

Annual EEO Public File Report

1. **Station Employment Unit:** **KKDA-FM/KRNB-FM**
(Station or group of commonly-owned stations in the same market that share at least one employee)
2. **Annual Reporting Period:** **April 1, 2014 – March 31, 2015**
3. Chart for **each full-time** job vacancy that was **filled during** relevant Annual Reporting Period:

Job Title	Date of Hire	Hired Person Referred By Which Recruitment Source?	Total Number of Interviewees for Position	Referral Sources of Interviewees (and Number of Interviewees By Source)
Account Executive	10/31/2014	Employee Referral	5	K104 Website-3 Industry Referral – 1 Employee Referral - 1

4. How many total candidates were interviewed to fill the full-time job vacancies listed above? 5

Recruitment Source No. 1: Inside Radio

Contact: Gene McKay

Address: PO Box 567925, Atlanta, GA 31156

Telephone: 800-640-8852

E-mail Address: ads@insideradio.com

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above:

Of the total number of interviews conducted to fill the full-time job vacancies listed above 0,

Candidates were referred by this recruitment source.

Recruitment Source No. 2: UT Dallas Career Center

Contact: Linda Johnson

Address: 800 W. Campbell Rd., Richardson, TX 75083

Telephone: 972.883.2943

E-mail Address: recruit@utdallas.edu

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **Account Executive**

Of the total number of interviews conducted to fill the full-time job vacancies listed above 0

Candidates were referred by this recruitment source.

Recruitment Source No. 3: Dallas Hispanic Chamber of Commerce

Contact: Rosie Aguilar

Address: 4622 Maple Avenue, Suite 207, Dallas, TX 75219

Telephone: 214.521.6007

E-mail Address:

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **Account Executive**

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0

Candidates were referred by this recruitment source.

Recruitment Source No. 4: Service Broadcasting

Contact: In-House Posting

Address: 621 NW 6th Street Grand Prairie, TX 75050

Telephone: 972-263-9911

E-mail Address: debbie.henry@k104fm.com

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **Account Executive**

Of the total number of interviews conducted to fill the full-time job vacancies listed above: 0

Candidates were referred by this recruitment source.

Recruitment Source No. 5: Brookhaven College

Contact: Annette Wilson

Address: 3939 Valley View Lane, Farmers Branch, TX. 75244

Telephone: contact by e-mail

E-mail Address: bhc.jobs@dccd.edu

Is this an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **Account Executive**

Of the total number of interviews conducted to fill the full-time job vacancies listed above 0

Candidates were referred by this recruitment source.

Recruitment Source No. 6: Texas Rehabilitation Commission

Contact: Gena Scott

Address: 210 Billings #310, Arlington, TX. 76010

Telephone: 817.530.5000

E-mail Address: gena.swett@dars.state.tx.us

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **Account Executive**

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0

Candidates were referred by this recruitment source.

Recruitment Source No 7: Dallas Black Chamber of Commerce

Contact: Carmen Humble

Address: 2828 MLK Jr Blvc, Dallas, TX 75215

Telephone: 214.421.5200

E-mail Address: chum@dbcc.org

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **Account Executive**

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0

Candidates were referred by this recruitment source.

Recruitment Source No. 8: Texas Women's University

Contact: Elizabeth McDonald

Address: P O Box 425619, Denton, TX 75215

Telephone: 940.898.2950

E-Mail address: carerrs@twu.edu

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **Account Executive**

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0

Candidates were referred by this recruitment source.

Recruitment Source No. 9: Texas Workforce Commission

Contact: Sally Nelson

Address: 2922 MLK Jr Blvd., Dallas, TX 75215

Telephone: 214-421-2460

E-mail Address: sally.nelson@twc.state.tx.us

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **Account Executive**

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0

Candidates were referred by this recruitment source.

Recruitment Source: No. 10: TCC NE Campus

Contact: Vickie McCleery

Address: 828 Harwood Road, Hurst. TX. 76054

Telephone: 817-515-6692

E-mail: wilma.gillespie@tccd.edu

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **Account Executive**

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0

Candidates were referred by this recruitment source.

