

## DUPLICATE INVOICE



**WSMV**  
**5700 Knob Road**  
**Nashville, TN 37209**  
**Main: (615)353-4444**  
**Billing: (404)325-4646**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 613867-1  | 11/09/14     | November 2014 | 10/27/14 - 11/03/14 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|--------------|--------------|
| WSMV    | House-WSMV Local  | WSMV Local   | Local        |

Billing Address:

**Fletcher Rowley Inc**  
**Attention: Accounts Payable**  
**1720 West End Avenue, Suite 640**  
**Nashville, TN 37203-2607**  
**USA**

Send Payment To:

**WSMV**  
**Box 905024**  
**Charlotte, NC 28290-5024**

| Advertiser                 | Product               | Estimate Number |
|----------------------------|-----------------------|-----------------|
| David Shepard For State Re | Shepard for State Rep | 1486            |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/28/14 - 11/04/14 | 613867  |             |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling |
|------------------|
|                  |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
|       |                 |              |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line  | Start Date | End Date | Description            | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Type          |
|---|------------|----------|------------------------|----------------|---------|--------|----------------|---------------|
| 1   | 10/28/14   | 10/28/14 | Ch. 4 News Today 6-7am | 558am-658am    | -T----- | :30    | 1              | \$600.00 NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/27/14 11/02/14 -T----- 1 \$600.00   |            |          |                        |                |         |        |                |               |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WSMV Tu 10/28/14 5:59 AM Ch. 4 News Today 6-7am 558am-658am :30 SHEPARDD1401H \$600.00 NM  |            |          |                        |                |         |        |                |               |
| 2   | 10/29/14   | 11/03/14 | Today Show 7-9am       | 658-9AM        | M-W-F-- | :30    | 2              | \$600.00 NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/27/14 11/02/14 --W-F-- 2 \$600.00   |            |          |                        |                |         |        |                |               |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>2 WSMV W 10/29/14 7:57 AM Today Show 7-9am 658-9AM :30 SHEPARDD1401H \$600.00 NM<br>1 WSMV F 10/31/14 7:23 AM Today Show 7-9am 658-9AM :30 SHEPARDD1401H \$600.00 NM |            |          |                        |                |         |        |                |               |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/03/14 11/09/14 M----- 1 \$600.00  |            |          |                        |                |         |        |                |               |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>3 WSMV M 11/03/14 8:51 AM Today Show 7-9am 658-9AM :30 SHEPARDD1401H \$600.00 NM   |            |          |                        |                |         |        |                |               |
| 3   | 10/30/14   | 10/30/14 | Meredith Viera         | 2-3PM          | ---T--- | :30    | 1              | \$65.00 NM    |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/27/14 11/02/14 ---T--- 1 \$65.00  |            |          |                        |                |         |        |                |               |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WSMV Th 10/30/14 2:20 PM Meredith Viera 2-3PM :30 SHEPARDD1401H \$65.00 NM   |            |          |                        |                |         |        |                |               |
| 4   | 11/03/14   | 11/03/14 | M-F 10pm News          | M-F 10-1030p   | M-----  | :30    | 1              | \$1,100.00 NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/03/14 11/09/14 M----- 1 \$1,100.00  |            |          |                        |                |         |        |                |               |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WSMV M 11/03/14 10:24 PM M-F 10pm News M-F 10-1030p :30 SHEPARDD1401H \$1,100.00 NM  |            |          |                        |                |         |        |                |               |
| 5   | 10/28/14   | 10/28/14 | Chicago Fire           | 9-10pm         | -T----- | :30    | 1              | \$2,400.00 NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/27/14 11/02/14 -T----- 1 \$2,400.00   |            |          |                        |                |         |        |                |               |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WSMV Tu 10/28/14 9:26 PM Chicago Fire 9-10pm :30 SHEPARDD1403H \$2,400.00 NM   |            |          |                        |                |         |        |                |               |

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

**INVOICE**

DUPLICATE

Send Payment To:



**WSMV**  
**Box 905024**  
**Charlotte, NC 28290-5024**

| <u>Invoice #</u>            | <u>Invoice Date</u>   | <u>Invoice Month</u>   | <u>Invoice Period</u> |
|-----------------------------|-----------------------|------------------------|-----------------------|
| 613867-1                    | 11/09/14              | November 2014          | 10/27/14 - 11/03/14   |
| <u>Advertiser</u>           | <u>Product</u>        | <u>Estimate Number</u> |                       |
| David Shepard For State Rep | Shepard for State Rep | 1486                   |                       |

| Line               | Start Date | End Date | Description  | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Type       |
|--------------------|------------|----------|--------------|----------------|---------|--------|----------------|------------|
| 5                  | 10/28/14   | 10/28/14 | Chicago Fire | 9-10pm         | -T----- | :30    | 1              | \$2,400.00 |
| <u>Total Spots</u> |            |          |              |                |         |        | <b>7</b>       |            |

**Payment Terms Net 30 Days**

|                          |                   |
|--------------------------|-------------------|
| <u>Gross Total</u>       | <b>\$5,965.00</b> |
| <u>Agency Commission</u> | <b>\$894.75</b>   |
| <u>Net Amount Due</u>    | <b>\$5,070.25</b> |