

**KUUL-FM**  
**East Moline-Quad Cities, IA**  
 Quarterly Issues/Programs List  
 Fourth Quarter, 2015  
 January 7, 2016

**Issues**

KUUL-FM provides is listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:
• <b>Arts &amp; Entertainment:</b> Research shows that the availability of Arts and Culture—everything from museums to parks and recreation systems—can greatly improve an area’s quality of life.
• <b>Economic Development:</b> The overall health of our community is tied to its economic health. This health can only be maintained by sustaining the growth of area businesses.
• <b>Education:</b> Providing educational opportunities for our area’s children—as well as secondary education for our adults—are important building blocks to continued quality of life in our community.
• <b>Environment:</b> Our natural resources need to be protected for future generations; the price we pay for the “technology now” style of living we currently enjoy has ramifications—both now and for our descendants.
• <b>Feeding the Poor:</b> In a recovering economy there are many families struggling to make ends meet; community efforts to support the poor and disadvantaged are vital.
• <b>Health:</b> Recruiting doctors, nurses, and health techs has become more difficult as this need is everywhere in our country and, as a result these persons are living where quality of life is best.
• <b>Immigration Issues:</b> Newcomers to the United States settling in the Quad Cities area face many kinds of adjustments.
• <b>Low-Income Assistance:</b> The divide between the very rich and the extremely poor has never been greater. For many Americans, just keeping up with everyday expenses has made saving for the future—and for emergencies—nearly impossible.
• <b>Mental Health</b> As cutbacks have occurred in our federal spending, perhaps no area has been harder hit than the funding of mental illness programs.
• <b>Tourism:</b> Many cities in the Quad Cities two-state area rely on tourism revenues. The rich history of the region is a big reason people like to visit.
• <b>Women’s Issues:</b> Women’s roles have changed, and the right to equality with men is now better understood by more of society than at any other time in our history; meanwhile, there are unique challenges faced by today’s woman that few could have expected 100 years ago.
• <b>Veterans:</b> Treatment of all veterans, particularly those from the wars in Iraq and Afghanistan, is an important issue to Quad Citizens because so many from our area have served.

**Programs**

**Section I**

Section I lists regularly scheduled and special programs that represent the station’s issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

**LOCAL PROGRAMMING**

ISSUE	Guest	DESCRIPTION	DATE/TIME	LENGTH
<b>Area History</b>	Quad Cities Forum	Gwenn Tomberg is the marketing manager with the Quad City Times. She talks about a new book the paper has put out that captures the early days of the Quad Cities with pictures.	11/29/15 7:30am	15min
<b>Arts and Culture</b>	Quad Cities Forum	Linda Cook is the Film Critic for the Quad City Times newspaper. She takes a look at some of the new and old films that are playing at local venues.	11/08/2015 7:30am	30min
<b>Arts and Entertainment</b>	Quad Cities Forum	Janet Brown-Lowe is the Executive Director of the German Heritage Museum. She discusses what’s happening in the month of October...which is German American month.	10/11/2015 7:30am	15min
<b>Arts and Entertainment</b>	Quad Cities Forum	Former local sportswriter Craig Cooper has written a book titled “convergence of Events”.	11/22/2015 7:30am	15min
<b>Arts and Entertainment</b>	Quad Cities Forum	Janet Brown-Lowe is the Executive Director of the German Heritage Museum. She discusses what’s happening in the month of December.	12/06/2015 7:30am	15min
<b>Arts and Entertainment</b>	Quad Cities Forum	Leslie Klinger is an author who has written a book about Sherlock Holmes.	12/13/2015 7:30am	15min
<b>Arts and Entertainment, Tourism</b>	Quad Cities Forum	Kim Findlay is the Director of The Putnam Museum. She talks about next exhibits coming to the museum and movies coming to the big screen.	11/28/2015 7:30am	15min

