# CONTRACT

**KOAA-TV**
**5520 Tech Center Drive**
**Colorado Springs, CO 80919**
**(719) 632-5030**

And:

**Madwoman Marketing**
**Attention: Karole Campbell**
**315 Pawnee Ave**
**Manitou Springs, CO 80829**

| Contract / Revision | Alt Order # |
|---|---|
| 126683 / | |

| Product |
|---|
| **Primary 5/18-6/24** |

| Contract Dates | Estimate # |
|---|---|
| **05/18/18 - 06/24/18** | **5/18-6/24** |

| Advertiser | Original Date / Revision |
|---|---|
| **Poli/Bill Rhea House District 5** | 05/31/18 / 05/31/18 |

| Billing Cycle | Billing Calendar | Cash/Trade |
|---|---|---|
| EOM/EOC | Broadcast | Cash |

| Property | Account Executive | Sales Office |
|---|---|---|
| **KOAA-TV** | Jordan Johannessen | Reg'l Colorado S |

| Special Handling |
|---|
| |

| Demographic |
|---|
| Adults 35+ |

| Agy Code | Advertiser Code | Product 1/2 |
|---|---|---|
| | | |

| Agency Ref | Advertiser Ref |
|---|---|
| | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | PCode | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1 | KOAA | 05/18/18 | 05/18/18 | KOAA News 5 Today | 5:00 AM-5:30 AM | | :30 | | | P-02 | NM | 2 | $260.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | |
| Week: | 05/14/18 | 05/20/18 | ----F-- | 2 | $130.00 | | | | | | | | |
| 2 | KOAA | 05/18/18 | 05/18/18 | KOAA News 5 Today | 5:30 AM-6:00 AM | | :30 | | | P-02 | NM | 2 | $260.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | |
| Week: | 05/14/18 | 05/20/18 | ----F-- | 2 | $130.00 | | | | | | | | |
| 3 | KOAA | 05/21/18 | 06/24/18 | KOAA News 5 Today | 5:00 AM-5:30 AM | | :30 | | | P-03 | NM | 15 | $600.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | |
| Week: | 05/21/18 | 05/27/18 | MTWTF-- | 3 | $40.00 | | | | | | | | |
| Week: | 05/28/18 | 06/03/18 | MTWTF-- | 3 | $40.00 | | | | | | | | |
| Week: | 06/04/18 | 06/10/18 | MTWTF-- | 3 | $40.00 | | | | | | | | |
| Week: | 06/11/18 | 06/17/18 | MTWTF-- | 3 | $40.00 | | | | | | | | |
| Week: | 06/18/18 | 06/24/18 | MTWTF-- | 3 | $40.00 | | | | | | | | |
| 4 | KOAA | 05/21/18 | 06/24/18 | KOAA News 5 Today | 5:30 AM-6:00 AM | | :30 | | | P-03 | NM | 5 | $200.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | |
| Week: | 05/21/18 | 05/27/18 | MTWTF-- | 1 | $40.00 | | | | | | | | |
| Week: | 05/28/18 | 06/03/18 | MTWTF-- | 1 | $40.00 | | | | | | | | |
| Week: | 06/04/18 | 06/10/18 | MTWTF-- | 1 | $40.00 | | | | | | | | |
| Week: | 06/11/18 | 06/17/18 | MTWTF-- | 1 | $40.00 | | | | | | | | |
| Week: | 06/18/18 | 06/24/18 | MTWTF-- | 1 | $40.00 | | | | | | | | |
| 5 | KOAA | 05/18/18 | 06/24/18 | Sa News 5 Today Wkr | 7a-8a | | :30 | | | P-03 | NM | 6 | $240.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | |
| Week: | 05/14/18 | 05/20/18 | -----S- | 1 | $40.00 | | | | | | | | |
| Spot | Ch | Date Range | Description | Start/End Time | Weekdays | Length | Rate | Type | | | | | |
| *1* | *KOAA* | *05/14/18-05/20/18* | *Sa News 5 Today Wknd* | *7a-8a* | *-------Sa--* | *:30* | *~~$40.00~~* | *NM* | | | | | |
| *See MG 5.7* | | | | | | | | | | | | | |
| 7 | KOAA | 05/28/18-06/03/18 | Sa News 5 Today Wknd | 7a-8a | -------Sa-- | :30 | $40.00 | NM | | | | | |
| Ⓜ | MG for 5.1 05/19 | | | | | | | | | | | | |
| Week: | 05/21/18 | 05/27/18 | -----S- | 1 | $40.00 | | | | | | | | |
| Week: | 05/28/18 | 06/03/18 | -----S- | 1 | $40.00 | | | | | | | | |
| Week: | 06/04/18 | 06/10/18 | -----S- | 1 | $40.00 | | | | | | | | |
| Week: | 06/11/18 | 06/17/18 | -----S- | 1 | $40.00 | | | | | | | | |
| Week: | 06/18/18 | 06/24/18 | -----S- | 1 | $40.00 | | | | | | | | |
| 6 | KOAA | 05/18/18 | 06/24/18 | Su News 5 Today 7a V | 7a-8a | | :30 | | | P-03 | NM | 4 | $120.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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**5520 Tech Center Drive**
**Colorado Springs, CO 80919**
**(719) 632-5030**

