

Exhibit 1

EEO Public File Report for 2021-2022 Reporting Period
(part of the 2020-2022 two-year term)

EEO PUBLIC FILE REPORT
TOWNSQUARE MEDIA OF GRAND RAPIDS, INC
WFGR(FM), WGRD-FM, WLHT-FM, WNWZ(AM), WTRV(FM)
JUNE 1, 2021 – MAY 31, 2022
AMENDED MAY 6, 2024

Townsquare Media of Grand Rapids is committed to equal employment opportunities in staffing its five radio stations. The following report documents the specific activities that Townsquare of Grand Rapids has undertaken to comply with the Federal Communication Commission's EEO rules.

I. Section 1. Vacancy List

Job Title	Date of Hire	Public Recruitment Sources (RS) Used to Fill Vacancy	Number of Interviewees Referred by Each RS	RS that Referred the hiree
ACCOUNT EXECUTIVE (OR "MARKETING CONSULTANT") NO. 1	6/7/2021	3, 5, 6, 13, 36, 48, 49, 56, 58, 60, 61, 64, 68, 69, 73, 74, 77, 78, 79, 80, 81, 82, 84, 87	RS 49 – 1 Total: 1	49
ACCOUNT EXECUTIVE (OR "MARKETING CONSULTANT") NO. 2 & 3	4/25/2022 5/16/2022	3, 5, 6, 13, 36, 48, 49, 56, 58, 60, 61, 64, 68, 69, 73, 74, 77, 78, 79, 80, 81, 82, 87	RS 61 – 2 RS 64 – 6 RS 70 – 1 Total: 9	61, 64
BUSINESS DEVELOPMENT REPRESENTATIVE	9/7/2021	3, 5, 6, 13, 36, 48, 49, 56, 58, 60, 61, 64, 68, 69, 73, 74, 77, 78, 79, 80, 81, 82, 87	RS 70 – 5 RS 85 – 2 Total: 7	85
ON-AIR HOST NO. 1 & 2	9/27/2021 1/3/2022	49, 61, 64, 87	RS 31 – 2 Total: 2	31 (both)

II. Section 2. Recruitment Source List

Townsquare Media of Grand Rapids has worked diligently to inform the entire community of employment opportunities within our company. To that end, Townsquare Media of Grand Rapids runs on-air schedules a minimum of one time annually seeking any community organization that wishes to receive notification of job openings. Although we have run on-air solicitations inviting community organizations to be placed on the list, we have not been contacted by any new organizations during the reporting period. Listed below is the recruitment source list that was used for the reporting period.

Section 2. Recruitment Source List

RS Number	RS Information	RS Entitled to Vacancy Notification? (Yes/No)	No. of Interviews Referred by RS over 12-month period
1	American Legion Post Deborah 658 Michigan St, NE Grand Rapids, MI 49503	N	0
2	Acset 1550 Leonard St NE, Suite 1 Grand Rapids, MI 49505	N	0
3	Aquinas College (thru HANDSHAKE.COM) 1607 Robinson Rd SE Grand Rapids, MI 49506 616-459-8282 careerservices@aquinas.edu	N	0
4	Breakthrough Jackson's Office Services 1467 Kalamazoo SE Grand Rapids, MI 49507	N	0
5	Calvin University (thru HANDSHAKE.COM) 3201 Burton SE Grand Rapids, MI 49506 career@calvin.edu	N	0
6	Davenport College (thru HANDSHAKE.COM) 6191 Kraft Avenue SE, Grand Rapids, MI 49512 http://www.davenport.edu/career-services	N	0
7	Elks Lodge 1546 Linden SE Grand Rapids, MI 49507 616-247-9359	N	0
8	GRACE – Racial Justice Institute Attn: Ms. Carissa 207 E. Fulton, 4 th Floor Grand Rapids, MI 49503 616-774-2321	N	0

9	Grand Rapids First Judy Pepple 2100 – 44 th St, SW Grand Rapids, MI 49509 616-531-2100	N	0
10	Grand Rapids Foundation Kevin Harmelink 185 Oakes St SW Grand Rapids, MI 49508	N	0
11	Grand Rapids Press Classified Department 3100 Walker Ridge NW Grand Rapids, MI 49544 616-222-5555	N	0
12	Grand Rapids Times Classified Advertising 2016 Eastern SE Grand Rapids, MI 49503 616-245-8737	N	0
13	Grand Valley State University (thru HANDSHAKE.COM) 1 Campus Drive Allendale, MI 49401 616-331-5000 career@gvsu.edu	N	0
14	Grand Rapids Urban League Employment Services 745 Eastern SE Grand Rapids, MI 49506 info@grurbanleague.org	N	0
15	Hispanic Center Of Western MI Attn: Ms Daisy 730 Grandville SW Grand Rapids, MI 49503 616-233-0566	N	0
16	Kent County Social Services Attn: M.O.S.T. Unit 415 Franklin SE Grand Rapids, MI 49503 616-247-6000	N	0
17	Life Guidance Service Richard Ney 1400 Leonard NE Grand Rapids, MI 49505 616-774-0633	N	0
18	Michigan Department of Civil Rights Jorge Rivas 350 Ottawa NW Grand Rapids, MI 49503	N	0

19	NAACP 640 Eastern SE Grand Rapids, MI 49503 616-243-1300	N	0
20	Northstar Masonic Lodge #5 C/O Brown's Funeral Home P.O. Box 6522 Grand Rapids, MI 49516 616-243-1425	N	0
21	Restorers Inc. Asher Thayer 1413 Madison SE Grand Rapids, MI 49507 616-243-1984	N	0
22	Sheldon Complex Maureen Downer 121 Franklin SE Grand Rapids, MI 49507 616-336-4000	N	0
23	Women's Resource Center Sharon Newton 678 Front NW #180 Grand Rapids, MI 49504 616-458-5443	N	0
24	Woodrirk Institute C/O Aquinas College Steve Robbins 1607 Robinson Rd SE Grand Rapids, MI 49506 616-459-8281 Ext 4424 careerservices@aquinas.edu	N	0
25	M-Live C/O Grand Rapids Press Classified 3100 Walker Ridge NW Grand Rapids, MI 49544 616-222-5555 Mlive.com	N	0
26	Michigan Association of Broadcasters Job Bank 819 N Michigan Ave Lansing, MI 48906 517-484-7444 www.michmab.com	N	0
27	Specs Howard School of Broadcasting 19900 W 9 Mile Rd Southfield, MI 48075 248-358-9000	N	0
28	Unity Walter Mathis 1014 Franklin SE, Suite 3215 Grand Rapids, MI 49507	N	0
29	On-air Announcements All Stations	N	0
30	Internal Station Postings	N	0

31	Word-of-Mouth/Employee Referral	N	1
32	www.allaccess.com	N	0
33	Michigan Department of Civil Rights 350 Ottawa NW Grand Rapids, MI 49503 616-356-0380	N	0
34	Institute for Healing Racism 1621 E. Fulton Grand Rapids, MI 49503 616-774-2321	N	0
35	Office for Multi-Cultural Affairs Grand Valley State University Allendale, MI 49401 616-331-5000	N	0
36	Michigan State University (thru HANDSHAKE.COM) Assistant Director of Career Development Lansing, MI 49401 616-458-6505	N	0
37	Grand Rapids Help Wanted.com	N	0
38	(formerly MI Works) Pure MI Talent Connect http://www.mitalent.org/	N	0
39	Inside Radio InsideRadio.com 800-640-8852	N	0
40	GRCC Job Placement Center 143 Bostwick NE Grand Rapids, MI 49503	N	0
41	Grand Rapids Chamber of Commerce 111 Pearl St NW Grand Rapids, MI 49503 616-771-0300	N	0
42	WGRD-FM Station Website www,wgrd.com	N	0
43	WLHT-FM Station Website www.mychannel957.com	N	0
44	WTRV-FM Station Website www.rivergrandrapids.com	N	0
45	WFGR-FM Station Website www.wfgr.com	N	0
46	WNWZ-AM/FM Station Website www.MyMagicGR.com	N	0
47	Walk-In/Unsolicited/Non-Sourced	N	0
48	Western Michigan University Kalamazoo, MI 269-387-1000 (thru HANDSHAKE.COM)	N	0
49	Townsquaremedia.com (via Greenhouse)	N	1
50	SimplyHired.com	N	0
51	Craigslist.com	N	0
52	Monster.com	N	0

53	Intercompany Transfer	N	0
54	Recruited from Competitor	N	0
55	Partners for a Racism Free Community 118 Commerce SW Suite 200 Grand Rapids, MI 49503 (616) 466-6187 http://prfc-gr.org/ staff@prfc-gr.org	N	0
56	Cornerstone University career@cornerstone.edu (thru HANDSHAKE.COM)	N	0
57	Leonard Street Counseling lindajohnson@eacares.com	N	0
58	Ferris State University (thru HANDSHAKE.COM) kcadcareerservices@ferris.edu	N	0
59	Grand Rapids Community College (thru HANDSHAKE.COM) ses@grcc.edu	N	0
60	Hope College (thru HANDSHAKE.COM) careers@hope.edu	N	0
61	Indeed.com (includes via Greenhouse) (Indeed also independently posts vacancy to Glassdoor.com)	N	2
62	SBE Jobs On Line info@sbe.org	N	0
63	Exigent Circumstances	N	0
64	LinkedIn.com (includes via Greenhouse)	N	6
65	Workbox Staffing 1350 Scribner Avenue Northwest Grand Rapids, MI 49504 616.242.9919 http://www.workboxstaffing.com	N	0
66	http://www.jobvite.com/	N	0
67	RadioPeeps – Facebook page https://www.facebook.com/groups/SparkxxMedia/	N	0
68	Central Michigan University (thru HANDSHAKE.COM)	N	0
69	University of Michigan (thru HANDSHAKE.COM)	N	0
70	Indeed (candidate sourced)	N	6
71	Society of Broadcast Engineers http://www.sbe.org/	N	0

72	ITT Technical Institute: https://www.itt-tech.edu/ http://careerservices.itt-tech.edu/employer/postjob.cfm	N	0
73	Michigan Technological University (thru HANDSHAKE.COM)	N	0
74	Eastern Michigan University (thru HANDSHAKE.COM)	N	0
75	RAMP (Radio and Music Pros)	N	0
76	Careerbuilder.com (via Greenhouse)	N	0
77	Northern Michigan University (thru HANDSHAKE.COM)	N	0
78	Baker College (thru HANDSHAKE.COM)	N	0
79	Madonna University (thru HANDSHAKE.COM)	N	0
80	Kalamazoo College (thru HANDSHAKE.COM)	N	0
81	Olivet University (thru HANDSHAKE.COM)	N	0
82	Northwood University (thru HANDSHAKE.COM)	N	0
83	RadioInk posting	N	0
84	DiversityJobs.com	N	0
85	LinkedIn (candidate sourced)	N	2
86	Candidate referral	N	0
87	ZipRecruiter	N	0
Total Number of Interviews over 12-month period: 18			

III. Section 3. Outreach Initiatives

Townsquare Media of Grand Rapids engages in numerous programs and activities designed to broadly disseminate information about professional opportunities in broadcasting at our stations and to reach out to the community to enable individuals to acquire the skills needed to pursue careers in broadcasting.

- 1. Participation in Events/Programs Sponsored by Educational Institutions** – Davenport University Annual Career Fair – November 11, 2021, Grand Rapids, MI -Virtual. Director of Sales represented Townsquare at the Davenport University Annual Career Fair providing opportunities for students to learn about broadcasting careers.
- 2. Participation in Events/Programs Sponsored by Educational Institutions** – Davenport University Annual Career Fair – March 17, 2022, Grand Rapids, MI -Virtual. Director of Sales represented Townsquare at the Davenport University Annual Career Fair providing opportunities for students to learn about broadcasting careers.
- 3. Participation in Events/Programs Sponsored by Educational Institutions** – Michigan Career Educator & Employer Alliance (MCEEA) Conference – June 24, 2021, Grand Rapids, MI -Virtual. Senior Account Manager represented Townsquare Media at the MCEEA Virtual Spring Conference participated in activities and workshops to connect with career services professionals and employers throughout MI.
- 4. Participation in Events/Programs Sponsored by Educational Institutions** – Kent ISD Career Readiness, Career Chats – January 27, 2022 - WLHT Morning Show host participated in the Kent ISD Career Chat mentor sessions where he talked with students in the mentor program about careers in communications & broadcasting.
- 5. Mentoring Program for Station Personnel** – Throughout the reporting period the Director of Sales participated in Townsquare’s Female Leadership Mentoring Program.
- 6. Participation in Events/Programs Sponsored by Educational Institutions** – Job Shadow, December 16, 2021 – Promotions Director/Production Assistant conducted a job shadow with a student from Forest Hills Northern, demonstrating the production process for broadcast commercial creative.

Exhibit 2

EEO Public File Report for 2022-2023 Reporting Period
(part of the 2022-2024 two-year term)

EEO PUBLIC FILE REPORT
TOWNSQUARE MEDIA OF GRAND RAPIDS, INC
WFGR(FM), WGRD-FM, WLHT-FM, WNWZ(AM), WTRV(FM)
JUNE 1, 2022 – MAY 31, 2023
Amended May 6, 2024

Section 1. Vacancy List

Job Title	Date of Hire	Public Recruitment Sources (RS) Used to Fill Vacancy	Number of Interviewees Referred By Each RS	RS that Referred the Hiree
Media & Digital Sales (or “Account Executive”) No. 1 & 2	2/6/2023 4/10/2023	1, 4, 5, 31, 32	RS 4 - 3 RS 5 - 4 Total: 7	4, 5
Digital Sales Lead	1/1/2023	1, 4, 5, 32	RS 2 - 2 RS 7 - 1 RS 10 - 1 Total: 4	10
Digital Content Writer/Morning Producer WLHT	6/6/2022	1, 4, 5, 32	RS 1 - 1 Total: 1	1

Section 2. Recruitment Source List

RS Number	RS Information	RS Entitled to Vacancy Notification? (Yes/No)	No. of Interviews Referred by RS over 12-month period
1	Townsquaremedia.com (via Greenhouse)	N	1
2	Indeed.com (sourced)	N	2
3	LinkedIn (sourced)	N	0
4	Indeed.com (via Greenhouse) (Indeed also independently posts vacancy to Glassdoor.com)	N	3
5	LinkedIn.com (via Greenhouse)	N	4
6	On-air Announcements All Stations	N	0
7	Word-of-Mouth/Referral	N	1
8	Walk-In/Unsolicited	N	0
9	Intercompany Transfer	N	0
10	Recruited from Competitor	N	1
11	Aquinas College (through HANDSHAKE.COM)	N	0

EEO PUBLIC FILE REPORT
TOWNSQUARE MEDIA OF GRAND RAPIDS, INC
WFGR(FM), WGRD-FM, WLHT-FM, WNWZ(AM), WTRV(FM)
JUNE 1, 2022 – MAY 31, 2023
Amended May 6, 2024

	1607 Robinson Rd SE Grand Rapids, MI 49506 616-459-8282 careerservices@aquinas.edu		
12	Calvin University (through HANDSHAKE.COM) 3201 Burton SE Grand Rapids, MI 49506 career@calvin.edu	N	0
13	Davenport College (through HANDSHAKE.COM) 6191 Kraft Avenue SE, Grand Rapids, MI 49512 http://www.davenport.edu/career-services	N	0
14	Grand Valley State University (through HANDSHAKE.COM) 1 Campus Drive Allendale, MI 49401 616-331-5000 career@gvsu.edu	N	0
15	Michigan State University (through HANDSHAKE.COM) Assistant Director of Career Development Lansing, MI 49401 616-458-6505	N	0
16	Western Michigan University Kalamazoo, MI 269-387-1000 (through HANDSHAKE.COM)	N	0
17	Cornerstone University career@cornerstone.edu (through HANDSHAKE.COM)	N	0
18	Ferris State University (through HANDSHAKE.COM) kcadcareerservices@ferris.edu	N	0
19	Grand Rapids Community College (through HANDSHAKE.COM) ses@grcc.edu	N	0
20	Hope College (through HANDSHAKE.COM) careers@hope.edu	N	0
21	Central Michigan University (through HANDSHAKE.COM)	N	0

EEO PUBLIC FILE REPORT
TOWNSQUARE MEDIA OF GRAND RAPIDS, INC
WFGR(FM), WGRD-FM, WLHT-FM, WNWZ(AM), WTRV(FM)
JUNE 1, 2022 – MAY 31, 2023
Amended May 6, 2024

22	University of Michigan (through HANDSHAKE.COM)	N	0
23	Michigan Technological University (through HANDSHAKE.COM)	N	0
24	Eastern Michigan University (through HANDSHAKE.COM)	N	0
25	Northern Michigan University (through HANDSHAKE.COM)	N	0
26	Baker College (through HANDSHAKE.COM)	N	0
27	Madonna University (through HANDSHAKE.COM)	N	0
28	Kalamazoo College (through HANDSHAKE.COM)	N	0
29	Olivet University (through HANDSHAKE.COM)	N	0
30	Northwood University (through HANDSHAKE.COM)	N	0
31	Grand Rapids Chamber of Commerce 111 Pearl St NW Grand Rapids, MI 49503 616-771-0300	N	0
32	Zip Recruiter	N	0
Total Number of Interviews over 12-month period:			12

EEO PUBLIC FILE REPORT
TOWNSQUARE MEDIA OF GRAND RAPIDS, INC
WFGR(FM), WGRD-FM, WLHT-FM, WNWZ(AM), WTRV(FM)
JUNE 1, 2022 – MAY 31, 2023
Amended May 6, 2024

Section 3. Outreach Initiatives

	Recruitment Initiative	Description of Initiative
1	Training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions.	Two Account Executives each participated in a four-day “Top Gun” training program (90 minutes each day, 8/23/2022 through 8/26/2022 and 9/13/2022 through 9/16/2022, one AE each session) which was designed by Townsquare to help train and advance the top 15% of Ignite sellers to the next level in their career.
2	Participation in Events/Programs Sponsored by Educational Institutions	On November 30, 2022, WLHT Morning Show host, Market President, and Director of Sales hosted three students for a job shadow, in coordination with Kent ISD, a local educational service agency. The team demonstrated how the morning show was run and spoke with the students about radio sales and other industry topics.
3	Participation in Events/Programs Sponsored by Educational Institutions	On March 17, 2023, Senior Account Executive, WGRD Program Director/PM Host, and WFGR PM Host conducted an in-studio tour and shadow session to the students of Grand Rapids Community College Advanced Audio class. The tour provided opportunities for students to learn about broadcasting careers.
4	Participation in Events/Programs Sponsored by Educational Institutions	On April 27, 2023, WLHT Morning Show Producer/Promotions Director created a podcast with the students from NexGen Media Grand Rapids. The WLHT member conducted an in-studio Q&A where she talked with students in the program about careers in communications & broadcasting fields.