<b>Arts and Entertainment, Tourism</b>	Quad Cities Forum	Stephanie Nagle head up marketing and events for the Wireless Center. She talks about upcoming events and shows at the Moline, Illinois venue.	12/27/2015 7:30am	15min
<b>Community, The Homeless</b>	Quad Cities Forum	Kristie Adamson is with the Sisters of Humility Shelter. She talks about the groups Community Outreach Program that help find shelter for the homeless during the harsh winter months.	10/25/15 7:30am	15min
<b>Community, Tourism</b>	Quad Cities Forum	Lance Leslie and John Farrell are on the Niabi Zoo board. They discuss the problems the zoo has faced and whether there is a future for a zoo in the Quad Cities.	10/11/15 7:30am	15min
<b>Economic Development</b>	Quad Cities Forum	Downtown Davenport Partnership Director Kyle Carter talks about the new business...housing and other development projects that are happening in downtown Davenport.	10/25/15 7:30am	15min
<b>Economic Development, Arts and Culture</b>	Quad Cities Forum	Joel Ryser runs a business called Hot Glass. He creates Stained Glass Windows and teaches the techniques to High School students.	12/20/15 7:30am	15min
<b>Education, Food Health</b>	Quad Cities Forum	Bambi Suits is the education Director of the Quad Cities Food Hub at the Freight House in Davenport. She talks about her goal about education residents about locally grown food options.	10/04/15 7:30am	15 min
<b>Education, Food Health</b>	Quad Cities Forum	Jodi Wheeler Toppen is with National Geographic. She has authored a book called: "Edible Experiments: Science You Can Eat"	11/15/15 7:30am	15min
<b>Health</b>	Quad Cities Forum	Kirby Wynn is with the Mississippi Valley Regional Blood Center. He talks about the need for blood donors over the holiday season.	10/18/15 7:30am	15min
<b>Health</b>	Quad Cities Forum	Nicole Carkner is the director of the Quad Health Initiative. She talks about the effort to make the Quad Cities a healthier place.	12/27/15 7:30am	15min
<b>History</b>	Quad Cities Forum	Author Winston Groom has Written a book titled "The Generals". It looks at the stories of three famous American Generals from WWII.	11/22/15 7:30am	15min
<b>Human Relations</b>	Quad Cities Forum	Jayme Waxman has written a book titled: "How To Break Up With Anyone"	11/15/15 7:30am	15min
<b>Missing Persons, White Slavery</b>	Quad Cities Forum	Dennis Harker is the President of the Quad Cities Missing Persons Network. He talks about latest efforts to improve communications when someone goes missing in the Quad Cities	11/01/15 7:30am	15min
<b>Religion</b>	Quad Cities Forum	Elizabeth Dias is an author who has written the book "What Did Jesus Ask"	12/13/15 7:30am	15min
<b>Sports and Recreation, Community</b>	Quad Cities Forum	Bob McNamara is the President of the Quad City Mallards. He talks about the effort to strengthen the bond between the team and the community.	12/15/15 7:30am	15min
<b>Tourism</b>	Quad Cities Forum	Brett Hitchcock is Director of Audience Development at Circa 21 Dinner Theater. He talks about the shows that will be on the schedule for Circa.	10/18/2015 7:30am	15min
<b>Tourism</b>	Quad Cities Forum	Susan Yarolem is with the Mississippi Belle Paddle Wheeler. She talks about river cruises available to tourists to the quad Cities.	10/04/15 7:30am	15min
<b>Tourism</b>	Quad Cities Forum	Jason Gilliland is the events director for the Downtown Davenport Partnership. He talks about the events planned for Davenport during the holiday season.	12/06/15 7:30am	15min

## Section II

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

### NETWORK [and/or SYNDICATED] PROGRAMMING

ISSUE	PROGRAM	DESCRIPTION	DATE/TIME	LENGTH
<b>Alcohol &amp; Substance Abuse/ Health/ Automotive</b>	Radio Health Journal	Government researchers and auto companies are developing a device called DADSS (Driver Alcohol Detection System for Safety) that can unobtrusively test whether a person is drunk as he attempts to start his car. If so, DADSS makes the car inoperable. Experts explain how	10/25/15 7:00a	11:49

