



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 28397030	<b>Changes as of:</b> 5/1/2024 at 6:46 PM	<b>Version:</b> Original Order
<b>CPE:</b> 350/391/4093	<b>Flight:</b> 4/29/24 - 5/19/24	<b>Station:</b> WLOS
<b>Agency:</b> TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS, CA 91403	<b>Advertiser:</b> ADAM MORGAN FOR CONGRESS	<b>Market:</b> Greenville-Spartanburg
	<b>Product:</b> Morgan for Congress	<b>Office:</b> LOS ANGELES
	<b>Agency Order #:</b> 13407005	<b>Service:</b> Nielsen
	<b>Buyer:</b> Krugliak, Natalie	<b>Primary Demo:</b> Adults 55+
	<b>Salesperson:</b> MATT JOHNSON 415-281-2442	<b>Assistant:</b> MATT JOHNSON2 415-281-2442

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$9,050.00  
**Total Spots:** 15  
**Total CPP:** \$82.57  
**Total GRP:** 109.6

**Separation:**

**Comments:** Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A55P Rating	Len	4/29 - 5/13			Total Spots	Total \$	CPP*	GRP*
							4/29	5/6	5/13				
1	F 7p-7:30p		Wheel of Fortune	\$600.00	5.7	30	1	0	0	1	\$600.00	\$105.26	5.7
2	M-F 7p-7:30p		Wheel of Fortune	\$600.00	7.7	30	0	4	0	4	\$2,400.00	\$77.92	30.8
3	M-Tu 7p-7:30p		Wheel of Fortune	\$600.00	8.3	30	0	0	2	2	\$1,200.00	\$72.29	16.6
4	F 7:30p-8p		Jeopardy	\$650.00	6.2	30	1	0	0	1	\$650.00	\$104.84	6.2
5	M-F 7:30p-8p		Jeopardy	\$650.00	7.9	30	0	4	0	4	\$2,600.00	\$82.28	31.6
6	M-Tu 7:30p-8p		Jeopardy	\$650.00	8.7	30	0	0	2	2	\$1,300.00	\$74.71	17.4
7	Su 9a-10a		This Week	\$300.00	1.3	30	1	0	0	1	\$300.00	\$230.77	1.3
<b>TOTALS:</b>							<b>3</b>	<b>8</b>	<b>4</b>	<b>15</b>	<b>\$9,050.00</b>	<b>\$82.57</b>	<b>109.6</b>



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<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
05/01/24 6:56 PM	MATT JOHNSON	Separation: 30;PopulationBuyType: CPP

Competitive Information	
<b>Market Budget:</b>	\$25,857
<b>WLOS Share:</b>	35%
<b>Comment:</b>	Market shares are estimated
<b>Unknown:</b>	65%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	15	\$9,050.00	\$82.57	109.6
<b>Total</b>	<b>100%</b>	<b>15</b>	<b>\$9,050.00</b>	<b>\$82.57</b>	<b>109.6</b>

Monthly Summary		
Month	Spots	Dollars
2024-May	15	\$9,050.00
<b>Total</b>	<b>15</b>	<b>\$9,050.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/2/24 8:35 AM					\$0	\$0	
New	5/1/24 6:46 PM	MATT JOHNSON	New	15		\$9,050.00	\$9,050.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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