| Contract / Revision | Alt Order # |
|---|---|
| 126683 / | |

| Contract Dates | Product | Estimate # |
|---|---|---|
| **05/18/18 - 06/24/18** | Primary 5/18-6/24 | **5/18-6/24** |

| Advertiser | Original Date / Revision |
|---|---|
| **Poli/Bill Rhea House Dist** | 05/31/18 / 05/31/18 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | PCode | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | |
| Week: | 05/14/18 | 05/20/18 | ------S | 1 | $30.00 | | | | | | | | |
| Week: | 05/21/18 | 05/27/18 | ------- | 0 | $30.00 | | | | | | | | |
| Week: | 05/28/18 | 06/03/18 | ------S | 1 | $30.00 | | | | | | | | |
| Week: | 06/04/18 | 06/10/18 | ------- | 0 | $30.00 | | | | | | | | |
| Week: | 06/11/18 | 06/17/18 | ------S | 1 | $30.00 | | | | | | | | |
| Week: | 06/18/18 | 06/24/18 | ------S | 1 | $30.00 | | | | | | | | |
| 7 | KOAA | 06/04/18 | 06/10/18 | Su News 5 Today 7a V7a-8a | | | :30 | | | P-02 | NM | 1 | $115.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | |
| Week: | 06/04/18 | 06/10/18 | ------S | 1 | $115.00 | | | | | | | | |
| Spot | Ch | Date Range | | Description | Start/End Time | Weekdays | | Length | Rate | Type | | | |
| *1* | *KOAA* | *06/04/18-06/10/18* | | *Su News 5 Today 7a Wknd* | *7a-8a* | *---------Su* | | *:30* | *~~$115.00~~* | *NM* | | | |
| *See MG 7.2* | | | | | | | | | | | | | |
| 2 | KOAA | 06/11/18-06/17/18 | | Su News 5 Today 7a Wknd | 7a-8a | ---------Su | | :30 | $115.00 | NM | | | |
| (M) | MG for 7.1 06/10 | | | | | | | | | | | | |
| 8 | KOAA | 05/18/18 | 06/10/18 | News 5 at 6p | 6:00 PM-6:30 PM | | :30 | | | P-02 | NM | 6 | $2,160.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | |
| Week: | 05/14/18 | 05/20/18 | ----F-- | 2 | $360.00 | | | | | | | | |
| Week: | 05/21/18 | 05/27/18 | MTWTF-- | 2 | $360.00 | | | | | | | | |
| Week: | 05/28/18 | 06/03/18 | ------- | 0 | $360.00 | | | | | | | | |
| Week: | 06/04/18 | 06/10/18 | MTWTF-- | 2 | $360.00 | | | | | | | | |
| 9 | KOAA | 05/18/18 | 06/24/18 | News 5 at 6p | 6:00 PM-6:30 PM | | :30 | | | P-03 | NM | 6 | $900.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | |
