

**Invoice No: 4613318712**

Bill To: EDGE MESSAGING LLC
120 Bishop's Way Suite 164
Brookfield WI 53005

Client ID:	209450
Invoice Date:	10/28/18
Payment Due:	11/27/18
Amount Paid:	\$9,711.25
Amount Due:	\$0.00

Order Details

Advertiser Brad Schimel for Attorney
Order # 1313411030
Contract #
AE POTTS, THOMAS
iHM Product Radio

Station Multi
Market Milwaukee
Start Date 10/01/18
End Date 10/28/18

CPE //
Billing Period Oct 2018
Schedule Broadcast
Terms Net 30

Note 1: Brad Schimel for Attorney General 2018

Note 2:

Invoice Summary

Product Type	Billable Units	Gross Amount	Agency Commission	Sales Tax	Net Due
Spot	46	\$11,425.00	\$1,713.75	\$0.00	\$9,711.25
Misc	0	\$0.00	\$0.00	\$0.00	\$0.00
Total	46	\$11,425.00	\$1,713.75	\$0.00	\$9,711.25

This invoice is in accordance with the official log and the announcements/programs indicated below were aired on the dates and the times shown. Per your advertising agreement, the actual times may have run within 10 minutes of the scheduled time.

Questions? Contact us at Invoices@iHeartMedia.com

Invoice No:	4613318712
Client ID:	209450
Order No:	1313411030
Payment Due:	11/27/18
Amount Due:	\$0.00



Check Enclosed ☐ Check # : _____

Bill To : EDGE MESSAGING LLC
120 Bishop's Way Suite 164
Brookfield WI 53005

Remit To : iHeartMedia
3964 Collection Center Drive
Chicago, IL 60693-0039

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Invoice Number: 4613318712

Invoice Details

Market: Milwaukee

Station: WRIT-FM

Order Line	Product Type	Ordered	Day(s)	Daypart					Rate
1	Spot	Commercial	F	06:00:00-18:59:59					\$250.00
		<u>AIRED</u>	<u>ISCI/SPOT TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>	
	Spot	Commercial	1011SchimelKaren-Rad / 1011SchimelKaren-Radio-60	10/19/2018	10:46 am	60		\$250.00	
	Spot	Commercial	1011SchimelKaren-Rad / 1011SchimelKaren-Radio-60	10/19/2018	3:17 pm	60		\$250.00	
2	Spot	Commercial	SSn	06:00:00-19:59:59					\$170.00
		<u>AIRED</u>	<u>ISCI/SPOT TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>	
	Spot	Commercial	1011SchimelKaren-Rad / 1011SchimelKaren-Radio-60	10/20/2018	7:42 pm	60		\$170.00	
	Spot	Commercial	1011SchimelKaren-Rad / 1011SchimelKaren-Radio-60	10/21/2018	7:16 pm	60		\$170.00	
	Spot	Commercial	1011SchimelKaren-Rad / 1011SchimelKaren-Radio-60	10/28/2018	7:16 pm	60		\$170.00	
	Spot	Commercial	1011SchimelKaren-Rad / 1011SchimelKaren-Radio-60	10/28/2018	7:51 pm	60		\$170.00	
3	Spot	Commercial	MTWThF	06:00:00-18:59:59					\$250.00
		<u>AIRED</u>	<u>ISCI/SPOT TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>	
	Spot	Commercial	1011SchimelKaren-Rad / 1011SchimelKaren-Radio-60	10/24/2018	10:15 am	60		\$250.00	
	Spot	Commercial	1011SchimelKaren-Rad / 1011SchimelKaren-Radio-60	10/24/2018	2:13 pm	60		\$250.00	
	Spot	Commercial	1011SchimelKaren-Rad / 1011SchimelKaren-Radio-60	10/24/2018	3:46 pm	60		\$250.00	
	Spot	Commercial	1011SchimelKaren-Rad / 1011SchimelKaren-Radio-60	10/24/2018	6:18 pm	60		\$250.00	
	Spot	Commercial	1011SchimelKaren-Rad / 1011SchimelKaren-Radio-60	10/25/2018	6:15 am	60		\$250.00	
	Spot	Commercial	1011SchimelKaren-Rad / 1011SchimelKaren-Radio-60	10/25/2018	12:14 pm	60		\$250.00	
	Spot	Commercial	1011SchimelKaren-Rad / 1011SchimelKaren-Radio-60	10/25/2018	5:16 pm	60		\$250.00	
	Spot	Commercial	1011SchimelKaren-Rad / 1011SchimelKaren-Radio-60	10/25/2018	6:47 pm	60		\$250.00	
	Spot	Commercial	1011SchimelKaren-Rad / 1011SchimelKaren-Radio-60	10/26/2018	8:47 am	60		\$250.00	
	Spot	Commercial	1011SchimelKaren-Rad / 1011SchimelKaren-Radio-60	10/26/2018	9:16 am	60		\$250.00	
	Spot	Commercial	1011SchimelKaren-Rad / 1011SchimelKaren-Radio-60	10/26/2018	5:14 pm	60		\$250.00	
	Spot	Commercial	1011SchimelKaren-Rad / 1011SchimelKaren-Radio-60	10/26/2018	5:46 pm	60		\$250.00	
Totals for Station:		WRIT-FM	No. of Spots/Misc:	18/0	Gross Amt:		\$4,180.00		

