

KUUL-FM
East Moline-Quad Cities, IA
Quarterly Issues/Programs List
Third Quarter, 2016
October 7, 2016

Issues

KUUL-FM provides is listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:	
•	Arts and Entertainment: Research shows that the availability of Arts and Culture—everything from museums to parks and recreation systems—can greatly improve an area's quality of life.
•	Children & Family: Raising children has never been easy, but in today's world, a myriad of new issues have come in to play which complicate things even further.
•	Community: From road quality to sewer repair to garbage pickup, people of the Quad Cities are BIG on city basics.
•	Cyber Security: The power and reach of the internet have improved our lives in so many ways, but have also complicated the security of our finances—even our very own identities.
•	Economy: Greater coordination is needed between economic development efforts for the various communities that make up the Quad Cities metropolitan area. The Quad City Development Group is vital to this effort.
•	Education: Providing educational opportunities for our area's children—as well as secondary education for our adults—are important building blocks to continued quality of life in our community.
•	Environment: Our natural resources need to be protected for future generations; the price we pay for the “technology now” style of living we currently enjoy has ramifications—both now and for our descendents.
•	Health: Recruiting doctors, nurses, and health techs has become more difficult as this need is everywhere in our country and, as a result these persons are living where quality of life is best.
•	Mental Health: As federal and state(s) funding for mental health programs has been decreased; local agencies are increasingly challenged to keep up with the need.
•	Politics: 2016 is a Presidential election year. A number of Senate and Congressional races are also up for grabs. It all is making for a lot of political discussion.
•	Public Welfare: Government struggles to maintain high quality living standards for all concerned—and these days with less and less funding to work with.
•	Science and Technology. Amazing advances have been made in technology have had an enormously positive effect on each of our lives. These advances—and the breakneck pace of tech growth—have also made our lives more complicated.
•	Tourism: Many cities in the Quad Cities two-state area rely on tourism revenues. The rich history of the region is a big reason people like to visit.

Programs

Section I

Section I lists regularly scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

LOCAL PROGRAMMING

Note: QC Forum is a :28 minute show that airs weekly and often consists of two main segments.

The time listed is the show start time on that date.

ISSUE	Guest	DESCRIPTION	DATE/TIME	LENGTH
First Responders	Quad Cities Forum	Davenport Fire Chief Lynn Washburn talks about her career as a woman firefighter and about the loss of LT Mark Kaekert who had served as a community liaison.	7/03/16 7:30 am	15min
First Responders	Quad Cities Forum	A Special replay of a Quad City Forum interview with Davenport Fire Department Lt Mark Kaekert who passed away suddenly. Lt Kaekert had served as a community liaison for years, especially known for his work with area schools.	7/03/16 7:45 am	15min
Arts and Entertainment	Quad Cities Forum	Tim Schiffer is the Executive Director of the Figge Museum. He talks about some of the new exhibits coming to the Figge this fall and winter.	7/10/2016 7:30 am	30min
Arts and Entertainment	Quad Cities Forum	Linda Cook is the Film Critic for the Quad City Times newspaper. She discusses the new releases coming to theaters this fall.	7/17/16 7:30 am	30min
Health	Quad Cities Forum	Kelly Hendershot is the Project Manager for Gilda's club Quad Cities. She talks about the new educational and fundraising efforts her group is bringing to the Quad Cities	7/24/16 7:30 am	15min
Religion	Quad Cities Forum	Leslie Kilgannon is the Executive Director of the Quad Cities Interfaith Organization. She talks about the groups 30 year history of organizing faith groups to accomplish their goals.	7/24/2016 7:45 am	15min

