# Public Issues Report 1st Quarter 2014

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6:31 6:45

January 2014

1/2/14

[Anchor:LISA]

{\*\*\*LISA\*\*\*}

TEXAS WOMEN ARE MAKING A MOVE IN 2014!

[TAKE: full screen] {\*\*\*full screen\*\*\*}

TWO FEMALE DEMOCRATS ARE GOING FOR A NEW KIND OF HISTORY: WINNING AS AN ALL-FEMALE TICKET FOR GOVERNOR AND LIEUTENANT GOVERNOR.

IF WENDY DAVIS AND LETICIA VAN DE PUTTE WIN IN THE MARCH PRIMARIES... IT'LL BE THE 5TH TIME IN 20 YEARS THE PARTY HAS NOMINATED WOMEN..

AND IF THEY WIN THE ELECTION... IT WILL BE THE FIRST TIME EVER.

[Anchor:CHARLES]

{\*\*\*CHARLES\*\*\*}

IT'S A HAPPY NEW YEAR FOR KIDS WHO WANTED TO JOIN THE BOY SCOUTS BUT COULDN'T.

[TAKE VO]

{\*\*\*VO\*\*\*}

[CG:2050 - Courtesy One Line Chip\AP]

AS OF NEW YEAR'S DAY, THE BOY SCOUTS OF AMERICA'S BAN ON OPENLY GAY MEMBERS IS A THING OF THE PAST.

THE NEW POLICY IS STILL CAUSING A HEATED DEBATE AT SCOUT H-Q IN TEXAS... BUT WITH THE SUPPORT ALL THE WAY UP TO PRESIDENT OBAMA THE BOY SCOUTS ENTER A NEW CHAPTER IN THE NEW YEAR.

[Anchor:JESSICA]

{\*\*\*JESSICA\*\*\*}

OKAY WE ARE JUST GETTING OUR HANDS ON SOME OF THE WEIRDEST STUFF THAT HAPPENED OVER NEW YEARS EVE..

ONE OF THEM... KATHY GRIFFIN

**TAKE SOT** 

OUTCUE: have the key

**DURATION:0:17**]

{\*\*\*sot full\*\*\*}

[TAKE: CONT VO] {\*\*\*CONT VO\*\*\*}

YES SHE HANDCUFFED HERSELF TO CO-HOST ANDERSON COOPER. IT'S THE 7TH YEAR THE DUO HAS HELPED HOST CNN'S NEW YEAR'S EVE SPECIAL. THEY WERE STUCK TOGETHER ALL THE WAY UP TO THE BALL DROP - AND COOPER LATER TWEETED THAT SECURITY HAD TO COME GET THEM APART.

### 1/3/14

[Anchor:LISA]

{\*\*\*LISA\*\*\*}

GETTING STRAIGHT INTO THE TOP FIVE NEWS STORIES OF THE DAY...

[TAKE: full screen]

{\*\*\*full screen\*\*\*}

MANY PEOPLE IN THE NORTHEAST ARE FACING POSSIBLE \*BLIZZARD CONDITIONS AS THE FIRST MAJOR WINTER STORM OF THE YEAR HITS.

In fact... About 100 million people are in the storm's path.

{REVEAL}

AT LEAST A THOUSAND FLIGHTS HAVE ALREADY BEEN CANCELLED FOR TODAY.

{REVEAL}

AUTHORITIES WARN FREEZING TEMPERATURES COULD MAKE THINGS EVEN MORE DANGEROUS FOR ANYONE WHO VENTURES OUT.

[Anchor:LISA]

{\*\*\*LISA\*\*\*}

A LOT OF US MADE RESOLUTIONS TO EAT HEALTHIER... MAYBE SHED A FEW POUNDS. BUT HERE ARE SOME MYTHS ABOUT OUR DIET THAT WE ACTUALLY STILL BELIEVE, LIKE:

[TAKE: full screen] {\*\*\*full screen\*\*\*}

-EATING LATE MAKES YOU PUT ON WEIGHT.

THIS IS PROBABLY ONE OF... IF NOT \*THE... MOST COMMON MYTH.

YOUR METABOLISM CONTINUES THROUGHOUT THE DAY \*AND NIGHT... AND THERE IS MEDICAL EVIDENCE TO SUGGEST THAT THERE ISN'T ANYTHING BAD ABOUT EATING LATE.

{\*\*\*REVEAL\*\*\*}

-MYTH #2... REDUCED OR FAT FREE DIETS ARE ESSENTIAL FOR LOSING WEIGHT.

OFTEN THESE PRODUCTS ARE LOADED WITH SALT AND OTHER PRESERVATIVES MAKING THEM LESS THAN SUITABLE FOR HAVING A HEALTHY DIET.

THE BODY ACTUALLY NEEDS FAT TO BUILD MUSCLE AND PROVIDE YOU WITH ENERGY.

{\*\*\*REVEAL\*\*\*}

-ANOTHER MYTH... VEGETARIANS HAVE HEALTHIER DIETS

NOT NECESSARILY.

FOR EXAMPLE... PROTEIN, WHICH IS CRITICAL IN ANY HEALTHY DIET, IS HARD TO COME BY FOR THOSE WHO AVOID MEAT.

{\*\*\*REVEAL\*\*\*}

-A BEER BELLY IS CAUSED BY BEER.

WRONGI

BEER AND OTHER FORMS OF ALCOHOL \*DO HAVE A LOT OF CALORIES.

HOWEVER, BOOZE DOES NOT SPECIFICALLY TARGET THE BELLY.

[Anchor:LISA]

{\*\*\*LISA\*\*\*} WE'VE GOT SOME GOOD NEWS FOR ALL YOU NEW YORKERS!

SOME RESTRICTIONS ON MEDICAL MARIJUANA COULD SOON BE LIFTED.

ITAKE VOL

{\*\*\*VO\*\*\*}

[CG:2050 - Courtesy One Line Chip\WSJDigitalNetwork]

THE GOVERNOR IS EXPECTED TO ANNOUNCE A POLICY THAT WOULD ALLOW LIMITED USE OF THE DRUG BY THOSE WITH SERIOUS ILLNESSES.

ONLY 20 HOSPITALS ACROSS THE STATE WILL BE ALLOWED TO PRESCRIBE MARIJUANA TO THOSE WITH CANCER, GLAUCOMA, OR ANY OTHER DISEASE APPROVED BY THE HEALTH DEPARTMENT.

[Anchor:LANCE]

{\*\*\*LANCE\*\*}

CHEERIOS IS GOING G-M-O FREE.

GENERAL MILLS SAYS IT'S NOW MAKING THE ORIGINAL CHEERIOS WITHOUT INGREDIENTS CONTAINING THE GENETICALLY MODIFIED ORGANISMS.

[TAKE VO]

{\*\*\*vo\*\*\*}

[CG:2008 - Two Line Banner\Cheerios Goes GMO Free\HEALTH]

SOME CONSUMERS ARE CONCERNED ABOUT THE HEALTH AND ENVIRONMENTAL IMPACTS OF G-M-O'S, ALTHOUGH THEY HAVEN'T BEEN PROVEN HARMFUL.

FOR THE PAST YEAR, A GREEN ECONOMY ADVOCACY GROUP HAS BEEN RALLYING CONSUMERS ON SOCIAL MEDIA TO PRESSURE GENERAL MILLS TO REMOVE G-M-O'S FROM CHEERIOS.

MOSTLY BECAUSE IT'S OFTEN AMONG THE FIRST FOODS GIVEN TO TODDLERS.

[Anchor:CHARLES]

{\*\*\*CHARLES\*\*\*}

HERE'S YOUR TOP FIVE SOCIAL MEDIA UPDATE STARTING WITH SOMETHING YOU MAY HAVE SEEN ALL OVER TWITTER, INSTAGRAM AND FACEBOOK OVER THE WEEKEND

**ITAKE VO]** 

{\*\*\*vo\*\*\*}

THE SELFIE OLYMPICS. SO WHAT THE HELL ARE THE SELFIE OLYMPICS?? SIMPLE..IT'S A WAY TO MAKE FUN OF SELFIES. FOR THE MOST PART PEOPLE TAKE THEM IN FRONT OF A MIRROR IN THE BATHROOM...WELL YOU DO THAT BUT ADD A BUNCH OF EITHER CRAZY POSES OR ELEMENTS OR BOTH IF YOU'RE WANTING TO MAKE IT TO THE SELFIE OLYMPICS. THERE'S A TWITTER ACCOUNT CALLED SELFY GAMES THAT HAS OVER 96 THOUSAND FOLLOWERS ON TWITTER AND "SELFIE GAMES" WAS TRENDING TOPIC MOST OF THE WEEKEND.

1/7/14

[Anchor:lisa]

{\*\*\*lisa\*\*\*}[CG:1002 - TOP 5 3\Janet Yellen Wins Bid\TOP 5 NEWS]

JANET YELLEN IS NOW THE NEXT LEADER OF THE FEDERAL RESERVE.

