

**KUUL-FM**  
**East Moline-Quad Cities, IA**  
 Quarterly Issues/Programs List  
 Fourth Quarter, 2017  
 January 9, 2018

**Issues**

KUUL-FM provides is listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:
• <b>Arts &amp; Entertainment:</b> Research shows that the availability of Arts and Culture—everything from museums to parks and recreation systems—can greatly improve the quality of life in a community.
• <b>Economic Development:</b> The overall health of our area is tied to its economic health. This health can only be maintained by sustaining the growth of local businesses.
• <b>Education:</b> Providing educational opportunities for our area's children—as well as secondary education for our adults—are important building blocks to continued quality of life in our community.
• <b>Environment:</b> Our natural resources need to be protected for future generations; the price we pay for the “technology now” style of living we currently enjoy has ramifications—both now and for our descendants.
• <b>Food and Nutrition:</b> We live in an age of plenty—for many Americans. For others, ‘food deserts’ are real. Additional emphasis is now being placed on proper nutrition from the foods we eat.
• <b>Health:</b> Recruiting doctors, nurses, and health techs has become more difficult as this need is everywhere in our country and, as a result these persons are living where quality of life is best.
• <b>Immigration Issues:</b> Newcomers to the United States settling in the Quad Cities area face many kinds of adjustments.
• <b>Mental Health</b> As cutbacks have occurred in federal spending; perhaps no area has been harder hit than the funding of mental illness programs.
• <b>Military:</b> Treatment of all military, including veterans from the wars in Iraq and Afghanistan, is an important issue to Quad Citians because so many from our area have served.
• <b>Religion.</b> Understanding of and tolerance for those with different religious beliefs.
• <b>Senior Issues:</b> From health to education to living conditions, senior needs are increasingly being accounted for—and marketed to.
• <b>Tourism:</b> Many cities in the Quad Cities two-state area rely on tourism revenues. The rich history of the region is a big reason people like to visit.

**Programs**

**Section I**

Section I lists regularly scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

**LOCAL PROGRAMMING**

ISSUE	Guest	DESCRIPTION	DATE/TIME	LENGTH
<b>Education</b>	Quad Cities Forum	Becky Baines writes kid's books for National Geographic. She talks about her book Explore My World Of Adorable Animals.	10/1/17 7:30am	30min
<b>Education</b>	Quad Cities Forum	The show explores the ways in which music can unlock the potential of those who struggle with reading, writing, math, organization or focus. 1 in 5 people have learning and attention issues, like ADHD and dyslexia. The show will feature stories from experts, teachers, parents and kids with learning and attention issues and how music has such a big impact on these children's lives.	10/08/17 7:30am	30min
<b>Senior Health &amp; Well Being</b>	Quad Cities Forum	Executive Director of CASI Laura Kopp talks about a Murder Mystery to raise monies for activities and programs available at her center to keep seniors active.	10/15/17 7:30am	15min
<b>Education</b>	Quad Cities Forum	Kate Mapes is with the QC Botanical Center. She outlines the educational programs offered by the center.	10/15/17 7:30am	15min
<b>Mental Health Issues</b>	Quad Cities Forum	Jessica Malcheff is with the Vera French Community Mental Health Facility. She talks about an upcoming Gala to raise money for her organization.	10/22/17 7:30am	30min
<b>Arts and Entertainment</b>	Quad Cities Forum	Rick Palmer is the Director of the Adler Theater in downtown Davenport. He talks about the programs and shows coming to the theater in the coming months	10/29/17 7:30am	30min
<b>Education</b>	Quad Cities Forum	Kitson Jazyynka Wrote the National Geographic book for kids "Histories Mysteries.	11/05/17 7:30am	30min
<b>Veterans Issues</b>	Quad Cities Forum	IHeart Media produced a 30 minute program honoring the military on the Veterans Day.	11/12/17 7:30am	30min

<b>Education</b>	Quad Cities Forum	Kate Romao is a writer For the National Geographic kid's series. Her book is "Try This! Extreme"	11/19/17 7:30am	30min
<b>Education</b>	Quad Cities Forum	Dawn Saul is with the JB Young Opportunity Center. She talks about offering young troubled kids the opportunity to learn skills that that will offer them a future.	11/26/17 7:30am	30min
<b>Religion</b>	Quad Cities Forum	Local Pastor John Horn Talks about Christmas...its meaning and how it's celebrated in his religion.	12/03/17 7:30am	15min
<b>Health Issues</b>	Quad Cities Forum	Gloria Siepret is with an organization called Gabe's Dream. It raises money to fund efforts to make the dreams of ill kids come true.	12/10/17 7:30am	15min
<b>Arts and Entertainment</b>	Quad Cities Forum	Shonn Wiley is with the group "Under The Street Lamp". They are performing a holiday show at the Tax Slayer Center.	12/17/17 7:30am	30min
<b>Religion</b>	Quad Cities Forum	Rabbi Henry Karp talks about the holidays and how they are celebrated in the Jewish religion.	12/24/17 7:30am	15min
<b>Religion</b>	Quad Cities Forum	Local Pastor Doug Rowland Talks about Christmas its meaning and how it's celebrated in his religion.	12/24/17 7:30am	15min
<b>Arts and Entertainment</b>	Quad Cities Forum	Magician Mike Super talks about his upcoming performance at the Tax Slayer Center.	12/31/17 7:30am	30min

