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# Submit a Job Opening to the MAB Job Bank

**Your Call Letters:** (For a blind listing, enter "BLIND" instead of call letters)\*

WADL

**Your Company Name:** (For a blind listing, enter "BLIND" instead of call letters)\*

Adell Broadcasting

**Job Title of Opening:\***

Account Executive

**Choose Category of Job Opening:**

Sales

**Enter a Description of the Job Opening:**

Editor:

Basic Text Box  Rich Text Editor

P  
Apply CSS Cl...

**Department:** Sales Department - Clinton Township, MI  
**Reports to:** Sales Manager  
**Job Objective:**



WADL TV-38 is seeking an enthusiastic, motivated, dependable and personable Sales Associate to sell commercial advertising time to local businesses across our advertising platforms. The ideal candidate is a creative thinker, team player and thrives on success. The compensation package is commission based and allows for unlimited income potential.

**Responsibilities:** Words: 565 Characters: 4923

Responsible for the sales of advertising time on WADL TV-38, Antenna TV and

**Enter the Requirements (Experience, Education, etc.) for This Position:**


Editor: Demonstrates selling skills and product knowledge in all areas listed above that allow Sales  Basic Text Box  Rich Text Editor

Prepare yourself for a dynamic profession marked by advanced technology, rapid change, and abundant opportunity by enrolling in one of the country's largest electronic media programs.

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College of Communication & Fine Arts



Design
HTML

Words: 0 Characters: 0

**Enter Details on How Applicants can Apply for the Opening:**

Editor:  Basic Text Box  Rich Text Editor

Paragraph St...

Apply CSS Cl...

Words: 0 Characters: 0

**Name of Station/Company Contact:**

Adell Broadcasting Inc.

**Contact Person Email:**

jamie@wadldetroit.com

**Deadline to Apply:**

*(format: MM/DD/YY or click on calendar icon)*

5/31/2014



**City of Job Location:**

Clinton Twp

**State:**

Michigan

**Zip:**

48035

**Your Station/Company Website:**

http://wadldetroit.com

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Ads will automatically be deleted 45 days after being posted.

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- For EEO purposes, please click "print" now and include a copy of this page in your appropriate EEO file.
- For questions, comments, or more information, contact MAB (mab@michmab.com )

**By clicking the "submit" button below, you are verifying that your company is an equal opportunity employer.**

Submit

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Welcome back, **Jamie Harrington!**

[Click Here for What's New \(updated 1/25\)](#)

[\[http://www.mitalent.org/lib/Files/Release\\_Notes/Employer20140125.pdf\]](http://www.mitalent.org/lib/Files/Release_Notes/Employer20140125.pdf)

## Employer Dashboard

Wadl Tv-38

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[Active Jobs \[#content\\_tabs-0\]](#)

[Inactive Jobs \[#content\\_tabs-1\]](#)

[Go to Job Posting Feedback \[/employer/displayunresolvedjobs.aspx\]](/employer/displayunresolvedjobs.aspx)

**Jamie Harrington**

---

**From:** Jamie Harrington  
**Sent:** Friday, March 14, 2014 1:48 PM  
**To:** 'answer@macomb.edu'  
**Subject:** WADL - New hire position  
**Attachments:** WADL Sales opening.docx

Attached is a job posting for an Account Executive here at WADL- Please post to your Macomb Community College Career website-

Thank you,

**Jamie Harrington**  
Executive Administrator

WADL TV-38, Detroit  
22590 15 Mile Rd  
Clinton Twp. MI 48035  
586-790-3838  
586-790-4591Fax



**Jamie Harrington**

---

**From:** Jamie Harrington  
**Sent:** Friday, March 14, 2014 1:42 PM  
**To:** 'careers@oakland.edu'  
**Subject:** WADL Job Posting  
**Attachments:** WADL Sales opening.docx

Attached is a job posting for an Account Executive here at WADL- Please post to your Oakland website-

Thank you,

**Jamie Harrington**  
Executive Administrator

WADL TV-38, Detroit  
22590 15 Mile Rd  
Clinton Twp. MI 48035  
586-790-3838  
586-790-4591Fax



**Jamie Harrington**

---

**From:** Jamie Harrington  
**Sent:** Friday, March 14, 2014 1:39 PM  
**To:** 'HireaSpartan@csp.msu.edu'  
**Subject:** WADL Job Posting  
**Attachments:** WADL Sales opening.docx