Politics	Quad Cities Forum	Illinois State Representative Dave Loebsack is not seeking re-election. He talks about his accomplishments during his long tenure in the Illinois house of Representatives.	7/31/16 7:30 am	15min
Health	Quad Cities Forum	Jenny Atzen is the founder of the Elizabeth Grace Sleep Sack Project and the Halo 5K run. She talks about the trend to use Birth sacks in birthing centers. Atzen discusses the benefits of using the birth sacks.	7/31/16 7:45 am	15 min
Politics	Quad Cities Forum	Cindy Winkler is a member of the Iowa House of Representatives. She talks about the legislative issues facing the House and her upcoming re-election battle.	8/07/16 7:30 am	15min
Education	Quad Cities Forum	Thompson Teasdale and Megan Cousins are students in the Davenport school district. They are with a group of students pushing for equal school funding.	8/07/16 7:45 am	15min
Politics	Quad Cities Forum	Jane Duax is a candidate for the Scott County Board of Supervisors. She talks about the reasons she should be the voters choice for the Board in the November Election.	8/14/2016 7:30 am	15min
Politics	Quad Cities Forum	Scott Tunnickliff is a candidate for the Scott County Board of Supervisors. He talks about the reasons he should be the voters choice for the Board in the November election.	8/14/2016 7:45 am	15min
Politics	Quad Cities Forum	Pete Bawden is the Democratic candidate for Scott County Sheriff. He discusses the reasons that he is running for Sheriff.	8/21/16 7:30 am	15min
Politics	Quad Cities Forum	Tim Lane is the Republican candidate for Scott County Sheriff. He discusses the reasons that he is running for Sheriff.	8/21/16 7:45 am	15min
Politics	Quad Cities Forum	Phyllis Thede is a member of the Iowa House of Representatives. She talks about why she should be re-elected.	8/28/16 7:30 am	15min
Politics	Quad Cities Forum	Ken Krumwiede is challenging Phyllis Thede for her seat in the Iowa Legislature. He talks about why voters should cast their ballots for him in the November election	8/28/16 7:45 am	15min
Community	Quad Cities Forum	Corrie Spiegel is the new Scott County Administrator. She shed the interim label after a nationwide search left her as the top candidate for the job.	9/04/16 7:30 am	15min
Community	Quad Cities Forum	Kim Guy is with the HavLife Foundation. A group formed to help less fortunate students take advantage of sports and music programs by giving them the equipment and instruments they need to take part in programs.	9/04/16 7:45 am	15min
Arts and Entertainment	Quad Cities Forum	Scott Mullen is head of the I-Wireless Center. He talks about the upcoming events and concerts that will be held at the Moline, Illinois venue.	9/11/16 7:30 am	15min
Health	Quad Cities Forum	Jenny Brinkmeyer with Komen of the Quad Cities. She talks about the Race for The Cure that will be taking place in the near future.	9/11/16 7:45 am	15min
Arts and Entertainment	Quad Cities Forum	Linda Cook is a movie critic with the Quad City Times. She talks about a local program that features classic movies at outdoor venues and I-Max locations.	9/18/16 7:30 am	30min
Health	Quad Cities Forum	An Opioid special from I-Heart Radio talking about the dangers from prescription drugs.	9/25/16 7:30 am	30min

Section II

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

NETWORK [and/or SYNDICATED] PROGRAMMING

Note: Radio Health Journal is a :28 minute show that airs weekly and consists of two main segments.

The time listed is the show start time on that date.

ISSUE	PROGRAM/TITLE	DESCRIPTION	DATE/TIME	DURATION
National Security	Radio Health Journal	Most people think of military science in terms of defeating the forces of the other side. But it also involves keeping our troops sheltered, clothed and fed, as well as protected from adversaries like exhaustion, infection, heat and noise. A noted investigative journalist explains the less well known side of military research.	07/03/16 7:00a	12:16
Public Health	Radio Health Journal	Many patients want certainty in diagnoses, especially when they've had expensive diagnostic tests. However, those tests are often less certain in their results than people think, making patients sometimes doubt doctors' competence.	07/03/16 7:00a	7:23
Public Health	Radio Health Journal	The second most common form of dementia is virtually unknown to most people. However, Lewy body dementia affects 1.4 million Americans, with symptoms commonly misdiagnosed as Alzheimer's disease. Additional symptoms such as hallucinations and uncontrollable shaking make diagnosis and caregiving more difficult, and treatments for Alzheimer's or psychosis can often be harmful. Experts discuss.	07/10/16 7:00a	11:21
Health Technology	Radio Health Journal	Gene research has made incredible leaps in the last decade. A physician/Pulitzer-prize winning author explains what our new knowledge means for our immediate medical future, given our struggles with genetic knowledge in the past.	07/13/16 7:00a	8:30
Pediatric Health Issues	Radio Health Journal	Scientists have discovered that the way parents talk to their infants has a huge effect on their intellectual development and later success. Experts discuss why and how parents should hold "conversations" with their babies.	07/13/16 7:00a	11:17
Youth at Risk	Radio Health Journal	Some 700 American children under age 14 die of drowning each year. But when a child is pulled out of the water and revived, they may face life threatening peril hours or days later as the body reacts. Experts discuss.	07/17/16 7:00a	8:31
Health Insurance Issues	Radio Health Journal	Patient advocates have long helped people navigate the healthcare system to get better treatment. Now a new field of advocates is helping people navigate the insurance system as well, assisting with denials and delays. Three experts in the field discuss how to fight your insurer and win.	07/24/16 7:00a	11:42
Public Health	Radio Health Journal	Most Americans consume far too much salt even if they add none to their foods. Experts discuss why salt is such a health problem and what the federal government is doing to push food processors toward reducing salt content in our diets.	07/24/16 7:00a	8:07
Environmental Issues; Public Health	Radio Health Journal	Many people who have chronic recurrent sinusitis may have an allergic reaction to fungi rather than a bacterial infection. Treatments for the two are completely different, and in some cases, fungal sinusitis can be life threatening. Two experts and a patient explain.	07/31/16 7:00a	11:53
Youth at Risk	Radio Health Journal	Children and adolescents seldom have "heart attacks," but they sometimes have heart arrhythmias which can look like the same thing, and be just as deadly. Often they are treated with implantable devices, but need more support than they often get. An expert doctor and the father of a young patient discuss.	07/31/16 7:00a	8:07
Environmental Issues; Public Health	Radio Health Journal	Most people assume their drinking water is safe. However, many chemicals, especially new ones, are unregulated by the EPA, and thousands of water systems serving millions of people have lead levels higher than standards allow. Experts explain the danger of lead, especially to children, and other chemicals that may be in drinking water.	08/07/16 7:00a	11:57