Exhibit 3

Documentation of Recruitment for Vacancies

Marketing Consultant

Townsquare Media is one of the fastest growing Digital Marketing Solutions companies in America. Come play in the \$230 Billion dollar marketplace located right here in Grand Rapids and work with huge brands like XXL, Free Beer and Hot Wings, Taste of Country and PopCrush. Help build client solutions with real, LOCAL influencers and sell brands like Tik Tok, Instagram, Snapchat, Spotify, YouTube and Facebook.

If consulting and game changing the course of the infinite pool of small and medium sized businesses is appealing to you, let's have a conversation about joining our team. We offer an attractive compensation package with a base salary, UNLIMITED commissions, mobile phone and auto package, world class training and plenty of room for career growth.

Townsquare Media is a team of driven individuals who push ourselves and those around us to grow personally and professionally. Our platform connects the local consumer to small and medium sized businesses. You can expect a dynamic and competitive work environment that fosters success, training, development and unlimited earning potential.

What the role will look like?

- Determine strategy for identifying, connecting and closing new opportunities in the Grand Rapids market using our proprietary data and analytics
- Build and maintain close working relationships with internal teams to identify upsell and cross sell opportunities
- Using your influencing and relationship-building skills, you will act as a Townsquare Media Ambassador offering first in class client service, research and market analysis, positively impacting small and medium sized businesses and the Grand Rapids community.
- Diversifying our clients' solutions through cross-selling a variety of marketing solutions including broadcast, digital (website design, SEO, SEM, Programmatic, Paid Search/Social, etc.), live event sponsorship and much more

Qualifications:

- Proven track record of meeting and exceeding goals
- Ability to operate in a dynamic, fast-paced environment
- Knowledge and passion for digital marketing, influencers, trends and social media
- Ability to present and communicate great ideas
- Experience selling or working with digital and or multimedia advertising solutions
- Goal-oriented, strong work ethic and a desire to learn and grow a career in Sales
- Valid Driver's license, auto insurance, and vehicle
- Bachelor's Degree preferred but not required

Benefits:

- Competitive compensation package with uncapped earning potential

- Tech package for laptop and cell phone
- Monthly car allowance
- 4-week long sales training program
- 3 weeks of PTO + 9 paid holidays
- Medical, Dental, Vision and Pet Insurance
- 401(K) Retirement Plan
- Casual, high-energy work environment
- Unlimited growth opportunities!

About Us

Townsquare is a community-focused digital media, digital marketing solutions, and radio company focused outside the Top 50 markets in the U.S. Our assets include **Townsquare Interactive**, a digital marketing services subscription business providing websites, search engine optimization, social platforms, and online reputation management for approximately 21,900 SMBs; **Townsquare IGNITE**, a proprietary digital programmatic advertising technology with an in-house demand and data management platform; and Townsquare Media, our portfolio of 322 local terrestrial radio stations in 67 cities with corresponding local news and entertainment websites and apps including legendary brands such as **WYRK.com**, **WJON.com**, and **NJ101.5.com**, along with a network of national music brands including **XXLmag.com**, **TasteofCountry.com**, **UltimateClassicRock.com**, and **Loudwire.com**.

TOWNSQUARE MEDIA BROADCASTING, LLC MAINTAINS A DRUG-FREE WORKPLACE AND IS AN EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER. APPLICANTS MUST BE ELIGIBLE TO WORK IN THE U.S.

Townsquare Media provides equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, sex, national origin, age, disability, or genetics. In addition to federal law requirements, Townsquare Media complies with applicable state and local laws governing nondiscrimination in employment in every location in which the company has facilities. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation, and training. Townsquare Media expressly prohibits any form of workplace harassment based on race, color, religion, gender, sexual orientation, gender identity or expression, national origin, age, genetic information, disability, or veteran status. Improper interference with the ability of Townsquare Media's employees to perform their job duties may result in discipline up to and including discharge.

#LI-FH1

Greenhouse report for Account Executive/Marketing Consultant vacancy filled 6/7/2021.

Last Name	First Name	Applied For	Source	Application Date
		Account Executive - Grand Rapids	Applied through your website's jobs page	01/03/2021
		Account Executive - Grand Rapids	Applied through your website's jobs page	01/04/2021
		Account Executive - Grand Rapids	Applied through your website's jobs page	01/04/2021
		Account Executive - Grand Rapids	Applied through your website's jobs page	01/05/2021
		Account Executive - Grand Rapids	Applied through your website's jobs page	01/20/2021
		Account Executive - Grand Rapids	Applied through your website's jobs page	01/25/2021
		Account Executive - Grand Rapids	Applied through your website's jobs page	01/26/2021
		Account Executive - Grand Rapids	Applied through your website's jobs page	02/11/2021
		Account Executive - Grand Rapids	Applied through your website's jobs page	02/26/2021
		Account Executive - Grand Rapids	Applied through your website's jobs page	04/10/2021
		Account Executive - Grand Rapids	Applied through your website's jobs page	04/13/2021
		Account Executive - Grand Rapids	Applied through your website's jobs page	04/16/2021
		Account Executive - Grand Rapids	Applied through your website's jobs page	05/05/2021
		Account Executive - Grand Rapids	Applied through your website's jobs page	05/17/2021
		Account Executive - Grand Rapids	Applied through your website's jobs page	05/19/2021
		Account Executive - Grand Rapids	Candidate Referral	03/29/2021
		Account Executive - Grand Rapids	Diversity Jobs	01/28/2021
		Account Executive - Grand Rapids	Indeed Sourced	02/01/2021
		Account Executive - Grand Rapids	Indeed Sourced	02/22/2021
		Account Executive - Grand Rapids	Indeed Sourced	02/25/2021
		Account Executive - Grand Rapids	Indeed Sourced	03/18/2021
		Account Executive - Grand Rapids	Indeed Sourced	04/15/2021
		Account Executive - Grand Rapids	Indeed Sourced	04/20/2021
		Account Executive - Grand Rapids	Indeed Sourced	04/21/2021
		Account Executive - Grand Rapids	Linkedin (Ad Posting)	01/12/2021
		Account Executive - Grand Rapids	Linkedin (Ad Posting)	01/13/2021
		Account Executive - Grand Rapids	Linkedin (Ad Posting)	01/14/2021
		Account Executive - Grand Rapids	Linkedin (Ad Posting)	01/14/2021
		Account Executive - Grand Rapids	Linkedin (Ad Posting)	02/16/2021
		Account Executive - Grand Rapids	Linkedin (Ad Posting)	02/25/2021
		Account Executive - Grand Rapids	Linkedin (Ad Posting)	02/26/2021
		Account Executive - Grand Rapids	Linkedin (Ad Posting)	04/27/2021
		Account Executive - Grand Rapids	Responded to an ad on Glassdoor	01/12/2021
		Account Executive - Grand Rapids	Responded to an ad on Indeed	01/14/2021
		Account Executive - Grand Rapids	Responded to an ad on Indeed	01/20/2021
		Account Executive - Grand Rapids	Responded to an ad on Indeed	01/22/2021
		Account Executive - Grand Rapids	Responded to an ad on Indeed	01/22/2021
		Account Executive - Grand Rapids	Responded to an ad on Indeed	01/22/2021
		Account Executive - Grand Rapids	Responded to an ad on Indeed	01/22/2021
		Account Executive - Grand Rapids	Responded to an ad on Indeed	01/23/2021
		Account Executive - Grand Rapids	Responded to an ad on Indeed	01/24/2021
		Account Executive - Grand Rapids	Responded to an ad on Indeed	01/25/2021
		Account Executive - Grand Rapids	Responded to an ad on Indeed	02/20/2021
		Account Executive - Grand Rapids	Responded to an ad on Indeed	02/21/2021
		Account Executive - Grand Rapids	Responded to an ad on Indeed	03/25/2021
		Account Executive - Grand Rapids	Responded to an ad on Indeed	03/26/2021
		Account Executive - Grand Rapids	Responded to an ad on Indeed	03/31/2021
		Account Executive - Grand Rapids	Responded to an ad on Indeed	04/06/2021
		Account Executive - Grand Rapids	Responded to an ad on Indeed	04/21/2021
		Account Executive - Grand Rapids	Responded to an ad on Indeed	04/22/2021
		Account Executive - Grand Rapids	Responded to an ad on Indeed	04/23/2021
		Account Executive - Grand Rapids	Responded to an ad on Indeed	04/27/2021
		Account Executive - Grand Rapids	Responded to an ad on Indeed	04/27/2021
		Account Executive - Grand Rapids	Responded to an ad on Indeed	05/11/2021
		Account Executive - Grand Rapids	Responded to an ad on Indeed	06/02/2021

Account Executive - Grand Rapids

Grand Rapids, MI
Job Status: Closed

< Back

Job setup

Overview

Job Info

Job Kickoff

Job Posts

Forms

Scorecard

Interview Plan

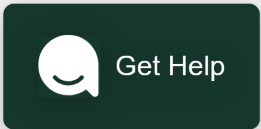
Stage Transitions

Hiring Team

Notifications

Approvals

Activity Feed



Edit your job post

Post details

Job name *

Post to *

Townsquare Media

Location *

This location will be visible to candidates on the job post.

Pay transparency rules * ?

Select one or more rules to pull in the appropriate pay range fields. [Learn more](#)

This selection will not be visible to candidates on the job post.

Application language

English

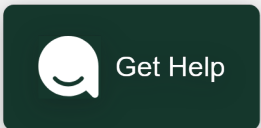


Custom description ?



Inclusive job descriptions motivate candidates from all backgrounds to apply, broadening your talent pool and making it more diverse. Consider:

- Listing only the qualifications that are necessary for the role
- Avoiding stereotypically masculine language
- Communicating a growth mindset by using language that emphasizes learning and growth over innate abilities
- Including benefits that appeal to a wide range of demographic groups



Basic application information

Personal information

Hide

Optional

























Required

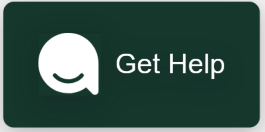


Last name	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Email	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Phone number	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Resume	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Cover letter	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Location	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Education	Hide	Optional	Required
School name	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Degree	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Discipline	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Start year	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Start month	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
End year	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
End month	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>



Custom application questions

LinkedIn Profile	 
Website	 
How did you hear about this job? (Required)	 
Is there any reason why you could not perform any of the job duties listed in the job description for which you are applying with or without a reasonable accommodation? (Required)	 
If yes, please, explain:	 
Have you ever been disciplined or fired from a job? (Required)	 
If yes, please, explain:	 
Have you ever been employed by our company or predecessor? (Required)	 
If so, please, provide dates and position:	 
Are you subject to any type of agreement with a current or former employer or entity that would restrict your ability to work for our Company (e.g., non-compete, confidentiality, non-disclosure)? (Required)	 
If yes, please, explain:	 
Provide a copy of such agreement:	 



Recently Viewed

Are you related to any current employee of Townsquare Media? (Required)



If so, please, explain relationship:



Are you legally authorized to work in the U.S.? (Required)



Do you now need or will you need sponsorship in the future? (Required)



Add custom question

Copy from another job

Settings

Send confirmation email to candidates

Default Candidate Auto Reply

[Customize](#) your auto-reply templates.

Application confirmation page

Default

Customize

Include EEOC questions

Collect demographic data about gender, race, veteran, and disability status to meet EEOC compliance and reporting requirements for U.S federal contractors. The language and format of these questions can't be changed.



Get Help

Recently Viewed



This will only appear for external job boards with a saved USER CLIENT ID.

Publish to free job boards

It can take up to 48 hours for new posts or updates to appear on these boards. [Learn more.](#)

- Indeed
- LinkedIn Limited *i*
- ZipRecruiter *i*

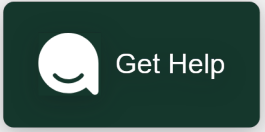
Location

- Remote *i*

[← Back](#)

[Preview](#)

[Save](#)



Recently Viewed

Account Executive: Media and Digital Sales Executive – Grand Rapids, MI



← Jobs (/emp/jobs)

Account Executive: Media and Digital Sales Executive – Grand Rapids, MI

Job #4829212 • Created 5/17/2021

• Closed 5/31/2022

n=7011Q000001PN6XQAW&utm_term=enterprise_features&utm_content=paid_feature_discovery)



[Overview \(/emp/jobs/4829212\)](/emp/jobs/4829212)

[Schools \(/emp/jobs/4829212/schools\)](/emp/jobs/4829212/schools)

[Matches \(/emp/jobs/4829212/match\)](/emp/jobs/4829212/match)



Basic information

Job description

Account Executive- Grand Rapids, MI

at Townsquare Media - Grand Rapids, MI

Media and Digital Sales Executive

*****This position requires you to work out of the Grand Rapids office*****

Townsquare Media is looking for a dynamic sales executive to join our media and digital advertising team! You will be selling local advertising for our innovative stations & all of its platforms, plus programmatic digital advertising and website platforms that include development, SEO and mobilization of sites.

Are you Commission Driven? Have a sense of what it takes to win? If you want to grow professionally, can move at the speed of light and still have fun - Well then we want to talk to you!

Responsibilities

- Prospect for qualified local and regional businesses; conduct thorough Customer Needs Analysis (C N A); present and close appropriate marketing solution programs. These programs may include any of Townsquare Media's many assets for clients: Broadcast and Online radio, digital products such as display, streaming, loyalty programs, e-commerce, audience extension and digital marketing services.
- Leverage our live event platform through sponsorship and sales programs to new and existing clients.
- Create new relationships with local and regional businesses in our area.
- Work with local and corporate marketing teams to develop campaign support materials.
- Responsible to accurately project revenues, meet and exceed monthly budgets for all product lines and overachieve annual budgets.

Account Executive: Media and Digital Sales Executive – Grand Rapids, MI

- Enter new customer data and other sales contract details for station clients.
 - Follow accountabilities set forth by your Sales Manager to help guide you to success achieving monthly sales quotas consistently.
 - Provide insight and value to executive management to shape the future of our organization.
-

Qualifications

- Goal oriented, a strong work ethic and a strong desire to learn.
- Previous sales experience. A history of success with customers and a proven ability to develop and grow revenue.
- Knowledge and experience with digital media.
- The successful candidate will be smart, curious, tenacious, entrepreneurial, independent, passionate, and enthusiastic, and work with urgency to meet deadlines.
- Accomplished at prospecting and qualifying.
- Ability to engage clients quickly and develop rapport, with excellent communication and problem-solving skills.
- Associates/Bachelor's business/marketing-related degree or equivalent experience.
- Valid driver's license, auto insurance, and vehicle required.

Benefits

- 3 weeks of PTO (+ 9 paid holidays)
- Medical, Dental, and Vision Insurance
- 401(k) Retirement Plan
- Casual, high-energy work environment
- Opportunity for upward mobility
- Company provided laptop
- Weekly, Monthly, and Quarterly contests
- Uncapped commission potential
- Company discounts
- Pet Insurance
- Time off for volunteering
- And much more...

APPLICATIONS

Detailed resume, cover letter, recent references, and salary requirements to Account Executive Position, Townsquare Media, 37 Ottawa NW - Suite 500, Grand Rapids, MI 49503.

CONTACT: _____ **or**
@townsquaremedia.com

About Us

Townsquare is a community-focused digital media, digital marketing solutions and radio company focused outside the Top 50 markets in the U.S. Our assets include **Townsquare Interactive** (<http://townsquareinteractive.com/>), a digital marketing services subscription business providing web sites, search engine optimization, social platforms and online reputation management for approximately 21,900 SMBs; **Townsquare IGNITE** (<http://www.townsquareignite.com/>), a proprietary digital programmatic advertising technology with an in-house demand and data management platform; and Townsquare Media, our portfolio of 322 local terrestrial radio stations in 67 cities with corresponding local news and entertainment websites and apps including legendary brands such as **WYRK.com**

(<https://wyrk.com/>), **WJON.com** (<https://wjon.com/>), and **NJ101.5.com** (<https://nj1015.com/>), along with a network of national music brands including **XXLMag.com** (<https://www.xxlmag.com/>), **TasteofCountry.com** (<https://tasteofcountry.com/>), **UltimateClassicRock.com** (<https://ultimateclassicrock.com/>) and **Loudwire.com** (<https://loudwire.com/>).

TOWNSQUARE MEDIA BROADCASTING, LLC MAINTAINS A DRUG-FREE WORKPLACE AND IS AN EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER. APPLICANTS MUST BE ELIGIBLE TO WORK IN THE U.S.

Townsquare Media provides equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, sex, national origin, age, disability or genetics. In addition to federal law requirements, Townsquare Media complies with applicable state and local laws governing nondiscrimination in employment in every location in which the company has facilities. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation and training. Townsquare Media expressly prohibits any form of workplace harassment based on race, color, religion, gender, sexual orientation, gender identity or expression, national origin, age, genetic information, disability, or veteran status. Improper interference with the ability of Townsquare Media's employees to perform their job duties may result in discipline up to and including discharge.

EQUAL EMPLOYMENT OPPORTUNITY POLICY:

Townsquare Media is an equal opportunity employer

Current Townsquare Media Broadcasting Employee Qualification Statement:

Position details

Job title

Account Executive: Media and Digital Sales Executive – Grand Rapids, MI

Position type

Job

Work-Study program

No

Location requirements

Location type

Onsite

Onsite location

Grand Rapids, Michigan, United States
Account Executive, Media and Digital Sales Executive – Grand Rapids, MI

Time requirements

Schedule

Full time

Employment duration

Permanent

Compensation and benefits

Expected pay

--

Additional compensation

--

Benefits

--

Perks

--

Additional benefits

--

Categorize your job

Job role groups

Advertising Sales Agents

Candidate qualifications

Skills

--

Work authorization

Account Executive, Media and Digital Sales Executive – Grand Rapids, MI

School year

Alumni

Latest graduation date

--

Major groups

Marketing Sales Communication & Media Studies Journalism

Advertising Digital Communication Public Relations

Radio, Television, Media

Minimum GPA

--

Application process

Application open date

5/17/2021 2:00 PM -04:00

Application close date

5/31/2022 11:55 PM -04:00

How will candidates submit applications?

