

## **Annual EEO Public File Report**

1. **Station Employment Unit:** **KKDA-FM/KRNB-FM**

(Station or group of commonly-owned stations in the same market that share at least one employee)

2. **Annual Reporting Period:** **April 1, 2013 – March 31, 2014**

3. Chart for **each full-time** job vacancy that was **filled during** relevant Annual Reporting Period:

| <b>Job Title</b>            | <b>Date of Hire</b> | <b>Hired Person Referred By Which Recruitment Source?</b> | <b>Total Number of Interviewees for Position</b> | <b>Referral Sources of Interviewees (and Number of Interviewees By Source)</b>                      |
|-----------------------------|---------------------|---|--|---|
| KRNB Program Director       | 8/29/2013           | Industry Referral   | 8  | Urban Insite – 1<br>All Access – 3<br>KRNB Website – 1<br>Craig's List – 1<br>Industry Referral – 2 |
| On-Line Content Coordinator | 12/27/2013          | K104 Website  | 6  | Employee Referral – 1<br>K104 Website – 4<br>Dallas Black Chamber of Commerce - 1                   |
| Promotions Assistant        | 1/13/2014           | In House Posting  | 7  | In House Posting – 2<br>Craig's List – 1<br>Employee Referral – 2<br>K104 Website – 2               |
| Sales Assistant             | 3/25/2014           | Employee Referral   | 5  | Craig's List – 1<br>Employee Referral – 1<br>K104 Website - 3                                       |
| Account Executive           | 3/24/2014           | Employee Referral   | 5  | Employee Referral – 1<br>Industry Referral – 2<br>K104 Website - 2                                  |

4.. How many total candidates were interviewed to fill the full-time job vacancies listed above? 31

**Recruitment Source No. 1: Inside Radio**

Contact: Gene McKay

Address: PO Box 567925, Atlanta, GA 31156

Telephone: 800-640-8852

E-mail Address: ads@insideradio.com

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **KRNB Program Director**

Of the total number of interviews conducted to fill the full-time job vacancies listed above 0,

Candidates were referred by this recruitment source.

**Recruitment Source No. 2: UT Dallas Career Center**

Contact: Linda Johnson

Address: 800 W. Campbell Rd., Richardson, TX 75083

Telephone: 972.883.2943

E-mail Address: recruit@utdallas.edu

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **KRNB Program Director, On-Line**

**Content Coordinator, Promotions Assistant, Sales Assistant, Account Executive**

Of the total number of interviews conducted to fill the full-time job vacancies listed above 0

Candidates were referred by this recruitment source.

**Recruitment Source No. 3: Dallas Hispanic Chamber of Commerce**

Contact: Rosie Aguilar

Address: 4622 Maple Avenue, Suite 207, Dallas, TX 75219

Telephone: 214.521.6007

E-mail Address:

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **KRNB Program Director, On-Line**

**Content Coordinator, Promotions Assistant, Sales Assistant, Account Executive**

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0

Candidates were referred by this recruitment source.

**Recruitment Source No. 4: Service Broadcasting**

Contact: In-House Posting

Address: 621 NW 6<sup>th</sup> Street Grand Prairie, TX 75050

Telephone: 972-263-9911

E-mail Address: debbie.henry@k104fm.com

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **KRNB Program Director, On-Line**

**Content Coordinator, Promotions Assistant, Sales Assistant, Account Executive**

Of the total number of interviews conducted to fill the full-time job vacancies listed above 2

Candidates were referred by this recruitment source.

**Recruitment Source No. 5: American Women Association of Broadcasters**

Contact: McRobinson

Address: Dallas. Fort Worth

Telephone: contact by e-mail

E-mail Address: litany.brown@gmail.com

Is this an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **KRNB Program Director, On-Line**

**Content Coordinator, Promotions Assistant, Sales Assistant, Account Executive**

Of the total number of interviews conducted to fill the full-time job vacancies listed above 0

Candidates were referred by this recruitment source.

**Recruitment Source No. 6: Texas Rehabilitation Commission**

Contact: Gena Scott

Address: 210 Billings #310, Arlington, TX. 76010

Telephone: 817.530.5000

E-mail Address: gena.swett@dars.state.tx.us

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **KRNB Program Director, On-Line**

**Content Coordinator, Promotions Assistant, Sales Assistant, Account Executive**

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0

Candidates were referred by this recruitment source.

