

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: 211 Jason Street Pittsfield ma 01201	Date: November 2
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I, John Krol

being/on behalf of: The Committee to Elect John Krol

a legally qualified candidate of the Mayor

political party for the office of: Mayor, City of Pittsfield

in the City of Pittsfield

election to be held on: 11/7/23

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

WBEC - AM WNAW
 WBEC - FM WSBS
 WMNB WUPE

date: _____ cancellation _____ new order _____ revision _____

contract #: _____
 start date: Nov 4th end date: Nov 7th

advertiser: Committee to Elect John Krol

advertiser #: _____

agency: _____

address: 23 Caratina Drive

city/state/zip: Pittsfield ma 01201

contact person: John Krol

telephone: 413 464-5830

log listing: Political

competing products: Political

package/program: _____

P.O. # / EST. # _____

agency commission _____ % co-op

sales person: Vietor s.s. # _____

notes to traffic & accounting: _____

check one:
 announcement
 sponsorship
 political
 public service
 promotional

check one:
 remit invoice
 cash in advance

check one:
 stand broadcast mo.
 calendar month

check one:
 end of flight
 weekly invoice
 monthly invoice
 special cycle
 describe: _____

options for make good
 check one:
 same flight
 same week
 extend schedule
 dollar for dollar
 credit
 ask salesperson

contract

contract #: _____
 cart #: _____

check one:
 agency
 direct

check one:
 local
 regional
 national

check one:
 cash
 trade
 auction

No Stream.

WBEC-FM

WUPE

WBEC

dates to run	len	hours to run (daypart)	m	t	w	t	f	s	s	x	rate	#/wk	\$/wk	\$ total
<u>11/4-11/6</u>	<u>60</u>	<u>6a-10</u>	<u>5</u>	<u>5</u>				<u>5</u>	<u>5</u>	<u>20</u>	<u>12.75</u>	<u>20</u>	<u>\$255</u>	
	<u>↓</u>	<u>10:3</u>	<u>5</u>	<u>5</u>				<u>5</u>	<u>5</u>	<u>20</u>	<u>10.75</u>	<u>20</u>	<u>\$215</u>	
	<u>↓</u>	<u>3:7</u>	<u>5</u>	<u>5</u>				<u>5</u>	<u>5</u>	<u>20</u>	<u>10.75</u>	<u>20</u>	<u>\$215</u>	
<u>11/4-11/6</u>	<u>60</u>	<u>6a-10</u>	<u>5</u>	<u>5</u>				<u>5</u>	<u>5</u>		<u>12.75</u>	<u>20</u>	<u>\$255</u>	
	<u> </u>	<u>10:3</u>	<u>5</u>	<u>5</u>				<u>5</u>	<u>5</u>		<u>\$11.90</u>	<u>20</u>	<u>\$238</u>	
	<u> </u>	<u>3:7</u>	<u>5</u>	<u>5</u>				<u>5</u>	<u>5</u>		<u>\$11.90</u>		<u>\$178.50</u>	
<u>11/4-11/6</u>	<u>60</u>	<u>6a-10</u>	<u>4</u>	<u>4</u>				<u>4</u>	<u>4</u>	<u>16</u>	<u>\$14.45</u>	<u>16</u>	<u>\$231.20</u>	
	<u> </u>	<u>10:3</u>	<u>4</u>	<u>4</u>				<u>4</u>	<u>4</u>	<u>16</u>	<u>\$14.45</u>	<u>16</u>	<u>\$231.20</u>	
	<u> </u>	<u>3:7</u>	<u>4</u>					<u>4</u>	<u>4</u>	<u>12</u>	<u>\$14.45</u>	<u>12</u>	<u>\$173.40</u>	
jan	feb	mar	apr	may	jun	total		\$1992.30						
july	aug	sep	oct	nov	dec									

advertiser: John Krol salesperson: Krol approved by: _____

date: _____ date: _____ entered by: _____

I represent that the payment for the above described broadcast time has been furnished by:

The Committee to Elect John Kal

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Beverly Kal

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/2/23
Date


Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected


Signature

Victoria Spa
Printed Name

D.O.S
Title



POLITICAL ADVERTISING CHECKLIST

Name of Candidate: John Krol.
Office Being Sought: Mayor.
Person Ordering Advertising: John Krol
Relationship to Candidate: Self.

