

# DUPLICATE INVOICE



**WSMV**  
 5700 Knob Road  
 Nashville, TN 37209  
 Main: (615)353-4444  
 Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
613867-1	11/09/14	November 2014	10/27/14 - 11/03/14

Station	Account Executive	Sales Office	Sales Region
WSMV	House-WSMV Local	WSMV Local	Local

Billing Address:

**Fletcher Rowley Inc**  
 Attention: Accounts Payable  
 1720 West End Avenue, Suite 640  
 Nashville, TN 37203-2607  
 USA

Send Payment To:

**WSMV**  
 Box 905024  
 Charlotte, NC 28290-5024

Advertiser	Product	Estimate Number
David Shepard For State Re	Shepard for State Rep	1486

Flight Dates	Order #	Alt Order #
10/28/14 - 11/04/14	613867	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate		Type
1	10/28/14	10/28/14	Ch. 4 News Today 6-7am	558am-658am	-T-----	:30	1	\$600.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 -T----- 1 \$600.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Tu 10/28/14 5:59 AM Ch. 4 News Today 6-7am 558am-658am :30 SHEPARDD1401H \$600.00 NM										
2	10/29/14	11/03/14	Today Show 7-9am	658-9AM	M-W-F--	:30	2	\$600.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 --W-F-- 2 \$600.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSMV W 10/29/14 7:57 AM Today Show 7-9am 658-9AM :30 SHEPARDD1401H \$600.00 NM 1 WSMV F 10/31/14 7:23 AM Today Show 7-9am 658-9AM :30 SHEPARDD1401H \$600.00 NM										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/03/14 11/09/14 M----- 1 \$600.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WSMV M 11/03/14 8:51 AM Today Show 7-9am 658-9AM :30 SHEPARDD1401H \$600.00 NM										
3	10/30/14	10/30/14	Meredith Viera	2-3PM	---T---	:30	1	\$65.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 ---T--- 1 \$65.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Th 10/30/14 2:20 PM Meredith Viera 2-3PM :30 SHEPARDD1401H \$65.00 NM										
4	11/03/14	11/03/14	M-F 10pm News	M-F 10-1030p	M-----	:30	1	\$1,100.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/03/14 11/09/14 M----- 1 \$1,100.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV M 11/03/14 10:24 PM M-F 10pm News M-F 10-1030p :30 SHEPARDD1401H \$1,100.00 NM										
5	10/28/14	10/28/14	Chicago Fire	9-10pm	-T-----	:30	1	\$2,400.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 -T----- 1 \$2,400.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Tu 10/28/14 9:26 PM Chicago Fire 9-10pm :30 SHEPARDD1403H \$2,400.00 NM										

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment. Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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Send Payment To:



**WSMV**  
**Box 905024**  
**Charlotte, NC 28290-5024**

<u>Invoice #</u> 613867-1	<u>Invoice Date</u> 11/09/14	<u>Invoice Month</u> November 2014	<u>Invoice Period</u> 10/27/14 - 11/03/14
<u>Advertiser</u> David Shepard For State Re		<u>Product</u> Shepard for State Rep	<u>Estimate Number</u> 1486

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
5	10/28/14	10/28/14	Chicago Fire	9-10pm	-T-----	:30	1	\$2,400.00
<u>Total Spots</u>							<b>7</b>	

**Payment Terms Net 30 Days**

<u>Gross Total</u>	<b>\$5,965.00</b>
<u>Agency Commission</u>	<b>\$894.75</b>
<u>Net Amount Due</u>	<b>\$5,070.25</b>

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