

## ISSUES / PROGRAMS LIST

### SECTION I : ISSUES OF CONCERN TO THE COMMUNITY

1. **ECONOMICS:** Business Development, Non-Profit Organizations, Virginia Film Office Development, farming issues, Offshore Drilling, rising utility rates, Tax Rate Affect on business development and elderly, Incandescent light bulb ban, Green Job Development, government job development, Tourism, Personal finance, Housing Market-affected foreclosures, Renewable Energy Issues
2. **EDUCATION:** Disparitiy African American and Caucasian students, school funding, bullying, school programming 4x4 block controversy (Albemarle only), Excellent Arts programs, teachers unions affect on education quality ,Preservation of historical sites. UVA Admissions, UVA Degree Programs, PVCC Degree Programs, SOL tests, No Child Left Behind Act effects on education, and other educational programming topics.
3. **GOVERNMENT:** Redistricting, town Hall Meeting, Tax Policies, Larry Sabado, TEA party influence on politics, Patient Protection and affordable Healthcare Act controversy Cucinnelli vs UVA on Mann Research lawsuit, political races, Miller Center Research and Archives, founding Fathers Historical Preservation (battle fields, historical structures), election issues, Disaster preparedness and response.
4. **HEALTH:** Access to healthcare for uninsured and impoverished, poison control, Free Clinic, Food Banks, Meals-on-Wheels, UVA and medical research and development, Homelessness, Pet Care and Adoption, Diabetes, Obesity, Physical Fitness, Tobacco Use, Alcohol and Drug Abuse, weather related health issues; ie heat exhaustion, severe allergies, Parks and Recreation Development Equal Access, Organic Non-toxic Food Availability, Biking Awareness, Planned Parenthood funding and other controversies.

5. INFRASTRUCTURE AND DEVELOPMENT: Western-Eastern 29 bypass, Meadowcreek Parkway, Potholes, EMS and Fire access to rural roads, VDOT funding, Snow Removal issues, Power Grid, Renewable/Green energy, Red-Light cameras, Places 29 Plan, Conservation Easements, Severe Weather Travel, DMV issues, Critical Slopes, sustainable population, Business Development, 50-year-water supply plan, Affordable Housing, Offshore Drilling, Biking Lanes, Public Athletic Fields, Chesapeake watershed, and any

6. LAW ENFORCEMENT: Battling and Denying gang Violence, Drug related crimes, Hate Crimes, Downtown Mall Security, Date Rape, Stalking, Alcohol and Drug abuse, Speeding and Drunk Driving, Accidental Deaths, Illegal Immigrant Crime, Fire Arm Control, Illegal Hunting, Identity Theft, lack of funding for police force.

7. RELIGION: Church dogma controversies, Inter-faith community activism, church community outreach, religion/spirituality affects on the community, religion in politics, Religious study.

8. SOCIAL JUSTICE: Gay marriages, Racism, GLBT issues, Personal Development, Charity, Immigration Policies and challenges within immigrant community, English-only policies, The Bridge-Charlottesville Art Collective for Social Justice, Raising Awareness Through Art, Assimilating immigrants into local society, Protester Rights, Illegal Search and Seizures.

**Stations air the following public affairs programming weekly:**

**Charlottesville This Week - 25 minutes weekly - see attached for times/information.**

**InfoTrak - 30 minutes weekly. See sheets for times on specific stations.**

**What's happening in Charlottesville - :00 aired 5x per day Mon-Sun 6a - 8p.**

For Period Jan-March 2016

March 31 2016

D: Jan-March 2016

## ISSUES / PROGRAM LIST

### SECTION III: DETERMINATION OF COMMUNITY INTERESTS/ISSUES

It is the policy of Monticello Media, licensee of WCHV, WKAV and WCHV-FM/AM, Charlottesville, WHITE Ruckersville, VA WCYK Staunton, VA and WZGN Crozet, VA to determine the interests and issues concerning the local community through informal, individual interviews with community leaders and prominent community residents. These interviews are conducted on an ongoing basis with a diverse prominent community residents. These interviews are conducted on an ongoing basis with a diverse cross-section of individuals in order to obtain a balance of opinion. As issues are determined, programming on WCHV, WKAV, WCHV-FM, WHITE, WGNZ and WCYK shall be structured to meet those needs.