<b>Safety</b>		it will work and debate some of the issues surrounding its possible rollout.		
<b>Crime/ Criminal Justice/ Mental Health</b>	Radio Health Journal	Confessing to a crime that a person did not commit is a major reason for wrongful convictions. Scientists have found that the psychology of innocent people is a major reason for false confessions. Experts discuss the chain of events and psychology that allow them to occur, and public policy changes that could make them much more rare.	11/15/15 7:00a	12:19
<b>Health &amp; Medicine/ Women's Issues</b>	Radio Health Journal	Only about a third of research subjects in clinical studies are women. In basic research on animals and cells, female models are even more poorly represented. This results in poor understanding of how new drugs work on women and occasional drug recalls when major side effects are discovered after the fact. Experts discuss why such an imbalance occurs, its results, and how the problem is being addressed.	10/11/15 7:00a	11:59
<b>Health &amp; Medicine/ Consumerism</b>	Radio Health Journal	Thirty million Americans wear contact lenses, but today's high tech lenses are vastly superior to those of a few decades ago. Even so, most contact wearers don't maintain their lenses correctly. An expert explains.	10/25/15 7:00a	7:25
<b>Health Care/ Science &amp; Technology</b>	Radio Health Journal	The body uses extra calories to stay warm in cold conditions, creating heat through thermogenesis. However, it's only recently that scientists have discovered one of the mechanisms the body uses for this--brown fat. Now they're learning how to harness brown fat for weight loss. Experts discuss.	11/8/15 7:00a	12:38
<b>Health Care/ Family Issues/ Senior Citizen Issues</b>	Radio Health Journal	One year ago, we visited Greg O'Brien, a journalist attempting to document his own decline into early onset Alzheimer's disease. Now he discusses the past year and the difficulties he's meeting as his disease progresses.	11/8/15 7:00a	7:09
<b>Health Care/ Consumerism</b>	Radio Health Journal	Controversy has broken out over the doctor's traditional white lab coat and necktie. Some doctors say physicians should wear short sleeves instead because coats carry germs. Others maintain the white coat isn't a germ colony, but rather is a source of comfort for patients. Experts discuss.	11/22/15 7:00a	7:47
<b>Health Care/ Medical Ethics</b>	Radio Health Journal	Infertility is often due to poor egg quality, or chromosomal damage. Some of this damage may occur in the egg's mitochondria, the cell's powerhouse. A new procedure seeks to replace mitochondria in old eggs with fresher mitochondria to improve egg quality. However, some doctors say there haven't been enough studies to know if the procedure is either safe or effective. Experts discuss.	11/29/15 7:00a	12:19
<b>Health Care/ Cancer</b>	Radio Health Journal	Rehabilitation has been a staple of recovery for many illnesses, but often not after cancer treatment. Similarly, sometimes people about to undergo orthopedic surgery may be given exercises, or prehabilitation, to prepare them. A nationally known rehab specialist discusses using prehabilitation techniques for newly diagnosed cancer patients.	11/29/15 7:00a	7:34
<b>Health Care/ Youth At Risk/ Mental Illness</b>	Radio Health Journal	A recent study finds that about 35 percent of children receiving treatment for mental health issues are being treated only by a primary care physician. This is due in part to a shortage in pediatric mental health care providers as well as a stigma in consulting them. Experts discuss readiness of pediatricians to treat mental illness in children and adolescents and efforts to be sure they're prepared.	12/6/15 7:00a	12:45
<b>Health Care/ Sports Injuries</b>	Radio Health Journal	The holidays are like no other time in your local hospital's emergency department. Having family in from out of town results in pickup football injuries, carving knife gashes, and maladies that should have been addressed long ago. Heart attacks additionally create a spike in dead-on-arrival cases greater than any other days of the year. Experts discuss why these occur and how to prevent them.	12/20/15 7:00a	12:17
<b>Health Care/ Accidents &amp; Injuries</b>	Radio Health Journal	Traumatic brain injuries, even mild ones, may produce cognitive and personality changes months later, when that "bump on the head" has been forgotten. An expert explains these injuries and how to prevent the consequences.	12/20/15 7:00a	7:29