**Recruitment Source No 7: Dallas Black Chamber of Commerce**

Contact: Job Listings

Address: 2828 MLK Jr Blvc, Dallas, TX 75215

Telephone: 214.421.5200

E-mail Address: chea@dbcc.org

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **KRNB Program Director, On-Line**

**Content Coordinator, Promotions Assistant, Sales Assistant, Account Executive**

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 1

Candidates were referred by this recruitment source.

**Recruitment Source No. 8: Texas Women's University Career Center**

Contact: Cindy Sansom

Address: Student Employment, Denton, TX 76201

Telephone: 940.898.2950

E-Mail address:

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **KRNB Program Director, On-Line**

**Content Coordinator, Promotions Assistant, Sales Assistant, Account Executive**

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0

Candidates were referred by this recruitment source.

**Recruitment Source No. 9: Texas Workforce Commission**

Contact: Placement Manager

Address: 2922 MLK Jr BlvdDallas, TX 75215

Telephone: 214.252.1200

E-mail Address:

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **KRNB Program Director, On-Line**

**Content Coordinator, Promotions Assistant, Sales Assistant, Account Executive**

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0

Candidates were referred by this recruitment source.

**Recruitment Source: No. 10: TCC NE Campus**

Contact: Vickie McCleery

Address: 828 Harwood Road, Hurst. TX. 76054

Telephone: 1.940.898.2950

E-mail: Victoria.sccleery@tccd.edu

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **KRNB Program Director, On-Line Content**

**Coordinator, Promotions Assistant, Sales Assistant, Account Executive**

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0

Candidates were referred by this recruitment source.

**Recruitment Source: No. 11: Craig's List**

Contact: On-line

Address: www.craigslist.com

Telephone: none

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **KRNB Program Director, On-Line Content**

**Coordinator, Account Executive, Sales Assistant**

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 2

Candidates were referred by this recruitment source.

**Recruitment Source: No. 12: MFM/BCCA Job Bank**

Contact: On-line

Address: jobbank.bcfm.com

Telephone: 1-888-491-8833, ext. 1482

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above:

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0

Candidates were referred by this recruitment source.

**Recruitment Source: No. 13: Dallas County Community College District of Colleges**

Contact: Sam Katz

Address: 12800 Abrams Road, Dallas, TX. 75243

Telephone: 972.761.6717

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **KRNB Program Director, On-Line Content Coordinator, Promotions Assistant, Sales Assistant, Account Executive**

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0

Candidates were referred by this recruitment source.

**Recruitment Source: No. 14: TAB**

Contact: Craig Bean

Address: Austin, Texas

Telephone: 512-322-0522

E-mail: craig@tab.org

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **KRNB Program Director**

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0

Candidates were referred by this recruitment source.

**Recruitment Source: No. 15: The Art of Institute of Dallas**

Contact: Jennifer Magee

Address: Two Northpark East, 8080 Park Lane, #100, Dallas, TX. 75231

Telephone: 469-587-1213

E-mail: jmagee@aii.edu

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **KRNB Program Director, On-Line Content Coordinator, Promotions Assistant, Sales Assistant, Account Executive**

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0

Candidates were referred by this recruitment source.

**Recruitment Source: No. 16: Collegiate Broadcasters. Inc.**

Contact: Will Robedee

Address: on-line

Telephone: N/A

E-mail: cbjob@mailman.rice.edu

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **KRNB Program Director, On-Line Content**

**Coordinator, Promotions Assistant, Sales Assistant, Account Executive**

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0

Candidates were referred by this recruitment source.

**Recruitment Source: No. 17: El Centro College**

Contact: Lisa Miller

Address: 801 Main Street, Dallas, TX. 75202

Telephone: N/A

E-mail: jmh5323@dcccd.edu

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **KRNB Program Director, On-Line Content**

**Coordinator, Promotions Assistant, Sales Assistant, Account Executive**

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0

Candidates were referred by this recruitment source.