| Week: | 05/14/18 | 05/20/18 | ------- | 0 | $360.00 | | | | | | | | |
| Week: | 05/21/18 | 05/27/18 | ------- | 0 | $360.00 | | | | | | | | |
| Week: | 05/28/18 | 06/03/18 | MTWTF-- | 2 | $150.00 | | | | | | | | |
| Week: | 06/04/18 | 06/10/18 | ------- | 0 | $360.00 | | | | | | | | |
| Week: | 06/11/18 | 06/17/18 | MTWTF-- | 2 | $150.00 | | | | | | | | |
| Week: | 06/18/18 | 06/24/18 | MTWTF-- | 2 | $150.00 | | | | | | | | |
| 10 | KOAA | 05/18/18 | 06/10/18 | News 5 at 6p | 6:30 PM-7:00 PM | | :30 | | | P-02 | NM | 6 | $2,160.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | |
| Week: | 05/14/18 | 05/20/18 | ----F-- | 2 | $360.00 | | | | | | | | |
| Week: | 05/21/18 | 05/27/18 | MTWTF-- | 2 | $360.00 | | | | | | | | |
| Week: | 05/28/18 | 06/03/18 | ------- | 0 | $360.00 | | | | | | | | |
| Week: | 06/04/18 | 06/10/18 | MTWTF-- | 2 | $360.00 | | | | | | | | |
| 11 | KOAA | 05/18/18 | 06/24/18 | News 5 at 6p | 6:30 PM-7:00 PM | | :30 | | | P-03 | NM | 6 | $900.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | |
| Week: | 05/14/18 | 05/20/18 | ------- | 0 | $360.00 | | | | | | | | |
| Week: | 05/21/18 | 05/27/18 | ------- | 0 | $360.00 | | | | | | | | |
| Week: | 05/28/18 | 06/03/18 | MTWTF-- | 2 | $150.00 | | | | | | | | |
| Week: | 06/04/18 | 06/10/18 | ------- | 0 | $360.00 | | | | | | | | |
| Week: | 06/11/18 | 06/17/18 | MTWTF-- | 2 | $150.00 | | | | | | | | |
| Week: | 06/18/18 | 06/24/18 | MTWTF-- | 2 | $150.00 | | | | | | | | |
| 12 | KOAA | 05/18/18 | 06/24/18 | Su Nightly News | 430p-530p | | :30 | | | P-02 | NM | 6 | $1,250.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | |
| Week: | 05/14/18 | 05/20/18 | ------S | 1 | $225.00 | | | | | | | | |
| Week: | 05/21/18 | 05/27/18 | ------S | 1 | $225.00 | | | | | | | | |
| Week: | 05/28/18 | 06/03/18 | ------S | 1 | $225.00 | | | | | | | | |
| Week: | 06/04/18 | 06/10/18 | ------S | 1 | $225.00 | | | | | | | | |
| Week: | 06/11/18 | 06/17/18 | ------S | 1 | $225.00 | | | | | | | | |
| Week: | 06/18/18 | 06/24/18 | ------S | 1 | $225.00 | | | | | | | | |

