

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strategic Media Placement, hereby request station time as follows:

| | |
|---|---|
| <div style="border: 1px solid black; padding: 2px; display: inline-block;"> IDENTIFY CANDIDATE TYPE </div> | <input type="checkbox"/> FEDERAL CANDIDATE |
| | <input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE |

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

| | |
|--|--|
| Candidate name: LORI ROOK | |
| Authorized committee: LORI ROOK FOR MISSOURI | |
| Agency requesting time (and contact information): <input type="checkbox"/> N/A Strategic Media Placement | |
| Candidate's political party: REPUBLICAN | |
| Office sought (no acronyms or abbreviations): MISSOURI STATE TREASURER | |
| Date of election: AUGUST 6, 2024 | <input type="checkbox"/> General <input checked="" type="checkbox"/> Primary |
| Treasurer of candidate's authorized committee: RYAN ROOK, TREASURER | |
| <p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.</p> <p>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</p> | |

| Candidate/Committee/Agency | Station Representative |
|--|---|
| Signature: A BRANT FINK Digitally signed by A BRANT FINK <small>Date: 2024.04.08 09:46:29 -04'00'</small> | Signature: |
| Name: BRANT FINK | Name: |
| Date of Request to Purchase Ad Time: 20240510 | Date of Station Agreement to Sell Time: |

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: May 13, 2024

Federal candidate certification signed (above): Yes No N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

| | | |
|-------------|-----------------------|--------------------------|
| Contract #: | Station Call Letters: | Date Received/Requested: |
| Est. #: | Station Location: | Run Start and End Dates: |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER

Orders **Order / Rev:** 2722908
 Alt Order #: 37286329
 Product Desc: Rook for Missouri
 Estimate: 513614
 Flight Dates: 05/13/24 - 06/14/24 Primary AE: Kansas City KMBZ-FM
 Original Date / Rev: 05/13/24 / 05/13/24 Sales Office: K-PHL
 Order Type: POLITICAL-CANDIDATE Sales Region: National

Agency **Name:** Katz Media Group
 Buying Contact: Helen Hanratty Billing Type: Cash
 Billing Contact: _____ Billing Calendar: Broadcast
 _____ Billing Cycle: EOM/EOC
125 West 55th Street Agency Commission: 15%
New York, NY 10019

Advertiser **Name:** Lori Rook for Missouri
 Demographic: A35+ New Business End: _____
 Product Codes: Candidates (POL) Advertiser External ID: 221382
 Revenue Code 1: AGY Agency External ID: 4027634
 Revenue Code 2: POL Unit Code: Candidate -
 Revenue Code 3: POL-CAND Order Separation: 00:45:00
 Priority: NON-PRE

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 04/29/24 | 05/26/24 | 32 | \$4,078.00 | \$3,466.30 |
| 05/27/24 | 06/14/24 | 34 | \$4,356.00 | \$3,702.60 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| May 2024 | 32 | \$4,078.00 | \$3,466.30 | 0.00 |
| June 2024 | 34 | \$4,356.00 | \$3,702.60 | 0.00 |
| Totals | 66 | \$8,434.00 | \$7,168.90 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Philadelphia | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|-------------------|-------|-------------------|--------|------|-------|-------------|------|---------------|------|-------|------------|
| N 1 | KMBZ | 05/13/24 | 06/14/24 | M-F 6a-10a M-F | CM | 6:00 AM-10:00 AM | 1111-- | 1:00 | 5 | \$139.00 | NON- | 0.00 | NM | 26 | \$3,614.00 |
| | | | | AM - | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/13/24 | 05/19/24 | -2111-- | | 5 | | | | \$139.00 | | 0.00 | | | |
| | | Week: 05/20/24 | 05/26/24 | 21112-- | | 7 | | | | \$139.00 | | 0.00 | | | |
| | | Week: 05/27/24 | 06/02/24 | ----- | | 0 | | | | \$0.00 | | 0.00 | | | |
| | | Week: 06/03/24 | 06/09/24 | 21112-- | | 7 | | | | \$139.00 | | 0.00 | | | |
| | | Week: 06/10/24 | 06/16/24 | 21112-- | | 7 | | | | \$139.00 | | 0.00 | | | |
| N 2 | KMBZ | 05/13/24 | 06/14/24 | M-F 10a-3p M-F | CM | 10:00 AM-3:00 PM | 1111-- | 1:00 | 5 | \$92.00 | NON- | 0.00 | NM | 20 | \$1,840.00 |
| | | | | MD - | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/13/24 | 05/19/24 | -2111-- | | 5 | | | | \$92.00 | | 0.00 | | | |
| | | Week: 05/20/24 | 05/26/24 | 11111-- | | 5 | | | | \$92.00 | | 0.00 | | | |
| | | Week: 05/27/24 | 06/02/24 | ----- | | 0 | | | | \$0.00 | | 0.00 | | | |
| | | Week: 06/03/24 | 06/09/24 | 11111-- | | 5 | | | | \$92.00 | | 0.00 | | | |
| | | Week: 06/10/24 | 06/16/24 | 11111-- | | 5 | | | | \$92.00 | | 0.00 | | | |
| N 3 | KMBZ | 05/13/24 | 06/14/24 | M-F 3p-7p M-F | CM | 3:00 PM-7:00 PM | 1111-- | 1:00 | 5 | \$149.00 | NON- | 0.00 | NM | 20 | \$2,980.00 |
| | | | | PM - | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/13/24 | 05/19/24 | -2111-- | | 5 | | | | \$149.00 | | 0.00 | | | |

Order / Rev: 2722908
 Alt Order #: 37286329
 Flight Dates: 05/13/24 - 06/14/24

Advertiser: Lori Rook for Missouri
 Product Desc: Rook for Missouri
 Estimate: 513614

Kansas City KMBZ-FM

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|----|-------------------|-----------------|-----------------|-------|----------------|------|-----|-------------------|-------------|-----|---------------|--------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/20/24 | 05/26/24 | 11111-- | | | | | 5 | \$149.00 | | 0.00 | | | |
| | | Week: 05/27/24 | 06/02/24 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| | | Week: 06/03/24 | 06/09/24 | 11111-- | | | | | 5 | \$149.00 | | 0.00 | | | |
| | | Week: 06/10/24 | 06/16/24 | 11111-- | | | | | 5 | \$149.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 66 | \$8,434.00 |