Attached is a job posting for an Account Executive here at WADL- Please post to your Spartan Career website-

Thank you,

**Jamie Harrington**  
Executive Administrator

WADL TV-38, Detroit  
22590 15 Mile Rd  
Clinton Twp. MI 48035  
586-790-3838  
586-790-4591Fax



**Jamie Harrington**

---

**From:** Jamie Harrington  
**Sent:** Friday, March 14, 2014 1:37 PM  
**To:** 'jobs@wayne.edu'  
**Subject:** WADL Job Posting  
**Attachments:** WADL Sales opening.docx

Good Afternoon:

Please post the following Account Executive position on the Wayne State University website-

Thank you,

**Jamie Harrington**  
Executive Administrator

WADL TV-38, Detroit  
22590 15 Mile Rd  
Clinton Twp. MI 48035  
586-790-3838  
586-790-4591Fax





**Jamie Harrington**

---

**From:** Jamie Harrington  
**Sent:** Friday, March 14, 2014 2:20 PM  
**To:** 'mkennedy@detroitnaacp.org'  
**Subject:** WADL Job Posting  
**Attachments:** WADL Sales opening.docx

Please post the following Account Executive position on your Website-

Thank you,

**Jamie Harrington**  
Executive Administrator

WADL TV-38, Detroit  
22590 15 Mile Rd  
Clinton Twp. MI 48035  
586-790-3838  
586-790-4591Fax



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**Your Call Letters:** (For a blind listing, enter "BLIND" instead of call letters)\*  
WADL

**Your Company Name:** (For a blind listing, enter "BLIND" instead of call letters)\*  
Adell Broadcasting

**Job Title of Opening:\***  
Production Coordinator

**Choose Category of Job Opening:**  
Production

**Enter a Description of the Job Opening:**

Editor:  Basic Text Box  Rich Text Editor

Normal  
Apply CSS Cl...

**Position:**  
Production Coordinator  
WADL-TV  
35000 Adell Dr.  
Clinton Twp., MI 48035



**Reports to:** Quenton Ross (Director of Production) Words: 143 Characters: 1014

**Job Title:** Production Coordinator  
**Enter the Requirements (Experience, Education, etc.) for This Position:**  
**Summary:** Oversee all projects of the WADL-Detroit production department, and act as a liaison between the sales and production departments.

**Essential Duties and Responsibilities:** Includes the following; other duties may be assigned.

- Strong script writing skills (focusing on commercial, PSA and television script writing)


**Education and Experience**  
Bachelor's Degree in broadcasting, journalism, advertising or related field preferred, but not

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required; 1-2 years minimum of video production experiences or training required.

Words: 26 Characters: 195

Design HTML

**Enter Details on How Applicants can Apply for the Opening:**

Editor:  Basic Text Box  Rich Text Editor

Normal  
Apply CSS CL...

Please submit Resume to: [Jamie@wadldetroit.com](mailto:Jamie@wadldetroit.com)

Words: 0 Characters: 0

**Name of Station/Company Contact:**

Jamie Harrington

**Contact Person Email:**

[jamie@wadldetroit.com](mailto:jamie@wadldetroit.com)

**Deadline to Apply:**

*(format: MM/DD/YY or click on calendar icon)*

05/01/14



**City of Job Location:**

Clinton Twp

**State:**

Michigan ▼

**Zip:**

48035

**Your Station/Company Website:**

<http://wadldetroit.com>

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**By clicking the "submit" button below, you are verifying that your company is an equal opportunity employer.**

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New Job > Job Profile

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- Close Job
- Copy Job
- View Activity

Calendar

- Resource Library
- I want to...

Report a Hire

Viewing Job: 26521/Sales Associate

Profile View Position Information Posting Information

Position Information

[Edit]

Please review the information contained in this job posting. Click on the [Edit] link for each section to make any changes.

Click the [View Activity] link above to view all activity for this job posting.