On Handshake

Additional required documents on Handshake

Cover letter, Resume

Your hiring team

Company division

Sales

Job owner

Hiring team members

Labels

Add label

Create new label

Notes

2 notes from 5/19/21 - 5/19/21

[View and add notes](#)

On Campus Interviews

You have no on-campus interviews scheduled for this job.

Attachments

No attachments yet

[Edit attachments](/emp/jobs/4829212/attachments) (/emp/jobs/4829212/attachments)

← Jobs (/emp/jobs)

Account Executive: Media and Digital Sales Executive - Grand Rapids, MI

Job #4829212 • Created 5/17/2021

• Closed 5/31/2022

[n=7011Q000001PN6XQAW&utm_term=enterprise_features&utm_content=paid_feature_discovery](#) ...

[Overview \(/emp/jobs/4829212\)](#)








[Schools \(/emp/jobs/4829212/schools\)](#)




[Matches \(/emp/jobs/4829212/match](#)

Requested schools

These are schools where your job has been sent.

Closed (19)

School	Status	Applications	Comments	
Aquinas College	Closed	0	0	
Baker College	Closed	0	0	
Calvin University	Closed	0	0	
Central Michigan University	Closed	1	0	
Cornerstone University	Closed	0	0	
Davenport University	Closed	2	0	
Eastern Michigan University	Closed	0	0	

Ferris State University and KCAD	Closed	1	0	
Grand Valley State University	Closed	6	2	
Hope College	Closed	1	0	

← Jobs (/emp/jobs)

Account Executive: Media and Digital Sales Executive - Grand Rapids, MI

Job #4829212 • Created 5/17/2021

• Closed 5/31/2022

n=7011Q000001PN6XQAW&utm_term=enterprise_features&utm_content=paid_feature_discovery) ...

[Overview \(/emp/jobs/4829212\)](/emp/jobs/4829212)








[Schools \(/emp/jobs/4829212/schools\)](/emp/jobs/4829212/schools)

[Matches \(/emp/jobs/4829212/match\)](/emp/jobs/4829212/match)

Requested schools

These are schools where your job has been sent.

Closed (19)

School	Status	Applications	Comments	
Kalamazoo College	Closed	1	0	
Madonna University	Closed	0	0	
Michigan State University	Closed	1	0	
Michigan Technological University	Closed	0	0	
Northern Michigan University	Closed	0	0	
Northwood University	Closed	1	0	
The University of Michigan	Closed	0	0	

The University of Olivet

Closed

0

0



Western Michigan University

Closed

0

0



2 / 2



Marketing Consultant

Townsquare Media is one of the fastest growing Digital Marketing Solutions companies in America. Come play in the \$230 Billion dollar marketplace located right here in Grand Rapids and work with huge brands like XXL, Free Beer and Hot Wings, Taste of Country and PopCrush. Help build client solutions with real, LOCAL influencers and sell brands like Tik Tok, Instagram, Snapchat, Spotify, YouTube and Facebook.

If consulting and game changing the course of the infinite pool of small and medium sized businesses is appealing to you, let's have a conversation about joining our team. We offer an attractive compensation package with a base salary, UNLIMITED commissions, mobile phone and auto package, world class training and plenty of room for career growth.

Townsquare Media is a team of driven individuals who push ourselves and those around us to grow personally and professionally. Our platform connects the local consumer to small and medium sized businesses. You can expect a dynamic and competitive work environment that fosters success, training, development and unlimited earning potential.

What the role will look like?

- Determine strategy for identifying, connecting and closing new opportunities in the Grand Rapids market using our proprietary data and analytics
- Build and maintain close working relationships with internal teams to identify upsell and cross sell opportunities
- Using your influencing and relationship-building skills, you will act as a Townsquare Media Ambassador offering first in class client service, research and market analysis, positively impacting small and medium sized businesses and the Grand Rapids community.
- Diversifying our clients' solutions through cross-selling a variety of marketing solutions including broadcast, digital (website design, SEO, SEM, Programmatic, Paid Search/Social, etc.), live event sponsorship and much more

Qualifications:

- Proven track record of meeting and exceeding goals
- Ability to operate in a dynamic, fast-paced environment
- Knowledge and passion for digital marketing, influencers, trends and social media
- Ability to present and communicate great ideas
- Experience selling or working with digital and or multimedia advertising solutions
- Goal-oriented, strong work ethic and a desire to learn and grow a career in Sales
- Valid Driver's license, auto insurance, and vehicle
- Bachelor's Degree preferred but not required

Benefits:

- Competitive compensation package with uncapped earning potential

- Tech package for laptop and cell phone
- Monthly car allowance
- 4-week long sales training program
- 3 weeks of PTO + 9 paid holidays
- Medical, Dental, Vision and Pet Insurance
- 401(K) Retirement Plan
- Casual, high-energy work environment
- Unlimited growth opportunities!

About Us

Townsquare is a community-focused digital media, digital marketing solutions, and radio company focused outside the Top 50 markets in the U.S. Our assets include **Townsquare Interactive**, a digital marketing services subscription business providing websites, search engine optimization, social platforms, and online reputation management for approximately 21,900 SMBs; **Townsquare IGNITE**, a proprietary digital programmatic advertising technology with an in-house demand and data management platform; and Townsquare Media, our portfolio of 322 local terrestrial radio stations in 67 cities with corresponding local news and entertainment websites and apps including legendary brands such as **WYRK.com**, **WJON.com**, and **NJ101.5.com**, along with a network of national music brands including **XXLmag.com**, **TasteofCountry.com**, **UltimateClassicRock.com**, and **Loudwire.com**.

TOWNSQUARE MEDIA BROADCASTING, LLC MAINTAINS A DRUG-FREE WORKPLACE AND IS AN EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER. APPLICANTS MUST BE ELIGIBLE TO WORK IN THE U.S.

Townsquare Media provides equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, sex, national origin, age, disability, or genetics. In addition to federal law requirements, Townsquare Media complies with applicable state and local laws governing nondiscrimination in employment in every location in which the company has facilities. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation, and training. Townsquare Media expressly prohibits any form of workplace harassment based on race, color, religion, gender, sexual orientation, gender identity or expression, national origin, age, genetic information, disability, or veteran status. Improper interference with the ability of Townsquare Media's employees to perform their job duties may result in discipline up to and including discharge.

#LI-FH1

Last Name	First Name	Applied For	Source	Application Date
		Account Executive - Grand Rapids	Responded to an ad on Indeed	04/20/2022
		Account Executive - Grand Rapids	Responded to an ad on Indeed	04/21/2022
		Account Executive - Grand Rapids	Responded to an ad on Indeed	04/26/2022
		Account Executive - Grand Rapids	Responded to an ad on Indeed	04/26/2022
		Account Executive - Grand Rapids	Responded to an ad on Indeed	04/27/2022
		Account Executive - Grand Rapids	Responded to an ad on Indeed	04/28/2022
		Account Executive - Grand Rapids	Responded to an ad on Indeed	04/28/2022
		Account Executive - Grand Rapids	Responded to an ad on Indeed	04/30/2022
		Account Executive - Grand Rapids	Responded to an ad on Indeed	05/02/2022
		Account Executive - Grand Rapids	Responded to an ad on Indeed	05/03/2022
		Account Executive - Grand Rapids	Responded to an ad on Indeed	05/04/2022
		Account Executive - Grand Rapids	Responded to an ad on Indeed	05/04/2022
		Account Executive - Grand Rapids	Responded to an ad on Indeed	05/05/2022
		Account Executive - Grand Rapids	Responded to an ad on Indeed	05/05/2022
		Account Executive - Grand Rapids	Responded to an ad on Indeed	05/05/2022
		Account Executive - Grand Rapids	Responded to an ad on Indeed	12/13/2021
		Account Executive - Grand Rapids	Responded to an ad on Indeed	12/14/2021
		Account Executive - Grand Rapids	Responded to an ad on Indeed	12/15/2021
		Account Executive - Grand Rapids	Responded to an ad on Indeed	12/20/2021

Account Executive - Grand Rapids

Grand Rapids, MI
Job Status: Closed

< Back

Job setup

Overview

Job Info

Job Kickoff

Job Posts

Forms

Scorecard

Interview Plan

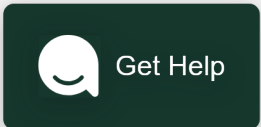
Stage Transitions

Hiring Team

Notifications

Approvals

Activity Feed



Edit your job post

Post details

Job name *

Post to *

Townsquare Media

Location *

This location will be visible to candidates on the job post.

Pay transparency rules * ?

Select one or more rules to pull in the appropriate pay range fields. [Learn more](#)

This selection will not be visible to candidates on the job post.

Application language

English

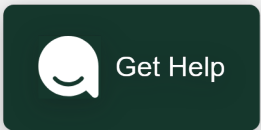


Custom description ?



Inclusive job descriptions motivate candidates from all backgrounds to apply, broadening your talent pool and making it more diverse. Consider:

- Listing only the qualifications that are necessary for the role
- Avoiding stereotypically masculine language
- Communicating a growth mindset by using language that emphasizes learning and growth over innate abilities
- Including benefits that appeal to a wide range of demographic groups



Basic application information

Personal information

Hide

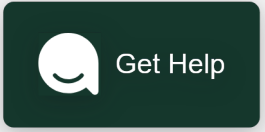
Optional

Required





Last name	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Email	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Phone number	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Resume	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Cover letter	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Location	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Education	Hide	Optional	Required
School name	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Degree	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Discipline	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Start year	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Start month	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
End year	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
End month	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>



Recently Viewed

Custom application questions

LinkedIn Profile		
Website		
How did you hear about this job? (Required)		
Is there any reason why you could not perform any of the job duties listed in the job description for which you are applying with or without a reasonable accommodation? (Required)		
If yes, please, explain:		
Have you ever been disciplined or fired from a job? (Required)		
If yes, please, explain:		
Have you ever been employed by our company or predecessor? (Required)		
If so, please, provide dates and position:		
Are you subject to any type of agreement with a current or former employer or entity that would restrict your ability to work for our Company (e.g., non-compete, confidentiality, non-disclosure)? (Required)		
If yes, please, explain:		
Provide a copy of such agreement:		



Recently Viewed

Are you related to any current employee of Townsquare Media? (Required)



If so, please, explain relationship:



Are you legally authorized to work in the U.S.? (Required)



Do you now need or will you need sponsorship in the future? (Required)



Add custom question

Copy from another job

Settings

Send confirmation email to candidates

Default Candidate Auto Reply

[Customize](#) your auto-reply templates.

Application confirmation page

Default

Customize

Include EEOC questions

Collect demographic data about gender, race, veteran, and disability status to meet EEOC compliance and reporting requirements for U.S federal contractors. The language and format of these questions can't be changed.



Get Help

Recently Viewed



This will only appear for external job boards with a saved USER CLIENT ID.

Publish to free job boards

It can take up to 48 hours for new posts or updates to appear on these boards. [Learn more.](#)

- Indeed
- LinkedIn Limited *i*
- ZipRecruiter *i*

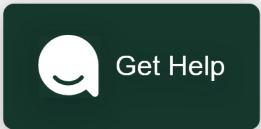
Location

- Remote *i*

[← Back](#)

[Preview](#)

[Save](#)



Recently Viewed

Business Development Lead

Townsquare Media is seeking an experienced Business Development Specialist, with a true “hunter” mentality to bring our full suite of cross-platform Digital Media Solutions to market. This frontline seller will be responsible for building out new revenue channels for both agencies and direct clients. We’re looking for an expert with proven success at selling Advanced Audience Targeting and Extended Reach Digital solutions as well as superior knowledge of new/emerging digital advertising technologies and techniques. The ideal candidate has an entrepreneurial spirit, works with a sense of urgency, and thrives in an early stage, market development phase. The Business Development Specialist will be a key contributor to defining sales strategy, offering, programming, packaging, and collateral for Ignite’s customers and prospects.

Responsibilities

- Produce a stream of predictable self-generated monthly bookings, revenue, and profits
- Work in conjunction with Sales Management, Digital Campaign Managers, and Customer Success to:
 - Be involved in active campaigns
 - Conduct thorough Discovery Meetings, and communicate client expectations and Desired Business Results before and during the campaign
- Exceed Minimum Performance Standards (MPS) as outlined with this letter, which includes achieving solo and assist revenue goals
- Ensure customer success/satisfaction and retention
- Manage account receivables on all contracts

Qualifications

- Minimum of 1 year of sales experience as an individual contributor in a sales (hunter) role
- Digital Sales background (i.e. mobile, video, display, social, email, and paid search) is a plus
- Proven experience selling Advanced Audience Targeting, Extended Reach, Programmatic offerings, and/or SEM is a plus
- Consultative/Solutions selling experience vs. a single Product selling background
- Proven track record in meeting/exceeding monthly, quarterly and annual revenue goals
- Consistent performer and responder to daily, weekly, and monthly Sales KPIs
- Demonstrable experience at new market and revenue development
- Previous Radio, Events, and Sponsorship sales experience is a PLUS
- Deep contacts with Regional Agencies and Direct Clients with a focus on Healthcare Services, Retail, Travel/Tourism, Automotive, Energy and Government
- Independent, Entrepreneurial, comfortable in a fast pace, early-stage environment
- Detail-oriented, someone who rolls up their sleeves and gets the job done
- Intellectual curiosity to surface insights & implications and use this knowledge to think creatively about how to advance TSQ Ignite Digital Solutions

- Exceptional communication skills with the ability to articulate compelling value propositions for TSQ Ignite’s Digital Solutions
- Excellent verbal and written communication skills
- Superior knowledge of new/emerging digital advertising technologies and techniques
- Entrepreneurial spirit, a self-starter, who works with urgency and passion

Benefits

- 3 weeks of PTO (+ 9 paid holidays)
- Medical, Dental, and Vision Insurance
- 401(k) Retirement Plan
- Casual, high-energy work environment
- Opportunity for upward mobility
- Company provided laptop

Why Townsquare Ignite?

Townsquare Ignite is a division of Townsquare Media—the third-largest broadcasting company in the country. We help business owners reach their ideal customers with a combination of programmatic advertising, search engine marketing, and more.

Townsquare Ignite offers an effective and efficient advertising solution that utilizes sophisticated, precise, in-house audience targeting solutions. Those solutions enable us to identify and reach hyper-targeted online audiences across desktop, mobile, apps, connected TV, email, paid search, and social media platforms via display advertising, video, and native content. If our name sounds familiar, you may have heard of our parent company Townsquare Media. They own over 300 radio stations nationwide, including Grand Rapids favorites like 100.5 The River, Magic 104.9, 98.7 WFGR, and more.

Why You’ll Love Working at Townsquare Ignite

We are a team of driven individuals who push ourselves and those around us to develop personally and professionally. You can expect a dynamic and competitive work environment. To foster your success, you’ll take part in a comprehensive training program, surrounded by a positive and supportive culture that encourages everyone to develop themselves and others. We’ve had countless internal promotions, and our goal is to continue the rapid growth of our company. Whatever your professional goals, you’ll have the opportunity to make steps toward your target and take your career to new heights!

TOWNSQUARE MEDIA BROADCASTING, LLC MAINTAINS A DRUG-FREE WORKPLACE AND IS AN EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER. APPLICANTS MUST BE ELIGIBLE TO WORK IN THE U.S.

Townsquare Media provides equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, sex, national origin, age, disability, or genetics. In addition to federal law requirements, Townsquare Media

complies with applicable state and local laws governing nondiscrimination in employment in every location in which the company has facilities. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation, and training. Townsquare Media expressly prohibits any form of workplace harassment based on race, color, religion, gender, sexual orientation, gender identity or expression, national origin, age, genetic information, disability, or veteran status. Improper interference with the ability of Townsquare Media's employees to perform their job duties may result in discipline up to and including discharge.

#LI-KB1

Greenhouse report for Business Development Representative/Lead vacancy filled 9/7/2021.

Last Name	First Name	Applied For	Source	Application Date
		Business Development Representative	Applied through your website's jobs page	05/19/2021
		Business Development Representative	Applied through your website's jobs page	07/17/2021
		Business Development Representative	Employee Referral	05/26/2021
		Business Development Representative	Indeed Sourced	05/28/2021
		Business Development Representative	Indeed Sourced	07/29/2021
		Business Development Representative	Indeed Sourced	06/25/2021
		Business Development Representative	Indeed Sourced	06/28/2021
		Business Development Representative	Indeed Sourced	07/14/2021
		Business Development Representative	Indeed Sourced	06/28/2021
		Business Development Representative	Indeed Sourced	05/20/2021
		Business Development Representative	Indeed Sourced	05/25/2021
		Business Development Representative	Indeed Sourced	05/12/2021
		Business Development Representative	Indeed Sourced	05/03/2021
		Business Development Representative	LinkedIn Sourced	07/29/2021
		Business Development Representative	LinkedIn Sourced	04/16/2021
		Business Development Representative	LinkedIn Sourced	07/27/2021
		Business Development Representative	Responded to an ad on Indeed	08/04/2021
		Business Development Representative	Responded to an ad on Indeed	06/12/2021
		Business Development Representative	Responded to an ad on Indeed	04/30/2021
		Business Development Representative	Responded to an ad on Indeed	07/27/2021
		Business Development Representative	Responded to an ad on Indeed	08/16/2021
		Business Development Representative	Responded to an ad on Indeed	07/07/2021
		Business Development Representative	Responded to an ad on Indeed	06/28/2021
		Business Development Representative	Responded to an ad on Indeed	06/21/2021
		Business Development Representative	Responded to an ad on Indeed	06/19/2021
		Business Development Representative	Responded to an ad on Indeed	06/19/2021
		Business Development Representative	Responded to an ad on Indeed	06/18/2021
		Business Development Representative	Responded to an ad on Indeed	05/20/2021
		Business Development Representative	Responded to an ad on Indeed	06/10/2021
		Business Development Representative	Responded to an ad on Indeed	05/18/2021
		Business Development Representative	Responded to an ad on Indeed	05/05/2021
		Business Development Representative	Responded to an ad on Indeed	05/02/2021
		Business Development Representative	Responded to an ad on Indeed	03/09/2021
		Business Development Representative		03/30/2021

Business Development Representative

Grand Rapids, MI
Job Status: Closed

< Back

Job setup

Overview

Job Info

Job Kickoff

Job Posts

Forms

Scorecard

Interview Plan

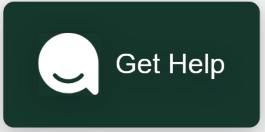
Stage Transitions

Hiring Team

Notifications

Approvals

Activity Feed



Edit your job post

Post details

Job name *

Post to *

Townsquare Ignite

Location *

This location will be visible to candidates on the job post.