Market: Milwaukee

Station: WMIL-FM

Order Line	Product Type	Ordered	Day(s)	Daypart					Rate
5	Spot	Commercial	MTWThF	06:00:00-18:59:59					\$200.00
		<u>AIRED</u>	<u>ISCI/SPOT TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>	



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Invoice Details

Order Line	Product Type	Ordered	Day(s)	Daypart				Rate
	Spot	Commercial	1011SchimelKaren-Rad / 1011SchimelKaren-Radio-60	10/23/2018	9:34 am	60		\$200.00
	Spot	Commercial	1011SchimelKaren-Rad / 1011SchimelKaren-Radio-60	10/23/2018	3:25 pm	60		\$200.00
	Spot	Commercial	1011SchimelKaren-Rad / 1011SchimelKaren-Radio-60	10/24/2018	1:44 pm	60		\$200.00
	Spot	Commercial	1011SchimelKaren-Rad / 1011SchimelKaren-Radio-60	10/24/2018	5:28 pm	60		\$200.00
	Spot	Commercial	1011SchimelKaren-Rad / 1011SchimelKaren-Radio-60	10/25/2018	1:45 pm	60		\$200.00
	Spot	Commercial	1011SchimelKaren-Rad / 1011SchimelKaren-Radio-60	10/25/2018	2:16 pm	60		\$200.00
	Spot	Commercial	1011SchimelKaren-Rad / 1011SchimelKaren-Radio-60	10/25/2018	2:45 pm	60		\$200.00
	Spot	Commercial	1011SchimelKaren-Rad / 1011SchimelKaren-Radio-60	10/25/2018	6:30 pm	60		\$200.00
	Spot	Commercial	1011SchimelKaren-Rad / 1011SchimelKaren-Radio-60	10/26/2018	6:28 am	60		\$200.00
	Spot	Commercial	1011SchimelKaren-Rad / 1011SchimelKaren-Radio-60	10/26/2018	11:27 am	60		\$200.00
	Spot	Commercial	1011SchimelKaren-Rad / 1011SchimelKaren-Radio-60	10/26/2018	2:14 pm	60		\$200.00
	Spot	Commercial	1011SchimelKaren-Rad / 1011SchimelKaren-Radio-60	10/26/2018	5:45 pm	60		\$200.00
7	Spot	Commercial	F	06:00:00-18:59:59				\$200.00
		<u>Aired</u>	<u>ISCI/SPOT TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	Spot	Commercial	1011SchimelKaren-Rad / 1011SchimelKaren-Radio-60	10/19/2018	7:07 am	60		\$200.00
	Spot	Commercial	1011SchimelKaren-Rad / 1011SchimelKaren-Radio-60	10/19/2018	9:38 am	60		\$200.00
Totals for Station:		WMIL-FM	No. of Spots/Misc:	14/0	Gross Amt:			\$2,800.00

