

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WKPT KNOXSPORT, TN	<b>Date:</b> 30 July 14
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I, STAR C. EDWARDS  
do hereby request station time concerning the following issue:

RUN SPOT PRO-TONY SHIPLEY TO COUNTERACT  
NEGATIVE SPOTS RUNNING BY ADVANCE TENNESSEANS PAC.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE	ATTACHED	SCHEDULE			

**Total Charges:** \$1,700

This broadcast time will be used by: TENNESSEANS FOR ETHICS IN GOVERNMENT

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes
  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

[Empty box for candidate information]

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

TENNESSEANS FOR ETHICS IN GOVERNMENT / CLYDE BRIGHT, TREASURER  
4117 HILLSBORO PIKE, SUITE 103-315  
NASHVILLE, TN 37215

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation;  a committee;  an association;  or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

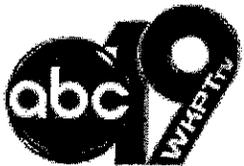
30 July 14 \_\_\_\_\_ 423.967.8553  
Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted  Accepted in Part  Rejected

\_\_\_\_\_  
Signature Printed Name Title

# CONTRACT



**WKPT-TV**  
 222 Commerce St  
 Kingsport, TN 37660  
 (423) 246-9578

<u>Contract / Revision</u> 10347A /		<u>Alt Order #</u>
<u>Product</u> Tony Shipley		
<u>Contract Dates</u> 07/31/14 - 08/07/14		<u>Estimate #</u>
<u>Advertiser</u> Tennesseans for Ethics in Govt		<u>Original Date / Revision</u> 07/30/14 / 07/30/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WKPT-TV	<u>Account Executive</u> Local House	<u>Sales Office</u> Holston Valley--
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**The Right Strategy**  
 2153 Hwy 75  
 Stan Edwards  
 Blountville, TN 37617

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WKPT	07/31/14	08/07/14	M-F 5a-9a	5a-9a		:30			NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/28/14	08/03/14	---TF--				2	\$20.00			
	Week:	08/04/14	08/10/14	MTWT---				3	\$20.00			
N 2	WKPT	07/31/14	08/07/14	M-F 9a-5p	9a-5p		:30			NM	20	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/28/14	08/03/14	---44--				8	\$15.00			
	Week:	08/04/14	08/10/14	3333---				12	\$15.00			
N 3	WKPT	07/31/14	08/07/14	M-Sun 5p-12a	5p-12a		:30			NM	10	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/28/14	08/03/14	---TFSS				5	\$60.00			
	Week:	08/04/14	08/10/14	MTWT---				5	\$60.00			
N 4	WKPT	08/02/14	08/03/14	Sa-Sun 12p-12a	12p-12a		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/28/14	08/03/14	-----11				2	\$25.00			
N 5	WKPT	07/31/14	08/07/14	Broad Rotator	5a-5a		:30			NM	16	\$0.00
	Jump Start Package											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/28/14	08/03/14	---TFSS				8	\$0.00			
	Week:	08/04/14	08/10/14	MTWT---				8	\$0.00			
<b>Totals</b>											53	\$1,050.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/28/14 - 08/07/14	53	\$1,050.00	(\$157.50)	\$892.50
<b>Totals</b>	53	\$1,050.00	(\$157.50)	\$892.50

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Nondiscrimination Policy: Holston Valley Broadcasting Corporation and WKPT-TV / WAPK-TV / WKPT-DT3 do not accept advertising that discriminates based on race or ethnicity. Any provision in any advertising agreement with intent to discriminate is deemed null and void as contrary to federal law.