[TAKE: FULL SCREEN] {\*\*\*FULL SCREEN\*\*\*}

SHE IS THE FIRST WOMAN TO LEAD THE INSTITUTION IN ITS 100-YEAR HISTORY. SHE SUCCEEDS BEN BERNANKE, WHOSE SECOND TERM ENDS THIS MONTH. {REVEAL}

PRESIDENT OBAMA CALLED HER A "FIERCE CHAMPION" WHO WILL "STAND UP FOR AMERICAN WORKERS, PROTECT CONSUMERS" AND HELP GROW THE ECONOMY.

[Anchor:SPOONER]

{\*\*\*SPOONER\*\*\*}

[CG :2008 - Two Line Banner\Moms Getting Back to Work\TOP 5 MONEY]

ARE YOU A MOM WHO WANTS TO RE-ENTER THE WORKFORCE... BUT YOU'RE A LITTLE AFRAID? HERE ARE THE TOP 5 TIPS TO HELP MAKE IT HAPPEN.

[TAKE: full screen]

{\*\*\*full screen\*\*\*}

-FIRST... REVAMP YOUR RESUME.

BE SURE TO GIVE YOUR PROSPECTIVE EMPLOYER A SENSE THAT THERE'S A GENUINE HUMAN BEING APPLYING, NOT JUST A COLLECTION OF INFO.

-NEXT... NAIL THE INTERVIEW.

ARM YOURSELF WITH INFORMATION AND IMPRESS YOUR INTERVIEWER WITH FRESH IDEAS. AND DON'T DISCOUNT THE TIME YOU SPENT AS A NEW MOM.

-ALSO... EXPAND YOUR NETWORK.

ESTABLISH SOLID RELATIONSHIPS WITH PEOPLE WITHIN YOUR TARGET INDUSTRY. YOU MAY HAVE TO SHAKE MORE THAN A FEW HANDS UNTIL YOU FIND THAT RIGHT ONE. BUT ONCE YOU DO, IT'S ALL GOING TO BE WORTH THE EFFORT.

-AND SPEAKING OF NETWORKING... BE SURE YOU'RE UTILIZING SOCIAL MEDIA. GET YOUR NAME OUT THERE, SHARE YOUR THOUGHTS, AND DON'T BE AFRAID TO DRAW ATTENTION TO YOURSELF AND YOUR IDEAS.

-AND FINALLY... DON'T UNDERSELL YOURSELF.

JUST BECAUSE YOU'VE BEEN OUT OF THE WORKFORCE FOR A WHILE DOESN'T MEAN YOU HAVE TO ACCEPT THE FIRST OFFER THAT COMES YOUR WAY.

1/8/14

[Anchor:JESSICA]

{\*\*\*JESSICA\*\*\*}

WE HAVE TO START YOUR TOP FIVE ENTERTAINMENT STORIES WITH SOME SAD NEWS... ACTRESS AND BEAUTY QUEEN MONICA SPEAR WAS MURDERED ALONGSIDE HER HUSBAND ON A VENEZUELAN HIGHWAY.

[TAKE VO]

{\*\*\*vo\*\*\*}

THE 29 YEAR OLD AND HER HUSBAND WERE FOUND SHOT TO DEATH INSIDE THEIR VEHICLE. HER FIVE-YEAR-OLD DAUGHTER WAS BEING TREATED FOR INJURIES SUSTAINED IN THE SHOOTING. THE FORMER MISS VENEZUELA, WHO LIVED IN MIAMI, WAS IN THE COUNTRY ON VACATION.

[Anchor:JESSICA]

{\*\*\*JESSICA\*\*\*}

OK WE ALL KNOW THAT IT'S PRETTY DAMN COLD JUST ABOUT EVERY WHERE...

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AND APPARENTLY THE ONLY WAY TO PROVE IT... IS TO THROW BOILING WATER INTO THE AIR AND
SEE WHAT HAPPENS...
  BUT AS MUCH FUN AS IT SOUNDS... IT HASN'T BEEN GOING AS WELL AS PLANNED FOR SOME
PEOPLE!
ITAKE: FULL SCREEN]
{***FULL SCREEN***}
  THESE TWO TWEETED THEY BURNED THEIR HAND AND THEIR HEAD!
  OUCH!
  SO WE DECIDED WE WOULD GIVE IT A TRY...
  TAKE A LOOK..
!TAKE SOT
OUTCUE: (LANCE LAUGHING)
DURATION:0:23]
{***SOT FULL***}
<>
   {SHORT CHAT}
 [Anchor:LISA]
 {***LISA***}
   THERE ARE A LOT OF MYTHS AND URBAN LEGENDS OUT THERE... BUT I Work at the daily buzz so we're
 gonna TALK ABOUT THE DIRTY ONES.
 [TAKE: FULL SCREEN]
 {***FULL SCREEN***}
   THIS ONE WAS POPULAR FOR A WHILE... GREEN M&M'S GET YOU IN THE MOOD.
   FALSE... BUT FEEL FREE TO EAT THEM ANYWAY!
 {reveal}
    MEN LIKE SEX MORE THAN WOMEN.
    WRONG... STUDIES HAVE SHOWN THAT WOMEN LIKE SEX JUST AS MUCH.
    WE JUST DON'T ADMIT IT!
 {reveal}
    SODA AFTER SEX PREVENTS PREGNANCY.
    IT DOESNT WORK AND ITS A TERRIBLE IDEA.
    DOING IT IN A HOT TUB DOESNT PREVENT PREGNANCY EITHER.
    DON'T DO IT.
  {reveal}
    AND LAST.. MOUNTAIN DEW LOWERS YOUR SPERM COUNT.
    EXPERTS SAY THATS NOT TRUE... BUT THERE ARE PLENTY OF FOODS OUT THERE THAT DO.
                                              1/9/14
  [Anchor:]{***JESSICA***}
  [CG:1002 - TOP 5 3\Teen Morphs Into Man\TOP 5 SOCIAL]
  OKAY..NOW NOT EVERY VIDEO ON HERE TODAY IS DISTURBING
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[TAKE: VONAT] {\*\*\*VONAT\*\*\*}

THIS NEXT ONE CAN GO UNDER THE HASHTAG AWESOME! MEET MATTT PERREN WHO DECIDED TO TAKE SELFIES OF HIMSELF EVERYDAY FOR 3 YEARS WHILE SINGING TO QUEEN'S DON'T STOP ME NOW BUT THE COOL PART IS HOW YOU SEE HIM CHANGE FROM TEEN TO MAN A-K-A FROM 15 YEARS OLD TO 18. THE VIDEO HAS OVER 1 POINT 5 MILLION VIEWS IN LESS THAN A WEEK LAST ALMOST 2 MINUTES AND IN THE MIDDLE IT STARTS COUNTING BACK TO WHERE HE STARTED.

[Anchor:LISA]

{\*\*\*LISA\*\*\*}

LETS TAKE ANOTHER MINUTE FOR YOUR EMOTIONAL MOJO.

DO YOU EVER GET FRUSTRATED AT THE WORLD AROUND YOU?

YOU MAY NOT ALWAYS BE ABLE TO CHANGE THE WORLD, BUT THERE'S A WAY YOU CAN CHANGE THE WAY YOU \*SEE THE WORLD.

[TAKE: FULL SCREEN]

{\*\*\*FULL SCREEN\*\*\*}

BE GRATEFUL.

NOT JUST FOR THE THINGS YOU HAVE IN YOUR WORLD, BUT FOR THE PEOPLE TOO.

{REVEAL}

BE JOYFUL.

IT CAN SEEM LIKE THERE'S SO MUCH NEGATIVITY IN THE WORLD.

PROVIDE A COUNTERBALANCE FOR THOSE AROUND YOU, AND BECOME A ROLE MODEL FOR JOYFUL LIVING.

{REVEAL}

LET GO OF THE NEED TO BE RIGHT.

HOW MANY TIMES HAVE YOU FOUND YOURSELF IN AN ARGUMENT AND FORGOTTEN WHAT YOU WERE ARGUING ABOUT?

ASK YOURSELF IF IT'S REALLY WORTH IT.

{REVEAL}

PRACTICE SELF-COMPASSION.

BEING GOOD TO YOURSELF WILL HELP YOU TO BE A KINDER, MORE COMPASSIONATE PERSON ALL AROUND.

YOU CAN'T GIVE TO OTHERS WHAT YOU DON'T GIVE TO YOURSELF.

{REVEAL}

AND LAST., DON'T TAKE YOUR PROBLEMS OUT ON OTHER PEOPLE.

WE ALL HAVE BAD DAYS.

IT DOESN'T HELP ANYONE IF YOU'RE SNAPPING AT EVERYONE AROUND YOU.