\*Job ID: 26521

\*Job Title: Sales Associate

Job Reference Num :

Employer Name: WADL TV-38, Adell Broadcasting

No of Openings: 1

Days/hours & duration of job: M-F 9a-5p

Wage/Salary: TBD

Employment Start Date: ASAP

Employment End Date:

\*Job Description: WADL is seeking an Enthusiastic, Motivated dependable personable Sales Associate to sell commercial advertising time to local business across our advertising platforms. The idea candidate is a creative thinker, team player and thrives on success.

\*Qualifications: 1-2 years of sales experience in the marketing industry Experience with Microsoft, Word, Excel, Power Point Strong Understanding of customer and market Dynamics and requirements Willingness to travel and work with a team of professionals Proven Ability to achieve sales quotas Valid drivers License

\*Application Instructions: Please submit your resume to: Jamie Harrington jamie@wadldetroit.com

Online Application Address:

Contact Information

\*First Name: Jamie

Middle Initial:

\*Last Name: Harrington

\*Address Line 1: 22590 15 Mile Rd

Address Line 2:

\*City: Clinton Twp

\*State/Province: MI

\*Zip/Postal Code: 48035

Country: United States of America

Map of Address Above : [Online Map](#)

\*Phone: 586-790-3838

Fax:

\*Email : [jamie@wadldetroit.com](mailto:jamie@wadldetroit.com)

Website : [www.wadldetroit.com](http://www.wadldetroit.com)

Posting Information

[Edit]

\*Job Location City: Clinton Twp

\*Job Location State/Province: MI

Job Location Country: United States of America

Job Category: Sales and Marketing

\*Position Type: Full Time Employment

Minimum GPA:

Graduation Range Start:

Graduation Range End:

Class Standing:

Degrees :

\*Majors : All Majors

Screen by Minimum GPA: No

Screen by Graduation Range: No

Screen by Class Standing: No

Screen by Degree: No

**Screen by Major:** No

**\*Post Date:** 8/25/2014

**\*Expiration Date:** 9/24/2014

**\*Show Contact Info:** Yes

**Allow Students to Apply Online ? :** Yes

**Control Information**

**\*Status:** Active

**Jamie Harrington**

---

**To:** mkennedy@detroitNAACP.ORG  
**Subject:** Job Posting  
**Attachments:** WADL Sales opening.docx

Please post the attached opening.

Thank you

**Jamie Harrington**  
Executive Administrator

WADL TV-38, Detroit  
22590 15 Mile Rd  
Clinton Twp. MI 48035  
586-790-3838  
586-790-4591Fax



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WADL

**Your Company Name:** (For a blind listing, enter "BLIND" instead of call letters)\*

Adell Broadcasting

**Job Title of Opening:\***

Account Executive

**Choose Category of Job Opening:**

Sales

**Enter a Description of the Job Opening:**

Editor:

Basic Text Box

Rich Text Editor

p

Apply CSS Cl...

- Maintain contact with all clients in the market area to ensure high levels of Client Satisfaction.
- Demonstrate ability to interact and cooperate with all company employees.
- Build trust, value others, communicate effectively, drive execution, foster innovation, focus on the customer, collaborate with others, solve problems creatively and demonstrate high Integrity.
- Maintain professional Internal and external relationships that meet company core values.
- Proactively establish and maintain effective working team relationships with all support departments.

Design      HTML      Words: 78    Characters: 565

**Enter the Requirements (Experience, Education, etc.) for This Position:**



Editor:

Basic Text Box

Rich Text Editor

Normal


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- 1-2 years of sales experience in the marketing industry.
- Experience with Microsoft Office suite (Word, Excel, Power Point, and Outlook).
- Strong understanding of customer and market dynamics and requirements.
- Willingness to travel and work in with team of professionals.
- Proven ability to achieve sales quotas.

Valid driver's license, satisfactory driving record and suitable vehicle for this role

Words: 62 Characters: 404

**Enter Details on How Applicants can Apply for the Opening:**

Editor:       Basic Text Box    Rich Text Editor

p  
Apply CSS Cl...

Please email resume to [jamie@wadldetroit.com](mailto:jamie@wadldetroit.com), or fax 586-790-3841

No phone calls please.

Design    HTML
Words: 12 Characters: 83

**Name of Station/Company Contact:**

Jamie Harrington

**Contact Person Email:**

[jamie@wadldetroit.com](mailto:jamie@wadldetroit.com)

**Deadline to Apply:**

*(format: MM/DD/YY or click on calendar icon)*

9/12/2014

**City of Job Location:**

Clinton Twp

**State:**

Michigan ▼

**Zip:**

48035

**Your Station/Company Website:**

<http://wadldetroit.com>

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Welcome, Jamie M Harrington.

