

ORDER



Orders
Order / Rev: 592739
Alt Order #:
Product Desc: NRA NEVADANS FOR FREEDOM
Estimate: 7136
Flight Dates: 10/25/16 - 10/31/16
Original Date / Rev: 06/27/16 / 06/27/16
Order Type: GENERAL

KENV
House National Non Rep
CNDIC
NDIR

Agency Name: Red Eagle Media Group
Buying Contact: Katherine Getty
Billing Contact:
 815 Slaters Ln
 Alexandria, VA 22314

Primary AE: House National Non Rep
Sales Office: CNDIC
Sales Region: NDIR
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: NRA Nevadans for Freedom
Demographic: A25-54
Product Codes: PL Advocacy
Priority: Pol2
Revenue Codes: AGY, Political, Political Issue

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	17	\$1,500.00	\$1,275.00
10/31/16	10/31/16	5	\$480.00	\$408.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	17	\$1,500.00	\$1,275.00	0.00
November 2016	5	\$480.00	\$408.00	0.00
Totals	22	\$1,980.00	\$1,683.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House National Non Rep	CNDIC	NDIR	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KENV	10/25/16	10/31/16	News 4 Today 5a-6a news 4 today	CM	5a-6a	11-1---	:30	3	\$80.00	Pol2	0.00	NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-1-1---		2				\$80.00		0.00			
		Week: 10/31/16	11/06/16	1-----		1				\$80.00		0.00			
E 2	KENV	10/25/16	10/31/16	News 10 Today 6a-7a elko news today	CM	6a-7a	111-1--	:30	4	\$100.00	Pol2	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-11-1--		3				\$100.00		0.00			
		Week: 10/31/16	11/06/16	1-----		1				\$100.00		0.00			
E 3	KENV	10/25/16	10/31/16	M-F News 4 at 5p 5p-530p news 4 at 5	CM	5p-530p	1-1-1--	:30	3	\$100.00	Pol2	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	--1-1--		2				\$100.00		0.00			
		Week: 10/31/16	11/06/16	1-----		1				\$100.00		0.00			
E 4	KENV	10/25/16	10/31/16	M-F News 4 Nightly 6p-7p M-F News 4 Nightly	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	11-1---	:30	3	\$100.00	Pol2	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-1-1---		2				\$100.00		0.00			
		Week: 10/31/16	11/06/16	1-----		1				\$100.00		0.00			
E 5	KENV	10/25/16	10/30/16	Sa-Su News 4 at 5p 5p-530p news 4 at 5	CM	5p-530p	-----11	:30	2	\$60.00	Pol2	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----11		2				\$60.00		0.00			

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 Alt Order #:
 Flight Dates: 10/25/16 - 10/31/16

Advertiser: NRA Nevadans for Freedom
 Product Desc: NRA NEVADANS FOR FREEDOM
 Estimate: 7136
KENV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	KENV	10/25/16	10/30/16	Sa-Su News 4 at 5p 5p-530p news 4 at 5	CM	5p-530p	-----11	:30	2	\$60.00	Pol2	0.00	NM	2	\$120.00
E 6	KENV	10/25/16	10/31/16	M-F 11p Late News News 4 at 11p	CM	11p-1135p	11111--	:30	5	\$100.00	Pol2	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-1111--		4				\$100.00		0.00			
		Week: 10/31/16	11/06/16	1-----		1				\$100.00		0.00			
E 7	KENV	10/25/16	10/31/16	Sa-Su 11p Late News Sa-Su News 4 at 11p	CM	11p-1130p	-----11	:30	2	\$60.00	Pol2	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----11		2				\$60.00		0.00			
		Week: 10/31/16	11/06/16	-----		0				\$60.00		0.00			
													Totals	22	\$1,980.00

592739

Buy Detail Report

Revision #: Date: 5/25/2016

Client: NRA Nevadans for Freedom
Media: TV
Product: NRA Nevadans for Freedom
Market: Salt Lake City-Ogden

Estimate: 7136
Description: TV Oct 25 - 31
Flight Start Date: 10/25/2016 03:00 AM
Flight End Date: 10/31/2016 02:59 AM
Survey: Nov16 Proj. (Nov15 HUT, Feb16 SHR)
DMA Nielsen Live+SD
Buyer: Liz Bingham