<b>Health Care/ Senior Issues</b>	Radio Health Journal	Only about a fifth of people who could use hearing aids have them. Reasons include stigma, high cost, and poor training of people who actually get hearing aids. An audiologist, hearing aid manufacturer, and hearing aid user discuss solving these issues.	12/27/15 7:00a	12:42
<b>Health/ Youth At Risk</b>	Radio Health Journal	Autism has been misunderstood ever since its first description in the 1940's. Experts describe how this misunderstanding has drastically affected treatment of people with autism, and how schools and other institutions might change their approach and understanding to improve treatment.	10/4/15 7:00a	12:40
<b>Health/ Youth At Risk</b>	Radio Health Journal	Children suffering from a rare disorder called cyclic vomiting may vomit for days on end once or twice a month. Experts describe how the disorder is often misdiagnosed and remains difficult to treat. However, children often eventually outgrow the disorder as it transitions into migraine headaches.	10/4/15 7:00a	7:19
<b>Health/ Youth At Risk</b>	Radio Health Journal	Many people have no idea how or why psychotherapy works. A well-known psychotherapist describes what therapists are thinking while the patient is talking and how these thoughts guide treatment.	10/11/15 7:00a	8:06
<b>Health/ Senior Issues</b>	Radio Health Journal	As many as five percent of people diagnosed with Parkinson's or Alzheimer's diseases may in reality have a treatable disorder caused by "water on the brain." An expert and patient discuss.	10/18/15 7:00a	11:46
<b>Health/ Youth At Risk</b>	Radio Health Journal	Scientists have learned that emotional trauma suffered as a child or adolescent has profound effects on a person's physical health years later. Children who suffer multiple traumas such as loss of a parent and physical abuse are much more likely to experience cancer, heart disease and autoimmune diseases as adults. A noted science writer explains.	10/18/15 7:00a	8:06
<b>Healthcare/ Consumerism/ Patient Safety</b>	Radio Health Journal	Studies estimate that about five percent of diagnoses are wrong, leading treatment down the wrong road. Experts discuss why misdiagnoses occur, and a new Institute of Medicine report on how they might be prevented.	11/1/15 7:00a	11:59
<b>Labor &amp; Employment Issues/ Youth At Risk</b>	Radio Health Journal	Slavery was officially outlawed 150 years ago in the US, but millions of vulnerable low-wage workers are still exploited and trapped in the US and around the world. Experts discuss why foreigners are especially at risk of being intimidated into forced labor in the US and how they might be rescued.	12/13/15 7:00a	12:11
<b>Mental Illness/ Healthcare</b>	Radio Health Journal	Some people, especially those in northern latitudes, may get the blues or worse as fall sets in and days get shorter. They suffer from seasonal affective disorder, a chemical change in the brain caused by decreased exposure to sunlight. Experts discuss causes and remedies.	12/6/15 7:00a	7:25
<b>Mental Illness/ Family Issues</b>	Radio Health Journal	Surveys show that most Americans are less than happy, and seldom experience joy. Two experts discuss how even naturally glum people can manufacture joy.	12/13/15 7:00a	7:32
<b>Poverty/Obesity/ Nutrition</b>	Radio Health Journal	Forty-nine million people in the US are food insecure -- often unsure they'll have three decent meals per day. The poor are also often forced to purchase foods that are poor in nutrition, which leads to high rates of obesity. Experts discuss reasons for food insecurity, outcomes, and a variety of inventive solutions.	11/22/15 7:00a	12:01
<b>Substance Abuse/ Family Issues</b>	Radio Health Journal	People who use drugs, even those who are not addicted, are often destructively enabled by families. An expert explains why this occurs and what families have to do to break through their own denial as well as that of the user.	11/1/15 7:00a	8:11
<b>Youth At Risk/ Drug Safety</b>	Radio Health Journal	Most people's medicine cabinet is a disorganized mess with problems that could prevent healing and even threaten health. A pharmacist advised what should be in your medicine cabinet and how to keep those medicines safe and effective.	11/15/15 7:00a	7:49
<b>Youth At Risk/ Parenting</b>	Radio Health Journal	Seriously ill teenagers still act like teens in the hospital, sometimes aided and abetted by staff. A novelist discusses her observations from years on the hospital floor.	12/27/15 7:00a	7:16

**Section III**

Section III lists public service announcements that the station broadcast during the preceding quarter that address community issues.