Jan 2-3	PSA SCRIPTS FOR CHARLOTTESVILLE THIS WEEK-25 MINUTE SHOW Segment 1-Ellen Phipps-People with Cognitive Impairment Segment 2- Con't	How to engage in life with impairments Activity Guides for Caregivers con't
Jan 9-10	Segment 3-Barbara Braddock, PhD Segment 1-Ed Rogers NASA Segment 2-Con't Segment 3-Con't	Duties of Chief of NASA Loss of life at NASA Conceptual thinking at NASA
Jan 16-17	Segment 3-Con't Segment 1-Mike Signer-Charlottesville Mayor Segment 2-Con't Segment 3-Con't	Lecturer at Uva Discussing James Madison Saving Democracy
Jan 23-24	Segment 1-David Bendernagel-Uva Alum Author Segment 2-Con't Segment 3-Con't	Challenges of book publishing con't con't
Jan 30-31	Segment 1-Celeste Drake AFL-CIO Segment 2-Con't Segment 3-Con't	NAFTA and CAFTA TPP and Immigration Trade in Virginia
Feb 6-7	Segment 1-Peter Link Segment 2-Con't	Watchfire Music Inspirational Music

Feb 13-14 Segment 3-Con't  
 Segment 1-Bri Warner-CACVB  
 Segment 2-Con't  
 Segment 3-Con't  
 Feb 20-21 Segment 1-Peter Thompson-Director of the Senior Center  
 Segment 2-Con't  
 Segment 3- Con't  
 Feb 27-28 Segment 1-Lisa Farbstein  
 Segment 2-Con't  
 Segment 3-Con't  
 March 5-6 Segment 1-Jennifer Hoyt Tidwell-Public Artist  
 Segment 2-Con't  
 Segment 3-Con't  
 March 12-13 Segment 1-Sue Friedman  
 Segment 2-Con't  
 Segment 3-George Bloom PhD  
 March 19-20 Segment 1-Wes Harris-Va Film Festival  
 Segment-2-Con't  
 Segment -3-Con't  
 March 26-27 Segment-1-Barry Sisson-Indie Film Minute  
 Segment-2-Con't  
 Segment-3-Sarah Crossland-Executive Director

Building Web Sites  
 Charlottesville Events  
 Albemarle County Events  
 CACVB  
 Senior Center History  
 Senior Center Grand Gala 2016  
 Big Ray Performing at the Gala  
 TSA and CHO  
 New security measures at CHO  
 Dept of Homeland Security in Cville  
 The Bridge PAI  
 Chosen as a Public Artist  
 No Wake & Dancing in the Park  
 Central Va Alzheimer's Association  
 Fund Raising Events  
 First Va. Recipient of Zenith Fellow  
 Programming the VFF  
 Entries for the VFF  
 High School Film Makers for VFF  
 What is the Indie Film Minute  
 Independent Film Production in Va.  
 Details her job

**SCRIPTS FOR CVL HAPPENINGS-EACH UPDATE- 60 SECONDS -attached**

**JANUARY IS NATIONAL BLOOD DONOR MONTH AND TO CELEBRATE 'VIRGINIA BLOOD SERVICES' IS PARTNERING WITH 'SWEET FROG' AND LAUNCHING A '2016 NEVER LOOKED SO SWEET CAMPAIGN'. DURING THE MONTH OF JANUARY, ALL BLOOD DONORS WITH VBS WILL RECEIVE A VOUCHER FOR A FREE SMALL CUP OF SWEET FROG FROZEN YOGURT UP TO \$5 IN VALUE. MORE INFO AT 'VABLOOD.ORG'.**

