



**Kansas City WDAF**  
**2960 North Meridian, Suite 250**  
**Kelly Nichols**  
**Indianapolis, IN 46208**  
**(816) 753-4567**

# CONTRACT

<u>Contract / Revision</u> 3476567 /		<u>Alt Order #</u> 10366900	
<u>Advertiser</u> POL/Team PAC		<u>Original Date / Revision</u> 03/25/22 / 03/25/22	
<u>Contract Dates</u> 03/26/22 - 05/20/22	<u>Estimate #</u> 1584		
<u>Product</u> TEAM PAC			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
	<u>Property</u> WDAF	<u>Account Executive</u> Telerep Philadelphia	<u>Sales Office</u> Telerep/Philade
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
	<u>Agency Code</u>	<u>Advertiser Code</u> 325	<u>Product 1/2</u> 381
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

**GRP Buying LLC**  
**3136 Kingsdale Center**  
**#136**  
**Upper Arlington, OH 43221**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WDAF	03/26/22	03/26/22	FOX Late Fringe	Various		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/21/22	03/27/22	-----1-				1	\$80.00			
N 2	WDAF	03/27/22	05/15/22	5:00 PM-5:30 PM	5:00 PM-5:30 PM		:30			NM	8	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/21/22	03/27/22	-----1				1	\$300.00			
	Week:	03/28/22	04/03/22	-----1				1	\$300.00			
	Week:	04/04/22	04/10/22	-----1				1	\$300.00			
	Week:	04/11/22	04/17/22	-----1				1	\$300.00			
	Week:	04/18/22	04/24/22	-----1				1	\$300.00			
	Week:	04/25/22	05/01/22	-----1				1	\$300.00			
	Week:	05/02/22	05/08/22	-----1				1	\$300.00			
	Week:	05/09/22	05/15/22	-----1				1	\$300.00			
N 3	WDAF	03/26/22	05/14/22	9:30 PM-10:00 PM	9:30 PM-10:00 PM		:30			NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/21/22	03/27/22	-----1-				1	\$400.00			
	Week:	03/28/22	04/03/22	-----1-				1	\$400.00			
	Week:	04/04/22	04/10/22	-----1-				1	\$400.00			
	Week:	04/11/22	04/17/22	-----1-				1	\$400.00			
	Week:	04/18/22	04/24/22	-----1-				1	\$400.00			
	Week:	04/25/22	05/01/22	-----1-				1	\$400.00			
	Week:	05/02/22	05/08/22	-----1-				1	\$400.00			
	Week:	05/09/22	05/15/22	-----1-				1	\$400.00			
N 4	WDAF	03/26/22	05/14/22	5:00 PM-5:30 PM	5:00 PM-5:30 PM		:30			NM	8	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/21/22	03/27/22	-----1-				1	\$300.00			
	Week:	03/28/22	04/03/22	-----1-				1	\$300.00			
	Week:	04/04/22	04/10/22	-----1-				1	\$300.00			
	Week:	04/11/22	04/17/22	-----1-				1	\$300.00			
	Week:	04/18/22	04/24/22	-----1-				1	\$300.00			
	Week:	04/25/22	05/01/22	-----1-				1	\$300.00			
	Week:	05/02/22	05/08/22	-----1-				1	\$300.00			

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POL/Team PAC	03/25/22 / 03/25/22

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
03/26/22 - 05/20/22	TEAM PAC	1584