Recruitment Source: No. 11: Craig's List

Contact: On-line

Address: www.craigslist.com

Telephone: none

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above:

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0

Candidates were referred by this recruitment source.

Recruitment Source: No. 12: MFM/BCCA Job Bank

Contact: On-line

Address: jobbank.bcfm.com

Telephone: 1-888-491-8833, ext. 1482

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above:

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0

Candidates were referred by this recruitment source.

Recruitment Source: No. 13: Dallas County Community College District of Colleges

Contact: Sam Katz

Address: 12800 Abrams Road, Dallas, TX. 75243

Telephone: 972.761.6717

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **Account Executive**

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0

Candidates were referred by this recruitment source.

Recruitment Source: No. 14: TAB

Contact: Craig Bean

Address: Austin, Texas

Telephone: 512-322-0522

E-mail: craig@tab.org

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above:

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0

Candidates were referred by this recruitment source.

Recruitment Source: No. 15: The Art of Institute of Dallas

Contact: Jennifer Magee

Address: Two Northpark East, 8080 Park Lane, #100, Dallas, TX. 75231

Telephone: 214-692-8080

E-mail: jmagee@aai.edu

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above:

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0

Candidates were referred by this recruitment source.

Recruitment Source: No. 16: Collegiate Broadcasters. Inc.

Contact: Will Robedee

Address: on-line

Telephone: 1-855-275-4224

E-mail: cbjob@mailman.rice.edu

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **Account Executive**

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0

Candidates were referred by this recruitment source.

Recruitment Source: No. 17: El Centro College

Contact: Henry Garcia

Address: 801 Main Street, Dallas, TX. 75202

Telephone: 214-860-2284

E-mail: hgarcia@dcccd.edu

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **Account Executive**

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0

Candidates were referred by this recruitment source.

Recruitment Source: No. 18: Dallas Urban League- Employment Unit

Contact: Stephon Chandler

Address: 4315 S Lancaster Road, Dallas, TX. 75050

Telephone: 214-915-4628

E-mail: schandler@ulgnctx.com

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **Account Executive**

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0

Candidates were referred by this recruitment source.

Recruitment Source: No. 19: Dallas Inter-Tribal Center

Contact: Stephanie Villanueva

Address: 209 E. Jefferson, Dallas, TX. 75203

Telephone: 214-941-1050

E-mail: Stephanie.villanueva@uitct.com

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **Account Executive**

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0

Candidates were referred by this recruitment source.

Recruitment Source: No. 20: Ft Worth Metropolitan Black Chamber of Commerce

Contact: Barbara Bolden

Address: 1150 South Freeway, Ft Worth, TX. 75083

Telephone: 817-871-6538

E-mail: bbolden@fwmbcc.org

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **Account Executive**

Of the total number of Interviews conducted to fill the full-time job vacancies listed above, 0

Candidates were referred by this recruitment source.

Recruitment Source: No. 21: Paul Quinn College

Contact: Stacy Cheronas

Address: 3837 Simpson Stuart Road, Dallas, TX. 75241

Telephone: 214-379-5551

E-mail: scheronas@pqc.edu

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **Account Executive**

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0

Candidates were referred by this recruitment source.

Recruitment Source: No. 22: American Broadcasting School

Contact: Michelle McConnell

Address: 721 N Watson Road, Arlington, TX. 76011

Telephone: 817-695-2474

E-mail: michelle@radioschool.com

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **Account Executive**

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0

Candidates were referred by this recruitment source.

Recruitment Source: No. 23: Northlake College

Contact: Crystal Larthridge

Address: McArthur Blvd., Irving, TX

Telephone: n/a

E-mail: clarthridge@dccd.edu

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **Account Executive**

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0

Candidates were referred by this recruitment source.

Recruitment Source: No. 24: Work Ready

Contact: Shelley Glinsky

Address: 1717 Angel Parkway, PMB 115, Allen, Texas 75002

Telephone: 817-914-0755

E-mail: sglinsky@workreadytexas.com

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **Account Executive**

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0

Candidates were referred by this recruitment source.

