

# Order #878621: Katz Media../Boozman/R../Boozman fo../6494

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
03/11/22 9:26:23 AM	Processed		<async process>	Jennifer G	\$120.00	30	0.00
03/11/22 9:16:59 AM	Approved		BM Approve-djw	Jean Woo	\$120.00	30	0.00
03/11/22 9:16:56 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Jean Woo	\$120.00	30	0.00
03/11/22 8:42:09 AM	Approval Workflow		[Sales Manager - Ready Default]	John Raffe	\$120.00	30	0.00
03/11/22 7:23:23 AM	Ready for approval		SL	Sherry Lev	\$120.00	30	0.00
03/11/22 7:16:49 AM	New order created		Imported EC Order	Sherry Lev	\$120.00	30	0.00

[Sorted by: Date]

## ORDER

<b>Orders</b>	<b>Order / Rev:</b>	<b>878621</b>	
	<b>Alt Order #:</b>	<b>35750121</b>	
	<b>Product Desc:</b>	<b>Boozman for Senate</b>	
	<b>Estimate:</b>	<b>6494</b>	<b>KARN-AM</b>
	<b>Flight Dates:</b>	<b>03/12/22 - 03/25/22</b>	<b>Primary AE:</b> Katz Philadelphia
	<b>Original Date / Rev:</b>	<b>03/11/22 / 03/11/22</b>	<b>Sales Office:</b> K-7.5
	<b>Order Type:</b>	<b>GENERAL</b>	<b>Sales Region:</b> N-Katz75
<b>Agency</b>	<b>Name:</b>	<b>Katz Media Group</b>	
	<b>Buying Contact:</b>		<b>Billing Type:</b> Cash
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> Broadcast
		125 West 55th Street	<b>Billing Cycle:</b> EOM/EOC
		New York, NY 10019	<b>Agency Commission:</b> 15%
<b>Advertiser</b>	<b>Name:</b>	<b>Boozman/R/US Senate</b>	
	<b>Demographic:</b>	<b>A35+</b>	<b>New Business Thru:</b>
	<b>Product Codes:</b>	<b>Candidates</b>	<b>Advertiser External ID:</b>
	<b>Revenue Code 1:</b>	<b>AGY-AVAIL</b>	<b>Agency External ID:</b>
	<b>Revenue Code 2:</b>	<b>POL-CAND</b>	<b>Unit Code:</b> General
	<b>Revenue Code 3:</b>	<b>POL-US SEN</b>	<b>Order Separation:</b> 00:15:00
	<b>Priority:</b>	<b>P-100</b>	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/28/22	03/25/22	30	\$120.00	\$102.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2022	30	\$120.00	\$102.00	0.00
<b>Totals</b>	<b>30</b>	<b>\$120.00</b>	<b>\$102.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KARNA	03/14/22	03/25/22	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	MTWTF--	1:00	4	\$4.00	P-50	0.00	NM	8	\$32.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		03/14/22	03/20/22	MTWTF--			4			\$4.00		0.00			
Week:		03/21/22	03/27/22	MTWTF--			4			\$4.00		0.00			
N 2	KARNA	03/14/22	03/25/22	M-F Midday M-F	CM	10:00 AM-3:00 PM	MTWTF--	1:00	4	\$4.00	P-50	0.00	NM	8	\$32.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		03/14/22	03/20/22	MTWTF--			4			\$4.00		0.00			
Week:		03/21/22	03/27/22	MTWTF--			4			\$4.00		0.00			
N 3	KARNA	03/14/22	03/25/22	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	MTWTF--	1:00	4	\$4.00	P-50	0.00	NM	8	\$32.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		03/14/22	03/20/22	MTWTF--			4			\$4.00		0.00			
Week:		03/21/22	03/27/22	MTWTF--			4			\$4.00		0.00			
N 4	KARNA	03/12/22	03/18/22	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM	-----S-	1:00	3	\$4.00	P-50	0.00	NM	3	\$12.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		03/12/22	03/18/22	-----S-			3			\$4.00		0.00			

Order / Rev: 878621  
 Alt Order #: 35750121  
 Flight Dates: 03/12/22 - 03/25/22

Advertiser: Boozman/R/US Senate  
 Product Desc: Boozman for Senate  
 Estimate: 6494  
 KARN-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KARNA	03/13/22	03/19/22	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM	-----S	1:00	3	\$4.00	P-50	0.00	NM	3	\$12.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 03/13/22		03/13/22	03/19/22	-----S		3		\$4.00		0.00					
													Totals	30	\$120.00

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strategic Media Placement, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☒  
☐

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

JOHN BOOZMAN

Authorized committee:

BOOZMAN FOR ARKANSAS

Agency requesting time (and contact information):

☐ N/A Strategic Media Placement

Candidate's political party:

REPUBLICAN

Office sought (no acronyms or abbreviations):

US SENATE

Date of election:

MAY 24, 2022

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

RICK J. TANNENBERGER, TREASURER

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

Signature:

A Brant Fink

Digitally signed by A Brant Fink  
Date: 2022.02.09 12:53:47 -05'00'

Name: BRANT FINK

Date of Request to Purchase Ad Time: 03.09.2022

#### Station Representative

Signature:

Name: John Rafferty

Date of Station Agreement to Sell Time: 3/11/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

**A Brant Fink**Digitally signed by A Brant Fink  
Date: 2022.02.09 12:54:15 -05'00'

Name: BRANT FINK

Date: 03.09.2022

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ No

Date ad received: 3/11/22

Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 878621

Station Call Letters: KARN-AM

Date Received/Requested: 3/11/22

Est. #:

Station Location: Little Rock

Run Start and End Dates: 3/12-3/25/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.