**Recruitment Source: No. 18: Dallas Urban League- Employment Unit**

Contact: Stephon Chandler

Address: 4315 S Lancaster Road, Dallas, TX. 75050

Telephone: 214-915-4628

E-mail: schandler@ulgnctx.com

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **KRNB Program Director, On-Line Content**

**Coordinator, Promotions Assistant, Sales Assistant, Account Executive**

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0

Candidates were referred by this recruitment source.

**Recruitment Source: No. 19: Dallas Inter-Tribal Center**

Contact: Stephanie Villanueva

Address: 209 E. Jefferson, Dallas, TX. 75203

Telephone: 214-941-1050

E-mail: Stephanie.villanueva@uitct.com

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **KRNB Program Director, On-Line Content**

**Coordinator, Promotions Assistant, Sales Assistant, Account Executive**

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0

Candidates were referred by this recruitment source.

**Recruitment Source: No. 20: Ft Worth Metropolitan Black Chamber of Commerce**

**Contact: Barbara Bolden**

Address: 1150 South Freeway, Ft Worth, TX. 75083

Telephone: 817-871-6538

E-mail: bbolden@fwmbcc.org

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **KRNB Program Director, On-Line Content**

**Coordinator, Promotions Assistant, Sales Assistant, Account Executive**

Of the total number of Interviews conducted to fill the full-time job vacancies listed above, 0

Candidates were referred by this recruitment source.

**Recruitment Source: No. 21: Paul Quinn College**

Contact: Cynthia Marshall

Address: 3837 Simpson Stuart Road, Dallas, TX. 75241

Telephone: 214-302-3532

E-mail: cmarshall@pqc.edu

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **KRNB Program Director, On-Line Content**

**Coordinator, Promotions Assistant, Sales Assistant, Account Executive**

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0

Candidates were referred by this recruitment source.



**Recruitment Source: No. 22: American Broadcasting School**

Contact: Michelle McConnell

Address: 721 N Watson Road, Arlington, TX. 76011

Telephone: 817-695-2474

E-mail: michelle@radioschool.com

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **KRNB Program Director, On-Line Content**

**Coordinator, Promotions Assistant, Sales Assistant, Account Executive**

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0

Candidates were referred by this recruitment source.

**Recruitment Source: No. 23: Northlake College**

Contact: Crystal Larthridge

Address: McArthur Blvd., Irving, TX

Telephone: n/a

E-mail: clarthridge@dccd.edu

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **KRNB Program Director, On-Line Content**

**Coordinator, Promotions Assistant, Sales Assistant, Account Executive**

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0

Candidates were referred by this recruitment source.

**Recruitment Source: No. 24: Work Ready**

Contact: Shelley Glinisky

Address: 1717 Angel Parkway, PMB 115, Allen, Texas 75002

Telephone: 817-914-0755

E-mail: sglinsky@workreadytexas.com

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **KRNB Program Director, On-Line Content**

**Coordinator, Promotions Assistant, Sales Assistant, Account Executive**

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0

Candidates were referred by this recruitment source.

**Recruitment Source: No. 25: North Texas Job Corps**

Contact: J David Castillo

Address: 1140 Empire Central Suite 234, Dallas, Texas

Telephone: 214-824-3030

E-mail: castillo.javier@jobcorps.org

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **KRNB Program Director, On-Line Content**

**Coordinator, Promotions Assistant, Sales Assistant, Account Executive**

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0

Candidates were referred by this recruitment source.

**Recruitment Source: No. 26: Workin Texas**

Contact: Callie Patterson

Address: 2707 N stemmons Fwy., #140, Dallas, Texas 75204

Telephone: 214-424-3383

E-mail: callie.peterson@rescue.com

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **KRNB Program Director, On-Line Content**

**Coordinator, Promotions Assistant, Sales Assistant, Account Executive**

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0

Candidates were referred by this recruitment source.

**Recruitment Source: No. 27: ALL Access**

Contact: On-Line

Address: www.allaccess.com

Telephone: none

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **KRNB Program Director**

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 3

Candidates were referred by this recruitment source.

**Recruitment Source: No. 28: Urban Insite**

Contact: On-Line

Address: [www.urbaninsite.com](http://www.urbaninsite.com)

Telephone: none

Is this source an organization which has requested notification of job openings? N

This source was notified of the following full-time job vacancies listed above: **KRNB Program Director**

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 1

Candidates were referred by this recruitment source.