## Section II

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

### NETWORK [and/or SYNDICATED] PROGRAMMING

**Note: Radio Health Journal is a :28 minute show that airs weekly and consists of two main segments. The time listed is the show start time on that date.**

ISSUE	PROGRAM/TITLE	DESCRIPTION	DATE/TIME	DURATION
<b>Youth at Risk</b>	Radio Health Journal	Fetal alcohol spectrum disorder affects around five percent of the US population with mental disabilities and behavioral problems. Researchers explain experiments on animals with a new treatment that could eliminate the disorder, perhaps even after birth.	10/01/2017 7:00am	12:39
<b>World Population</b>	Radio Health Journal	Birth rates in the US are at an all-time low, and fertility for all age groups under age 30 is dropping. Experts explain that it may not be as good a thing as we may think, and cite nations like Japan and Italy which are facing labor shortages and elderly populations as a result of less-than-replacement-level fertility.	10/01/2017 7:00am	7:18
<b>Immigration</b>	Radio Health Journal	With the federal government's crackdown on undocumented immigrants, many of them are skipping going to the doctor or the emergency room for fear of deportation. Experts discuss.	10/08/2017 7:00am	12:48
<b>Youth at Risk</b>	Radio Health Journal	Pregnancy and early childhood are the most common time for a strange disorder that prompts people to eat non-food items such as clay or ice. Experts discuss its mysterious history.	10/08/2017 7:00am	7:05
<b>Sleep Effects on Health</b>	Radio Health Journal	Thirty years of research have shown that teenagers' biology prevents them from getting to sleep much before 11pm, and with most high schools starting classes around 8 am, they are chronically sleep deprived. Experts discuss how students and even the economy would benefit from later start times and the reasons many people and school districts still oppose the change.	10/15/2017 7:00am	12:02
<b>Women's Issues</b>	Radio Health Journal	Women undergoing cancer treatment often suffer hair loss and other impacts on appearance. A noted beauty expert discusses best ways to deal with it.	10/15/2017 7:00am	7:39
<b>Addictions</b>	Radio Health Journal	Scientists are learning the specific workings of the brain when it is addicted to a substance or behavior, and showing that all addictions are similar. This gives hope of one day developing a drug to combat many addictions. However, the stigma of addictions—that they are a moral failing—still looms over the field.	10/22/2017 7:00am	12:40
<b>Emergency Preparedness</b>	Radio Health Journal	Many people will have to deal with a natural disaster at some point in their lives. Two civil defense experts discuss how to be ready before it comes.	10/22/2017 7:00am	7:41

