

WDSU TV
New Orleans, LA

COMMUNITY NEEDS AND ISSUES

April 1-June 30, 2014

2nd Quarter 2014

Based upon WDSU-TV's involvement in its community and input from community leaders and civic organizations, WDSU-TV has determined the following issues are the chief concerns of the New Orleans Community:

- Crime

Street crimes, turf wars, and the sale and use of illegal drugs and guns are a serious threat to the community and its residents, particularly young people.

- Housing

The lack of affordable housing is one of the most serious issues facing residents who are trying to return to New Orleans. Efforts to revitalize housing and stabilize prices are fundamental to the economic success of the city.

- Health

An inadequate health care system and the shortage of hospitals, clinics and medical personnel in the area are profound issues of concern for residents and businesses alike.

- Education

The status of the troubled Orleans Parish school system and of students, parents and teachers, along with the challenge of rebuilding the educational infrastructure, are pressing challenges in the post-Katrina environment.

- Levee Protection

The condition of repairs to the levee system by the Army Corps of Engineers is a fundamental concern for residents as they decide whether to return New Orleans and rebuild. The security and stability of the levees are essential for the growth and resurgence of the city.

- Economy/Jobs

The economy of New Orleans and surrounding parishes will affect individuals' abilities to return home, make above-minimum wages and support families. What are leaders doing to keep companies from leaving the city and to recruit new businesses, and what measures are they taking to address high levels of poverty in New Orleans?

Date	Program	Time/ Duration	Issue	Description
4.1.14	5pm Newscast	5:08 1:10	Jobs/Economy	Two companies pitched plans to the city to redevelop the abandoned Six Flags Amusement Park site and both were rejected. The committee set up to review proposals said that neither company had a stable financial plan for the redevelopment could cost hundreds of millions of dollars.
4.2.14	4pm Newscast	4:05 1:20	Health	An independent auditor hired by the Jefferson Parish Council to review bids to run the two public hospitals in the parish was paid over \$150,000. They recommended a company that had dropped out of the competition months ago but was included in the analysis at the request of some of the council members.
4.2.14	10pm Newscast	10:09 :45sec	Education	The House Education Committee in Baton Rouge took up discussions about two bills regarding the Common Core Standards for state education.
4.3.14	10pm Newscast	10:06 :50sec	Crime	A man is shot and killed in his parents' apartment in what police classify as a home invasion. Police are looking for suspects in the shooting.
4.4.14	10pm Newscast	10:05 1:20min	Crime	A bartender at a popular uptown bar is arrested for rape
4.5.14	9am Saturday Morning News	9:05 :30sec	Flood/Levee Protection	The Governor's Office of Homeland Security and Emergency Preparedness conducts a full-scale exercise to test various agency's response to various disasters including floods and hurricanes.
4.6.14	10am Sunday	60:00	Crime/Health	EXCLUSIVE: WHAT DOES THE LATEST SHOOTING AT FORT HOOD REVEAL ABOUT THE MENTAL HEALTH NEEDS FOR AMERICAN SOLDIERS? IS THE MILITARY DOING ENOUGH TO SUPPORT? Admiral Michael Mullen, Fmr. Chairman of the Joint Chiefs of Staff

4.7.14	6pm Newscast	6:00 1:45min	Jobs/Economy	The newly renovated New Orleans Riverwalk kicked off a massive job fair to fill over a thousand positions at the mall.
4.9.14	5pm Newscast	5:01 2:00min	Health	The question of who will run one of the largest private hospitals in Jefferson Parish continues as one of the companies that was being considered withdraws from the process.
4.11.14	10pm Newscast	10:05 1:25min	Flood/Levee Housing	Homeowners who had paid high flood insurance rates were now due a refund when Congress passed a bill that lowered flood insurance rates.
4.13.14	5pm Newscast Sunday	5:01 1:45min	Crime	A quadruple shooting overnight kills one man and injures three others including a 1-year old baby. Residents in the 7 th Ward neighborhood bemoan the violence.
4.14.14	First Edition	4:55 :25sec	Jobs/Economy	The French Quarter Festival, billed as the biggest free music festival in the country, comes to a successful end. Tourism experts say that nearly half a million people attended the Festival.
4.16.14	5pm Newscast	5:01 1:45min	Health	A medical report reveals that the reason 4 children died at Children's Hospital was due to contaminated linens. The hospital, medical officials and parents discuss the issue and what has been done since.
4.20.14	Meet the Press Sunday 10am	60:00 min	Health	ROUNDTABLE: WHAT DO THE LATEST ENROLLMENT NUMBERS SAY ABOUT THE FUTURE OF OBAMACARE? AND, WHAT IS THE VIEW ON THE WHITE HOUSE'S HANDLING OF UKRAINE? PLUS, WILL BLOOMBERG'S GUN SAFETY PUSH BE ABLE TO STAND UP TO THE NRA? Chuck Todd, NBC News Political Director & Chief White House Correspondent David Brooks, New York Times Columnist Radhika Jones, TIME Deputy Managing Editor David Shribman, Pittsburgh Post-Gazette Executive Editor
4.18.14	5pm Newscast	5:07 :35sec	Jobs/Economy	The state's unemployment rate held steady at 4.5% in February. It is the 8 th lowest in the nation.
4.21.14	6pm Newscast	6:03 1:10min	Jobs/Economy	The mayor proposes changes to the city's civil service and is met with protest by the city's first responders.
4.23.14	5pm Newscast	5:06	Health	The state's Senate Health Committee

