

KUUL-FM
East Moline-Quad Cities, IA
 Quarterly Issues/Programs List
 First Quarter, 2019
 April 4, 2019

Issues

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| KUUL-FM provides is listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were: |
| <ul style="list-style-type: none"> • Animal Welfare. Pets are a huge part of people’s lives, but the economic downturn has left many families with no option other than to give up their animals—and these pets end up homeless. • Arts and Entertainment: Research shows that the availability of Arts, Culture and Entertainment—everything from museums to parks and recreation systems—can greatly improve an area’s quality of life. • Education: Providing educational opportunities for our area’s children—as well as secondary education for our adults—are important building blocks to continued quality of life in our community. • Environmental Issues: Our natural resources need to be protected for future generations; the price we pay for the “technology now” style of living we currently enjoy has ramifications—both now and for our descendants. • Food Safety: More and more Americans are concerning themselves with the quality of the food they eat. From concerns about GMO’s & food additives to water quality--increasingly, people want to know where their dinner came from. • Health: Recruiting doctors, nurses, and health techs has become more difficult as this need is everywhere in our country and, as a result these persons are living where quality of life is best. • Mental Health As cutbacks have occurred in federal spending, perhaps no area has been harder hit than the funding of mental illness programs. • Poverty. In spite of America’s improved economy, there are many families struggling to make ends meet; community efforts to support the poor and disadvantaged are vital. • Racism: American culture continues to be challenged by individuals who treat other people different because they ‘don’t look like me’. • Tourism: Many cities in the Quad Cities two-state area rely on tourism revenues. The rich history of the region is a big reason people like to visit. • Veterans: With a generation of veterans who have now served multiple tours overseas, their post-military treatment has become an important issue to Quad Citians. |

Programs

Section I

Section I lists regularly scheduled and special programs that represent the station’s issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

LOCAL PROGRAMMING

Note: Quad Cities Forum is a :30 minute show that airs weekly and frequently consists of more than one segment.

The time listed is the show start time on that date.

| ISSUE | PROGRAM | DESCRIPTION | DATE/TIME | LENGTH |
|---|-----------------|---|-------------------|------------|
| Arts & Entertainment, Tourism, Education, Jobs | Quad City Forum | Rob Junker, Executive Director of the QCCA Expo Center – discussed Bald Eagle Days Susan Zelnio, Program Manager for Career Cruising Network 30 minutes. | 1/6/19 7:30am | 30 minutes |
| Arts and Entertainment, Jobs, Youth at Risk | Quad City Foun | Kate Dale and Alex Burkamper from River Music Experience - January 19th Winter Wine event and RME programming Liz Zimmerman Waldman - Boys and Girls Club of the Mississippi Valley - January 26 th Annual Gala and their programs and resources. | 1/13/19 7:30am | 30 minutes |
| Education | Quad City Forum | Mark Salisbury, creator and director for Tuitionfit.org, a resource to help families bring down the cost of college. | 1/20/19 7:30am | 30 minutes |
| Arts and Entertainment, Tourism | Quad City Forum | Elly Gerdts from the Bettendorf Family Museum – discussed the February 2, 2019, Bettendorf Winter Carnival and Family Museum programming. | 1/27/19 7:30am | 30 minutes |
| Fundraiser, Jobs, Economy, Veterans Affairs | Quad City Forum | Mike Miller, Executive Director of Riverbend Foodbank – discussed the Community Food Drive throughout the month of February. Martha Garcia Tappa - IowaWORKS - general information about the IowaWORKS Career Center in Davenport. | 2/3/19 7:30am | 30 minutes |
| Community Events | Quad City Forum | Jenny Garner, Executive Director of the University of Illinois Extension Office in Milan, Illinois – discussed their Nursery School event, their 4H Academy, and other programs. | 2/10/19 7:30am | 30 minutes |