**Recruitment Source: No. 29: K104-FM Website**

This source was notified of the following full-time job vacancies listed above: **KRNB Program Director, On-Line Content Coordinator, Promotions Assistant, Sales Assistant, Account Executive**

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 8

Candidates were referred by this recruitment source.

**Recruitment Source: No. 30: KRNB-FM Website**

This source was notified of the following full-time job vacancies listed above: **KRNB Program Director, On-Line Content Coordinator, Promotions Assistant, Sales Assistant, Account Executive**

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 1

Candidates were referred by this recruitment source.

**Recruitment Source: No. 31: Employee Referral**

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 4

Candidates were referred by this recruitment source.

**Recruitment Source: No. 32: Industry Referral**

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 4

Candidates were referred by this recruitment source.

## **OUTREACH INITIATIVES DURING REPORTING PERIOD**

### **Mentoring Programs we participated in:**

#### **April 1, 2013**

Ellis Elementary 2013 STARR Rally  
Ellis Elementary- A.I.S.D.  
Arlington, TX 76006  
Contact Person: Testing Facilitator  
Attendee(s): Street Team

#### **April 6, 2013**

Operation Peace of Mind  
West Dallas Community Church  
Dallas, TX 76212  
Contact Person: Danese Griffith  
Attendee(s): Street Team

#### **April 16, 2013**

Reading for the Future  
Bill Elliot Elementary  
Ft. Worth, TX 76120  
Contact Person: Natasha Green  
Attendee(s): Cat Daddy

**May 3, 2013**

CHCHS Ice Cream Social

Cedar Hill High School

Cedar Hill, TX 75104

Contact Person: Rhonda Fields

Attendee(s): Street Team

**June 7, 2013**

5<sup>th</sup> Grade Graduation

Harry Stone Montessori Academy

Dallas, TX 75216

Contact Person: Tracy Cuthpert-Chambers

Attendee(s): Lady Jade

**June 15, 2013**

Mike Adams Camp of Conquerors Football Camp

Cedar Hill High School

Cedar Hill, TX 75104

Contact Person: Heather Mesalam

Attendee(s): Street Team

**July 2, 2013**

Summer Fun Tour

Mooreland YMCA

Dallas, TX 75216

Contact Person: Heather Mesalam

Attendee(s): Cat Daddy & Lady Jade

**July 18, 2013**

Summer Fun Tour

Oak Cliff Boys & Girls Club

Dallas, TX 75216

Contact Person: Amanda Ramirez

Attendee(s): Cat Daddy & Lady Jade

**August 8, 2013**

Summer Fun Tour

DeSoto East Middle School

DeSoto, TX 75208

Contact Person: Ryan Campblee

Attendee(s): Cat Daddy & Lady Jade

**August 10, 2013**

Annual back to School Rally

Cedar Hill High School

Cedar Hill, TX 75104

Contact Person: Rochelle Fleming

Attendee(s): Street Team

**Sept. 10, 2013**

Pizza with Parents-Community Open House

Evolution Academy

Richardson, TX 75108

Contact Person: Rhea Shields

Attendee(s): Street Team

**Oct. 11, 2013**

AW Brown Homecoming pep Rally

AW Brown Fellowship

Dallas, TX 75208

Contact Person: Nicole Brown

Attendee(s): Jade, Cat Daddy and DJ Throwdown

**Nov. 8, 2013**

Irving MacArthur HS Pep Rally

Irving MacArthur High School

Irving, TX 75061

Contact Person: Ti'ran Thompson

Attendee(s): Street Team

**Jan. 9, 2014**

Pep Rally

Florence Elementary

Mesquite, TX 75150

Contact Person: Cathy Wynne

Attendee(s): Street Team

**Jan. 10, 2014**

The Heads Up! Foundation Mentor Rally

Baude Storey Middle School

Dallas, TX 75216

Contact Person: Jabari Johnson

Attendee(s): Street Team

**Feb. 15, 2014**

Prep U Super Saturday

South Oak Cliff High School

Dallas, TX 75216

Contact Person: Twymeika Hill Jones

Attendee(s): Street Team

**Mar. 16,, 2014**

IDK Fitness Camp for Kids

AT&T Stadium

Arlington, TX 76011

Contact Person: Jannie (469-855-3803)

Attendee(s): Street Team



## **OUTREACH INITIATIVES DURING REPORTING PERIOD**

### **Community Service Programs we participated in:**

#### **April 6, 2013**

Prom Shop Project

Contact Person: Kim Peters

Event sponsored young girls a chance take pics with their prom dress of choice.

