

KUUL-FM
East Moline-Quad Cities, IA
 Quarterly Issues/Programs List
 Second Quarter, 2015
 July 8, 2015

Issues

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| KUUL-FM provides is listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were: |
| • Addiction: The wide range of addictions affecting our country cover every age and life group. From gambling addictions to alcohol and drugs. |
| • Arts and Entertainment: Research shows that the availability of Arts and Entertainment—everything from museums to parks and recreation systems—can greatly improve an area’s quality of life |
| • Community: From road quality to sewer repair to garbage pickup, people of the Quad Cities are BIG on city basics. |
| • Discrimination: Whether on the basis of race, religion or sex, one doesn’t have to look far in today’s world to see evidence that discrimination has been eliminated. |
| • Education: Providing educational opportunities for our area’s children—as well as secondary education for our adults—are important building blocks to continued quality of life in our community. |
| • Mental Health: Modern-day life stresses and a variety of contributing factors may make this the most stressful era in history. Americans treat these stresses in a lot of different ways. |
| • Public Health: Getting and staying well is the challenge that faces every one of us. |
| • Tourism: Many cities in the Quad Cities two-state area rely on tourism revenues. The combination of a rich history and a wide variety of seasonal activities make the region a great place to visit. |
| • Youth-At-Risk: In today’s society, so many young people are simply left to grow up on their own that there is an impact on people of all ages. |

Programs

Section I

Section I lists regularly scheduled and special programs that represent the station’s issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

LOCAL PROGRAMMING

| ISSUE | PROGRAM | DESCRIPTION | DATE/TIME | LENGTH |
|--|-------------------|---|---------------------|--------|
| Arts and Entertainment | Quad Cities Forum | Michael Edmonson is a Professor at Augustana College. He talks about his latest book. | 4/19/2015 7:30am | 30min |
| Arts and Entertainment, Tourism | Quad Cities Forum | Janet Brown-Lowe is the Executive Director of the German Heritage Museum. She discusses the new exhibits at the museum. | 5/17/2015 7:30am | 15min |
| Arts and Entertainment, Tourism | Quad Cities Forum | Tim Schiffer is the Executive Director of the Figge Art Museum. He talks about the exhibits coming to the museum during the upcoming season. | 6/21/2015 7:30am | 15min |
| Arts and Entertainment, Tourism | Quad Cities Forum | Brad Hitchcock is the Marketing Director for the Circa 21 Dinner Theater. He talks about the upcoming productions that will be featured during the current dinner theater season. | 6/28/15 7:30am | 15min |
| Cancer | Quad Cities Forum | Claudia Robinson is the Executive Director of the Quad Cities Chapter of Gilda’s club. She discusses upcoming events that serve as fundraisers for the club and the cancer programs they help support. | 6/07/15 7:30am | 15min |
| Community | Quad Cities Forum | Bob McNamara is the General Manager of the Quad City Mallards, the local minor league hockey club. He talks about the upcoming season and the promotions the club will be offering to attract fans. | 4/19/15 7:30am | 15min |
| Community | Quad Cities Forum | Kyle Carter is the Executive Director of the Davenport Downtown Partnerships. He talks about the new businesses coming to downtown Davenport along with the programs available to entice businesses to locate in the downtown area. | 4/26/15 7:30am | 15min |
| Community | Quad Cities Forum | Carla Jaquet is the Director of the Quad Cities Food Hub. She talks about the businesses coming to the Farmers Market at the Freight House in Davenport | 6/14/15 7:30am | 30min |
| Community | Quad Cities Forum | Bob Gallagher is the mayor of Bettendorf. He talks about the future development of the City and projects that are scheduled for the fiscal year. | 5/24/15 7:30am | 15min |