Public Health	Radio Health Journal	Millions of people have varicose veins, which have health consequences beyond their unsightliness. An expert physician explains what varicose veins are and new treatments that simplify getting rid of them.	08/07/16 7:00a	8:07
Youth at Risk; Family Issues	Radio Health Journal	Every generation thinks the one behind it is full of spoiled, entitled, lazy kids, prompting parenting advice that research shows is actually harmful to children. An expert discusses why conventional wisdom about raising kids is often all wrong.	08/14/16 7:00a	11:57
Disabilities; Public Health	Radio Health Journal	Many people with dwarfism also face skeletal abnormalities which can lead to disability. Experts, all little people themselves, discuss major causes of dwarfism, the hurdles they create, the struggle for respect, and the prospect of treatments that could one day make little people rarer.	08/14/16 7:00a	8:21
Public Health	Radio Health Journal	Studies show that medical professionals are as biased as the rest of us against people who are overweight, resulting in lectures, misdiagnoses, and patients who start avoiding the doctor. Experts explain the problem, results, and what might be done about it.	08/21/16 7:00a	13:06
Human Communication Skills	Radio Health Journal	People have different ways to interpret the world around them, and miscommunication is often a result when we assume we do so similarly. A noted author discusses an innovative way to classify communication styles to avoid clashes.	08/21/16 7:00a	6:44
Women's Health	Radio Health Journal	A form of heart attack that strikes young, seemingly healthy people--most of them women, often near childbirth--is increasing. Experts discuss heart attacks caused by arteries that split open rather than blockages.	08/28/16 7:00a	12:00
Natural Disasters; Public Health	Radio Health Journal	Haiti was struck by a devastating cholera epidemic a few months after a disastrous earthquake hit. Eventually the UN and its peacekeeping groups were blamed for causing the outbreak, making a bad situation much worse. Experts discuss how it happened and lessons for future disaster recovery.	08/28/16 7:00a	7:51
Alcohol Abuse; Pediatric Health	Radio Health Journal	Fetal alcohol spectrum disorder is the largest preventable cause of developmental disabilities in the US, and studies show it is far more common than previously suspected, especially in certain populations. Experts explain how better prevention efforts could greatly reduce a wide variety of social problems.	09/04/16 7:00a	10:40
Mental Health	Radio Health Journal	The dreaming brain is nearly as active as it is when we are awake. Experts discuss ways to shape dreams to help solve problems.	09/04/16 7:00a	8:11
Alcohol Abuse; Drunk Driving	Radio Health Journal	Scientists are learning that people who repeatedly drive drunk are not all the same in the personalities and brain chemistries that motivate their behavior. An expert discusses new research suggesting different ways to reduce recidivism in each of these personality types.	09/11/16 7:00a	10:15
Free Speech	Radio Health Journal	Most people regard gossip with disdain. While backbiting, vicious slander is usually disruptive, researchers have found that informational gossip has benefits for society by keeping people in line with societal norms. Experts discuss.	09/11/16 7:00a	7:23
Public Health; Financial Issues	Radio Health Journal	The Epi-Pen brand has become synonymous with epinephrine injectors, which can save the life of a person suffering a severe allergic reaction. Recently there's been outcry over large price hikes for the devices, which have forced some people to seek other alternatives or go without. Experts discuss the economics involved and what patients can do to be protected without going broke. Academy of Allergy, Asthma and Immunology	09/18/16 7:00 am	11:38
Mental Health	Radio Health Journal	What we now call "homesickness" used to be a medical diagnosis called "nostalgia," and it was considered life-threatening. Today many people consider homesickness to be a childish emotion, but an expert says it's nothing to be ashamed of. We all suffer from it sometime and need to know how to cope.	09/18/16 7:00 am	7:27

