

**KUUL-FM**  
**East Moline-Quad Cities, IA**  
**Quarterly Issues/Programs List**  
**First Quarter, 2017**  
**April 7, 2017**

**Issues**

KUUL-FM provides is listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:
• <b>Disabilities:</b> Though the Americans with Disabilities act became law in 1990, society continues to recognize new areas where we can all be made 'more equal'.
• <b>Economic Development:</b> The overall health of our community is tied to its economic health. This health can only be maintained by sustaining the growth of area businesses.
• <b>Education:</b> Providing educational opportunities for our area's children—as well as secondary education for our adults—are important building blocks to continued quality of life in our community.
• <b>Environmental Issues:</b> Our natural resources need to be protected for future generations; the price we pay for the "technology now" style of living we currently enjoy has ramifications—both now and for our descendants.
• <b>Food Safety:</b> More and more Americans are concerning themselves with the quality of the food they eat. From concerns about GMO's & food additives to water quality—increasingly, people want to know where their dinner came from.
• <b>Health:</b> Recruiting doctors, nurses, and health techs has become more difficult as this need is everywhere in our country and, as a result these persons are living where quality of life is best.
• <b>Mental Health</b> As cutbacks have occurred in our federal spending, perhaps no area has been harder hit than the funding of mental illness programs.
• <b>Politics:</b> The 2016 election—preceded by the Iowa caucuses and the Illinois primary—has meant an increase in the number of Quad City area visitors who also happen to be Presidential candidates.
• <b>Tourism:</b> Many cities in the Quad Cities two-state area rely on tourism revenues. The rich history of the region is a big reason people like to visit.
• <b>Veterans:</b> With a generation of veterans who have now served multiple tours overseas, their post-military treatment has become an important issue to Quad Citians.

**Programs**

**Section I**

Section I lists regularly scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

**LOCAL PROGRAMMING**

*Note: Quad Cities Forum is a :30 minute show that airs weekly and frequently consists of more than one segment.  
The time listed is the show start time on that date.*

ISSUE	SHOW	GUEST	DATE/TIME	LENGTH
Health	Quad Cities Forum	Doug Cropper is the CEO of Genesis Health System. He talks about the future of health care under President Donald Trump.	1/08/17 7:30am	30min
Arts and Entertainment	Quad Cities Forum	Linda Cook is the Arts and Entertainment Editor for the Quad City Times. She talks about area venues and upcoming events that local residents can take advantage of.	1/15/17 7:30am	30min
Arts and Entertainment	Quad Cities Forum	Tim Schiffer is the Executive Director of the Figge Museum. He talks about some of the new exhibits coming to the Figge this spring and summer.	1/22/17 7:30am	15min
Arts and Entertainment	Quad Cities Forum	Brett Hitchcock is the CEO of Circa 21 Dinner Theater in Rock Island. He discusses the upcoming plays that will be performed at the dinner theater.	1/22/17 7:45am	15min
Community	Quad Cities forum	Sandy Sievert and Jennifer Hildebrand are with the Pink Ribbon Foundation. They talk about the 'Tim Tebo's A Night To Shine' event coming up.	1/29/17 7:30am	15min
Health	Quad Cities Forum	Colleen Reardon talks about the Iowa Marrow Donor Program and how you can be a part of helping to save lives.	1/29/17 7:45am	15min
Community	Quad Cities forum	Brandi McGuire heads up a foundation called 'Ribbons For Kelsey'. It works to make sure that kids don't have a problem taking their service dogs with them to school.	2/05/17 7:30am	15min
Arts and Entertainment	Quad Cities Forum	Karie Gilson is with Quad Cities Arts. She talks about the exhibits and programs available for young area artists.	2/05/17 7:45am	15min

