

### Ampersand Cable System Order

Order #	63185784
Syscode	0588
System Name	Spectrum/New Philadelphia, OH
Market	Cleveland

Flight Dates	05/29/24 - 06/11/24
Agency	Media Ad Ventures
Advertiser	Rulli for Ohio

Update Date	05/30/24
Version	1 Vs. 1

AE	Amanda Williams
Sales Coordinator	Emily Malyszka
Office	Dallas
Phone	(214) 932-2910
Status	Accepted
Survey	DMA Nielsen Live+SD 2BK May23+Jun23
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Client Code	634
Product Code	852
Est Code	7078
Product Name	2024 Special Election
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$1,045.00		
Commission	\$156.75		
Net Total	\$888.25		
Total Spots	25		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	36.69	GIMP	9448
CPP	\$28.00	CPM	\$110.61

Primary Demo	Adults 35+
Makegood Policy	Not Available

Comments : 5/30 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	5/27/24	6/2/24	05:00	09:00					X	X	X	0.84	216	2	\$37.00	\$74.00	30	PRE
2	FXNC	FXNC EM	6/3/24	6/9/24	05:00	09:00	X	X						0.89	229	1	\$37.00	\$37.00	30	PRE
3	FXNC	FXNC EM	6/3/24	6/9/24	05:00	09:00			X	X	X	X	X	0.87	223	3	\$37.00	\$111.00	30	PRE
4	FXNC	FXNC EM	6/10/24	6/16/24	05:00	09:00	X	X						0.89	229	1	\$37.00	\$37.00	30	PRE
5	FXNC	FXNC DT	5/27/24	6/2/24	09:00	16:00					X	X	X	1.19	307	1	\$25.00	\$25.00	30	PRE
6	FXNC	FXNC DT	6/3/24	6/9/24	09:00	16:00	X	X						1.43	369	1	\$25.00	\$25.00	30	PRE
7	FXNC	FXNC DT	6/3/24	6/9/24	09:00	16:00			X	X	X	X	X	1.27	328	3	\$25.00	\$75.00	30	PRE
8	FXNC	FXNC DT	6/10/24	6/16/24	09:00	16:00	X							1.47	378	1	\$25.00	\$25.00	30	PRE
9	FXNC	FXNC EF	5/27/24	6/2/24	16:00	19:00					X	X	X	1.43	368	1	\$48.00	\$48.00	30	PRE
10	FXNC	FXNC EF	6/3/24	6/9/24	16:00	19:00	X	X						2.21	570	1	\$48.00	\$48.00	30	PRE
11	FXNC	FXNC EF	6/3/24	6/9/24	16:00	19:00			X	X	X	X	X	1.73	445	3	\$48.00	\$144.00	30	PRE
12	FXNC	FXNC EF	6/10/24	6/16/24	16:00	19:00	X							2.19	565	1	\$48.00	\$48.00	30	PRE
13	FXNC	FXNC PT	5/27/24	6/2/24	19:00	24:00					X	X	X	1.63	419	1	\$58.00	\$58.00	30	PRE
14	FXNC	FXNC PT	6/3/24	6/9/24	19:00	24:00	X	X						2.20	566	1	\$58.00	\$58.00	30	PRE
15	FXNC	FXNC PT	6/3/24	6/9/24	19:00	24:00			X	X	X	X	X	1.90	489	3	\$58.00	\$174.00	30	PRE

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16	FXNC	FXNC PT	6/10/24	6/16/24	19:00	24:00	X							2.18	561	1	\$58.00	\$58.00	30	PRE

	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Apr 2025	May 2025	Total
<b>SPOTS</b>	25	0	0	0	0	0	0	0	0	0	0	0	25
<b>AMT</b>	\$1,045.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,045.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 05/31/24

63185784 | Cleveland | Spectrum/New Philadelphia, OH | 0588 |