Recruitment Source: No. 25: North Texas Job Corps

Contact: J David Castillo

Address: 1140 Empire Central Suite 234, Dallas, Texas

Telephone: 214-824-3030

E-mail: castillo.javier@jobcorps.org

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **Account Executive**

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0

Candidates were referred by this recruitment source.

Recruitment Source: No. 26: Workin Texas

Contact: Callie Patterson

Address: 2707 N Stemmons Fwy., #140, Dallas, Texas 75204

Telephone: 214-424-3383

E-mail: callie.peterson@rescue.com

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **Account Executive**

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0

Candidates were referred by this recruitment source.

Recruitment Source: No. 27: K104-FM Website

This source was notified of the following full-time job vacancies listed above: **Account Executive**

Of the total number of interviews conducted to fill the full-time job vacancies listed above: 3

Candidates were referred by this recruitment source.

Recruitment Source: No. 28: KRNB-FM Website

This source was notified of the following full-time job vacancies listed above: **Account Executive**

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0

Candidates were referred by this recruitment source.

Recruitment Source: No. 29: Employee Referral

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 1 Candidates were referred by this recruitment source.

Recruitment Source: No. 30: Industry Referral

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 1 Candidates were referred by this recruitment source.

OUTREACH INITIATIVES DURING REPORTING PERIOD

Mentoring Programs we participated in:

April 3, 2014

Thurgood Marshall Elementary Pep Rally

Thurgood Marshall Elementary

Dallas, TX 75243

Contact Person: Ganges Karundethu

Cat Daddy & Lady Jade attended

April 18, 2014

Pep Rally

Lancaster Middle School

Lancaster, TX 75146

Contact Person: Jennifer Jones

Street Team attended

April 21, 2014

STARR PepRally

Whitney M Young Jr. Elementary

Dallas, TX 75216

Contact Person: Dawayla Patterson

Cat Daddy & Lady Jade attended

May 1, 2014

Kennemer Middle School College Fair & Expo

Kennemer Middle School

Dallas, TX 75249

Contact Person: Tiffany Mason-Taylor

Street Team attended

May 2, 2014

Ice Cream Social

Cedar Hill Collegiate High School

Cedar Hill, TX 75104

Contact Person: Roland Fields

Cat Daddy & Lady Jade attended

May 16, 2014

Pep Rally

Roosevelt High School Auditorium

Dallas, TX 75203

Contact Person: Lakisha Morris

Cat Daddy attended

June 5, 2014

STARR Pep Rally

Lee Elementary

Grand Prairie, TX 75051

Contact Person: Marshawn Wilks

Street Team attended

July 1, 2014

Summer Fun Tour 2014

Exline Recreation Center

Dallas, TX 75215

Contact Person: Sherman

Cat Daddy & Lady Jade attended

July 17, 2014

Summer Fun Tour 2014

Bowles Recreation Center

Grand Prairie, TX 75050

Contact Person: Rod

Cat Daddy & Lady Jade attended

July 22, 2014

Summer Fun Tour 2014

Timberglen Recreation Center

Dallas, TX 75287

Contact Person: Wynstonia

Cat Daddy & Lady Jade attended

August 9, 2014

Dwayne Caraway College & Career Fair

Dallas Convention Center

Dallas, TX 75202

Contact Person: Norma Olvera

Street team attended

August 15, 2014

2014 Football Kick Off Festival
Bowie High School Football Field
Arlington, TX 76018
Contact Person: Lashonda James
Street team attended

September 19, 2014

Homecoming Pep Rally
Life School Oak Cliff HS
Dallas, TX 75211
Contact Person: Sherquenna Myles
Street team attended

September 27, 2014

High School Battle of Bands
Kincaide Stadium
Dallas, TX 75232
Contact Person: Keziah Parker
Cat Daddy, Priya B and DJ Hollywood attended

October 10, 2014

Pep Rally
Thurgood Marshall
Grand Prairie, TX 75052
Contact Person: Ganges Karundethu
Cat Daddy and Lady Jade attended