#### **April 24, 2013**

Stomp Out AIDS

Contact Person: Kendra (682.561.0230)

Event sponsored awareness of AIDS.

#### **May 4, 2013**

YMCA Open House

Contact Person: Kiara Cherry

Event to raise awareness of youth activities and events .

#### **May 11, 2013**

Pink Tee Foundation

Contact Person: LoveVell Higgs

Event sponsored awareness of disease.

#### **June 15, 2013**

Juneteenth Parade in Fort Worth

Contact Person: Cobb Park

Street Team participated in the parade in honor of freedom from slavery.

**June 15, 2013**

Mayor's Summer Reading Club

Contact Person: Vicki Wait

Event sponsored to raise awareness of the importance of reading.

**June 22, 2013**

Stop the Violence Rally

Contact Person: Pastor TJ

Event sponsored to raise awareness of the violence in our City.

**July 3, 2013**

Mayors Back To School Registration/w Dallas Comm

Contact Person: Vicky W. (214-577-7975)

Event to give away free school supplies and free services

**August 17, 2013**

3<sup>rd</sup> Annual Back 2 School Health Fair

Contact Person: Kim Teamer

Street Team attended to promote good health to students

**August 18, 2013**

Backpacks 4 Bratz Back to School Supply Rally

Contact Person: Nikki Nicole

Event to give away backpacks and school supplies

**Sept. 7, 2013**

Health Fair

Contact Person: Tasha Park

Street Team attended to promote good health to students

**Oct. 19, 2013**

Susan B Komen Race

Contact Person: Francis Davis

Fundraising event for the awareness of breast cancer

**Oct. 31, 2013**

Breast Cancer Awareness Block Party

Contact Person: Cassie Johnson/Socorro Gonzales

Fundraising event for the awareness of breast cancer

**Nov. 26, 2013**

Turkey Giveaway

Contact Person: Steve Cogill

Event to give away free turkeys for Thanksgiving to the under privileged.

**Nov. 26, 2013**

Steve & Marjorie Harvey's Big Turkey Giveaway

Contact Person: Derek Denman

Event to give away free turkeys for Thanksgiving to the under privileged.

**Nov. 26, 2013**

Steve & Marjorie Harvey's Big Turkey Giveaway

Contact Person: Derek Denman

Event to give away free turkeys for Thanksgiving to the under privileged.

**Dec. 5, 2013**

Career On Wheels

Contact Person: Ms. Paige

Event held to introduce jobless citizens with hiring employers

**Dec. 13, 2013**

DART'S Annual "Stuff The Bus"

Contact Person: Carmen Hillebrand/Karen Jones

Event to collect toys for Christmas for the under-privileged children of the DFW area

**Dec. 21, 2013**

Christmas In The Park

Contact Person: Frances Davis

Event to distribute toys for Christmas to the under-privileged children

**Jan. 11, 2014**

Women's Health & Fitness Expo

Contact Person: Carlis Lollie

Event to promote good health for women

**Jan. 18, 2014**

City of Dallas MLK Parade

Contact Person: Patrick Jackson

Street Team and On-Air Personalities in the parade in honor of Martin Luther King

**Jan. 24, 2014**

33<sup>rd</sup> Congressional District Job Fair

Contact Person: Jamica (817.471.6115)

Event held to introduce jobless citizens with hiring employers

**Feb. 7, 2014**

Kids Vision Fest 2014

Contact Person: Maria Luera

Event sponsored awareness of good vision for school age children and free vision tests

**Feb. 7, 2014**

National Black HIV/AIDS Day

Contact Person: Frances Davis

Street Team promoted this event to help bring awareness of HIV/AIDS in the black community

**March 15, 2014**

Stop the Violence 5K Walk-Run

Contact Person: Vernetta Kinnard

Event sponsored awareness of the dangers of the violence in or city

**Internship Program:**

Each year, Service Broadcasting participates in internship programs with colleges and universities. All Interns are unpaid and earn school credit for their participation in our Intern program. We average 5 interns per year.