<b>Community</b>	Quad Cities Forum	Ryan Wille is with the Quad Cities Botanical Center. He talks about the center and the education programs available to kids and senior citizens alike.	2/12/17 7:30am	15min
<b>Education</b>	Quad Cities Forum	Rusty Boruff is with the group "One-Eighty". It is a social Service group that works with local educators to help them provide social services with students and individuals in the community.	2/12/2017 7:45am	15min
<b>Health</b>	Quad Cities Forum	Matt Beatty is with the Iowa Senior Games. He lets Quad Cities area seniors know about how they can participate in the Iowa Senior Games and in the process improve their health.	2/19/17 7:30am	15min
<b>Community</b>	Quad Cities Forum	Amy Warren is with CASI: the Center For Active Seniors. She talks about their Rock-N-Roll Bingo program that promotes keeping seniors active.	2/19/17 7:45am	15min
<b>Arts and Entertainment</b>	Quad Cities Forum	Rick Palmer is the Director of the Adler Theater in downtown Davenport. He talks about the programs and shows coming to the theater in the coming months	2/26/17 7:30am	15min
<b>Arts and Entertainment</b>	Quad Cities Forum	Scott Mullen is head of the I-Wireless Center. He talks about the upcoming events and concerts that will be held at the Moline, Illinois venue.	2/26/17 7:45am	15min
<b>Community</b>	Quad Cities Forum	Kim Findlay is the Director of the Putnam Museum in Davenport. She talks about the upcoming exhibits at the Museum. They include a Beatles Tribute and King Tut Exhibit.	3/05/2017 7:30am	30min
<b>Arts and Entertainment</b>	Quad Cities Forum	Linda Cook is a movie critic with the Quad City Times. She talks about a local program that features classic movies at outdoor venues and I-Max locations.	3/12/17 7:30am	30min
<b>Education</b>	Quad Cities Forum	Sue Macy is an author with American Geographic. She has written a book titled "Motor Girls". It chronicles the early history of women and the motor car.	3/19/17 7:30am	30min
<b>Community</b>	Quad Cities Forum	Thompson Teasdale and Megan Cousins are students in the Davenport school district. They are with a group of students pushing for equal school funding.	3/26/17 7:30am	30min

## Section II

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

### NETWORK [and/or SYNDICATED] PROGRAMMING

*Note: Radio Health Journal is a :28 minute show that airs weekly and consists of two main segments.*

*The time listed is the show start time on that date.*

ISSUE	PROGRAM/TITLE	DESCRIPTION	DATE/TIME	DURATION
<b>Health Care; Technology</b>	Radio Health Journal	With monitors surveying every part of patients' bodies, hospital intensive care units appear to be a model of high tech. But systems engineers say ICU's are actually models of inefficiency because few of those high tech devices talk to each other. Experts discuss how ICU's could be improved to save lives.	1/01/2017 7:00am	12:25
<b>Health Care; Education</b>	Radio Health Journal	Most people rely on their primary care doctors first when they need health care. But a shortage in primary care doctors is only getting worse. Some medical schools have been successful in keeping their grads in primary care. We talk to an expert from one of them to see how it's done and if other schools can replicate their success.	1/01/2017 7:00am	7:36
<b>Women's Issues; Eating Disorders</b>	Radio Health Journal	Over the last decade, the number of women over age 30 seeking treatment for anorexia, bulimia and binge eating disorder has skyrocketed. Experts discuss the factors triggering eating disorders in midlife and the factors that bring women in for treatment for long standing disorders.	1/08/2017 7:00am	11:42
<b>Health care; Disabilities</b>	Radio Health Journal	Dupuytren disease (pronounced DOO-pah-tren) is the most common disorder crippling hands that most people have never heard of. It is a genetic condition of the fascia beneath the skin of the palms, and it stubbornly resists treatment. An expert and a patient discuss the disorder.	1/08/2017 7:00am	8:05

