

## ORDER



**Orders**  
**Order / Rev:** 539981  
**Alt Order #:** 09735385  
**Product Desc:** BLOOMBERG 2020  
**Estimate:** 0116  
**Flight Dates:** 01/11/20 - 01/17/20  
**Original Date / Rev:** 01/10/20 / 01/10/20  
**Order Type:** GENERAL

## WKMG

**Primary AE:** Nick Welte  
**Sales Office:** PHI  
**Sales Region:** NAT

**Agency Name:** Assembly  
**Buying Contact:**  
**Billing Contact:**  
 711 Third Avenue -3rd Floor  
 New York, NY 10017

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/M BLOOMBERG/PRES  
**Demographic:** A35+  
**Product Codes:** PL-Presidential-Democrat  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/30/19	01/17/20	92	\$132,550.00	\$112,667.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2020	92	\$132,550.00	\$112,667.50	0.00
<b>Totals</b>	<b>92</b>	<b>\$132,550.00</b>	<b>\$112,667.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WKMG	01/13/20	01/17/20	6-7a News M-F Morn News at 6a	CM	6-630a (6:00 AM-6:30 AM)	MTWTF--	:30	4	\$900.00	P-3	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/13/20	01/19/20	MTWTF--			4		\$900.00		0.00				
N 2	WKMG	01/13/20	01/17/20	6-7a News M-F Morn News at 6a	CM	6-630a (6:00 AM-6:30 AM)	MTWTF--	:15/:15	1	\$900.00	P-3	0.00	BK	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/13/20	01/19/20	MTWTF--			1		\$900.00		0.00				
N 3	WKMG	01/13/20	01/17/20	6-7a News M-F MORNING NEWS	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	MTWTF--	:30	4	\$900.00	P-3	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/13/20	01/19/20	MTWTF--			4		\$900.00		0.00				
N 4	WKMG	01/13/20	01/17/20	6-7a News M-F MORNING NEWS	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	MTWTF--	:15/:15	1	\$900.00	P-3	0.00	BK	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/13/20	01/19/20	MTWTF--			1		\$900.00		0.00				
N 5	WKMG	01/13/20	01/17/20	7-9a CBS This Morning CBS THIS MORNING	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	MTWTF--	:30	4	\$850.00	P-3	0.00	NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/13/20	01/19/20	MTWTF--			4		\$850.00		0.00				
N 6	WKMG	01/13/20	01/17/20		CM	7:00 AM-8:00 AM	MTWTF--	:15/:15	1	\$850.00	P-3	0.00	BK	1	\$850.00

Order / Rev: 539981  
 Alt Order #: 09735385  
 Flight Dates: 01/11/20 - 01/17/20

Advertiser: POL/M BLOOMBERG/PRES  
 Product Desc: BLOOMBERG 2020  
 Estimate: 0116