Jamie M Harrington @WADL-TV38

Log Out

# job postings

Click on "Job Posting Instructions" to view step-by-step instructions and helpful hints.

For this employment opportunity, is U.S. citizenship or lawful permanent residence required by law, regulation, executive order, or government contract?

\* If U.S. citizenship or lawful permanent residency is required select YES.

\* If U.S. citizenship or lawful permanent residency is NOT required select YES and NO.

Job Title	ID	Description	Multiple School Posting	Type	Major(s)	Start	End	Approved	Options
Account Executive	116656	WADL-TV, Channel 38, Detroit's fastest growing station, is looking for personable, aggressive, ...	*	Full Time	All Majors	August 25, 2014	September 24, 2014	*	Deactivate



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**Jamie Harrington**

---

**From:** Jamie Harrington  
**Sent:** Monday, August 25, 2014 12:43 PM  
**To:** Dody Johnson; 'shaw.cee@gmail.com'; Cicely Shaw  
**Subject:** Job Posting on WADL Website needed  
**Attachments:** WADL Sales opening.docx

Please post the following job posting on our website until further notice-

Thank you

**Jamie Harrington**  
Executive Administrator

WADL TV-38, Detroit  
22590 15 Mile Rd  
Clinton Twp. MI 48035  
586-790-3838  
586-790-4591Fax



## **Job Description: WADL TV-38 Advertising Sales**

**Title:** Sales Associate

**Department:** Sales Department – Clinton Township, MI

**Reports to:** Sales Manager

### **Job Objective:**

WADL TV-38 is seeking an enthusiastic, motivated, dependable and personable Sales Associate to sell commercial advertising time to local businesses across our advertising platforms. The ideal candidate is a creative thinker, team player and thrives on success. The compensation package is commission based and allows for unlimited income potential.

### **Responsibilities:**

- Responsible for the sales of advertising time on WADL TV-38, Antenna TV and wadldetroit.com.
- Demonstrates selling skills and product knowledge in all areas listed above that allows a Sales Associate to deliver effective presentations that generate advertising sales revenue in excess of quota.
- Develops annual business plan in conjunction with Sales Manager, which details activities to follow during the fiscal year, which will focus the Sales Associate on meeting or exceeding sales quota.
- Complete understanding of pricing and proposal models.
- Demonstrates the ability to carry on a business conversation with business owners and decision makers.
- Maximizes all opportunities in the process of closing a sale resulting in the taking of market share from larger competitors.
- Sells consultatively and makes recommendations to prospects and clients of the various solutions the company offers to their business issues.
- Develops a database of qualified leads through referrals, telephone canvassing, face to face cold calling on business owners, email, and networking.
- Assists in the implementation of company marketing plans as needed.
- Creates and conducts effective proposal presentations and RFP responses that identify prospects business problems, the effects of the problems, and the SalesCareersOnline.com solutions to their problems.
- Responsible for sourcing and developing client relationships and referrals.
- Responsible for identifying and building effective Centers of Influence Network with Sales Recruiters and other professionals to maximize revenue.
- Demonstrates the ability to gather, submit detailed business information for underwriting, pricing, and presentation of solutions to identified prospects' business problems.
- Maintains accurate records of all sales and prospecting activities including sales calls, presentations, closed sales, and follow-up activities within their assigned territory, including the use of Microsoft Outlook to maintain accurate records to maximize territory potential.
- Adheres to all company policies, procedures and business ethics codes and ensures that they are communicated and implemented within the team.
- Participates and contributes to the development of sales positioning collateral offered to clients, prospects and company employees.



**Adell Broadcasting Corporation**

35000 Adell Drive • Clinton Township, MI 48035-2814 • Ph: (586) 790-3838 • Fax: (586) 790-3841 • [www.wadldetroit.com](http://www.wadldetroit.com)

## Relationships and Roles:

### Internal / External Cooperation

- Maintain contact with all clients in the market area to ensure high levels of Client Satisfaction.
- Demonstrate ability to interact and cooperate with all company employees.
- Build trust, value others, communicate effectively, drive execution, foster innovation, focus on the customer, collaborate with others, solve problems creatively and demonstrate high integrity.
- Maintain professional internal and external relationships that meet company core values.
- Proactively establish and maintain effective working team relationships with all support departments.