TAKE YOURSELF OFF SOMEWHERE QUIET AND DEAL WITH IT

1/10/14

[Anchor:LISA]

{\*\*\*LISA\*\*\*}

GETTING STRAIGHT INTO THE TOP FIVE NEWS STORIES OF THE DAY...

CHRIS CHRISTIE IS SAYIN SORRY.

**[TAKE SOT** 

**OUTCUE:** state legislature

DURATION:0:13]

{\*\*\*sot full\*\*\*}

[CG:2008 - Two Line Banner\Gov. Chris Christie\(R) NEW JERSEY]

[TAKE: cont vo] {\*\*\*cont vo\*\*\*}

[CG:1000 - TOP 5 1\Christie Apologizes, Fires Staff\TOP 5 NEWS]

THE NEW JERSEY GOVERNOR IS TAKING THE BLAME FOR THE POLITICAL SCANDAL OVER TRAFFIC DELAYS NEAR THE GEORGE WASHINGTON BRIDGE... sorta.

[TAKE: FULL SCREEN] {\*\*\*FULL SCREEN\*\*\*}

HE'S apparently FIRED THOSE RESPOSNIBLE FOR THE DELAYS - HIS DEPUTY CHIEF OF STAFF AND HIS CAMPAIGN MANAGER.

THE TWO COULD ACTUALLY FACE CRIMINAL MISCONDUCT... BECAUSE A WOMAN STUCK IN AN AMBULANCE ON THE BRIDGE... DIED.

[Anchor:CHARLES]

{\*\*\*CHARLES\*\*\*}

[CG:2008 - Two Line Banner\Don't Kiss Relatives?\THEDBZ.COM]

HERE'S AN INTERESTING QUESTION: SHOULD WE BE DISCOURAGING OUR KIDS FROM KISSING RELATIVES?

[TAKE VO]

{\*\*\*vo\*\*\*}

ONE SEX EDUCATION LEADER OVERSEAS IS GETTING CRITICIZED FOR RECENTLY SUGGESTING WE SHOULD TEACH OUR KIDS TO HIGH FIVE OR WAVE INSTEAD.

SHE SAID THAT CHILDREN NEEDED TO LEARN FROM THE VERY BEGINNING ABOUT THE IMPORTANCE OF CONSENT AND THAT "THEIR BODIES ARE THEIR OWN".

SHE SAYS KISSING COULD BLUR THE BOUNDARIES OF WHAT IS ACCEPTABLE WHEN IT COMES TO PHYSICAL CONTACT.

LET US KNOW WHAT YOU THINK BY LOGGING ON TO OUR FACEBOOK PAGE

[Anchor:CHARLES]

{\*\*\*CHARLES\*\*\*}

[CG:2008 - Two Line Banner\Best of CES\TECH CHECK]

TIME FOR YOUR TECH CHECK

THE GOODIES FROM CES JUST KEEP ROLLING IN AND FROM COMPANIES YOU WOULDN'T EXPECT AT A TECH TRADE SHOW.

[TAKE VO]

{\*\*\*VO\*\*\*}

[CG:2050 - Courtesy One Line Chip\Sleepnumber]

WHEN YOU THINK OF BEDS YOU PROBABLY THINK OF SPRINGS AND STUFFING, NOT SENSORS AND VOICE RECOGNITION. WELL SLEEP NUMBER UNVEILED THE X-12, A MATTRESS THAT NOT ONLY HAS BUILT-IN SENSORS THAT TRACK HOW WELL YOU SLEEP, BUT ALSO CAN RESPOND TO VOICE COMMANDS, DO SOMETHING ABOUT YOUR PARTNER'S AWFUL SNORING AND GIVE YOU A MASSAGE.

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[TAKE VO]

{***VO***}

[CG :2050 - Courtesy One Line Chip\Tao WellShell]
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AND IF YOU CAN NEVER FIND THE TIME TO WORK OUT... THIS TINY NEW GADGET WILL ALLOW YOU TO WORK OUT ANYWHERE. CALLED THE TAO WELL-SHELL, THE HANDHELD DEVICE LOOKS SIMILAR TO A COMPUTER MOUSE. IT COACHES YOU THROUGH 50 ISOMETRIC EXERCISES

[TAKE VO] {\*\*\*VO\*\*\*}

FINGERPRINT SCANNING IS ALL THE RAGE EVER SINCE APPLE PUT IT AT EVERYONE'S FINGERTIPS IN THE IPHONE 5S BUT THAT IS \*SO LAST YEAR. EYELOCK HAS BROUGHT US THE MYRIS A SMALL EYE SCANER. YOU PLUG IT INTO THE USB PORT ON YOUR COMPUTER OR TABLET. PICK IT UP, FLIP IT OVER, LOOK AT IT, AND THE SENSOR WILL IMMEDIATELY SCAN YOUR EYE TO VERIFY YOUR IDENTITY.

1/13/14

[TAKE VO]

{\*\*\*VO\*\*\*}

[CG :1001 - TOP 5 2\Plane Crash Video Released\TOP 5 NEWS]

[CG :2050 - Courtesy One Line Chip\ABC News]

[Anchor:LISA]

{\*\*\*LISA\*\*\*}

THIS INTENSE VIDEO OF A HAWAIIAN PLANE CRASH THAT HAPPENED LAST MONTH WAS JUST RELEASED.

THIS WAS THE SAME FLIGHT HAWAII'S STATE DIRECTOR OF HEALTH LORETTA FUDDY WAS ON BOARD.

ONE OF THE PASSENGERS RECORDED THE CRASH ON HIS GO-PRO CAMERA... SHOWING THE MOMENTS BEFORE AND AFTER THE SMALL PLANE CRASHED INTO THE PACIFIC.

ALL NINE PASSENGERS WERE ABLE TO GET OUT BEFORE THE PLANE BEGAN SINKING. HOWEVER FUDDY DIED SOMETIME AFTER THE CRASH.

[Anchor:lisa] {\*\*\*lisa\*\*\*}

OKAY GUYS... MAKE SURE YOU ARE CHECKING YOUR BANK STATEMENTS! TARGET ISNT THE ONLY COMPANY WHOSE DATA WAS BREACHED.

[TAKE VO] {\*\*\*vo\*\*\*}

NEIMAN MARCUS AND THREE OTHER well-known U.S. retailers WERE ALSO HACKED.

The names, though, of THOSE RETAILERS HAVENT BEEN RELEASED YET.

BUT OFFICIALS SAY THEY ARE STORES WITHIN MALLS.

IT'S TOO SOON TO KNOW IF THE BREACHES ARE RELATED.

MEANWHILE... TARGET IS UPPING THE NUMBER OF HOW MANY PEOPLE had their INFO STOLEN... FROM 40 TO \*70 MILLION.

THAT INCLUDES NAMES, ADDRESSES, PHONE NUMBERS AND E-MAIL ADDRESSES.

[Anchor:CHARLES] {\*\*\*CHARLES\*\*\*}

[CG:1003 - TOP 5 4\Coffee Shop Pick Up Lines\TOP 5 LIFESTYLE]

WE ARE ALL LOOKING FOR LOVE AND IF YOU FREQUENT COFFEE SHOPS MORE THAN BARS WE HAVE 5 PICK UP LINES THAT WILL UP YOUR COFFEE SHOP GAME. TRY THIS ONE

**ITAKE: FULL SCREEN]** 

{\*\*\*FULL SCREEN/REVEALS\*\*\*}

{\*\*\*REVEALS\*\*\*}

IS THIS SEAT TAKEN?

-THIS GIVES YOU THE PERFECT EXCUSE TO PULL UP A SEAT NEXT TO HOTTIE.

{\*\*\*REVEALS\*\*\*}

COME HERE OFTEN?

-UNLIKE BAR REGULARS, COFFEE SHOP REGULARS LOVE SHARING THE FACT THEY WERE THE FIRST CUSTOMERS AND THAT THEY COME IN DAILY.

{\*\*\*REVEALS\*\*\*}

IS IT HOT IN HERE OR IS IT JUST YOU?

SINCE PUBLIC SPACES LIKE COFFEE SHOPS ARE NOTORIOUSLY OVER OR UNDER HEATED, YOU TWO MAY BOND OVER THE UNCOMFORTABLE ROOM TEMPERATURE.

{\*\*\*REVEALS\*\*\*}

DO YOU LIKE IT HOT?

PLEASE BE SURE YOU'RE POINTING TO THEIR BEVERAGE SO THEY KNOW WHAT YOU'RE REFERRING TO, OR NOT.

{\*\*\*REVEALS\*\*\*}

I'M SORRY BUT DON'T I KNOW YOU?

THIS CAN YIELD THE SAME RESULTS AS "COME HERE OFTEN?"

1/14/14

[Anchor:LISA]

{\*\*\*LISA\*\*\*}[CG:1000 - TOP 5 1\Man Shot in Theater\TOP 5 NEWS]

GETTING STRAIGHT INTO THE TOP FIVE NEWS STORIES OF THE DAY...