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 5	WDAF	04/02/22	05/14/22	Sa 10p-1030p	10p-1030p		:30			NM	7	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	-----1-				1	\$300.00			
N 6	WDAF	03/27/22	05/15/22	8:00 AM-8:30 AM	8:00 AM-8:30 AM		:30			NM	8	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/21/22	03/27/22	-----1				1	\$350.00			
Week:		03/28/22	04/03/22	-----1				1	\$350.00			
Week:		04/04/22	04/10/22	-----1				1	\$350.00			
Week:		04/11/22	04/17/22	-----1				1	\$350.00			
Week:		04/18/22	04/24/22	-----1				1	\$350.00			
Week:		04/25/22	05/01/22	-----1				1	\$350.00			
Week:		05/02/22	05/08/22	-----1				1	\$350.00			
Week:		05/09/22	05/15/22	-----1				1	\$350.00			
N 7	WDAF	03/28/22	05/20/22	M-F 1030p-11p	1030p-11p		:30			NM	40	\$30,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/28/22	04/03/22	MTWTF--				5	\$750.00			
Week:		04/04/22	04/10/22	MTWTF--				5	\$750.00			
Week:		04/11/22	04/17/22	MTWTF--				5	\$750.00			
Week:		04/18/22	04/24/22	MTWTF--				5	\$750.00			
Week:		04/25/22	05/01/22	MTWTF--				5	\$750.00			
Week:		05/02/22	05/08/22	MTWTF--				5	\$750.00			
Week:		05/09/22	05/15/22	MTWTF--				5	\$750.00			
Week:		05/16/22	05/22/22	MTWTF--				5	\$750.00			
N 8	WDAF	03/27/22	05/15/22	9:00 PM-9:30 PM	9:00 PM-9:30 PM		:30			NM	8	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/21/22	03/27/22	-----1				1	\$550.00			
Week:		03/28/22	04/03/22	-----1				1	\$550.00			
Week:		04/04/22	04/10/22	-----1				1	\$550.00			
Week:		04/11/22	04/17/22	-----1				1	\$550.00			
Week:		04/18/22	04/24/22	-----1				1	\$550.00			
Week:		04/25/22	05/01/22	-----1				1	\$550.00			
Week:		05/02/22	05/08/22	-----1				1	\$550.00			
Week:		05/09/22	05/15/22	-----1				1	\$550.00			
N 9	WDAF	03/28/22	05/20/22	9:00 PM-9:30 PM	9:00 PM-9:30 PM		:30			NM	40	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/28/22	04/03/22	MTWTF--				5	\$600.00			
Week:		04/04/22	04/10/22	MTWTF--				5	\$600.00			
Week:		04/11/22	04/17/22	MTWTF--				5	\$600.00			
Week:		04/18/22	04/24/22	MTWTF--				5	\$600.00			
Week:		04/25/22	05/01/22	MTWTF--				5	\$600.00			
Week:		05/02/22	05/08/22	MTWTF--				5	\$600.00			
Week:		05/09/22	05/15/22	MTWTF--				5	\$600.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	MTWTF--				5	\$600.00			
N 10	WDAF	03/27/22	05/15/22	Su 10p-1030p	10p-1030p		:30			NM	8	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/21/22	03/27/22	-----1				1	\$550.00			
Week:		03/28/22	04/03/22	-----1				1	\$550.00			
Week:		04/04/22	04/10/22	-----1				1	\$550.00			
Week:		04/11/22	04/17/22	-----1				1	\$550.00			
Week:		04/18/22	04/24/22	-----1				1	\$550.00			
Week:		04/25/22	05/01/22	-----1				1	\$550.00			
Week:		05/02/22	05/08/22	-----1				1	\$550.00			
Week:		05/09/22	05/15/22	-----1				1	\$550.00			
N 11	WDAF	03/28/22	05/20/22	7:00 AM-7:30 AM	7:00 AM-7:30 AM		:30			NM	40	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/28/22	04/03/22	MTWTF--				5	\$500.00			
Week:		04/04/22	04/10/22	MTWTF--				5	\$500.00			
Week:		04/11/22	04/17/22	MTWTF--				5	\$500.00			
Week:		04/18/22	04/24/22	MTWTF--				5	\$500.00			
Week:		04/25/22	05/01/22	MTWTF--				5	\$500.00			
Week:		05/02/22	05/08/22	MTWTF--				5	\$500.00			
Week:		05/09/22	05/15/22	MTWTF--				5	\$500.00			
Week:		05/16/22	05/22/22	MTWTF--				5	\$500.00			
N 12	WDAF	03/28/22	05/20/22	M-F 6p-630p	6p-630p		:30			NM	40	\$30,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/28/22	04/03/22	MTWTF--				5	\$750.00			
Week:		04/04/22	04/10/22	MTWTF--				5	\$750.00			
Week:		04/11/22	04/17/22	MTWTF--				5	\$750.00			
Week:		04/18/22	04/24/22	MTWTF--				5	\$750.00			
Week:		04/25/22	05/01/22	MTWTF--				5	\$750.00			
Week:		05/02/22	05/08/22	MTWTF--				5	\$750.00			
Week:		05/09/22	05/15/22	MTWTF--				5	\$750.00			
Week:		05/16/22	05/22/22	MTWTF--				5	\$750.00			
N 13	WDAF	03/28/22	05/20/22	M-F 630p-7p	630p-7p		:30			NM	24	\$28,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/28/22	04/03/22	MTWTF--				3	\$1,200.00			
Week:		04/04/22	04/10/22	MTWTF--				3	\$1,200.00			
Week:		04/11/22	04/17/22	MTWTF--				3	\$1,200.00			
Week:		04/18/22	04/24/22	MTWTF--				3	\$1,200.00			
Week:		04/25/22	05/01/22	MTWTF--				3	\$1,200.00			
Week:		05/02/22	05/08/22	MTWTF--				3	\$1,200.00			
Week:		05/09/22	05/15/22	MTWTF--				3	\$1,200.00			
Week:		05/16/22	05/22/22	MTWTF--				3	\$1,200.00			
<b>Totals</b>											<b>240</b>	<b>\$155,280.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/28/22 - 03/27/22	7	\$2,530.00	(\$379.50)	\$2,150.50
03/28/22 - 04/24/22	120	\$77,800.00	(\$11,670.00)	\$66,130.00
04/25/22 - 05/29/22	113	\$74,950.00	(\$11,242.50)	\$63,707.50
<b>Totals</b>	<b>240</b>	<b>\$155,280.00</b>	<b>(\$23,292.00)</b>	<b>\$131,988.00</b>

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Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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PLEASE VISIT THIS LINK FOR NEXSTAR'S ADVERTISING TERMS AND CONDITIONS

<[www.nexstar.tv/advertisingterms](http://www.nexstar.tv/advertisingterms)>