15	2:23PM	:30 seconds	
Student Attendance	4/7/15	2:07PM	:30 seconds	
Student Attendance	4/7/15	2:22PM	:30 seconds	
Student Attendance	4/8/15	2:37PM	:30 seconds	
Student Attendance	4/9/15	12:58PM	:30 seconds	
Student Attendance	4/9/15	2:53PM	:30 seconds	
Student Attendance	4/10/15	2:58PM	:30 seconds	
Student Attendance	4/11/15	7:23PM	:30 seconds	
Student Attendance	4/12/15	12:00PM	:30 seconds	
Student Attendance	4/13/15	2:28PM	:30 seconds	
Student Attendance	4/13/15	2:39PM	:30 seconds	
Student Attendance	4/14/15	12:48PM	:30 seconds	
Student Attendance	4/14/15	2:28PM	:30 seconds	
Student Attendance	4/15/15	2:51PM	:30 seconds	
Student Attendance	4/15/15	3:44PM	:30 seconds	
Student Attendance	4/16/15	2:07PM	:30 seconds	
Student Attendance	4/16/15	2:53PM	:30 seconds	
Student Attendance	4/17/15	12:48PM	:30 seconds	
Student Attendance	4/17/15	2:22PM	:30 seconds	
Student Attendance	4/18/15	10:27AM	:30 seconds	
Student Attendance	4/18/15	12:27PM	:30 seconds	
Student Attendance	4/20/15	2:52PM	:30 seconds	
Student Attendance	4/20/15	3:27PM	:30 seconds	
Student Attendance	4/21/15	2:13PM	:30 seconds	
Student Attendance	4/21/15	3:45PM	:30 seconds	
Student Attendance	4/22/15	2:28PM	:30 seconds	
Student Attendance	4/22/15	2:52PM	:30 seconds	

Title	Airdate	Time	Duration	Description of Program
Student Attendance	4/23/15	2:28PM	:30 seconds	Don't let your kids fall behind, make sure they attend school.
Student Attendance	4/23/15	2:54PM	:30 seconds	
Student Attendance	4/24/15	12:48PM	:30 seconds	
Student Attendance	4/24/15	2:09PM	:30 seconds	
Student Attendance	4/25/15	11:57AM	:30 seconds	
Student Attendance	4/25/15	7:45PM	:30 seconds	
Student Attendance	4/26/15	11:58AM	:30 seconds	
Student Attendance	4/26/15	2:36PM	:30 seconds	
Student Attendance	4/27/15	12:53PM	:30 seconds	
Student Attendance	4/27/15	3:45PM	:30 seconds	
Student Attendance	4/28/15	12:47PM	:30 seconds	
Student Attendance	4/28/15	2:54PM	:30 seconds	
Student Attendance	4/29/15	12:40PM	:30 seconds	
Student Attendance	4/29/15	2:58PM	:30 seconds	
Student Attendance	4/30/15	2:21PM	:30 seconds	
Student Attendance	4/30/15	2:43PM	:30 seconds	
Reading Is Fundamental	5/2/15	9:10AM	:30 seconds	Read with your kids...it opens a world of imagination.
Reading Is Fundamental	5/9/15	1:08PM	:30 seconds	
Reading Is Fundamental	6/6/15	1:23PM	:30 seconds	
Reading Is Fundamental	6/13/15	9:37AM	:30 seconds	