WKMG

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7-9a CBS This Morning M CBS THIS MORNING (7:00 AM-8:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 01/13/20		01/13/20	01/19/20	MTWTF--		1			\$850.00			0.00			
N 7	WKMG	01/13/20	01/17/20	7-9a CBS This Morning M CBS THIS MORNING (8:00 AM-9:00 AM)	CM	8:00 AM-9:00 AM	MTWTF--	:30	4	\$800.00	P-3	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 01/13/20		01/13/20	01/19/20	MTWTF--		4			\$800.00			0.00			
N 8	WKMG	01/13/20	01/17/20	7-9a CBS This Morning M CBS THIS MORNING (8:00 AM-9:00 AM)	CM	8:00 AM-9:00 AM	MTWTF--	:15/:15	1	\$800.00	P-3	0.00	BK	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 01/13/20		01/13/20	01/19/20	MTWTF--		1			\$800.00			0.00			
N 9	WKMG	01/13/20	01/17/20	11-12p Price Is Right Price Is Right	CM	11a-12p	MTWTF--	:30	4	\$1,100.00	P-3	0.00	NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 01/13/20		01/13/20	01/19/20	MTWTF--		4			\$1,100.00			0.00			
N 10	WKMG	01/13/20	01/17/20	11-12p Price Is Right Price Is Right	CM	11a-12p	MTWTF--	:15/:15	1	\$1,100.00	P-3	0.00	BK	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 01/13/20		01/13/20	01/19/20	MTWTF--		1			\$1,100.00			0.00			
N 11	WKMG	01/13/20	01/17/20	12-1230p News 6 Noon Local 6 News 12-1230p	CM	12-1230p	MTWTF--	:30	4	\$900.00	P-3	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 01/13/20		01/13/20	01/19/20	MTWTF--		4			\$900.00			0.00			
N 12	WKMG	01/13/20	01/17/20	12-1230p News 6 Noon Local 6 News 12-1230p	CM	12-1230p	MTWTF--	:15/:15	1	\$900.00	P-3	0.00	BK	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 01/13/20		01/13/20	01/19/20	MTWTF--		1			\$900.00			0.00			
N 13	WKMG	01/13/20	01/17/20	1230-2p CBS Soaps Soaps	CM	12:30-2p	MTWTF--	:30	4	\$1,100.00	P-3	0.00	NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 01/13/20		01/13/20	01/19/20	MTWTF--		4			\$1,100.00			0.00			
N 14	WKMG	01/13/20	01/17/20	1230-2p CBS Soaps Soaps	CM	12:30-2p	MTWTF--	:15/:15	1	\$1,100.00	P-3	0.00	BK	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 01/13/20		01/13/20	01/19/20	MTWTF--		1			\$1,100.00			0.00			
N 15	WKMG	01/13/20	01/17/20	4-5p News M-F News at 4p	CM	3:57 PM-4:30 PM (3:57 PM-4:30 PM)	MTWTF--	:30	4	\$600.00	P-3	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 01/13/20		01/13/20	01/19/20	MTWTF--		4			\$600.00			0.00			
N 16	WKMG	01/13/20	01/17/20	4-5p News M-F News at 4p	CM	3:57 PM-4:28 PM (3:57 PM-4:28 PM)	MTWTF--	:15/:15	1	\$600.00	P-3	0.00	BK	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 01/13/20		01/13/20	01/19/20	MTWTF--		1			\$600.00			0.00			
N 17	WKMG	01/13/20	01/17/20	4-5p News M-F News at 4p	CM	4:30 PM-4:57 PM (4:30 PM-4:57 PM)	MTWTF--	:30	4	\$600.00	P-3	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 01/13/20		01/13/20	01/19/20	MTWTF--		4			\$600.00			0.00			
N 18	WKMG	01/13/20	01/17/20	4-5p News M-F News at 4p	CM	4:30 PM-4:57 PM (4:30 PM-4:57 PM)	MTWTF--	:15/:15	1	\$600.00	P-3	0.00	BK	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 01/13/20		01/13/20	01/19/20	MTWTF--		1			\$600.00			0.00			
N 19	WKMG	01/13/20	01/17/20	5-530p News M-F 5-530p News M-F	CM	5-530p	MTWTF--	:30	4	\$700.00	P-3	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 01/13/20		01/13/20	01/19/20	MTWTF--		4			\$700.00			0.00			
N 20	WKMG	01/13/20	01/17/20	5-530p News M-F 5-530p News M-F	CM	5-530p	MTWTF--	:15/:15	1	\$700.00	P-3	0.00	BK	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

Order / Rev: 539981  
 Alt Order #: 09735385  
 Flight Dates: 01/11/20 - 01/17/20