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| Contract / Revision | Alt Order # |
|---|---|
| 126683 / | |

| Contract Dates | Product | Estimate # |
|---|---|---|
| **05/18/18 - 06/24/18** | Primary 5/18-6/24 | **5/18-6/24** |

| Advertiser | Original Date / Revision |
|---|---|
| **Poli/Bill Rhea House Dist** | 05/31/18 / 05/31/18 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | PCode | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 13 | KOAA | 05/21/18 | 06/24/18 | Su News 5 at 530p | 530p-6p | | :30 | | | P-03 | NM | 5 | $300.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | |
| Week: | 05/21/18 | 05/27/18 | ------S | 1 | $60.00 | | | | | | | | |
| Week: | 05/28/18 | 06/03/18 | ------S | 1 | $60.00 | | | | | | | | |
| Week: | 06/04/18 | 06/10/18 | ------S | 1 | $60.00 | | | | | | | | |
| Week: | 06/11/18 | 06/17/18 | ------S | 1 | $60.00 | | | | | | | | |
| Week: | 06/18/18 | 06/24/18 | ------S | 1 | $60.00 | | | | | | | | |
| 14 | KOAA | 05/18/18 | 05/20/18 | Su News 5 at 530p | 530p-6p | | :30 | | | P-02 | NM | 1 | $225.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | |
| Week: | 05/14/18 | 05/20/18 | ------S | 1 | $225.00 | | | | | | | | |
| 15 | KOAA | 05/18/18 | 05/18/18 | M-F Today Show | 7a-9a | | :30 | | | P-02 | NM | 2 | $650.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | |
| Week: | 05/14/18 | 05/20/18 | ----F-- | 2 | $325.00 | | | | | | | | |
| 16 | KOAA | 05/21/18 | 06/24/18 | M-F Today Show | 7a-9a | | :30 | | | P-03 | NM | 10 | $1,500.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | |
| Week: | 05/21/18 | 05/27/18 | ----F-- | 2 | $150.00 | | | | | | | | |
| Week: | 05/28/18 | 06/03/18 | ----F-- | 2 | $150.00 | | | | | | | | |
| Week: | 06/04/18 | 06/10/18 | ----F-- | 2 | $150.00 | | | | | | | | |
| Week: | 06/11/18 | 06/17/18 | ----F-- | 2 | $150.00 | | | | | | | | |
| Week: | 06/18/18 | 06/24/18 | ----F-- | 2 | $150.00 | | | | | | | | |
| 17 | KOAA | 05/18/18 | 05/27/18 | M-F Late News 5 at 1010p-1035p | | | :30 | | | P-02 | NM | 2 | $1,350.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | |
| Week: | 05/14/18 | 05/20/18 | ----F-- | 1 | $675.00 | | | | | | | | |
| Week: | 05/21/18 | 05/27/18 | MTWTF-- | 1 | $675.00 | | | | | | | | |
| 18 | KOAA | 06/04/18 | 06/24/18 | M-F Late News 5 at 1010p-1035p | | | :30 | | | P-03 | NM | 3 | $750.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | |
| Week: | 06/04/18 | 06/10/18 | MTWTF-- | 1 | $250.00 | | | | | | | | |
| Week: | 06/11/18 | 06/17/18 | MTWTF-- | 1 | $250.00 | | | | | | | | |
| Week: | 06/18/18 | 06/24/18 | MTWTF-- | 1 | $250.00 | | | | | | | | |
| 19 | KOAA | 06/04/18 | 06/10/18 | Su 1035p-1105p | 1035p-1105p | | :30 | | | P-03 | NM | 1 | $100.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | |
| Week: | 06/04/18 | 06/10/18 | ------S | 1 | $100.00 | | | | | | | | |
| | | | | | | | Totals | | | | | 89 | $14,040.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---|---|---|---|---|
| 04/30/18 -05/27/18 | 28 | $6,565.00 | ($984.75) | $5,580.25 |
| 05/28/18 -06/24/18 | 61 | $7,475.00 | ($1,121.25) | $6,353.75 |
| Totals | 89 | $14,040.00 | ($2,106.00) | $11,934.00 |

**Signature:** _____ **Date:** _____

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, national origin or ancestry. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis or race, national origin or ancestry. We reserve the right not to accept all copy.

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