Pay transparency rules * ?

Select one or more rules to pull in the appropriate pay range fields. [Learn more](#)

This selection will not be visible to candidates on the job post.

Application language

English

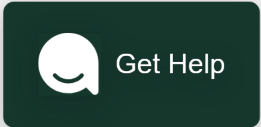


Custom description ?



Inclusive job descriptions motivate candidates from all backgrounds to apply, broadening your talent pool and making it more diverse. Consider:

- Listing only the qualifications that are necessary for the role
- Avoiding stereotypically masculine language
- Communicating a growth mindset by using language that emphasizes learning and growth over innate abilities
- Including benefits that appeal to a wide range of demographic groups



Basic application information

Personal information

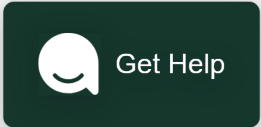
Hide

Optional





Required



Last name	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Email	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Phone number	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Resume	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Cover letter	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Location	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Education	Hide	Optional	Required
School name	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Degree	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Discipline	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Start year	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Start month	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
End year	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
End month	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>



Custom application questions

- LinkedIn Profile  
- Website  

[Add custom question](#) [Copy from another job](#)

Settings

Send confirmation email to candidates

Default Candidate Auto Reply

[Customize](#) your auto-reply templates.

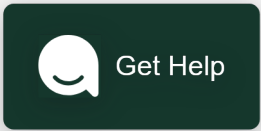
Application confirmation page

- Default
- Customize

Include EEOC questions

Collect demographic data about gender, race, veteran, and disability status to meet EEOC compliance and reporting requirements for U.S federal contractors. The language and format of these questions can't be changed.

Include 'Apply with SEEK' button



Publish to free job boards

It can take up to 48 hours for new posts or updates to appear on these boards. [Learn more.](#)

- Indeed
- LinkedIn Limited *i*
- ZipRecruiter *i*

Location

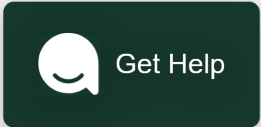
Grand Rapids, MI, United States

- Remote *i*

[← Back](#)

[Preview](#)

[Save](#)



Recently Viewed

Business Development Lead - Grand Rapids, MI



← [Jobs \(/emp/jobs\)](#)

Business Development Lead - Grand Rapids, MI

Job #4829516 • Created 5/17/2021

• **Closed 12/31/2021**

[n=7011Q000001PN6XQAW&utm_term=enterprise_features&utm_content=paid_feature_discovery](#) ...

[Overview \(/emp/jobs/4829516\)](#)

[Schools \(/emp/jobs/4829516/schools\)](#)

[Matches \(/emp/jobs/4829516/match](#)

Basic information

Job description

Business Development Lead

at Townsquare Media - Grand Rapids, MI

Business Development Lead

Townsquare Media is seeking an experienced Business Development Specialist, with a true “hunter” mentality to bring our full suite of cross - platform Digital Media Solutions to market. This frontline seller will be responsible for building out new revenue channels to both agencies and direct clients. We’re looking for an expert with proven success at selling Advanced Audience Targeting and Extended Reach Digital solutions as well as superior knowledge of new/emerging digital advertising technologies and techniques. The ideal candidate has an entrepreneurial spirit, who works with a sense of urgency, and thrives in an early stage, market development phase. The Business Development Specialist will be a key contributor to defining sales strategy, offering, programming, packaging and collateral for Ignite’s customers and prospects.

Responsibilities

- Produce a stream of predictable self-generated monthly bookings, revenue and profits
- Work in conjunction with Sales Management, Digital Campaign Managers, and Customer Success to:
- Be involved in active campaigns
- Conduct thorough Discovery Meetings, and communicate client expectations and Desired Business Results prior to and during the campaign
- Exceed Minimum Performance Standards (MPS) as outlined with this letter, which include achieving solo and assist revenue goals
- Ensure customer success/satisfaction and retention
- Manage account receivables on all contracts

Qualifications

Business Development Lead - Grand Rapids, MI

- Minimum of 1 year of sales experience as an individual contributor in a sales (hunter) role
- Digital Sales background (i.e. mobile, video, display, social, email and paid search) is a plus
- Proven experience selling Advanced Audience Targeting, Extended Reach, Programmatic offerings and/or SEM is a plus
- Consultative/Solutions selling experience vs. a single Product selling background
- Proven track record in meeting/exceeding monthly, quarterly and annual revenue goals
- Consistent performer and responder to daily, weekly and monthly Sales KPIs
- Demonstrable experience at new market and revenue development
- Previous Radio, Events and Sponsorship sales experience is a PLUS
- Deep contacts with Regional Agencies and Direct Clients with a focus on Healthcare Services, Retail, Travel/Tourism, Automotive, Energy and Government
- Independent, Entrepreneurial, comfortable in a fast pace, early stage environment
- Detail-oriented, someone who rolls up their sleeves and gets the job done
- Intellectual curiosity to surface insights & implications and use this knowledge to think creatively about how to advance TSQ Ignite Digital Solutions
- Exceptional communication skills with the ability to clearly articulate compelling value propositions for TSQ Ignite's Digital Solutions
- Excellent verbal and written communication skills
- Superior knowledge of new/emerging digital advertising technologies and techniques
- entrepreneurial spirit, a self-starter, who works with urgency and passion

Benefits

- 3 weeks of PTO (+ 9 paid holidays)
- Medical, Dental, and Vision Insurance
- 401(k) Retirement Plan
- Casual, high-energy work environment
- Opportunity for upward mobility
- Company provided laptop

Why Townsquare Ignite?

Townsquare Ignite is a division of Townsquare Media—the third-largest broadcasting company in the country. We help business owners reach their ideal customers with a combination of programmatic advertising, search engine marketing and more. Townsquare Ignite offers an effective and efficient advertising solution that utilizes sophisticated, precise, in-house audience targeting solutions. Those solutions enable us to identify and reach hyper-targeted online audiences across desktop, mobile, apps, connected TV, email, paid search and social media platforms via display advertising, video and native content. If our name sounds familiar, you may have heard of our parent company Townsquare Media. They own over 300 radio stations nationwide, including Shreveport favorites like Kiss Country 93.7, 96.5 KVKI, K94.5, 1130 The Tiger and more.

Why You'll Love Working at Townsquare Ignite

We are a team of driven individuals who push ourselves and those around us to develop personally and professionally. You can expect a dynamic and competitive work environment. To foster your success, you'll take part in a comprehensive training program, surrounded by a positive and supportive culture that encourages everyone to develop themselves and others. We've had countless internal promotions, and our goal

is to continue the rapid growth of our company. Whatever your professional goals, you'll have the opportunity to make steps toward your target and take your career to new heights!

Business Development Lead - Grand Rapids, MI

Our employees' safety and health are our priorities, so we're working remotely for now. Though our office is open to a limited number of voluntary workers, all interviews and new-hire onboarding are currently virtual.

APPLICATIONS

Detailed resume, cover letter, recent references, and salary requirements to Account Executive Position, Townsquare Media, 37 Ottawa NW - Suite 500, Grand Rapids, MI 49503.

CONTACT: _____ **or**
_____ **@townsquaremedia.com**

About Us

Townsquare is a community-focused digital media, digital marketing solutions and radio company focused outside the Top 50 markets in the U.S. Our assets include **Townsquare Interactive** (<http://townsquareinteractive.com/>), a digital marketing services subscription business providing web sites, search engine optimization, social platforms and online reputation management for approximately 21,900 SMBs; **Townsquare IGNITE** (<http://www.townsquareignite.com/>), a proprietary digital programmatic advertising technology with an in-house demand and data management platform; and Townsquare Media, our portfolio of 322 local terrestrial radio stations in 67 cities with corresponding local news and entertainment websites and apps including legendary brands such as **WYRK.com** (<https://wyrk.com/>), **WJON.com** (<https://wjon.com/>), and **NJ101.5.com** (<https://nj1015.com/>), along with a network of national music brands including **XXLmag.com** (<https://www.xxlmag.com/>), **TasteofCountry.com** (<https://tasteofcountry.com/>), **UltimateClassicRock.com** (<https://ultimateclassicrock.com/>) and **Loudwire.com** (<https://loudwire.com/>).

TOWNSQUARE MEDIA BROADCASTING, LLC MAINTAINS A DRUG-FREE WORKPLACE AND IS AN EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER. APPLICANTS MUST BE ELIGIBLE TO WORK IN THE U.S.

Townsquare Media provides equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, sex, national origin, age, disability, or genetics. In addition to federal law requirements, Townsquare Media complies with applicable state and local laws governing nondiscrimination in employment in every location in which the company has facilities. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation, and training. Townsquare Media expressly prohibits any form of workplace harassment based on race, color, religion, gender, sexual orientation, gender identity or expression,

Position details

Job title

Business Development Lead - Grand Rapids, MI

Position type

Business Development Lead - Grand Rapids, MI

Work-Study program

No

Location requirements

Location type

Onsite

Onsite location

37 Ottawa Avenue Northwest, Grand Rapids, Michigan 49503, United States

Time requirements

Schedule

Full time

Employment duration

Permanent

Compensation and benefits

Expected pay

--

Additional compensation

--

Benefits

--

Perks

--

Additional benefits

--

Business Development Lead - Grand Rapids, MI

Categorize your job

Job role groups

Advertising Sales Agents

Candidate qualifications

Skills

--

Work authorization

This job requires US work authorization.

School year

Alumni

Latest graduation date

--

Major groups

Marketing Sales Communication & Media Studies Consulting

Advertising Digital Communication Public Relations

Radio, Television, Media

Minimum GPA

--

Application process

Application open date

5/17/2021 3:00 PM -04:00

Application close date

12/31/2021 12:00 AM -05:00

Number of hires

1

How will candidates submit applications?

Business Development Lead - Grand Rapids, MI

On Handshake
Additional required documents on Handshake

Cover letter, Resume

Your hiring team

Company division

Sales

Job owner

Hiring team members

Labels

Add label

Create new label

Notes

View and add notes

On Campus Interviews

You have no on-campus interviews scheduled for this job.

Attachments

No attachments yet

[Edit attachments](/emp/jobs/4829516/attachments)

← Jobs (/emp/jobs)

Business Development Lead - Grand Rapids, MI

Job #4829516 • Created 5/17/2021

• Closed 12/31/2021

[n=7011Q000001PN6XQAW&utm_term=enterprise_features&utm_content=paid_feature_discovery](#) ...

[Overview \(/emp/jobs/4829516\)](#)








[Schools \(/emp/jobs/4829516/schools\)](#)




[Matches \(/emp/jobs/4829516/match](#)

Requested schools

These are schools where your job has been sent.

Closed (19)

School	Status	Applications	Comments	
Aquinas College	Closed	0	0	
Baker College	Closed	0	0	
Calvin University	Closed	0	0	
Central Michigan University	Closed	1	0	
Cornerstone University	Closed	0	0	
Davenport University	Closed	0	0	
Eastern Michigan University	Closed	0	0	

Ferris State University and KCAD	Closed	0	0	
Grand Valley State University	Closed	0	0	
Hope College	Closed	0	0	

← Jobs (/emp/jobs)

Business Development Lead - Grand Rapids, MI

Job #4829516 • Created 5/17/2021

• Closed 12/31/2021

in=7011Q000001PN6XQAW&utm_term=enterprise_features&utm_content=paid_feature_discovery) ...

Overview (/emp/jobs/4829516)

Schools (/emp/jobs/4829516/schools)








Matches (/emp/jobs/4829516/match

Requested schools

These are schools where your job has been sent.

Search for a school

Closed (19)

School	Status	Applications	Comments	
Kalamazoo College	Closed	0	0	
Madonna University	Closed	0	0	
Michigan State University	Closed	0	0	
Michigan Technological University	Closed	0	0	
Northern Michigan University	Closed	0	0	
Northwood University	Closed	0	0	
The University of Michigan	Closed	0	0	

The University of Olivet

Closed

0

0



Western Michigan University

Closed

0

0



2 / 2



Radio Host/ Digital Content Writer

Rare opening in Grand Rapids for a Content Creator & Morning Show Co-Host at Mix 95.7

Townsquare Media has an open opportunity to host the Mix 95.7. Along with great on-air skills, we're looking for a strong content creator and someone to be the champion of the station on the streets - you must be a 360 talent to propel the brand to new heights.

Townsquare is a digital-first company, built in tandem with great radio brands that emphasize great local content and community involvement. You must be excited to embrace and prioritize the digital world alongside the terrestrial and be ready to learn and grow with a world-class team.

Applicants must be social media savvy, regularly contribute great local content to the station's website, mobile app, and all social platforms. Digital is not an afterthought here, it is part of our DNA - and what sets us apart.

The successful candidate must be able to connect and engage with the station's target audience on all platforms. You're ready to put down roots, build community relationships and become a part of the Treasure Valley - at a driven and inventive company that strongly values our most important asset - our people. We're in it for the long haul, and we're looking for someone that's ready to build and be part of that future.

Responsibilities

- Host daily shows Monday-Friday.
- Spend time each day doing daily show prep.
- Entertains and informs the listener audience both on the air, via digital content, and social media outlets.
- Publish a minimum of 2 original local articles per day on the station website and mobile app.
- Write assigned Facebook posts along with other social media platforms.
- Conducts on-air interviews, attends and assists in all market cluster live events, and produces commercials on a daily basis.
- Conducts Live Remotes and appearances and assist in special promotions and programming activities.

Qualifications

- History of original written digital content
- Knowledge of basic FCC rules and regulations.
- Must have superior knowledge of current events and CHR/Hot AC
- Ability to interact with management and staff at all levels, multi-task, and handle pressures and deadlines.
- Skill in operation of control board, remote broadcasting, and other related production equipment.

- Quickly become proficient in NexGen and Adobe Audition.
- Computer literacy in applicable programs and excellent verbal communication skills.
- Public speaking skills and ability to interact with listeners and clients in a public setting.
- Problem-solving ability and skill in prioritizing.

Benefits

- 3 weeks of PTO (+ 9 paid holidays)
- Medical, Dental, and Vision Insurance
- 401(k) Retirement Plan
- Casual, high-energy work environment
- Opportunity for upward mobility
- Company provided laptop
- Competitive salary + bonus program
- Company discounts
- Pet Insurance
- Time off for volunteering

About Us

Townsquare is a community-focused digital media, digital marketing solutions and radio company focused outside the Top 50 markets in the U.S. Our assets include [Townsquare Interactive](#), a digital marketing services subscription business providing web sites, search engine optimization, social platforms and online reputation management for approximately 21,900 SMBs; [Townsquare IGNITE](#), a proprietary digital programmatic advertising technology with an in-house demand and data management platform; and Townsquare Media, our portfolio of 322 local terrestrial radio stations in 67 cities with corresponding local news and entertainment websites and apps including legendary brands such as [WYRK.com](#), [WJON.com](#), and [NJ101.5.com](#), along with a network of national music brands including [XXLmag.com](#), [TasteofCountry.com](#), [UltimateClassicRock.com](#) and [Loudwire.com](#)

TOWNSQUARE MEDIA BROADCASTING, LLC MAINTAINS A DRUG-FREE WORKPLACE AND IS AN EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER. APPLICANTS MUST BE ELIGIBLE TO WORK IN THE U.S.

Townsquare Media provides equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, sex, national origin, age, disability or genetics. In addition to federal law requirements, Townsquare Media complies with applicable state and local laws governing nondiscrimination in employment in every location in which the company has facilities. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation and training. Townsquare Media expressly prohibits any form of workplace harassment based on race, color, religion, gender, sexual orientation, gender identity or expression, national origin, age, genetic information, disability, or veteran status. Improper interference with the ability of Townsquare Media's

employees to perform their job duties may result in discipline up to and including discharge.

Greenhouse report for On-Air Host vacancies filled 9/27/2021 and 1/3/2022.