October 30, 2014

Homecoming Pep Rally

Roosevelt High School

Dallas, TX 75203

Contact Person: Lakisha Morris

Cat Daddy attended

November 1, 2014

Academic Pep Rally

Pinkston High School

Dallas, TX 75211

Contact Person: Shantell Grant

Street Team attended

November 19, 2014

Young men's Leadership Academy Pep Rally

YMLA

Grand Prairie, TX 75051

Contact Person: Carlton E. Hill

Street Team attended

December 3, 2014

Pep Rally

Uplift Infinity Prep

Dallas, TX 75207

Contact Person: Unesha

Cat Daddy and Jade attended

January 24, 2015

Dallas Elite Youth Track & Field Clinic

Hillcrest High School

Dallas, TX 75230

Contact Person: Eboni Johnson

Street Team attended

February 20, 2015

Plan to Succeed High School, College & Career Fair

Kromer Branch

Arlington, TX 76018

Contact Person: Courtney Hawkins

Street Team attended

March 27, 2015

Pep Rally

Thomas Tolbert Elementary

Dallas, TX 75233

Contact Person: Rubinna Sanchez

Street Team attended

OUTREACH INITIATIVES DURING REPORTING PERIOD

Community Service Programs we participated in:

April 5, 2014

7th Annual Walk to End Lupas

Contact Person: Debbie Nathan

Street Team and On-Air Personalities attended to promote fundraising for Lupas

April 23, 2014

Stomp Out Aids Festival

Contact Person: Miranda Moore

Street Team attended to promote awareness of Aids

May 16, 2014

DISD Employee Health Fair

Contact Person: Kristin Patterson

Street Team and On-Air Talent attended to promote good health

May 23, 2014

South Grand Prairie Block Party

Contact Person: Cynthia Cooper

Street Team and On-Air Talent attended to promote the importance of education

June 7, 2014

Mayor's Summer Reading Club

Contact Person: Vicki Wait

Event sponsored to raise awareness of the importance of reading.

June 19, 2014

City of Dallas Juneteenth Celebration

Contact Person: Patrick Jackson/Natashia Cooper

Street Team participated in honor of freedom from slavery.

July 25, 2014

Mayors Back To School Registration

Contact Person: Vicky W.

Event to give away free school supplies and free services

August 16, 2014

Back to School Vaccines

Contact Person: Aaron Michaels

Street Team attended to promote free vaccines to students

August 24, 2014

Free Haircuts/Styles/Supplies

Contact Person: Willie

Event to give away haircuts and school supplies

Sept. 12, 2014

Healthy, Wealthy, Wise Health Fair

Contact Person: MLK Center Personnel

Street Team attended to promote good health in the community

Oct. 18, 2014

Susan B Komen Race

Contact Person: Francis Davis/Kaitlyn

Fundraising event for the awareness of breast cancer

Oct. 30, 2014

Walk With Purpose

Contact Person: Tiffany Haynes

Event to encourage young women to make good decisions

Nov. 4, 2014

Voting Day

Contact Person: Frances Davis

Event to bring awareness and encourage the community to vote

Nov. 19, 2014

Steve & Marjorie Harvey's Big Turkey Giveaway

Contact Person: Derek Denman

Event to give away free turkeys for Thanksgiving to the under privileged.

Dec. 5, 2014

DART'S Annual "Stuff The Bus"

Contact Person: Carmen Hillebrand/Karen Jones

Event to collect toys for Christmas for the under-privileged children of the DFW area

Dec. 20, 2014

Christmas In The Park

Contact Person: Frances Davis/Shannon

Event to distribute toys for Christmas to the under-privileged children

Dec. 23, 2014

10th Annual adopt a Grand Parent Raising Grandchildren Program

Contact Person: Dianne Gibson

Event to distribute toys for Christmas to the grandparents raising their grandchildren

Jan. 10, 2015

MLK Jr. Health & Information Fair

Contact Person: Deborah Sutton

Event to promote good health within the community

Jan. 15, 2015

Healing the Racial Divide

Contact Person: Zakiya Larry

Event to bring awareness to the problems of racial differences within the community

Feb. 6, 2015

National Black HIV/AIDS Awareness Day

Contact Person: James Gipson

Street Team promoted this event to help bring awareness of HIV/AIDS in the black community

March 27, 2015

Health Fair

Contact Person: Frances Davis

Event to promote good health in the community

Training Management Personnel:

Service Broadcast provides one-on-one training for EEO procedures for new Managers. This is an ongoing training provided by the station Human Resource Mgr./EEO Officer.