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| Arts and Entertainment, Tourism, jobs, Economy | Quad City Forum | Pam Lynch, Program Manager for Gigi's Playhouse Quad Cities – discussed their March 9th I Have a Voice Gala and their program and services. Chris Caves, Program Manager for Talent Link – discussed their upcoming career exploration events and their need for volunteers. | 2/17/2019 7:30am | 30 minutes |
| Public Welfare | Quad City Forum | Elesha Gayman, Program Manager at Habitat for Humanity – discussed their merger with Rebuilding Together Quad Cities and a \$40,000 grant for a project in Moline's Florciento neighborhood. | 2/24/19 7:30am | 30 minutes |
| Arts and Entertainment, Tourism | Quad City Forum | David Herrell, Executive Director for Visit Quad Cities – discussed his role at Visit Quad Cities and the work they do for the Quad Cities, and also the upcoming Missouri Valley Conference Women's Basketball Tournament. | 3/3/19 7:30am | 30 minutes |
| Tourism, Community Events, Education, Jobs | Quad City Forum | Chuck Long, President of the Iowa Sports Foundation – discussed their programs and events throughout the state of Iowa. Melissa Lanham, iJAG Program Coordinator – discussed the ways iJAG helps area students discover and explore their careers of interest with help of their school. | 3/10/19 7:30am | 30 minutes |
| Public Welfare | Quad City Forum | Kelly Hendershot, Program Manager for Gilda's Club Quad Cities – discussed Gilda's Club programs and events with help of club member Theresa Saltzman who has used several of their services and resources. | 3/17/19 7:30am | 30 minutes |
| Tourism, Youth at Risk | Quad City Forum | Sara Cross, Executive Director of the First Tee Quad Cities program – discussed their programs and upcoming events including their Wine and Nine fundraiser Ben Leischner, Executive Director of the Quad City Airport – discussed his role at the airport and recent updates of services and amenities. | 3/24/19 7:30am | 30 minutes |
| Public Welfare, Community Event, Family Issues | Quad City Forum | Mark Smith, CEO of Hand in Hand QC – discussed Hand in Hand's programs and the April 6 Resource Fair for families, hosted with Children's Therapy Center of the Quad Cities and Gigi's Playhouse. Angie Peterson, President and CEO of Children's Therapy Center of the Quad Cities – discussed the Resource Fair and CTC programs and services. Special guest Hallee, a 6-year old client, also helped with the interview. | 3/31/2019 7:30am | 30 minutes |

Section II

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

NETWORK [and/or SYNDICATED] PROGRAMMING

Note: Radio Health Journal is a :28 minute show that airs weekly and consists of two main segments.

The time listed is the show start time on that date.

| ISSUE | PROGRAM | DESCRIPTION | DATE/TIME | DURATION |
|----------------------------------|----------------------|--|-------------------|----------|
| Addictions, Mental Health | Radio Health Journal | Drug and alcohol addiction and abuse is rising. Researchers have found that "fear mongering" educational efforts to combat it in adolescents don't work. New science has discovered that certain personality types are predictably predisposed to addiction risk, and that educational efforts can be targeted to them effectively. Experts discuss. | 1/6/19 7:00am | 12:17 |
| Addictions, Mental Health | Radio Health Journal | Does addiction affect all of us in some degree? A noted addiction specialist and author believes we are all somewhere on the addiction spectrum, from bad habits to full-blown addiction. He discusses how small triggers can push people to seek relief, producing deepening decline. | 1/6/19 7:00am | 7:34 |
| Autism, Youth at Risk | Radio Health Journal | Experts have believed that autism affects four times as many boys as girls, but the ratio may not actually be quite that high. Doctors are learning that autism shows up differently in girls' behavior as a result of brain differences. This leaves many girls with autism undiagnosed. Experts discuss how it appears in girls and the consequences of those differences. | 1/13/19 7:00am | 12:48 |