		:40sec		votes overwhelmingly not to expand the state's Medicaid program.
4.25.14	4pm Newscast	4:30 1:15	Jobs/Economy	The New Orleans Jazz and Heritage Festival opened today and is expected to bring in crowds from across the country for the music and food.
4.27.14	Sunday Morning 9am Newscast	8:06 :25sec	Crime	Illegal silicone injections lead to the death of a transgender woman. The death leads to a charge of negligent homicide for the one who injected her.
4.29.14	6pm Newscast	6:08 1:50min	Flood/Levee Protection	Decades old blocks along a once popular area of Lakeshore Drive, could once again be opened. Flood protection has been put in place for years and residents are glad to see the stretch of scenic road reopened.
4.30.14	6pm Newscast	6:05 1:00min	Crime	A long-time cab driver is killed late last night in a robbery on the West Bank. Three teenagers were arrested shortly after the crime.
5.1.14	5pm Newscast	5:11 3:45min	Education/ Health	Is your kid just a bad kid or does he have ADHD? Some wonder if teachers are being too quick to call for an evaluation. Some parents and other medical groups question that the behavior problem could be something else.
5.2.14	10pm Newscast	10:00 :40sec	Crime	A 15-year old who survived being shot in the head by a homeowner when he jumped the fence last year was arrested again for simple burglary.
5.4.14	Meet the Press 10am Sunday	60:00	Economy	<p>EXCLUSIVE: TEXAS GOVERNOR SPEAKS OUT ABOUT THE ECONOMY AND HIS POLITICAL FUTURE Governor Rick Perry (R-TX) * * *</p> <p>IN THE WAKE OF NBA COMMISSIONER SILVER'S DECISION ON DONALD STERLING, SACRAMENTO MAYOR AND NBPA CHAIR KEVIN JOHNSON WILL DISCUSS THE SCANDAL. WILL STERLING HAVE TO SELL THE TEAM? Kevin Johnson, Mayor of Sacramento CA & NBPA Chair * * *</p> <p>ROUNDTABLE: NEWLY RELEASED DOCUMENTS ABOUT BENGHAZI HAVE RE-IGNITED THE DEBATE OVER THE ATTACK. WHAT HAPPENS NEXT? AND WHAT'S THE REACTION TO THE BOTCHED EXECUTION IN OKLAHOMA? Anita Dunn, Fmr. White House Communications Director will.i.am Chuck Todd, NBC News Political Director and Chief White House Correspondent Kathleen Parker, Washington Post Columnist</p>

				Rep. Jason Chaffetz (R-UT),
5.6.14	10pm Newscast	10:01 1:30min	Crime	Police arrest one man and are searching for a second suspect after two teenagers are shot and one dies. The suspect reportedly opened fire on them after a confrontation in the middle of the street last night.
5.8.14	6pm Newscast	6:08 :50sec	Housing/ Economy/Jobs	The New Orleans City Council approved a controversial development plan for the site of the former Holy Cross School in the 9 th ward area. The site had been zoned for housing but was changed to commercial. Some residents were not pleased with the change.
5.9.14	4pm Newscast	4:20 1:00min	Health	As parents prepare for the summer, doctors advise that even if kids are not going to the beach that they should still be protected with sunscreen.
5.10.14	6am Newscast Saturday Morning	6:09 1:21min	Education	A new report says that Jefferson Parish schools and students are performing higher than they were three years ago. The report also said that the districts' progress is outpacing state gains.
5.11.14	10pm Newscast Sunday Night	10:07 :45sec	Crime	A violent weekend comes to a close in New Orleans as a total of 11 people were shot in nine separate incidences over the two day period. Police are investigating all of the shootings.
5.13.14	10pm Newscast	10:06 :30sec	Education	For the first time in three years, Jefferson Parish teachers and school employees are getting a raise. Due to budget cuts, salaries had been frozen for three years.
5.16.14	6pm Newscast	6:12 1:45min	Housing	The number of homeless veterans has decreased in the past year and a new community center is credited with the results.
5.18.14	Meet the Press 10am	60:00min	Health	THE VA FALLOUT: AS THE LIST OF COVER-UP ALLEGATIONS AT VA HOSPITALS GROWS, WHAT IS THE IMPACT FOR OUR COUNTRY'S VETERANS? AND WHAT'S ON THE LINE FOR SEC. ERIC SHINSEKI AFTER THIS WEEK'S GRILLING IN CONGRESSIONAL HEARINGS?