<b>Women's Health</b>	Radio Health Journal	Only about a third of research subjects in clinical studies are women. In basic research on animals and cells, female models are even more poorly represented. This results in poor understanding of how new drugs work on women and occasional drug recalls when major side effects are discovered after the fact. Experts discuss why such an imbalance occurs, its results, and how the problem is being addressed.	10/29/2017 7:00am	12:00
<b>Sleep Disorders</b>	Radio Health Journal	A sleep disorder strangely named "exploding head syndrome" may keep more than 10 percent of people awake at night by inflicting them with crashing sounds that only they can hear. A sufferer and an expert discuss.	10/29/2017 7:00am	6:51
<b>Mainutrition</b>	Radio Health Journal	Rising levels of carbon dioxide in the atmosphere are making crops grow bigger & faster. However, researchers have found that these crops contain significantly lower levels of protein, iron, zinc, and other important nutrients, potentially endangering nutrition for hundreds of millions of people. Experts explain the effect will get worse as CO2 levels continue to rise, and what might be done to combat the problem.	11/05/2017 7:00am	12:11
<b>Mental Health</b>	Radio Health Journal	Some people who seek repeated plastic surgery are afflicted with a mental illness, body dysmorphic disorder, which distorts their view of their own appearance. Experts discuss symptoms and how the disorder may be treated, though few with the disorder agree to psychological treatment.	11/05/2017 7:00am	7:28
<b>Public Health</b>	Radio Health Journal	Some hospital units have set up handshake bans because too few healthcare workers wash hands well enough to keep from spreading germs. The general public is even worse at washing hands, which has caused spread of serious disease. Some experts say handshakes foster important human connections and oppose bans. Experts discuss and describe what it takes to wash hands well enough to be "clean."	11/12/2017 7:00am	11:37
<b>Public Health</b>	Radio Health Journal	Poultry farming has become heavily industrialized, in part through the use of antibiotics in feed. This contributes to the spread of antibiotic resistance, as an expert author describes.	11/12/2017 7:00am	7:49
<b>Elderly Issues</b>	Radio Health Journal	As loved ones age, tough decisions need to be made on finances, housing, and other concerns, and these decisions need to be made far earlier than they typically are. This is especially true if a person does not have family to act as support and caregiver. Two experts discuss managing the transition from complete independence as we age.	11/19/2017 7:00am	12:31
<b>Ethics</b>	Radio Health Journal	Lies aren't always bad. Often, they're told to be polite, and compassionate people are most likely to tell whoppers. But as the stakes of lies rise, honesty trumps kindness. Yet few people are ever able to distinguish when they're being told lies. Experts explain.	11/19/2017 7:00am	6:54
<b>Elderly Issues</b>	Radio Health Journal	Spouses of Alzheimer's disease patients often struggle with depression while caregiving and are desperate for support. Some have started new relationships while their loved one is still alive but no longer recognizes them. Acceptance of such infidelity is highly individual. Experts and a woman involved in such a relationship discuss how it can benefit even the incapacitated spouse, as long as families find it acceptable.	11/26/2017 7:00am	11:08
<b>Mental Health</b>	Radio Health Journal	Researchers have found that severe emotional trauma in childhood triggers physical disease later in life, and has a cumulative effect. An award-winning science writer who has researched the topic discusses findings.	11/26/2017 7:00am	8:05
<b>Labor and Employment</b>	Radio Health Journal	Millions of vulnerable low-wage workers are exploited and trapped, both in the US and around the world. Experts discuss why foreigners are especially at risk of being intimidated into forced labor and how they might be rescued.	12/03/2017 7:00am	12:16
<b>Cancer</b>	Radio Health Journal	Survival rates for pancreatic cancer remain extremely low due in part to the lack of screening tests for early detection. An advocate and a genetic counselor discuss the state of pancreatic cancer screening and the few alternatives available.	12/03/2017 7:00am	7:41

<b>Youth at Risk</b>	Radio Health Journal	Thirty-five percent of children receiving treatment for mental health issues are treated only by a primary care physician, due in part to a shortage in pediatric mental health care providers as well as a stigma in consulting them. Experts discuss readiness of pediatricians to treat mental illness in children and efforts to be sure they're prepared.	12/10/2017 7:00am	12:38
<b>Mental Health</b>	Radio Health Journal	Some people, especially those in northern latitudes, may get the blues or worse as fall sets in and days get shorter. They suffer from seasonal affective disorder, a chemical change in the brain caused by decreased exposure to sunlight. Experts discuss causes and remedies.	12/10/2017 7:00am	7:19
<b>Mental Health</b>	Radio Health Journal	Meditation and mindfulness could be in even more demand as civility declines and stress increases. An expert explains how it works.	12/17/2017 7:00am	12:03
<b>Public Health</b>	Radio Health Journal	Hiccups are annoying and uncomfortable, and doctors don't know why we (and most other species) get them. An expert explains what hiccups are and why most home remedies actually work.	12/17/2017 7:00am	7:23
<b>Emergency Preparedness</b>	Radio Health Journal	Mega-storms such as Hurricanes Harvey, Irma and Maria disrupt uncounted lives and leave psychological scars that can last for decades and recur every hurricane season. Experts who have tracked survivors of Hurricane Katrina 12 years ago explain what survivors of new storms can expect in their lives.	12/24/2017 7:00am	12:09
<b>Health Care</b>	Radio Health Journal	When a person suffers a severe emotional shock, they may suffer what looks like a heart attack but is actually what doctors call "stress cardiomyopathy." Most patients recover but the condition can be fatal, confirming that it is possible to die of a broken heart. An expert explains.	12/24/2017 7:00am	7:37
<b>Women's Health</b>	Radio Health Journal	Polycystic ovary syndrome affects about 10% of American women, but has such a wide variety of troubling symptoms that it's often misdiagnosed. Experts discuss the disorder and what women should know.	12/31/2017 7:00am	13:11
<b>Youth at Risk</b>	Radio Health Journal	Poor children often can't access healthcare or other needs in spite of decades of efforts. A pediatrician who has established clinics for the poor discusses the problem.	12/31/2017 7:00am	6:34

### Section III

Section III lists public service announcements that the station broadcast during the preceding quarter that address community issues.