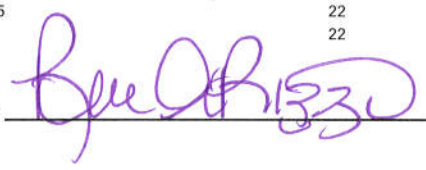
Vendor: KENV-TV

Send Billing To: Red Eagle Media
815 Slaters Lane
Alexandria, VA 22314

Separation between spots: 30

Affiliation: NBC

Line No	Daypart Program	Daypart Code	STN Gross	Days Dur	Tue 10/25	Wed 10/26	Thu 10/27	Fri 10/28	Sat 10/29	Sun 10/30	Mon 10/31	Total Spots
KENV-TV												
1	MTuWThF 5:00a- 6:00a NEWS4 TODAY 5A	EM	\$80.00	30	1	0	1	0	0	0	1	3
2	MTuWThF 6:00a- 7:00a ELKO NEWS TODAY	EM	\$100.00	30	1	1	0	1	0	0	1	4
3	MTuWThF 5:00p- 5:30p NEWS4 @ 5P	EN	\$100.00	30	0	1	0	1	0	0	1	3
4	MTuWThF 6:00p- 6:30p NEWS4 @ 6P	EN	\$100.00	30	1	0	1	0	0	0	1	3
5	Sa 5:00p- 5:30p NEWS4 SA 5P	EN	\$60.00	30	0	0	0	0	1	0	0	1
6	Su 5:00p- 5:30p NEWS SU 5P	EN	\$60.00	30	0	0	0	0	0	1	0	1
7	MTuWThF 11:00p-11:35p NEWS4 @ 11P	LN	\$100.00	30	1	1	1	1	0	0	1	5
8	Sa 11:00p-11:35p NEWS4 SA 11P	LN	\$60.00	30	0	0	0	0	1	0	0	1
9	Su 11:00p-11:35p NEWS4 SU 11P	LN	\$60.00	30	0	0	0	0	0	1	0	1
Total Cost:					Total Spots:							22
			\$1,980.00		4	3	3	3	2	2	5	22

Signature: 

Disclaimer:

6/27/16

Buy Detail Report

Summary by Station/System

Date: 5/25/2016

Client: NRA Nevadans for Freedom
Media: TV
Product: NRA Nevadans for Freedom
Market: Salt Lake City-Ogden

Estimate: 7136
Description: TV Oct 25 - 31
Flight Start Date: 10/25/2016 03:00 AM
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Survey: Nov16 Proj. (Nov15 HUT, Feb16 SHR)
 DMA Nielsen Live+SD
Buyer: Liz Bingham

Send Billing To: Red Eagle Media
 815 Slaters Lane
 Alexandria, VA 22314

Separation between spots: 30

Station	Total Spots	STN Gross	PCT
KENV-TV	22	\$1,980.00	100%
Market Total:	22	\$1,980.00	



Target Enterprises
 15260 Ventura Boulevard, Suite 1240
 Sherman Oaks, CA 91403
 (818) 905-0005

AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

Station and Location: KENV-TV / ELKO, NV	Date: 6/28/16
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I, TARGET ENTERPRISES do hereby request station time concerning the following issue:

Freedom Partners Action Fund - Senate Race

SEE ATTACHED SCHEDULES

This broadcast time will be used by: Freedom Partners Action Fund

**Does the programming (in whole or in part) communicate
 "a message relating to any political matter of national importance?"**

YES NO

I represent that the payment for the above described broadcast time has been furnished by
 (name & address)

FPAF 2200 Wilson Blvd, Suite 102-533 Arlington, VA 22201

and are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors (or attach separately):

Emily Seidel, Director Thomas Maxwell, Treasurer

Julie Iadanza

Digitally signed by Julie Iadanza
 DN: cn=Julie Iadanza, o, ou, email=julia@targetta.com, c=US
 Date: 2014.10.21 14:12:40 -07'00'

06/27/2016

Signature of Issue Advertiser (Sponsor)

Date

To be Signed by Station Representative

Accepted

Accepted in Part

Rejected

D. Carter

6/28/16

Signature

Date

D. Carter

RSM

Printed Name

Title