Career Day Activities:

Service Broadcasting employees attended various Career Day programs to discuss their roles at the radio station and how others can get in the industry.

May 1, 2014

Career Day

Lowery Road Elementary

Fort Worth, TX 76120

Attendee(s): Street Team

Contact person: Kris Mitchell

June 2, 2014

Career Day

Thelma Richardson Elementary

Dallas, TX 75217

Attendee(s): Cat Daddy & Lady Jade (On-Air Personality)

Contact person: Latecia Bryant

June 2, 2014

Career Day

Ronald E McNair Elementary

Dallas, TX 75237

Attendee(s): Lady Jade (On-Air Personality)

Contact person: Ms. Bowens-McDade

November 14, 2014

Career Day

Longfellow Academy

Dallas, TX 75209

Attendee(s): Cat Daddy & Lady Jade (On-Air Personality)

Contact person: Michael Jackson

November 14, 2014

Career Day

Joseph J Rhodes Learning Center

Dallas, TX 75210

Attendee(s): Street Team

Contact person: Gina Williams

November 19, 2014

Career Day

Bowie Middle School

Irving, TX 75060

Attendee(s): Lady Jade (On-Air Personality)

Contact person: Michelle Johnson

November 20, 2014

Career Day

R.L. Thornton Elementary

Dallas, TX 75241

Attendee(s): Cat Daddy & Lady Jade (On-Air Personality)

Contact person: Danielle Sanders

December 5, 2014

Career Day

Harlean Beal Elementary

Ft Worth, TX 76119

Attendee(s): KiKi J(On-Air Personality)

Contact person: Mary Price

January 14, 2015

Career Day

L.V. Stockard Middle School

Dallas, TX 75211

Attendee(s): Cat Daddy & Lady Jade (On-Air Personality)

Contact person: Patricia Segovia

January 23, 2015

Career Day

Benjamin Franklin Middle School

Dallas, TX 75230

Attendee(s): Street Team

Contact person: Rosenid Hernandez

January 23, 2015

Career Day

A.W. Brown Fellowship Academy

Dallas, TX 75237

Attendee(s): Lady Jade (On-Air Personality)

Contact person: Sherise Gowdy

February 6, 2015

Career Day

K.B. Polk Elementary

Dallas, TX 75209

Attendee(s): Street Team

Contact person: Tonya Willis

February 18, 2015

Career Day

Highlands Elementary

Cedar Hill, TX 75104

Attendee(s): Cat Daddy & Lady Jade (On-Air Personality)

Contact person: Angel Goady

March 5, 2015

Career Day

Lowery Road Elementary

Ft Worth, TX 76120

Attendee(s): Cat Daddy & Lady Jade (On-Air Personality)

Contact person: Tasha Scott

March 6, 2015

Career Day

Adelle Tuner Elementary

Dallas, TX 75232

Attendee(s): DeDe McGuire (On-Air Personality)

Contact person: Shakeitha Smith

Job Fairs attended by Service Broadcasting:

April 2, 2014

North Lake College Spring Job Fair

North Lake College

5001 N. MacArthur Blvd., H220

Irving, Texas, 75038

Contact Person: Crystal Lathridge

October 8, 2014

North Lake College Fall Job Fair

North Lake College

5001 N. MacArthur Blvd., H220

Irving, Texas, 75038

Contact Person: Crystal Lathridge

October 22, 2014

Richland College Fall Job Fair

Richland College

12800 Abrams Road

Dallas, Texas, 75243

Contact Person: Stan Katz

November 12, 2014

Brookhaven College Fall Job Fair

Brookhaven College

3939 Valley View lane

Farmers Branch, Texas, 75244

Contact Person: Adam Clawson