				Wes Moore, Executive Producer & Host of PBS's "Coming Back with Wes Moore" Rep. Adam Kinzinger (R-IL)
5.20.14	5pm Newscast	5:02 1:30min	Economy/Jobs	The city of New Orleans loses out on the chance to host Super Bowl 52. The winning bid went to Minneapolis. Local fans and officials were disappointed but will try again for another bid. A winning bid brings in millions of dollars to the host city.
5.22.14	6am Newscast	6:08 1:30min	Economy/Jobs	The Riverwalk Mall, which had been closed for 8 months for renovations, opens its doors today. The mall has been renovated into a high end outlet mall. Hundreds of people were hired for the new stores and shoppers are excited for the new opportunity.
5.24.14	10pm Newscast Saturday Night	10:02 1:30min	Housing	Experts give advice on how to protect your home from the upcoming termite invasion which happens every year around this time.
5.29.14	6pm Newscast	6:03 1:40min	Housing	An apartment complex in Metairie continues to have problems mold, structure issues, leaking pipes and now bats. Residents say management is not repairing the complex that has many growing problems.
5.30.14	630pm Get Ready Now 2014	30:00min	Levee/Flood Protection	Hurricane Special discussion on the updates down to the levee system.
6.2.14	5pm Newscast	5:03 2:05min	Levee/Flood Protection	Residents in a flood prone subdivision in Tangipahoa parish say they have been dealing with drainage issues for over a year. The problems have been worsened with recent heavy rains.
6.6.14	5pm Newscast	5:03 :40sec	Levee/Flood Protection	Governor Jindal strikes down a lawsuit by the Southeastern Louisiana Flood Protection Authority who had filed suit against almost 100 oil and gas companies that blamed the companies for coastal erosion and flooding.
6.9.14	6pm Newscast	6:08 :30sec	Health/ Education	The Childhood and Family Learning Foundation opens up a new center in the Irish Channel area of the city. The center, funded by a local non-profit group, will help with the educational and health needs of families in the area.

				The foundation received a grant for almost 300K from two groups for the center.
6.11.14	6pm Newscast	6:12 :45sec	Economy/Jobs	A new Walmart opened in New Orleans East today. The new store is one of the first to return to the area after Hurricane Katrina. Residents are happy for the convenience and the opportunity for the new jobs as well.
6.11.14	6pm Newscast	6:13 :30sec	Housing	A national campaign to help the chronically homeless releases states that they are reaching their goal of housing for the homeless. Unity of Greater New Orleans says that the number of chronically homeless in New Orleans has dropped by 80%.
6.13.14	6pm Newscast	6:06 :45sec	Education	A coalition of state businesses and civic groups are calling on Governor Jindal to keep the controversial Common Core Educational Standards for state students.
6.16.14	6am Morning Newscast	6:07 1:00min	Education	The University of New Orleans is looking at more cutbacks in staff and degree programs to meet a smaller budget next year.
6.19.14	First News	4:47 1:10min	Crime	Two juveniles are arrested after they reportedly assaulted an autistic teenager on the northshore.
6.20.14	5pm Newscast	6:06 1:15min	Crime	A group promotes the use of more crime cameras in the French Quarter after a woman is reportedly raped.
6.24.14	5am Morning News	5:09 1:00min	Education	Delgado Community College is opening a new campus in Gentilly. The new school replaces the former Louisiana Tech College that was closed due to damages from Katrina.
6.26.14	5pm Newscast	5:08 :45sec	Education	After three years, the superintendent of Jefferson Parish school district is retiring at the end of September.
6.27.14	6pm Newscast	6:04 :30sec	Crime	A former teacher and Boy Scout leader from New Orleans is arrested in Covington and charged with several counts of child pornography and attempted rape of a juvenile.

