## QUARTERLY LISTING OF PROBLEMS AND NEEDS - 2007

In accordance with Section 1.526 of the Commission's Rules, there is attached a list of significant problems and needs to the service area during the period from April 1, 2007 through June 30, 2007. The listings, which will be placed in KVII's public files on July 10, 2007, including brief description of typical programs broadcast in response to the area's significant problems and needs.

- 1. Health Care
- 2. Gang Activity
- 3. Domestic Violence
- 4. Education
- 5. Child Care
- 6. Tourism
- 7. Economic Growth
- 8. Care for the Elderly
- 9. Revitalization of Downtown Area
- 10. Teen Pregnancy

KVII-TV has several continuing programs, broadcast on a regular basis, designed to meet the significant problems and need of our service area:

US FARM REPORT: Airs weekly at 6:00AM on Saturdays for 60 minutes. Agriculture.

JACK HANNA'S ANIMAL ADVENTURES: Airs weekly at 9:00AM on Sundays for 30 minutes. Children's Educational and Entertainment. Ages 12-16 years.

MEDICAL BREAKTHROUGH: This feature airs in the 5:00PM Newscasts Monday through Friday, then re-aired Monday through Friday in Daybreak from 6:00AM – 7:00AM. The information given in this feature is full of tips and ideas for families in every area of family life.

FAMILY FOCUS: This feature airs in the 5:00PM and 6:00PM newscasts Tuesdays and Fridays. The information given in this feature is full of tips and ideas for families in every area of family life.

KVII-TV believes its five local newscasts each weekday and five newscasts each weekend do much more than just keeping the public informed of current events, weather and sports.

KVII-TV also airs a large number of Public Service Announcements on current problems facing the area.