Last Name	First Name	Applied For	Source	Application Date
		Radio Host/ Digital Content Writer- WLHT	Applied through your website's jobs page	10/12/2021
		Radio Host/ Digital Content Writer- WLHT	Applied through your website's jobs page	10/04/2021
		Radio Host/ Digital Content Writer- WLHT	Applied through your website's jobs page	11/02/2021
		Radio Host/ Digital Content Writer- WLHT	Applied through your website's jobs page	10/28/2021
		Radio Host/ Digital Content Writer- WLHT	Applied through your website's jobs page	09/28/2021
		Radio Host/ Digital Content Writer- WLHT	Applied through your website's jobs page	12/03/2021
		Radio Host/ Digital Content Writer- WLHT	Applied through your website's jobs page	09/24/2021
		Radio Host/ Digital Content Writer- WLHT	Applied through your website's jobs page	11/26/2021
		Radio Host/ Digital Content Writer- WLHT	Applied through your website's jobs page	12/01/2021
		Radio Host/ Digital Content Writer- WLHT	Applied through your website's jobs page	10/29/2021
		Radio Host/ Digital Content Writer- WLHT	Applied through your website's jobs page	10/25/2021
		Radio Host/ Digital Content Writer- WLHT	Employee Referral	10/07/2021
		Radio Host/ Digital Content Writer- WLHT	Employee Referral	9/24/2021
		Radio Host/ Digital Content Writer- WLHT	Internal Transfer	10/18/2021
		Radio Host/ Digital Content Writer- WLHT	Internal Transfer	11/04/2021
		Radio Host/ Digital Content Writer- WLHT	Internal Transfer	10/18/2021
		Radio Host/ Digital Content Writer- WLHT	Linkedin (Ad Posting)	12/07/2021
		Radio Host/ Digital Content Writer- WLHT	Linkedin (Ad Posting)	09/24/2021
		Radio Host/ Digital Content Writer- WLHT	Linkedin (Ad Posting)	09/29/2021
		Radio Host/ Digital Content Writer- WLHT	Linkedin (Ad Posting)	10/14/2021
		Radio Host/ Digital Content Writer- WLHT	Linkedin (Ad Posting)	12/13/2021
		Radio Host/ Digital Content Writer- WLHT	Linkedin (Ad Posting)	10/28/2021
		Radio Host/ Digital Content Writer- WLHT	Linkedin (Ad Posting)	09/30/2021
		Radio Host/ Digital Content Writer- WLHT	Linkedin (Ad Posting)	10/26/2021
		Radio Host/ Digital Content Writer- WLHT	Linkedin (Ad Posting)	10/11/2021
		Radio Host/ Digital Content Writer- WLHT	Linkedin (Ad Posting)	09/25/2021
		Radio Host/ Digital Content Writer- WLHT	Responded to an ad on Indeed	12/06/2021
		Radio Host/ Digital Content Writer- WLHT	Responded to an ad on Indeed	11/25/2021
		Radio Host/ Digital Content Writer- WLHT	Responded to an ad on Indeed	09/26/2021
		Radio Host/ Digital Content Writer- WLHT	Responded to an ad on Indeed	11/29/2021
		Radio Host/ Digital Content Writer- WLHT	Responded to an ad on Indeed	11/28/2021
		Radio Host/ Digital Content Writer- WLHT	Responded to an ad on Indeed	11/17/2021
		Radio Host/ Digital Content Writer- WLHT	Responded to an ad on Indeed	11/14/2021
		Radio Host/ Digital Content Writer- WLHT	Responded to an ad on Indeed	11/05/2021
		Radio Host/ Digital Content Writer- WLHT	Responded to an ad on Indeed	11/02/2021
		Radio Host/ Digital Content Writer- WLHT	Responded to an ad on Indeed	10/13/2021
		Radio Host/ Digital Content Writer- WLHT	Responded to an ad on Indeed	09/26/2021

Radio Host/ Digital Content Writer- WLHT

Grand Rapids, MI
Job Status: Closed

< Back

Job setup

Overview

Job Info

Job Kickoff

Job Posts

Forms

Scorecard

Interview Plan

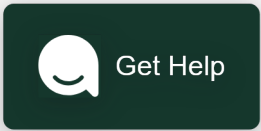
Stage Transitions

Hiring Team

Notifications

Approvals

Activity Feed



Edit your job post

Post details

Job name *

Post to *

Townsquare Media

Location *

This location will be visible to candidates on the job post.

Pay transparency rules * ?

Select one or more rules to pull in the appropriate pay range fields. [Learn more](#)

This selection will not be visible to candidates on the job post.

Application language

English

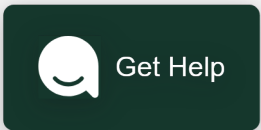
Recently Viewed

Custom description ?



Inclusive job descriptions motivate candidates from all backgrounds to apply, broadening your talent pool and making it more diverse. Consider:

- Listing only the qualifications that are necessary for the role
- Avoiding stereotypically masculine language
- Communicating a growth mindset by using language that emphasizes learning and growth over innate abilities
- Including benefits that appeal to a wide range of demographic groups



Basic application information

Personal information

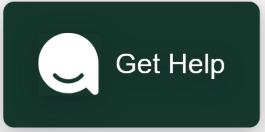
Hide

Optional

























Required

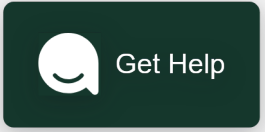


Last name	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Email	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Phone number	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Resume	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Cover letter	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Location	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Education	Hide	Optional	Required
School name	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Degree	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Discipline	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Start year	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Start month	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
End year	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
End month	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>



Custom application questions

Please submit a video introducing yourself, and tell a funny or moving story. (Required)	 
Please submit a radio aircheck if you have one.	 
Do you inform or entertain audiences anywhere else? (Youtube, Social Media, TikTok, Podcast, etc). Please show us: (Required)	 
Please include a writing sample. (Required)	 
Do you have any written content published anywhere? Please show us:	 
LinkedIn Profile	 
Website	 
How did you hear about this job? (Required)	 
Is there any reason why you could not perform any of the job duties listed in the job description for which you are applying with or without a reasonable accommodation? (Required)	 
If yes, please, explain:	 
Have you ever been disciplined or fired from a job? (Required)	 
If yes, please, explain:	 



If so, please, provide dates and position:



Are you subject to any type of agreement with a current or former employer or entity that would restrict your ability to work for our Company (e.g., non-compete, confidentiality, non-disclosure)? (Required)



If yes, please, explain:



Provide a copy of such agreement:



Do you have a valid driver's license and state minimum required auto insurance? (Required)



Are you related to any current employee of Townsquare Media? (Required)



If so, please, explain relationship:



Are you legally authorized to work in the U.S.? (Required)



Do you now need or will you need sponsorship in the future? (Required)



Add custom question

Copy from another job

Settings

Send confirmation email to candidates

Default Candidate Auto Reply



Get Help

Recently Viewed

Application confirmation page

- Default
- Customize

- Include EEOC questions

Collect demographic data about gender, race, veteran, and disability status to meet EEOC compliance and reporting requirements for U.S federal contractors. The language and format of these questions can't be changed.

- Include 'Apply with SEEK' button

This will only appear for external job boards with a saved SEEK Client ID.

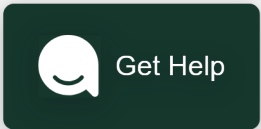
Publish to free job boards

It can take up to 48 hours for new posts or updates to appear on these boards. [Learn more.](#)

- Indeed
- LinkedIn Limited
- ZipRecruiter

Location

- Remote



Account Executive

At Townsquare we are a team of driven individuals who push ourselves and those around us to grow personally and professionally. You can expect a dynamic and competitive work environment that fosters success, training, development and unlimited earning potential.

Are you driven by customer success and finding the perfect solution for your clients? Do you want to grow your career with the industry leader in digital space, make money and have fun while doing it? Then we want to talk to you!

We're looking to build out a team of driven individuals to bring our best-in-class marketing solutions to local business in the Grand Rapids Market. This team is at the forefront of establishing and maintaining client relationships by leveraging our cross-platform advertising solutions to develop successful marketing campaigns for our clients.

What the role will look like?

- Determine strategy for identifying, connecting and closing new opportunities in your local market
- Prospect and identify potential clients using our proprietary data and analytics
- Build and maintain close working relationships with internal teams to identify upsell and cross sell opportunities
- Using your influencing and relationship-building skills, you provide world class client service, research and market analysis to create a successful campaign for our clients.
- Responsible for bringing our premier marketing and advertising solutions to local and regional businesses in the Grand Rapids market
- Diversifying our clients' solutions through cross-selling a variety of marketing solutions including broadcast, digital (website design, SEO, SEM, Programmatic, Paid Search/Social, etc.), live event sponsorship and much more

Qualifications:

- Proven track record of meeting and exceeding aggressive sales goal
- Strong marketing acumen
- Effective verbal and written communications essential.
- Experience selling or working with digital and or multimedia advertising solutions
- 1+ year of sales or marketing experience is preferred, but not required
- Goal-oriented, strong work ethic and a desire to learn and grow a career in Sales
- Valid Driver's license, auto insurance, and vehicle
- Bachelor's Degree preferred but not required

Benefits:

- Competitive compensation package with uncapped earning potential
- Tech package for laptop and cell phone
- Monthly car allowance

- 4-week long sales training program
- 3 weeks of PTO + 9 paid holidays
- Medical, Dental, Vision and Pet Insurance
- 401(K) Retirement Plan
- Casual, high-energy work environment
- Unlimited growth opportunities!

About Us

Townsquare is a community-focused digital media, digital marketing solutions, and radio company focused outside the Top 50 markets in the U.S. Our assets include [Townsquare Interactive](#), a digital marketing services subscription business providing websites, search engine optimization, social platforms, and online reputation management for approximately 21,900 SMBs; [Townsquare IGNITE](#), a proprietary digital programmatic advertising technology with an in-house demand and data management platform; and Townsquare Media, our portfolio of 322 local terrestrial radio stations in 67 cities with corresponding local news and entertainment websites and apps including legendary brands such as [WYRK.com](#), [WJON.com](#), and [NJ101.5.com](#), along with a network of national music brands including [XXLmag.com](#), [TasteofCountry.com](#), [UltimateClassicRock.com](#), and [Loudwire.com](#).

TOWNSQUARE MEDIA BROADCASTING, LLC MAINTAINS A DRUG-FREE WORKPLACE AND IS AN EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER. APPLICANTS MUST BE ELIGIBLE TO WORK IN THE U.S.

Townsquare Media provides equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, sex, national origin, age, disability, or genetics. In addition to federal law requirements, Townsquare Media complies with applicable state and local laws governing nondiscrimination in employment in every location in which the company has facilities. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation, and training. Townsquare Media expressly prohibits any form of workplace harassment based on race, color, religion, gender, sexual orientation, gender identity or expression, national origin, age, genetic information, disability, or veteran status. Improper interference with the ability of Townsquare Media's employees to perform their job duties may result in discipline up to and including discharge.

#LI-EB1

Account Executive - Grand Rapids1

Grand Rapids, MI
Job Status: Closed

< Back

Job setup

Overview

Job Info

Job Kickoff

Job Posts

Forms

Scorecard

Interview Plan

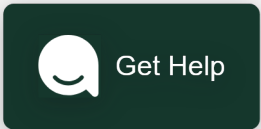
Stage Transitions

Hiring Team

Notifications

Approvals

Activity Feed



Edit your job post

Post details

Job name *

Post to *

Townsquare Media

Location *

This location will be visible to candidates on the job post.

Pay transparency rules * ?

Select one or more rules to pull in the appropriate pay range fields. [Learn more](#)

This selection will not be visible to candidates on the job post.

Application language

English

Recently Viewed

Custom description ?



Inclusive job descriptions motivate candidates from all backgrounds to apply, broadening your talent pool and making it more diverse. Consider:

- Listing only the qualifications that are necessary for the role
- Avoiding stereotypically masculine language
- Communicating a growth mindset by using language that emphasizes learning and growth over innate abilities
- Including benefits that appeal to a wide range of demographic groups



Basic application information

Personal information

Hide

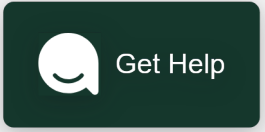
Optional

Required





























Last name	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Email	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Phone number	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Resume	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Cover letter	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Location	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Education	Hide	Optional	Required
School name	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Degree	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Discipline	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Start year	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Start month	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
End year	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
End month	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>



Custom application questions

LinkedIn Profile	 
Website	 
How did you hear about this job? (Required)	 
Is there any reason why you could not perform any of the job duties listed in the job description for which you are applying with or without a reasonable accommodation? (Required)	 
If yes, please, explain:	 
Have you ever been disciplined or fired from a job? (Required)	 
If yes, please, explain:	 
Have you ever been employed by our company or predecessor? (Required)	 
If so, please, provide dates and position:	 
Are you subject to any type of agreement with a current or former employer or entity that would restrict your ability to work for our Company (e.g., non-compete, confidentiality, non-disclosure)? (Required)	 
If yes, please, explain:	 
Provide a copy of such agreement:	 



Are you related to any current employee of Townsquare Media? (Required)



If so, please, explain relationship:



Are you legally authorized to work in the U.S.? (Required)



Do you now need or will you need sponsorship in the future? (Required)



Add custom question

Copy from another job

Settings

Send confirmation email to candidates

Default Candidate Auto Reply

[Customize](#) your auto-reply templates.

Application confirmation page

- Default
- Customize

Include EEOC questions

Collect demographic data about gender, race, veteran, and disability status to meet EEOC compliance and reporting requirements for U.S federal contractors. The language and format of these questions can't be changed.



Get Help

Recently Viewed

This will only appear for external job boards with a saved OER Client ID.

Publish to free job boards

It can take up to 48 hours for new posts or updates to appear on these boards. [Learn more.](#)

- Indeed
- LinkedIn Limited *i*
- ZipRecruiter *i*

Location

Grand Rapids, Michigan, United States

- Remote *i*

[← Back](#)

[Preview](#)

[Save](#)



Get Help

Recently Viewed

← ↻ 🏠 🔒 https://web.grandrapids.org/jobbank/joblistings.aspx 🔍 🏠 🔄 ⭐ 🗄️ ⋮

+ Annual Giving Assistant	Grand Valley State University
+ Associate Director of Endowed & Gift Planning	Grand Valley State University
- Media and Digital Sales Executive	Townsquare Media

[Job Details](#) [Print Job](#)

Job Start Date: **Type of Position:** Multimedia Marketing
Number of Openings: 1

Job Location & Contact:
Grand Rapids, MI 49503
[Email](#)

Job Description:
What will the role look like? Determine a strategy for identifying, connecting, and closing new opportunities in your local market Prospect and identify potential clients using our proprietary data and analytics Build and maintain close working relationships with internal teams to identify upsell and cross-sell opportunities Using your influencing and relationship-building skills, you provide world-class client service, research, and market analysis to create a successful campaign for our clients. Responsible for bringing our premier marketing and advertising solutions to local and regional businesses in the Grand Rapids market Diversifying our clients' solutions through cross-selling a variety of marketing solutions including broadcast, digital (website design, SEO, SEM, Programmatic, Paid Search/Social, etc.), live event sponsorship, and much more

Experience Required:
Qualifications: Proven track record of meeting and exceeding aggressive sales goals Strong marketing acumen Effective verbal and written communication is essential. Experience selling or working with digital and or multimedia advertising solutions 1+ year of sales or marketing experience is preferred, but not required Goal-oriented, strong work ethic, and a desire to learn and grow a career in Sales Valid Driver's license, auto insurance, and vehicle Bachelor's Degree preferred but not required

How to Apply:
APPLICATIONS Detailed resume, cover letter, recent references, and salary requirements to Account Executive Position, Townsquare Media [Redacted]
49503. CONTACT: [Redacted]

Application Deadline:
Dec 31, 2023

[Submit your resume](#)

Digital Sales Lead

****This is an in-office position that requires you to work closely and collaboratively with a team.****

As a Digital Sales Lead, you will provide cross-platform full funnel digital marketing solutions to our existing and new clients for their success and growth. Townsquare Ignite has proven to be a local leader in providing custom digital solutions for all-sized local businesses.

Your responsibility will be to identify and grow digital business with advertisers in local communities. You'll manage business relationships to ensure that the clients' needs and objectives are met. You will serve as the expert digital sales resource within a team, assisting them with closing business, as well as developing new business on your own. This is a fast-paced, client-facing role in which you will need to be able to handle multiple clients and opportunities daily.

Responsibilities

- Responsible for pipeline management and meeting digital sales goals, individually and for the team
- Build relationships across local businesses and agencies to act as a trusted marketing partner, providing insights and relaying relevant guidance to the customer to meet shared objectives
- Leverage an entrepreneurial mindset to solve complex problems, with solutions tailored for each customer and made as simple as possible
- Conduct virtual and in-person meetings demonstrating subject matter expertise and a point of view on industry and/or specific advertising solutions, with deep knowledge of your customer's vision and objectives
- Cultivate new business, self-generated and with local team, and collaborate with team members to grow existing business
- Take ownership of the pre- and post-sale process, making sure that we exceed customer expectations and deliver results
- Interpret performance reports, both for our local team and our clients, use performance data to make campaign recommendations that result in incremental sales
- Be a strategic sales leader who creates future value for Townsquare, while delivering immediate results. Determine the right goals, inform decisions, and help design scalable, long-term solutions that meet shared objectives
- Coach, mentor, and train sales team on digital product offerings and digital industry trends to help them exceed in selling Full Funnel Solutions

Qualifications

- Proven track record of digital sales quota achievement
- Proven track record of selling digital marketing products (Search, Social, Programmatic)
- Proven track record of success in growing new business
- Advanced knowledge and understanding of digital research tools and methodologies

- Superior presentation, interpersonal & communications skills
- IAB Certification (preferred)
- BA/BS degree
- Minimum 2 years of digital sales experience
- PowerPoint, Excel experience

Benefits

- Competitive base plus **UNCAPPED** commission plan
- 3 Weeks PTO
- 9 Paid Holidays (Two personal/floating Holidays)
- Health, Dental, Vision
- 401(K)
- World Class training opportunities and client solutions, including access to our own DMP
- Unlimited Growth Potential - Ignite is the fastest growing division of Townsquare Media with upward mobility opportunities

Why Townsquare Ignite?

Townsquare Ignite is a division of Townsquare Media—the third-largest broadcasting company in the country. We help business owners reach their ideal customers with a combination of programmatic advertising, search engine marketing, and more.

Why You'll Love Working at Townsquare Ignite

We are a team of driven individuals who push ourselves and those around us to develop personally and professionally. You can expect a dynamic and competitive work environment. To foster your success, you'll take part in a comprehensive training program, surrounded by a positive and supportive culture that encourages everyone to develop themselves and others. We've had countless internal promotions, and our goal is to continue the rapid growth of our company. Whatever your professional goals, you'll have the opportunity to make steps toward your target and take your career to new heights!

TOWNSQUARE MEDIA BROADCASTING, LLC MAINTAINS A DRUG-FREE WORKPLACE AND IS AN EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER. APPLICANTS MUST BE ELIGIBLE TO WORK IN THE U.S.

Townsquare Media provides equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, sex, national origin, age, disability, or genetics. In addition to federal law requirements, Townsquare Media complies with applicable state and local laws governing nondiscrimination in employment in every location in which the company has facilities. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation, and training. Townsquare Media expressly prohibits any form of workplace harassment based on race, color, religion, gender, sexual orientation, gender identity or expression, national origin, age, genetic

information, disability, or veteran status. Improper interference with the ability of Townsquare Media's employees to perform their job duties may result in discipline up to and including discharge.