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| Sexual Abuse, Youth at Risk | Radio Health Journal | Experts say incest is the most common of all sexual abuse, but the least discussed openly. This can leave victims isolated and less able to reveal abuse, which can have further psychological ramifications later on. A noted expert on sexual abuse discusses how incest makes girls feel particularly responsible and unable to come forward, and a non-profit organization that seeks to help them. | 1/13/19 7:00am | 7:06 |
| Health Care | Radio Health Journal | Surveys show that fewer Americans have a primary care doctor, especially among younger people. Experts discuss the ramifications of this trend both medically and economically, reasons behind it, and how primary care practitioners are changing the way they work to answer objections. | 1/20/19 7:00am | 11:43 |
| Genetics, Health Care | Radio Health Journal | Dupuytren disease (pronounced DOO-pah-tren) is the most common disorder crippling hands that most people have never heard of. It is a genetic condition of the fascia beneath the skin of the palms, and it stubbornly resists treatment. An expert and a patient discuss the disorder. | 1/20/19 7:00am | 7:55 |
| Infectious Disease, Health Care | Radio Health Journal | Since the introduction of antibiotics in World War II, doctors have prescribed courses of treatment that typically ran longer than necessary. Bacterial resistance is forcing a reevaluation, shortening courses sometimes to just a few days and even prompting doctors to advise not using all pills if patients feel better. | 1/27/19 7:00am | 12:19 |
| Health Care | Radio Health Journal | Hormones were unknown until a little more than 100 years ago, and experts admit we still have a lot to learn. An expert author details the discovery of hormones and how our growing knowledge has shaped treatment of many diseases and conditions. | 1/27/19 7:00am | 7:39 |
| Parenting Issues, Youth at Risk | Radio Health Journal | Scientists have discovered that the way parents talk to their infants has a huge effect on their intellectual development and later success. Experts discuss why and how parents should hold "conversations" with their babies. | 2/3/19 7:00am | 11:25 |
| Psychology | Radio Health Journal | Professional athletes are among the most superstitious of all people. While we may be tempted to think these rituals have no effect on performance, psychologists say that if an athlete believes it helps, then it actually does. Experts explain how superstitions work in sports and in life. | 2/3/19 7:00am | 7:39 |
| Organ Donation, Health Care | Radio Health Journal | After attempts to use non-human primates as a source of scarce organs for transplant, doctors have turned to pigs for a variety of reasons. They're now making great progress against the largest hurdle—rejection. One of the world's foremost xenotransplantation experts discusses how the process might work and what the future might look like for millions of potential organ and tissue recipients. | 2/10/19 7:00am | 13:07 |
| Food and Nutrition | Radio Health Journal | Scientists are discovering that our food preferences are much more than a matter of taste, and that taste itself is more complicated than we thought. Psychology also plays a role. An expert discusses what determines preferences, such as why some people like jalapeno peppers & black coffee, and some don't. | 2/10/19 7:00am | 6:53 |
| Law Enforcement, Public Health | Radio Health Journal | Many patients arrive in the emergency room as a result of violence or car crashes—events in which police have an investigative interest. Sometimes, police needs clash with trauma care, and priorities are hashed out case by case. Experts discuss which priorities come first and when, and the procedures needed to smooth out sometimes contentious interaction. | 2/17/19 7:00am | 12:44 |
| Health Care, Genetic Science | Radio Health Journal | Advancements in genetic science are often clouded in ethical controversy. Often, scientists are accused of "playing God." Experts discuss a new platform where scientists and public can debate it, and from which education can be disseminated. | 2/17/19 7:00am | 7:10 |
| Mental Health, Animal Welfare | Radio Health Journal | A new CDC report shows that suicide among veterinarians is much higher than in the general population. Experts discuss the unique stresses that affect these professionals, including financial, compassion fatigue, euthanasia, and online harassment. They also discuss measures being taken to prevent mental health struggles and suicide | 2/24/19 7:00am | 12:34 |

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| Research Ethics, Medical Science | Radio Health Journal | In the mid-1960's, many Ivy League & Seven Sister colleges as well as prestigious prep schools allowed researchers to photograph incoming students naked as part of work on a now-discredited theory linking physical characteristics to leadership potential. A former student who went through it, discusses how research ethics have changed in the last 50 years. | 2/24/19 7:00am | 7:09 |
| Cardiovascular Health | Radio Health Journal | Heart attacks that produce few if any symptoms may be mistaken for indigestion or simple malaise, but they can be more serious than heart attacks that bring crushing pain because they often don't bring a victim to the hospital for lifesaving help. Experts discuss. | 3/3/19 7:00am | 12:37 |
| Chronic Illness, Youth at Risk | Radio Health Journal | Children with serious chronic diseases often have a tough time transitioning from pediatric care, which has much support built in, to adult care, which has to be managed by the patient. Experts discuss how parents can make it easier with a gradual transition. | 3/3/19 7:00am | 7:20 |
| Public Health, Stigma | Radio Health Journal | New surveys show that as many as 80 percent of people omit information, stretch the truth or outright lie to their doctors. Experts discuss why it happens, consequences, and methods that might reduce the amount of less-than-truthful answers to doctors' questions. | 3/10/19 7:00am | 12:36 |
| Workplace Safety, Public Health | Radio Health Journal | Fatigue in the workplace carries enormous costs in loss of productivity and injury. Experts are beginning to measure its precise effects in real time using wearable motion sensors, with some surprising results that will shape solutions. An expert who has studied this shares insights | 3/10/19 7:00am | 7:15 |
| Cancer Treatment, Medical Research | Radio Health Journal | Clinical trials drive medical advancement, but cancer clinical trials seldom meet their goals in recruiting patients. Experts discuss causes, consequences, and actions being taken to meet needs. | 3/17/19 7:00am | 12:45 |
| Alcohol Abuse | Radio Health Journal | On St. Patrick's Day—one of the biggest drinking holidays of the year—an expert discusses why hangovers occur and what might work to prevent them and recover from them. | 3/17/19 7:00am | 7:04 |
| Health Care | Radio Health Journal | Knee replacements are successful for 80 percent of recipients, yet many assume the success rate should be higher. Those who are not successful often are bitterly disappointed. However, patients and physicians can take steps to avoid a bad result. New techniques also offer much faster recovery. Experts discuss. | 3/24/19 7:00am | 13:45 |
| Health Care, Stigma | Radio Health Journal | Many people have questions about their bodies that seem so silly, they never bring them up with their doctors. While the answers are sometimes humorous, often they are more complicated and important than we imagine. An expert physician/writer discusses. | 3/24/19 7:00am | 6:05 |
| Health Care, Stigma | Radio Health Journal | Patients used to accept doctors' orders without question. Today, more are asking questions and challenging their doctors' opinions. However, even those who do it politely are likely to be labeled "difficult." A doctor whose late wife nearly made a career of being a difficult patient discusses how patients can do it respectfully and fruitfully. | 3/31/19 7:00am | 10:53 |
| Societal Issues, Mental Health | Radio Health Journal | Studies show a rudeness epidemic in the US, and that people are profoundly affected when they experience or even witness it occurring to someone else. Two experts discuss. | 3/31/19 7:00am | 8:53 |