**JANUARY MARKS THE 15<sup>TH</sup> ANNIVERSARY OF BIG BROTHERS/BIG SISTERS OF THE CENTRAL BLUE RIDGE AND THEY'RE PLANNING TO HONOR THEIR CURRENT VOLUNTEER MENTORS TO RAISE AWARENESS ABOUT THE NEED FOR MORE CARING ADULTS TO BE A BIG BROTHER OR SISTER. INFO ON ACTIVITIES GO TO 'BLUERIDGEBIGS.ORG'**

**ARTISTS FROM CHARLOTTESVILLE CITY MARKET ALONG WITH OTHER LOCAL ARTISTS WILL DISPLAY AND SELL THEIR CREATIONS AT THE 2016 CITY MARKET ARTS ON FEB 13<sup>TH</sup> 10AM-4PM AT CARVER RECREATION CENTER ON 4<sup>TH</sup> ST NORTH WEST. THE EVENT IS FREE TO ATTEND. INFO AT 970-3371**

**THE 15<sup>TH</sup> ANNUAL RURITAN BLUEGRASS SHOW FEATURING THE 'DARK HOLLOW BLUEGRASS BAND' & 'THE VIRGINIARAMBLERS' WILL BE ON FEB. 27<sup>TH</sup> AT 7PM IN THE ALBEMARLE HIGH SCHOOL AUDITORIUM. DOORS OPEN AT 6:15PM. ADMISSION IS \$10, PROCEEDS BENEFIT THE EARLYSVILLE RURITAN CLUB INFO AT 'EARLYSVILLE.ORG'**

**THE FLUVANNA COUNTY ATHLETIC BOOSTERS PRESENT SINGER NICK SMITH IN CONCERT AT THE FLUVANNA CO HIGH SCHOOL AUDITORIUM SAT FEB 13<sup>TH</sup> 7PM. TICKETS AVAILABLE AT THE DOOR. PROCEEDS BENEFIT THE FLUVANNA COUNTY ATHLETIC BOOSTERS.**

**THE UVA JAZZ ENSEMBLE WILL PRESENT 'THE YEAR OF THE JAZZ COMPOSER-NEW AND CLASSIC WORKS' ON FEB 27<sup>TH</sup> 8PM IN OLD CABELL HALL. TICKETS \$10 FOR THE GENERAL PUBLIC. \$5 FOR STUDENTS. TICKET INFO 924-3376.**

**THE MADISON COUNTY 5-K RACE WILL BE HELD ON MARCH 26<sup>TH</sup> AT HOOVER RIDGE PARK. THERE ARE RACES FOR ADULTS AND**

**CHILDREN. PROCEEDS BENEFIT HOOVERPARK.  
INFO AT 'RACEIT.COM'**

**GORDONSVILLE LITTLE LEAGUE WILL BE  
HOLDING REGISTRATION FOR THE SPRING  
SEASON ON THE FIRST 3 SATURDAYS IN  
FEBRUARY FROM 9A-NOON AT THE  
GORDONSVILLE LITTLE LEAGUE OFFICE, AND  
ON WEDNESDAY FEB 13TH AND 20<sup>TH</sup>. YOU CAN  
ALSO REGISTER ON LINE AT  
GORDONSVILLELL.ORG.**

**THE NATIONAL M.S. SOCIETY AND BIKE M.S.  
ARE HOLDING A FUND RAISER AT 'STARR HILL  
BREWERY' ON MARCH 3<sup>RD</sup> FROM 5:30-7:30PM.  
YOU'LL GET A SNEAK PEEK INTO THE  
INAUGURAL 'BIKE MS COLONIAL CROSSROADS'  
EVENT. INFO GO TO 'BIKEMS.ORG'.**