# CONTRACT



**WAPK-TV**  
 222 Commerce St  
 Kingsport, TN 37660  
 (423) 246-9578

And:

**The Right Strategy**  
 2153 Hwy 75  
 Stan Edwards  
 Blountville, TN 37617

<u>Contract / Revision</u> 10347B /		<u>Alt Order #</u>
<u>Product</u> Tony Shipley		
<u>Contract Dates</u> 07/31/14 - 08/07/14		<u>Estimate #</u>
<u>Advertiser</u> Tennesseans for Ethics in Govt		<u>Original Date / Revision</u> 07/30/14 / 07/30/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WAPK-TV	<u>Account Executive</u> Local House	<u>Sales Office</u> Holston Valley-
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WAPK	07/31/14	08/07/14	M-Sun 7p-12a	7p-12a		:30			NM	20	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/28/14	08/03/14	---TFSS				10	\$30.00			
	Week:	08/04/14	08/10/14	MTW----				10	\$30.00			
N 2	WAPK	07/31/14	08/07/14	M-Sun 10a-7p	10a-7p		:30			NM	25	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/28/14	08/03/14	---TFSS				13	\$10.00			
	Week:	08/04/14	08/10/14	MTWT---				12	\$10.00			
N 3	WAPK	07/31/14	08/07/14	Broad Rotator	5a-5a		:30			NM	16	\$0.00
		Jump Start Special Package										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/28/14	08/03/14	---TFSS				8	\$0.00			
	Week:	08/04/14	08/10/14	MTWT---				8	\$0.00			
<b>Totals</b>											61	\$850.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/28/14 -08/07/14	61	\$850.00	(\$127.50)	\$722.50
<b>Totals</b>	61	\$850.00	(\$127.50)	\$722.50

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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# CONTRACT



**WOPI**  
 222 Commerce St  
 Kingsport, TN 37660  
 (423) 246-9578

<u>Contract / Revision</u> 10347C /		<u>Alt Order #</u>
<u>Product</u> Tony Shipley		
<u>Contract Dates</u> 07/31/14 - 08/07/14		<u>Estimate #</u>
<u>Advertiser</u> Tennesseans for Ethics in Govt		<u>Original Date / Revision</u> 07/30/14 / 07/30/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WOPI	<u>Account Executive</u> Local House	<u>Sales Office</u> Holston Valley--
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**The Right Strategy**  
 2153 Hwy 75  
 Stan Edwards  
 Blountville, TN 37617

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WOPI	07/31/14	08/07/14	M-Su	9a-1a		:30			NM	20	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/28/14	08/03/14	---TFSS				10	\$5.00			
	Week:	08/04/14	08/10/14	MTWT---				10	\$5.00			
N 2	WOPI	07/31/14	08/07/14	M-SU 5a-4:59a	5a-459a		:30			NM	16	\$0.00
		Bonus - Jump Start Special										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/28/14	08/03/14	---TFSS				8	\$0.00			
	Week:	08/04/14	08/10/14	MTWT---				8	\$0.00			
<b>Totals</b>											36	\$100.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/28/14 - 08/07/14	36	\$100.00	(\$15.00)	\$85.00
<b>Totals</b>	36	\$100.00	(\$15.00)	\$85.00

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**The Right Strategy, Inc.**  
10368 Wallace Alley Street, Suite 6  
Kingsport, TN 37663

**BANK OF TENNESSEE**  
87-270/642

1512

7/30/2014

PAY TO THE ORDER OF WKPT

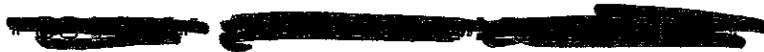
\$ \*\*1,700.00

One Thousand Seven Hundred and 00/100\*\*\*\*\* DOLLARS

WKPT  
Holston Valley Broadcasting  
222 Commerce Street  
Kingsport, TN 37660



MEMO Prepay - TN for Ethics in Gov - T. Shipley



**The Right Strategy**

WKPT

Prepay - TN for Ethics in Gov - T. Shipley

7/30/2014

1512

1,700.00

10,347

TRS-Checking

Prepay - TN for Ethics in Gov - T. Shipley

1,700.00