<b>Marijuana Legalization, Public Health</b>	Radio Health Journal	With recreational marijuana use legal in eight states and 29 permitting medical pot use, there will be more drivers on the road who are potentially under the influence of marijuana. However, police have no way to determine who is dangerous and who is not, as blood levels of marijuana's active ingredient are often meaningless. Experts discuss the problem and new scientific discoveries about marijuana impairment.	1/15/2017 7:00am	12:15
<b>Disabilities; Health Care; Technology</b>	Radio Health Journal	Motorized, computer-controlled braces and frames are making the concept of the bionic human into reality. Experts discuss how these exoskeletons work and how they may be used in the future.	1/22/2017 7:00am	11:17
<b>Health Care; Poverty</b>	Radio Health Journal	Public hospitals have a poor reputation, but in some fields, especially trauma, they are often among the best hospitals in the US. Two experts discuss reputation vs. reality and the threats public hospitals face.	1/22/2017 7:00am	8:33
<b>Youth At Risk</b>	Radio Health Journal	Experts have believed that autism affects four times as many boys as girls, but the ratio may not actually be quite that high. Doctors are learning that autism shows up differently in girls' behavior as a result of brain differences. This leaves many girls with autism undiagnosed.	1/29/2017 7:00am	12:45
<b>Health in the Workplace</b>	Radio Health Journal	Most employers believe the workplace is no place to nap, but research increasingly shows that a short nap in the middle of the day carries many benefits in increased productivity	1/29/2017 7:00am	7:12
<b>Technology; Relationship Issues</b>	Radio Health Journal	Today more than half of American adults are single. Many are still looking for love--more than 40 million are members of online dating sites, which have their busiest time of the year between now and Valentine's Day. A noted psychologist explains research showing most users take the wrong approach when seeking a good match online, and discusses how they can better their odds of finding true love.	2/05/2017 7:00am	11:33
<b>Sports Health; Ethics</b>	Radio Health Journal	Injured NFL players are treated by doctors employed by teams, but a Harvard study claims there is an inherent conflict of interest in that arrangement, which might mean putting players on the field before they're recovered. One of the study's co-authors discusses.	2/05/2017 7:00am	8:33
<b>Youth At Risk; Allergies</b>	Radio Health Journal	Peanut allergies in children have skyrocketed to the point that many schools ban foods containing them. Now studies show previous advice is wrong. Rather than keeping kids away from peanuts to protect them, parents should give most infants peanuts from an early age. An allergy expert who is co-author of new guidelines explains.	2/12/2017 7:00am	12:58
<b>Death and Dying</b>	Radio Health Journal	Music thanatology is a specialized practice of playing harp music for the dying. A practitioner of the art explains how there is also science to it as well, and a woman whose family has used it describes her experience	2/12/2017 7:00am	6:49
<b>Antibiotic Resistance</b>	Radio Health Journal	Antibiotic resistance may mean some infections are untreatable in the future. To combat this bacterial evolution, new federal rules went into effect on January 1 that restrict use of antibiotics in food animals, where the majority of US antibiotics are consumed. Critics worry the rules don't go far enough. Experts on both sides of the issue discuss	2/19/2017 7:00am	12:18
<b>Public Health</b>	Radio Health Journal	A major new study shows hearing loss is decreasing in the US. This has surprised some experts who've feared greater use of ear buds would lead to greater hearing loss in young people. Experts discuss why hearing loss is declining and caution against complacency.	2/19/2017 7:00am	7:27
<b>Drug Addiction/ Substance Abuse</b>	Radio Health Journal	Primary care doctors such as family physicians and internists can treat opioid addiction in their offices using drug substitution therapy. This could potentially erase the stigma of getting treatment. However, few doctors have been trained in this therapy. Experts discuss opioid addiction, & potential treatments.	2/26/2017 7:00am	12:51
<b>Health Care Technology</b>	Radio Health Journal	Eye transplants have long been attempted unsuccessfully. Doctors are taking what they've learned in hand transplants, especially in nerve regeneration, and applying it to eye transplant development. Experts discuss what need to be accomplished to make transplants a reality	2/26/2017 7:00am	6:04

<b>Public Health; Federal Government and Regulation</b>	Radio Health Journal	The Trump Administration has signaled it intends to revamp the Food and Drug Administration to speed the approval of drugs. Some FDA commissioner candidates have proposed radical reform, including an end to the requirement that drugs must be effective to be approved. Experts discuss what reform might look like and what the FDA needs to better succeed.	3/05/2017 7:00am	12:31
<b>Consumerism; Education</b>	Radio Health Journal	Many people have questions about their bodies that seem so silly, they never bring them up with their doctors. While the answers are sometimes humorous, often they are more complicated and important than we imagine. An expert physician/writer discusses	3/05/2017 7:00am	6:58
<b>Disabilities, Music Education</b>	Radio Health Journal	Many people sing badly and think they're tone deaf, but a surprisingly low proportion of them truly can't tell one note from another. They not only can't sing, they also can't enjoy music, may have trouble with certain forms of language, and may be unable to communicate emotion in their speech. Experts discuss.	3/12/2017 7:00am	12:13
<b>Substance &amp; Alcohol Abuse</b>	Radio Health Journal	As St. Patrick's Day approaches—one of the biggest drinking holidays of the year—an expert discusses why hangovers occur and what might work to prevent them and recover from them.	3/12/2017 7:00am	7:28
<b>Antibiotic Resistance</b>	Radio Health Journal	Since the introduction of antibiotics in World War II, doctors have prescribed courses of treatment that typically ran longer than necessary. Bacterial resistance is forcing a reevaluation, shortening courses sometimes to just a few days and even prompting doctors to advise not using all pills if patients feel better.	3/19/2017 7:00am	12:18
<b>Public Health; Mental Health</b>	Radio Health Journal	Anxiety is normal, but too much can be crippling. An author and anxiety sufferer discusses the nature of crippling anxiety and what people can do about it.	3/19/2017 7:00am	7:41
<b>Public Health; Consumerism</b>	Radio Health Journal	Patients used to accept doctors' orders without question. Today, more are asking questions and challenging their doctors' opinions. However, even those who do it politely are likely to be labeled "difficult." A doctor whose late wife nearly made a career of being a difficult patient discusses how patients can do it respectfully and fruitfully.	3/26/2017 7:00am	10:58
<b>Respect of Others</b>	Radio Health Journal	Studies show a rudeness epidemic in the US, and that people are profoundly affected when they experience or even witness it occurring to someone else. Two experts discuss.	3/26/2017 7:00am	7:41