#LI-NO1

Last Name	First Name Applied For	Source	Application Date
	Digital Sales Lead - Grand Rapids	Applied through your website's jobs page	12/07/2022
	Digital Sales Lead - Grand Rapids	Applied through your website's jobs page	11/18/2022
	Digital Sales Lead - Grand Rapids	Employee Referral	10/06/2022
	Digital Sales Lead - Grand Rapids	Employee Referral	08/15/2022
	Digital Sales Lead - Grand Rapids	Indeed Sourced	05/06/2022
	Digital Sales Lead - Grand Rapids	Indeed Sourced	06/15/2022
	Digital Sales Lead - Grand Rapids	Linkedin (Ad Posting)	10/14/2022
	Digital Sales Lead - Grand Rapids	Linkedin (Ad Posting)	09/04/2022
	Digital Sales Lead - Grand Rapids	Linkedin (Ad Posting)	11/01/2022
	Digital Sales Lead - Grand Rapids	Linkedin (Ad Posting)	10/26/2022
	Digital Sales Lead - Grand Rapids	Linkedin (Ad Posting)	10/15/2022
	Digital Sales Lead - Grand Rapids	Linkedin (Ad Posting)	10/12/2022
	Digital Sales Lead - Grand Rapids	Linkedin (Ad Posting)	10/17/2022
	Digital Sales Lead - Grand Rapids	Linkedin (Ad Posting)	09/25/2022
	Digital Sales Lead - Grand Rapids	Linkedin (Ad Posting)	10/16/2022
	Digital Sales Lead - Grand Rapids	Linkedin (Ad Posting)	08/25/2022
	Digital Sales Lead - Grand Rapids	Linkedin (Ad Posting)	10/31/2022
	Digital Sales Lead - Grand Rapids	Linkedin (Ad Posting)	10/29/2022
	Digital Sales Lead - Grand Rapids	Linkedin (Ad Posting)	10/28/2022
	Digital Sales Lead - Grand Rapids	Linkedin (Ad Posting)	10/24/2022
	Digital Sales Lead - Grand Rapids	Linkedin (Ad Posting)	10/09/2022
	Digital Sales Lead - Grand Rapids	Linkedin (Ad Posting)	10/04/2022
	Digital Sales Lead - Grand Rapids	Linkedin (Ad Posting)	10/18/2022
	Digital Sales Lead - Grand Rapids	Linkedin (Ad Posting)	10/10/2022
	Digital Sales Lead - Grand Rapids	Linkedin (Ad Posting)	10/06/2022
	Digital Sales Lead - Grand Rapids	Linkedin (Ad Posting)	10/16/2022
	Digital Sales Lead - Grand Rapids	Linkedin (Ad Posting)	10/08/2022
	Digital Sales Lead - Grand Rapids	Linkedin (Ad Posting)	08/30/2022
	Digital Sales Lead - Grand Rapids	Linkedin (Ad Posting)	09/27/2022
	Digital Sales Lead - Grand Rapids	Linkedin (Ad Posting)	09/28/2022
	Digital Sales Lead - Grand Rapids	Linkedin (Ad Posting)	09/21/2022
	Digital Sales Lead - Grand Rapids	Linkedin (Ad Posting)	09/12/2022
	Digital Sales Lead - Grand Rapids	Linkedin (Ad Posting)	09/09/2022
	Digital Sales Lead - Grand Rapids	Linkedin (Ad Posting)	09/08/2022
	Digital Sales Lead - Grand Rapids	Linkedin (Ad Posting)	08/05/2022
	Digital Sales Lead - Grand Rapids	Linkedin (Ad Posting)	06/07/2022
	Digital Sales Lead - Grand Rapids	Linkedin (Ad Posting)	07/29/2022
	Digital Sales Lead - Grand Rapids	Linkedin (Ad Posting)	08/23/2022
	Digital Sales Lead - Grand Rapids	Linkedin (Ad Posting)	06/24/2022
	Digital Sales Lead - Grand Rapids	Linkedin (Ad Posting)	06/10/2022
	Digital Sales Lead - Grand Rapids	Linkedin (Ad Posting)	05/02/2022
	Digital Sales Lead - Grand Rapids	LinkedIn Sourced	10/05/2022
	Digital Sales Lead - Grand Rapids	Responded to an ad on Indeed	11/04/2022
	Digital Sales Lead - Grand Rapids	Responded to an ad on Indeed	11/05/2022
	Digital Sales Lead - Grand Rapids	Responded to an ad on Indeed	10/24/2022
	Digital Sales Lead - Grand Rapids	Responded to an ad on Indeed	10/19/2022
	Digital Sales Lead - Grand Rapids	Responded to an ad on Indeed	10/16/2022
	Digital Sales Lead - Grand Rapids	Responded to an ad on Indeed	06/05/2022
	Digital Sales Lead - Grand Rapids	Responded to an ad on Indeed	04/29/2022
	Digital Sales Lead - Grand Rapids	Responded to an ad on Indeed	04/29/2022
	Digital Sales Lead - Grand Rapids	Responded to an ad on Indeed	04/29/2022
	Digital Sales Lead - Grand Rapids	Recruited from competitor	

Digital Sales Lead - Grand Rapids

Grand Rapids, MI
Job Status: Closed

< Back

Job setup

Overview

Job Info

Job Kickoff

Job Posts

Forms

Scorecard

Interview Plan

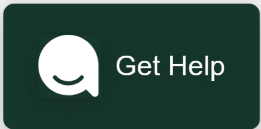
Stage Transitions

Hiring Team

Notifications

Approvals

Activity Feed



Edit your job post

Post details

Job name *

Post to *

Townsquare Ignite

Location *

This location will be visible to candidates on the job post.

Pay transparency rules * ⓘ

Select one or more rules to pull in the appropriate pay range fields. [Learn more](#)

This selection will not be visible to candidates on the job post.

Application language

English

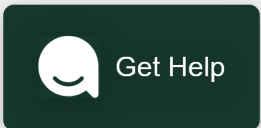
Recently Viewed

Custom description ?



Inclusive job descriptions motivate candidates from all backgrounds to apply, broadening your talent pool and making it more diverse. Consider:

- Listing only the qualifications that are necessary for the role
- Avoiding stereotypically masculine language
- Communicating a growth mindset by using language that emphasizes learning and growth over innate abilities
- Including benefits that appeal to a wide range of demographic groups



Basic application information

Personal information

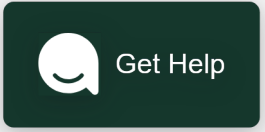
Hide

Optional





Required



Last name	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Email	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Phone number	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Resume	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Cover letter	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Location	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Education	Hide	Optional	Required
School name	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Degree	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Discipline	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Start year	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Start month	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
End year	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
End month	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>



Custom application questions

- LinkedIn Profile  
- Website  

[Add custom question](#) [Copy from another job](#)

Settings

Send confirmation email to candidates

Default Candidate Auto Reply

[Customize](#) your auto-reply templates.

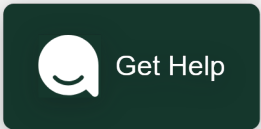
Application confirmation page

- Default
- Customize

Include EEOC questions

Collect demographic data about gender, race, veteran, and disability status to meet EEOC compliance and reporting requirements for U.S federal contractors. The language and format of these questions can't be changed.

Include 'Apply with SEEK' button



Publish to free job boards

It can take up to 48 hours for new posts or updates to appear on these boards. [Learn more.](#)

- Indeed
- LinkedIn Limited *i*
- ZipRecruiter *i*

Location

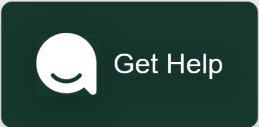
Grand Rapids, Michigan, United States

- Remote *i*

[← Back](#)

[Preview](#)

[Save](#)



Recently Viewed

Digital Content Writer/ Morning Show Producer in Grand Rapids at Mix 95.7

****This is a Full-time in-office position working closely and collaboratively with a Team****

Townsquare Media has an open opportunity for a strong content creator to create and produce as part of the Big Joe Show.

Townsquare is a digital-first company, built in tandem with great radio brands that emphasize great local content and community involvement. You must be excited to embrace and prioritize the digital world alongside the terrestrial and be ready to learn and grow with a world-class team.

Applicants must be social media savvy, contribute great local content on a daily basis to the station's website, mobile app, and all social platforms. Digital is not an afterthought here; it is part of our DNA - and what sets us apart.

The successful candidate must be able to connect and engage with the station's target audience on all platforms. We're in it for the long haul, and we're looking for someone that's ready to build and be part of that future.

Responsibilities

- Publish a minimum of 2 original local articles per day on the station website and mobile app.
- Produce the morning show including call screening & audio production.
- Spend time each day doing daily show prep.
- Write assigned Facebook posts along with other social media platforms.
- Conduct Live Remotes and appearances and assist in special promotions and programming activities

Qualifications

- History of original written digital content
- Must have superior knowledge of current events and Hot AC/CHR.
- Ability to interact with management and staff at all levels, multi-task, and handle pressures and deadlines.
- Quickly become proficient in Audio Playout systems (NexGen, Zetta, etc...) and Adobe Audition.
- Computer literacy in applicable programs and excellent verbal communication skills.
- Public speaking skills and ability to interact with listeners and clients in a public setting.
- Problem-solving ability and skill in prioritizing.

Benefits

- 3 weeks of PTO (+ 9 paid holidays)
- Medical, Dental, and Vision Insurance
- 401(k) Retirement Plan

- Casual, high-energy work environment
- Opportunity for upward mobility
- Company provided laptop
- Competitive salary + bonus program
- Company discounts
- Pet Insurance
- Time off for volunteering

About Us

Townsquare is a community-focused digital media, digital marketing solutions and radio company focused outside the Top 50 markets in the U.S. Our assets include [Townsquare Interactive](#), a digital marketing services subscription business providing web sites, search engine optimization, social platforms and online reputation management for approximately 21,900 SMBs; [Townsquare IGNITE](#), a proprietary digital programmatic advertising technology with an in-house demand and data management platform; and Townsquare Media, our portfolio of 322 local terrestrial radio stations in 67 cities with corresponding local news and entertainment websites and apps including legendary brands such along with a network of national music brands including [XXLmag.com](#), [TasteofCountry.com](#), [UltimateClassicRock.com](#) and [Loudwire.com](#)

TOWNSQUARE MEDIA BROADCASTING, LLC MAINTAINS A DRUG-FREE WORKPLACE AND IS AN EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER. APPLICANTS MUST BE ELIGIBLE TO WORK IN THE U.S.

Townsquare Media provides equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, sex, national origin, age, disability or genetics. In addition to federal law requirements, Townsquare Media complies with applicable state and local laws governing nondiscrimination in employment in every location in which the company has facilities. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation and training. Townsquare Media expressly prohibits any form of workplace harassment based on race, color, religion, gender, sexual orientation, gender identity or expression, national origin, age, genetic information, disability, or veteran status. Improper interference with the ability of Townsquare Media's employees to perform their job duties may result in discipline up to and including discharge.

Greenhouse report for Digital Content Writer/Morning Producer for WLHT vacancy filled 6/6/2022.

Last Name	First Name	Applied For	Source	Application Date
		Content Creator/AM Show Producer - WLHT Mornings	Applied through your website's jobs page	03/16/2022
		Content Creator/AM Show Producer - WLHT Mornings	Applied through your website's jobs page	12/30/2021
		Content Creator/AM Show Producer - WLHT Mornings	Applied through your website's jobs page	01/26/2022
		Content Creator/AM Show Producer - WLHT Mornings	Applied through your website's jobs page	12/26/2021
		Content Creator/AM Show Producer - WLHT Mornings	Applied through your website's jobs page	01/07/2022
		Content Creator/AM Show Producer - WLHT Mornings	Applied through your website's jobs page	03/12/2022
		Content Creator/AM Show Producer - WLHT Mornings	Applied through your website's jobs page	12/28/2021
		Content Creator/AM Show Producer - WLHT Mornings	Applied through your website's jobs page	12/19/2021
		Content Creator/AM Show Producer - WLHT Mornings	Applied through your website's jobs page	12/16/2021
		Content Creator/AM Show Producer - WLHT Mornings	Applied through your website's jobs page	01/10/2022
		Content Creator/AM Show Producer - WLHT Mornings	Applied through your website's jobs page	02/12/2022
		Content Creator/AM Show Producer - WLHT Mornings	Applied through your website's jobs page	03/24/2022
		Content Creator/AM Show Producer - WLHT Mornings	Applied through your website's jobs page	01/26/2022
		Content Creator/AM Show Producer - WLHT Mornings	Applied through your website's jobs page	01/23/2022
		Content Creator/AM Show Producer - WLHT Mornings	Applied through your website's jobs page	03/31/2022
		Content Creator/AM Show Producer - WLHT Mornings	Applied through your website's jobs page	12/28/2021
		Content Creator/AM Show Producer - WLHT Mornings	Linkedin (Ad Posting)	12/20/2021
		Content Creator/AM Show Producer - WLHT Mornings	Linkedin (Ad Posting)	02/04/2022
		Content Creator/AM Show Producer - WLHT Mornings	Linkedin (Ad Posting)	02/07/2022
		Content Creator/AM Show Producer - WLHT Mornings	Linkedin (Ad Posting)	03/02/2022
		Content Creator/AM Show Producer - WLHT Mornings	Linkedin (Ad Posting)	03/11/2022
		Content Creator/AM Show Producer - WLHT Mornings	Linkedin (Ad Posting)	03/22/2022
		Content Creator/AM Show Producer - WLHT Mornings	Linkedin (Ad Posting)	05/02/2022
		Content Creator/AM Show Producer - WLHT Mornings	Responded to an ad on Indeed	03/02/2022
		Content Creator/AM Show Producer - WLHT Mornings	Responded to an ad on Indeed	03/16/2022

Content Creator/AM Show Producer - WLHT Mornings

Grand Rapids, MI

Job Status: Draft

Request approval

< Back

Edit your job post

Job setup

Overview

Job Info

Job Kickoff

Job Posts

Forms

Scorecard

Interview Plan

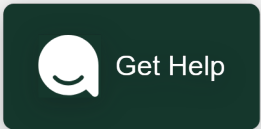
Stage Transitions

Hiring Team

Notifications

Approvals

Activity Feed



Post details

Job name *

Digital Content Writer/ Show Producer - WLHT Morninç

Post to *

Townsquare Media

Location *

Grand Rapids, MI

This location will be visible to candidates on the job post.

Pay transparency rules * ?

Select one or more rules to pull in the appropriate pay range fields. [Learn more](#)

Select... ▼

This selection will not be visible to candidates on the job post.

Application language

English

Recently Viewed

Custom description ?



Inclusive job descriptions motivate candidates from all backgrounds to apply, broadening your talent pool and making it more diverse. Consider:

- Listing only the qualifications that are necessary for the role
- Avoiding stereotypically masculine language
- Communicating a growth mindset by using language that emphasizes learning and growth over innate abilities
- Including benefits that appeal to a wide range of demographic groups



Basic application information

Personal information

Hide

Optional

Required



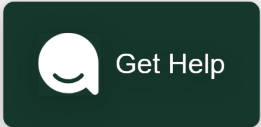


Last name	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Email	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Phone number	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Resume	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Cover letter	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Location	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Education	Hide	Optional	Required
School name	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Degree	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Discipline	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Start year	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Start month	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
End year	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
End month	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>



Custom application questions

Please submit a video introducing yourself, and tell a funny or moving story. (Required)	
Please submit a radio aircheck if you have one.	
Do you inform or entertain audiences anywhere else? (Youtube, Social Media, TikTok, Podcast, etc). Please show us: (Required)	
Please include a writing sample. (Required)	
Do you have any written content published anywhere? Please show us:	
LinkedIn Profile	
Website	
How did you hear about this job? (Required)	
Is there any reason why you could not perform any of the job duties listed in the job description for which you are applying with or without a reasonable accommodation? (Required)	
If yes, please, explain:	
Have you ever been disciplined or fired from a job? (Required)	
If yes, please, explain:	



⋮ If so, please, provide dates and position:



⋮ Are you subject to any type of agreement with a current or former employer or entity that would restrict your ability to work for our Company (e.g., non-compete, confidentiality, non-disclosure)? (Required)



⋮ If yes, please, explain:



⋮ Provide a copy of such agreement:



⋮ Do you have a valid driver's license and state minimum required auto insurance? (Required)



⋮ Are you related to any current employee of Townsquare Media? (Required)



⋮ If so, please, explain relationship:



⋮ Are you legally authorized to work in the U.S.? (Required)



⋮ Do you now need or will you need sponsorship in the future? (Required)



⋮ Are you able to work in the Grand Rapids office? (Required)



Add custom question

Copy from another job



Get Help

Settings

Send confirmation email to candidates

Recently Viewed

[Customize](#) your auto-reply templates.

Application confirmation page

- Default
- Customize

- Include EEOC questions

Collect demographic data about gender, race, veteran, and disability status to meet EEOC compliance and reporting requirements for U.S federal contractors. The language and format of these questions can't be changed.

- Include 'Apply with SEEK' button

This will only appear for external job boards with a saved SEEK Client ID.

Publish to free job boards

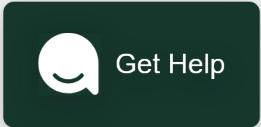
It can take up to 48 hours for new posts or updates to appear on these boards. [Learn more.](#)

- Indeed
- LinkedIn Limited ⓘ
- ZipRecruiter ⓘ

Location

Grand Rapids, Michigan, United States

- Remote ⓘ



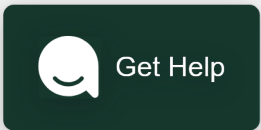


Exhibit 4

Documentation of Outreach Initiatives

The attached materials document the initiatives included in the 2021-2022 and 2022-2023 EEO public file reports and generally are presented in the order that the initiatives appear in those reports. Note that the 2021-2022 EEO public file report is part of the 2020-2022 two-year term, and the 2022-2023 EEO public file report is part of the 2022-2024 two-year term.

From: handshake@mail.joinhandshake.com on behalf of <handshake@mail.joinhandshake.com> via joinhandshake.com
Sent: Thursday, November 11, 2021 2:51 PM
To:
Subject: THANK YOU for participating (and survey)



Thank you for participating!

Virtual Career Fair Survey

The unfortunate part about a virtual fair is that our team is not able to wander around and check-in/visit with you. Any feedback on the event would be greatly appreciated!

As always, THANK YOU for your commitment to developing and hiring DU students/alumni!