[TAKE: full screen]

{\*\*\*full screen\*\*\*}

ONE MAN IS DEAD AND A WOMAN INJURED AFTER A SHOOTING INSIDE A FLORIDA MOVIE THEATER yesterDAY.

{REVEAL}

THE SUSPECTED GUNMAN... 71-year-old RETIRED TAMPA POLICE captain CURTIS REEVES... IS IN

CUSTODY.

HE AND HIS WIFE REPORTEDLY BECAME irriTATED WITH THE VICTIMS FOR texting DURING PREVIEWS FOR THE MOVIE.

{REVEAL}

WITNESSES SAID REEVES DID NOT TRY TO GET AWAY AFTER SHOOTING THE MAN.

[Anchor:SPOONER]

{\*\*\*SPOONER\*\*\*}

[CG:2008 - Two Line Banner\Dangerous Diets\TOP HEALTH]

ALL OF US WANT TO LOOK OUR BEST... AND SOMETIMES WE HAVE TO DO A LITTLE BIT OF DIETING. BUT HERE ARE 3 DIETS THAT ACTUALLY DO MORE HARM THAN GOOD.

[TAKE: full screen] {\*\*\*full screen\*\*\*}

-THE WEEK OF MAGICAL FASTING

YOU KNOW... THE ONE WHERE FOR SEVERAL DAYS IN A ROW YOU EAT NOTHING BUT ONE THING? THE PROBLEM IS WHEN YOU EAT ONLY ONE KIND OF FOOD, YOU MISS OUT ON ESSENTIAL VITAMINS AND NUTRIENTS.

AFTER A FEW DAYS, YOUR BODY MAY BREAK DOWN MUSCLE MASS FOR ENERGY... AND THIS CAN THROW OFF YOUR METABOLISM AND MAKE FUTURE CALORIES \*HARDER TO BURN OFF.

{\*\*\*REVEAL\*\*\*}

-THEN THERE'S THE HIGH PROTEIN, LOW CARB DIET

IT PROMISES TO BURN MORE CALORIES BY DIGESTING PROTEIN, AND, BECAUSE PROTEIN TAKES A WHILE TO LEAVE YOUR STOMACH, YOU ALSO FEEL FULLER LONGER.

BREAKING DOWN TOO MUCH MUSCLE AND FAT FOR FUEL CAN LEAD TO THE PRODUCTION OF KETONES... WHICH CAN CAUSE SOME \*SERIOUS HEALTH ISSUES.

{\*\*\*REVEAL\*\*\*}

-AND OF COURSE, CALORIE RESTRICTION

WHEN YOU DRASTICALLY CUT CALORIES, YOUR BODY ADAPTS BY LEARNING HOW TO DO MORE WITH LESS.

AND IT \*LITERALLY SLOWS DOWN TO SURVIVE

1/15/14

[Anchor:]{\*\*\*JESSICA\*\*\*}

[CG:1003 - TOP 5 4\Baby Del Diablo\TOP 5 SOCIAL]

IN OUR NUMBER FOUR STORY FOR TODAY...I BRING YOU A CREEPY BABY VIDEO

**ITAKE SOT** 

INCUE: :00 (music)

OUTCUE: :18 (dramatic music)

AT: 0:00 TO: 0:18

DURATION:0:18]

{\*\*\*sot full\*\*\*} [TAKE: CONT VO]

{\*\*\*CONT VO\*\*\*}

THIS ROBOTIC HELL CHILD WAS DESIGNED BY "VIRAL MARKETING COMPANY" THINKMODO TO

PROMOTE HORROR MOVIE "DEVIL'S DUE" ..

(NOTES: USED A 3 MAN TEAM TO TO CREATE THE REMOTE CONTROLLED ROBOT...MANHATTAN)

[CG:1004 - TOP 5 5\Caffeine Good for Memory\TOP 5 LIFESTYLE]

[Anchor:charles]

{\*\*\*charles\*\*\*}

MORE AND MORE STUDIES ARE COMING OUT THAT SAY CAFFINE MIGHT NOT BE SO BAD FOR YOU -IN LIMITED AMOUNTS.

**ITAKE VO)** {\*\*\*vo\*\*\*}

AND THIS LATEST STUDY IS NO DIFFERENT.

NOW - SCIENTISTS ARE SAYING A SMALL AMOUNT OF CAFFINE CAN ACUTALLY REDUCE FORGETFULNESS IN A 24 HOUR PERIOD.

SO IF YOU HAVE A BIG MEETING OR TEST., JUST DRINK A CUP OR TWO OF COFFEE, DON'T GO DOWN 6 RED BULLS!!

**TAKE VOI** 

{\*\*\*VO\*\*\*}

[CG:1003 - TOP 5 4\Blue Meth Hits the Streets\TOP 5 NEWS]

[CG:2050 - Courtesy One Line Chip\AMC]

[Anchor:LISA]

{\*\*\*LISA\*\*\*}

WELL WE CAN'T SAY WE DIDN'T SEE THIS COMING.

COPS IN ALBUQUERQUE SAY "BREAKING BAD"-INSPIRED DRUG DEALERS ARE NOW DYEING THEIR METH BLUE.

BUT UNLIKE THE HIGH-QUALITY STUFF ON THE SHOW... THE BLUE DYE IS MAKING THE DRUGS MORE DANGEROUS.

DEALERS ARE APPARENTLY DYEING IT WITH POTENTIALLY UNSAFE CHEMICALS... CAUSING A LOT OF PEOPLE TO GET SICK FROM IT.

### 1/16/14

{\*\*\*JESSICA\*\*\*}[CG:1000 - TOP 5 1\Gisele Baby Drama\TOP 5 ENTERTAINMENT]

LETS START YOUR TOP FIVE ENTERTAINMENT STORIES WITH SOME BABY CONTROVERSY.

[TAKE: full screen]

{\*\*\*full screen\*\*\*}

SOME MOMS ARE FIRED UP OVER PICTURES TAKEN RECENTLY OF GISELE BUNDCHEN... RIDING AN A-T-V WITH HER 1 YEAR OLD BABY ... AND NO HELMETS. {REVEAL}

A REP FOR THE MODEL SAYS SHE WAS ON A PRIVATE BEACH AND DRIVING VERY VERY SLOWLY.

(just before Christmas, Bundchen shared a photo of her nursing while simultaneously getting her hair styled, her nails manicured and her face made up)

[Anchor:CHARLES]

{\*\*\*CHARLES\*\*\*}

[CG :2008 - Two Line Banner\Barbie App Pulled \THEDBZ.COM]

APPLE HAS PULLED A BARBIE-INSPIRED PLASTIC-SURGERY APP AFTER PRESSURE FROM A TWITTER CAMPAIGN.

[TAKE VO] {\*\*\*VO\*\*\*}

never."

THE GAME, WHICH IS RATED FOR CHILDREN 9 AND OLDER... WALKS PLAYERS THROUGH THE GRAPHIC STEPS OF LIPOSUCTION THAT MUST BE PERFORMED ON AN "UNFORTUNATE GIRL" TO MAKE HER "SLIM AND BEAUTIFUL."

THATS THE DESCRIPTION FROM THE MAKER OF THE APP.

[TAKE VO]

{\*\*\*VO\*\*\*}

[CG:1002 - TOP 5 3\33 JCPenney Stores Closing\TOP 5 NEWS]

[CG:2050 - Courtesy One Line Chip\CNN]

[Anchor:LISA]

{\*\*\*LISA\*\*\*}

TWO-THOUSAND J-C-PENNEY'S EMPLOYEES WILL SOON BE OUT OF A JOB.

THE RETAIL STORE ANNOUNCED IT WILL BE CLOSING 33 OF ITS UNDER-PERFORMING STORES IN THE COMING MONTHS.

THE COMPANY SAID THE CLOSINGS ARE PART OF ITS SWEEPING TURNAROUND EFFORT... AND WILL SAVE ABOUT 65-MILLION BUCKS A YEAR.

ALL 33 STORES ARE EXPECTED TO BE CLOSED BY MAY.

1/17/14

[Anchor:lisa]

{\*\*\*lisa\*\*\*}

ITS TIME TO SING HAPPY BIRTHDAY THIS MORNING!

[TAKE VO]

{\*\*\*vo\*\*\*}

[CG :1004 - TOP 5 5\Happy Bday Mrs. Obamal\TOP 5 NEWS]

ITS MICHELLE OBAMAS BIRTHDAY TODAY!

AND SHES TURNING THE BIG 5-0!!

BUT DONT WORRY - SHES TAKING IT WITH PRIDE... CALLING HERSELF 50 AND FABULOUS!

THERES A BIG PARTY PLANNED AT THE WHITE HOUSE TOMORROW FOR THE FIRST LADY.