Youth at Risk; Infectious Disease	Radio Health Journal	Strep infection may prompt a severe reaction in some children, causing their own immune system to attack cells in the brain. What appear to be extreme psychological symptoms result from what is really a physical disorder. The disorder, known as PANDAS, is often misdiagnosed. Experts discuss.	09/25/16 7:00 am	11:35
Disabilities; Public Health	Radio Health Journal	Some people who have a stroke in the brain stem suffer from a condition where they are fully conscious and aware, yet appear to be in a coma because they cannot move a muscle, except for sometimes the eyes. They may remain in this "locked- in" state for years. A stroke expert and a woman who recovered from this condition discuss it.	09/25/16 7:00 am	7:14

Section III

Section III lists public service announcements that the station broadcast during the preceding quarter that address community issues.

PUBLIC SERVICE ANNOUNCEMENTS

ISSUE	ORGANIZATION OR DURATION	NUMBER/DATE/TIME	DURATION
Community Health	QCA High School Challenge Blood Drive KISS-FM was proud to help promote the High School Challenge Blood Drive, hosted by the Mississippi Valley Regional Blood Center on July 18 th at Northpark Mall. Local high school students were encouraged to donate and go head-to-head to win bragging rights and other great prizes!	75 PSA Promos Aired 7/14-7/18 Various Dayparts	:10-:30 Each
Child Welfare	Stuff The Bus KISS-FM helped to promote the annual Stuff The Bus campaign in the Quad Cities. Listeners were encouraged to donate for Kids who need school supplies for the upcoming school year! Collections include: Pens, crayons, pencils, rulers, eraser, scissors, lined paper, colored pencils, spiral notebooks, folders, glue sticks, markers, pencil boxes, hand sanitizer, Kleenex, backpacks, flash drives.	60 PSA Promos Aired 7/16-7/22 Various Dayparts	:10-:30 Each
Childrens Health	Kiss For Kids Radiothon On September 8 th 101.3 Kiss FM/Mix96 will team up with KWQC TV 6 to produce a day long radiothon to raise money for the Children's Miracle Network's efforts at the University of Iowa Children's Hospital. On that day talent will interview doctors and patients from the hospital to show the public where their donations are going, and the good work they are doing at the hospital.	60 PSA Promos Aired 8/19-9/8 Various Dayparts	:10-:30 Each
Special Needs	Polar Plunge for Special Olympics Iowa 101-3 Kiss FM was proud to promote the Polar Plunge for Special Olympics Iowa on October 15 th , out at West Lake. Listeners were encouraged to get a team together and take the plunge to help raise money for the special Olympics.	20 PSA Promos Aired 9/22-10/15 Various Dayparts	:10-:30 Each
Community Health	5 th Annual ALS Benefit Concert KISS-FM helped to promote and sponsor the 5th Annual ALS benefit Concert "Laura's Legacy" held October 15th out at Schwiebert Riverfront Park to raise money for the Eastern Iowa and Western Illinois Chapters of the MDA.	10 PSA Promos Aired 9/27-10/15 Various Dayparts	:10-:30 Each
Various	KUUL aired a total of 519 PSAs during third quarter, 2016, for a wide variety of causes, including but not limited to: <ul style="list-style-type: none"> • Abate Toys For Tots Ride • American Heart Association • American Cancer Society • Army reserve • BBBS Training. • Bix 7 Road Race • Boys & Girls Club • Childhood Obesity • Churches United Food Pantry • Corks 4 A Cause • CTC Bass Tournament • COTA For Team Ryder Car Wash • Davenport Rotary • Donahue Harvest Days For The Fire Department • Girl Scouts 	519 PSAs Aired 7/1-9/30/16 ALL Dayparts	Various

	<ul style="list-style-type: none"> • Handicapped Development Center • Kids Flu Vaccinations & Shots • Kinderfest • Koman Race For The Cure • Make-A-Wish • March of Dimes • Moving Wall Vietnam • National Guard • Nick Teddy 5K • Pinky Swear Triathlon • Playcrafters Theater • Pet Adoption • Quad City Marathon • Quad City MS Open • Rally On the River • Riding With Rudy • Sports Safety • Team Ryder • Team Theim • Tech Town Hall • The Bix 7 • Trudi's Tribe –Moline high Special Olympics • Vettes On the River • Viet Nam Vets Trivia 		
--	---	--	--