Advertiser: POL/M BLOOMBERG/PRES  
 Product Desc: BLOOMBERG 2020  
 Estimate: 0116  
**WKMG**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 01/13/20		01/13/20	01/19/20	MTWTF--			1		\$700.00	0.00					
N21	WKMG	01/13/20	01/17/20	530-6p News M-F News at 530p	CM	530-6P	MTWTF--	:30	4	\$800.00	P-3	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 01/13/20		01/13/20	01/19/20	MTWTF--			4		\$800.00	0.00					
N22	WKMG	01/13/20	01/17/20	530-6p News M-F News at 530p	CM	530-6P	MTWTF--	:15/:15	1	\$800.00	P-3	0.00	BK	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 01/13/20		01/13/20	01/19/20	MTWTF--			1		\$800.00	0.00					
N23	WKMG	01/13/20	01/17/20	6-630p News M-F News at 6p	CM	6-630p	MTWTF--	:30	4	\$1,000.00	P-3	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 01/13/20		01/13/20	01/19/20	MTWTF--			4		\$1,000.00	0.00					
N24	WKMG	01/13/20	01/17/20	6-630p News M-F News at 6p	CM	6-630p	MTWTF--	:15/:15	1	\$1,000.00	P-3	0.00	BK	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 01/13/20		01/13/20	01/19/20	MTWTF--			1		\$1,000.00	0.00					
N25	WKMG	01/13/20	01/17/20	630-7p CBS Even Nws CBS Eve News	CM	630-7p	MTWTF--	:30	4	\$1,300.00	P-3	0.00	NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 01/13/20		01/13/20	01/19/20	MTWTF--			4		\$1,300.00	0.00					
N26	WKMG	01/13/20	01/17/20	630-7p CBS Even Nws CBS Eve News	CM	630-7p	MTWTF--	:15/:15	1	\$1,300.00	P-3	0.00	BK	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 01/13/20		01/13/20	01/19/20	MTWTF--			1		\$1,300.00	0.00					
N27	WKMG	01/13/20	01/17/20	7-730p News M-F News at 7p	CM	7-7:30p	MTWTF--	:30	4	\$800.00	P-3	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 01/13/20		01/13/20	01/19/20	MTWTF--			4		\$800.00	0.00					
N28	WKMG	01/13/20	01/17/20	7-730p News M-F News at 7p	CM	7-7:30p	MTWTF--	:15/:15	1	\$800.00	P-3	0.00	BK	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 01/13/20		01/13/20	01/19/20	MTWTF--			1		\$800.00	0.00					
N29	WKMG	01/13/20	01/17/20	730-8p Inside Ed M-F Inside Edition	CM	730-8p	MTWTF--	:30	4	\$1,200.00	P-3	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 01/13/20		01/13/20	01/19/20	MTWTF--			4		\$1,200.00	0.00					
N30	WKMG	01/13/20	01/17/20	730-8p Inside Ed M-F Inside Edition	CM	730-8p	MTWTF--	:15/:15	1	\$1,200.00	P-3	0.00	BK	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 01/13/20		01/13/20	01/19/20	MTWTF--			1		\$1,200.00	0.00					
N31	WKMG	01/13/20	01/17/20	11p News M-F M-F 11p News	CM	11-1135p	MTWTF--	:30	4	\$2,000.00	P-3	0.00	NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 01/13/20		01/13/20	01/19/20	MTWTF--			4		\$2,000.00	0.00					
N32	WKMG	01/13/20	01/17/20	11p News M-F M-F 11p News	CM	11-1135p	MTWTF--	:15/:15	1	\$2,000.00	P-3	0.00	BK	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 01/13/20		01/13/20	01/19/20	MTWTF--			1		\$2,000.00	0.00					
N33	WKMG	01/13/20	01/16/20	1135-1237x Late Show M-F Late Show/Colbert	CM	1136p-1236x	MTWT---	:30	3	\$1,000.00	P-3	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 01/13/20		01/13/20	01/19/20	MTWT---			3		\$1,000.00	0.00					
N34	WKMG	01/13/20	01/16/20	1135-1237x Late Show M-F Late Show/Colbert	CM	1136p-1236x	MTWT---	:15/:15	1	\$1,000.00	P-3	0.00	BK	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 01/13/20		01/13/20	01/19/20	MTWT---			1		\$1,000.00	0.00					
N35	WKMG	01/11/20	01/11/20		CM	8-11p		:15/:15	1	\$20,000.00	P-3	0.00	BK	1	\$20,000.00

Order / Rev: 539981  
 Alt Order #: 09735385  
 Flight Dates: 01/11/20 - 01/17/20

Advertiser: POL/M BLOOMBERG/PRES  
 Product Desc: BLOOMBERG 2020  
 Estimate: 0116

WKMG

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				AFC Divisional Sat			-----S-								
				AFC Divisional Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		01/06/20	01/12/20	-----S-	1		\$20,000.00		0.00						
N36	WKMG	01/11/20	01/11/20	11p News Sat	CM	11-1135p	-----S-	:30	2	\$1,800.00	P-3	0.00	NM	2	\$3,600.00
				Sat 11p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		01/06/20	01/12/20	-----S-	2		\$1,800.00		0.00						
N37	WKMG	01/11/20	01/11/20	11p News Sat	CM	11-1135p	-----S-	:15/:15	1	\$1,800.00	P-3	0.00	BK	1	\$1,800.00
				Sat 11p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		01/06/20	01/12/20	-----S-	1		\$1,800.00		0.00						
N38	WKMG	01/12/20	01/12/20	AFC Divisional Sun	CM	3-630p	-----S	:15/:15	1	\$20,000.00	P-3	0.00	BK	1	\$20,000.00
				AFC Divisional Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		01/06/20	01/12/20	-----S	1		\$20,000.00		0.00						
N39	WKMG	01/12/20	01/12/20	11p News Sun	CM	11-1135p	-----S	:30	2	\$1,800.00	P-3	0.00	NM	2	\$3,600.00
				Sun 11p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		01/06/20	01/12/20	-----S	2		\$1,800.00		0.00						
N40	WKMG	01/12/20	01/12/20	11p News Sun	CM	11-1135p	-----S	:15/:15	1	\$1,800.00	P-3	0.00	BK	1	\$1,800.00
				Sun 11p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		01/06/20	01/12/20	-----S	1		\$1,800.00		0.00						
													Totals	92	\$132,550.00