SHE RECENTLY ANSWERED SOME QUESTIONS ABOUT WHETHER SHE WOULD THINK ABOUT PLASTIC

SURGERY - TO WHICH SHE SAID "I don't imagine that I would go that route, but I've also learned to never say

(OTHERS TURNING 50 THIS YEAR Sandra Bullock, Elle Macpherson, COURTNEY COX, Melinda Gates)

[Anchor:]{\*\*\*JESSICA\*\*\*}
[CG:1002 - TOP 5 3\Possible Vine Star Rape \TOP 5 SOCIAL]
NEXT UP....IS A STORY OF CELEBRITY INTERNET DATING GONE WRONG!

[TAKE VO]

{\*\*\*vo\*\*\*}

CURTIS LEPORE AND JESSI SMILES HAVE ENTERTAINED OVER 6 MILLION FOLLOWERS ON VINE. THEY

MET VIA THE SOCIAL MEDIA SITE, BUT NOW ACCORDING TO T-M-Z JESSI IS ACCUSING CURTIS OF RAPE. ALL THIS WENT DOWN BACK IN OCTOBER WHEN CURTIS OFFERED TO HELP JESSI WHILE SHE RECOVERED FROM A CONCUSSION.

APPARENTLY, SHE FELL ASLEEP AND THAT'S WHEN HE IS SAID TO HAVE RAPED HER.

(NOTES: CURTIS WAS ARRESTED AND RELEASED ON 100 THOUSAND DOLLARS BAIL..FLEW UNDER RADAR UNTIL THIS WEEK WHEN HE PLEAD NOT GUILTY DURING A HEARING)

[Anchor:CHARLES]

{\*\*\*CHARLES\*\*\*}

[CG :2008 - Two Line Banner\Smart Padlock \TECH CHECK ]

WELCOME BACK TO THE DAILY BUZZ

TIME NOW FOR YOUR TECH CHECK

SMART PHONES, SMART LIGHT BULBS, SMART WASHING MACHINES, ALMOST EVERY THING IS SMART AND CONNECTED THESE DAYS. TODAY I HAVE ONE OF THE COOLEST IDEAS FOR A SMART DEVICE I'VE SEEN IN A LONG TIME.

[TAKE VO]

{\*\*\*VO\*\*\*}

[CG :2050 - Courtesy One Line Chip\TEO Smartlock ]

ITS CALLED THE TEO PADLOCK... NOT THE WORLD'S FIRST SMART LOCK... BUT MOST OF THE OTHER DEVICES ARE DESIGNED TO FIT AROUND EXISTING DEADBOLTS TO SECURE YOUR DOORS, THE TEO IS MORE VERSATILE: IT'S A BLUETOOTH PADLOCK YOU CAN UNLOCK WITH YOUR SMARTPHONE.

YOU OPEN AND CLOSE THE LOCK USING A DEDICATED TEO APP ON YOUR IPHONE. MULTIPLE TEO PADLOCKS CAN BE OPENED FROM THE SAME APP USING BLUETOOTH, AND THE OWNER OF THE LOCKS CAN ALSO SEND PERMISSION - THE "KEYS" - TO OTHER APP USERS. THOSE USERS CAN BE GIVEN ACCESS ON A ONE-TIME BASIS, FOR A SET PERIOD OF TIME, OR FOREVER. THE APP ITSELF ALSO INCLUDES A HOST OF FEATURES SUCH AS LOCATION INFORMATION AND AN ALARM. THE FIRST MODELS SHOULD SHIP IN DECEMBER. IF THE THIS WORKS AS PROMISED THIS COULD REALLY HELP THE IDEA ON THE SHARED ECONOMY.

1/20/14

[CG:2008 - Two Line Banner\Lisa Spooner\@spoonerchic] [Anchor:LISA] {\*\*\*LISA\*\*\*}

GETTING STRAIGHT INTO THE TOP FIVE NEWS STORIES OF THE DAY... TODAY WE CELEBRATE THE LIFE OF dr. MARTIN LUTHER KING, JUNIOR.

[TAKE SOT OUTCUE: APPLAUSE DURATION:0:20] {\*\*\*sot full\*\*\*} [TAKE: cont vo]

{\*\*\*cont vo\*\*\*}[CG:1000 - TOP 5 1\Martin Luther King, Jr. Day\TOP 5 NEWS]

THAT WAS FROM KING'S LAST SPEECH ON APRIL THIRD 1968.

HE WAS MURDERED THE NEXT DAY.

MANY SPEND THE DAY HONORING KING BY MAKING IT A DAY OF VOLUNTEER SERVICE.

[Anchor:LANCE]

{\*\*\*LANCE\*\*\*}

TIME FOR TODAY'S EMOTIONAL MOJO MINUTE...

EVERYONE THAT GOES TO THE GYM HAS A ROUTINE THAT THEY SIMPLY "MUST" DO TO BURN OFF ALL THE CRAP THEY ATE DURING THE DAY.

BUT HOW MANY CALORIES DOES YOUR FAVORITE EXERCISE ACTUALLY BURN?

YAHOO HEALTH BREAKS IT DOWN FOR US.

[TAKE FS: FULLSCREEN]

{\*\*\*FULLSCREEN\*\*\*}

IF YOU'RE INTO BIKING AND CYCLING, THEN LISTEN UP.

AN HOUR LONG BIKE RIDE AT ABOUT 10 MILES PER HOUR BURNS ABOUT 250 CALORIES. BUT I F YOU SPEED IT UP TO 20 MILES PER HOUR, YOU CAN BURN ABOUT 800 CALORIESI

[TAKE FS: FULLSCREEN]

{\*\*\*FULLSCREEN\*\*\*}

IF YOU PREFER "DANCING-IT-OUT" TO "WORKING-IT-OUT", YOU CAN BURN ANYWHERE FROM 100 TO 400 CALORIES IN 30 MINUTES!

THAT'S BECAUSE DANCE ROUTINES USUALLY CHANGE SPEEDS, AND YOU TAKE FEWER BREAKS WHEN DANCING THAN YOU WOULD A DIFFERENT FORM OF EXERCIZE.

[TAKE FS: FULLSCREEN]

{\*\*\*FULLSCREEN\*\*\*}

ELIPTICAL USERS, YOU CAN BURN ABOUT 250 CALORIES IN 30 MINUTES WITH THIS MACHINE. THIS HAPPENS BECAUSE YOU'RE USING YOUR OWN MOMENTUM SO IT'S EASIER TO PACE YOURSELF. INSTEAD OF USING MOTOR CONTROLLED MACHINES LIKE TREADMILLS.

February 2012

2/12/14

[Anchor:lisa]

{\*\*\*|lisa\*\*\*}[CG:1003 - TOP 5 4\lvory Trade Ban\TOP 5 NEWS]

SOME GOOD NEWS... THE UNITED STATES HAS BANNED THE DOMESTIC TRADE OF ELEPHANT IVORY [TAKE: full screen]

{\*\*\*FULL SCREEN\*\*\*}

It'S PART OF A NEW push TO HELP AFRICAN COUNTRIES END THE RISING THREAT TO WILDLIFE. POACHING HAS RISEN SHARPLY IN AFRICA IN RECENT YEARS WHERE, BESIDES TARGETING RHINOS, GANGS HAVE SLAUGHTERED WHOLE HERDS OF ELEPHANTS FOR THEIR TUSKS. {REVEAL}

EXCEPTIONS INCLUDE ANTIQUES THAT ARE MORE THAN 100 YEARS OLD \*AND MEET ENDANGERED

2/13/14

[Anchor:CHARLES] {\*\*\*CHARLES\*\*\*}

[CG:2008 - Two Line Banner\Don't Miss a Moment \TECH CHECK]

WELCOME BACK TO THE DAILY BUZZ

TIME AGAIN FOR YOUR TECH CHECK

WITH CAMERA PHONES, FACEBOOK AND INSTAGRAM. IT FEELS LIKE EVERY MOMENT OF OUR LIVES ARE RECORDED. BUT HOW MANY TIMES DO YOU LOOK BACK WISHING YOU WOULD HAVE CAPTURED THAT SPECIAL MOMENT THAT YOU \*JUST MISSED? WELL THERE IS A NEW CAMERA THAT WILL MAKE THAT A THING OF THE PAST. THE

[TAKE VO] {\*\*\*VO\*\*\*} [CG:2008 - Two Line Banner\meMINI\TECH CHECK]

"ME-MINI" IS A WEARABLE WI-FI ENABLED CAMERA WITH "RECALL". A FEATURE THAT HELPS USERS SAVE MOMENTS IN H-D VIDEO AFTER THEY'VE ALREADY COME AND GONE. THIS LITTLE CAMERA WORKS BY CAPTURING LOOPING FOOTAGE EVERY FIVE SECONDS SO IT CAN PERMANENTLY STORE THE LAST RECORDED MOMENT. ALL YOU HAVE TO DO IS PRESS THE RECALL BUTTON AND THE MOMENT IS TRANSFERED TO THE CLOUD OR THE CAMERA'S INTERNAL MEMORY. THE ME-MINI CAN LOOP VIDEO FOR UP TO THREE HOURS ON A FULL CHARGE. TO KEEP IT CLOSE YOU CAN ATTACH THE CAMERA TO CLOTHING WITH ITS BUILT IN MAGNET ALLOWING YOU TO EASILY TAKE IT ON THE GO. YOU CAN USE YOUR IPHONE OR ANDROID PHONE TO CONTROL THE CAMERA, THE FOOTAGE AND HOW VIDEO IS STORED. IT ALSO LETS YOU SHARE MOMENTS VIA EMAIL, SOCIAL MEDIA OR WITH THE ME-MINI COMMUNITY.