Section III

Section III lists public service announcements that the station broadcast during the preceding quarter that address community issues.

PUBLIC SERVICE ANNOUNCEMENTS

| ISSUE | ORGANIZATION OR DURATION | NUMBER/DATE/TIME | DURATION |
|----------------------|--|--|--------------|
| Local Youth | Snowbird Softball 101-3 Kiss FM invited out listeners to participate in the 43 rd Annual SnowBird Softball Classic with all of the proceeds benefiting Big Brothers Big Sisters of the Quad Cities. | 36 PSA Promos Aired 1/1/19-1/23/19 Various Dayparts/Live and Produced | :10-:30 Each |
| Mental Health | GiGi's Playhouse Gala 101.3 Kiss FM invited our listeners to Help make a difference for local individuals with Down syndrome by attending the 2019 GiGi's Playhouse "I Have a Voice" Gala on March 9th at the Waterfront Convention Center in Bettendorf. It was an opportunity to celebrate achievements and continue to change the way people view Down syndrome. | 15 PSA Promos Aired 1/15/19-3/5/19 Various Dayparts/Live and produced. | :10-:30 Each |

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| Heart Health | Heart Ball. 101-3 Kiss FM was proud to promote the annual Heart Ball March, 2 nd at the Radisson Quad City Plaza to benefit the American Heart Association. | 33 PSA Promos Aired 2/9-3/2 Various Dayparts/Live and Produced | :10-:30 Each |
| Senior Care | CASI's 37 th Annual St. Patrick's Day Race 101.3 Kiss FM was happy to inform our listeners about the 37 th annual St. Patrick's Day Race, sponsored by Wells Fargo Bank, Saturday March 16 th in downtown Davenport to benefit CASI. | 103 PSA Promos Aired 2/11-3/16 Various Dayparts/Live and Produced | :10-:30 Each |
| Child Health | St. Ambrose University Dance Marathon 101.3 Kiss FM is proud to support the 7th annual St. Ambrose University Dance Marathon, March 30th at the Rogalski Center. St. Ambrose University Dance Marathon provides financial and emotional support for children and families treated at the University of Iowa Stead Family Children's Hospital through the Children's Miracle Network. | 20 PSA Promos Aired 3/19-3/30 Various Dayparts/Live and Produced | :10-:30 Each |
| Various | KUUL aired a total of 506 PSAs during first quarter, 2019, for a wide variety of causes, including but not limited to: <ul style="list-style-type: none"> • Snowbird Softball Classic for BBBS • Baby Delilah Benefit • Fight the Fight for Madi White Spaghetti Dinner • Fulton Fire Soup Supper • Legends Coach Clinic • Chinese New Year • Elks Lodge Free Clinic • Geneseo Kiwanis Pancake Day • Sherrard Fire Department • CASI St. Patrick's Day Race • Heart Ball • Casey Hitchcock Benefit • 11th Annual Charity Hockey Game • Tour de Brew QC 19 • Heartland Havoc • I Have A Voice Gala • SAU University Wine Fest • MS Fundraiser • Teen Challenge • Vietnam Memorial • Police Dance & Tacos • Project Renewal Fit Fest | 506 PSAs Aired 1/1/19-3/31/19 ALL Dayparts | Various |