Service Broadcasting provides meaningful, hands on experience in order to further the education of the intern. Interns perform tasks in the Promotions Department and Programming Departments. Some of the duties performed include, but are not limited to, attending station events; producing and recording; and using technical equipment. The tasks vary from department to department, and are assigned to provide the best learning experience possible.

**Training Management Personnel:**

Service Broadcast provides one-on-one training for EEO procedures for new Managers. This is an ongoing training provided by the station Human Resource Mgr./EEO Officer.

## **Career Day Activities:**

**Service Broadcasting employees attended various Career Day programs to discuss their roles at the radio station and how others can get in the industry.**

### **May 2, 2013**

Career Day

Thomas L Marsalis Elementary School

5460 South Marsalis Ave.

Dallas, TX. 75241

Attendee(s): Street Team

Contact person: Telisa Ingram

### **May 3, 2013**

Career Day

Delay Middle School

2103 Savage Lane

Lewisville, TX 75067

Attendee(s): Cat Daddy and Lady Jade (On-Air Personalities)

Contact person: Jennifer Hughes

### **May 14, 2013**

Career Day

Bray Elementary School

218 N. Broad Street

Cedar Hill, TX 75014

Attendee(s): Street Team

Contact person: Melodi Parker

**May 23, 2013**

Career Day

Arturo Salazar Elementary

3700 Ross Ave.

Dallas, TX 75204

Attendee(s): Street Team

Contact person: Patricia Segovia

**November 8, 2013**

Career Day

R.L. Thronton

6011 Old Ox Road

Dallas, TX 75241

Attendee(s): Street Team

Contact person: Helen Peterson

**November 22, 2013**

Career Day

Longfellow Career Exploration Academy

5314 Boaz Street

Dallas, TX 75209

Attendee(s): Cat Daddy (On-air Personality)

Contact person: Carol Brazile

**November 22, 2013**

Career Day

Longfellow Career Exploration Academy

5314 Boaz Street

Dallas, TX 75209

Attendee(s): Cat Daddy (On-air Personality)

Contact person: Carol Brazile



**December 20, 2013**

Career Day

Atwood McDonald Elementary School

1850 Barron Lane

Ft. Worth, TX 76112

Attendee(s): Street Team

Contact person: Mildred Travis

**January 22, 2014**

Career Day

L.V. Stockard Middle School

2300 S. Ravinia Drive

Dallas, TX 75211

Attendee(s): Cat Daddy and Lady Jade (On-Air Personalities)

Contact person: Rachel Burleson

**February 20, 2014**

Career Day

Kennemer Middle School

7101 W. Wheatland Road

Dallas, TX 75249

Attendee(s): Cat Daddy and Lady Jade (On-Air Personalities)

Contact person: Tiffany Mason-Taylor

**February 27, 2014**

Career Day

Cedar Hill Ninth Grade Center

1515 west Beltline Road

Cedar Hill, TX 75014

Attendee(s): Cat Daddy and Lady Jade (On-Air Personalities)

Contact person: Roland Fields

**March 7, 2014**

Career Day

A.M. Pate Elementary School

3800 Anglin Drive

Fort Worth, TX 76119

Attendee(s): Cat Daddy and Lady Jade (On-Air Personalities)

Contact person: Tonja Collins

**March 7, 2014**

Career Day

Bethune Elementary School

1665 Duncanville Road

Dallas, TX 75211

Attendee(s): Cat Daddy and Lady Jade (On-Air Personalities)

Contact person: Angela Preston

**Job fairs attended by Service Broadcasting:**

**April 3, 2013**

**North Lake College Spring Career Fair**

North Lake College

5001 N MacArthur Blvd.

Irving, Texas 75038

Contact Person: Crystal Larthridge

**October 9, 2013**

**North Lake College Fall Career Fair**

North Lake College

5001 N MacArthur Blvd.

Irving, Texas 75038

Contact Person: Crystal Larthridge

**October 23, 2013**

**Richland Fall Job Fair**

Richland College

12800 Abrams Road

Dallas, Texas 75243

Contact Person: Stan Katz