2/14/14

[TAKE: full screen] {\*\*\*full screen\*\*\*}

ONE CANDY CONVERSATION HEART IS EQUAL TO 12 CALORIES. SO YOU CAN HAVE 8 PIECES AND BE UNDER 100 CALORIES.... AT 96.

{\*\*\*REVEAL\*\*\*}

ONE MINI RED VELVET CUPCAKE HAS ABOUT 150 CALORIES. SO TO STAY UNDER THE 100 CALORIE MARK... YOU WILL HAVE TO LEAVE BEHIND A THIRD OF IT.

{\*\*\*REVEAL\*\*\*}

AND WHAT ABOUT A KISS?!

I'M STILL TALKING ABOUT CHOCOLATE.

ONE KISS HAS 22 CALORIES.

SO GO AHEAD AND HAVE 5... THOSE EXTRA 12 CALORIES OVER THE 100 MARK WON'T KILL YA.

{\*\*\*REVEAL\*\*\*}

IF YOUR LOVE GIVES YOU ONE OF THOSE PEEPS CHOCOLATE COVERED MARSHMALLOWS... ONE HEART EQUALS 110 CALORIES.

SO I SAY JUST GO AHEAD AND EAT THE WHOLE THING.

### {\*\*\*REVEAL\*\*\*}

BUT I PERSONALLY THINK YOU GET THE MOST BANG FOR YOUR BUCK WITH GOOD OL' PLAIN M & M'S.

ONE OF THOSE ONLY HAS 3 POINT 4 CALORIES.

SO YOU CAN HAVE 29 OF THEM AND BE \*UNDER 100 CALORIES... AT 98 POINT 6.

feb 17

[Anchor:LANCE]

{\*\*\*LANCE\*\*\*}

[CG:1002 - TOP 5 3\Sheen Engaged\TOP 5 ENTERTAINMENT]

THE WEDDING INVITATIONS MIGHT READ HASHTAG-WINNING.

[TAKE: full screen] {\*\*\*full screen\*\*\*}

CHARLIE SHEEN IS OFFICIALLY ENGAGED. ACCORDING TO HIS 24 YEAR OLD ADULT FILM STAR FIANCE, BRETT ROSSI, CHARLIE POPPED THE QUESTION WHILE DOWN ON ONE KNEE JUST AFTER SUNRISE IN HAWAII.

{\*\*\*REVEAL\*\*\*}

THE TWO HAVE BEEN DATING FOR AT LEAST THREE MONTHS. THIS WILL BE CHARLIE'S FOURTH MARRIAGE. NO DATE HAS BEEN SET.

## 2/18/14

[Anchor:SPOONER]

{\*\*\*\$POONER\*\*\*}

[CG:2008 - Two Line Banner\Saving Big on Your Big Day\TOP MONEY]

COUPLES ARE ALWAYS HOPING TO SAVE A BUCK HERE AND A BUCK THERE WHEN IT COMES TO THEIR BIG DAY.

SO HERE ARE SOME IDEAS TO HELP YOU SAVE SOME CASH WHEN YOU WALK DOWN THE AISLE.

[TAKE: full screen]

{\*\*\*FULL SCREEN\*\*\*}

-LOOK IN A "NEXT-DOOR TOWN" FOR VENUES AND VENDORS.

THIS IS ESPECIALLY TRUE IF YOU LIVE IN A BIG CITY.

YOU COULD END UP SAVING 20 PERCENT OR MORE ON FEES.

### {\*\*\*REVEAL\*\*\*}

-PUT A "15-MINUTE WARNING" INTO YOUR CONTRACT WITH THE PHOTOGRAPHER.

IT SHOULD STATE THAT THEY MUST GIVE YOU A 15-MINUTE HEADS UP BEFORE THEY BEGIN CHARGING YOU OVERTIME.

AND THAT IF THEY DON'T... YOU WILL NOT HAVE TO PAY FOR THOSE OVERAGES.

### {\*\*\*REVEAL\*\*\*}

TO FIND PHOTOGRAPHERS AND VIDEOGRAPHERS, CONTACT YOUR LOCAL NEWSPAPER OR TELEVISION STATION.

OFTEN THESE PROS WILL PROVIDE THESE SERVICES FOR LESS THAN "OFFICIAL" WEDDING

PHOTOGRAPHERS AND VIDEOGRAPHERS.

{\*\*\*REVEAL\*\*\*}

-GET A "STUDENT" TO DO YOUR FLOWERS.

BIG CITIES HAVE FLORAL DESIGN SCHOOLS SO CONTACT THEM TO SEE IF THERE IS A STAR STUDENT.

IF THERE ISN'T A FLORAL SCHOOL NEAR YOU, SEE IF THERE IS A HORTICULTURAL SCHOOL.

### 2/19/14

[Anchor:lance]

{\*\*\*LANCE\*\*}[CG :2008 - Two Line Banner\Dating.. in the Buff\TOP LIFESTYLE]

VH1 HAS A NEW SHOW COMING OUT CALLED "NAKED DATING" AND YES, IT'S EXACTLY WHAT YOU THOUGHT IT WOULD BE.

ITAKE: full screen] {\*\*\*FULL SCREEN\*\*\*}

SO THINK, THE BACHELOR.. BUT NAKED.

PEOPLE WILL DATE MORE THAN ONE PERSON AT A TIME... COMPLETELY IN THE BUFF.

{REVEAL}

THERE WILL BE NO PHONES, JEWELRY, OR CLOTHES, AND IT WILL BE FILMED IN AN EXOTIC LOCATION.

AND ITS NOT GONNA BE A BUNCH OF HOTTIES RUNNING AROUND ON THE BEACH... THE EXEC VP SAYS ITS REALLY ABOUT THE SEARCH FOR TRUE LOVE.

### 2/20/14

[Anchor:]{\*\*\*JESSICA\*\*\*}

[CG:1001 - TOP 5 2\Miley+Flappy Bird=Success\TOP 5 SOCIAL]

SO WHAT HAPPENS WHEN YOU MIX TWO OF THE MOST POPULAR THINGS ON THE PLANET RIGHT NOW?

[TAKE VO]

{\*\*\*vo\*\*\*}

THISI FLAPPY BIRD AND MILEY CYRUS HAVE BEEN MIXED TO CREATE THE NEW GAME "FLYING CYRUS WRECKING BALL" OF COURSE I DOWNLOADED IT THIS MORNING AND IT'S JUST AS DIFFICULT AS THE ORIGINAL FLAPPY BIRD EXCEPT YOU CAN ACTUALLY LICK YOUR WAY TO THE TOP.

(NOTES: IT'S MAKING ITS WAY TO THE TOP OF THE U-S APP STORE FREE CHARTS) 2/21/14

[CG:1002 - TOP 5 3\Pot Cookies\TOP 5 NEWS]

[Anchor:LISA]

{\*\*\*LISA\*\*\*}

FROM NOT SO SMART TO ABSOLUTELY GENIUS.

ITAKE: FULL SCREEN)

{\*\*\*FULL SCREEN\*\*\*}

A GIRL SCOUT AND HER MOM DECIDED THE BEST WAY TO SELL ALL THEIR COOKIES WAS TO POST UP OUTSIDE A MEDICAL MARIJUANA CLINIC IN SAN FRANCISCO. {REVEAL}

AND THEY WERE RIGHT!

IN JUST TWO HOURS THEY SOLD 117 BOXES!!

{REVEAL}

THE GIRL'S MOM SAYS SHE LIKES TO SET UP SHOP AT VARIOUS PLACES {REVEAL}

SO HER KIDS CAN LEARN ABOUT THE DIFFERENT ENVIRONMENTS WHILE EARNING SOME CASH FOR THE ORGANIZATION.

2/24/14

[Anchor:]

{\*\*\*SPOOONER\*\*\*}

[CG:1003 - TOP 5 4\First Openly Gay Player\TOP 5 NEWS]

[TAKE VO]

{\*\*\*VO\*\*\*}

WITH ONE SWOOP OF HIS PEN... N-B-A PLAYER JASON COLLINS MAKES HISTORY IN THE WORLD OF SPORTS.

COLLINS BECAME THE FIRST OPENLY GAY PLAYER IN ANY OF THE FOUR MAJOR AMERICAN PROFESSIONAL SPORTS.