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| Community | Quad Cities Forum | Scott Tunnicliff is with Davenport's Hilltop Campus Village Group. He talks about the improvements that have been made to the Harrison Street area south of St Ambrose University. | 6/07/15 7:30am | 15min |
| Community, Tourism | Quad Cities Forum | Andrew Chesser General Manager of the Quad City Riverbandits talks about the upcoming baseball season. | 4/12/15 7:30am | 15min |
| Community, Tourism | Quad Cities Forum | Raelene Pullen is the Director of Development for the Figge Museum. She talks about the new exhibits that are coming to the Figge Museum. | 4/26/15 7:30am | 15min |
| Education | Quad Cities Forum | Dr Art Tate is the Superintendent of Schools for Davenport. He talks about his response to funding issues that have made news. | 4/05/15 7:30am | 30 min |
| Education | Quad Cities Forum | A Special thanking Americas Teachers...produced by IHeartmedia. | 5/10/15 7:30am | 30min |
| Education, Jobs | Quad Cities Forum | Mike Poster is VP of Finance for St Ambrose University. He talks about the upcoming construction projects for the University. | 5/31/15 7:30am | 30 min |
| Environment | Quad Cities Forum | Kathy Wine is the Executive Director of River Action. She talks about the upcoming events to raise money for projects to clean up the river. | 5/17/15 7:30am | 15min |
| Health | Quad Cities Forum | Courtney Thompson is a dietician at Edgerton's Women's Health Center. She talks about new trend in daily diets and how they relate to your health. | 5/24/15 7:30am | 15min |
| Jobs | Quad Cities Forum | Davenport mayor Bill Gluba talks about the City's upcoming Job Fair. | 4/19/15 7:30am | 15min |
| Tourism | Quad Cities Forum | Executive Director of the Niabi Zoo Marc Heinzmann discusses what's new at the Niabi Zoo this season and special promotions that will be available for Quad City area families. | 5/24/15 7:30am | 15min |
| Tourism | Quad Cities Forum | Andrew Chesser General Manager of the Quad City Riverbandits talks about upcoming baseball promotional events. | 6/21/15 7:30am | 10am |
| Tourism | Quad Cities Forum | Jason Gilliland is the Events Coordinator for Davenport's Downtown Partnership. He talks about a special fireworks show coming for the 4 th of July. The name of the event is red White and Boom. | 6/28/15 7:30am | 15min |
| Women's Health | Quad Cities Forum | Annika O'Melia is the Executive Director of the Edgerton's Women's Health Center talks about the services provided by her clinic. | 5/03/15 7:30am | 15min |

Section II

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

NETWORK [and/or SYNDICATED] PROGRAMMING

| ISSUE | PROGRAM/TITLE | DESCRIPTION | DATE/TIME | DURATION |
|-------------------------------|----------------------|--|------------------|----------|
| Addiction | Radio Health Journal | Many people have misconceptions about what addiction is and is not. A noted British journalist explains how these myths fuel the war on drugs, and alternatives that might really curb addiction and drug trafficking | 4/19/15 7:00a | 8:32 |
| Emergency Preparedness | Radio Health Journal | Many people will have to deal with a natural disaster at some point in their lives. Two civil defense experts discuss how to be ready before it comes. | 5/10/15 7:00a | 6:54 |
| Health Care | Radio Health Journal | Most people have little idea what goes on in the digestive system. A science writer explains everything she found during an exhaustive investigation. | 4/26/15 7:00a | 13:01 |
| Health Care | Radio Health Journal | Since the dawn of medicine, doctors have believed that, once injured, the brain could not heal. Now they've learned that the brain can heal, and are beginning to tap ways to make it heal better and faster. Experts explain. | 4/26/15 7:00a | 7:01 |