Sincerely,
The DU Career Services Team

From: @davenport.edu>
Sent: 9, 2021 4:31 PM
To:
Subject: Career Fair Invoice due
Attachments: invoice20211020-1-19ce41i.pdf

Hi
Thank you for registering for Career Fair. We still show your invoice as outstanding, please pay before Thursday. The invoice is attached.

To pay by credit card, please click here:
<https://epay.davenport.edu/>

When prompted for quantity, please enter "150" then proceed to checkout.
Thanks,

Assistant Director, Career Services
O:
E:

Davenport University
6191 Kraft Ave. SE, Grand Rapids, MI 49512
davenport.edu | 800.686.1600 | info@davenport.edu

Post & Find Jobs in
Students: [Schedule an appointment](#)

Internet Email Warning

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Invoice: #632



Hello,

Your invoice has arrived! Davenport University has invoiced you for your DU Virtual Career & Internship Fair career fair registration. Your total comes to \$150.00.

[View Registration](#)

Registration Date: October 20th 2021
Employer: Townsquare Media - Sales
Registrant:
Billing Address: TOWNSQUARE MEDIA 37 Ottawa Ave NW Ste 500, GRAND RAPIDS, MI 49503

Please contact the career fair host for any questions:

Name:

Email: @davenport.edu

Itemized List

Item	Date/Time	Cost
Basic - Virtual Sessions	Thursday, Nov 11, 11:00 am - 3:00 pm EST	\$150.00
		Total Cost: \$150.00
		Less Amount Paid: \$0.00
		Amount Due: \$150.00

Davenport University has indicated that they'll be able to manually accept payments for this career fair.

To pay by credit card (preferred): https://epay.davenport.edu/C20659_ustores/web/classic/product_detail.jsp?PRODUCTID=515 To pay by check: Make checks payable to Davenport University. Davenport University c/o Career Services Attn: 6191 Kraft Ave. Se Grand Rapids, MI 49512 Please include the event and invoice # with the check. Davenport University, 6191 Kraft Ave. SE. Grand Rapids, MI 49512: Contact Phone Number:

Best,
The Handshake Team

 **Handshake**

From: @davenport.edu <@davenport.edu>
Sent: Wednesday, March 9, 2022 11:59 AM
To:
Subject: March 17 Career Fair - reach out to students!
Attachments: Mar 17 Career Fair Registrants.pdf

Hello Employers,

Thank you for registering for our Career Fair on [Thursday, March 17 from 11 am - 3 pm](#). Students are signing up for sessions and will continue to do so until the fair. FYI - some are attending for career exploration.

The list of pre-registered students is attached to this email. An updated list will be sent next week. Please reach out to students directly (email or direct message in Handshake) to encourage them to schedule with you. **This is designed to drive traffic to your sessions through personalized messaging.**** (equivalent to pulling someone to your booth at an in-person fair)

[Review/Build your schedule](#)

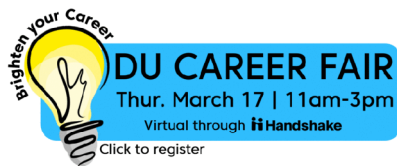
Please [TEST YOUR VIDEO AND AUDIO](#) prior to the event to ensure your computer is compatible and your organization does not have a firewall preventing access.

Please let me know if you have any questions or concerns.

**** Please DO NOT send a blanket/mass email to these students;** each message should be tailored to the student you want to reach. Outreach for purposes beyond the scope of the event is not allowed.

Assistant Director, Career Services
Davenport University
6191 Kraft Ave. SE, Grand Rapids, MI 49512

O:
If I provided **GREAT** service, please click [HERE!](#)



Post & Find Jobs in **Handshake**
Students: [Schedule an appointment](#)

Internet Email Warning

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

From: handshake@mail.joinhandshake.com on behalf of via joinhandshake.com
<handshake@mail.joinhandshake.com>
Sent: Thursday, March 17, 2022 2:52 PM
To:
Subject: Post Fair Survey (and thank you!)



DU CAREER FAIR

Thur. March 17 | 11am-3pm

Virtual through  Handshake

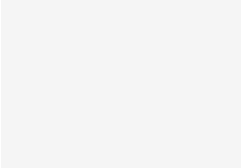
Thank you for participating!

[Virtual Career Fair Survey](#)

The unfortunate part about a virtual fair is that our team is not able to wander around and check-in/visit with you. Any feedback on the event would be greatly appreciated!

As always, THANK YOU for your commitment to developing and hiring DU students/alumni!

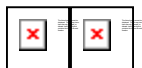
Sincerely,
The DU Career Services Team



Internet Email Warning

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

From: MCEEA <accounts@mceea.org>
Sent: Wednesday, June 9, 2021 12:18 PM
To:
Subject: Event registration confirmed for MCEEA 2021 Virtual Spring Conference



Dear

Your event registration has been completed. Thank you for registering!

Event: [MCEEA 2021 Virtual Spring Conference](#)

Date: 24 Jun 2021 9:00 AM - 2:00 PM EDT

Location: Virtual

Please join MCEEA for our 2021 Virtual Conference. We didn't want to wait another year to get together and share information between Educators and Employers in the State of Michigan.

This event is being held on Thursday, June 24th from 9am-2pm and is FREE for all who attend. This year we are utilizing Motown Digital to assist with the day and provide a seamless, interactive conference. We'll have various keynote speakers, breakout sessions for both Educators and Employers, and updates on the organization.

This year's focus is on MCEEA Moving Forward. Our call to action is that each current MCEEA member invite an Educator or Employer to this conference so they can hear all the knowledge this organization provides and see the partnerships we form with each other.

We will have registration open until Wednesday, June 23rd and will be sending a link for the conference at a later date.

Let's continue to Move MCEEA Forward!!!!!!

Additional information:

You registration data:

Last name:

First name:

Organization: Townsquare Media

e-Mail: @townsquaremedia.com

Phone:

Region: Region 4 (West of US 127 from Houghton to I-69)

Internet Email Warning

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

From: mceea.org >
Sent: Friday, June 25, 2021 2:36 PM
To:
Subject: Thank you for attending the MCEEA 2021 Virtual Conference



Dear

Thank you for attending the MCEEA 2021 Virtual Conference-MCEEA Moving Forward. We hope you enjoyed the conference and walked away with plenty of learning, the opportunity to network, and understanding how MCEEA plans to move forward in 2021-2022. Congratulations to all our award winners and those who have accepted leadership roles within the organization. We are looking forward to being in person next year for the 2022 conference in Midland, MI.

Our goal is to continue growing our conference year after year. In order to do that, please complete a brief survey by clicking [HERE](#).

Enjoy the rest of your summer. See you in Q1.

MCEEA

This message was sent to you by MCEEA
If you no longer wish to receive these emails, you can [unsubscribe](#) at any time

Internet Email Warning

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Emails confirming On-Air Host's participation in Kent ISD career chat on January 27, 2022.

On Feb 2, 2022, at 7:49 PM,

[@kentisd.org](#)> wrote:

Hi

Thank you so much for being an awesome Career Chat mentor last week! I really enjoyed hearing your story and learning more about your industry. I received great feedback from folks that joined us live. It has been placed in our Career Chat archive for more students, teachers, and parents to access.

I thought you might enjoy seeing our interview. You were terrific!!

I really appreciate you sharing your valuable time with us. I certainly will reach out for help networking when I have a need in your field of work.

Thanks again!

-----Original Message-----

From: [@Mix957GR.com](#)>

Sent: Thursday, January 27, 2022 2:54 PM

To: [@kentisd.org](#)>

Cc: [@kentisd.org](#)>

Subject: Re: Career Chat w/

See you soon.

On Jan 27, 2022, at 12:44 PM,

[@kentisd.org](#)> wrote:

The meeting will open at 3:15. See you then!

Thank you,

Internet Email Warning

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Internet Email Warning

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Internet Email Warning

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

From: @townsquaremedia.com>
Sent: Wednesday, March 17, 2021 12:28 PM
To:

Cc: DiversityCouncil
Subject: Women's Mentoring Program

Mentors and Mentees,

Thank you for your patience while we have finally been able to take the next step in our Women's Mentoring program. Below is the list of women who raised their hand to request a mentor and the women with whom we have paired them. We had more mentors volunteer than mentees so if you have not been selected as a mentor, please hang on, because my guess is that as more women hear about the mentoring program, more will want to join and our goal is to take full advantage of your generous offer to be a mentor. Also, we will be having meetings for mentors and everyone who wanted to mentor should join.

Next steps are:

1. We'll have a meeting for **mentors** on Wednesday, March 24th at 4:30 EST to provide information. Mentors will receive this invite shortly.
2. We'll have a kick off meeting with **all mentors and mentees** on Tuesday, March 30th at 3:00 EST to introduce everyone and talk about how we envision this working. Look out for this meeting planner too.

Please be sure to join this Friday's, [Women in Sales Panel](#) at 1:00 EST. I guarantee you will find it very informative and useful.

Let me know if you have any questions and thank you in advance.

and the Diversity Council

Mentee	Title	Mentor
	Associate Paid Social & Search Manager	
	Morning Show Co-host	
	digital sales manager	
	Digital Managing Editor	
	Promotion Director	
	Regional ignite sales director	

Assistant Director of Content, Brand Manager, and On-Air Talent
Digital Marketing Specialist
Recruiting Training Manager
Digital Managing Editor and Promotions Director
Director of Sales
Regional Operations Manager
Senior National Account Executive #8
Account Manager
On Air-Personality
Account Executive
Account Executive
Content Specialist
Morning Show Co-Host and Brand Manager
Web Designer
VP, Live Events
Programmatic Media Buyer
Market President/ Chief Revenue Officer

Human Resources/YOU MATTER

Townsquare Media

One Manhattanville Road, Suite 202

Purchase, NY 10577

Tel: | Cell:

Email: @Townsquaremedia.com

For comments, thoughts, concerns on how you matter at Townsquare, email

@townsquaremedia.com.



From: @townsquaremedia.com>
Sent: Friday, March 26, 2021 11:36 AM
To:

Subject: Women's Mentoring Kick Off for Mentors
Attachments: What Is a Mentor and Qualities of a Good Mentor.docx; Mentoring Packet for Starters and Monthly Topics.docx; Potential Mentoring Topics.docx; Mentoring Expectations Template.docx

Mentors,

For those of you who were able to make yesterday's meeting, so great to see everyone and I've super-charged by the talent who is participating in this program. For those of you who couldn't make it, below is a link to the first session. I'm also attaching documents that were shared as well as one new one, "What Is a Mentor and Qualities of a Good Mentor." For the record, everyone participating has the qualities of a good mentor so you've passed that test already if there was a test to pass.

[Women's Mentoring Kick Off Session for Mentors](#)

Happy Friday, have a great weekend and I'll speak to you on Tuesday!

Best,

Human Resources/YOU MATTER

Townsquare Media

One Manhattanville Road, Suite 202

Purchase, NY 10577

Tel: | Cell:

Email: @Townsquaremedia.com

For comments, thoughts, concerns on how you matter at Townsquare, email @townsquaremedia.com.



From: @townsquaremedia.com>
Sent: Tuesday, May 4, 2021 10:40 AM
To:

Subject: Mentor Follow Up
Attachments: 75-Things-To-Do-With-Your-Mentees.pdf

Good morning, Mentors.

I was going to schedule a meeting with you, but I think it would be better to schedule it with the mentees, which I am going to do this Friday. It will be a brief meeting, where I'm going to focus on what is covered in the article below.

[I'd Meet With My Mentor, But I Don't Know What to Talk About \(anl.gov\)](#)

I'm also sharing this random article I read below, which may feel a little over the top (I'm not sure any of us has the ability to introduce our mentee to a former US president or Oprah), but you'll get the idea. I think we need to make sure our mentees are focusing on an area our mentees want to develop in and how we can help them to do so. Remember, you don't have to have all the answers, but you are pretty smart and you got where you are somehow, so believe in your own ability to ask questions and suggest actions, activities, resources and people who can help our mentees grow. I'm also attaching another article that might give you some ideas.

[How to mentor and support other women — and help them succeed | \(ted.com\)](#)

I was also reading an article about promoting women in IT and when I came across this section, which really resonated. If your mentee is searching for an opportunity for development, I suspect at least 50% or more of our participants could do a better job at self-promotion.

Encourage Self Promotion.

Humility is a virtue only to a point. If she does the heavy lifting on a project but stays behind the scenes or downplays her role, a woman's contributions go unnoticed. Encourage your protégée to promote herself, be strategic about information sharing, take credit for her work, and become more visible. Advise her to:

- Volunteer for high-profile tasks and take credit for the results.
- Take a leadership role and pen reports or memos that senior staff will read.
- Host informal gatherings to celebrate team accomplishments. Invite everyone who contributed and be generous in thanking them. Invite senior staff.
- Practice using "I" language appropriately.
- Role-play situations and conversations to practice self promotion without boasting. Discuss how men approach self-promotion. If asked, "Can you do that?" a man is likely to state "I've never done it but I am sure I can," while a woman may say "I've never done it so I don't know if I can."

Lastly, the assignment of mentees to mentors was somewhat random being that I didn't have the luxury of knowing everyone who raised their hand well (and some not at all). If you are having difficulty connecting with your mentor or feel it might not be a match, please let me know. There has to be a connection in order for this to work and if there isn't that's okay. It's better to pivot and correct than stay with something that isn't right.

Have a great day and feel free to reach out if there is anything you want to discuss.

Human Resources/YOU MATTER

Townsquare Media

One Manhattanville Road, Suite 202

Purchase, NY 10577

Tel: | Cell:

Email: @Townsquaremedia.com

(she/her/hers)

For comments, thoughts, concerns on how you matter at Townsquare, email @townsquaremedia.com.



From: @heart.org>
Sent: Thursday, December 16, 2021 7:53 PM
To:
Subject: Just a quick thank you note to !

He helped us with the Go Red PSA today with of Consumers CU and our Forest Hills Northern job shadow student today. He did so great with both! He even was kind enough to show our student a bit more about the editing process. had fun, and as a former radio person, it brought back good memories for her!

Appreciate the help, !



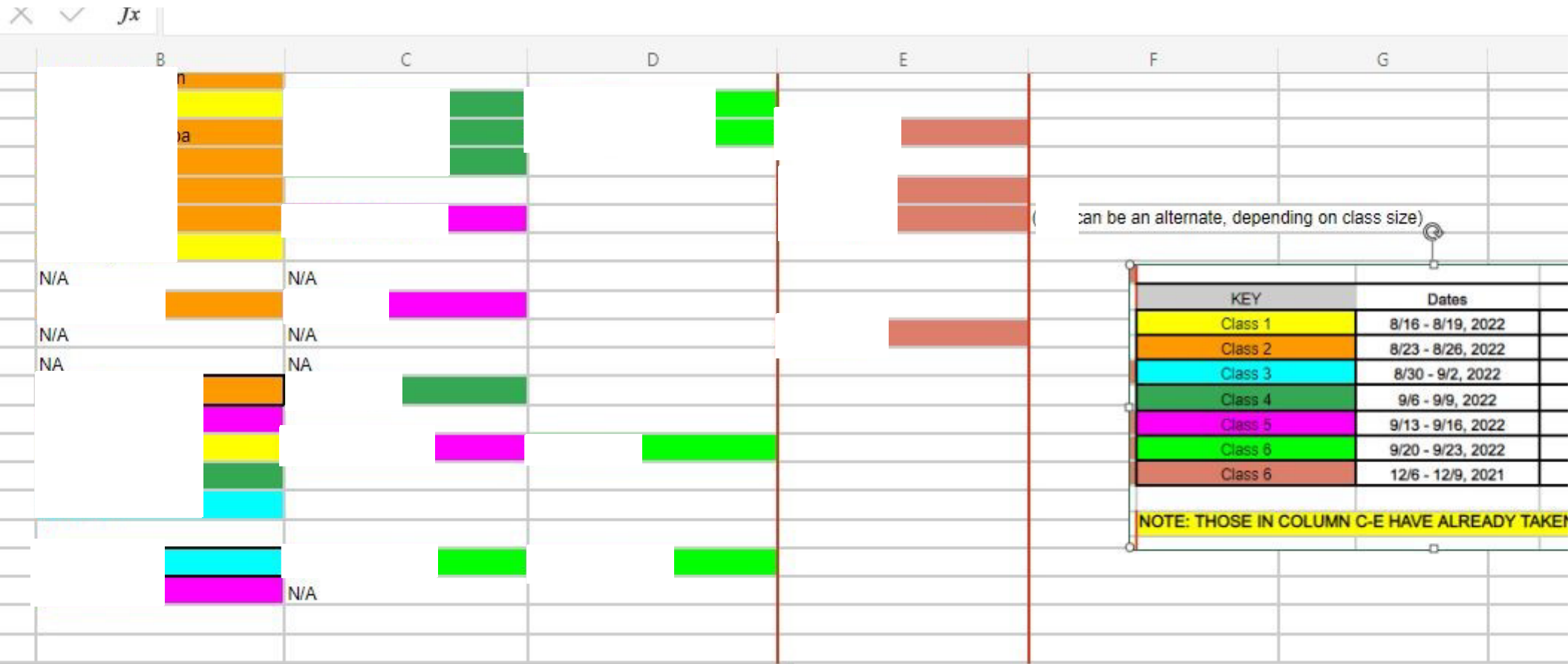
Communications Director, Outstate MI
American Heart Association
O | M

Learn how the AHA is helping parents, students and workplaces understand how to [minimize coronavirus risk](#) when out and about, [stay active, eat healthy](#) and [be well](#) when at home.

Internet Email Warning

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Schedule depicting Top Gun training showing one AE scheduled for the August 23-26, 2022, program and another scheduled for the September 13-16, 2022, program.



From:
To:

Cc:
Subject: RE: Top Gun Academy Sessions: Townsquare DNA - Deep Dive
Date: Wednesday, August 24, 2022 1:56:45 PM
Attachments: [image001.png](#)
[image002.png](#)

Team,

Thank you for your time in class today as we covered Townsquare DNA! Feel tor reach out with any questions!

[Top Gun AE Training.pptx](#)

You'll find tutorials for the platforms here:

E

Corporate VP Digital Solutions & Training

Mobile:

[Townsquare Media](#) | [Townsquare Ignite](#)

Townsquare Media does not discriminate in advertising sales based on race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, will be rejected.