THE 35 YEAR OLD VETERAN PLAYER SIGNED A 10 DAY CONTRACT yesterday WITH THE NEW JERSEY NETS.

COLLINS PUBLICLY CAME OUT IN AN ARTICLE IN SPORTS ILLUSTRATED LAST SPRING.

2/25/14

[Anchor:LANCE]

{\*\*\*LANCE\*\*\*}

[CG:2008 - Two Line Banner\Taco Bell Morning\THEDBZ.COM]

EARLY RISING TACO BELL ENTHUSIASTS REJOICE. THEIR A.M. MENU IS OUT.

[TAKE VO]

{\*\*\*vo\*\*\*}

THE WAFFLE TACO WAS ONLY THE START.

THE MENU WILL ALSO INCLUDE SKILLET SCRAMBLERS AND BREAKFAST BURRITOS.

BUT WE ASKED YOU GUYS ON OUR FACEBOOK PAGE IF YOU WOULD BE PARTAKING IN TACO BELL'S FIRST MEAL...

2/26/14

[Anchor:CHARLES]

{\*\*\*CHARLES\*\*\*}

[CG:2008 - Two Line Banner\Smacked by a Whale \THEDBZ.COM]

SOME LUCKY WHALE WATCHERS GOT UP CLOSE AND PERSONAL WITH ONE OF THE BIGGEST ANIMALS ON THE PLANET.

[TAKE: VONATS] {\*\*\*VOANTS\*\*\*}

[CG:2050 - Courtesy One Line Chip\Jordyn R/YouTube]

WHEN I SAY UP CLOSE, I MEAN YOU COULD REACH OUT AND TOUCH IT. OR IT COULD REACH OUT AND **TOUCH YOU AS** 

# CHELSEA FOUND OUT WHEN SHE GOT SMACKED IN THE HEAD BY THE WHALE'S TAIL.

#### 2/27/14

[Anchor:] {\*\*\*LISA\*\*\*} [CG:1000 - TOP 5 1\Deadly Plane Crash\TOP 5 NEWS] [CG:2008 - Two Line Banner\Lisa Spooner\@spoonerchic] [Anchor:LISA] {\*\*\*LISA\*\*\*} first in our TOP FIVE NEWS STORIES... [TAKE: full screen] {\*\*\*full screen\*\*\*}

AUTHORITIES SAY THREE PEOPLE ARE DEAD AND THREE ARE INJURED FOLLOWING A PLANE CRASH ON HAWAII'S LANAI ISLAND.

A SPOKESMAN SAYS THE CRASH HAPPENED AROUND 9:30 P.M. WEDNESDAY (11:30 P.M. PST) NEAR THE AIRPORT.

HE SAYS DETAILS ARE STILL SKETCHY BUT THE PLANE WAS TAKING OFF OR HAD JUST TAKEN OFF WHEN IT WENT DOWN.

### 2/28/14

[Anchor:] {\*\*\*LANCE\*\*\*}

[CG:1000 - TOP 5 1\Mila and Ashton Engaged\TOP 5 ENTERTAINMENT]

[TAKE: full screen] {\*\*\*FULL SCREEN\*\*\*}

LOOKS LIKE THE RUMORS MIGHT FINALLY HAVE SOME BACKING TO THEM.

IT SEEMS THAT MILA KUNIS AND ASHTON KUTCHER MIGHT ACTUALLY BE ENGAGED.

[TAKE VO] {\*\*\*VONATS\*\*\*}

[CG:2051 - Courtesy Two Line Chip\"That 70's Show"\Fox]

E ONLINE IS REPORTING THE ENGAGEMENT AND YESTERDAY KUNIS STEPPED OUT WITH A ROCK ON HER FINGER WHILE SHE WAS SHOPPING WITH HER MOM.

THE 70'S SHOW ALUMS HAVE BEEN REPORTEDLY DATING SINCE 2012.

REPS FOR THE ACTORS HAVE NOT RESPONDED TO THE ENGAGEMENT RUMORS.

KUTCHER'S DIVORCE FROM DEMI MOORE WAS FINALIZED IN NOVEMBER.

### March 2014

# 3/3/14

[Anchor:lisa]

{\*\*\*lisa\*\*\*}

and finally NEW THIS MORNING... THE WALT DISNEY COMPANY WILL CUT FUNDING TO THE BOY SCOUTS OF AMERICA STARTING NEXT YEAR...

**ITAKE VOI** 

{\*\*\*VO\*\*\*}[CG:2007 - One Line Banner\Wochit]

[CG:1004 - TOP 5 5\Disney to Cut off Boy Scouts\TOP 5 NEWS]

BECAUSE OF A POLICY THAT BANS GAY ADULT LEADERS IN THE ORGANIZATION.

A BOY SCOUTS SPOKESMAN SAID THAT WHILE DISNEY DOESN'T PROVIDE DIRECT FUNDING TO THE

SCOUTS... THEY \*do DONATE MONEY TO TROOPS IN EXCHANGE FOR VOLUNTEER HOURS... AND also give SMALL GRANTS TO LOCAL TROOPS.

THE SPOKESMAN SAID DISNEYS DECISION WILL AFFECT THE ORGANIZATIONS ABILITY TO SERVE CHILDREN.

As of now DISNEY HAS NOT COMMENTED.

(The Boy Scouts lifted a ban on gay youth last year, but a ban on gay adult leaders remains) 3/4/14

[Anchor:SPOONER]

{\*\*\*SPOONER\*\*\*}

[CG:2008 - Two Line Banner\Improving Your Teen's Credit\TOP 5 MONEY]

I THINK IT'S SAFE TO SAY THAT WE ALL KNOW THE IMPORTANCE OF HAVING GOOD CREDIT? BUT DO YOUR TEENAGERS?!

HERE ARE THE TOP 5 THINGS WE, AS PARENTS, CAN DO TO HELP THEM ESTABLISH GOOD CREDIT.

ITAKE: full screen {\*\*\*FULL SCREEN\*\*\*}

-INSIST THAT YOUR TEENS START EARNING THEIR OWN WAY

THIS CAN EVEN BE A PART-TIME JOB... BECAUSE BANKS HAVE TO CONFIRM INCOME BEFORE GRANTING CREDIT TO ANYONE UNDER 21.

{\*\*\*REVEAL\*\*\*}

-ENCOURAGE YOUR TEENS TO GET THE RIGHT TYPE OF CREDIT CARD

A SECURED CREDIT CARD, FOR EXAMPLE, WILL NOT LET THEM SPEND MORE THAN THE AMOUNT DEPOSITED INTO A SAVINGS ACCOUNT.

THE SAME APPLIES TO A DEBIT CARD TIED TO A CHECKING ACCOUNT.

{\*\*\*REVEAL\*\*\*}

-SIT DOWN WITH YOUR TEEN EACH MONTH TO CANDIDLY DISCUSS FINANCIAL MATTERS DON'T ASSUME THEY KNOW WHAT YOU KNOW

{\*\*\*REVEAL\*\*\*}

-HELP YOUR CHILD ESTABLISH CREDIT BY USING NON-CREDIT CARD OPTIONS.

A CAR LOAN AND A PAYMENT-PLAN-BASED SHOPPING SERVICE ARE ONLY TWO OF MANY EXAMPLES.

{\*\*\*REVEAL\*\*\*}

-TEACH YOUR TEENS HOW TO IMPROVE A CREDIT RATING SCORE.

AND THAT INCLUDES WAYS YOU MIGHT HURT IT LIKE CLOSING DOWN ACCOUNTS, NOT USING ACCOUNTS, PAYING LATE, ETC.

3/5/14

[Anchor:SPOONER]

{\*\*\*SPOONER\*\*\*}

[CG:2008 - Two Line Banner\Worthless Exercises\HEALTH]

WE HEAR ALL THE TIME THAT YOU CAN DO WORKOUTS IN YOUR HOUSE THAT WILL BENEFIT YOU. BUT HERE ARE SOME THAT ARE PRETTY MUCH WORTHLESS:

[TAKE: full screen] {\*\*\*full screen\*\*\*}

-THE TRICEPS "BENCH" DIP

THE ISSUE IS THAT YOU'RE USING A GREAT DEAL OF FORCE TO ACCOMPLISH VERY LITTLE. THERE ARE BETTER TECHNIQUES FOR YOUR ARMS, BACK AND CORE THAT DON'T REQUIRE THE AMOUNT OF STRAIN TRICEPS "BENCH" DIPS ARE KNOWN TO FORCE ON UNSUSPECTING FITNESS BUFFS.

# {\*\*\*REVEAL\*\*\*}

-OR HOW ABOUT CRUNCHES ON THE FLOOR?!

IN REALITY, CRUNCHES DON'T PROVIDE THE TYPE OF RESISTANCE NECESSARY TO YIELD ANY TYPE OF DRAMATIC POSITIVE EFFECT.