Person to Whom Disclosure Is Given:

Date November 2 Item

- Candidate has been determined to be "legally qualified."
- Candidate's announcement constitutes a "use"; *i.e.*, candidate personally appears on the spot and is identifiable.
- Candidate's announcement contains proper sponsorship identification.
- Candidate has provided NAB form or other written statement of agency authorization to place advertising on behalf of candidate.
- Candidate has been provided with:
 - Townsquare Media Berkshire Statement of Policy on Political Advertising; and
 - Townsquare Media Berkshire Station Rate Information
- Campaign Committee has provided list of officers and directors.

Date: Nov 2

Salesperson: Victoria

John Krol \$1992

WBEC-FM																
(B or S) Broadcast or Stream	Weekly Distribution							Times		Spot Length	Spots/ Week	Rate	Totals		Spot Type	
	MON	TUE	WED	THU	FRI	SAT	SUN	Start	End				Weeks	Spots		Total \$
B (11/4-11/7/2023)	5	5				5	5	6a	10a	30	20	\$12.75	1	20	\$ 255.00	Cash/Political
B (11/4-11/7/2023)	5	5				5	5	10a	3p	30	20	\$10.75	1	20	\$ 215.00	Cash/Political
B (11/4-11/7/2023)	5	5				5	5	3p	7p	30	20	\$10.75	1	20	\$ 215.00	Cash/Political
										60	0	\$0.00		0	\$ -	
												\$0.00		0	\$ -	
												\$0.00		0	\$ -	
												\$0.00		0	\$ -	
												\$0.00		0	\$ -	
Total Spots												60	\$	685.00		
FLIGHT WEEKS:																

WUPE AM/FM																
(B or S) Broadcast or Stream	Weekly Distribution							Times		Spot Length	Spots/ Week	Rate	Totals		Spot Type	
	MON	TUE	WED	THU	FRI	SAT	SUN	Start	End				Weeks	Spots		Total \$
B (11/4-11/7/2023)	5	5				5	5	6a	10a	60	20	\$12.75	1	20	\$ 255.00	Cash/Political
B (11/4-11/7/2023)	5	5				5	5	10a	3p	60	20	\$11.90	1	20	\$ 238.00	Cash/Political
B (11/4-11/7/2023)	5					5	5	3p	7p	60	15	\$11.90	1	15	\$ 178.50	Cash/Political
										60	0	\$0.00		0	\$ -	
												\$0.00		0	\$ -	
												\$0.00		0	\$ -	
												\$0.00		0	\$ -	
												\$0.00		0	\$ -	
Total Spots												55	\$	671.50		
FLIGHT WEEKS:																

WBEC-AM																
(B or S) Broadcast or Stream	Weekly Distribution							Times		Spot Length	Spots/ Week	Rate	Totals		Spot Type	
	MON	TUE	WED	THU	FRI	SAT	SUN	Start	End				Weeks	Spots		Total \$
B (11/4-11/7/2023)	4	4				4	4	6a	10a	30	16	\$14.45	1	16	\$ 231.20	Cash/Political
B (11/4-11/7/2023)	4	4				4	4	10a	3p	30	16	\$14.45	1	16	\$ 231.20	Cash/Political
B (11/4-11/7/2023)	4					4	4	3p	7p	30	12	\$14.45	1	12	\$ 173.40	Cash/Political
											0	\$0.00		0	\$ -	
Total Spots												48	\$	635.80		
FLIGHT WEEKS:																

1:221885250: 1001380285 0151

FOR

Malco H&E



Greylock Federal Credit Union

1001380285 0151

1001380285 0151

One thousand Nine Hundred Ninety and 30/100

PAY TO THE ORDER OF *Townsquare Medical* \$ *1992.30*

11/3
2023

Pittsfield, MA 01201-8630

53-85252118

161

Committee to Elect John M. Krol, Jr.

45 Vinal Ave

See attached

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

