

# 2019-Q2 WBIJ 88.7 FM

## Pre-recorded Public Service announcements we aired this quarter:

- NOT texting while driving from the National Highway Traffic Safety Administration
  - Information regarding meals on wheels
  - Samaritans Purse- focusing on disaster relief efforts
  - The Dental Lifeline Network seeking dentists to help those in need
  - American Red Cross looking for blood donors
  - American Academy of Pediatrics encouraged listeners to limit drinks containing large amounts of sugar
  - Veterans Affairs Claim Experience –help for Veterans to get the individual and specific care they need
  - SC education association promoted improved parents and teacher communication
  - Coach Tony Dungy shared a message focused on the importance and need for foster dads
  - American Academy of Pediatrics encouraged parents to limit screen time for their kids
  - The National Federation for the Blind was encouraging listeners to donate their car to the organization
  - Orthopedic Trauma Foundation encouraged listeners to prevent falls
  - Anti-Bullying was the topic of the announcement from the American Academy of Family Physicians
  - National Pest Management Association encourages people with some practical ways to prevent disease
  - American Academy of Pediatrics encouraged parents to limit screen time for their kids
  - Veterans Affairs focused their message on helping to file a claim
- We also aired ten announcements from Teen Challenge; each with the message that help is available for fighting addictions. 88.3 WAFJ artists served as spokespersons in these announcements: Zach Williams, Tenth Avenue North, Phil Wickham, Micah Tyler, Matthew West, Chris Tomlin, The Afters, Jeremy Camp, For King & Country, and Natalie Grant.

**Difference Makers** is a weekly 15 minute feature airing each Saturday morning (also available on demand). The feature focuses on specific community needs and the people focused on meeting those needs.

## **April**

4/27/19— Cleve Walker talks with Brandy Mitchell of CSRA Kids about her efforts to provide an online central resource for family activities around the community.

4/20/19— Cleve Walker talks with Tandra Wilkerson, Director of CSRA's Parkinson's Support Group and Director of Day One Fitness, about their work to improve the lives of folks dealing with the mental and physical challenges

4/13/19— Cleve Walker talks with Millie Huff, Director of Sacred Heart Cultural Center, about their work efforts to advance the arts and historic culture for citizens of the CSRA.

4/6/19— Cleve Walker talks with Pam Stickler, Director of the RECIing Crew, about their work to offer recreational opportunities for those challenged by physical and mental disabilities.

## **May**

5/4/19— Cleve Walker interviewed Ron Skenes, Director of Communications for Christ Community Health In Augusta, about their work to provide quality, low cost health care for those who can least afford it.

5/11/19— Cleve Walker interviewed Jill Brown, executive Director of First Tee of Augusta, about their programs using the sport of golf to teach children important life skills.

5/18/19— Cleve Walker interviewed Yvonne Pence, Director of Communications for the National Safe Boating Council, safety tips during recreational outings on the lakes.

5/25/19— Cleve Walker interviews Renee McCabe of Safe Kids of Greater Augusta, about their efforts to help parents keep their kids safe from injuries and life threatening situations.

## **June**

6/1/19— Cleve Walker interviewed Wendy Burnett, Public Relations Director with the Georgia Forestry Commission, about wild fire prevention... particularly during hot and dry conditions

6/8/19— Cleve Walker interviewed Don Clarke, Deputy Director of Forces United, an organization that helps connect veterans and their families with resources to enrich their lives.

6/15/19— Cleve Walker interviewed Nancy Godin, a facilitator with Parents of Addicted Loved Ones (PAL), about their efforts to help parents who are dealing with drug addictions of their young and adult children.

6/22/19— Cleve Walker interviewed Ann Snyder, Director of Communications with the Golden Harvest Food Bank, about their efforts to combat hunger across the region.

6/29/19— Cleve Walker interviewed Kellie Cardona, Director of the Augusta Dream Center, about their work to help people reach their fullest potential by providing resources and networking.