**WE ARE THE LINE', AN ORGANIZATION AT  
CVILLE HIGH SCHOOL, THAT BRINGS  
AWARNNESS TO VIOLENCE AGAINST WOMEN,  
WILL HOLD ITS ANNUAL CANDLE LIGHT VIGIL  
ON MARCH 5<sup>TH</sup> ON THE DOWNTOWN MALL NEAR  
THE FREE SPEECH WALL. SPEAKERS WILL  
DISCUSS THE WORK TO END VIOLENCE  
AGAINST WOMEN. MORE INFO CALL 245-2410**



**CROZET COMMUNITY ORCHESTRA WILL PRESENT A CONCERT MARCH 13<sup>TH</sup>, 4PM AT CROZET BAPTIST CHURCH ON ST. GEORGE AVE. YOU'LL HEAR WORKS FROM BEETHOVEN, VIVALDI AND MORE. INFO AT CROZETCOMMUNITYORCHESTRA.ORG**

**THE MONTICELLO HIGH SCHOOL BAND WILL BE HOSTING THEIR SECOND ANNUAL CASINO AND JAZZ FUNDRAISING NIGHT ON MARCH 18<sup>TH</sup> FROM 7-9:30PM AT MONTICELLO HIGH SCHOOL. THE JAZZ BAND WILL PERFORM AT 7PM. TICKETS ARE \$8 IN ADVANCE AND \$10 AT THE DOOR. PROCEEDS BENEFIT THE MHS BAND**

**THE JUNIOR LEAGUE OF CHARLOTTESVILLE'S SPRING 2016 COMMUNITY GRANT APPLICATION IS NOW AVAILABLE. THE JLCs COMMUNITY GRANT AWARDS UP TO \$2,500 TO HELP NON-PROFIT ORGANIZATIONS MEET THEIR NEEDS. GRANT DEADLINE IS MARCH 18<sup>TH</sup>. INFO AT 'JLCVILLE.ORG'**

**THE MADE FOR KIDS SPRING/SUMMER CHILDREN'S, TEEN & TOY CONSIGNMENT SALE IS THIS FRI AND SAT MARCH 18<sup>TH</sup>-19<sup>TH</sup> AT THE VICTORY WORSHIP CENTER ON HAMMOND LANE IN STAUNTON. FRIDAY HOURS 7:30A-6:30PM. SATURDAY HOURS 7:30-NOON. INFO AT 'MADE4KIDS.NET'**

**WALTON MIDDLE SCHOOL BAND AND CHOIR ARE HAVING AN INDOOR YARD SALE ON MARCH 19<sup>TH</sup> FROM 8AM-2PM IN THE WALTON MIDDLE SCHOOL CAFETERIA. PROCEEDS BENEFIT THE MIDDLE SCHOOL BAND AND CHOIR. INFO AT 977-5615.**

**THE HUMANE SOCIETY OF CULPEPER PRESENTS 'WAGS AND TAGS' THIS SATURDAY MARCH 19<sup>TH</sup> AT WADE SCHICK'S CRYSLER OF CULPEPER. WAGS AND TAGS IS THE HUMANE SOCIETY'S FOOD DRIVE AND ADOPTION EVENT FROM 10A-3P. PROCEEDS FROM CAR SALES WILL BENEFIT THE HUMANE SOCIETY OF CULPEPER.**

**THE TREVILIANS EASTER EGG HUNT WILL  
BETHIS SATURDAY. THE EASTER EGG HUNT  
STARTS AT NOON. THEY'LL ALSO HAVE FACE  
PAINTING, AND CHILD SAFETY SEAT CHECKS.  
THE TREVILIANS VOLUNTEER FIRE DEPT IS ON  
FIREHOUSE DRIVE IN LOUISA.**

**DESIGNER HANDBAGS, JEWELRY, TOOLS AND  
BINGO TO BENEFIT THE VALLEY ASSOCIATES  
FOR INDEPENDENT LIVING WILL BE ON THIS  
SAT MARCH 19<sup>TH</sup> AT THE WEYERS CAVE  
COMMUNITY CENTER ON WEYERS CAVE RD.  
INFO AT 800-242-VAIL.**