### Section III

Section III lists public service announcements that the station broadcast during the preceding quarter that address community issues.

#### PUBLIC SERVICE ANNOUNCEMENTS

ISSUE	ORGANIZATION OR DURATION	NUMBER/DATE/TIME	DURATION
<b>Local Youth</b>	Snowbird Softball 101-3 Kiss FM invited out listeners to participate in the 41 <sup>st</sup> Annual SnowBird Softball Classic with all of the proceeds benefiting Big Brothers Big Sisters of the Quad Cities.	36 PSA Promos Aired 1/9/17-1/29/17 Various Dayparts/Live and Produced	:10-:30 Each
<b>Community Health</b>	Genesis Flu Shot Clinic 101.3 Kiss FM partnered up with Genesis Health to offer FREE flu shots to our listeners by offering a drive up flu shot clinic.	10 PSA Promos Aired 1/18/17-1/21/17 Various Dayparts/Live and produced.	:10-:30 Each
<b>Child Health</b>	2nd Annual Evening of Hope in Honor of Miracle for Madi 101-3 Kiss FM was proud to promote the 2nd Annual Evening of Hope in Honor of Miracle for Madi, March 3 on the St. Ambrose University Campus. This gala benefits those fighting Spinal Muscular Atrophy-the leading genetic cause of death in infants.	28 PSA Promos Aired 2/15-3/2 Various Dayparts/Live and Produced	:10-:30 Each
<b>Senior Care</b>	CASI's 35 <sup>th</sup> Annual St. Patrick's Day Race 101.3 Kiss FM was happy to inform our listeners about the 35 <sup>th</sup> annual St. Patrick's Day Race, sponsored by Russell Construction, Saturday March 18 <sup>th</sup> in downtown Davenport to benefit CASI.	38 PSA Promos Aired 2/20-3/18 Various Dayparts/Live and Produced	:10-:30 Each

<b>Child Health</b>	St. Ambrose University Dance Marathon 101.3 Kiss FM is proud to support the 5th annual St. Ambrose University Dance Marathon, April 1st at the Rogalski Center. St. Ambrose University Dance Marathon provides financial and emotional support for children and families treated at the University of Iowa Stead Family Children's Hospital through the Children's Miracle Network.	56 PSA Promos Aired 3/2-4/1 Various Dayparts/Live and Produced	:10-:30 Each
<b>Various</b>	<p>KUJL aired a total of 460 PSAs during first quarter 2017, for a wide variety of causes, including but not limited to:</p> <ul style="list-style-type: none"> <li>• The Hands Aux</li> <li>• Nebraska U Choris</li> <li>• Boys &amp; Girls Club Gala</li> <li>• Big Bros-Big Sis/Snowbird</li> <li>• Trivia Night for Team Ryder</li> <li>• Big Bros-Big Sis Big Idea Workshop</li> <li>• Growing Great Families</li> <li>• 8<sup>th</sup> Annual Poker Classic</li> <li>• Relay For Life</li> <li>• Cardboard Sled Race</li> <li>• Ducks Unlimited Banquet</li> <li>• Davenport Little League Softball</li> <li>• Women Of The Moose</li> <li>• Cars For The Blind</li> <li>• NKT</li> <li>• CASI St. Pats Race</li> <li>• Chuck Long Charity</li> <li>• The Kids Table</li> <li>• 1<sup>st</sup> Annual Comedy Event</li> <li>• R.I. Police Benevolent Assoc.</li> <li>• Abate of Iowa</li> <li>• 1-800-Bets Off</li> <li>• Benefit G. George</li> <li>• Operation Engage America</li> <li>• Bake Sale Taco Tuesday</li> <li>• Sip Sip Hooray Fundraiser</li> <li>• Camanche MDA</li> <li>• Discovery Shop Benefit</li> <li>• Child Abuse Council</li> </ul>	460 PSAs Aired 1/1/17-3/31/17 ALL Dayparts	<b>Various</b>