### Job Specifications:

- 1-2 years of sales experience in the marketing industry.
- Experience with Microsoft Office suite (Word, Excel, Power Point, and Outlook).
- Strong understanding of customer and market dynamics and requirements.
- Willingness to travel and work in with team of professionals.
- Proven ability to achieve sales quotas.
- Valid driver's license, satisfactory driving record and suitable vehicle for this role.

Please email resume to [Jamie@wadldetroit.com](mailto:Jamie@wadldetroit.com), or fax 586-790-3841

No phone calls please.



**Adell Broadcasting Corporation**

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**Adell Broadcasting Corporation**

35000 Adell Drive • Clinton Township, MI 48035-2814 • Ph: (586) 790-3838 • Fax: (586) 790-3841 • [www.wadldetroit.com](http://www.wadldetroit.com)

Editor/Videographer  
WADL-Detroit  
35000 Adell Dr.  
Clinton Twp., MI 48035

Reports To: Quenton Ross (Director of Production)

**Job Title:** Editor/Videographer (*full-time*)

**Salary:** 30k / Plus optional Benefits (Dental, Vision & Health Insurance)

**Summary:** A key member of the production department, responsible for shooting and editing a variety of projects for a broadcast television station.

**Essential Duties and Responsibilities:** Includes the following; other duties may be assigned.

- Strong ability to edit video on a non-linear editing system (**Final Cut Pro 7 & Adobe After Effects experience is required**)
- Ability to operate camera and gather footage for commercial spots, TV shows, PSAs and live productions, both in-studio and on location
- Knowledge of video equipment, industry standards and the entire production process
- The ability to create strong graphic treatments for projects
- Experience with Photoshop, After Effects, and Compressor
- Must be able to manage multiple projects at once, while adhering to strict project deadlines
- A detail-oriented worker, with an eye for detail; the ability to see a project through from beginning to end
- Must be able to present yourself professionally both in and out of the studio, specifically when working with clients
- Have the ability to create commercial content that successfully renders results for station clients
- Experience with camera operating for live shows
- Green screen shooting and editing is a plus
- Experience in broadcast television production is a plus

**Education and Experience:** Two or more years of video production experience, or a combination of training and experience. Experience working in broadcast television production preferred.

**WADL is looking for a full-time editor/videographer. Editors are key members of the production department, responsible for shooting and editing a variety of projects for a broadcast television station. We are looking for someone with a strong ability to edit video on a non-linear editing system (Final Cut Pro 7 & Adobe After Effects experience is required). Candidates must also have the ability to operate cameras and gather footage for commercial spots, TV shows, PSAs and live productions, both in-studio and on location. The salary for this position is 30k, plus optional Benefits (Dental, Vision & Health Insurance). For more information or to submit your resume, contact WADL's production coordinator Falan M. Fuquay at [Falan@waddetroit.com](mailto:Falan@waddetroit.com)**



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WADL

**Your Company Name:** *(For a blind listing, enter "BLIND" instead of call letters)\**

Adell Broadcasting

**Job Title of Opening:\***

Editor

**Choose Category of Job Opening:**

Production

**Enter a Description of the Job Opening:**

Editor:

Basic Text Box

Rich Text Editor

Normal  
Apply CSS CL..

Job Title: Editor/Videographer (full-time)

Salary: 30k/Plus optional Benefits (Dental, Vision & Health Insurance)

A key member of the production department, responsible for shooting and editing a variety of projects for a broadcast television station.

- strong ability to edit on a non-linear editing system (final cut pro 7 & adobe After Effects Experience is required)
- ability to operate a camera and gather footage for commercial spots, TV shows, PSAs and live productions, both In-studio and on location
- Knowledge of video equipment, industry standards and the entire production process
- The ability to create strong graphic treatments for projects
- Experience with Photoshop, After Effects and Compressor
- Must be able to manage multiple projects at once, while adhering to strict project deadlines

Design HTML Words: 189 Characters: 1251



**Enter the Requirements (Experience, Education, etc.) for This Position:**

Editor:

Basic Text Box

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