#### PUBLIC SERVICE ANNOUNCEMENTS

ISSUE	ORGANIZATION OR DURATION	NUMBER/DATE/TIME	DURATION
<b>Economics/ Education</b>	Student Hunger Drive KISS-FM aired live/recorded PSA Promos inviting listeners to participate in the Student Hunger Drive to be held at the Riverbend Food Bank on November 9.	70 PSA Promos Aired 10/2-11/08 Various Dayparts	:10-:30 Each
<b>Special Needs</b>	Polar Plunge for Special Olympics Iowa 101-3 Kiss FM was proud to promote the Polar Plunge for Special Olympics Iowa on October 28 <sup>th</sup> , out at West Lake. Listeners were encouraged to get a team together and take the plunge to help raise money for the special Olympics.	20 PSA Promos Aired 10/1-10/27 Various Dayparts	:10-:30 Each
<b>Child Welfare</b>	Project Bundle Up 101.3 Kiss FM teamed up with our television partner KWQC TV 6 to Promote the Project Bundle Up held at the TV 6 studio. Listeners were Encouraged to drop off an item of winter clothing so less fortunate children in the Quad City Metro Area would be able to stay warm this winter.	13 PSA Promos Aired 10/13-10/20 Various Dayparts/Live and Produced	:10-:30 Each
<b>Child Welfare</b>	Tori's Art of Hope Fundraiser 101.3 Kiss FM was proud to support the 2 <sup>nd</sup> annual Tori's Art of Hope Fundraiser that raises money to provide art boxes to cancer patients at the University of Iowa Stead Family Children's Hospital and other children's hospitals across the United States.	25 PSA Promos Aired 10/1-10/21 Various Dayparts/Live and produced	:10-:30 Each
<b>Local Arts</b>	Festival Of Trees More than a premier holiday event, Festival of Trees is the annual fundraiser for <u>Quad City Arts</u> , a local nonprofit arts organization. This fundraiser makes it possible for Quad City Arts to provide quality arts programming and support year-round for the residents of six counties in Eastern Iowa and Western Illinois.	25 PSA Promos Aired 11/8-11/26 Various Dayparts/Live And Produced	:10-:30 each

<b>Child Welfare</b>	<b>Toys For Tots</b> 101.3 Kiss FM teamed up with our television partner KWQC TV 6 to Promote the Toys for Tots drive held at the TV 6 studio. Listeners were Encouraged to drop off an unwrapped toy or a monetary donation so that less fortunate children in the Quad City Metro Area would have a toy to unwrap during the holiday season	43 PSA Promos Aired 11/15-11/30 Various Dayparts/Live and Produced	:10-:30 Each 3 x :60 Live On Location breaks
<b>Various</b>	KUJL aired a total of 503 PSAs during fourth quarter, 2017, for a wide variety of causes, including but not limited to: <ul style="list-style-type: none"> <li>• American Red Cross –Blood Drive</li> <li>• Army reserve</li> <li>• Benefit for Police Chief Behning</li> <li>• Bob Lynch Benefit</li> <li>• Bucktown NAMI</li> <li>• Celtic Cultures Trivia Night</li> <li>• CASI Fund Drive</li> <li>• Christmas Spectacular in Eldridge</li> <li>• Davenport West High Band Trivia Night</li> <li>• Erie Lighted Christmas Parade</li> <li>• Festival of Trees Generic</li> <li>• Festival of Trees Cheers Party</li> <li>• Fulton Christmas Walk</li> <li>• Go Red For Women Luncheon</li> <li>• Henry Co Court Lights On For Life</li> <li>• Henry Co Court Don't Drink and Drive</li> <li>• Handicapped Development Center</li> <li>• Hauberg Mansion Christmas in Bloom</li> <li>• Jingle Bell Run/Walk</li> <li>• Kiwanis</li> <li>• Little Leon Benefit</li> <li>• Louisa County Ambulance BBQ</li> <li>• Make-A-Wish</li> <li>• Margarita Mix-up</li> <li>• Muscular Dystrophy</li> <li>• National Bully Prevention Month</li> <li>• Red Cross "100 pints" Blood Drive</li> <li>• R.I. Arsenal</li> <li>• Run With The Bull</li> <li>• Sherrard Christmas Walk</li> <li>• Student Hunger Drive</li> <li>• Tori's Art of Hope</li> <li>• Unmask Mental Health</li> <li>• Viet Nam Vets Rock n Roll Bingo</li> <li>• Working For Wishes-Iowa</li> </ul>	503 PSAs Aired 10/1-12/31/17 ALL Dayparts	<b>Various</b>