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| Health Care | Radio Health Journal | Doctors too often use language that's indecipherable to normal people. Efforts are underway at medical schools to teach doctors to speak in plain language. An expert at one such school and a participant in these classes discuss. | 5/3/15 7:00a | 7:55 |
| Health Care | Radio Health Journal | Many doctors believe emotion is detrimental to medical practice, and many patients think doctors are cold and emotionless. But one influential physician explains why emotion is important to doctors. | 6/28/15 7:00a | 6:40 |
| Health Care, Disabilities | Radio Health Journal | Bell's palsy is a frightening malfunction in the nerve controlling half of the face that occurs for unknown reasons. Sufferers often think they're having a stroke. While Bell's palsy often resolves on its own, it can leave permanent effects. Experts and two people who've had the disorder discuss | 6/28/15 7:00a | 14:06 |
| Health Care, Technology | Radio Health Journal | Color blindness (or color vision deficiency) affects up to eight percent of men. Until recently, doctors could do nothing to treat it. Now high-tech glasses can make colors come alive for many people with the most common form of color blindness. Experts explain color blindness and the glasses that can treat it. | 4/12/15 7:00a | 11:15 |
| HIV/Aids, Public Health | Radio Health Journal | When AIDS first became widespread in the 1980's, it was a death sentence. A doctor who has spent her entire career on the front lines of HIV recounts the gloom and desperation of the early days and the transition of HIV into a treatable chronic disease. | 6/7/15 7:00a | 7:11 |
| Mental Health | Radio Health Journal | Loneliness affects far more than our mental health. Studies are now showing that loneliness and social isolation also have profound effects on our physical health, and increase the risk of death substantially. Experts discuss. | 5/24/15 7:00a | 12:34 |
| Parenting Issues, Youth At Risk | Radio Health Journal | More than five million children have been born as a result of in-vitro fertilization, but many are born as twins, triplets and even quadruplets. Experts discuss the challenges that result in multiple births and new technology that promises to reduce the number of multiples in IVF. | 6/21/15 7:00a | 12:47 |
| Public Health | Radio Health Journal | Studies are showing that people who train hard and long at running have death rates similar to couch potatoes, while those who exercise moderately or even lightly are likely to live much longer. Experts discuss how much exercise is enough and how to make the most of light exercise. | 4/5/15 7:00a | 6:46 |
| Public Health | Radio Health Journal | Vitamins are essential to our health, and most of those we need we can get through our diets. Many foods are fortified today. Standards for dietary minimums help prevent deficiency diseases, but little is known about whether it's possible to consume too many vitamins. Experts discuss. | 4/19/15 7:00a | 11:37 |
| Public Health | Radio Health Journal | The sense of smell evokes powerful memories and makes food taste good, but it also has important functions in interpersonal relations and personal safety. Experts discuss the science behind it. | 5/31/15 7:00a | 7:26 |
| Public Health, Cancer | Radio Health Journal | Lung cancer is the world's #1 cancer killer, but its association with smoking has created a stigma that often stuns patients who never smoked and results in much less research money for lung cancer than for other less lethal diseases. Still, new treatments provide hope. Experts discuss these issues. | 5/10/15 7:00a | 12:53 |
| Public Health, Discrimination | Radio Health Journal | The cultural bias against obesity is often justified on health grounds. But recent studies show that people classified in the "overweight" BMI category actually have less mortality than normal weight people. Experts discuss how culture drives our obsession with weight and what science really has to say about it. | 5/17/15 7:00a | 12:50 |
| Public Health, Disease Prevention | Radio Health Journal | Many diseases have a genetic trigger, but a noted researcher concludes that alteration of the diet can override that programming. He discusses how disease doesn't have to be preordained. | 5/17/15 7:00a | 7:06 |

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| Public Health, Nutrition | Radio Health Journal | Most people would like to eat healthy foods. But other factors such as cost and ease of preparation are much more important in our food choices. A longtime food market researcher discusses why we choose the foods we eat. | 4/12/15 7:00a | 8:35 |
| Public Health, Technology | Radio Health Journal | Digital technology has revolutionized many industries, but medicine has lagged behind. One of the nation's most influential doctors discusses why the shift hasn't occurred yet, what the consequences are, and what it will take to bring health care technology to its full potential. | 6/14/15 7:00a | 12:37 |
| Public Health; Addiction | Radio Health Journal | Scientists are learning that some people can be physically addicted to certain kinds of foods, especially highly-processed foods, and suffer withdrawal when they can't have them. Experts explain the brain chemistry of food addiction, how it is virtually identical to the chemistry of drug addiction and alcoholism, and what it means for the nation's fight against obesity. | 4/5/15 7:00a | 13:04 |
| Science and Technology | Radio Health Journal | Some people who remember things extremely well may claim they have a "photographic memory," but some experts say such a thing doesn't really exist. Experts discuss how memory works. | 6/14/15 7:00a | 7:15 |
| Transportation, Youth at Risk | Radio Health Journal | Teenage drivers are the most dangerous on the road. Graduated driver's license programs have improved their record, but a new study finds teen drivers are often distracted before crashes. Brain biology plays a role. Experts discuss distracted driving and ways to get teens to pay attention on the road. | 5/3/15 7:00a | 12:00 |
| Women's Issues, Cancer | Radio Health Journal | Testing for breast cancer genes BRCA-1 and 2 has been inaccessible to many women due to extremely high cost. Now a new \$249 breast cancer gene test is available. Experts discuss whether this changes who should be tested and the ramifications of widespread testing. | 5/31/15 7:00a | 12:26 |
| Youth At Risk | Radio Health Journal | Seven hundred children under age 15 drown in the US each year, most within sight of a parent or other adult. Experts discuss one major reason: drowning doesn't look like most people picture it, and so are unaware the child is in trouble. | 5/24/15 7:00a | 7:23 |
| Youth At Risk | Radio Health Journal | Psychological or physical abuse by siblings is much more common than most people realize. It can leave severe psychological scars. However, parents often downplay it, calling it "normal sibling rivalry." Experts discuss the extent of the problem, warning signs of abuse, and how parents can act without involving family services officials and endangering the family. | 6/7/15 7:00a | 13:06 |
| Youth At Risk, Mental Health | Radio Health Journal | Social anxiety disorder is more than just shyness. It can be crippling and keep people completely inside the house. An expert whose daughter was afflicted discusses social anxiety warning signs in children and how the disorder can be treated. | 6/21/15 7:00a | 7:01 |