# {\*\*\*REVEAL\*\*\*}

-45-DEGREE LEG PRESS

THERE IS REALLY NO BENEFIT AT ALL... UNLESS YOU WANT TO GET REALLY GOOD AT PUSHING GIANT WEIGHTS AROUND WITH YOUR LEGS.

# {\*\*\*REVEAL\*\*\*}

-MACHINE SQUATS

BECAUSE THE BAR CAN BE EASILY SECURED DURING MOVEMENT, IT IS SUPPOSED TO BE MUCH SAFER FOR YOU AND LESS STRESSFUL OVERALL.

IN REALITY, BECAUSE THE BAR CAN ONLY MOVE UP AND DOWN... YOU'RE FORCED INTO PERFORMING UNNATURAL MOVEMENT THAT TRANSFERS ALL STRESS TO YOUR KNEES AND THE LOWER AREA OF YOUR BACK.

3/6/14

[Anchor:CHARLES] {\*\*\*CHARLES\*\*\*}

[CG:2008 - Two Line Banner\Long Distance Tech \TECH CHECK]

WELCOME BACK TO THE DAILY BUZZ

TIME NOW FOR YOUR TECH CHECK.

IF YOU WORK ON THE ROAD, SOMETIMES YOU CAN BE AWAY FROM YOUR LOVED ONES FOR DAYS, EVEN MONTHS. ITS EVEN HARDER WHEN YOU HAVE KIDS AT HOME. I HAVE SOME TECH FOR THE MOMMY AND DADDY ROAD WARRIORS TO KEEP YOUR LITTLE ONE AS CLOSE AS YOUR IPAD.

[TAKE VO] {\*\*\*VO\*\*\*}

[CG:2050 - Courtesy One Line Chip\Kindoma]

KIDS LOVE A GOOD BEDTIME STORY. WHEN YOU CAN'T BE AT THEIR BEDSIDE, THERE'S KIN-DOMA.THIS IPAD APP LETS YOUR LITTLE ONE PICK FAIRYTALES AND OTHER CLASSICS FROM THE LIBRARY FOR YOU TO READ. YOU CAN BOTH SEE EACH OTHER IN THE CORNER OF THE SCREEN. THE APP ALSO LETS PARENTS SHARE BEDTIME STORY DUTY WITH A BIGGER, LESS SLEEP-DEPRIVED COMMUNITY.

**ITAKE VO** {\*\*\*VO\*\*\*}

[CG: 2050 - Courtesy One Line Chip\KEEPY]

ARE YOU PROUD OF YOUR KIDS INNER ARTIST? AN APP CALLED KEEPY LETS YOU SHARE KID-MADE ART WITH GRANDPARENTS, AUNTS, UNCLES WHEREVER THEY LIVE. USE THE APP TO TAKE SNAPS OF YOUR KID'S PAINTINGS AND UPLOAD THEM. PEOPLE INVITED INTO YOUR KEEPY NETWORK CAN RESPOND BY POSTING A VIDEO SAYING "WELL DONE" NEXT TO EACH OEUVRE. OVER THE YEARS YOU'LL BE ABLE TO COMPARE JUNIOR'S MACARONI PERIOD WITH HIS CRAYON YEARS.

3/7/14

[Anchor:]{\*\*\*JESSICA\*\*\*}

[CG:2008 - Two Line Banner\Jessica Reyes\@jessicareyes] [CG:1000 - TOP 5 1\Not So Frozen Parody\TOP 5 SOCIAL]

HERE'S YOUR TOP FIVE SOCIAL MEDIA...WHAT BETTER WAY TO TELL YOUR BRO YOU MISS HIM THAN WITH A FROZEN PARODY?!?

**ITAKE SOT** 

INCUE: :08 "do you wanna get a beer"

OUTCUE: 17 "ANYMORE"

AT: 0:08 TO: 0:17

DURATION:0:091 {\*\*\*sot full\*\*\*} [TAKE: cont vonat] {\*\*\*cont vonat\*\*\*}

INSTEAD OF "DO YOU WANNA BUILD A SNOWMAN" THIS VERSION IS CALLED "DO YOU WANNA GET A BEER MAN?" TOMMY CHUANG'S PARODY WHICH IS ALMOST 4 MINUTES OF A DUDE MISSING HIS BROH HAS OVER 144 THOUSAND VIEWSI

[Notes:http://www.youtube.com/watch?v=wEcvzr9U5Ls&feature=youtu.be]

3/10/14

[Anchor:lance]

{\*\*\*LANCE\*\*}[CG:2008 - Two Line Banner\Lance Smith\@LANCESMITHSHOW]

HEY GUYS.. HERE IS A LOOK AT YOUR TOP 5 NEWS STORIES THIS MORNING..

A BIT OF SAD NEWS FOR THE MOTOR CITY THIS MORNING, WILLIAM CLAY FORD, OWNER OF THE LIONS AND THE LAST SURVIVING GRANDCHILD OF AUTOMOTIVE GIANT HENRY FORD, DIED OVER THE WEEKEND.

[TAKE VO]

{\*\*\*VO\*\*\*}

[CG:1000 - TOP 5 1\Detroit Lions Owner Dies\TOP 5 NEWS]

FORD MOTOR COMPANY SAID IN A STATEMENT THAT FORD DIED OF PNEUMONIA AT HIS HOME IN GROSSE POINTE, HE WAS 88 YEARS OLD.

FORD WAS THE THE MAN IN CHARGE OF THE DETROIT LIONS FOR THE BETTER HALF OF THE LAST CENTURY.

3/11/14

[Anchor:]{\*\*\*JESSICA\*\*\*}

[CG:1002-TOP 5:3\Snow Swimming\TOP 5:SOCIAL]

WHILE ACROSS THE WEST AND EVEN SOUTH SOME PEOPLE ARE ENJOYING A GOOD OLD SWIM BY THE POOL...IN COLDER STATES YOU DO WHAT YOU HAVE TO DO...SWIM IN SNOW

**ITAKE SOT** 

INCUE: :02 "snow swimming" OUTCUE: :15 "too cold for me"

AT: 0:02 TO: 0:15 DURATION:0:13] {\*\*\*sot full\*\*\*} [TAKE: cont vo]

{\*\*\*cont vo\*\*\*} THAT'S HOW YOU DO IT IN MINNESOTA BABYI VIDEO HAS ALMOST HALF A MILLION VIEWS!

3/12/14

[Anchor:CHARLES] {\*\*\*CHARLES\*\*\*}

[CG:2008 - Two Line Banner\Kid's Book with a Twist\THEDBZ.COM]

A NEW CHILDREN'S BOOK IS TAKING SOME CRITICISM.

[TAKE VO] {\*\*\*VO\*\*\*}

THE BRAVEST KNIGHT WHO EVER LIVED IS A CLASSIC FAIRY TALE, BUT WITH A TWIST. THE MAIN CHARACTER JUST HAPPENS TO BE GAY. AUTHOR DANIEL ERRICO HAS BEEN RECEIVING LOADS SUPPORT FROM THE GAY COMMUNITY. BUT OTHER GROUPS LIKE THE NEW JERSEY FAMILY POLICY COUNCIL ARE CALLING THE BOOK AN ASSAULT ON TRADITIONAL FAMILY VALUES.

3/13/14

[Anchor:] {\*\*\*LISA\*\*\*}

[CG:1004 - TOP 5 5\A Criminal on the Field\TOP 5 NEWS]

AND I'M NOT SURE I'D WANT THIS GUY ON MY TEAM .... Or maybe I would.

A BRAZILIAN SOCCER STAR WHO IS SENTENCED TO 22 YEARS BEHIND BARS FOR KILLING HIS GIRLFRIEND SOME HOW MANAGED TO LAND A SOCCER DEAL!

[TAKE VO]

{\*\*\*VO\*\*\*}

HE WAS ALLOWED TO SIGN A FIVE-YEAR CONTRACT AND COULD BE LET OUT ON DAY RELEASE TO TRAIN AND PLAY WITH THE TEAM!

HE CONFESSED TO MURDERING HIS GIRLFRIEND AND HAVING HER BODY DISMEMBERED AND FED TO HIS PET DOGS.

3/14/14

[Anchor:] {\*\*\*LISA\*\*\*} [TAKE VO] {\*\*\*vo\*\*\*}

[CG:1001 - TOP 5 2\Texting Before He Killed\TOP 5 NEWS]

THE FLORIDA MAN ACCUSED OF KILLING ANOTHER GUY OVER SENDING A TEXT IN A MOVIE THEATRE... APPARENTLY HAD JUST DONE THE SAME THING HIMSELF.

71-YEAR OLD CURTIS REEVES HAD USED HIS OWN PHONE TO SEND A MESSAGE TO HIS SON MINUTES BEFORE HE SHOT AND KILLED ANOTHER MAN FOR DOING THE SAME.

REEVES IS now CHARGED WITH SECOND DEGREE MURDER and HAS PLEADED NOT GUILTY... cLAIMing HE ACTED IN SELF DEFENSE.