"Progress is impossible without change, and those who cannot change their minds cannot change anything"

~ George Bernard Shaw



-----Original Appointment-----

From:

Sent: Tuesday, August 2, 2022 8:14 AM

To:

Cc:

Subject: Top Gun Academy Sessions: Townsquare DNA - Deep Dive

When: Wednesday, August 24, 2022 10:30 AM-12:00 PM (UTC-07:00) Mountain Time (US & Canada).

Where: Microsoft Teams Meeting

Microsoft Teams meeting

Join on your computer or mobile app

[Click here to join the meeting](#)

Meeting ID: 216 931 549 271

Passcode: cMUoJJ

[Download Teams](#) | [Join on the web](#)

Or call in (audio only)

United States, New York City

Phone Conference ID: 618 230 396#

[Find a local number](#) | [Reset PIN](#)

[Learn More](#) | [Meeting options](#)

From:

To:

Cc:

Subject: RE: Top Gun Academy Sessions: The Pitch

Date: Friday, August 26, 2022 4:40:23 PM

Attachments: [image001.png](#)
[image002.png](#)
[image005.png](#)
[image006.png](#)
[image007.png](#)
[image008.png](#)
[image009.png](#)
[image010.png](#)
[image011.png](#)
[image012.png](#)
[image003.jpg](#)

(Bows deeply) You are all WORTH it... now go crush the competition and your budgets!!!

E

Corporate VP Digital Solutions & Training

Mobile:

[Townsquare Media](#) | [Townsquare Ignite](#)

Townsquare Media does not discriminate in advertising sales based on race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, will be rejected.

“Progress is impossible without change, and those who cannot change their minds cannot change anything”

~ George Bernard Shaw



From: @townsquaremedia.com>

Sent: Friday, August 26, 2022 2:17 PM

To:

Cc:

Subject: Re: Top Gun Academy Sessions: The Pitch

This is some of the best and amazing training at TSM!!! Thank you for taking your time to set this up

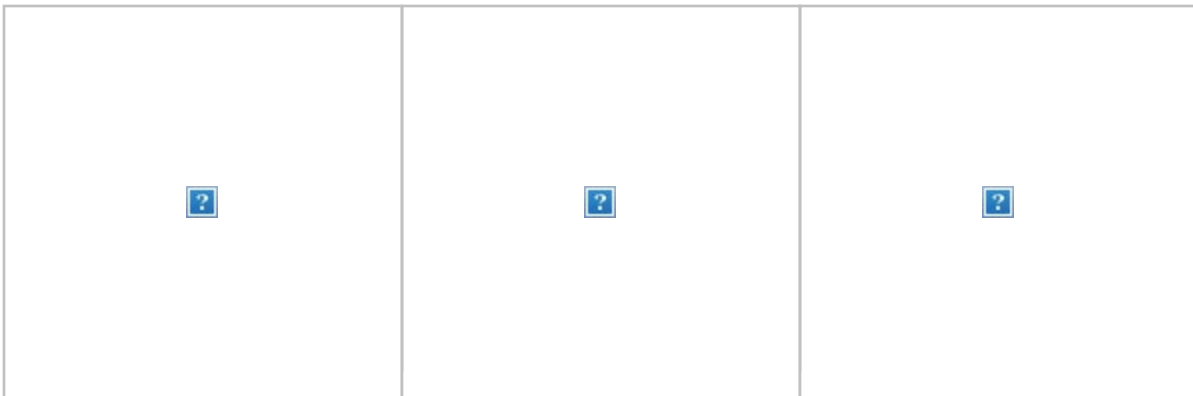
Kind Regards,




**Account Executive / Recruiting Consultant
Townsquare Media Casper**

Office: | **Mobile:** | **Fax**

DOWNLOAD OUR APPS



From:

Sent: Friday, August 26, 2022 2:14 PM

To:

Cc:

Subject: RE: Top Gun Academy Sessions: The Pitch

Thank you for the phenomenal training ! As I expected, you killed it and I learned some great information!

Thanks so much,



, **Multimedia Marketing Consultant and Recruitment Specialist**

Townsquare Media

[@townsquaremedia.com](mailto:info@townsquaremedia.com)

Office:

Cell:

[WBKR](#) | [WDKS](#) | [WGBF-AM](#) | [WGBF-FM](#) | [WKDQ](#) | [WJLT](#) | [WOMI](#)

+ web + events + mobile = Main Street's Growth Engine

Townsquare Media does not discriminate in advertising sales based on race or ethnicity.

Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, will be rejected.

From:

Sent: Friday, August 26, 2022 3:09 PM

To:

Cc:

Subject: RE: Top Gun Academy Sessions: The Pitch

Thank you for much for your time and brains this week! SO appreciate the participation! Below you will find the links to decks as well as the survey to give me some feedback!

Make it a great weekend and hit me up if you need anything!

[Top Gun AE Training.pptx](#)

[Objection Handling \(3-buckets slides 9 – 12\)](#)

[Close and Objections.pptx](#)

Feedback Survey:

E

Corporate VP Digital Solutions & Training

Mobile:

[Townsquare Media](#) | [Townsquare Ignite](#)

Townsquare Media does not discriminate in advertising sales based on race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, will be rejected.

“Progress is impossible without change, and those who cannot change their minds cannot change anything”

~ George Bernard Shaw



-----Original Appointment-----

From:

Sent: Tuesday, August 2, 2022 8:16 AM

To:

Cc:

Subject: Top Gun Academy Sessions: The Pitch

When: Friday, August 26, 2022 10:00 AM-11:30 AM (UTC-07:00) Mountain Time (US & Canada).

Where: Microsoft Teams Meeting

Microsoft Teams meeting

Join on your computer or mobile app

[Click here to join the meeting](#)

Meeting ID: 246 524 899 259
Passcode: rwaUWV
[Download Teams](#) | [Join on the web](#)

Or call in (audio only)

United States, New York City

Phone Conference ID: 551 870 566#
[Find a local number](#) | [Reset PIN](#)

[Learn More](#) | [Meeting options](#)

Email correspondence and calendar invitation for day 4 of September 13-16, 2022, "Top Gun" training program.

From:
To:
Cc:
Subject: RE: Top Gun Academy Sessions: The Pitch
Date: Friday, September 16, 2022 1:26:21 PM
Attachments: [image001.png](#)
[image002.png](#)

Thank you SO much for your time today and this week! It has been a true pleasure working with this team! Below you will find the materials from class and the short survey. Give me some feedback which may help me to craft Top Gun 2.0 and make it EVEN BETTER than this!

[Top Gun AE Training.pptx](#)

[Platform Resource.xlsx](#)

[Top Gun Training Feedback](#)

[Desert Rivers CU Digital Marketing Presentation, from Townsquare Ignite-20220826_130620-Meeting Recording.mp4](#)

Make it a great rest of your Friday and have a FANTASTIC weekend all!

E

Corporate VP Digital Solutions & Training

Mobile:

[Townsquare Media](#) | [Townsquare Ignite](#)

Townsquare Media does not discriminate in advertising sales based on race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, will be rejected.

"Progress is impossible without change, and those who cannot change their minds cannot change anything"

~ George Bernard Shaw



-----Original Appointment-----

From:

Sent: Friday, September 2, 2022 2:47 PM

To:

Cc:

Subject: Top Gun Academy Sessions: The Pitch

When: Friday, September 16, 2022 10:00 AM-11:30 AM (UTC-07:00) Mountain Time (US & Canada).

Where: Microsoft Teams Meeting

Microsoft Teams meeting

Join on your computer, mobile app or room device

[Click here to join the meeting](#)

Meeting ID: 270 696 636 711

Passcode: KRhPA9

[Download Teams](#) | [Join on the web](#)

Or call in (audio only)

United States, New York City

Phone Conference ID: 414 672 992#

[Find a local number](#) | [Reset PIN](#)

[Learn More](#) | [Meeting options](#)

From:
To:
Subject: Kent ISD Student Visit with 11/30/22
Date: Monday, January 9, 2023 9:23:20 AM
Attachments: [WMAAmorningshow.jpg](#)
[WMAAmorningshow2.jpg](#)
[WMAAmorningshow3.jpg](#)

Sorry this took so long to email.

We had 3 students from Kent ISD job shadow us on 11/30/22
They sat in the studio and job shadowed us and how we did a morning show.
They also got to talk to to learn about the sales side.
Pics are attached.

This is the email from explaining what the kids came into Job Shadow

My name is and I am a Career Readiness Consultant with Kent ISD. The primary purpose of my role is to connect students in Kent County with career exploration opportunities.

I have two seniors at West Michigan Aviation Academy seeking job shadow opportunities related to music and sound engineering and I hoped Townsquare Media might be able to connect me with individuals who would be able to share information about the industry, job opportunities, training and even personal career journey to help the students better plan for their future. This is an assignment for their English 12 class and it does need to be completed by Friday, December 2; however, it could be as little as one-hour commitment in total.

If you feel this might be a possibility, please let me know and I would love to help facilitate a connection. Thank you so much for your time and I look forward to hearing from you!

Thanks,

Mix 95.7 Morning Host / The Big Joe And Laura Show
Townsquare Media Grand Rapids
All Social
Email: @mix957gr.com

Townsquare media does not discriminate in advertising sales based on race or ethnicity. Any provision in any order in agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, will be omitted.

Photo from November 30, 2022 student job shadow.



Photo from November 30, 2022 student job shadow, depicting interaction between the shadows and the WLHT morning show hosts.



Photo from November 30, 2022 student job shadow, depicting interaction between the shadows and the Director of Sales.



Email correspondence regarding student tour and shadow on March 17, 2023.

From:
To:
Subject: Fwd: TSM Corp Site - Contact Us Form:
Date: Thursday, April 20, 2023 10:48:08 PM

From: @townsquaremedia.com>
Sent: Tuesday, March 21, 2023, 5:20 PM
To: @grcc.edu>
Subject: RE: TSM Corp Site - Contact Us Form:

You're welcome, . I'm glad we were able to help you! I told you said hello.

Key Account Manager
WGRD/WLHT/WTRV/WFGR/WNWX
Townsquare Ignite Digital Solutions
Townsquare Media, Grand Rapids, MI

Townsquare Media does not discriminate in advertising sales based on race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, will be rejected.

From: @grcc.edu>
Sent: Tuesday, March 21, 2023 12:59 PM
To: @townsquaremedia.com>
Subject: Re: TSM Corp Site - Contact Us Form:

thanks again for the TSM tour! the students really enjoyed it and many picked up on the Passion had and are considering his advice very carefully.

So thanks a ton !

On Thu, Mar 16, 2023 at 9:00 AM

@grcc.edu> wrote:

Great, thanks!

On Thu, Mar 16, 2023 at 8:55 AM

@townsquaremedia.com> wrote:

Yes, we are all set. Thanks See you then.

Key Account Manager
WGRD/WLHT/WTRV/WFGR/WNWZ
Townsquare Ignite Digital Solutions
Townsquare Media, Grand Rapids, MI

Townsquare Media does not discriminate in advertising sales based on race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, will be rejected.

From: @grcc.edu>
Sent: Thursday, March 16, 2023 8:53 AM
To: @townsquaremedia.com>
Subject: Re: TSM Corp Site - Contact Us Form:

- Just a heads up to make sure we are set for tomorrow. at 2 PM. I'll text you when we are in the building. thanks very much for this opportunity.

On Tue, Feb 21, 2023 at 8:21 AM @townsquaremedia.com> wrote:

Excellent.

Key Account Manager
WGRD/WLHT/WTRV/WFGR/WNWZ
Townsquare Ignite Digital Solutions
Townsquare Media, Grand Rapids, MI

Townsquare Media does not discriminate in advertising sales based on race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, will be rejected.

From: @grcc.edu>
Sent: Tuesday, February 21, 2023 7:46 AM
To: @townsquaremedia.com>
Subject: Re: TSM Corp Site - Contact Us Form:

Got it! Thanks so much and I'll text you when we arrive. My students are looking forward to

it!

On Mon, Feb 20, 2023 at 4:08 PM

[<@townsquaremedia.com>](mailto:@townsquaremedia.com)

wrote:

It's . We're actually in the same building that we've been in for years, but there's a new entrance.

. Come up to the and then call or text me because you won't be able to go very far once you're on the . My cell is . See you at 2 on the 17th!

Key Account Manager

WGRD/WLHT/WTRV/WFGR/WNWZ

Townsquare Ignite Digital Solutions

Townsquare Media, Grand Rapids, MI

Townsquare Media does not discriminate in advertising sales based on race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, will be rejected.

From: [<@grcc.edu>](mailto:@grcc.edu)

Sent: Monday, February 20, 2023 4:02 PM

To: [<@townsquaremedia.com>](mailto:@townsquaremedia.com)

Subject: Re: TSM Corp Site - Contact Us Form:

the 17 will be perfect. there will be myself and 9 - 12 students. I need a current address, It's been a while since I've been to TSM. thanks a bunch

On Mon, Feb 20, 2023 at 3:27 PM

[<@townsquaremedia.com>](mailto:@townsquaremedia.com)

wrote:

Let's plan on the 17th
as I won't be here on the 24th. We could tentatively plan on 2pm. How many people total would there be?

Key Account Manager

WGRD/WLHT/WTRV/WFGR/WNWZ
Townsquare Ignite Digital Solutions
Townsquare Media, Grand Rapids, MI

Townsquare Media does not discriminate in advertising sales based on race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, will be rejected.

From: @grcc.edu>
Sent: Monday, February 20, 2023 3:16 PM
To: @townsquaremedia.com>
Subject: Re: TSM Corp Site - Contact Us Form:

- wow - cool to hear from you - it has been a long time.

My class meets on Friday afternoons, so anytime between 1:15 and 3:15 would work. Just a 20 or 30 min. look around would be adequate. I'm thinking maybe the 17 or 24 th of March. Let me know, and thanks a ton!

On Mon, Feb 20, 2023 at 3:07 PM

@townsquaremedia.com>

wrote:

Hi :

It's . Long time, no see! Can't remember the last time our paths crossed, but I know it was at River City Studios. Yes, I am still here and I'd be happy to give you a tour sometime. Ideally, when would you like to do it? Feel free to give me a call as well. Thanks for reaching out!

Key Account Manager
WGRD/WLHT/WTRV/WFGR/WNWZ
Townsquare Ignite Digital Solutions
Townsquare Media, Grand Rapids, MI

Townsquare Media does not discriminate in advertising sales based on race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, will be rejected.

From: @townsquaremedia.com>
Sent: Friday, February 17, 2023 12:21 PM
To: @townsquaremedia.com>
Subject: TSM Corp Site - Contact Us Form:

Name
Name
Email Address
Email Address
@grcc.edu
Topic
Topic
General Inquiry
Message
Message
I teach advanced audio for GRCC, and I would like to know if you ever give tours of your facilities? Please let me know thanks very much -

Internet Email Warning

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Internet Email Warning

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Email description of student tour and shadow on March 17, 2023.

From:
To:
Subject: GRCC Tour
Date: Sunday, March 19, 2023 4:35:12 PM

On Friday(3/17), I gave a tour to a GRCC class that was learning audio and audio techniques. There were about 18 people total and the professor was . I gave them a tour of the entire floor and when we went into the WFGR studio, took about 10 minutes to demonstrate various things and ask questions. Then when we went to the WGRD studio, took about 20-25 minutes to explain how everything worked and answer a bunch of questions. The tour started at 2pm and ended around 3pm. Hope that helps!

Key Account Manager
WGRD/WLHT/WTRV/WFGR/WNWZ
Townsquare Ignite Digital Solutions
Townsquare Media, Grand Rapids, MI

Townsquare Media does not discriminate in advertising sales based on race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, will be rejected.

Email description of NexGen Media GR student Q&A and podcast recording on April 27, 2023.

From:
To:
Subject:
Date: Thursday, May 4, 2023 3:05:29 PM
Attachments: Outlook-rxcqwr3.jpg

April 27th

Magic 104.9 / On Air / The Afternoon Lituation w/
105.1 The Block / On Air / The Midday Lituation w/
Promotions: WGRD, WLHT, WFGR, WTRV, WNWZ
Townsquare Media

Grand Rapids, MI 49503



socials

From: @townsquaremedia.com>
Sent: Thursday, May 4, 2023 3:04 PM
To: @mymagicgr.com>
Subject: RE:

That works! What exact date was it?

From: @mymagicgr.com>
Sent: Thursday, May 4, 2023 2:58 PM
To: @townsquaremedia.com>
Subject:

Hi! Sorry that I was late to responding to this. There is much detail. I just did a Q&A for them & we did a podcast since the kids make and run their own.

On May 1, 2023, at 12:18 PM, @townsquaremedia.com> wrote:

Hello!

Would you be able to send me all the detail for the attached speaking engagement you had with the NexGen Radio GR students

And of course, **YOU ROCK**

Senior Account Manager – Training/Onboarding - AM PreSale Team
Townsquare Media – Grand Rapids, MI
WLHT ~ WFGR ~ WTRV ~ WNWZ
@townsquaremedia.com

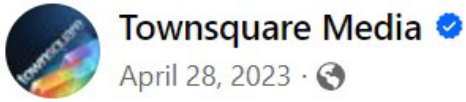
<image001.png>

Townsquare Media does not discriminate in advertising sales based on race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, will be rejected.

<Screenshot_20230428-213937_Facebook.jpg>

<Screenshot_20230427-155613_Facebook.jpg>

<EEO Initiatives.docx>



April 28, 2023 · 🌐



Thank you to [Magic 104.9's](#) for taking the time to inspire some of Grand Rapids' stars of the future.

"Super grateful that I was able to speak with the amazing young professionals about my journey in radio so far! I cannot wait to see you all become media stars!"



👍❤️ 3

1 comment 2 shares

👍 Like

💬 Comment

➦ Share



NexGen Media GR

Screenshot of NextGen Media GR Facebook post describing student Q&A and podcast recording on April 27, 2023.

April 27, 2023 · 🌐

We're happy to host [Lisha B Live](#) in our studio space today! LishaB is the host of the Afternoon Lituation with Townsquare Media, a strong working woman, and entrepreneur. She's in the studio to share her experiences in radio and TV with our cohort, and answer questions prepared by our students!

Thanks for coming by [Lisha B Live](#) !

[#studentprograms](#) [#lishab](#) [#nexgenmedia](#)



👍❤️ 11

2 shares

👍 Like

💬 Comment

➦ Share