Section III

Section III lists public service announcements that the station broadcast during the preceding quarter that address community issues.

PUBLIC SERVICE ANNOUNCEMENTS

| ISSUE | ORGANIZATION OR DURATION | NUMBER/DATE/TIME | DURATION |
|---------------------|--|---|--------------|
| Child Health | First Step Riverfront 5K KISS-FM was proud to help promote the First Step Riverfront 5K presented by Western Illinois University to benefit the Children's Therapy Center of the Quad Cities. The CTC provides therapy services to children with developmental disabilities and developmental delays in order to help them achieve their highest level of independence. | 108 PSA Promos Aired 4/15-5/22 Various Dayparts | :10-:30 Each |
| Child Health | JDRF Walk to Cure Diabetes KISS-FM helped to promote "Walk to Cure Diabetes, held May 4th at Niabi Zoo in Coal Valley. Listeners were invited to walk with their family, with all the proceeds to JDRF—to try to find a cure for diabetes | 20 PSA Promos Aired 4/16-5/2 Various Dayparts | :10-:30 Each |

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| Community Health | 4 th Annual ALS Benefit Concert KISS-FM helped to promote and sponsor the 4 th Annual ALS benefit Concert "Laura's Legacy" held at Schwiebert Riverfront Park to raise money for the Eastern Iowa and Western Illinois Chapters of the MDA. | 60 PSA Promos Aired 5/21-6/6 Various Dayparts | :10-:30 Each |
| Women's Health | Susan G. Komen Quad Cities Race for the Cure KISS-FM helped to promote the annual Susan G Komen Quad Cities Race for the Cure to raise money for the fight against Breast Cancer. Listeners were encouraged to register for the walk/run and to donate to the cause via website. | 45 PSA Promos Aired 5/20-6/13 Various Dayparts | :10-:60 Each |
| Various | <p>KUUL aired a total of 514 PSAs during second quarter, 2015, for a wide variety of causes, including but not limited to:</p> <ul style="list-style-type: none"> • Tour De Brew QC • Laura's Legacy • Glenview Middle School • Rudy's Taco Run • UT Spring Band Concert • Bake Sale • Special Olympics Iowa • Urban Street Games • Last Days of Vietnam Screening • Fashion Show • Bett. Lions Club • Pork In The Park • RI Police Dance • First Responders Training • Bingo RI Lions Club • Clarence Fire Department • Bix 7 (Bix @ 6) • Pedaling for PC • Ballet Quad Cities • Girls Parts Fest • Lids For Kids • Kids 4 Kids • Child Abuse Council • RI Arsenal Mother's Day • 4H Free Meal • QC Walk for Epilepsy • UT Spring Choir Concert • Run for Renewal • UT Pops Concert • Beaux Arts Fair • Stand Up To Cancer • Islamic Center Open House • Ashley Wunderlich Benefit • JDRF One Walk • Little Bogey Golf Classic • QC Motorcycle Rally & City Tour • Firststep Riverfront 5K • Taco Lunch • Ride The River • Red Cross Giving Day • CMN – University of Iowa Children's Hospital | 514 PSAs Aired 4/1-6/30/15 ALL Dayparts | Various |