Market: Milwaukee

Station: WISN-AM

Order Line	Product Type	Ordered	Day(s)	Daypart				Rate
8	Spot	Commercial	MTWThF	06:00:00-08:59:59				\$260.00
		<u>Aired</u>	<u>ISCI/SPOT TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	Spot	Commercial	1019Schimel-Swampy-R / BRAD SCHIMEL/1019Schimel-Swampy-Radio-30	10/23/2018	7:06 am	30		\$260.00
	Spot	Commercial	1019Schimel-Swampy-R / BRAD SCHIMEL/1019Schimel-Swampy-Radio-30	10/24/2018	6:39 am	30		\$260.00
	Spot	Commercial	1019Schimel-Swampy-R / BRAD SCHIMEL/1019Schimel-Swampy-Radio-30	10/24/2018	7:04 am	30		\$260.00
	Spot	Commercial	1019Schimel-Swampy-R / BRAD SCHIMEL/1019Schimel-Swampy-Radio-30	10/24/2018	8:56 am	30		\$260.00
	Spot	Commercial	1019Schimel-Swampy-R / BRAD SCHIMEL/1019Schimel-Swampy-Radio-30	10/25/2018	6:40 am	30		\$260.00
	Spot	Commercial	1019Schimel-Swampy-R / BRAD SCHIMEL/1019Schimel-Swampy-Radio-30	10/25/2018	8:28 am	30		\$260.00
	Spot	Commercial	1019Schimel-Swampy-R / BRAD SCHIMEL/1019Schimel-Swampy-Radio-30	10/26/2018	8:03 am	30		\$260.00
9	Spot	Commercial	MTWThF	15:00:00-17:59:59				\$375.00
		<u>Aired</u>	<u>ISCI/SPOT TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>



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Order Line	Product Type	Ordered	Day(s)	Daypart	Rate
Spot	Commercial	1019Schimel-Swampy-R / BRAD SCHIMEL/1019Schimel-Swampy-Radio-30	10/23/2018	4:03 pm 30	\$375.00
Spot	Commercial	1019Schimel-Swampy-R / BRAD SCHIMEL/1019Schimel-Swampy-Radio-30	10/24/2018	4:22 pm 30	\$375.00
Spot	Commercial	1019Schimel-Swampy-R / BRAD SCHIMEL/1019Schimel-Swampy-Radio-30	10/24/2018	5:13 pm 30	\$375.00
Spot	Commercial	1019Schimel-Swampy-R / BRAD SCHIMEL/1019Schimel-Swampy-Radio-30	10/24/2018	6:00 pm 30	\$375.00
Spot	Commercial	1019Schimel-Swampy-R / BRAD SCHIMEL/1019Schimel-Swampy-Radio-30	10/25/2018	3:46 pm 30	\$375.00
Spot	Commercial	1019Schimel-Swampy-R / BRAD SCHIMEL/1019Schimel-Swampy-Radio-30	10/25/2018	4:50 pm 30	\$375.00
Spot	Commercial	1019Schimel-Swampy-R / BRAD SCHIMEL/1019Schimel-Swampy-Radio-30	10/26/2018	5:21 pm 30	\$375.00
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Totals for Station:	WISN-AM	No. of Spots/Misc:	14/0	Gross Amt:	\$4,445.00
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Totals for Market:	Milwaukee	No. of Spots/Misc:	46/0	Gross Amt:	\$11,425.00
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Totals for Invoice:		No. of Spots/Misc:	46/0	Gross Amt:	\$11,425.00