**PUBLIC SERVICE ANNOUNCEMENTS**

ISSUE	ORGANIZATION OR DURATION	NUMBER/DATE/TIME	DURATION
<b>Economics/ Education</b>	Student Hunger Drive KISS-FM aired live/recorded PSA Promos inviting listeners to participate in the Student Hunger Drive to be held at the Riverbend Food Bank on November 12.	67 PSA Promos Aired 10/6-11/12 Various Dayparts	:10-:30 Each
<b>Special Needs</b>	Polar Plunge 101.3 Kiss FM was proud to promote the Polar Plunge for Special Olympics Iowa on October, 17 <sup>th</sup> out at West Lake. Listeners were encouraged to get a team together and take the plunge to help raise money for the special Olympics.	31 PSA Promos Aired 10/1-10/17 Various Dayparts	:10-:30 Each
<b>Child Welfare</b>	St. Ambrose Trick or Treat 101.3 Kiss FM made the public aware of St. Ambrose Students efforts to raise funds for the Children's Miracle Network. Ambrose would be going door to door on Halloween Night, "Trick or Treating" for donations to the University Of Iowa Children's Hospital and the Children's Miracle Network.	13 PSA Promos Aired 10/21-10/31 Various Dayparts	:10-:30 Each
<b>Child Welfare</b>	Project Bundle Up 101.3 Kiss FM teamed up with our television partner KWQC TV 6 to Promote the Project Bundle Up held at the TV 6 studio. Listeners were Encouraged to drop off an item of winter clothing so that less fortunate children in the Quad City Metro Area would be able To stay warm this winter.	13 PSA Promos Aired 10/11-10/23 Various Dayparts/Live and Produced	:10-:30 Each
<b>Child Welfare</b>	Toys For Tots 101.3 Kiss FM teamed up with our television partner KWQC TV 6 to promote the Toys for Tots drive held at the TV 6 studio. Listeners were encouraged to drop off an unwrapped toy or a monetary donation so that less fortunate children in the Quad City Metro Area would have a toy to unwrap during the holiday season.	25 PSA Promos Aired 11/30-12/3 Various Dayparts/Live and Produced	:10-:30 Each 3 x :60 Live On Location breaks
<b>Various</b>	KUUL aired a total of 529 PSAs during fourth quarter, 2015, for a wide variety of causes, including but not limited to: <ul style="list-style-type: none"> <li>• Princeton Holiday Open House</li> <li>• Chordbusters-Churches United</li> <li>• QC Singers-Holiday Music Program</li> <li>• Out Of The Darkness</li> <li>• Healthiest State</li> <li>• RBT: QC-IC</li> <li>• Cuts For Pups</li> <li>• Grandpa Johnson</li> <li>• Underwear Because We Care</li> <li>• Mena Fredricksen Benefit</li> <li>• WQPT Military Stories</li> <li>• Tai-Relay Iowa.com</li> <li>• Eagle Ridge Craft Show</li> <li>• Wine And Chocolate Festival for Mercy Medical</li> <li>• St. Ambrose Dance Marathon Trick Or Treat</li> <li>• Davenport West Trivia Night</li> <li>• Festival Of Trees General</li> <li>• Salvation Army Red Kettle</li> <li>• IA Medicaid Transition</li> <li>• Outlaw Fest for Make-A-Wish</li> <li>• Walk for Wishes</li> </ul>	529 PSAs Aired 10/1-12/31/15 ALL Dayparts	Various